

35 YEARS OF THE TATTLE (1975-2009)

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MAIN STREET

Presents

The Conclave

TATTLE R

Publisher: Tom Kay Editor: Benjamin Holsen
Cartoons Suggested by Lenny Bronstein & Jay Philpott

Radio legend **Paul Harvey** died last Saturday at the age of 90. A Chicago native, he passed away in Phoenix, his winter home. His illustrious career began in 1933 at KVOO-AM/Tulsa. He later worked at KOMA-AM/Oklahoma City, KXOK-AM/St. Louis. After serving in the **Air Force** during World War II, he went to work at WENR-AM/Chicago. There, he began the tagline "The Rest Of The Story." He began "Paul Harvey News And Comment" in 1951, a feature that remains on 1,200 affiliates plus **Armed Forces Radio** and online. Harvey's wife, **Lynne "Angel" Harvey**, his producer and a **Radio Hall Of Fame** member in her own right, died last year. His son, **Paul Harvey (Aurandt) Jr.**, has filled in for his father at times. A statement from **ABC Radio Networks** President **Jim Robinson** said, "Paul Harvey was one of the most gifted and beloved broadcasters in our nation's history. As he delivered the news each day with his own unique style and commentary, his voice became a trusted friend in American households. His career in radio spanned more than seven decades, during which time countless millions of listeners were both informed and entertained by his 'news And Comment' and 'rest Of The Story' features. Even after the passing of his loving wife Angel in May 2008, Paul would not slip quietly into retirement as he continued to take the microphone and reach out to his audience. We will miss our dear friend tremendously and are grateful for the many years we were so fortunate to have known him. Our thoughts and prayers are now with his son Paul Jr. and the rest of the Harvey family." Paul Harvey Jr. remarked, "My father and mother created from thin air what one day became radio and television news. So in the past year, an industry has lost its godparents and today millions have lost a friend." Harvey's funeral has been set for tomorrow at Fourth Presbyterian Church in Chicago. Memorials in lieu of flowers are being taken by the **Lynn Cooper Harvey Foundation**, 1035 Park Ave., River Forest, IL 60305.

Following the lead of **Clear Channel** and others, **Emmis Radio** instituted group-wide staff cuts, this week. An Emmis memo stated: "Facing the ongoing challenges of a struggling media sector and turbulent economy, earlier today Emmis took a series of steps to better position it for shifting global and industry realities. Those steps included a workforce reduction of 7.5%, which included the elimination of 91 full-time and 14 part-time positions across its Corporate, Radio and Publishing Divisions. Notified employees received generous severance packages and other support."

The biggest changes, and those which struck closest to home, came in Chicago. Classic Rocker **WLUP** (The Loop) and Alternative **WKQX** (Q101.1)/Chicago Brand Manager **Tisa Lasorte** and Q101.1 PD **Marc Young** were shown the door. Replacing them are Emmis VP/Rock Programming **Rick Balis**, who will be PD of **WLUP** while he continues to program sister Rocker **KSHE**/St. Louis. Filling the PD post at **WKQX** is Emmis Alternative **KPNT**/St. Louis PD **Tommy Mattern**, who will remain based in St. Louis. Balis and Mattern will split time between Chicago and St. Louis, while Emmis/St. Louis Head Of Digital Sales **Kyle Guderian** relocates to Chicago as OM for **WLUP** and **WKQX**. In addition to the executive shuffle, the budget ax also affected the lineups at **WLUP** and **WKQX**. **WLUP** midday personality **Erin Carman** is gone and is replaced by night person, **Byrd**. Swingshift personality **Pete McMurray** moves to nights. At Q101, night jocks **Ryan & Kevin Mannow** flip shifts with PM driver **Alex Quigley**. **WLUP** & Q101.1 Imaging Dir. **Ned Spindel** is out and **KSHE**'s Imaging Dir. **Rob Naughton** will handle **WLUP** imaging, while **KPNT** Imaging Dir. **Drew Patterson** will handle Q101.1.

