

35 YEARS OF THE TATTLER (1975-2009)

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MAIN STREET

Presents

The Conclave

TATTLER

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Grammy nominated singer-songwriter **Chris Barron** – founder of **The Spin Doctors** – will be keynoting the Conclave Learning Conference on Saturday, July 18th at the Sheraton South Hotel in Minneapolis. Moderating this keynote session will be **Sean Ross**, Executive Editor/Music & Programming for *Radio-Info.com*. This keynote session is sponsored by **BMI**. Chris Barron is many things

to many people: the voice of the Spin Doctors, the face of the jamband scene, an MTV superstar, an East Village troubadour, the author of some of the 1990s' most enduring radio hits, a father and a teacher. But these days, the Spin Doctors singer is most at home when he's simply playing rock and roll. Growing up in Hawaii and Australia, Chris found fame as the leader of 90s hitmakers, The Spin Doctors. Chris Barron's legacy is significant. He has a Grammy nomination, a *Rolling Stone* cover, and two Top Ten hits — "Little Miss Can't Be Wrong" and "Two Princes" — for which he won a BMI award. In 1999, it was believed that Barron would never sing again because of a rare vocal chord paralysis. He defied the odds, however, with a full recovery. Following intense treatment and training, his voice remained stronger than ever. He continued his music, founding his new band – **The Time Bandits** – and creating a new CD, *Pancho and the Kid*. In addition, he continues to teach songwriting at the Pop Academy in Germany, play the occasional date with his old friends the Spin Doctors and remains the primary caretaker of his young daughter. Before joining *Radio-Info.com*, Sean Ross served as **Edison Research's** VP/Music & Programming. He was editor-in-chief of *Billboard Magazine's* radio programming publication, *Airplay Monitor*. He has also been radio editor of *Billboard*, Oldies editor and associate R&B editor at *Radio &*

Records and a co-author of the *M Street Journal*. In addition, he was PD in 1993-95 of pioneering R&B Oldies outlet WGCI-AM Chicago and an A&R manager for Hip-Hop label **Profile Records**. Ross is also the author of numerous liner notes for compilation and greatest hits albums and is a recognized industry expert on music and radio who has been quoted in *USA Today*, the *New York Times*, the *Los Angeles Times*, the *Boston Globe*, **NBC**, the **Associated Press** and numerous other news organizations. *Comment: It's been a long time since we featured a 'music-only' keynote. So we're thrilled to present Chris to Clavers, and who better than Sean to bring out the best in an artist who's music has never left the radio!* - TK

It apparently costs \$80,000 to download a song, illegally. **Jammie Thomas-Rasset** now owes that to the record companies, multiplied 24 times. That's \$1.92 million. This new penalty is much larger than the \$222,000 original fine. Thomas-Rasset was previously found guilty of illegally sharing music files in 2007, but received a new trial after the judge admitted he erred in jury instructions. Thomas-Rasset blamed her children and ex-boyfriend when she took the stand in her own defense this week. She denied downloading and distributing the music on Kazaa. When label attorneys showed proof someone in her house downloaded these songs, she said she doesn't even "like many of the artists and songs" she is accused of downloading.

Spectrum Entertainment head and **Chicago Sports Webio** backer **David Hernandez** is a fugitive on the run from federal fraud charges for allegedly diverting investors' money to fund his Internet Sports Talk station and for personal use. The station shut down this week after firing three executives, including principal **Mike North**, former **CBS Sports WSCR-AM/Chicago Morning** host.

Former **Clear Channel Sports KFAN-AM/Minneapolis** "PA and Dubai" co-host **Jeff Dubai** is back in the news and facing a year in jail after failing, for the second time, to complete a drug treatment diversion program which would have qualified him to have the charges in his felony drug possession case dropped. Supposedly, Dubai tested positive for cocaine 12 times, most recently June 6th, and failed to show up for 11 tests since January. Dubai was arrested Wednesday but is out on bail. Sentencing is July 21st. You'll remember Dubai was busted for possession October 15th after a routine traffic stop and was fired shortly after.

the Conclave Webinars

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First time Conclave attendee? Grizzled Clave Veteran? Still trying to decide whether you'll be a part of the only multi-formatic radio programming conference in America? This webinar will provide an insider's look at the 34th annual Learning Conference. What will you learn? How will you network? What about the new hotel? What should you bring? How will you get here? This webinar promises a plethora of inside information that will make a registrant feel right at home, before they even hop a plane or jump in the car! Lots of time for Q&A! Join us for this very special webinar presented in part by **Envision Radio Networks** on Wednesday July 1st at 2P CDT/3P EDT!



