

35 YEARS OF THE TATTLER (1975-2009)

Volume XXXV Number 41 October 23, 2009

The Conclave

Presents

The TATTLER

Publisher: Tom Kay Editor: Ben Holsen
Cartoons Suggested by Lenny Bronstein & Jay Philpott

USA Today reports that “members of **Congress**, already bruised by the struggles over the health care overhaul, had better get ready for another bitter fight, this time over the future of the music business.” The **Senate Judiciary Committee** cleared a Performance Rights bill last Thursday and the **House Judiciary Committee** approved a similar bill back in May. Not much room or hope of compromise because “record companies want the change because they’re running out of money,” said **NAB** Board Chairman and CEO of **Commonwealth Broadcasting Steve Newberry**. “When you start with that basis, it’s very difficult to engage in good-faith negotiations. If a large station is paying hundreds of thousands of dollars a year in fees, they’re going to play the performers who are most proven to get a return on investment.” “If you use somebody’s work to make a buck, you should compensate them for it,” says **MusicFirst’s Martin Machowsky**. *Comment: Newberry’s quote in the USA Today article may be the first time the word ‘negotiation’ has been used in the radio/royalties debate. You may remember when Newberry and former NAB CEO David Rehr visited the Conclave one summer ago to participate in the royalties debate, Rehr promised no compromising would occur in the fight. While a bit backhanded, Newberry’s quote carries an implication that the door may be open, albeit just a crack, for the two parties – radio and musicians – to talk about the possibility of common purposes ... something that hasn’t been a feature of this dispute, ever. But one wonders if the contentiousness has carried on too long to allow common sense to re-enter the fray. - TK*

Last month, you may remember that leading radio broadcasters announced their commitment to including song tags inside broadcast programming on FM stations. The announcement came in conjunction with **Microsoft’s** announcement of a new set of features for all **Zune** portable media players that takes

advantage of the built-in FM radio tuner to let people instantly tag and retrieve songs broadcast from any song tagging-enabled FM radio station.

Now, this summer’s Learning Conference keynoter **RAB CEO Jeff Haley** is asking about the state of that commitment via a questionnaire he delivered to 80 radio CEOs. Haley’s message: “Radio has long enjoyed a position as the number one source for new music discovery. Recent products launched by Apple and Microsoft are a testament to our success and the enduring strength of Radio. The broader distribution of the FM signal on mobile devices will change Radio misperceptions and drive more listeners. Our next opportunity will be to drive greater listener satisfaction through the direct purchase of music from our programming (TATTLER underline). Device manufacturers and telcom carriers will be key partners to help broaden our distribution and make interactive commerce happen from our broadcasts. As consumer adoption of this evolves, there are many other opportunities including incremental revenue streams and interactive advertising. I believe it is imperative for our industry to more broadly adopt RDS RT+ radio text functionality... It is my hope that we rapidly adopt this platform and tie listenership and digital music purchasing more closely together.” *Comment: Is it possible that song-tagging may be the long-sought catalyst that ultimately allows the radio and music industries to land on potentially common ground in the radio-royalty issue (see comment above)? Stranger things have happened. - TK*

The **Obama** administration declares **Fox News Channel** is NOT a news organization. In response, **Salem Radio Networks** VP/ News and Talk Programming **Tom Tradup** sent a letter to President Obama, inviting him to appear as a guest-host on any of Salem’s syndicated talk shows. Tradup’s letter to the **White House** expressed surprise that the President characterized FOX News as “basically...talk radio.” The letter continues, saying, “The President may not fully grasp the compelling nature of talk radio and why it has become the undisputed #1 format in American radio...no Teleprompters, no staff to hand him papers... We anticipate the President will welcome this opportunity to make history... This, truly, will be ‘change we can believe in.’” *Comment: We’re not sure which is the sillier notion. That an administration go to war with a media outlet. Or having a syndicator request the President as host for one of its talk shows. Still, it’s nice to have radio attract so much national attention, even if it’s coupled with TV. If, as we heard this week, radio is simply television without the pictures... then it should be equally obvious that television is radio without the imagination. - TK*

the Conclave Webinars

Lessons Learned from the Legends!

