

35 YEARS OF THE TATTLER (1975-2009)

Volume XXXV Number 15 April 17, 2009

MAIN STREET

Presents

The Conclave

TATTLER

Publisher: Tom Kay Editor: Benjamin Holsen
Cartoons Suggested by Lenny Bronstein & Jay Philpott

The 1998 **Conclave Rockwell Award** recipient, **Larry Bentson**, died last week at the age of 87. He had recently been diagnosed with cancer. Bentson was one of the Midwest truest broadcast pioneers. His 75-year career in the broadcasting, entertainment and communications industries began with a purchase of a Twin Cities TV station (WMIN-TV Channel 11-now KARE-TV). Along with his father-in-law, he founded **Midcontinent Media**, a company that provides cable television, digital telephone and broadband Internet service in Minnesota, North Dakota and South Dakota. Unknown to many who viewed Larry as strictly a broadcaster was his work as a major philanthropist in the Twin Cities. Bentson and his late first wife, **Nancy**, followed a family tradition of giving when they established a \$10 million scholarship fund in 2003 to help incoming freshmen at the **University of Minnesota**. At the time, it was the largest gift dedicated solely for scholarships ever given to the university. Bentson was a prominent contributor to the university's **Department of Pediatrics**, and also made contributions to **United Hospital**, the **Walker Art Center** in Minneapolis, **Mount Zion Temple** in St. Paul and the **Pavek Museum of Broadcasting** in St. Louis Park. Bentson was honored last year with the *Ward L. Quaal Broadcast Pioneer Award* from the **Broadcasters Foundation of America**. He was inducted as an inaugural member of the *Museum of Broadcasting Hall of Fame* in 2001 and was a past president of the **Minnesota Broadcasters Association**. His funeral on Thursday prompted a standing-room-only crowd inside Mt. Zion Temple. The Conclave was blessed to count Larry as a supporter, and his presence both inside the organization and the industry will be greatly missed.

Clear Channel's Management Meetings in Dallas unveiled "a multi-point plan to raise the bar for radio programming across all dayparts and platforms, including online and mobile." This program, called "Premium Choice" will make proven programming decisions and popular on-air talent more available to local PD's in all markets. Some of the Premium Choice options are **Ryan Seacrest** and **Steve Harvey**. New channels for **Kid Kraddick** and **Lex & Terry** joining others like **Elvis Duran** and **JohnJay and Rich**. The new programming will be available directly to audiences during a testing phase via three platforms: Clear Channel's local-station websites, the **iHeartRadio** mobile broadcast application for **iPhone** and **Blackberry**, and the company's HD2 multicasts. The second initiative is a program to offer local community focus and support. Clear Channel Pres./ CEO **John Hogan** revealed, "The commitment spans five areas: charitable partnerships, PSAs, local public-affairs programming, local advisory boards, and 24/7 access to station management for local officials." *Comment: This activity clearly opens the door for more syndication inside the nation's largest radio group, and - in the interests of job security - we suspect there will be few CC programmers who will not acquiesce to the removal of 'live & local' in some way, however significant the affected daypart. In terms of staff reductions, this initiative is good news/bad news. Programmers keep their jobs, but obviously talent will be set free. The premise, of course, is Ryan Seacrest is ultimately more appealing to an audience in Des Moines than, say, an 18-year midday market veteran. And that may prove true, if only as a matter of station expense. In spite of the obvious bone CC ownership ostensibly has tossed the nation in its new local community initiative, these actions seem destined to diminish the quality of local radio. And for that, these initiatives potentially represent another step backward for radio - a medium that desperately needs positive momentum that won't be forthcoming soon from San Antonio. - TK*

Tribune Talker WGN-AM/Chicago's new 1-4p host, **Garry Meier** has begun a campaign to get a statue of **Cubs** broadcaster and former 3B **Ron Santo** at Wrigley Field. PD **Kevin Metheny** announced, "The ultimate goal would be to unveil a Ron Santo statue, or at least make the official announcement of a statue, on the day of the first game of the 2009 Chicago Cubs World Series in October. (Keep dreaming) You can sign the petition at wgnradio.com.