In partnership with **The Intercollegiate Broadcasting System**, **The Conclave** announces an exciting, new college radio/webcaster scholarship competition. The *Doug Lee Memorial Scholarships* – given annually to college students in the name of the founder of the Conclave – will now be assisted by IBS, who not only will help the Conclave publicize the availability of the scholarships but who will also provide the pool of candidates for the competition. To qualify for the Conclave scholarships, a student must be working/volunteering at an IBS member radio station or webcaster. The three scholarships – worth \$1500 each – will be awarded on the basis of an essay submitted by the candidate. Tomorrow, the scholarships will be introduced to IBS students at the 68th annual *IBS International College Radio/Webcasting/Podcasting Conference* in New York City during a special Conclave presentation, "Breaking Into The Business- Show & Tell!" Faculty for the session includes **Beth Bacall** of Star 99.1/New York & **ShePrep.com** - **Michelle Novak** of **Presslaff Interactive** - and **Bob Taylor** of **Max Radio Network**. The IBS Conference is being held at The Hotel Pennsylvania on March 6-8, 2009. For more information, log onto <http://www.ibsradio.org>. Comment: *The Conclave is absolutely thrilled by this important new partnership. Involving college radio and its leading proponent – The Intercollegiate Broadcasting System – in its quest to help educate our industry is a most logical and essential collaboration, one that everyone associated with the Conclave is extremely proud of. These scholarships represent yet another means of bringing talent into our industry and the Conclave thanks IBS for the opportunity to expand these important scholarship offerings to their members. There's also a personal sense of completing the circle, here. Too many years ago, The TATTLE got his start in radio at an IBS member station (KSJU/St. John's University of MN)! - TK*

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Cumulus In The News, Part 2: Four top **Cumulus** executives received cash and stock bonuses for fiscal year 2008, according to a report filed with the SEC. Chairman, President, and CEO **Law Dickey** received a \$500,000 "discretionary cash bonus payment" as well as 160,000 time-vested shares and 160,000 performance-based shares while EVP/Co-CEO **John Dickey** received a \$165,000 cash bonus and 70,000 time-vested shares. But the executive pay-offs didn't stop there as EVP/CFO/Treasurer **Martin R. Gausvik** received \$50,000 and 15,000 time-vested shares and EVP/Co-CEO **Jon Pinch** received a \$100,000 bonus and 40,000 time-vested shares. *Comment: It would appear that laying off valuable, community-based employees can have a financial benefit to select mavens who rent radio frequencies from the American public. Draw your own conclusion as to how healthy that practice will ultimately become to an industry many believe may be terminally plagued not so much by technological disadvantages as alleged by Kevin Murphy, but by greed.* - TK

In the first of many declarations expected by the **Nielsen Company** as they continue to nurture and grow their new diary methodology of measuring radio listening, more than 20% of people over age 12 in the Lexington (KY) market use cell phones as their sole form of telecommunications. And those listeners listen to substantially more radio than homes with landlines. According to Nielsen, cell-phone-only homes logged nearly 23 hours of radio listening per week compared to just over 19 hours for the total sample. Said Nielsen Managing Dir./Global Radio Audience Measurement **Lorraine Hadfield**, "This study underscores the value of radio in reaching a local audience, particularly those increasingly elusive, mobile young adults. The methods employed here benefit from Nielsen's experience in measuring both local television in the **United States** and radio globally and ensure improved representation. The Lexington pilot also proved that the 'sticker diary' was easy to use and created no discernable bias." The pilot program was conducted over the first week of December 2008, and included 588 people from 336 households. Nielsen's first eight-week survey begins this week in 51 small and medium-sized markets, many located in the Midwest.

What does one do after getting booted off *American Idol*? Why, go to work in radio, where getting booted off the air has become (and unfortunate) weekly occurrence! **Jessika Baier** failed her *American Idol* audition, but wound up being hired as morning co-host/midday talent at **Jackson Radio Works** Hot AC WKHM (K-103)/Jackson, MI. She was hired after appearing on the show as a guest with PD/morning host **Jamie "I'm Not Simon" McKibbin**. Said Jamie, "I was really looking for somebody who was fun and local. I made her an offer she couldn't refuse."

In what many had believed a foregone conclusion, a county court in Minnesota ruled that the 2004 sale of noncommercial triple-A KCMP (The Current, formerly WCAL)/Northfield, MN-Minneapolis-St. Paul by **St. Olaf's College** to **Minnesota Public Radio** was valid. **Rice County**

Judge **Bernard Borene** reversed a finding (from last June) by District Judge **Gerald Wolf** that blocked the deal by ruling that the station was part of a charitable trust. Plaintiff *SaveWCAL* had sought to have the sale undone, but was ruled as being "without standing" because it had no financial stake in the deal.

