

35 YEARS OF THE TATTLE (1975-2009)

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MAIN STREET

Presents

The Conclave

TATTLE R

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Cartoons Suggested by Lenny Bronstein & Jay Philpott

The Conclave proudly announces its next webinar topic and presenter: **The 5 Universal Principles of Every Great Morning Show with Randy Lane!** The webinar is scheduled to be presented this coming Wednesday June 17 at 3P EDT/2P CDT and is sponsored by The **Randy Lane Company**. As always, Conclave webinars are free, but pre-registration is necessary at <https://www1.gotomeeting.com/register/725285792>. Said Lane about this very special webinar, "There are 5 universal principles that are common to all great morning shows. I will lay out these principles in an easy to understand format and give recommendations on how to make your morning show the best it can be. You'll walk away with specific ideas that you can apply tomorrow morning to grow your show." Randy Lane is recognized as the foremost talent coach for radio air personalities. His own winning PD track record includes Star 98.7/KYSR Los Angeles, Q101/WKQX Chicago, and WRQX/ Washington D.C. Randy has directed top personalities including **Ryan Seacrest, Jimmy Kimmel, Kidd Kraddick, Dave Ryan, Mancow, Jamie White and Danny Bonaduce, Bob Rivers, The Bert Show, Ace and TJ, Mark and Brian, Billy Bush and Ichabod Caine**. He has been a frequent faculty member at Conclave Learning Conferences. Conclave Webinars are moderated by the Conclave's own **Jay Philpott** of 106-5 The Arch/St. Louis! *Comment: Once again, the Conclave brings important and exclusive knowledge to the industry. Randy is the acknowledged Zen-master of morning radio, making this webinar an event not to be missed. - TK*

A complaint, filed with the **FCC**, claims a top-selling artist's new single has been blacklisted by radio because that artist supports the Performance Fee for radio. The **Associated Press** says no one will name names, but people think it could be U2 frontman **Bono**, who recently released a new album and also speaks in

support of royalties paid to performers. This same filing, also alleges unfair treatment of artists by radio stations in Florida, Delaware and Texas. High School Non-comm WMPH/Wilmington, DE website stated the following: "WMPH Boycotts Music First Coalition Artists. WMPH made an educational boycott for one month simply to make a statement in the music industry. The **MusicFirst** coalition wants radio stations to pay the artist for playing their music. From mid-June through July 2007, WMPH refused to play songs by any artist affiliated with the MusicFirst coalition. The complaint charges radio with putting their own financial concerns above the obligation to serve the public. This battle between radio and certain artists began when musicians demanded royalties from terrestrial radio. Satellite, Internet and cable TV music channels already pay fees to performers and musicians. The **National Association of Broadcasters** opposes the **Performance Rights Act**, calling it a tax on radio stations threatening thousands of jobs.

The **National Association of Media Brokers** sent a letter to House Speaker **Nancy Pelosi** opposing the Performance Royalty bill, saying it could cause serious harm to minority and small-market broadcasters. "We are also very concerned about the impact on other new entrants to the industry – who are already scared because of the credit crunch and will become even rarer because of the uncertainties imposed by the potential of a performance royalty." NAMB Treasury **Richard L. Kozacko** urged the House to "defer consideration of legislation until it receives a GAO study on the impact of the legislation on the radio industry."

The deadline is Monday (6/15) for yet another opportunity in the Conclave's vast array of learning programs and services available to the industry that YOU just might qualify for: **The 2009 Rockwell Scholarship!** The Rockwell Scholarship is worth \$1000 and it is available to anyone who has worked professionally in the industry...currently or in the past. Candidates may come from the ranks of programming, sales, promotion/marketing, engineering, production, or any other department inside a radio organization. Those candidates must either be enrolled, or plan to be enrolled, in an accredited post-secondary educational course or courses. This year's scholarship has been specifically provided by donations from the Conclave's past two Rockwell Award recipients: **Erica Farber**, former publisher of *R&R* and **Danno Wolkoff**, president of **Envision Radio Networks**. Applications for the scholarship are available now at <http://www.radioscholarships.com> and <http://www.theconclave.com>. But hurry - the deadline for application is June 15, 2009.

the Conclave Webinars

5 Universal Principles of Every Great Morning Show!

Conclave Webinar!