In this Conclave webinar Bob Shannon shares the lessons he learned while doing research for his new book, **TURN IT UP! AMERICAN RADIO TALES, 1946-1996**. Shannon interviewed 57 of the biggest names in American radio history: **Rick Dees, Dick Clark, Lee Abrams, Chuck Blore, Dick Biondi, Bill Drake, Alan Freed, Larry Lujack**, and many more. Many of his subjects offered never before told stories! But beyond the stories...what are the underlying principles that brought each of these individuals success? What techniques and values can be applied to today’s media matrix? What are the “Lessons Learned from the Legends”? Expect memories, laughter and tears - but most of all, knowledge that only history can bring. This webinar is sponsored by **Envision Radio Networks!**



Bob Shannon

Conclave Webinar!

This Wednesday
October
28,
2009
2 PM CDT



FREE - but you must Pre-register!
Visit www.theconclave.com for details!

THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at tomk@theconclave.com Web: www.theconclave.com

trim the bottom
LINE
MusicMaster

not your
good
people



ARE YOU
paying too
much for
obsolete
music
scheduling
software?

barter, lease, or buy

Music Master
Scheduling

The World's #1 Music Scheduling
Software for Windows®

www.mmwin.com

Conclave To Present Legendary Webinar! On Wednesday October 28 at 3P EDT/2P CDT, the **Conclave** presents a very special webinar – *Lessons Learned From the Legends* – with former air talent/programmer/creative executive and now author/historian, **Bob Shannon!** The webinar is co-sponsored by **Envision Radio Network**, and pre-registration is necessary for participation by clicking on <https://www1.gotomeeting.com/register/579216104>. In this Conclave webinar Bob shares the lessons he learned while doing research for his new book, *TURN IT UP! AMERICAN RADIO TALES, 1946-1996*. In his book, Shannon interviewed 57 of the biggest names in American radio history: **Rick Dees, Dick Clark, Lee Abrams, Chuck Blore, Dick Biondi, Bill Drake, Alan Freed, Larry Lujack**, Conclave Board member and legendary urban programmer **Dr. Jerry Boulding**, and more. Many of his subjects offered never before told stories chronicling their involvement in the development and success of the AM-FM audio medium. But beyond the stories...what are the underlying principles that brought each of these individuals success? What techniques and values can be applied to today's media matrix? What are the "Lessons Learned from the Legends"? Expect memories, laughter and tears - but most of all, knowledge that only history can bring. (For more on Bob's book including purchasing info, log onto <http://www.americanradiotales.com>.) All Conclave webinars are hosted by **Jay Philpott**, air talent at 106-5 The Arch/St. Louis and current Conclave Board member.

Hubbard N/T KSTP-AM/Minneapolis GM Todd Fisher is calling it quits, effective November 2nd. In a letter to staff, Fisher said, "When I came to work for Hubbard in 1996, relocating from the East Coast, I was excited about my new adventure in the frozen tundra and thought I'd give this Minnesota thing 3 or 4 years and see what happens. Thirteen wonderful years have now passed and with very mixed emotions, I wanted to let all of you know that I'll be leaving...I want to thank Ginny Morris for giving me the shot to rise from the programming ranks to the GM's chair...I've worked continuously in radio management for 24 years so I'm really looking forward to a break, time to recharge and figure out what comes next."

According to **CNN**, a "coalition of top musicians, including **R.E.M.** and **Pearl Jam**, want to know if their music was used by the **U.S. military** as part of controversial interrogation methods at the detention facility at Guantanamo Bay, Cuba." Several artists are asking the government to declassify documents that would reveal such information under the "Freedom of Information Act."

The **TeshMedia Group** welcomes **Dan Larkin** as producer for numerous new projects to be announced soon. Dan also serves as a member of the Conclave Board of Directors. "This is a world class organization and I feel privileged to have the opportunity to join their family. Watch for a lot of new and exciting things to come from our organization as we continue to build on the 'Intelligence for Your Life' brand."

