

35 YEARS OF THE TATTLE (1975-2009)

Volume XXXV Number 10 March 13, 2009

MAIN STREET

Presents

The Conclave

TATTLE R

Publisher: Tom Kay Editor: Benjamin Holsen
Cartoons Suggested by Lenny Bronstein & Jay Philpott

The **Conclave** proudly presents an essential two-part webinar series expressly for radio air talent and PD's – *"The Actor's Studio of Radio Talent With Tommy Kramer"*— designed to help anyone, from a rookie to a veteran, develop major league skills as an air talent. Noted radio talent coach, **Tommy Kramer**, will teach this indispensable series. The series begins at 3P EDT/2P CDT this coming Wednesday, March 18th and will conclude on Wednesday, March 25th. Conclave webinars are free, but pre-registration is necessary at <https://www1.gotomeeting.com/register/545074105>. In these two Webinar sessions, each participant will have the chance to see, step-by-step, the inner workings of the coaching process—what an individual should practice and why. Says Kramer, "**Tiger Woods** has a coach. So does **Jack Nicholson**. There's a reason professional athletes don't just draw plays up as they go. They plot, they plan, they practice, they rehearse. The thing about radio is that, as my friend **Valerie Geller** says, 'Everyone can talk, so what we do seems easy.' Right...like **Michael Jordon** made it look easy. But no one worked harder at it than Michael. I promise anyone viewing this webinar series: You WILL walk away from these sessions with the knowledge and confidence that will make you and/or your staff sound noticeably better the very next time you're on the air." Tommy Kramer has spent over 35 years in radio as an on-air talent, Programmer, and Talent Coach, and has worked with over 200 stations in all formats, specializing in coaching morning team shows. He also works with several of the country's most successful Voice Actors. He was elected to the *Texas Radio Hall of Fame* in 2003. Details on this webinar can be found at <http://www.theconclave.com>. *Comment: Attending this webinar series and practicing what will be taught will provide a fast track to developing major league air talent skills. For newcomers, these*

sessions will save tons of time and energy – especially if you're on the air without the benefit of a teaching PD. If you're a veteran, these tips will help you get rid of outdated habits and allow you to reinvent yourself so that your experience works for you, rather than your age working against you. If you're a PD, these webinars will allow you to begin coaching talent using time-tested, success-oriented instruction. The Conclave is thrilled to have Tommy Kramer present these two important webinars - TK

The lawsuit against **Midwest AAA KDAL-FM/Duluth** has been dismissed. A local concert promoter was suing the station because it failed to play commercials promoting a concert by **Lucinda Williams** causing the cancellation of the show. **Craig Samborski**, the man in-charge of **Secret Service Concerts and Entertainment** cancelled the show in November after learning the station accidentally played the wrong spots, promoting a **Mason Jennings** concert instead. The suit, for \$7500, blamed the station for "gross negligence" causing slow ticket sales. Midwest Market Manager **Ron Stone** shot back regarding the missed spots saying, "The court recognized human error cannot be avoided and that we made every attempt to help Mr. Samborski with his event. Perhaps in the future Mr. Samborski will take responsibility for his business decisions and choose the events he wants to promote more carefully."

Wow! **CBS Radio/Minneapolis** confirms the cluster has said goodbye to VP/Sales **Mary Niemeyer** and KZJK (104.1 Jack FM) GM **Patrick Stelzner**. Niemeyer had moved to VP/Sales at CBS from her position as market manager just a few months ago, when **Mick Anselmo** moved into the big office.

Northern Lights Top 40/Rhythmic KTTB/Glencoe, MN is trying again to move deeper into the Minneapolis metro and has this time picked the transmitter site of **Clear Channel Sports KFXN-AM** in New Hope, MN. The new site would put a city grade signal over Minneapolis and most of St. Paul; A Class C3 with 19kw at 77 meters above average terrain with a change of their city license to Edina requiring a "backfill" move of silent KGLB-AM/St. Peter to Glencoe so that Glencoe isn't left without a station. You'll remember KTTB tried unsuccessfully to move into St. Louis Park and alleged Clear Channel was behind the opposition, a charge CC vehemently denied.