the Conclave Webinars

The Promotional Year In Preview, Part 2 with Paige Neinaber

How do you become a hero to the GM? By helping out Sales. And how do you help out Sales? By giving them, in advance, your promotions so that they can bring happy, dedicated, and thankful clients on board. This exclusive Promotional Planning Webinar looks at your station's promotional possibilities during the second half of 2009 - taught with lots of humor, insight and surprises. In other words, a typical Paige Neinaber presentation! Join him for this revealing Webinar that could earn your station hundreds if not thousands of NEW dollars, **Wednesday April 29th at 2 PM CST.**



Paige Neinaber
CPR

Conclave Webinar!

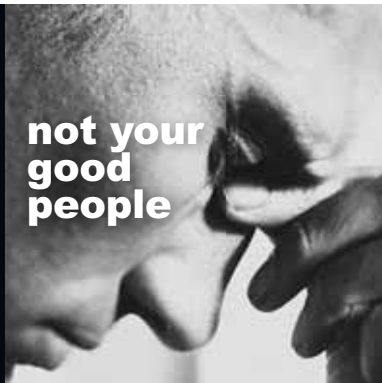
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A former **Fort Bend** Country WLDR/Traverse City DJ is suing the station accusing harassment, abuse and underpayment by the station owner. The suit claims station owner **Roy Henderson** "on a regular and systematic basis, and without provocation, harassed, insulted, assaulted, battered, demeaned, enslaved and violated" **Daniel S. Harrell** during his employment. Harrell is seeking 25k.

The next Conclave Webinar! "The Promotional Year in Preview, Part 2 with Paige Nienaber" will happen Wednesday, April 29th at 3PM EDT/2PM CDT. How do you become a hero to the GM? By helping out Sales. And how do you help out Sales? By giving them - in advance - your promotional plan, complete with promotion details, so that they will bring happy, dedicated, and thankful clients on board. This exclusive Promotional Planning Webinar looks at your station's promotional possibilities during the second half of 2009 - taught with lots of humor, insight and surprises. In other words, a typical **Paige Nienaber** presentation! Missed Part 1 from last fall? No problem! You can view it now at <http://www.theconclave.com/learning/webinars.php>. Once you're on the page, scroll down to the recording! Paige Nienaber heads up **CPR** and promotionally consults, advises and, as he says "corrupts", over 100 radio stations across the US, Canada, the Caribbean and the UK. His previous work includes KGON/Portland, WLOL/Minneapolis, Kiss 102/Charlotte, Wild 94.9/San Francisco, and new clients AMP 97.1 in Los Angeles and 92.3 NOW in New York City. His trademarked intellectual property, named "The Fugitive"© is again available to radio stations. And he recently returned to writing the daily Promotions/Marketing column for the *All Access* website. Conclave webinars are always free, but pre-registration is necessary at <https://www1.gotomeeting.com/register/722269400>.

Sam Zell now says buying **Tribune Co.** was "a mistake" because he didn't anticipate the newspaper business would nosedive. Zell bought the company in 2007 and filed for bankruptcy this last December. "It's very obvious that the newspaper model in its current form does not work, and the sooner we all acknowledge that the better. Whether it be home delivery, whether it be giving content away for free — these are critical issues. We are seriously looking at everything because in effect the future of the newspaper industry is at risk today," said Zell. Tribune also owns Talk WGN-AM/Chicago.

Who should we blame for the recent Recession? A **Harris Poll**, taken between March 31 and April 1 show 55% blame talk shows on TV and radio for at least "some responsibility" for the crisis,

with 54% blaming cable news and 53% blaming network and local news for "causing people to buy things they couldn't afford." Ad Agencies (66%), print media (59%), friends and family (54%) and the respondents themselves (33%) were also to blame, according to the respondents. People 55+ were more likely to blame the media than 18-34 year olds.