You may already be in receipt of an email sent by the NAB detailing NAB's streaming agreement with **Soundexchange**. The memo states that stations currently streaming have 30 days (until 4/2/09) to elect the negotiated rates. The new rate schedule (available on the NAB website) covers the years 2009 through 2015. The negotiated rates and terms will continue to be available for radio stations that are not currently streaming but to opt in at a later date, a broadcaster must complete the election form on the SoundExchange Web site within the first 30 days the station begins to stream. Radio stations can choose to ignore the newly negotiated rates, and continue to rely on the existing **Copyright Royalty Board (CRB)** rates through 2010; those rates will be re-established for 2011-2015.

It's all Talk for **Midwest Communications** new FM signal, WTRW-FM/Two Rivers-Green Bay, WI. Midwest also operates Talk WTAQ-AM in the market. Midwest purchased the station from **Randy Michaels' Radioactive LLC** for \$1.725 million.

PhilPOD Scores Again! The **Conclave** has just added a unique, new podcast to its podcast series. In it, The Conclave's **Jay Philpott** (who moonlights at 106-5 The Arch/St. Louis) talks to **Richard Irwin**, proprietor and namesake of "Uncle Ricky's Top 40 Radio Repository". Also known as reelradio.com, Richard's website has become the premiere website for airchecks on the Internet. Since 1996, Uncle Ricky has respectfully and competently preserved an essential part of the American pop culture experience – the sound of Top 40 radio from the 50's well into the 80's. Find out about how the site started, how you might be able to contribute an aircheck, and what the future holds for "Uncle Ricky's Top 40 Radio Repository." To hear the podcast in its entirety, log onto <http://www.theconclave.com/podcasts/>. Remember, Conclave podcasts are always free! To visit Irwin's website, click on <http://www.reelradio.com/>

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Backyard Broadcasting's sports KWSN-AM/Sioux Falls has switched affiliations from **ESPN Radio** to **Fox Sports Radio Network**, effective immediately.

Catholic Talk radio network **Relevant Radio** has tapped **Karin Freihammer** as its Chief Development Officer. She's based at WLOL-AM/Minneapolis.

Brian "Fig" Figula has been named PD duties at **Nextmedia** Hot AC WGER (The New Mix 106.3)/Saginaw, MI, replacing **Lauren Davis**. FIG had been Creative Services Director of **Citadel** Hot AC WDVD and Adult Hits WDRQ/Detroit.

Veteran **Wichita** coach, **Paul Savage** has joined **Steckline Communications** Sports KGSO-AM (Sports Radio 1410)/Wichita as co-host of the local afternoon show "The Pressbox" with **Steve Webster**.

Veteran air personality **Lady BG** is the new weekend host at **International Masons** Urban AC WGPR(107.5 The Rhythm)/Detroit.

Federated Media's Hot AC WMEE/fTt. Wayne morning host **Woodman** exits the station.

A sad loss of two **Chicago Bulls** broadcasters occurred this week, as longtime Bulls radio and television analyst and former coach **Johnny "Red" Kerr** died last Thursday after a long battle with prostate cancer at 76, and former Bulls great, **Norm Van Lier**, also died that day, found dead in his apartment in Chicago by firefighters. Kerr, who played 12 years in the NBA with the **Syracuse Nationals/Philadelphia 76ers** and **Baltimore Bullets**, was the Bulls' first coach when the club entered the league in 1966-67. Van Lier starred for the Bulls for six seasons and also played for the **Cincinnati Royals** and **Milwaukee Bucks**. He was most recently part of the Bulls' halftime and postgame shows on **Comcast Sportsnet**. He was 61 years old.

Condolences to *A Prairie Home Companion* host **Garrison Keillor** on the death of his older brother **John Philip Keillor Jr.** of head injuries suffered in a fall while skating in Madison, WI. John Keillor was 71.

Chicago radio legend **Richard Pegue** died this week. The 64 year-old Pegue had been a programmer, air personality, consultant and production specialist for more than 30 years. He worked for several Chicago stations including WVON, WJPC, WGCI, WOPA and most recently, WKKC.

Condolences to family, friends, and fans of **Clear Channel** Talk WOOD-AM/Grand Rapids' *Rick And Scott Show* co-host **Rick Beckett**, who died last week of a heart attack.