FREE - but you must Pre-register! Visit www.theconclave.com for details!

THE CONCLAVE/MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD #104, MINNEAPOLIS, MN 55416

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According to the **Radar 101** National Radio listening report to be released Monday, Radio reaches more than 235 million people 12+ during a typical week. This new audience measurement is based on PPM respondents from within commercialized PPM markets and on diary respondents from the rest of the markets. The numbers show an increase from the 2007 report that relied on diary responses alone. The report also says Radio reaches 92% of people 12+. Even 89% of teens, the age group most likely to use new technologies like iPods and other forms of media, continue to tune in each week.

Congrats to **Saga Pres./CEO Ed Christian** who will receive the **NAB National Radio Award** at the NAB Radio Show September 23-25 in Philadelphia. "While Ed Christian has served tirelessly as a national leader for Radio, he has never forgotten that the most successful stations are those that have deep roots in their local communities and a passion for public service," said NAB EVP/Radio **John David**.

The **National Radio Hall of Fame's** voting begins June 29th, but 3 Radio legends have already been chosen posthumously. Philadelphia Phillies and NFL Films voice **Harry Kalas**, author and longtime WFMT/Chicago host **Studs Terkel** and Puerto Rico personality **Jose Miguel Agrelot** (Don Cholito) are among this year's honorees. Nominees will also be announced June 29th.

The **Conclave** has announced the institution of daily tuition rates to attend the 34th annual Conclave Learning Conference in Minneapolis, July 16-18, 2009 at the Sheraton South Hotel/Minneapolis. With full tuition currently priced at \$299, daily tuitions will be structured as follows: For Thursday (July 16) and Saturday (July 18), tuition will be \$89 for each day and for Friday (July 17), daily tuition will be \$189. The \$299 full tuition and the daily \$89/\$189 tuition charges will expire on July 1.

Congrats to the **Richards Group** for the **Motel 6** "DVD" commercial that won them the \$100,000 grand prize in the **Radio-Mercury Awards** Wednesday in New York. There was some controversy this year, however, when the **Radio Advertising Bureau** decided not to give awards in the Station-Produced, Student-Produced, PSA and Political categories.

Congrats to **Bonneville** Country WIL/St. Louis for setting a new record during their Susan G. Komen Race for the Cure last Saturday with 6,100 "Team Breadhead" participants. The team raised \$190,000!

Radio Affiliate Services & Syndication adds **Moby in the Morning** and **Moby Radio Network** to its client roster. RASS Pres. **Scott Gilreath** said, "Moby's a great talent and has proven himself time and time again over the past 25 years at stations in Houston, Dallas, Nashville and Atlanta and on stations coast-to-coast when his Atlanta-based Morning show was syndicated by **ABC**." RASS also signed a representation deal with the **New Broadcast Partners**. "The New BP is a full service programming consultancy dedicated to helping local broadcasters and consulting services, custom-designed music logs, new media strategies and a no "one-size-fits-all" approach to providing advice," said Gilreath. For more info, visit www.radiohelp.us.



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Ride Records Country artist **Steve Azar** is offering the new dance version of his single "Moo La Moo" for a free download. Stations can give it away on their individual websites. Want more info? Contact **Harry Nelson** at hnelson@riderecords.com.

Bonneville Country WUBE/Cincinnati celebrated Flag Day at Coney Island amusement park last Sunday by building the "Tri-State's largest human flag." The flag, 70' x 133' was constructed with help from patrons visiting the park that day. The park also featured special discounts for military members and their families. WUBE's **Maverick**, from the Chris Carr & Company morning show, sang the National Anthem.