NAB Pres./CEO — and 2008 Learning Conference keynoter **David K. Rehr** sent a letter sent to **Apple** COO **Timothy Cook** in an attempt to persuade the tech titan to include FM radio as a feature in future iPhones and iPods. Rehr cited the **Motorola** ROKR EM35, the first mobile phone with an integrated FM antenna to be marketed in the U.S. "I am taking the liberty to share my letter to you with the 9,346 FM radio stations across America... I am certain they will eagerly support positive indications from Apple on the inclusion of built-in FM radio in future Apple products."

Peake Broadcasting Top 40 KSAS/Boise PD/PM driver **Keke Luv** is out of his mind. Beginning Sunday, Keke will attempt to run the first of seven consecutive daily full marathons. That's 26.2 miles of running...A DAY!!! It's for a great cause in hopes of calling awareness to child abuse. Last year, Keke completed a Guinness World Record 175-hour on-air marathon for the same cause, which he received Congressional recognition on the floor of the **US House of Reps**. Keke declined the World Record, however, for fear It would detract focus from his efforts to raise awareness for child abuse.

Congratulations to **WLAB/Ft. Wayne, IN** for winning the 2009 **GMA/Christian Music Broadcasters Small Market Radio Station of the Year**. These awards are given to those Christian radio stations that meet the highest standards of quality and have the strongest impact on their listening areas. Awards are given to major, large, medium and small markets.

NRG Media/Omaha has begun a campaign to support local auto retailers. The cluster is investing \$100k of airtime to the cause. "Clearly the automotive industry needs our help more than ever before. The automakers have been one of the strongest proponents of our medium and now it's time to make sure we are here when they need us," said Market Manager **Rhonda Gerrard**. "One of the ads demonstrates how a married couple attempts to share just one car to juggle their busy lifestyle and rotate driving privileges. Another shows the desperation of a man who chose to buy a horse instead of a car in order to save money. They are highly entertaining messages with a consistent theme that now is a good time to buy because offers are available to make it more affordable."

The 2009 Conclave Learning Conference!
July 16-18, 2009
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Keynote #1
Jeff Haley
President/CEO
R.A.B.

Cumulus Top 40 KBEA/Quad Cities morning dudes **Red Hot Brian Scott** and **Tony Tone** just finished a month-long “listen and win keys” promotion, giving away a fully loaded **GMC Yukon XL**. Scott said, “We talked about it so much, we started to forget if we were on the air or in the car biz.”

2006 Learning Conference Keynoter **Glenn Beck** is hitting the road again this summer. “The Common Sense Tour” kicks off June 1 in Denver and will move on to Phoenix, San Diego, Kansas City, Houston and Richmond in six days.

Envision Radio Networks and **4C Studios** welcome **Clear Channel** Classic Rock WQBW/Milwaukee as their newest affiliate to debut “The Rockin’ 70’s”, a two-hour weekly show dedicated to the “Me” generation and hosted by longtime Rock radio and Conclave TalenTrak faculty member - **Zander**. And to prove they are unbiased participants in Milwaukee radio, Envision also grabs **Saga** Rock WHQG/Milwaukee as its newest *Full Metal Jackie* affiliate.

Kovas Communications Adult Standards WCGO-AM/Chicago Heights, IL has gone silent to allow the upgrade of sister Ethnic Brokered WONX-AM/Evanston. The move gives WONX 7kW daytime capabilities. Kovas previously took WKKD-AM/Aurora, IL and WMCW-AM/Harvard, IL dark to make this all happened. WONX had also adopted the WCGO calls.