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Tiger Woods has a coach. So does Jack Nicholson. There's a reason professional athletes don't just draw plays up as they go. They plot, they plan, they practice, they rehearse. The thing about radio is that, as my friend Valerie Geller says, 'Everyone can talk, so what we do seems easy.' Right...like Michael Jordan made it look easy. But no one worked harder at it than Michael. I promise anyone viewing this webinar series: You WILL walk away from these sessions with the knowledge and confidence that will make you and/or your staff sound noticeably better the very next time you're on the air. Join Tommy Kramer for this 2-Part Exclusive Webinar, Wednesday 3/18 & 3/25 at 2 PM CST.



**Tommy
Kramer**

FREE, but you must Pre-register! Visit www.theconclave.com for details!

A promo stunt went badly for **ESPN Sports WMVP-AM/Chicago** last Friday, leaving PM driver **Harry Teinowitz** in Intensive Care at the Hospital all weekend because he was bleeding in the brain. Teinowitz and co-host **John Jurkovic** were racing thoroughbreds in a promotion at Hawthorne Race Course. Teinowitz is doing ok, now, saying, "I'm banged up, bruised and dizzy. My short-term memory is shot, and I have a crappy week ahead of me. But, I consider myself lucky." After crossing the finish line, Teinowitz couldn't get his horse to stop. "I kept yelling, 'Stop, stop, stop!' But, he (the horse) wasn't listening. Then he started going straight into a fence. I thought he was going to throw me onto Laramie Avenue so I started to get off him. The next thing I remember, a medic was shining a light in my face. How dumb am I? I'm not mad at anyone. I'm the one who got on the horse. I said no 10 times, and at the end I did what was best for the station."

Clear Channel Top 40 WSNX/Grand Rapids morning member **Mike "Interno" Aguilar** was in a bathroom at the Woodland Mall on Saturday when he caught a man looking at him through a hole in the stall. Police believe the suspect was there to either peep or engage in some type of activity. He had a small mirror with him, a pocket knife and a small bottle of lotion. "Interno" flipped out, took a good look at the man's shoes and left the bathroom but on his way out, saw a young boy walk in, so he went for the law. Kentwood chief of police confirms the suspect was cited for disorderly conduct and is ordered to appear in court next week. The accused shot back, saying, "'He (Interno) was looking at me. I stuffed toilet paper in the hole. It must have fell out though because when I looked up he was looking at me again." As for the materials police found on him, he said the lotion was for his cracked cuticles, and uses the mirror "mainly because I get long hairs in my nose and eyelashes. I use the knife to trim them." *Comment: See? These types of things don't ONLY happen at Minneapolis-St. Paul's airport! - TK*

Skyline Broadcasters Talk KGEZ-AM/Kalispell owner/host **John Stokes** filed Chapter 11 bankruptcy for himself and his companies. Stokes has been battling neighbor business owners because of Stokes' battle over easement rights and ownership of Stokes' transmitter site. In 2007, Stokes was hit with a defamation judgment for saying on the air that RV dealership and auction barn owner **Davar Gardner** and his son **Todd Gardner** lied under oath and submitted a false affidavit during previous litigation with Stokes, and obtained a bank loan using fraud. Stokes is appealing.

Mega Media Group, the company operating Dance WNYZ-LP/ New York is using the audio portion of an LPTV on channel 6 as a radio station, is going to do the same in Los Angeles and Chicago with a deal to use the audio portions of Venture Technologies Group, LLC's LPTVs in those markets. The deal would see Mega leasing LPTVs KSFV-CA/San Fernando Valley-Los Angeles and WLFM-LP/Rochelle, IL-Chicago, both on channel 6, hinges on formal leases being signed by March 1st and programming launching on June 1st. Mega CEO **Alex Shvarts** said the expansion will "make us a national radio brand covering the three top billing markets which generates in excess of \$1.8 billion (with a B) of ad revenue a year." KSFV operates from an antenna farm on Mt. Wilson. WLFM operates with a directional atop the John Hancock in Chicago.

