

35 YEARS OF THE TATTLE (1975-2009)

Volume XXXV Number 8 February 27, 2009

MAIN STREET

Presents

The Conclave

TATTLE R

Publisher: Tom Kay Editor: Benjamin Holsen
Cartoons Suggested by Lenny Bronstein & Jay Philpott

Clear Channel has announced the integration of **MediaBase** and **Media Monitors**. MediaBase Pres./Co-Founder **Rich Meyer** walks away after 25 years, effective immediately. Current Media Monitors Pres./CEO **Philippe Generali** will now oversee data acquisition and all operations. "I'm confident that this new structure will closely align what was formerly two separate divisions and enable us to provide the most robust airplay data available to the music industry, radio programmers and sales teams. We will continue to move forward to maintain our status as the best media monitoring service." Generali commented, "These are big shoes to fill. Rich Meyer invented music monitoring in the US and I want to pay tribute to this achievement. We will continue the tradition of innovation and top-of-the-shelf data analysis that made the reputation of MediaBase."

The "Broadcaster Freedom Act" was approved by the Senate this week. The amendment, proposed by Sen. **Jim Demint** (R-SC), is meant to block the reincarnation of the "Fairness Doctrine." The Senate also passed another amendment proposed by Sen. **Dick Durbin** (D-IL) that would call for the **FCC** to encourage "diversity" in radio ownership. Opponents think Durbin's bill is only a "back door" way of regulating speech by busting up large broadcasting companies. **NAB** EVP/Media Relations **Dennis Wharton** released a statement saying, "NAB applauds today's Senate vote in opposition to the inaptly-named Fairness Doctrine. Diversity of opinion has never been greater than in today's media landscape. We salute **President Obama** and a bipartisan majority of the Senate for opposing the return of a rule that clearly violated the fundamental free speech rights under which this country was founded."

Localism also grabbed the attention of Congress this week when Reps. **Mike Doyle** (D-PA) and **Lee Terry** (R-NE) introduced the "Local Community Radio Act of 2009." The bill intends to increase the number of low power FM's nationwide. This bill would do away with third-adjacent-channel interference consideration for LPFM applications, opening the door for more low power community run stations. A very similar bill was voted down in Congress last year.

NAB Pres./CEO **David K. Rehr** praised **President Obama** in a recent letter to the White House, thanking him for his opposition to the "Fairness Doctrine". Rehr wrote, "At a time when the challenges that face our country require vigorous debate and discussion, our nation's TV and radio broadcasters provide a rich diversity of viewpoints from all sides of the political spectrum. We applaud you and those who join you in opposing government censorship of our airways. We stand ready to work with you to defend a fundamental freedom - the freedom of speech." Just in case the "Fairness Doctrine" comes back, **Radio America** Pres. **James Roberts** has formed the **Free Radio Coalition** to fight it. **Roger Hedgecock**, whose show is syndicated by Radio America, will chair the coalition. Hedgecock says, "The reinstatement of the misnamed Fairness Doctrine would constitute a massive assault on our cherished First Amendment rights and should be of concern to all Americans regardless of their political or religious persuasion. This coalition will provide a bulwark for defending those freedoms and I hope broadcasters all across the philosophical spectrum will support it."

It's a rough time for **Saga** as they announce a 5% companywide pay cut, effective March 13th. Pres./CEO **Ed Christian** wrote a memo to all employees explaining that the company is not "endangered or in jeopardy," but that Saga is "challenged as we never have been before." Lower Ad revenues were blamed for the cut. Christian hopes the cuts won't be permanent. Saga added two more floating holidays to help offset the paycuts.



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A new **SNL Kagan** study, "Radio Station Deals and Finance" shows a massive decline in deal dollar volume in 2008, and expected to remain in 2009. Radio station sales dropped from \$2.2 billion in 2007 to \$932 million in 2008 with the average price per station falling from \$2.9 million to \$1.6 million due to forced sales and Chapter 11 involvement. The news isn't all doom and gloom. "In recent years, radio has suffered from a 'leverage hangover,'" said Sr. Analyst **Robin Flynn**. "Back in 2002, equity made up, on average, 76% of total market cap. However, that flipped in 2008, with 73% of total cap representing debt obligations. Companies are now focused on reducing expenses and debt, and they will emerge from the current economic crisis with a more conservative business model, leading to revenue growth and at least partial recovery in station values off of today's historically depressed levels. With more than 235 million listeners, broadcast radio still remains a viable business in the long term."