Moody Bible Institute, including Moody Radio and Moody Publishers, named **Dr. Paul Nyquist** President after a nine-month search. Dr. Nyquist has more than 25 years of ministry experience: 19 years as a senior pastor in two churches in Iowa and Nebraska, and most recently eight years as the Pres./CEO of **Avant Ministries**.

NRG Media promotes two of its Omaha GSM’s to new positions, making Modern AC KQKQ and Adult Hits KOOO GSM **Sam Coughlin** Director of Sales for the entire cluster and moving Top 40/Rhythmic KOPW, Sports KOZN-AM, Talk KKAR-AM, Talk KOIL-AM and Regional Mexican KMMQ-AM GSM **Tim Marshall** to the company’s Grand Island, NE cluster as GM.

It’s supposed to be over, finally, right? The **Democrats** have bought ads on Minneapolis-St. Paul News/Talk radio stations urging **Republican Norm Coleman** to concede after a 3-judge panel declared Democrat **Al Franken** the winner of the state’s vacant US Senate Seat. The ad states that Franken won on

election night, on the recount and again in court. “Yet Coleman, and national Republicans who want to thwart the will of the voters, have vowed to file more appeals and hopeless legal challenges that will only result in more delay. Enough is enough. America is in an economic crisis - and Minnesota faces unique challenges of its own. Minnesota deserves two Senators.”

Former **Cumulus** Rock WFTK/Cincinnati morning co-host **Richard Skinner** is suing the company over its use of the “Angry Guys” name for the morning show after his firing in November. Skinner and **Tom Gamble**, who continues with the station, have used the “Two Angry Guys” name since 1995. Skinner’s suit alleges that the station used the “Angry Guys” name, which he had registered as a state service mark, on billboards and at promo events for three-and-a-half months after his exit.

911 calls are not private. But, legislation in **Ohio** is being considered that would make it illegal to broadcast a recorded 911 call and append a hefty fine. According to this new law, recordings of 911 calls would still be a matter of public record, but if they were ever to be rebroadcast on a radio or TV station or even posted online, you would be slapped with a \$10k fine. Although you couldn’t air the call, you could read the transcript over the air or Internet.



Fascists make lousy folksingers.

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Keynote #1
Jeff Haley
President/CEO
R.A.B.

Details at
www.theconclave.com

LA Radio icon, and hit of last years Learning Conference, **Rick Dees** has launched a new audio/video channel "All Number 1 Hits" at www.allnumber1hits.com. "Top 40 is the most exciting music I've ever experienced! Seeing artists explode with their music and fresh new careers and being a small part of their lives has provided maximum exhilaration. Riding the wave of new technology is a rush for all of us at **Dees Entertainment**. The 'widening of the broadband' is the key to the future of content delivery, and one of the luckiest moves we ever made was securing the URL www.rick.com."

Midwest Family Top 40 WIZM/La Crosse, WI married/Morning duo **Pat & AJ** have been swamped with applications for their open 6-month gig as "Intern Idol." After competing in several intern-worthy stunts such as the "100-Yard Coffee Dash," and "Find a Famous Person," Pat & AJ have a winner named **Ninja** (her real name!). "She's a roller derby chick and former fetish model who is one year into mortician school - you can't make this kind of stuff up!" says Clark, who, after witnessing the caliber of contestants, is convinced that the passion for radio is alive and well: "I say that because one of our finalists, Kayla, used to listen to me on WXSS/Milwaukee when she was in high school

and said I inspired her to get into radio...shit, I spoiled another life."