Arbitron's new CEO **Michael P. Skarzynski** met with interim **FCC** Chairman **Michael Copps** on March 5th to assure him that Arbitron will make a concerted effort to meet with critics of **PPM**. "Arbitron will 'work with stakeholders in the radio broadcasting and advertising communities and others, to improve the Radio First PPM service,' Skarzynski told Copps, 'and to assist interested parties in taking advantage of the increased information that is available through PPM and that is not available under the diary-based system which PPM is in the process of replacing.'" Another reason for not launching an FCC inquiry into the PPM: "Skarzynski and his attorneys warned that investigation "would likely result in retarding the continuous improvement program by diverting the time, energy, attention, and resources of key Arbitron personnel involved in that program to litigation-related tasks associated with a formal Commission investigation."

Smashing Pumpkins founder **Billy Corgan** told **Congress** this week that it's time to enact a fair performance right on radio for America's artists and musicians, saying H.R. 848, the Performance Rights Act, "redresses and outmoded, unfair practice that favors one participant's needs over another. This legislation is simply a form of restoration to artists that is long overdue... Simply put, if a station plays a song, both the author and the performer should be paid. These particular performances must have value to the stations or they wouldn't be playing them." Corgan went on to say, "Being a performer requires countless hours of dedication to your craft. It is not an easy business to undertake, and for every success story, there are many who have not had the opportunities that I've had. We must consider that, for many artists, the difference between receiving these resources is the difference between a life in music and a life out of music." In

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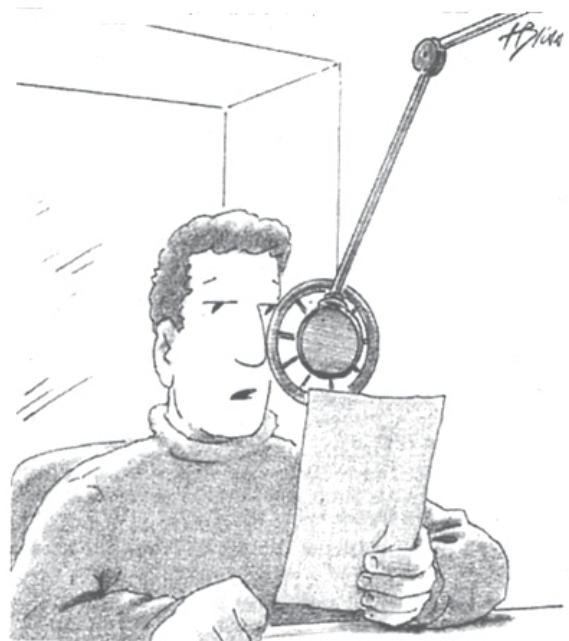
Keynote #1
Jeff Haley
President/CEO
R.A.B.

response, NAB Radio Board Chairman **Steve Newberry**, who's also Pres./CEO of Kentucky's **Commonwealth Broadcasting**, testified on behalf of the NAB, saying " Since I last testified before this Committee, the sharp economic downturn has intensified my concerns about this bill and the impact it will have on local radio stations across America. At its heart, this bill attempts to create a conflict between artists and radio stations where no conflict exists. In reality, local radio has been supporting the music industry for decades. Which is why it boggles my mind that a bill that is supposed to be about benefiting artists, takes 50% of the performance fee and puts it into the pockets of the big four record labels, most of which are not even American companies. The record labels actually walk away with more money under this bill than do the featured artists. Let me repeat that: the record labels actually walk away with more money under this bill than do the featured artists." The NAB has launched a new print advertisement that highlights the impact a new fee, or "performance tax," would have on the music local radio stations play. In an ad placed today in **Politico** and **Congress Daily**, the NAB ad features the "Performance Tax Hot 100" chart, which contains no music. "Radio is where listeners discover new music and new artists. It's where the artists you love got their big breaks. But the record labels are pushing a bill that would levy a fee, or 'performance tax,' on the music local radio plays. That means radio stations will inevitably play less music and stop taking chances on unknown artists. The performance tax; bad for radio, bad for music," the ad reads.