Syracuse University's WJPZ is holding their 24th annual Birthday Banquet this weekend, featuring the keynote from **Elvis Duran**, Morning host at Z100/New York, Q102/Philadelphia, Y100/Miami and Kiss-FM/Cleveland. The event will feature the official induction for the first 4 members of the WJPZ Hall of Fame, including: **Rob Berrell**, GSM at **CBS/Minneapolis** (TATTLER note: Yes, we DID forget to tell you Rob got the new CBS gig a couple weeks back!) - **Rocco Macri**, CEO/Co-Founder of **Conclave** partner **PromoSuite** - **Danno Wolkoff**, President of **Envision Radio Networks** and former **Conclave** Chairman of the Board - **Dr. Roosevelt "Rick" Wright Jr.**, Professor, **SI Newhouse School**, Syracuse University and founding faculty advisor of WJPZ radio. Congrats to the new Hall of Famers!

A **South Dakota** House committee rejected a proposed tax on advertising with opponents saying it would hurt the economy and further hurt Main Street. The bill would have imposed a 4% tax on ads sold by newspapers, radio, television, weekly shoppers and other outlets.

The 2009 **Gracie Awards** from the **American Women In Radio and TV** were announced with neighborhood radio winners including: WFMP/Minneapolis for outstanding PSA campaign for, "October Breast Cancer Awareness Month." WBEZ/Chicago grabbed Outstanding Documentary - Short Format for "The Neighborhood that met Obama first."

Mount Rushmore Broadcasting/Wyoming Is being sued by **SESAC** and **Atlas Media** for not paying music royalties. SESAC claims it was owed \$67k by April 1st, 2008 and Atlas Media claims a bill of \$20,400 for the "Russ Albums Wax Museum." The company has previously settled lawsuits by **ASCAP** and **BMI** over similar accusations.

Saga Talk WTAZ-AM/Springfield, IL has been hit with a \$3k fine for public file violations. Saga said the missing issues/program lists didn't represent a "willful" or "repeated" violation and that the station made a good-will effort to recreate the lists. That Commission defined that effort as a violation committed knowingly, regardless of intent, and said that a violation that lasts more than one day is "repeated." **Wayne State College** noncomm **KWSC/Wayne**, NE was also fined \$7,200 for public file violations.

Filling out **FCC** forms can be pretty tricky and **Plus Charities** now knows how to do it correctly. The Commission rejected **Plus Charities** petition for reconsideration of the dismissal of its application for a new FM in Coggon, IA. The **Plus** app ticked off the wrong box, designating the coordinates for the proposed station as "east longitude" rather than "west longitude," resulting in the Commission determining that the proposed 60 dBu contour failed to cover 50% of Coggon. While other exhibits with the application showed the correct coordinates, the Commission ruled that what's in the "tech box" on the app is what matters.

Christian Family Network's attempt to get the license for **WOLY-AM/Battle Creek**, MI reinstated was rejected by the **FCC**. The station failed to file for license renewal by June 1, 2004 and was notified of the cancellation of the license in 2006 but didn't file an application and request for special temporary authority to continue broadcasting until Jan. 15th 2009. The licensee was previously fined by the FCC for unauthorized operation after the license expired.

An Oklahoma company is proposing the world's tallest self-supporting tower at 1,500 ft in Crystal Lake, IL. **BMB Communications Management** wants to build the tower, serving Chicago, on 3.6 acres of **McHenry County College's** Campus and will pay \$6 million plus an additional \$1 million if it sells all five broadcast slots on the tower within five years of the deal. The tower can hold FM and/or TV antennae or other communications equipment.

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Journal Talk WTMJ-AM/Milwaukee loses the “Lutheran Radio Church Service” after 81 years to crosstown **Saga Religion** WJYI-AM this Sunday. The move from Journal to Saga was the result of WTMJ beginning to charge \$1k a week for the time after donating the slot for eight decades.

NewsWeb Radio Company debuted a new format on WAIT-AM/Chicago this week. “The Promise” features Christian music and teaching in both English and Spanish and will provide local, regional and national ministries the chance to air their own programming in Chicago.

Debut Broadcasting announces the partnership of radio syndication arm **Impact Radio Networks** and **McVay Media** for the exclusive syndication of ‘Motown 50: The Radio Special.’ The program celebrates 50 years of the Detroit record label that changed the face of popular music. The program will be hosted by **Scott Paton** and **Smokey Robinson**, and is syndicated on 30 stations nationwide.