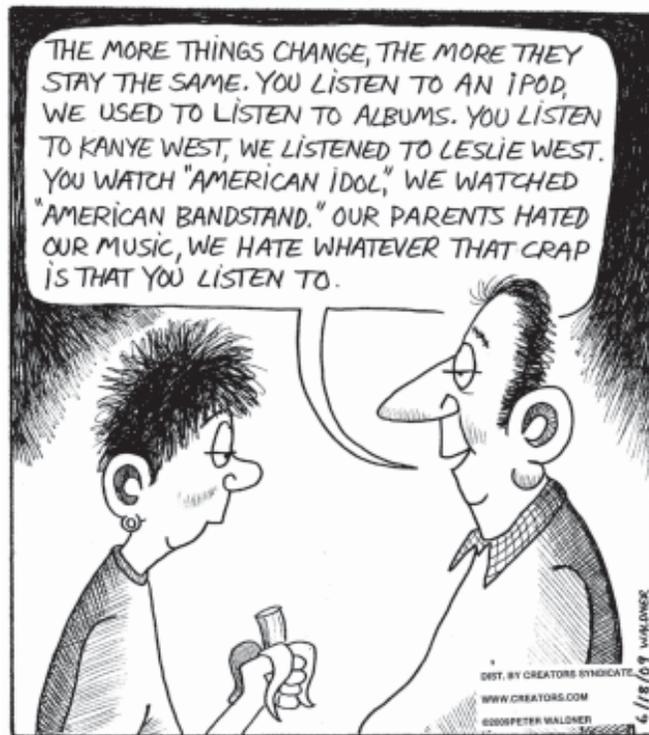
Next Conclave Webinar: **An Insider's Guide to the Upcoming Conclave Learning Conference, 7/16-18!** First time Conclave attendee? Grizzled Clave Veteran? Still trying to decide whether you'll be a part of the only multi-formatic radio programming conference in America? This webinar will provide an insider's look at the 34th annual Learning Conference. What will you learn? How will you network? What about the new hotel? What should you bring? How will you get here? This webinar promises a plethora of inside information that will make a registrant feel right at home, before they even hop a plane or jump in the car! Lots of time for Q&A! Join us for this very special webinar presented in part by **Envision Radio Networks** on Wednesday July 1st at 2P CDT/3P EDT! As always, Conclave webinars are free but preregistration is necessary. Log onto <http://www.theconclave.com> for details.

Christian Broadcasting System Talk WQRT-AM/Cincinnati was just launched this past week and has already dropped the "Q1160" slogan and is now "Real Talk 1160." Crosstown **Bonneville** Hot AC WKRR has been known as "Q102" for decades. WQRT's new format replaces Oldies on 1160 formerly known as WDJO, which moved to the 1480 AM spot formerly occupied by WCIN-AM.

Clear Channel Adult Standards WNCO-AM/Ashland, OH flipped to Talk.

SMS Media Partners Hot AC KKRK/Wichita online now has a full line-up. KFBZ-FM/Wichita PD **JJ Morgan** grabs Mornings; OM/PD **Steve Mills** will do 10a-1p; **Karla** will VT 1p-2p from Washington, D.C.; former KZCH middayer **Justin Carson** airs 3-8p; and **Chris** brings up the rear with the 8p-midnight slot. KKRK Online in Wichita continues to add staff and also welcomes **Anita Cochran**, former KSN 3 Lead News Reporter. Cochran will broadcast two features every day, including "That's What I Really Wanted to Say" and "Breaking News...I'm Broke."

Veteran news correspondent and former KGO-AM/San Francisco PM driver **Greg Jarrett** signs on with **Tribune** Talk WGN-AM/Chicago for Mornings effective June 22nd. Current WGN morning man **John Williams** moves to the 9a-noon slot formerly held by **Kathy O'Malley and Judy Markey**. WGN-AM Midday host **Bob Sirott** exits his "night job" as news anchor for **NBC O&O WMAQ-TV/Chicago**. Sirott had been anchoring the station's 10p news on an interim basis and was expected to grab the job full-time, but couldn't come to terms on a contract with the station.



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Citadel Hot AC KKPK/Colorado Springs morning guy **Joe Cicero** is moving to Chicago for family obligations.

Clear Channel Alternative WXEG/Dayton, OH promotes **Steve Dent** to APD/MD/Afternoons replacing **Matt Jericho** who left weeks ago to become Dir./Sales and Marketing for the **Dayton Gems**, a new minor league hockey franchise.

