

35 YEARS OF THE TATTLE (1975-2009)

Volume XXXV Number 19 May 15, 2009

MAIN STREET

Presents

The Conclave

TATTLE R

Publisher: Tom Kay Editor: Ben Holsen

Cartoons Suggested by Lenny Bronstein & Jay Philpott

The bill that ends radio's royalty exemption was passed this week in Congress. The **Performance Rights Act, H.R. 848**, spares low-revenue stations from being unduly impacted and contains a one-year moratorium. Judiciary Chairman **John Conyers** tried to calm critics by adding the following amendments: Stations with annual gross revenues of less than \$100,000 would pay \$500, rather than the \$5,000 for small stations in the original bill. The change would cover 90% of all minority-owned stations, and 77% of all radio stations. The enactment would be delayed for three years if a station's revenues are less than \$5 million annually, and for one year for others. **NAB EVP Dennis Wharton** responded quickly, saying, "We were pleasantly surprised by the considerable bipartisan opposition to a performance tax, even in a committee where support for the record labels is strongest. NAB applauds these nine members for standing with America's hometown radio stations, their 235 million weekly listeners, and the yet-to-break artists who will lose their number one promotional platform if this bill is enacted. Nearly half the **House of Representatives** already opposes **RIAA** efforts to feather the nest of foreign record labels. Record label abuse of artists from **Count Basie** to **Prince** is well documented, as evidenced by scores of lawsuits filed by musicians cheated out of royalties. Moving forward, the fundamental question is this: If the debate is about "fairness to artists," why should the record labels get one penny from a performance tax on radio stations?"

Fargo native and Iranian-American reporter **Roxana Saberi** is no longer in Iranian prison, Saberi, who has worked with **NPR**, the **BBC**, **ABC News** and other media outlets, will not be allowed to work as a journalist in Iran for five years. Saberi, who was

recently reporting inside Iran, was on a hunger strike after she was sentenced to eight years in prison for espionage in a secret trial, January.

The **Conclave** is proud to present the latest in its series of exclusive webinars, "Deeper Insights Into Winning Music Strategies!" at 3P EDT/2P CDT on Thursday, May 28. In this important webinar for any music station in any format, **Warren Kurtzman**, Chief Operating Office for **Coleman Insights** will help each participant grow a successful music strategy expressly designed for his or her individual station. This webinar - sponsored by Coleman Insights - is free, but preregistration is required at <https://www1.gotomeeting.com/register/860466249>. How do leading stations build music strategies that keep them on top? Warren Kurtzman will reveal how determining the make-up of a station's music mix depends on far more than just which songs test well. Warren will show how a strategic approach to making music decisions—taking into account audience tastes, the compatibility of different music appetites, the expectations of a station and the music images of its competitor—will increase any station's chances of success. Warren was named president and chief operating officer of Coleman Insights in August 2008 after serving as a vice president since joining the firm in May 1995. He oversees the day-to-day operations of the company and also works with dozens of radio stations in North America, South America, Europe and Asia. Warren's background includes 11 years in radio station management and radio research with companies such as **Strategic Radio Research** and **Arbitron**. *Comment: It goes without saying that music is the key reason a listener chooses a music station. But what kinds of strategy does a successful station need to employ to attract and keep that listener. The answer to that question and more is promised by this essential Conclave webinar. And nobody knows the music turf better than Warren and Coleman Insights. - TK*

Clear Channel is reaching out to lenders about restructuring the company's massive debt only nine months after the company was acquired in a \$27 billion buyout. According to sources inside, a pre-packaged bankruptcy is being discussed or possibly trading debt for assets. The company, like many others, has been hit with the advertising slowdown and analysts worry Clear Channel could default on their loans later this year. Just this last week, the company announced a 1st quarter loss of \$418 million, vs. a profit of \$800 million a year ago.

the Conclave Webinars

Developing A Winning Music Strategy!