The response to **Jacobs Media's** proposal to flood **Congress** with proof of radio benefit to recording artists - by sending politico digital photos of gold and platinum records the labels sent to radio - has been phenomenal! Almost 1k gold and platinum records have been digitally delivered to Jacobs Media over the last few days alone! The "Going for the Gold" campaign also features photos of "thank-you's" from the record Industry. The photos will be posted at <http://www.jacobsmedia.com/goingforthegold>, and will be delivered to the NAB next week.

The website, sportsbybrooks.com (headed up by **Brooks Melchoir**), reports that **ESPN Radio** is charging affiliates who are not O&O as much as \$100,000 (for top 30 markets) to carry their programming. ESPN Dir./Media Relations **Josh Krulewitz** is quoted on the website as saying, "We don't get into contractual specifics publicly. With that said each agreement and market is structured differently. They are all designed to be mutually beneficial to our affiliates and ESPN and are mutually agreed

upon." *COMMENT: There's something eerily familiar about this story, isn't there? What could it be???* WAIT! Isn't this a mirror of the Royalty battle being waged in Congress right now? If you substitute payment to artists for payment to ESPN (and take the fight out of DC), you get the gist of the battle the NAB is waging with artists. The only difference is, artists seem to be looking for a whole lot less than \$100K in royalties from music radio. We wonder if either side in the Royalties skirmish has attempted to figure out what radio IS willing to spend for programming? We know what ESPN's bill to radio looks like. How much does it cost to carry Rush Limbaugh? Rachel Maddow? Sean Hannity? Delilah? Now, THAT would make an interesting dialogue in front of Congress. The only thing that both sides could bring to the table that would be MORE interesting would be payola. Some in radio have actually suggested tossing that nasty beast into the argument, hoping to fortify the notion that airplay is so important a label would be willing to pay for it – so why ask radio for money? As a person who observed the fun and games of 'pay for play' firsthand, here's a word to any radio station wanting to introduce payola into the fight: don't go there. You can never tell which label just might have your station's call letters on an indie promoter's invoice. - TK



"This just in – I no longer have a job."

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The proposed **Obama** budget includes a provision for a spectrum license user fee. The controversial fee is only one of several new user fees used to help reduce the deficit, including fees for Agriculture, a fee to replace the inland waterways fuel tax, a pesticide fee, and user fees for the Centers for Medicare and Medicaid Services. No amount or details were provided for how the tax would be levied by the **FCC** or how much would be charged.

2008 Conclave Learning Conference Keynote, **Ed Schultz** has set off rumors he will be the next to join **MSNBC** because of his recent guest hosting stint. Schultz, a frequent guest on other MSNBC shows, may be next in line for a FT gig during the network's prime-time lineup. MSNBC denies the rumors saying he was only filling in. "It's as simple as that."

The 34th Annual Conclave Learning Conference. RAB's Jeff Haley, Keynote! Agenda details coming! July 16-18, 2009. Sheraton South/Minneapolis. Tuition, just \$249 (hundreds of dollars less than any other major conference in the industry!). Register Now. Save Now!! Visit <http://www.theconclave.com>.

The **White House's** attempt to paint **Premiere's Rush Limbaugh** as head of the **Republican Party** was the 2nd most reported story during the week of March 2nd-8th according to the latest ranking of topics in the news from **Pew Research Center's Project for Excellence in Journalism**. Limbaugh, at 8%, follows the economy, at 43%. "**Obama** versus Limbaugh was, in many ways, a classic tale of political tactics and inside-the-Beltway intrigue," the report says. "But last week, it may have offered the media - and news consumers - a bit of a distraction from pink slips, zombie banks and fleeing investors."

