

35 YEARS OF THE TATTLER (1975-2009)

Volume XXXV Number 30 July 31, 2009

The Conclave

Presents

The
TATTLER

Publisher: Tom Kay Editor: Ben Holsen
Cartoons Suggested by Lenny Bronstein & Jay Philpott

Arbitron's PPM is feeling even more pressure after a group of 10 Congressmen, led by Judiciary Committee Chair, Michigan Rep. **John Conyers**, sent a letter to the **Government Accountability Office** to investigate allegations that PPM undercounts minorities. This would be the 3rd different entity looking in PPM, along with **The House Oversight and Government Reform Committee** plus the **FCC**. In response, Arbitron has issued the following statement: "According to the website of the U.S. House Of Representatives Committee On The Judiciary, a group of 10 members of Congress have requested that the Government Accountability Office study the Arbitron PPM and its "effect on advertising revenue streams for radio stations." Arbitron is and will continue to monitor the situation. As always, Arbitron welcomes every opportunity to discuss the PPM technology, service and our sampling methodology. We continue to have a dialogue with key members of Congress as well as other interested parties, and look forward to helping the radio industry as a whole remain competitive in the current media marketplace."

The **MusicFirst Coalition's** ad campaign now features an ad that claims "**Clear Channel** and other radio groups and stations across the country do not want you to hear." The 30-second ad Clear Channel reputedly rejected features Duke Fakir of the Four Tops imploring radio to pay artists for the airplay they provide. "Clear Channel's decision is further evidence of how corporate radio groups and stations are violating their public interest obligations," said MusicFirst Exec. Dir. **Jennifer Bendall**. "They are not the first to say 'no'. It just took them a little longer to reject our ad." In June, MusicFirst asked the FCC to investigate radio for "violating its public interest obligations." Congress just last week announced an investigation into allegations of broadcaster misconduct.

Steven Lowel has been taken into police custody and given a mental evaluation after climbing the radio tower for **Schurz Communications**/South Bend, IN. Lowel, 42, phoned a friend and threatened to jump off the WSBT tower or get into a standoff with police. Lowel made it almost half way up the 1,000 foot tower. He attempted the same climb in 1989.

Former **Clear Channel** Sports KFAN-AM/Minneapolis co-host **Jeff Dubay** has been sentenced to 180 days in the Ramsey County, MN workhouse after failing to complete a drug treatment diversion program for the second time. Had Dubay finished the program, the felony drug charges he faced would have been dismissed. Dubay tested positive for cocaine 12 times and failed to show up for 11 tests since January. Dubay was arrested for possession on October 15 after a traffic stop.

The **Tribune Co.** is asking the Bankruptcy Court for more time to file its reorganization plan. Tribune insists the extension is warranted due to the complexity of its situation and that they are in the process of selling the **Chicago Cubs**. CEO **Sam Zell** thinks Tribune will emerge from Chapter 11 "as early as the end of the year."

Former **Air America** owner and **Sorensen Media VP Evan Montvel-Cohen** will serve five years probation after pleading no-contest to theft charges. The controversial liberal talk owner had been charged with taking \$30k from a landscaping company in Hawaii for which he worked in 2005. The plea allows Montvel-Cohen to transfer the probation to Guam and dismisses money laundering, forgery and credit card fraud charges.

CBS Country WYCD/Detroit's **Dr. Don Morning Show** and **CarFax** teamed up Thursday to off cheap gas. For 2 hours, listeners could buy up to 20 gallons of regular at only 99.5 cents a gallon. (The station's frequency, of course)

Bonneville Hot AC WKRQ/Cincinnati partners with **Time Warner Cable** and WXIX-TV for the fourth consecutive year for "Backpack Challenge" – a promotion meant to collect backpacks and school supplies for needy kids in the Tri-State area this weekend. Everything collected will benefit social service agencies in greater Cincinnati.

The ONLY Multi-Formatic Radio Programming Conference in America...

The 2009 **Conclave** Learning Conference • 48 HOURS • July 16-18 • Minneapolis

...says "See You Next Year"!