Wednesday

June  
17  
2009  
2 PM  
CST

There are 5 universal principles that are common to all great morning shows. **Randy Lane** will lay out these principles in an easy to understand format and give recommendations on how to make your morning show the best it can be. You'll walk away with specific ideas that you can apply tomorrow morning to grow your show. Randy is recognized as the foremost talent coach for radio air personalities, directing top talent like **Ryan Seacrest, Jimmy Kimmel, Kidd Kraddick, Dave Ryan, Mancow, Jamie White and Danny Bonaduce, Bob Rivers, Ace and TJ, Mark and Brian, and Ichabod Caine**. Join Randy for this special webinar guaranteed to make YOU a better air personality on **Wednesday, June 17th at 2 PM CST**.



Randy Lane

**FREE - but you must Pre-register! Visit [www.theconclave.com](http://www.theconclave.com) for details!**

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PHONE/FAX: 952.927.HITS (4487)/927-6427 Publisher: Tom Kay at [tomk@main-st.net](mailto:tomk@main-st.net) Web: [www.main-st.net](http://www.main-st.net)

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CBS AAA WXRT/Chicago morning man **Lin Brehmer** distanced himself this week from an e-mail he says his employer sent out under his name. CBS Radio's blast e-mail Tuesday urged WXRT listeners to "join 93XRT in speaking out against the Performance Tax." "If you have received an email from my place of business concerning a political action and it is allegedly from me, rest assured I did not write the e-mail; I will never read the email; and I certainly never endorsed the email before it was sent out to over 100k listeners," Bremer wrote on his page. "I will always be on the side of the musicians."

**Tribune Co.** and its creditors are negotiating a reorganization plan that could take control from **Sam Zell** and transfer it to a group of debt holders. The plan would swap \$8.6 billion in senior debt for equity in the company. Zell would lose a \$90 million warrant to buy 40% of the company for \$500 million, plus lose \$250 million in a note he holds representing a loan to the company when he bought it. Tribune, currently in Chapter 11 bankruptcy, owns Talk WGN-AM/Chicago.

The **Conclave** has announced the institution of daily tuition rates to attend the 34<sup>th</sup> annual Conclave Learning Conference in Minneapolis, July 16-18, 2009 at the Sheraton South Hotel/Minneapolis. With full tuition currently priced at \$299, daily tuitions will be structured as follows: For Thursday (July 16) and Saturday (July 18), tuition will be \$89 for each day and for Friday (July 17), daily tuition will be \$189. The \$299 full tuition and the daily \$89/\$189 tuition charges will expire on July 1. *Comment - I would hope anyone interested in attending would want do so for the whole weekend. That's the traditional Conclave experience. But if an individual's new industry reality no longer allows them the luxury of time off to learn how to maximize station profits by growing an audience, the Conclave would like to help. Next month, an attendee will be able to hop in their car, drive to Minneapolis - learn and grow at the Conclave - and return home on the same day for as low as \$89. We know this has been a difficult year, economically. And everyone in the industry is absolutely maxed out for time. I hope the addition of these ultra-affordable daily tuitions opens up Conclave learning to anyone who wishes to attend! - TK*

**Emmis** has joined a strategic alliance with **StreamtheWorld** and **Ando Media** to put all Emmis stations on a newer, higher-quality streaming platform. WQHT/New York was the 1<sup>st</sup> to launch and began streaming for the 1<sup>st</sup> time. "Emmis has long been a leading innovator in digital space," said Emmis SVP/Chief Strategy Officer

**Greg Loewen.** "Emmis has demonstrated a desire to expand their radio operations to embrace the digital dial," StreamtheWorld SVP **Neil Sweeney** says. The schedule of other Emmis stations launching on the new platform are: WRXP/New York, WLUP and WKQX/Chicago (June 18); KSHE, KIHT, KFTK and KPNT/St. Louis (June 19); WFNI-AM, WIBC, WLHK and WYXB/Indianapolis (June 22); and KLBJ-AM, KDHT, KLBJ-FM, KROX-FM and KBPA/Austin (June 24).