Greater Media WLNK/Charlotte PM driver co-host - and frequent Conclave Learning Conference faculty member - **Ramona Holloway** and the rest of the Matt & Ramona show are recipients of a **2009 American Women in Radio and TV (AWRT) Gracie Allen award**. The entry, "Ramona and the unruly dog" was selected for the Outstanding Comedy award in the Radio: Network/Syndication division. This is the 1st Gracie for Ramona and the show. "When I look at the list of the previous award winners I'm in awe," Holloway said. "We work hard at trying to be funny and bring a lot of our weird personal experiences to the program." Ramona exemplifies what is right in personality radio."

co-host **Matt Harris** added, "She is very active in the community. Her best talent is making my ignorant comments seem acceptable."

Country Radio Broadcasters announced the winners in four separate award categories at **CRS-40**: The Radio Promotion Awards, Artist Humanitarian Award, Radio Humanitarian Award and Tom Rivers Humanitarian Award. Winners from around the neighborhood include Radio Promotion Awards for a Medium Market: 1st: KCCY/Colorado Springs Acoustic Happy Hour. 2nd: KFDI/Wichita for Christmas in a Box. 3rd: WQMX/Akron for Send me Backstage. In the small market category there was a 3rd place tie for WFYR/Peoria for Valentine and KZPK/St. Cloud, MN for We Fest.

Wilks Top 40 KMXV/Kansas City just finished a 3-day **Rocket & Teresa Mix for Kids Radiothon** last week, raising \$475k for the **Children's Miracle Network**, benefitting **KU Medical Center** and **Children's Mercy Hospitals and Clinics**. A MOSTER \$90k came from spare pocket change at the KC airport, which was being collected all year.

In an ongoing battle to bring **HD Radio** to the mainstream, **Costco** is now offering HD radios for \$99. The HD-1 tabletop device, which features **iTunes** Tagging and an **iPhone/iPOD** dock, will be displayed front and center at select Costco stores with an HD Radio station guide next to the receiver, making it easier than ever for consumers to discover the new multicast stations in-store, at the point of purchase.

Programming vet **Bob Richards** will step down as PD at **Cumulus** Country WFMS/Indianapolis next Friday, March 20th.

Woodward Rock WZOR/Appleton, WI APD/PM driver **Cutter** is shown the door due to budget cuts. Following him out is clustermate **Mike Lyons**, Promo Coordinator at Top 40 WKSZ and AC WECB.

Three Eagles Country KIAI/Mason City, IA grabs **Wolf Bowers** as PD. Wolf was most recently with **Asterisk Communications** Country WTRS/Ocala, FL.

Peak Hot AC KCIX and AC KXLT/Boise ups **Jason Wilmot** to PD, effective immediately.

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Cumulus Country WFMS/Indianapolis OM/PD **Bob Richards** announced his resignation this week. MD/PM driver **JD Cannon** and Middayer **Vicki Murphy** are programming during the interim while the station searches for a replacement.

Clear Channel Country WGAR and AC WMVX/Cleveland names **Cox** Classic Hits WSRV/Atlanta PD **Chris Miller** as PD, replacing **Brian Jennings**.

Emmis Talk WIBC-FM/Indianapolis afternoon host **Dave Wilson** was among the 105 Emmis employees cut on Thursday.

MacDonald Garber Top 40/Mainstream WKHQ/Traverse City-Petoskey, MI names **Josh (Lucas) Garber** MD/Morning man.

Citadel Top 40 WIOG/Saginaw PD/PM driver **Jerry Noble** and Active Rock WKQZ PD/PM driver **Hoser** have exited.

Jobs. It's 3AM as your alarm goes off but it doesn't matter, you're already awake. You shake off the cold as you walk from the dark parking lot into the empty building. No fan fare, no hype but at least the coffee's hot. You're a morning radio talent and you have been accused of being insane. You happily plead guilty. You may have a job waiting for you at **Midwest Communications**. Send your materials to **Jeff McCarthy**, VP Programming, <mailto:jeff.mccarthy@mwcradio.com> or P.O. Box 23333, Green Bay, WI 54305...**Lincoln Financial** Rhythmic KQKS/