Congrats to **Bonneville** Country WUBE/Cincinnati for raising \$426,288 during their 4th annual **St. Jude** radiothon last Friday. That’s \$10k more than last year in a rather rough economy.

Congrats to **JD Cannon** of WFMS/Indianapolis because he is **ACM’s** Large Market Personality of the Year and also celebrated 30 years with the station last week.

Bonneville Sports WXOS/St. Louis “The Fast Lane” co-host **Bob Ramsey** was inducted into St. Louis University’s “Billiken Hall of Fame” last month.

The 34th Annual Conclave Learning Conference. **RAB’s Jeff Haley, Keynote!** Agenda details coming! **July 16-18, 2009.** Sheraton South/Minneapolis. **Tuition, just \$249 (hundreds of dollars less than any other major conference in the industry!).** Register Now. **Save Now!!** Visit <http://www.theconclave.com>.

Rush Limbaugh published an op-ed piece in last Friday’s *Wall Street Journal*. In it, he challenged **President Obama** on what he thought were attempts to regulate political speech in broadcasting through “localism” and other regulation. He asked The President, “Is it your intention to censor talk radio through a variety of contrivances, such as ‘local content,’ ‘diversity of ownership,’ and ‘public interest’ rules — all of which are designed

to appeal to populist sentiments but, as you know, are the death knell of talk radio and the AM band?” And he concludes with “...There is no groundswell of support behind this movement. Indeed, there is a groundswell against it.” *Comment: Rush won’t be the last to express concern over “localism.” Should localism come to the fore in Congress (as many believe it will), his fear will be well grounded. But not for the reasons he states. While he may bluster on about the nastiness of “content-based regulation”, his real fear – and the fear of many who live in the world of syndication – is this: the possibility of losing their time slots on the radio dial to a local voice. Should Congress mandate that certain percentages of weekly programming be locally originated, produced and broadcast, many piped-in programs will need to be set aside for live and local programming. As we’ve stated many times, that wouldn’t necessarily be a bad thing. Community-based radio is licensed to serve THEIR public’s interests and we’ve long held the position that New York and L.A. are not Kearney, Wausau, or Fort Dodge. Still - even with new localism regulations - we’re pretty sure Rush won’t have to give up that private jet. Yet. - TK*



THE CONCLAVE/MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD #104, MINNEAPOLIS, MN 55416

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Like many companies, **Radio & Records** will be cutting several long time employees at the end of March. Those exiting are: Smooth AC/Jazz Editor **Carol Archer**, Christian Editor **Kevin Peterson**, Latin Editor **Jack Madrigal**, Nashville-based Editor **Ken Tucker**, New York-based Editor **Chuck Taylor**, Asst. Urban Editor **Folade Bell**, Ratings researcher **Hurricane Heeran**, and AE's **Gabrielle Graf** and **Michelle Rich**.

Arbitron joins the change game, as new CEO **Michael Skarzynski** shuffles duties. In a Form 8-K filing with the SEC, Arbitron wrote: "In connection with a strategic review by Arbitron Inc. (the "Company") of its operations, effective as of February 24, 2009, the positions of President, Sales and Marketing and President, Technology, Research and Development of the Company have been eliminated." Pres./Technology And Research **Owen Charlebois** will exit March 22nd, while **Pierre Bouvard** will remain as EVP/Sales, his Pres./Sales Marketing position has been eliminated.

Salem Religious WRFD-AM/Columbus, OH GM **Dan Craig** leaves. WRFD Sales Manager **Tom Heyl** moves up to GM.

Former **Clear Channel** Talk WSPD-AM/Toledo sports and news reporter **Glenn Forbes** land softly at **WCLT Radio** Talk WCLT-AM and Country WCLT-FM/Newark, OH as News Editor.

New Northwest Top 40/Rhythmic KFAT/Anchorage PD/PM driver **McConnell "Man@Large" Adams** is upped to Dir./Programming Alaska-Top 40. Adams will continue his duties at KFAT while adding programming duties at Top 40/Mainstream KWLF/Fairbanks.

Independence Media Top 40/Mainstream WPIA/Peoria, IL PD **Don Black** adds interim PD stripes for sister Alternative WWCT replacing **Gabe Reynolds** who left for Adventure Radio Alternative WFXH/Savannah, GA-Hilton Head, SC as PD.

Soon-to-be **Max Media** Top 40/Rhythmic KONN and Alternative KTNI/Denver hires **Jeff Norman** as GM replacing **Blake Mendenhall** who was President/GM.