JacAPPS is releasing an **iPhone** app for the popular public radio show, "Car Talk." The app provides access to the latest show with some all-time favorite car sounds from listeners, audience chats and even the ability to complain to the **FCC** about the show. JACAPPS Pres. **Fred Jacobs** said, "We've been huge fans of the show for years. When we opened up JACAPPS a year ago, our focus was on developing apps for radio stations. But, we quickly realized that great shows with loyal fans such as 'Car Talk's' are perfectly suited to engage listeners in new and unique ways." The "Car Talk" app is available in **iTunes** for 99 cents.

Tribune Talk WGN-AM/Chicago will air the 13th annual edition of **Dean Richards'** award-winning breast cancer special this Sunday from noon-3p CT. The live, 3-hour town hall meeting will feature medical experts like **Stroger Hospital** Breast Oncology Division Chair Dir. **Elizabeth Marcus** and special guests including actress, talk show host and Chicago native **Bonnie Hunt**.



THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at tomk@theconclave.com Web: www.theconclave.com

Call 212.509.1200 to schedule your live "paperless" demo!

**Paperless Studio
Tools Available!**

www.PromoSuite.com



Listener Database **In-Studio Link**
Contest Manager **Prize Closet**
Event Tools **Liners & Promos**

Congrats to **Midwest Communications** Top 40 WIFC/Wausau, WI for raising over \$23,500 for Aspirus Cancer Care during their 12 annual "Disco Cures Cancer" event.

Despite the "Cash for Clunkers" program, **Colorado Public Radio** announces a sharp upturn in the number of used cars donated to the station. CPR collected 326 cars in the last fiscal year, up from 186 the previous year. CPR's fall pledge drive enabled the company to beat its annual \$1.6 million goal with 7,064 pledges totaling \$851,663, an increase over last years 5,856 pledges totaling \$746,326.

Randy Karraker, host of "The Fast Lane" on **Bonneville Sports WXOS**/St. Louis has launched a grassroots campaign to raise money to buy the **St. Louis Rams**. "The Randy Karraker: Save the Rams Fund-and-Fan-Raising Campaign" is looking for donations from investors and the general public to keep the team from being sold to interests that might ultimately move the team back to Los Angeles. The station will have a barrel on hand at remotes to collect donations and will also take donations online.

Promo whiz and the official rat-catcher of Scandia, MN **Paige Nienaber** adds 96.4 BRMB/Birmingham, UK, **Regent**/Grand Rapids and **Citadel**/Syracuse through an arrangement with the **Mann Group**.

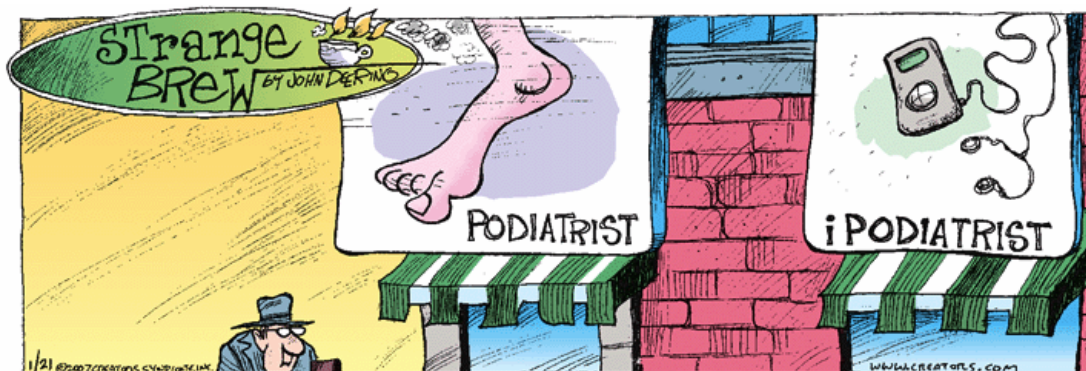
Chicago Public Radio's Vocalo.org signs former longtime **Chicago Sun-Times** radio columnist **Robert Feder** to write about the media. No date yet as to when Feder will begin writing, while the site works out technical problems. Feder said, "In my new role, I look forward to redefining my old broadcast beat, while expanding the scope of my reporting to include print, the Internet and whatever else comes along. Vocalo.org is the website that serves as an outlet for audio and text for CPR's WBEW/Chesterton, IN and as a stand-alone service.