THE CONCLAVE, 4517 MINNETONKA BLVD #104, MINNEAPOLIS, MN 55416
PHONE/FAX: 952.927.HITS (4487)/927-6427 Publisher: Tom Kay at tomk@theconclave.com

trim the bottom
LINE
MusicMaster

not your
good
people



ARE YOU
paying too
much for
obsolete
music
scheduling
software?

barter, lease, or buy

Music Master
Scheduling™

The World's #1 Music Scheduling
Software for Windows®

www.mmwin.com

Country phenom **Taylor Swift** set an attendance record for the **North Dakota State Fair** last weekend attracting more than 50,646 people to the gate. The previous record was 40k. Taylor and **Huey Lewis** are the only artists to sell out a concert at the fair, with more than 16k fans in attendance.

Former Illinois Gov. **Rod Blagojevich** can add 'talk show host' to his resume as he continues to host Sunday afternoons at WLS/Chicago. The past two Sundays, Blagojevich shared his insights and opinions on-the-air with WLS listeners. Station management has announced that he will continue to host a two-hour talk show Sunday afternoons. Since his controversial ousting from office, Blagojevich has become a national celebrity who has appeared on TV news channels and programs such as **NBC's** 'Today' show, **ABC's** 'The View' and cable news outlets. He was invited and planned to compete on **NBC's** 'I'm a Celebrity...Get Me Out of Here' reality show this summer. But when he could not go, his wife Patti, the former first lady of Illinois, went in his place. She came in fourth place and was a fan favorite.

Industry icon, former **Conclave Rockwell Award** winner and former KFRC/San Francisco morning guy **Dave Sholin** is proud of his son Sam, who interns at KPIX-TV and recently interviewed **Barry Bonds**. "It's now the number one viewed video on the station's website and they called to ask him to be a guest on their Sunday night 'Sports Wrap' show." Duke, as you may know, made interview history himself as he became the last person to interview **John Lennon** prior to the rock icon's death. Let's hope Barry has better luck after being interviewed by THIS Sholin!

Consultant and former **Conclave** Webinar host **Holland Cooke** filled in for **Jim Bohannon** on **Westwood One** Monday and Tuesday this week. Cooke's guests included his old WTOP-AM/Washington intern **Robert McDowell** (now **FCC** Commissioner).

Omaha has a new station...Kind of. **William King** has launched a Talk station aimed at African-Americans at 1710 AM, using unofficial calls WONE. 1710 is outside the acceptable band of frequencies for unlicensed low power Part 15 broadcasting.

Randy Michaels' RadioActive LLC closed on the sale of WTRW-FM/Glenmore, WI-Green Bay to **Midwest Communications** for \$1.725 million. RadioActive won the station's construction permit in the FCC FM Auction No. 37 and briefly signed on the station in late March. Midwest plans to simulcast Talk WTAQ-AM/Green Bay on their new signal.

Bloomfield Broadcasting is transferring Classic Hits KOJY/Bloomfield, IA to **Horizon Broadcasting** for cancellation of a loan and termination of a real estate contract.

Longtime **Milwaukee Journal-Sentinel** radio and TV columnist **Tim Cuprisin** exits after accepting a buyout. Cuprisin has written for the paper since 1986.

Clear Channel Top 40 WNCI and AC WLZT/Columbus PD **Michael McCoy** moves to Motown as PD of sister WKQI.

Wilks Broadcasting Country KFKF/Kansas City PD **Dale Carter** is now the new Stadium Announcer for the NFL Kansas City Chiefs!

Tribune Talk WGN-AM/Chicago names ChicagoTribune.com columnist and Sr. Producer **Charlie Meyerson** as New Director.

Entercom/Madison, WI grabs **Cristina Ohr** as VP/Market Manager.

Bonneville AAA KSWD/Los Angeles names **Eric Holmes** as Programming Assistant. Holmes comes from **Jacobs Media**, where he was Dir./Music and Promotions. Before that, Holmes was MD at **Indleside** Alternative WWCD/Columbus, OH.



"Good news, Mr. Burgess. We've
successfully removed the tune that was
stuck in your head."

Call 212.509.1200 to schedule your live "interactive" demo!