Jobs. Bahakal Active Rock KFMW-FM (Rock 108) Waterloo/Cedar Rapids is looking for immediate part-time help. Applicants can get up to

25 hours a week and the position includes on-air work and production. Experience preferred. Send mp3 and resume to mailto:cross@rock108.com or snail mail to: OM, KFMW-FM, 514 Jefferson Street, Waterloo, Iowa 50701...A Chicago station is looking for a Talk Show Producer that can connect with listeners, woo guests and make the show shine! In the subject line, put "PEOPLE PERSON" and send your best to: chicagoradiogig2009@gmail.com...**WWFB**/Springfield, IL needs a seasoned AE who loves cold-calling and developing new business. Cover letters and resumes go to: ddoetsch@wnns.com...**Mid-Michigan Radio** Rock QJXQ/Lansing, MI is on the hunt for a night slammer! If you can cheer on the Spartans while you eat and sleep the Rock lifestyle without the ego, send your best to: vegas@q106fm.com...**Haugo** Country KIQK/Rapid City, SD has a morning show opening. Are you upbeat and intelligent with a positive attitude? T&R's to: Holly@Kick104.com...**LeSEA** Christian simulcast in South Bend, IN is seeks a PM driver with excellent verbal and written skills. Please send T&R and cover letter to: gheglan@lesea.com...**Saga**/Milwaukee is looking for an experienced IT Director with strong knowledge of Network services and support. If you aren't afraid of long hours in an intense and demanding environment, send your resume and cover letter to: tleeton@sagacom.com...**MacDonald** Adult Hits WHZZ/Lansing, MI needs more talent. Can you do a little of everything while getting out and representing the radio station? T&R's to: nextradiojob44@gmail.com...**Wilks**/Columbus, OH has a rare AE opening for the right person. If you have a strong character and a thirst for knowledge, send your resume and a short cover letter explaining why you should be hired to: mhanson@wilkscolumbus.com...**Kanza** Country KMZU/Carrollton, MO needs a PM news reporter that will gather news, conduct interviews, write news, attend significant meeting and be on the air. If you want the job, send your best to: news@kmzu.com...**AMI**/Joplin, MO is looking for future talent and a Creative Services Director. There is a great opportunity to grow in this 5-station cluster. T&R's to: cstevens@crjoplin.com...**Maverick Media** Classic Rock WECL/Eau Claire, WI needs a morning show co-host that loves SPORTS, SPORTS, SPORTS. Are you addicted to Sports? Good. Send your best to: rickeroberts@maverick-media.ws...**Journal**/Springfield, MO is looking for an AE/PM Talker. Can you sell AND do great conservative radio? If you like a full plate of things to do, send the best of your best to: **Janelle Carter**, Journal Broadcast Group, 2330 W. Grand, Springfield, MO 65802...**Federated Media** Hot AC WMEE/Ft. Wayne, IN has a Morning Co-host opening and they want to hear from you. Are you an experienced air personality with ties to the Midwest? They don't care what you have or haven't done before, they want to hear you. T&R's to: talent@federatedmedia.com...**MWC**/Duluth has a top-secret PD opening. If you have a winning attitude and track record, send T&R along with your PD philosophy to: ron.stone@mwcradio.com... All listings in Jobs represent equal opportunities and are provided free of charge. To place an ad, send particulars to: mailto:tomk@main-st.net no later than Thursday evening for Friday publication. No calls unless otherwise specified.

Fall Book 2008

Grand Junction, CO (#260)

N/T KNZZ stays the kingpin.

Station	Format	Owner	Spr.	Fall
KNZZ-AM	N/T	MBCGrand	12	11.9
KEKB-FM	Ctry	Cumul.	8	9.4
KKNN-FM	ClsscRock	Cumul.	8	8.8
KMGJ-FM	T40	MBCGrand	9.3	8.2
KMOZ-FM	Ctry	MBCGrand	7.3	8.2
KBKL-FM	Oldies	Cumul.	6.7	7.5
KSTR-FM	AAA	MBCGrand	6	6.3
KMXY-FM	HotAC	Cumul.	4.7	3.8
KJYE-FM	AC	MBCGrand	4	3.1
KZKS-FM	AdultHits	WstrnSlope	2	2.5
KTMM-AM	Sports	MBCGrand	2.7	1.9
KEXO-AM	SpanCont.	Cumul.	1.3	1.3
KWGL-FM	ClsscRock	WstrnSlope	1.3	1.3

Ft. Collins-Greeley, CO (#120)

Nearly everybody improves!