Former **Clear Channel** Alternative KCCQ/Ames-Des Moines PD **Ryan Wild** is named **AOL Radio's** new Alternative and Indie Rock MD. Ryan will now program more than 25 AOL Radio Alternative and Indie stations part-time from his house.

Full-service broadcast consulting firm **ROI Media Solutions** taps long-time **Arbitron** exec **Jay Guyther** to be a partner of the firm. Guyther will develop custom management plans for radio groups that will serve as a roadmap for sales, programming, marketing and talent management in the world of electronic, people meter measurements.

Earlier we spoke of **Sean Ross**, who'll be a faculty member at this year's Learning Conference. In addition, Sean informs TATTLER readers: "I don't know if you've reported that I'm now doing the *Ross On Radio* newsletter through the *Radio-Info* folks, it's been expanded to a twice-weekly newsletter. It's also an all-new mailing list, so even if you were getting a mailing from me in the past, (or even if you get **Tom Taylor's** newsletter), you need to sign-up at <http://www.radio-info.com/member/new>."

The Conclave announced its next podcast – **The Industry Remembers R&R** – scheduled for release July 8, 2009. The podcast will feature individual remembrances of the former 'king of all industry media', *Radio & Records*. Conclave Podcastmaster, **Jay Philpott** (from 106-5 The Arch/St. Louis), will be collecting phone/CD/MP3 memories submitted to him prior to June 25, 2009. Said Jay, "Like so many others in the broadcasting and music industry professions, I'm really going to miss *Radio & Records* and its collection of talented professionals and damn nice people who were committed to informing and inspiring all of us. There have been many tributes written and blogs created with remembrances, but since we are an audio medium, shouldn't there be some sort of audio tribute to R&R that can properly convey the admiration of its legion of fans? Shouldn't you have a chance to say goodbye?" Between now and Thursday June 25th, anyone wishing to participate should contact Jay in order to record a remembrance of *Radio & Records* over its 36 years

of service. In less than a minute, can you share the first time you encountered it? The great job you found through it? The wonderful employee you hired because of it? How you used it? What it meant to you? The R&R feature you liked best? What it taught you? Thoughts on the individuals who put it together? War stories on getting/losing reporting status? Your experiences at one of their conventions? If you'd like to participate, email Jay at <mailto:jaydio@aol.com>. Upon receipt, Jay will then share the process to follow to record your remembrance. Comment: This is meant to be a positive commemoration. The Conclave is NOT seeking comments questioning or criticizing the wisdom in closing the publication. This podcast will become the industry's personal salute to those who put together one of the most influential newspapers of our industry, ever. - TK

Jobs. **CBS** Adult Hits 104.1 JACK FM Minneapolis is looking for the nation's best imaging director. Great pay, full benefits, total creative control. If you are that person who loves to be locked in a studio and allowed to make magic, send an MP3 of imaging and resume to John.lassman@cbsradio.com...Midwest small market country station seeks PM Driver. All the tools you need to make great country radio. Salary commensurate with experience. Materials to: <mailto:countrypmdrive@gmail.com>...**Max Media** Top 40 KONN/Denver needs PT-swingers for weekends and fill-in. Send your stuff to: hrdirector@maxmediadenver.com...A Midsize Midwest CHR is losing its female co-host and now has a sidekick opening to keep a bunch of guys in line. If you live and breathe pop culture and the CHR lifestyle, send T&R's to: pdrossman@gmail.com...Christian Alternative RadioU seeks strong talent to connect with music, lifestyle and the attitudes of nationwide college-age audience. Aircheck and resume to: employment@radiou.com...**MBC Grand Broadcasting**/Grand Junction, CO needs a solo Chief Engineer for their 8-station group. Experience in diagnosing problems, repairing equipment, and scheduling preventive maintenance essential. Well-maintained fine equipment in a team setting. Resume to jobs@gjradio.com...**Three Eagles** Country KLGR-AM/Redwood Falls wants a seasoned broadcaster as GM. This group reaches for the stars and gets it done. As General Manager you will have to guide, coach and support this team in a way that will keep the winning trend alive. This position requires a proven sales management and/or general management background. You must be a tremendous sales trainer, be supportive on the streets, handle a personal list, understand farm and ag radio on a local and national level and be a positive member of the community. If you have what it takes and want to be with a broadcast company

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