**Interactive Tools
Available!**

www.PromoSuite.com



WebCreator ListenerText
ListenerEmail WebAuctions
ContestCreator ListenerResearch

Former **CBS** Talk WCCO-AM/Minneapolis reporter **John Wanamaker** crosses the street to join **Minnesota Public Radio** for PT anchoring/reporting.

Schurz Communications/Lafayette, IN OM **Mike Shamus** adds PD/Morning co-host duties for Country WKOA. Mike replaces former PD/Morning co-host **Mark Allen**.

Schenkein PR founder **Robert Schenkein** joins **Colorado Public Radio** as VP/Marketing. Shenkein founded his public relations and advertising firm in 1973 and sold it in 2004.

Jon Anthony resigned his position as VP/Country Programming at **Sirius/XM**. Jon joined XM in 2004 after previously programming **Clear Channel** Country WMZQ/Washington and KBEQ/KC.

Former **EMF** Oldies WKLU/Indianapolis GM **Bart Johnson** crosses town to join **Continental Broadcasting's** Spanish outlets of WSYW and WEDJ in the same capacity.

Condolences to family and friends of **Clear Channel** AC WLTQ/Sarasota PD/Morning personality **Annie Sommers** (Mari Ann Sollom) who lost her valiant battle with Ovarian Cancer. Annie is originally from Duluth, MN and spent many years in Minnesota radio before heading south.

Jobs. A great station cluster needs its next great leader! Some terrific opportunities await the right candidates at **New Rushmore Radio** in the Black Hills of South Dakota! New Rushmore Radio is now accepting applications for Director of Operations, Program Director, on-air, and part-time positions. The group is now accepting mp3's and resumes for these positions. Send your information to: <mailto:opportunities@newrushmoreradio.com>. Please include a cover letter and label your resume and mp3 with your first and last name only...**NRG Media**/Lincoln, NE has an opening for a FT Production and Creative Services Director. If you have strong writing skills and excel at customer service, send T&R's to: salbertsen@broadcasthouse.com...**American General Media**/Durango, CO is searching for an experienced Sales pro for a mid level AE position. If you are smart, aggressive and motivated, send your resume to: dstorrs@americangeneralmedia.com...**Zimmer Radio** NT KZRG-AM/Joplin, MO needs someone who can do a little bit of everything and likes wearing a lot of different hats. News

production, reporting, anchoring and updating the web are just a few of the tasks you would handle. Interested? Send your best to: chade@zrgmail.com...**NextMedia**/Joliet, IL has a receptionist opening. You'll be the first to great clients and listeners while performing other office duties. Resumes to: stthomas@nextmediachicago.com. Only emails with "Director of First Impressions" in the subject line will be reviewed...**Cox**/Dayton, OH has a FT Producer/Board-Op opening. If you have strong production skills, strong voice and delivery and on-air experience, send your best to: tommy.collins@coxradio.com...**Lincoln Financial** Sports KKFN/Denver seeks a sports marketing executive with a minimum of three years media sales experience. If you are a creative, self-starter, send your resumes yesterday to: steven.price@lincolfinancialmedia.com...**The Champaign-Urbana Radio Group**/Champaign, IL is in dire need of a Chief Engineer to: Maintain Transmitters, Ensure optimum quality of sound and signal patterns, Maintain facilities housing the equipment and several other duties. Is this you? Apply to: corey@cu-radio.com...**Bonneville** Sports WXOS/St. Louis is looking for an aggressive Sports Anchor. Must have excellent writing, communication and production skills. Send away to: akoepp@bicstl.com...**Bonneville** Variety WARH/St. Louis is looking to fill it's bench with quality PT talent. T&R's to: akoepp@bicstl.com...All listings in TATTLER jobs represent equal opportunities and are provided free of charge. To place an ad, send particulars to mailto:tomk@theconclave.com no later than Thursday evening for Friday publication. No calls unless otherwise specified.



THE CONCLAVE, 4517 MINNETONKA BLVD #104, MINNEAPOLIS, MN 55416
PHONE/FAX: 952.927.HITS (4487)/927-6427 Publisher: Tom Kay at tomk@theconclave.com