**Maverick Media** signed a long-term contract with the **Nielsen Company** for its new radio measurement service, scheduled to launch in August 2009. Maverick operates 20 radio stations in four markets, including Rockford, IL. Maverick Pres./CEO **Gary S. Rozynek** says, "We know that Nielsen will be a very good partner, uniquely offering much larger sample sizes, the best research methodology, a complete ad sales solution, state-of-the-art software and world-class support and training." Nielsen announced independent media agency **TargetCast** will receive service in the 51 radio markets that Nielsen measures. "TargetCast is always searching for research insights and metrics that can enhance the effectiveness of our clients' media investments. Nielsen's new service will provide radio ratings based on a large sample measuring all segments of the population. This gives Nielsen the potential to become a single source for measurement of both TV and radio behavior," SVP/Dir. Media Research **Michele Buslik** said.





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The Conclave announced its next podcast – **The Industry Remembers R&R** – scheduled for release July 8, 2009. The podcast will feature individual remembrances of the former 'king of all industry media', *Radio & Records*. Conclave Podcastmaster, **Jay Philpott** (from 106-5 The Arch/St. Louis), will be collecting phone/CD/MP3 memories submitted to him prior to June 25, 2009. Said Jay, "Like so many others in the broadcasting and music industry professions, I'm really going to miss *Radio & Records* and its collection of talented professionals and damn nice people who were committed to informing and inspiring all of us. There have been many tributes written and blogs created with remembrances, but since we are an audio medium, shouldn't there be some sort of audio tribute to R&R that can properly convey the admiration of its legion of fans? Shouldn't you have a chance to say goodbye?" Between now and Thursday June 25th, anyone wishing to participate should contact Jay in order to record a remembrance of *Radio & Records* over its 36 years of service. In less than a minute, can you share the first time you encountered it? The great job you found through it? The wonderful employee you hired because of it? How you used it? What it meant to you? The R&R feature you liked best? What it taught you? Thoughts on the individuals who put it together? War stories on getting/losing reporting status? Your experiences at one of their conventions? If you'd like to participate, email Jay at <mailto:jaydio@aol.com>. Upon receipt, Jay will then share the process to follow to record your remembrance. Comment: This is meant to be a positive commemoration. The Conclave is NOT seeking comments questioning or criticizing the wisdom in closing the publication. This podcast will become the industry's personal salute to those who put together one of the most influential newspapers of our industry, ever. - TK

Digital app provider and 2009 Conclave Partner **Triton Digital** surpassed the 4,000 station affiliate mark, an increase of 500 affiliates since January 1<sup>st</sup>, 2009. The key in reaching that milestone include Triton's listener engagement and loyalty solution, music discovery platform, streaming and mobile solutions along with affiliation growth from other products and services.

On Friday (6/12), **Saga** Hot AC KSTZ/Des Moines morning show with **Big Ken** and **Colleen** featured two local dads head-to-head in "Hannah Montana-style" for **Miley Cyrus** tickets. The two dads, with help from their daughters, transformed into Hannah Montana by putting on a wig, makeup and wardrobe while singing karaoke to the Hannah Montana theme song. The winner grabbed tickets to the Miley Cyrus concert on Friday October 9<sup>th</sup>. Colleen said,

"We decided to find some dads who would do anything for their daughters, and channel their 'inner Miley.' Big Ken added, "My daughters are still too young to be into Miley Cyrus. I would not look good with a blond wig, makeup and tights."

**Entercom's** KCSP/KC was honored with 2 Broadcast Excellence Awards from the **Missouri Broadcasters Association (MBA)**. The announcements came at the MBA's 2009 Awards Ceremony and Banquet held Saturday Evening in Lake Ozark, MO. Competing with radio stations across the state of Missouri, KCSP was awarded First Place in the "Large Market Play-By-Play" category for their coverage of the Grandview-Kearney Boys Basketball Game on 2/20/09. **Mark Miller**, KCSP's "Voice of High School Sports," served as the announcer. They also won an MBA Certificate of Merit in the "Large Market Sports Feature" category for their exclusive interview with **Chiefs** Running Back **Larry Johnson**, which was featured on the *Chris and Cowboy Show* this past February.

**Commonwealth Broadcasting** Pres./CEO **Steve Newberry** was elected Chairman of the **NAB's** Joint Board and **ICBC** Pres./COO **Charles Warfield** is now the Chairman of the NAB Radio Board. On the Radio board, **Beasley** EVP **Caroline Beasley** moves up to First Vice Chair with **Tri-State Communications** Pres./CEO **Randy Gravley** now Second Vice Chair. On the Executive Committee, **Emmis' Rick Cummings** was named Major Group Representative.