Citadel Talk WJIM-AM/Lansing morning man **Michael Patrick Shiels** will now be simulcast on crosstown **Journal Fox** affiliate WSYM-TV/Lansing 6a-8a weekdays.

Geoff Pinkus exits overnights at **Salem** Talk WIND-AM/Chicago. Pinkus stays on to host the channel's "Livin' Large" Sundays 5-7p CT.

Condolences to **Sarkes Tarzian** Hot AC WAJI/Ft. Wayne, IN PD and Conclave Executive Committee member **Barb Richards** on the loss of her mom.

Jobs. **DWS** NT WDWS-AM/Champaign, IL has a rare opening for FT Traffic/Continuity Director. Can you work in a fast-past environment, be detail oriented, meet deadlines and multi-task? Snail your resume to: WDWS/WHMS, 2301 S. Neil Street, Champaign, IL, 61820...**Citadel**/Chicago WLS-AM-FM are looking for marketing-oriented AE's who are comfortable contacting and presenting to business execs. If you are a star seller, apply to: WLS 890 AM or WLS 94.7 FM, Attn: **Michael Mann** - Dept. A, 190 N. State Street, Chicago, IL, 60601...**Kanza** KMZU/Carrollton, MO is accepting T&R's for fill a FT day slot. If you are upbeat, work beyond your air-shift and have experience with Enco, apply to: kmzujobs@gmail.com...**Journal**/Wichita is looking for top notch Country PT help. Send your best to: bbrannigan@journalbroadcastgroup.com...**Citadel** NT KVOR/Colorado Springs seeks a motivated, experienced morning show co-host with a flair for writing and making daily headlines come alive. No beginners. Resume, photo and aircheck before 10-30-09 to: cos.opportunities@citcomm.com...All listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: tomk@theconclave.com no later than Thursday evening for Friday publication. No calls unless otherwise specified.



Copyright ©2007 Creators Syndicate, Inc.

THE CONCLAVE, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

Phone/Fax: 952.927.4487/927.6427 Publisher: Tom Kay at tomk@theconclave.com Web: www.theconclave.com

Summer Book 2009

#94 Colorado Springs, CO

Big jump for adult KLLI.

Station	Format	Owner	Sp09	Su09
KVOR-AM	N/T	Citadel	6.4	7.7
KKLI-FM	AC	Clr Chnnl	4.5	7.2
KATC-FM	Ctry	Citadel	5.9	6.9
KILO-FM	ActRock	Bahakel	7.7	5.9
KKPK-FM	AC	Citadel	4.6	5.9
KKMG-FM	Top 40/M	Citadel	5	5.7
KIBT-FM	Top 40/R	Clr Chnnl	3.8	5
KCCY-FM	Ctry	Clr Chnnl	5.1	4.9
KBIQ-FM	ChrstCont	Salem	4	4.4
KKFM-FM	ClsscRock	Citadel	5	4.4
KVUU-FM	Top 40/M	Clr Chnnl	4.2	4
KOA-AM	Talk	Clr Chnnl	3.4	2.9
KRDO-FM	N/T	Optima	3.4	2.9
KRXP-FM	Alt	Bahakel	1.8	2.7
KDZA-FM	Rock	Clr Chnnl	5.3	2.3
KGFT-FM	Chrstn	Salem	1.1	2.2
KZNT-AM	N/T	Salem	1.8	0.7
KCMN-AM	Stnrds	DJR	1.4	0.5
KCSF-AM	ClsscCtry	Citadel	1.8	0.5
KHOW-AM	Talk	Clr Chnnl	0.8	0.5
KPHT-FM	Urb AC	Clr Chnnl	0.8	0.5

#98 Madison, WI

Huge summer for T40 Z104.

