

35 YEARS OF THE TATTLER (1975-2009)

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The Conclave

Presents

The TATTLER

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Next Conclave Webinar: A Small, Good Thing! In radio's current atmosphere, it's difficult to stay positive. There are good ideas available, but many broadcasters at the local level feel that they lack the budget, the power or the time to implement them. The rapid adoption of social media has given many in the industry a platform to express their frustration, whether through blog posts, Facebook notes, message boards, or by commenting on the posts of others. Ultimately, however, only positive energy is really productive, and life rewards a bias for action. Join **Tom Webster**, VP of Strategy and Marketing for **Edison Research**, for the next Conclave Webinar: "A Small, Good Thing*" on Wednesday, October 14th at 3P EDT/2P CDT. Tom presents six small, good things that you can do every day - with no approval, no budget and in less than an hour - that will positively affect your station, your career, and your mindset. This webinar will be a practical, hands-on look at some of the strategies and tactics Tom implements at Edison to continue to grow and thrive both personally and professionally during difficult times and represents something a little "different" than you've come to expect from Tom. This webinar, presented in part by **Envision Radio Networks**, is free but preregistration is necessary. To join the webinar on 10/14, click on <https://www1.gotomeeting.com/register/369441809>. *Comment: Next Wednesday's webinar will be a little different than those we've presented in the recent past, tackling a very personal subject - gaining a positive attitude - versus our usual regimen of providing nuts & bolts, on-the-job techniques and tips. Tom is one of the industry's premier creative thinkers, and we're thrilled to provide a webinar that can actually make an attendee happier if not healthier. Don't miss it! - TK*

John Stokes is trying to roll an 11, but keeps getting 7. The former Talk KGEZ-AM/Kalispell, MT owner asked to put his companies into Chapter 11 bankruptcy as opposed to the involuntary Chapter 7, but a court rejected Stokes' request.

Stokes, who shut the station down last month, asked the **U.S. Bankruptcy Court** in Missoula for additional time to prepare arguments for his petition for reconsideration to convert his bankruptcy to Chapter 7 but his bid was rejected. The bankruptcy was the result of losing a defamation judgment to neighbors he had battled openly for years over property rights. According to published reports in a Missoula newspaper, trustee **Richard Samson** has applied to the FCC for approval to transfer Stokes' **Skyline Broadcasters, Inc.'s** license for KGEZ to the trust because Stokes allegedly allowed Skyline's corporate status to expire while failing to notify the Commission of the fact. As a result, the court converted his bankruptcy to Chapter 7 after a judge ruled that Stokes had not disclosed all of his assets to the court, had not paid taxes for years, and had not fulfilled financial reporting requirements or paid filing fees.

Former WGNU-AM/St. Louis talker **Leonardo Drisdell's** murder trial is picking a jury this week. Drisdell is accused of killing **Cassandra Kovack** in June 2005. Police say Drisdell confessed to his wife that he had been doing drugs with the victim when a voice ordered him to kill Kovack.

CBS adds its CHR "Amp" format to their Detroit cluster last Monday to compete with top-rated **Clear Channel WKQI/Detroit**. "Amp" can now be heard on WVMV and online at www.987amradio.com. This is the 2nd "Amp" launch for CBS this year and the 12th CHR in the company. KAMP-FM/Los Angeles was the 1st flip and is the fastest growing station in that market and top choice among Adults 18-34. In Detroit, the Smooth Jazz station "Amp" replaced, can now be heard on the station's HD 2.

Former **American Media Investments** COO **Paul Lyle** pleaded guilty last week to a felony theft charge for stealing roughly \$86k from the company to fuel his lottery ticket buying addiction. While these charges were pending against Lyle, he won a "second chance" drawing of the Kansas Lottery, which gave him a new boat and other prizes valued at \$96k. Lyle has agreed to forfeit the prize to his former employer. After taxes, the prosecutor said the prize will still come up \$8k short of what he owes.

Rush Limbaugh is trying to buy the **NFL's St. Louis Rams**. Limbaugh has partnered with **St. Louis Blues** and **Real Salt Lake** owner and radio station operator **Dave Checketts**. The team is being sold by **Goldman Sachs** for the heirs of late Rams owner **Georgia Frontiere**, who own 60% of the franchise.



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A Small,
Good Thing!



Tom Webster

Conclave
Webinar!
Wednesday
October
14,
2009
2 PM CDT



FREE - but you must Pre-register!
Visit www.theconclave.com for details!