Station	Format	Owner	Spr.	Fall
KUAD-FM	Ctry	Regent	6.7	7.6
KOA-AM	N/T	ClrChnnl	4.9	5.3
KTRR-FM	AC	Regent	3.8	4.3
KQKS-FM	Rhythm.	LincFin	3	4.1
KBPI-FM	ActRock	ClrChnnl	3.4	3.7
KSME-FM	T40	ClrChnnl	3.6	3.7
KYEN-FM	ClsscHits	CCreek	2.2	3.7
KCOL-AM	N/T	ClrChnnl	2	3.3
KJAC-FM	AdultHits	NRC	4	3.1
KBCO-FM	AAA	ClrChnnl	2.8	2.5
KTCL-FM	Alt	ClrChnnl	2.8	2.5
KKPL-FM	HotAC	Regent	2.6	2.3
KPAW-FM	ClsscRock	ClrChnnl	2.4	2.3
KRFX-FM	ClsscRock	ClrChnnl	2.8	2.2
KOSI-FM	AC	Entercom	1.6	2
KXKL-FM	Oldies	CBS	2	2
KYGO-FM	Ctry	LincFin	2	1.8
KWLI-FM	Ctry	CBS	2	1.6
KXPK-FM	RegMex	Entravision	2	1.6
KKZN-AM	Talk	ClrChnnl	1.4	1.4
KXBG-FM	Ctry	ClrChnnl	1.8	1.4
KALC-FM	HotAC	Entercom	1.6	1.2
KIIX-AM	Sports	ClrChnnl	1.4	1.2
KMAX-FM	ClsscRock	Regent	1.4	1.2
KOLT-FM	RegMex	Legacy	0.6	1.2
KARS-FM	Oldies	Regent	1	1
KGRE-AM	RegMex	Greeley	0.6	1
KHOW-AM	N/T	ClrChnnl	1.4	1
KFKA-AM	N/T	MKInc.	1	0.8
KJJD-AM	RegMex	Rodrz-Gallo's	0.8	0.8
KKFN-FM	Sports	LincFin	0.6	0.8
KOLZ-FM	Ctry	ClrChnnl	0.8	0.8
KPTT-FM	RhythmAC	ClrChnnl	1.2	0.8
KHNC-AM	N/T	Wiedeman	0	0.6
KQMT-FM	ClsscRock	Entercom	0.8	0.6

Pueblo, CO (#248)

3rd to 1st for country KCCY!

Station	Format	Owner	Spr.	Fall
KCCY-FM	Ctry	ClrChnnl	8.5	8.8
KDZA-FM	Oldies	ClrChnnl	9	7.6
KILO-FM	ActRock	Bahakel	10.7	6.4
KCSJ-AM	N/T	ClrChnnl	4	5.8
KKFM-FM	ClsscRock	Citadel	7.3	4.7
KKMG-FM	T40	Citadel	4.5	4.7
KPHT-FM	Oldies	ClrChnnl	5.1	4.7
KKPK-FM	AC	Citadel	4	4.1
KATC-FM	Ctry	Citadel	3.4	3.5
KDZA-AM	Oldies	ClrChnnl	1.1	3.5
KKLI-FM	AC	ClrChnnl	2.8	3.5
KBIQ-FM	ChrstnAC	Salem	3.4	2.3
KRYE-FM	RegMex	USCP	0.6	2.3
KVUU-FM	T40	ClrChnnl	1.7	2.3
KOA-AM	N/T	ClrChnnl	1.7	1.8
KRXP-FM	Rock	Bahakel	2.8	1.8
KIBT-FM	Rhythm.	ClrChnnl	2.8	1.2
KRDO-FM/				
KRDO-AM	N/T	N-P&G	1.1	1.2
KSTY-FM	Ctry	RoyalGorge	2.3	1.2
KVOR-AM	N/T	Citadel	0.6	1.2
KGFT-FM	ChrstnTalk	Salem	1.1	0.6
KHOW-AM	N/T	ClrChnnl	0	0.6
KNKN-FM	Tejano	Metrop.	1.1	0.6
KRMX-AM	RegMex	Metrop.	0.6	0.6

St. Cloud, MN (#216)

A 2-hour race in Cloudy Town - or at least, we think it is since Leighton - a major player in the market - didn't subscribe this time around..