Station	Format	Owner	Sp09	Su09
WZEE-FM	Top 40/M	Clr Chnnl	6.2	9.1
WMGN-FM	AC	MWFfamily	7.5	8.2
WIBA-AM	N/T	Clr Chnnl	6.2	7
WIBA-FM	ClsscRock	Clr Chnnl	4.5	6
WOLX-FM	Oldies	Entercom	5	5.8
WWQM-FM	Ctry	MWFfamily	5.9	5.5
WMAD-FM	Ctry	Clr Chnnl	4.5	5.1
WJQM-FM	Top 40/R	MWFfamily	4	4.4
WJJO-FM	ActRock	MWFfamily	4.7	3.8
WMMM-FM	AAA	Entercom	3.8	3.6
WCHY-FM	AdultHits	Entercom	2.6	2.2
WXXM-FM	Talk	Clr Chnnl	3.1	2.1
WTSO-AM	Sports	Clr Chnnl	1.9	1.9
WTLX-FM	Sports	GoodKarma	1.7	1.5
WSJY-FM	AC	NRG Media	0.9	1.4
WDMP-FM	Ctry	Dodge-Point	1.6	1
WTDY-AM	N/T	MWFfamily	1	1
WJVL-FM	Ctry	Bliss	2.1	0.7
WBEV-AM	Talk	GoodKarma	0.5	0.5
WHIT-AM	Oldies	MWFfamily	1	0.5
WNNO-FM	AC	Magnum	0.9	0.5
WTMJ-AM	N/T	Journal	0.7	0.5

#90 Des Moines, IA

Oldies KIOA and adult KSTZ move in opposite directions.

Station	Format	Owner	Sp09	Su09
WHO-AM	N/T	Clr Chnnl	9.1	9.1
KIOA-FM	ClsscHits	Saga	6.5	7.8
KKDM-FM	Top 40/M	Clr Chnnl	7.2	7.4
KGGO-FM	ClsscRock	Citadel	7.2	7.3
KHKI-FM	Ctry	Citadel	4.9	6.1
KAZR-FM	ActRock	Saga	4.9	5.2
KJJY-FM	Ctry	Citadel	5.1	5.1
KSTZ-FM	Hot AC	Saga	6.2	4.9
KDRB-FM	AdultHits	Clr Chnnl	4.1	4.6
KWQW-FM	Talk	Citadel	3.8	4.2
KLTI-FM	AC	Saga	4.1	4.1
KPTL-FM	AAA	Clr Chnnl	2.4	2.9
KXNO-AM	Sports	Clr Chnnl	1.1	2.5
KRNT-AM	Stnrds	Saga	3.3	2.4
KCCQ-FM	Alt	Clr Chnnl	1.3	1.9
KBGG-AM	Sports	Citadel	0.6	0.5
KPUL-FM	ChrstCont	PosImp	0.5	0.5
KWMT-AM	Ctry	3 Eagles	1.3	0.5
KXIA-FM	Ctry	David Nelson	1.3	0.5

#125 Lansing-East Lansing, MI

T40 WJIM up a notch to #2.

Station	Format	Owner	Sp09	Su09
WITL-FM	Ctry	Citadel	11.8	10.5
WJIM-FM	Top 40/M	Citadel	8.2	9.1
WFMK-FM	AC	Citadel	9.7	8.1
WJXQ-FM	Rock	RubrCity	4.9	7.4
WQHH-FM	Urb	MacDonald	4.7	5.5
WMMQ-FM	ClsscRock	Citadel	6.3	4.8
WHZZ-FM	AdultHits	MacDonald	4	4.5
WJIM-AM	Talk	Citadel	4.9	3.3
WJZL-FM	SmJazz	RubrCity	3.2	2.9
WVIC-FM	Alt	RubrCity	1.3	2.4
WXLA-AM	Stnrds	MacDonald	1.7	2.4
WBCT-FM	Ctry	Clr Chnnl	1.3	1.7
WJR-AM	Talk	Citadel	1.5	1.7
WQTX-FM	ClsscHits	RubrCity	2.1	1.4
WVFN-AM	Sports	Citadel	1.3	1.4
WILS-AM	Talk	MacDonald	1.5	1
WIOG-FM	Top 40/M	Citadel	0.4	0.7
WBBL-FM	Sports	Citadel	1.1	0.5
WCEN-FM	Ctry	NextMedia	—	0.5
WJSZ-FM	AC	Krol	0.4	0.5
WKFR-FM	Top 40/M	Cumulus	—	0.5
WLCM-AM	Religious	Chrstn	—	0.5

#67 Grand Rapids, MI

Rock WLAV makes a move.