Denver has a rare FT opening and is looking for the best talent in the nation. Send your best to: JKage@Ks1075.com...**Relevant Radio**/Green Bay, WI is looking for people passionate about their faith for their faith-based programs. 3-5 years experience preferred. T&R to: hr@relevantradio.com...**MacDonald Garber** CHR WKHQ/Traverse City, MI needs a night flamer to set the airwaves on fire! Creativity, passion, attitude and a drive to win are essential. Send away to: heather@106khq.com...**Maverick Media** Classic Rock WECL/Eau Claire, WI has an opening for morning co-host. If you love sports -Really, Really LOVE sports-they want to hear from you. Send your info and the goods to: rickroberts@maverick-media.ws...**Cromwell**/Effingham, IL is live and local 24 hours a day and is looking for a real person for overnights. If you want to grow and learn, send T&R's to: chanson@cromwellradio.com...**The Radio Group**/La Salle-Peru, IL is accepting applications for a News Reporter for their 7-station cluster. It's a big job, but perfect for a newsperson with a great sniffer for what's happening. Send your best to: employment@theradiogroup.net...A Midwest radio group is seeking a FT Director of Internet Ops to lead integrated marketing. If you have strong design skills in Adobe Photoshop and Illustrator and proficient in development languages, send your resume to: sandy.anderson@123fargo.com...All listings in TATTLER Jobs represent equal opportunities and are provided free of charge. To place an ad, send particulars to: mailto:tomk@main-st.net no later than Thursday evening for Friday publication. No calls unless otherwise specified.

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Boise, ID (#100)

3rd to 1st for N/T KIDO.

Station	Format	Owner	Spr	Fall
KIDO-AM	N/T	Peak	5.4	7.8
KSAS-FM	T40	Peak	5	5.6
KBOI-AM	N/T	Citadel	4.7	5.4
KIZN-FM	Ctry	Citadel	6.2	5.4
KTHI-FM	ClsscHits	Journal	6.7	5.1
KQFC-FM	Ctry	Citadel	5	4.7
KXLT-FM	AC	Peak	4.8	4.5
KTIK-AM	Sports	Citadel	1.4	4.1
KCIX-FM	HotAC	Peak	4.5	3.9
KQXR-FM	Alt	Journal	3.1	3.9
KKGL-FM	ClsscRock	Citadel	7.4	3.7
KZMG-FM	T40	Citadel	2.9	3.7
KSRV-FM	AC	Impact	3.6	2.9
KRVB-FM	AAA	Journal	2.6	2.7
KAWO-FM	Ctry	Peak	5.4	2.1
KJOT-FM	ClsscRock	Journal	3.3	2.1
KPDA-FM	RegMex	Impact	0	1.9
KQLZ-FM	Oldies	Impact	1.5	1.8
KDBI-FM	RegMex	Bustos	1.6	1.6
KCID-AM	Stnrds	Journal	1.2	1.2
KQTA-FM	RegMex	Bustos	0	1.2
KWYD-FM	Rhythm.	Impact	0	1
KGEM-AM	Stnrds	Journal	0.9	0.8
KWEI-FM	RegMex	TreaValley	0.9	0.8
KFXD-AM	Talk	Peak	0	0.6

Appleton-Oshkosh, WI (#135)

Midwest country WNCY edges rock WAPL.

Station	Format	Owner	Spr	Fall
WNCY-FM	Ctry	MidWComm	14.3	12.7
WAPL-FM	ClsscRock	Woodward	8.7	10.5
WIXX-FM	T40	MidWComm	8.7	9.9
WVBO-FM	Oldies	Cumul.	4.8	7.5
WKSZ-FM	HotAC	Woodward	5	4.5
WOZZ-FM	ClsscRock	MidWComm	4.1	4.5
WHBY-AM	N/T	Woodward	6.8	4.3
WPKR-FM	Ctry	Cumul.	4.8	3.9
WNAM-AM	Stnrds	Cumul.	3.1	3.6
WQLH-FM	AC	Cumul.	1.4	2.8
WROE-FM	AC	MidWComm	4.6	2.6
WTMJ-AM	N/T	Journal	1.4	2.6
WDUZ-FM/				
WDUZ-AM	Sports	Cumul.	1.4	2.4
WZOR-FM	ActRock	Woodward	1.7	2.1
WWWX-FM	ActRock	Cumul.	2.1	1.9
WTAQ-AM	N/T	MidWComm	1	1.7
WECB-FM	AC	Woodward	1.4	1.3
WQGB-FM	Oldies	Cumul.	1.7	1.3
WOSH-AM	N/T	Cumul.	1.9	1.3
WPCCK-FM	Ctry	Cumul.	0.4	1.3
WISN-AM	N/T	ClrChnnl	0	0.6
WZNN-FM	Alt	Cumul.	0	0.6
WBJZ-FM	T40	Caxambas	0	0.4
WJOK-AM	Rel.	Starboard	0	0.4
WMBE-AM	Sports	Maszja-Pacer	0	0.4
WSCO-AM	Sports	Woodward	0.4	0.4