The **Conclave** has announced an extension on tuition rates for this summer's Learning Conference. The \$249 professional tuition will continue to be in effect until June 1, 2009. In addition, the Conclave announced a reduced tuition for free agents (unemployed) and educators (students/teachers): \$199. The student/free agent rate will also be in effect until June 1, 2009. These rates had been scheduled to rise on April 1st. In addition to savings on tuition – the lowest conference admission fee in the industry – the Conclave is allowing registrants to save money on hotel rooms, as well. The site of this year's event is the **Sheraton South** in Minneapolis (Bloomington) where sleeping rooms are priced far less than those at any industry event. In fact, Sheraton rates are even lower than last year's Conclave prices, just \$119/night+taxes. Parking is free, and a free shuttle runs between the hotel and airport throughout the day. All Conference Sessions, exhibits, and social events will take place on the same floor of the Sheraton. While Conference tuition covers most meals and snacks, a wide array of eating and drinking

-the Conclave 2009 Learning Conference Registration Form

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Ed Podolak will return to the booth as color commentator for the University of Iowa's football team. He had earlier resigned under a bit of fire for alleged improprieties. Those had apparently been cleared up, and Ed will be back in the booth for the start of the Hawkeye's season.

Clear Channel Top 40 WKQI/Detroit welcomes **Buda** (Dion Jackson) for nights.

Regent Broadcasting/Grand Rapids have let go WNWZ-AM PD **Bruce Parrott** after almost 30 years in the market and WLHT PM driver **Denis Prior**.

CHUM Radio Alternative CIMX/Detroit PD/PM driver **Vince Cannova** leaves after 18 years with the station. Midday Vet **Holly Hutton** is also shown the door.

Midway Broadcasting Talk WVON-AM/Chicago PD **Lamont Watts** has left the building.

DenverSportsRadio.com adds "Two Guys from Denver" - **Bobby and Junior Mauck** - for 7-10p on the stations inaugural day Monday, April 20th.

Condolences to family and friends of longtime Detroit country music personality **Deano Day**, who passed last Friday due to complications from heart surgery. He was 70.

Condolences to family and friends of sportscaster **Merle Harmon**, who passed Wednesday in Arlington, TX from complications of pneumonia at 82. Harmon was the last radio voice of the **Milwaukee Braves** before they moved to Atlanta and he was also the 1st radio voice of the **Milwaukee Brewers** when they moved from Atlanta. He also called **Kansas City A's**, **Texas Rangers**, **New York Jets**, **Kansas City Chiefs** and **Minnesota Twins** games. He also worked for **ABC** and **NBC Sports**.

Jobs. KT Radio Network/Westmont is looking for a motivated, computer savvy, go-getter to assist in show archiving, show prep, listener interaction, web development and databasing. This internship is a minimum 10-hour per week commitment, with an opportunity for more hours for the right person. I can take up to 3 people. No resumes, no demos, no attachments. Just email chicagomultimedia@gmail.com and make the subject: INTERN MACHINE...**DenverSportsRadio.com** has one position left for an on-air role. Looking for a personable and motivated, hungry, sales savvy, individual. Can you chew up two hours on Denver & Colorado sports - and make it sound so compelling that we'd be nuts not to hire you? Drop what you are doing right now and call 303-758-2002 if you want this job. Ask for **Dino**...A Small Market group in the Midwest is looking for a FT broadcast engineer. Email resume to radioengineering@yahoo.com...**Sound Advice**/Wichita, KS is looking for top sales producers. Motivated, self-starters with previous sales experience should send their resume to: soundadvicewichita@cox.net...**Clear Channel** NT KOA-AM/Denver is seeking a FT helicopter traffic reporter. This position includes live reporting from a vehicle and a helicopter while gathering information from several sources. If you think you've got the goods and are excited for a new challenge, send your best to: denverjobs@clearchannel.com and kathywalker@850koa.com simultaneously...**Dakota Broadcasting**/Aberdeen, SD has a rare FT News/Sports Director opening. This is not a 'Rip-n-Read' position: They are looking for a seasoned pro, capable of running their own department. To find out more, or to submit your package, email: careers@dakotabroadcasting.com...**Radio One** Top 40 WNOU-FM/Indianapolis has an immediate opening for PT weekend help and street promotions remote tech. Send resume, T&R and headshot to: wnou.onair@gmail.com (5MB limit please). Please include the phrase: "PT Weekends" in the subject line...**Clear Channel** Adult CHR WKDD-FM/Akron, OH is losing a legend and they are betting on you to fill the vacancy. This is not an immediate opening, but they are looking for qualified applicants to possibly begin on January 4, 2010. Send all materials including ratings history to WKDD-FM, 7755 Freedom Ave NW, North Canton, Ohio 44720. Attention: **Keith Kennedy**...**Linder** Full Service AC KOWZ-FM/Owatonna, MN is looking for an air-talent that can enjoy an airshift and able to put out excellent production and have basic computer skills. Rush the goods to: craigs@kowzonline.com... All listings in TATTLER Jobs represent equal opportunities and are provided free of charge. To place an ad, send particulars to: tomk@main-st.net no later than Thursday evening for Friday publication. No calls unless otherwise specified.