Station	Format	Owner	Sp09	Su09
WGRD-FM	Alt	Regent	7.6	7.3
WLAV-FM	ClsscRock	Citadel	6.8	7.2
WOOD-AM	News	Clr Chnnl	7.7	7
WBCT-FM	Ctry	Clr Chnnl	7.5	6.7
WSNX-FM	Top 40/M	Clr Chnnl	5.7	5.8
WHTS-FM	Top 40/M	Citadel	4.3	4.5
WOOD-FM	AC	Clr Chnnl	3.5	3.5
WTNR-FM	Ctry	Citadel	3.1	3.5
WLHT-FM	AC	Regent	3.1	3.1
WTRV-FM	AC	Regent	2.7	2.8
WFGR-FM	ClsscHits	Regent	3.4	2.5
WBFX-FM	ClsscRock	Clr Chnnl	2.2	2.4
WBBL-FM	Sports	Citadel	2.6	2.3
WJQK-FM	ChrstCont	Lanser	2.4	2
WMAX-FM	Sports	Clr Chnnl	1.9	1.8
WJNZ-AM	Urb AC	WJNZ Radio	1.5	1.4
WMUS-FM	Ctry	Clr Chnnl	0.6	1.3
WFUR-FM	ChrstCont	Kuiper	0.9	1.1
WMFN-AM	RegMex	Birach	0.7	1
WGHN-FM	AC	WGHN Inc	0.5	0.8
WGN-AM	N/T	Tribune	—	0.8
WMRR-FM	ClsscRock	Clr Chnnl	0.5	0.8
WHTC-AM	N/T	Midwest	0.9	0.6
WNWZ-AM	RegMex	Regent	—	0.6
WTKG-AM	N/T	Clr Chnnl	1	0.6
WYVN-FM	ClsscHits	Midwest	—	0.6
WLAW-FM	Ctry	Citadel	0.5	0.5
WLCS-FM	Oldies	Citadel	—	0.5

#99 Wichita, KS

Big summer for country KFDI.

Station	Format	Owner	Sp09	Su09
KFDI-FM	Ctry	Journal	9.1	11
KDGS-FM	Top 40/R	Entercom	9.3	6.9
KNSS-AM	News	Entercom	6.9	6.3
KRBB-FM	AC	Clr Chnnl	6	6.1
KZCH-FM	Top 40/M	Clr Chnnl	6.1	6.1
KIBB-FM	AdultHits	Conn.	4.3	4.8
KZSN-FM	Ctry	Clr Chnnl	5	4.8
KEYN-FM	Oldies	Entercom	4.1	4.6
KVWF-FM	Ctry	Conn.	2.8	4.3
KFBZ-FM	Hot AC	Entercom	3.6	4.1
KFXJ-FM	ClsscRock	Journal	3.6	4
KICT-FM	ActRock	Journal	4.6	4
KFTI-AM	Ctry	Journal	3.1	2.6
KTHR-FM	ClsscRock	Clr Chnnl	2.6	2.6
KFH-FM	Talk	Entercom	2.3	2.1
KFTI-FM	ClsscCtry	Journal	3.8	2.1
KYQQ-FM	RegMex	Journal	1.5	1.3
KGSO-AM	Sports	Steckline	0.8	1
KANR-FM	RegMex	Smith	0.5	0.7
KHMY-FM	Hot AC	Eagle	0.5	0.7
KCVW-FM	Religious	Bott	—	0.5

12+ M-Su, 6AM-12AM
Sspring '09 - Summer '09
comparisons, unless otherwise noted



' 2009 *All rights reserved.*