Station	Format	Owner	Sp'06	Fall
KLZZ-FM	ClsscRock	Regent	6.8	7.8
WWJO-FM	Ctry	Regent	9.6	7.8
KMXK-FM	HotAC	Regent	3.2	4.3
WJON-AM	N/T	Regent	4.8	3.9
KQQL-FM	Oldies	ClrChnnl	3.6	3.5
KQRS-FM	ClsscRock	Citadel	3.6	3.1
KZRV-FM	Alt	Regent	2.4	3.1
WCCO-AM	N/T	CBS	3.2	2.3
KIKV-FM	Ctry	Omni	1.2	1.2
KSTP-FM	HotAC	Hubbard	1.2	1.2
KTTF-FM	Rhythm.	N.Lights	1.2	1.2
KDWB-FM	T40	ClrChnnl	1.2	0.8
KFAN-AM	Sports	ClrChnnl	0.8	0.8
KTCZ-FM	AAA	ClrChnnl	0.8	0.8
KTLK-FM	Talk	ClrChnnl	0.4	0.8
KXSS-AM	Sports	Regent	0.4	0.8
KEEY-FM	Ctry	ClrChnnl	0.8	0.4
KQIC-FM	HotAC	Lakeland	0.4	0.4
KSTP-AM	N/T	Hubbard	0.4	0.4
WLTE-FM	AC	CBS	0.4	0.4

Anchorage, AK (#171)

4th to 1st for Morris' KWHL & KBRJ.

Station	Format	Owner	Spr	Fall
KWHL-FM	Rock	Morris	5.2	7.3
KBRJ-FM	Ctry	Morris	5.2	5.6
KEAG-FM	Oldies	Morris	8.5	5.6
KENI-AM	N/T	ClrChnnl	6.3	5.6
KFQD-AM	N/T	Morris	5.6	5.3
KBYR-AM	N/T	Cobb	2.6	5
KFAT-FM	Rhythm.	NewNW	4.4	5
KGOT-FM	T40	ClrChnnl	4.8	5
KYMG-FM	AC	ClrChnnl	7	5
KMXS-FM	HotAC	Morris	3.7	4
KASH-FM	Ctry	ClrChnnl	4.1	3.6
KBFX-FM	Rock	ClrChnnl	4.1	3.6
KLEF-FM	Clsscl	Chinook	1.9	3
KMVV-FM	AC	WorldRLnk	3.3	3
KBBO-FM	AdultHits	NewNW	2.6	2.6
KDBZ-FM	HotAC	NewNW	2.2	2.3
KTZN-AM	Sports	ClrChnnl	1.9	2.3
KXLW-FM	Rock	NewNW	1.9	2.3
KHAR-AM	Stnrds	Morris	2.2	2
KZND-FM	Alt	ARBrokers	3.3	2
KNIK-FM	SmJazz	TATI	1.9	1.7
KUDO-AM	N/T	Chinook	1.1	1.7
KAFC-FM	ChrstnCHR	Chrstn	0	0.7

Sioux City, IA (#279)

Clear Channel owns the market-literally.


Station	Format	Owner	Spr	Fall
KSEZ-FM	Rock	ClrChnnl	10.3	10.9
KSFT-FM	T40	ClrChnnl	8.8	10.2
KGLI-FM	HotAC	ClrChnnl	7.4	7.8
KWSL-AM	RegMex	ClrChnnl	7.4	4.7
KMNS-AM	Sports	ClrChnnl	1.5	1.6
KFAB-AM	N/T	ClrChnnl	0	0.8
KWMT-AM	ClsscCtry	3Eagles	0.7	0.8

Casper, WY (#301)

Country KTWO wins a tight race.

Station	Format	Owner	Spr	Fall
KTWO-AM	Ctry	GapWest	15.5	14.8
KTED-FM	Rock	N.east	12.8	13.6
KTRS-FM	T40	GapWest	9.1	8.6
KWYY-FM	Ctry	GapWest	7.8	8.6
KRVK-FM	ClsscHits	GapWest	7.8	6.2
KMLD-FM	Oldies	MSRadio	5.2	4.9
KQLT-FM	Ctry	Mt.Rushm'e	5.2	4.9
KASS-FM	ClsscRock	Mt.Rushm'e	15	3.7
KMGW-FM	ClsscRock	GapWest	3.9	3.7
KHAD-FM	AAA	N.east	1.3	1.2
KHOC-FM	HotAC	Mt.Rushm'e	2.6	1.2
KKTL-AM	Ctry	GapWest	1.3	1.2
KVOC-AM	Oldies	Mt.Rushm'e	1.3	1.2

12+ M-Su, 6AM-12AM
Spring '08 - Fall '08
comparisons, unless otherwise noted



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