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Winter Book 2009, Phase 2 Trends

Kansas City, MO (#32)

T40 KMXV, Oldies KCMO take P2 hits.

Station	Format	Owner	WiP1	WiP2
KMBZ-AM	N/T	Enterc.	6.5	6.4
KQRC-FM	ActRock	Enterc.	6.2	5.9
KPRS-FM	Urb	Carter	5.4	5.5
KMJK-FM	Urb AC	Cumul.	4.8	5.3
KFKF-FM	Ctry	Wilks	4.3	4.9
KMXV-FM	T40	Wilks	5	4.4
KCMO-FM	Oldies	Cumul.	4.8	4.3
WHB-AM	Sports	Union	3.8	4.1
KBEQ-FM	Ctry	Wilks	4.2	3.9
KCMO-AM	Talk	Cumul.	3.9	3.9
KUDL-FM	AC	Enterc.	3.6	3.9
KCJK-FM	AdultHits	Cumul.	2.8	3.6
KCFX-FM	ClRock	Cumul.	4.1	3.5
WDAF-FM	Ctry	Enterc.	3.4	3.3
KCHZ-FM	Rhythm.	Cumul.	3	2.8
KCKC-FM	AC	Wilks	2.9	2.8
KRBZ-FM	Alt	Enterc.	2.3	2.2
KKSN-FM	Hot AC	Enterc.	1.5	1.6
KCSP-AM	Sports	Enterc.	1.2	1.5
KYYS-AM	RegMex	Enterc.	0.9	1.1
KCCV-FM	ChrTalk	Bott	0.8	0.9
KPRT-AM	Gospel	Carter	0.8	0.8
KXTR-AM	Clsscl	Enterc.	0.8	0.8
KDTD-AM	RegMex	Davidson	0.7	0.5
KTPK-FM	ClsscCtry	JMJ	0.5	0.5

Colorado Springs, CO (#94)

Rock KILO gains nearly 2!

Station	Format	Owner	WiP1	WiP2
KILO-FM	ActRock	Bahakel	6.5	8.4
KKLI-FM	AC	Clr Chnntl	6.1	6.7
KVOR-AM	N/T	Citadel	6.8	6.7
KCCY-FM	Ctry	Clr Chnntl	5	5.2
KBIQ-FM	ChrstnAC	Salem	5.5	5.1
KKFM-FM	ClRock	Citadel	5.2	4.9
KKPK-FM	AC	Citadel	4.5	4.9
KKMG-FM	T40	Citadel	4.2	4.4
KATC-FM	Ctry	Citadel	4.4	4.3
KOA-AM	N/T	Clr Chnntl	3.6	3.9
KVUU-FM	T40	Clr Chnntl	4	3.4
KIBT-FM	Rhythm.	Clr Chnntl	5.2	3.1
KRXP-FM	Rock	Bahakel	2.6	3.1
KDZA-FM	Oldies	Clr Chnntl	2.1	3
KRDO-FM/				
KRDO-AM	N/T	News-P&G	2.9	2.8
KGFT-FM	Chr Talk	Salem	1.5	1.8
KCMN-AM	Stnrds	DJR	1.3	1.5
KZNT-AM	N/T	Salem	1	1.1
KCSF-AM	ClsscCtry	Citadel	0.8	1
KHOW-AM	N/T	Clr Chnntl	0.6	0.8
KPHT-FM	Oldies	Clr Chnntl	0.5	0.5
KRYE-FM	RegMex	USCP	0.6	0.5

Des Moines, IA (#90)

Oldies KIOA moves into top 5.