The Conclave proudly announced today the addition of noted author, and former **Citadel** VP/Talk Programming, **Brian Jennings** as a keynoter at the 2009 Learning Conference in Minneapolis. Jennings will kick off the 2009 edition of Conclave College – co-sponsored by **All Access** - with his address Friday afternoon, July 17<sup>th</sup> at the Sheraton South Hotel/Minneapolis (Bloomington)!

**WJNZ Radio, LLC**, licensee of Urban AC WJNZ-AM/Grand Rapids has been placed into involuntary receivership, according to a filing with the **FCC**. **Amicus Management**, headed by **Daniel J. Yeomans**, has been appointed as receiver by Circuit Court for Kent County, MI.

**Clear Channel** announces the promotion of former Minneapolis radio GM **John Rohm** to President/Market Mgr. for Clear Channel/Philadelphia. The six-station cluster includes: Urban AC WDAS, Top 40 WIOQ, Rhythmic AC WISX, Alternative WRFF, Tropical WUBA and Urban WUSL.

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**Clear Channel** Country KZSN/Wichita PD **Cody Carlson** resigned this week to "spend more time with her family." Carlson has been with the station since October 2008. She is moving back home to Spokane, WA. Carlson will assist OM **Lyman James** in programming while the station finds a replacement.

**Edison Research** VP/Music and Programming **Sean Ross** joins **Radio-Info.com** as Executive Editor of Music and Programming. Ross will continue with both jobs simultaneously.

*Conclave Personnel News:* **Jessica Frier** has exited her post as Fundraising Director for the Conclave. Filling in inside the sales office will be former WLTE/Minneapolis OM and former Conclave Board member **Phil Wilson** along with former **NRG** and **RAB** VP **Lindsay Wood Davis**.

Congrats to **Midwest Family** Country WWQM/Madison, WI MD/Midday talent **Kenny Jay** and News Director **Tara Arnold**. The two were married last Saturday in Madison.

Our condolences to family and friends of former record label owner and radio personality **Shad O'Shea** who passed last Friday in Cincinnati at 77. O'Shea worked in several markets before his 1964-67 stint at the old WCPO-AM/Cincinnati, later owning **Counterpart Creative Studios**, **Fraternity Records** and **Positive Feedback Communications**. O'Shea also wrote, produced and recorded songs for many years.

Our condolences to family and friends of longtime **Lima Broadcasting** owner **Les Rau**, who passed last Friday at 83. Rau, a hard-nosed negotiator, is best known for his nearly 30-year reign as head of Lima. He began with WIMA and WIMT in the early 1970's.

**Jobs. Citadel Broadcasting Radio Group/Minneapolis-St. Paul** seeks a Continuity Director for rock KXXR, who can also perform midday duties for oldies Love 105. If you have the skills needed to coordinate and process radio commercial copy with Traffic and Programming departments, you may be the right person for this gig. Other responsibilities for this post include commercial copywriting, voicing commercials, digital editing plus encoding and transferring audio to MP3. Females are *strongly encouraged* to apply for this EOE position! Send demos and resumes to: Citadel Broadcasting, Attn: **Chris Rahn**, 2000 SE Elm St., Mpls MN 55414...Citadel/Minneapolis is also seeking a **The Des Moines Radio Group** is searching for our next great leader in