Green Bay, WI (#187)

Midwest T40 WIXX back on top.

Station	Format	Owner	Spr	Fall
WIXX-FM	T40	MidWComm	9.6	11.6
WNCY-FM	Ctry	MidWComm	9.9	9.2
WTAQ-AM	N/T	MidWComm	5.1	7.9
WAPL-FM	ClsscRock	Woodward	7.2	6.9
WKSZ-FM	HotAC	Woodward	6.1	6.9
WPCCK-FM	Ctry	Cumul.	4.1	6.3
WQGB-FM	Oldies	Cumul.	7.8	5.3
WECB-FM	AC	Woodward	2.7	4.3
WQLH-FM	AC	Cumul.	6.5	4.3
WDUZ-FM/				
WDUZ-AM	Sports	Cumul.	2.7	4
WZOR-FM	ActRock	Woodward	3.8	3.6
WZBY-FM	AC	MidWComm	3.8	3
WNAM-AM	Stnrds	Cumul.	1	2
WNFL-AM	Talk	MidWComm	1.4	1.7
WOZZ-FM	ClsscRock	MidWComm	4.1	1.7
WTMJ-AM	N/T	Journal	0.7	1.3
WZNN-FM	Alt	Cumul.	3.8	1.3
WHBY-AM	N/T	Woodward	0.7	1
WROE-FM	AC	MidWComm	0.7	1
WVBO-FM	Oldies	Cumul.	0.7	1

Traverse City-Petoskey, MI (#192)

Country WTCM still on top.

Station	Format	Owner	Spr	Fall
WTCM-FM/				
WBCM-FM	Ctry	MidwCo	12.2	12.5
WKLT-FM/				
WKLZ-FM	Rock	N.ern	7.8	9.8
WKHQ-FM	T40	MacDGarbr	9.6	9.4
WTCM-AM	N/T	MidwCo	8.9	8
WCCW-FM/				
WCZW-FM	Oldies	MidwCo	8.2	7.3
WJZJ-FM	ActRock	N.Star	3	3.5
WLDR-FM	AC	Henderson	3.3	3.5
WLXT-FM	AC	MacDGarbr	4.1	3.5
WGFN-FM	ClsscRock	N.Star	2.2	3.1
WMKC-FM/				
WAVC-FM	Ctry	N.Star	3.3	2.8
WFCX-FM/				
WFDX-FM	ClsscHits	N.Star	3.4	2.7
WJZQ-FM	SmJazz	MidwCo	1.5	2.1
WSRT-FM/				
WKVK-FM	AC	N.ern	1.9	1.7
WGFM-FM	ClsscRock	N.Star	1.5	1.4
WCCW-AM	Sports	MidwCo	1.5	1
WLXV-FM	HotAC	MacDGarbr	0.7	1
WJML-AM	N/T	Stone	0.4	0.7
WLJZ-FM	ActRock	N.Star	0.4	0.7
WMBN-AM	Stnrds	MacDGarbr	1.1	0.7
WMKT-AM	N/T	MacDGarbr	0.4	0.7
WBNZ-FM	HotAC	Henderson	0.7	0.3
WJR-AM	Talk	Citadel	0	0.3
WUPS-FM	ClsscHits	Coltrace	0.4	0.3

Fargo-Moorhead, ND-MN (#210)

N/T KFGO commands.