Station	Format	Owner	WiP1	WiP2
WHO-AM	N/T	Clr Chnntl	11.1	10.6
KLTI-FM	AC	Saga	7.3	7.3
KKDM-FM	T40	Clr Chnntl	7.6	7
KAZR-FM	ActRock	Saga	6.6	5.6
KIOA-FM	Oldies	Saga	4.8	5.6
KJJY-FM	Ctry	Citadel	5	5.3
KGGO-FM	ClRock	Citadel	5.4	5.1
KSTZ-FM	Hot AC	Saga	4.7	4.4
KHKI-FM	Ctry	Citadel	5.2	4.1
KWQW-FM	N/T	Citadel	4.1	3.9
KDRB-FM	AdultHits	Clr Chnntl	3.3	3.1
KXNO-AM	Sports	Clr Chnntl	2.2	2.4
KPTL-FM	AAA	Clr Chnntl	2.2	2.2
KRNT-AM	Stnrds	Saga	2.1	2
KDLS-FM	RegMex	ARB	0.7	1.4
KXIA-FM	Ctry	Marshalltown1.2	1	1
KBGG-AM	RegMex	Citadel	0.7	0.9
KCCQ-FM	Alt	Clr Chnntl	0.7	0.9
KWMT-AM	ClsscCtry	3 Eagles	1.2	0.9
KASI-AM	N/T	Clr Chnntl	0.5	0.7
KKRF-FM	Ctry	Coon Valley	0.5	0.7
KDLS-AM	Stnrds	ARB	0.7	0.5
KPUL-FM	T40	PosImpMed	0.9	0.5

Grand Rapids, MI (#67)

N/T WOOD separates itself from the pack.

Station	Format	Owner	WiP1	WiP2
WOOD-AM	N/T	Clr Chnntl	8.8	9.2
WBCT-FM	Ctry	Clr Chnntl	6.4	6.1
WSNX-FM	T40	Clr Chnntl	4.9	5.2
WOOD-FM	AC	Clr Chnntl	4.6	5.1
WGRD-FM	Alt	Regent	4.9	4.9
WLHT-FM	AC	Regent	3.7	4.6
WLAV-FM	ClRock	Citadel	5.2	4.5
WFGR-FM	Oldies	Regent	3.2	3.8
WHTS-FM	T40	Citadel	4.4	3.8
WKLQ-FM	ActRock	Citadel	3.3	3.4
WTRV-FM	AC	Regent	3	2.9
WTNR-FM	Ctry	Citadel	2.8	2.4
WBBL-AM	Sports	Citadel	2.2	2.2
WBFX-FM	ClRock	Clr Chnntl	2.4	2.2
WJQK-FM	ChrstnAC	Lanser	2.4	2
WJNZ-AM	Urb	WJNZ	0.8	1.7
WNWZ-AM	Latin Pop	Regent	1.1	1.3
WYGR-AM	Hispan	WYGR	0.4	1.2
WMAX-FM	Alt	Clr Chnntl	1.2	0.9
WMUS-FM	Ctry	Clr Chnntl	1.1	0.9
WFUR-FM	ChrstnAC	Kuiper	0.7	0.8
WHTC-AM	N/T	MidComm	0.8	0.8
WTKG-AM	N/T	Clr Chnntl	0.8	0.8
WMJH-AM	RegMex	Birach	1.3	0.7
WVFM-FM	AC	MidComm	0.5	0.7
WPNW-AM	N/T	Lanser	0.7	0.6
WLAW-FM	Ctry	Citadel	0.7	0.5
WSHZ-FM	AC	Clr Chnntl	0.6	0.5
WYVN-FM	ClsscHits	MidComm	0.5	0.5

Columbus, OH (#36)

Huge P2 for T40 WNCI.