the online world. Are you someone that can spin lots of plates, has a limitless imagination, and can handle your own creative freedom? If so, you might just be the next Internet Development Manager for **Saga Communications'** Des Moines Radio Group. You will be in charge of the websites for our top-rated stations: STAR 102.5, LAZER 103.3, 93.3 KIOA, LITE 104.1, 1350 KRNT and PRAISE 940, and for the Des Moines Radio Group. Duties will include web maintenance and design, designing promotional materials, occasional photography, managing our on-line community of listeners and exposure to not only the best radio environment, but one of the best work environments in Iowa. Applicants must be able to visually translate the attitudes and missions of our various formats. You should be willing to work hard, have fun, and learn a lot in a relaxed atmosphere. Don't be fooled, this isn't a boring 9-5 job; this is the fast-paced, ever-changing, always exciting world of radio. Applicants must have experience with Windows-based computers, HTML, **Adobe** Photoshop, Illustrator and Dreamweaver or Front Page. Experience with Flash, CSS and video editing is also very beneficial. Interested candidates should rush their resume and portfolio to: **Marianne Coppock**, DMRG Marketing Manager, 1416 Locust Street, Des Moines, IA 50309...**John Daniel's** Country KUSQ/Worthington, MN is a new station that needs a Production whiz/PM driver. Send your best to: [cc@us104.net](mailto:cc@us104.net)...**Saga/Des Moines** wants you to be their next Internet Development Manager. If you know websites and have experience with Windows, HTML, Adobe Photoshop, Illustrator, Dreamweaver, Front Page, Flash, CSS and video editing, rush your resume to: Marianne Coppock, DMRG Marketing Manager, 1416 Locust St., Des Moines, IA 50309...**Journal Hot AC KSRZ/Omaha** is looking for their next great Morning show. Individuals or teams are welcome to apply. Production, tracking, music scheduling and/or web experience a plus. Your package goes to: [kowens@journalbroadcastgroup.com](mailto:kowens@journalbroadcastgroup.com)...**Saga Hot AC WSNY/Columbus, OH** wants an experienced producer for their Morning show. If you have graphics and interactive design experience, two years experience in commercial radio, one with producing, send your stuff to: [tonyflorentino@gmail.com](mailto:tonyflorentino@gmail.com)...**New Rushmore Radio/Rapid City, SD** has a FT opening for a producer/newsperson with weekend responsibilities. They are also looking for flexible PT-swingers to work on a variety of formats. If either one of those sound like you, send your best to: [opportunities@newrushmoreradio.com](mailto:opportunities@newrushmoreradio.com)...**Clear Channel** Country KZSN/Wichita seeks a highly organized PD with Selector and NexGen experience. If you pride yourself in grooming and growing talent, send your resume to:

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PHONE/FAX: 952.927.HITS (4487)/927-6427 Publisher: Tom Kay at [tomk@main-st.net](mailto:tomk@main-st.net) Web: [www.main-st.net](http://www.main-st.net)



I fondly remember my early years of attending. I couldn't believe that the large market people would take time talking with a small market guy like me. But they did, and they made me feel like one of them. For some crazy reason, I thought I'd be categorized by my own perceived lack-of-status. Instead, I learned, we were all welcomed because of our great, shared passion...**RADIO!** You'll find that same spirit to be alive and well at The Conclave. Market size or format doesn't matter. All you need is to bring your energy, an inquiring mind, and yes, a few of the answers you've figured out. I look forward to learning from you this year!

**Chuck Knight, PD WBEB/Philadelphia**

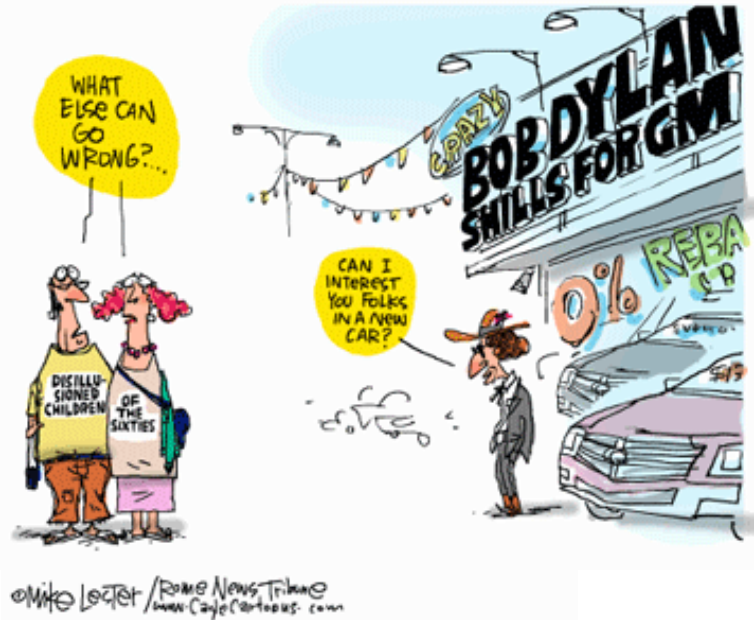
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