Station	Format	Owner	Spr	Fall
KFGO-AM	N/T	JIngstad	16.6	15.3
KVOX-FM	Ctry	Triad	11.5	8.9
WDAY-FM	T40	JIngstad	6.8	7.6
KBVB-FM	Ctry	JIngstad	5.1	7.2
KQWB-FM	ActRock	Triad	7.7	5.9
KRWK-FM	ClsscRock	JIngstad	3	5.5
WZFG-AM	N/T	SMAGH	0	5.5
KMJO-FM	ClsscHits	JIngstad	6.4	5.1
KPFX-FM	ClsscRock	Triad	3.8	4.7
KLTA-FM	AC	Triad	3.8	3.8
KEGK-FM	Oldies	W-B	6	3.4
KVOX-AM	Sports	JIngstad	2.1	3
WDAY-AM	N/T	Forum	4.7	3
KRCQ-FM	Ctry	DLakes	0.9	1.3
KQWB-AM	Talk	Triad	0.4	0.8
KSJB-AM	ClsscCtry	Chesterman	0.4	0.4
KVMI-FM	Ctry	VisionMedia	0.4	0.4
KZCR-FM	ClsscRock	Result	0.4	0.4

Joplin, MO (#237)

T40 KSYN claims the crown.


Station	Format	Owner	Spr	Fall
KSYN-FM	T40	Zimmer	11	11.9
KIXQ-FM	Ctry	Zimmer	12.1	9.1
KMXL-FM	HotAC	Petersen	6.4	8
KXDG-FM	ClsscRock	Zimmer	6.9	7.4
KJMK-FM	AC	Zimmer	8.1	6.8
KKOW-FM	Ctry	AmMedInvs	4.6	5.1
KZRG-AM	N/T	Zimmer	2.3	4
KDMO-AM	Stnrds	Petersen	1.7	1.1
KHST-FM	Rock	SEKs.Co.	0.6	1.1
KIGL-FM	ClsscRock	ClrChnnl	0.6	1.1
KKOW-AM	ClsscCtry	AmMedInvs	0.6	1.1
KWXD-FM	Ctry	SEKs.Co.	1.2	1.1
KZYM-AM	Sports	Zimmer	1.2	1.1
KAMO-FM	ClsscCtry	Cumul.	0.6	0.6
KMXF-FM	T40	ClrChnnl	0.6	0.6
KRWP-FM	ClsscCtry	Cumul.	0.6	0.6
KSGF-FM/				
KSGF-AM	N/T	Journal	0	0.6
KTTS-FM	Ctry	Journal	0	0.6

Billings, MT (#261)

Country KCTR runs away with the prize.

Station	Format	Owner	Spr	Fall
KCTR-FM	Ctry	GapWest	13.9	15.2
KKBR-FM	Oldies	GapWest	6.4	6.7
KBUL-AM	N/T	GapWest	4.6	6.1
KRZN-FM	ActRock	Fisher	5.2	6.1
KPLN-FM	T40	Connssr	5.2	5.5
KRSQ-FM	T40	NewNW	6.4	5.5
KWMY-FM	ClsscHits	Connssr	5.8	5.5
KGHL-FM	Ctry	NewNW	3.5	4.9
KRKX-FM	Rock	Fisher	5.8	4.3
KGHL-AM	ClsscCtry	NewNW	2.9	3.7
KBLG-AM	N/T	Fisher	3.5	3
KMHK-FM	ClsscRock	GapWest	2.9	3
KYYA-FM	AC	Fisher	4	3
KBBB-FM	AC	GapWest	4	2.4
KQBL-FM	AdultHits	NewNW	2.3	2.4
KRPM-FM	Rock	NewNW	4	2.4
KPBR-FM	Ctry	Connssr	2.3	1.8
KMXE-FM	Oldies	SilverRock	0.6	0.6
KURL-AM	ChrstnTalk	Elenbaas	0.6	0.6

12+ M-Su, 6AM-12AM
Spring '08 - Fall '08
comparisons, unless otherwise noted



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