Station	Format	Owner	WiP1	WiP2
WNCI-FM	T40	Clr Chnntl	7.9	9.3
WTVN-AM	N/T	Clr Chnntl	8.1	8.5
WCKX-FM	Urb	Radio One	6.5	7
WXMG-FM	Urb AC	Radio One	5.2	5.5
WCOL-FM	Ctry	Clr Chnntl	6.6	5.3
WSNY-FM	AC	Saga	5.5	5.1
WLWQ-FM	Rock	Wilks	4.4	4.4
WLZT-FM	AC	Clr Chnntl	4.5	4.2
WHOK-FM	ClsscCtry	Wilks	4	3.8
WBNS-FM	Hot AC	RadiOhio	3.4	3.1
WCVO-FM	ChrstnAC	C-V Ohio	2.4	2.6
WRKZ-FM	Rock	N. American	2.7	2.6
WBWR-FM	80s	Clr Chnntl	2.8	2.4
WBNS-AM	Sports	RadiOhio	3.3	2.1
WCLT-FM	Ctry	WCLT	1.5	2
WRXS-FM	Alt	Clr Chnntl	1.8	2
WJZA-FM/				
WODB-FM	SmJazz	Saga	2.1	1.8
WMNI-AM	Stnrds	N. American	1.1	1.5
WVVO-FM	RegMex	BernardOhio	1	1.5
WVMX-FM	Hot AC	Saga	1.6	1.5
WJYD-FM	Gospel	Radio One	1.1	1.3
WWCD-FM	Alt	Ingleside	1.3	1.3
WTDA-FM	Talk	N. American	1.2	1
WNKK-FM	Ctry	Wilks	0.8	0.7
WRFD-AM	ChrstnTalk	Salem	0.9	0.6
WLW-AM	N/T	Clr Chnntl	0.5	0.5
WNKO-FM	ClsscHits	Runnymede	0.7	0.5
WYTS-AM	Talk	Clr Chnntl	0.6	0.5

Omaha-Council Bluffs, NE (#72)

Oldies KGOR narrows N/T KFAB's lead.

Station	Format	Owner	WiP1	WiP2
KFAB-AM	N/T	Clr Chnntl	10.7	9.7
KGOR-FM	Oldies	Clr Chnntl	9	8.9
KXKT-FM	Ctry	Clr Chnntl	6.6	7.5
KEZO-FM	Rock	Journal	5.9	6.8
KOPW-FM	Urb	NRG Media	6.7	6.4
KQCH-FM	T40	Journal	4.6	5.1
KQKQ-FM	Hot AC	NRG Media	4.6	4.7
KKCD-FM	ClRock	Journal	4.6	4.4
KQBW-FM	Rock	Clr Chnntl	3.5	4.4
KSRZ-FM	Hot AC	Journal	4.3	3.9
KKAR-AM	N/T	NRG Media	3.6	3.7
KOZN-AM	Sports	NRG Media	2.7	2.4
KOMJ-AM	Stnrds	Journal	2.6	2.3
KGBI-FM	ChrstnAC	Salem	1.9	1.7
KOOO-FM	AdultHits	NRG Media	1.7	1.6
KXSP-AM	Sports	Journal	2.3	1.6
KTWI-FM	Ctry	Clr Chnntl	1.3	1.3
KBBX-FM	RegMex	Conn.	1.3	1.2
KMMQ-AM	SpanAdltHits	NRG Media	1.1	0.8

12+ M-Su, 6AM-12AM
Winter '09 P1 - Winter '09 P2
comparisons, unless otherwise noted



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