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PRI is moving to a new building in Minneapolis. The creator and distributor of award-winning content ranging from PRI's "The World" to **BBC World Service** to "This American Life" announced plans to relocate to the former Textile Building, renamed Public Radio International and located in the creative hub of downtown Minneapolis' historic Warehouse District. Relocation is set for early 2010. "This move will allow us to build on our 26 years of innovation, and do so in an area of the city that is dynamic and growing. We'll be able to bring global perspectives to Minnesotans in very immediate and practical ways because of our new facility," said PRI President and CEO **Alisa Miller**.

Big League Broadcasting entered into an LMA with the management of its Sports KFNS-AM/St. Louis under which the managers, **Dave Greene** and **James Oelklaus**, will lease the station for their new **Grand Slam Sports**. Greene and Oelklaus publish the **St. Louis Sports Magazine** and have been managing the station since last November under a partnership between their company and Big League.

The Mentoring and Inspiring Women in Radio Group (MIW) announces details of their **2010 Mildred Carter Mentoring program**. Launched in 2002, this program matches up-and-coming women in the radio industry with professionals who are leaders in all aspects of radio. Candidates from sales, programming, marketing and other related fields are encouraged to apply. Interested mentors must have been in the radio industry for five years or more, agree to actively participate in mentoring and agree to total confidentiality during the mentoring program. All candidates are required to send a letter answering the question, "Why would I be a good mentee?" Apply to **Heidi Raphael** at hraphael@greatermedia.com no later than Friday, October 30, 2009.

Conclave partner **BMI** announces that their website (www.bmi.com) will now provide expanded access to business services for its music publishers, songwriters, composers and licensees. New features include a user management center, a universal login, a power search function that provides multiple search options and electronic statements. BMI Pres./CEO **Del Bryant** says, "This system upgrade enables music creators and their business teams to manage their careers in a fluid, detailed, time-efficient manner. The digital age requires this kind of advanced functionality, and we are proud to offer it."

Miss this summer's Learning Conference? Fear not! For the first time ever, the **Conclave** is now making key sessions from the just-completed 2009 Learning Conference available in MP3 form along with the more traditional CD format. These recordings are available for \$9.99 each as an MP3, or \$19.99 each in CD form. To order, use the order form found in today's TATTLER or visit www.theconclave.com and download an order form (<http://www.theconclave.com/upload/2009mp3cdorderform.pdf>).

The Lutheran Church (Missouri Synod) is selling Classical KFUFM/St. Louis to **Gateway Creative Broadcasting** (Joy FM) for \$18 million.

Lincoln Financial Country KYGO/Denver morning personalities **Kelly and Mudflap** hosted an underwater wedding between two listeners at the **Downtown Aquarium** last Friday. The listeners suited up in scuba gear to exchange vows while surrounded by sea creatures.

Congrats to **Wask Radio** Country WKOA/Lafayette, IN for raising \$80,266 for **Riley Children's Hospital** during its Riley Radiothon!



They had to admit, the sign did
say it was Oldies Music Night.

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Great Plains Media Active Rock KMXN/Topeka, KS flipped to Country as "92.9 The Bull" yesterday after stunting with TV themes this week.

Lisa Adams is the new PD of **Peak Broadcasting's** Country KAWO and AC KXLT/Boise, ID.

Former **Entercom** Active Rock KQRC/Kansas City night jock **Jason Niven** returns for afternoons, replacing **Paul Marshall**.

Northeast Indiana Public Radio News Director and noncom WBOI/Ft. Wayne morning anchor **Jeanette Dillion** is leaving to join the **Ft. Wayne Women's Bureau** as Chief External Officer.

Lutheran Hour Ministries/St. Louis names **Harold Melser** Director of Ministry Advancement. Melser will oversee all aspects of ministry fundraising ops, including strategic planning, gift and estate planning, corporate communications and annual support. Melser was previously Associate VP of Development at the **St. Louis Science Center** and also served as Executive Director of University Development and Director of Planned Giving for **Southern Illinois University**.

Congrats to veteran programmer **James Baker** and his wife, Kristen, on the birth of son **Ozzie James Makoah Baker!**

Congrats to **CBS** Top 40 WBBM/Chicago PD **Todd Cavanah** and fiancée **Erin Lee** on the birth of their son **Jack Roland Cavanah!**

Congrats to **Columbia Records** rep **Brady Bedard** and his wife, Andrea, on the birth of daughter **Josephine Jane Bedard!**

We're saddened to report the death of **Lois Klapproth**. Lois is mother of former Chicago programmer and Conclave TalenTrak host, **Bill Klapproth**. Lois had been in declining health over the past few months after suffering a stroke last summer.