How do leading stations build music strategies that keep them on top? Join Coleman Insights president/chief operating officer Warren Kurtzman as he reveals how determining your station's music mix should consist of far more than just which songs test well. Warren will show you how a strategic approach to making music decisions taking into account audience tastes, the compatibility of different music appetites, the expectations of your station and the music images of your competitor will increase your chances of success , **Thursday May 28th at 2 PM CST.**



Warren Kurtzman

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Acting **FCC** Chairman **Michael Copps** said this week that license renewal periods should be shortened to three years with strict public interest requirements as part of undoing the loss of what he called the “democratic dialogue” in broadcasting. “Two decades of mindless deregulation,” said Copps, have been responsible for “bringing our economy low and endangering the essential civic dialogue on which democracy depends,” leaving the nation “skating perilously close to depriving our fellow citizens of the depth and breadth of information they need to make intelligent choices about their future.” “All that consolidation and mindless deregulation,” insisted Copps, “rather than reviving the news business, condemned us to less real news, less serious political coverage, less diversity of opinion, less minority and female ownership, less investigative journalism and fewer jobs for journalists.” The **NAB** wasn’t keen on Copps’ idea. **NAB** EVP **Dennis Wharton** was quick to respond, saying the “NAB would respectfully oppose attempts to shorten license renewal terms. Congress wisely reformed license renewal terms to allow broadcasters to better compete against our pay platform competitors. Reducing a broadcaster’s term of license would actually harm localism by injecting greater uncertainty into a business model facing the worst advertising downturn in decades.”

All Copps -All The Time. He told the 1st meeting of the Commission’s new Diversity Committee that investigating ownership diversity isn’t “the equivalent of bringing back the **Fairness Doctrine**,” arguing that those that think the action’s are a back-door reinstatement of talk radio content regulation “understand neither the Fairness Doctrine nor, more importantly, the lack of opportunity minorities and women have when it comes to owning and operating the enterprises that allow us to communicated with one another. What you are about is righting the wrong of generations of denied opportunity. When all the statistics show us still heading in the wrong direction, most people without an axe to grind appreciate the wisdom of that old adage, ‘justice delayed is justice denied.’ Resurrecting the straw man of a bygone Fairness Doctrine to deflect this country’s passage to equal opportunity is a kind of issue-mongering that has no place in 21st Century America.” Copps added that the panel build an extensive factual record and consider “full-file review” as an interim method for changing the Commission’s procedures to encourage diversity. Oh, and he wants it done in the next four months.

The **Conclave** announced the winners of five 2009 scholarships benefiting students pursuing an education in broadcasting and the music industry. These and other scholarships totaling \$95,000 will be awarded at the 2009 Summer Learning Conference, July 16-18 in Minneapolis. This year’s recipients include **Lauren Hale** (Brooklyn Park, MN), **Stephanie Olinger** (Vinton, Iowa) and **Ashley Turik** (Minneapolis, MN), each receiving a scholarship from **Brown College** in Minneapolis, MN, **Joseph Warner** (Macomb Township, MI) will attend **Specs Howard School of Broadcasting** in Dearborn, MI and **Danielle Huey** (Eagle, WI) receives a scholarship to **McNally-Smith College of Music** in St. Paul, MN. This year’s winner of the first **Broadcast Center** (MO) scholarship is **Sanni Brown Adelo** (St. Paul, MN). In addition, the Conclave will award The **Doug Lee** Memorial baccalaureate scholarships to winners selected from **Intercollegiate Broadcasting System** stations throughout America. The **Marc Birger** Scholarship to **Kean University** and the second annual **Rockwell Scholarship** will also be awarded in July at the Learning Conference during the Friday (7/17) Awards Luncheon. *Comment: Since 1979, the Conclave has been awarding scholarships to deserving students desiring an education inside the radio and music industries. This is what the Conclave is all about, educating the people that represent both the present and future of broadcasting. - TK*

President Obama’s Senior Advisor **David Axelrod** will be featured this weekend on **NPR** and **Chicago Public Radio’s** infamous “Not My Job” grilling when he guests on “Wait, Wait...Don’t Tell Me!” President Obama, then a Senator, did the “Not My Job” segment in 2005 and aced the test with three correct answers to questions about baseball player Wade Boggs. “Many people compare Mr. Axelrod to **Karl Rove**, but we think that Rove was smarter, as evidenced by the fact that Rove never agreed to come on our show,” said host **Peter Sagal**. “We’ve got lots of questions for Axelrod, but all of them involve finding out how and where the President is sneaking his cigarettes.”

Charges were filed against **Chloe Bates** this week for her involvement in the auto accident with **Federated Media** Country WQHK and Hot AC WMEE Asst. OM/MD **Dave Michaels**. Bates charges include failure to stop after an accident causing bodily harm, failure to stop at a red light and failure to have car insurance. Michaels is back to work PT as he continues to heal.

In 60 Days...

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July 16-18, 2009

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Keynote #1
Jeff Haley
President/CEO
R.A.B.

Tribune Talk WGN-AM/Chicago will hold a mock trial version of the closing arguments in the murder prosecution of accused wife killer Drew Peterson in a live taping event May 28th for broadcast on June 14th and 21st.

Congrats to **Clear Channel** Country WMAD/Madison, WI morning team **John and Tammy** who helped raise over \$442k for the **American Family Children's Hospital** during the station's 39-hour "Champions for Kids" radiothon.

The **Conclave** announced yet another opportunity in its vast array of learning programs and services available to the industry: **The 2009 Rockwell Scholarship!** The Rockwell Scholarship is worth \$1000 and it is available to anyone who has worked professionally in the industry...currently or in the past. Candidates may come from the ranks of programming, sales, promotion/marketing, engineering, production, or any other department inside a radio organization. Those candidates must either be enrolled, or plan to be enrolled, in an accredited post-secondary educational course or courses. This year's scholarship has been specifically provided by donations from the Conclave's past two Rockwell Award recipients: **Erica Farber**, former publisher of *R&R* and **Danno Wolkoff**, president of **Envision Radio Networks**. Applications for the scholarship are available now at <http://www.radioscholarships.com> and <http://www.theconclave.com>. The deadline for application is June 15, 2009. *Comment: The Conclave wants to make sure that the industry knows this money is available to pros who wish to continue to learn, not just to those who are considered students. I can think of no better time to expand horizons than now! - TK*

Jacobs Media has created a new **iPhone** App for the big budget-conscious. Trillionaire Trivia is a new game that will test your knowledge about just what a trillion dollars can buy. Download the game for \$.99 and start the game, ponder the questions, select an answer from four possibilities, and see how you rate. For more information, contact Paul Jacobs at: pauljacobs@jacobsmedia.com.

Tazz Daddy launched his own show this week. Tazz is the former producer of the **Rickey Smiley** Morning Show, **Peabody Award** winner and also the recipient of the **Conclave 2008** "30 Under 30" Award. Daddy's show targets the 18-34 Rhythmic/Urban listener and features mixes from DJ Phil from the Rickey Smiley Morning Show and also DJ Cut who worked with LL Cool J. For info, contact Ward White at: 817.797.7117 or WardAllen@aol.com.

Greater Media's syndicated **Bob & Sherri** just added their 60th affiliate with **Clear Channel's** Top 40 WERZ/Portsmouth, NH. That slot had been vacant since Clear Channel's sharp axe swung through April 28th.

1090 Investments LLC sold Religion WCAR-AM/Livonia-Detroit, MI had silent WOAP-AM/Owasso, MI to **Birach Broadcasting** for \$1.025 million cash.

As you may know, the 2009 Rockwell Award has been awarded to TWO longtime radio executives – **Saga Communications' Steve Goldstein** and veteran programmer/consultant **Kipper McGee!** Both will be honored at the annual Awards Luncheon (sponsored by **Arbitron**) during the Conclave Learning Conference scheduled for Friday July 17th at the Sheraton Hotel South in Minneapolis. To answer the question the Conclave office has been fielding recently – "*What can I do to salute these two selfless contributors to our industry?*" – besides being in attendance when they receive their award, here's an answer: Consider the purchase of a recognition ad in the 2009 Awards Program booklet. Ads are priced starting at \$250, and all money collected is returned to the Conclave to assist in its many educational programs. Salute Kipper and Steve and give back to the Conclave, all at the same time! Interested? Contact **Jessica Frier** at 952-927-4487 or mailto:jessica@theconclave.com.