Condolences to family and friends of the following professionals in our industry: Longtime Michigan newspaper journalist **John Beckett**, who passed Tuesday of congestive heart failure at 59... Veteran broadcaster, promoter and columnist **Mike Lyons** who died Thursday after a year-long battle with pancreatic cancer. He was 57... Former KOA-AM/Denver, KMBZ-AM/KC and KVOR-AM/Colorado Springs host **Russ Johnson... Mitch Allen**, formerly of Midwest Communications Country WDEZ/Wausau, WI. Mitch passed September 22 at the age of 46.

Conclave Webinar Schedule: October 14 - A Small, Good Thing with **Tom Webster** (See details elsewhere in this TATTLER). October 28 - Lessons Learned From The Legends with **Bob Shannon**. November 12 - The **Kurt Hanson** Webinar! December 2 - The **Douglas Zanger** Webinar! More will be announced. All Conclave Webinars are co-sponsored by **Envision Radio Network!**

Harbour Life Media Inc. announces that its popular evening radio show, *Today's Family with Beth Warden* is entering syndication, offering quality family friendly programming to stations across North America. *Today's Family with Beth Warden* is an evening show featuring music, listener phone calls, relational stories, daily prizes and interviews with esteemed authors, primarily targeted to women with children at home. As a Minnesota & South Dakota native, Beth's radio career started at KELO AM in Sioux Falls, SD at the age of 14, working for Tom Ingstad's stations in Sioux Falls and LaCrosse, WI, ultimately moving to KCGN/KJIA in Sioux Falls, and KSLT in Rapid City, SD. For more information or to explore affiliate opportunities visit www.todayfamilyradio.com, call Harbour Life Media at 250-713-4753 or e-mail <mailto:info@todayfamilyradio.com>.

KYGO In The Swim of Things



KYGO/Denver had some fun marrying two KYGO listeners last week 15 feet underwater in scuba gear at The Downtown Aquarium. Guess you could say the wedding party were the sharks, sea turtles, giant groupers, and the eels that were in the tank. KYGO Morning talent **Kelly and Mudflap** hosted the event.

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Jobs. NRG Media/Fort Atkinson has an opening for a high school play-by-play announcer. Experience preferred but not required. Send your packages no later than October 31st to **OM Gary Douglas Lundberg**, Box 94, Fort Atkinson, WI 53538 or email Gary at gdouglas@nrgmedia.com...The nations oldest family-owned radio operation has plans for significant growth in 2009-2010, including a new radio station licensed to Pierce, NE. To be prepared for the growth, we have an opportunity for a full-time sales position now. Experience in sales is preferred, but not necessary. They are offering a guarantee plus commissions and a great benefits package! Submit your resume to **WJAG/KEXL, Sally Lewis**, Box 789, Norfolk, NE 68702....**Clear Channel** Top 40 WVKS/Toledo needs its next morning show co-host. Are you highly motivated, organized, friendly and hard-working? Tapes and resumes to: **Bill Michaels**, 125 S. Superior St., Toledo, OH 43604...**Mid-West Family** AC WNNS/Springfield, IL has an immediate opening for FT On-Air with possible management responsibilities. Your workday won't end with your airshift. Send your best to: sgroves@wqlz.com...**Federated Media** NT WOWO-AM/Ft. Wayne, IN is looking for its next Morning News Anchor. Apply to: dmandis@wowo.com...**Federated Media**/South Bend,

IN seeks a General Sales Manager. Can you identify and manage outstanding sales talent? Send your resume and accomplishments to: bwilliams@federatedmedia.com...**The Western Kansas Broadcast Center**/Garden City, KS is looking for their next News Director. If you can lead the team, have quality on-air skills, & can maintaining the local news website, apply to: jamesontheradio@gmail.com...**Lincoln Financial** Sports KKFN/Denver needs an experienced PD. Can you lead and direct all aspects of Sports programming? Send your stuff to: john.dimick@lincolnfinancialmedia.com...**Entercom** Hot AC KKSJ/Kansas City seeks middays. Send your best to: dpersigehl@entercom.com...**Cumulus**/Appleton-Oshkosh, WI needs an AE that will help develop marketing strategies and advertising programs for the purpose of increasing business. Send your resume to: **Jeff Schmidt**, Cumulus Broadcasting, 491 S. Washburn St. #400, Oshkosh, WI, 54904...All job listings in The TATTLER represent equal opportunities and are provided free of charge. To place an ad, send particulars to: tomk@theconclave.com no later than Thursday evening for Friday publication. No calls unless otherwise specified.

- the Conclave 2009 Learning Conference CD Order Form

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