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Entercom Hot AC WMYX/Milwaukee joins up with **Wisconsin Dells** for a Summer Kick-Off Card. All month, the first 250 people selected by WMYX van stops will receive on free card that will get the cardholder 20 Dells attractions for free.

Milwaukee radio honored hometown boy and **American Idol** Top 3 finalist **Danny Gokey** last week. After starting the day at local Fox affiliate, Danny did live on-air interviews for WXSS, WMYX and WSSP/Milwaukee morning shows. Danny also visited the Harley museum, doing a free concert for over 25k people and ended his day by throwing out the first pitch at the Brewers/Cubs game. Danny was then voted off the show this week.

Would you like to have your great webinar idea become a part of the Conclave webinar series? The **Conclave** is conducting an industry-wide search for relevant webinars to present. To facilitate the search, it has instituted a new process – *The Conclave Webinar Proposal*. For anyone wishing to contribute to the Conclave by providing an informative webinar, the procedure is simple: 1) Fill out a form, 2) Get ready to present! To propose a webinar, a presenter should visit the Conclave website (<http://www.theconclave.com>) and download a *Webinar Proposal* form (<http://www.theconclave.com/upload/webinarproposalinfoform.pdf>). Webinar hopefuls are required to have a webinar topic (including title and description), knowledge of the topic being proposed, and a PowerPoint presentation to use as the webinar's visual focal point. Proposals are now being accepted for Webinars that would begin as early as next month (June) and the remainder of 2009. Instructions for completing a proposal are found on the form. Since its inception, the Conclave Webinar Series has drawn hundreds to this unique, bi-weekly educational feature. Many industry luminaries like **Fred Jacobs, Valerie Geller, Daniel Anstandig, Paige Neinaber, Lindsay Wood Davis, Keith Hill, Tommy Kramer, and Holland Cooke** have presented a wide-range of topics of importance to the industry. Yours could be next!

Former St. Louis Rams player and current **Bonneville Sports** WXOS/St. Louis PM drive co-host **D'Marco Farr** is moving up to the St. Louis Rams radio booth as analyst alongside PBP man **Steve Savard**. Farr, who has served as the 3rd man in the booth since 2006, replaces former St. Louis Cardinals head coach and Rams offensive line coach **Jim Hanifan**, who moves to the pre- and post-game shows as commentator.

NRG Media Modern AC KQKQ/Omaha taps sister Top 40 KQKY/Kearney, NE afternooner **Aaron "Bug" Borden** for overnights.

Rex Charger is back at **Midwest Family** as PD of Talk WTDY-AM/Madison effective May 25th. Charger was most recently OM/ PD of Noncomm Kiyu/Galena, AK.

Thom McGinty, OM/PD of **Entercom** AC KUDL/Kansas City exits after a decade. Chairs are being shuffled in his absence as **Mark Hamilin**, PD of AC sister WSPA/Greenville, SC moves to the Midwest to replace him. Hamlin's current duties will be taken by **Chase Murphy** who PD's sister Top 40 WFBC.

NRG Media/Omaha ups AE **Stacie McElligott** to GSM for Sports KOZN-AM, Talk KKAR-AM, Talk KOIL-AM and Regional Mexican KMMQ-AM. McElligott assumes her new position June 1st, replacing **Tim Marshall** who was named GM of the company's Grand Island, NE cluster.

Wask Radio Country WKOA/Lafayette, IN Farm Director **Skip Davis** is retiring after 27 years with the station.

Triad Classic Country WIRL-AM/Peoria, IL PD/Morning guy **Dan Dermody** exits due to budget cuts, after 23 years on the air Peoria. Before joining WIRL five years ago, Dan was a staple on **JMP Radio** Country WXCL for 18 years.

Talk Radio Network "The Mancow Show" Exec. Producer **Dustin Rhoades** exits to join **CBS Sports** WSCR-AM/Chicago as Exec. Producer of the **Mike Mulligan** and **Brian Hanley** morning show.

Condolences to family and friends of longtime Chicago radio personality **Red Muldoon**, who passed Sunday after a valiant battle with prostate and bone cancer. Muldoon (real name David D. Omstead) was 52. He started with the old WMET and later worked at WRXR and recently hosted "Breakfast with the Beatles" at WCKG.

The 34th Annual Conclave Learning Conference. RAB's Jeff Haley, Keynote! July 16-18, 2009. Sheraton South/Minneapolis. Tuition, just \$249 (hundreds of dollars less than any other major conference in the industry!) – Student/Free Agents, \$199. Register Now. Save Now!! Hurry – this offer expires on June 1st! Visit <http://www.theconclave.com>.



I fondly remember my early years of attending. I couldn't believe that the large market people would take time talking with a small market guy like me. But they did, and they made me feel like one of them. For some crazy reason, I thought I'd be categorized by my own perceived lack-of-status. Instead, I learned, we were all welcomed because of our great, shared passion...RADIO! You'll find that same spirit to be alive and well at The Conclave. Market size or format doesn't matter. All you need is to bring your energy, an inquiring mind, and yes, a few of the answers you've figured out. I look forward to learning from you this year!

Chuck Knight, PD WEBE/Philadelphia

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Jobs. Midwest Communications Country WBFM/Sheboygan, WI has an immediate opening for a Morning show host. Experience and passion to entertain is a must. Your best to: eddie@b93radio.com...**Regent** Hot AC KMXX/St. Cloud, MN has two openings. One for a Morning show co-host and the other for a PT swing person that can fill in everywhere. T&R's to: mikedylan@gmail.com...**Lincoln Financial Sports** KKFN/Denver is looking for their next amazing afternoon show. Send your package, now, to: KKFN-FM, 7800 E. Orchard Rd., Suite 400, Greenwood Village, CO 80111 Attn: **Tim Spence**...**Metro Networks/Kansas City** needs a news reporter/anchor with extensive news writing experience and strong multi-tasking skills. Interested? Inquire to: rpina@metronetworks.com...**Lincoln Financial Country** KYGO/Denver has a rare opening for afternoon driver. If you are fun and relevant, sell the country brand with constant listener involvement, send your best to: jburke@kygo.com...**Metro Networks/Detroit** has a variety of future On-Air positions open. Knowledge of Detroit, Cleveland,

Cincinnati and Columbus markets a must. Send your stuff right away to: DETROIT_JOB_OPENING@WESTWOODONE.COM...**South Central Media**/Evansville, IN has a PT opening for board op. You will be a "babysitter" for all stations in the cluster during nights, weekends and holidays. Send your resume to: mark@wiky.com...**Lincoln Financial Country** KYGO/Denver is looking for an experienced seller with a minimum of 3-years radio sales experience. If you are creative, client oriented and possess excellent direct selling skills, send your resume to: bgoutermout@kygo.com...Wisconsin small market NT station needs a Morning host and a News Director. Two separate jobs. If you understand small markets and love being extremely local, send your best to: newsradiojob@gmail.com...All listings in TATTLE Jobs represent equal opportunities and are provided free of charge. To place an ad, send particulars to: tomk@theconclave.com no later than Thursday evening for Friday publication. No calls unless otherwise specified.

-the Conclave 2009 Learning Conference Registration Form
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Winter Book 2009

Colorado Springs, CO (#94)

Splendid winter for rocker KILO.

Station	Format	Owner	F'08	W'09
KILO-FM	ActRock	Bahakel	7.4	7.9
KVOR-AM	N/T	Citadel	7.1	7.3
KBIQ-FM	ChrstnAC	Salem	5	5.2
KKLI-FM	AC	Clr Chnml	6.4	5.2
KKMG-FM	T40	Citadel	4.7	5.2
KVUU-FM	T40	Clr Chnml	3	4.9
KIBT-FM	Rhythm.	Clr Chnml	4.4	4.5
KKFM-FM	ClsscRock	Citadel	4.9	4.5
KCCY-FM	Ctry	Clr Chnml	4.9	4.4
KKPK-FM	AC	Citadel	5	4.4
KATC-FM	Ctry	Citadel	4.7	3.9
KOA-AM	N/T	Clr Chnml	3.3	3.6
KRDO-FM/				
KRDO-AM	N/T	NP&G	3.2	3.2
KDZA-FM	Oldies	Clr Chnml	2.6	2.9
KRXP-FM	Rock	Bahakel	2.1	2.9
KCMN-AM	Stnrds	DJR	0.9	1.9
KGFT-FM	ChrstnTk	Salem	1.5	1.5
KZNT-AM	N/T	Salem	1.1	1.1
KHOW-AM	N/T	Clr Chnml	0.6	1
KCSF-AM	ClsscCtry	Citadel	0.6	0.8
KPHT-FM	Oldies	Clr Chnml	0.5	0.6
KRYE-FM	RegMex	US CP	0	0.6

Madison, WI (#98)

Z104 back on top.

Station	Format	Owner	F'08	W'09
WZEE-FM	T40	Clr Chnml	6.2	8.3
WIBA-AM	N/T	Clr Chnml	7.1	6.8
WMGN-FM	AC	MWFamily	6.2	5.7
WMAD-FM	Ctry	Clr Chnml	4.7	4.8
WJJO-FM	ActRock	MWFamily	2.9	4.6
WOLX-FM	Oldies	Enter.	6.7	4.6
WMMM-FM	AAA	Enter.	3.1	3.9
WXXM-FM	Talk	Clr Chnml	4.7	3.9
WIBA-FM	ClsscRock	Clr Chnml	5.2	3.7
WWQM-FM	Ctry	MWFamily	4.5	3.5
WCHY-FM	AdultHits	Enter.	3.3	3.3
WJQM-FM	Rhythm.	MWFamily	1.7	2.9
WTSO-AM	Sports	Clr Chnml	2.6	2.2
WDMP-FM/				
WDMP-AM	Ctry	Dodge Point	1.6	1.7
WHIT-AM	Oldies	MWFamily	1.4	1.5
WSJY-FM	AC	NRG Media	1.7	1.3
WTLX-FM	Sports	Good Karma	1.2	1.3
WJVL-FM	Ctry	Bliss	0.9	0.9
WDDC-FM	Ctry	Zoe Comm.	0.7	0.7
WLMV-AM	SpanMisc	MWFamily	0.9	0.7
WTDY-AM	N/T	MWFamily	1.7	0.6

Lansing-East Lansing, MI (#125)

Country WITL breaks the dozen mark.

Station	Format	Owner	F'08	W'09
WITL-FM	Ctry	Citadel	11.1	12.3
WJIM-FM	T40	Citadel	9.3	10.1
WFMK-FM	AC	Citadel	7.3	8.1
WJXQ-FM	Rock	RubberC	5.8	5.6
WMMQ-FM	ClsscRock	Citadel	6.9	5.6
WJIM-AM	N/T	Citadel	4.4	4
WJZL-FM	SmJazz	RubberC	3.1	3.6
WQTX-FM	Oldies	RubberC	2.2	2.2
WVIC-FM	Soft AC	RubberC	1.8	2.2
WKLQ-FM	ActRock	Citadel	1.3	1.8
WVFN-AM	Sports	Citadel	1.6	1.6
WJR-AM	Talk	Citadel	1.1	1.3
WBCT-FM	Ctry	Clr Chnml	1.8	1.1
WIOG-FM	T40	Citadel	0.4	0.4

Grand Rapids, MI (#67)

N/T WOOD still holds a healthy lead.

Station	Format	Owner	F'08	W'09
WOOD-AM	N/T	Clr Chnml	9	8.9
WBCT-FM	Ctry	Clr Chnml	5.9	6.8
WGRD-FM	Alt	Regent	4.6	5.9
WLAV-FM	ClsscRk	Citadel	5.3	5.7
WSNX-FM	T40	Clr Chnml	4.5	5
WLHT-FM	AC	Regent	3.5	4.2
WFGR-FM	Oldies	Regent	2.7	4
WOOD-FM	AC	Clr Chnml	4.6	3.4
WTRV-FM	AC	Regent	2.8	3.2
WHTS-FM	T40	Citadel	4.4	2.9
WKLQ-FM	ActRock	Citadel	3.5	2.9
WTNR-FM	Ctry	Citadel	2.4	2.6
WBFX-FM	ClsscRk	Clr Chnml	2.1	2.3
WBBL-AM	Sports	Citadel	3	2.1
WJQK-FM	ChrstnAC	Lanser	2.7	2.1
WJNZ-AM	Urb	WJNZ	0.6	1.5
WNWZ-AM	Latin Pop	Regent	1.2	1.4
WHTC-AM	N/T	MWComm	0.8	1.1
WMAX-FM	Alt	Clr Chnml	1.5	1.1
WFUR-FM	ChrstnAC	Kuiper	0.8	0.8
WVFM-FM	AC	MWComm	0.6	0.8
WMUS-FM	Ctry	Clr Chnml	1	0.7
WTKG-AM	N/T	Clr Chnml	0.8	0.7
WPNW-AM	N/T	Lanser	0.9	0.6
WYVN-FM	ClsscHits	MWComm	0.5	0.6

Little Rock, AR (#85)

Urban KOKY overtakes N/T combo KARN.


Station	Format	Owner	F'08	W'09
KOKY-FM	Urb AC	LastBastion	6.3	8.3
KARN-AM/				
KARN-FM	N/T	Citadel	7.6	8
KSSN-FM	Ctry	Clr Chnml	8	7
KLAL-FM	T40	Citadel	6.2	6.7
KURB-FM	Hot AC	Citadel	3.9	5.9
KKPT-FM	ClsscRock	Signal	5.3	5.4
KHLR-FM	Gospel	Clr Chnml	4.9	5.3
KIPR-FM	Urb	Citadel	6.2	5.1
KMJX-FM	ClsscCtry	Clr Chnml	4.8	4.6
KABZ-FM	Talk	Signal	4.9	4.5
KDJE-FM	ActRock	Clr Chnml	5.1	4.5
KHTE-FM	Urb	Crain	4	4.2
KHKN-FM	AdultHits	Clr Chnml	4.2	3.2
KOLL-FM	ClsscHits	Crain	1.7	2.4
KKSP-FM	Chrstn AC	Crain	1.9	1.4
KDIS-FM	Kids	Citadel	1.2	1
KCNY-FM	Ctry	Crain	1.1	0.6
KLAZ-FM	T40	Noalmark	0.5	0.6
KPZK-FM	Insp	LastBastion	0.5	0.6
KQUS-FM	Ctry	US	0.8	0.5

Wichita, KS (#99)

One point jump keeps country KFDI on top.

Station	Format	Owner	F'08	W'09
KFDI-FM	Ctry	Journal	8.9	9.9
KNSS-AM	N/T	Enter.	7.6	7.4
KRBB-FM	AC	Clr Chnml	6.9	6.5
KZCH-FM	T40	Clr Chnml	5.2	5.9
KEYN-FM	Oldies	Enter.	4.2	5
KDGS-FM	Rhythm.	Enter.	7.1	4.9
KICT-FM	ActRock	Journal	5.4	4.7
KIBB-FM	AdultHits	Conn.	4.2	4.4
KFTI-FM	Ctry	Journal	2.7	3.9
KZSN-FM	Ctry	Clr Chnml	5.2	3.5
KVWF-FM	Ctry	AdAstraPA	3.2	3.4
KFH-FM/				
KFH-AM	Talk	Enter.	2.5	3.2
KFTI-AM	ClsscCtry	Journal	3	3.2
KFBZ-FM	Hot AC	Enter.	3.9	3
KFXJ-FM	ClsscRock	Journal	4.7	3
KTHR-FM	ClsscRock	Clr Chnml	3	2.9
KYQQ-FM	RegMex	Journal	1.5	2.2
KGSO-AM	Sports	Steckline	1.5	1.2
KANR-FM	RegMex	Smith	0.5	0.5
KCVW-FM	ChrstnTk	Bott	1.2	0.5
KSGI-AM	Stnrds	Agape	0.5	0.5

12+ M-Su, 6AM-12AM
Fall '08 - Winter '09
comparisons, unless otherwise noted



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