Clear Channel/Detroit hires **Todd Thomas** as OM for their 7 stations. Thomas was OM at Clear Channel's Hartford and New Haven clusters.

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Instructions to secure lodging inside the host hotel - the Bloomington Sheraton - will be sent to registrants in March. This tuition is transferable but is non-refundable. Ask for details.

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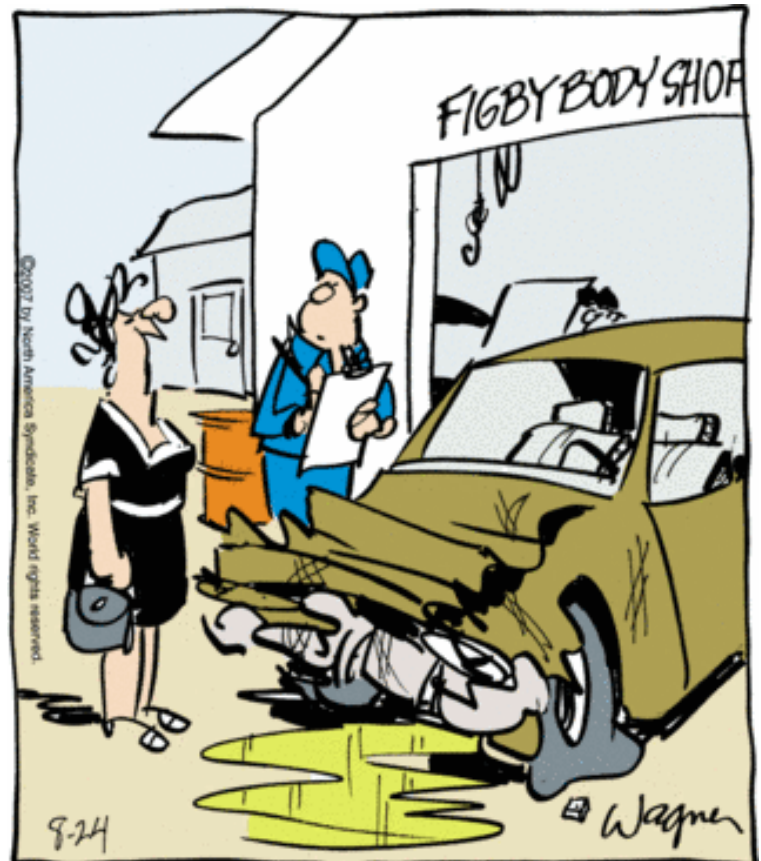
Availz. Midwest Rock KHQG/Duluth, MN and sister AC KDAL have eliminated the OM position, meaning that **Jack Lawson** is now available for his next challenge. Find him at 218-729-8188 or <mailto:jack.lawson@gmail.com>.

Condolences to **FCC** Commissioner **Jonathan Adelstein** on the death of his mother **Ita Korn Adelstein** from Parkinson's. Ita fled with her family from the Nazis and found refuge here in 1941. She was recently splitting time between Los Angeles and Rapid City, SD, where Jonathan Adelstein was raised. *Adelstein keynoted the Conclave Learning Conference in 2005.*

Condolences to family and friends of long-time broadcaster and 40 year employee at **Citadel** Country WWKI/Kokomo, IN **Charlie Cropper**, who passed at 62.

Jobs. **Midwest/Duluth** has a PD opening. Experience and a winning attitude are a must. Send your essentials to: ron.stone@mwcradio.com...**Gapwest/Twin Falls, ID** needs a strong-willed, forceful, determined and persuasive AE responsible for drumming up lots of cash for the cluster. Send your resume to: chrismulvaney@gapbroadcasting.com...**MacDonald Broadcasting** in Michigan is looking for a Creative Director that can write and produce outstanding solution driven campaigns. Send writing and audio samples to: ujkramer@hotmail.com...**Relevant Radio/Green Bay, WI** wants a passionate Catholic for their National Catholic talk network. 3-5 years on-air preferred. T&R to: hr@relevantradio.com...**Backyard Broadcasting AC KELO-FM/Sioux Falls** is on the hunt for their next Morning Show co-host. If you're a whiz with Adobe Audition, you might also wear the Imaging Director hat. Basically, if you can do a little bit of everything you'll stand a better chance of being hired! Send your best to: SiouxFallsCareers@bybradio.com...**WIBW Radio/Topeka, KS** is looking for the best AE in the country who want to make helping businesses with their ad and marketing strategy, a career. Please have 1-2 years of commissioned sales experience. Send resume and cover letter to: Kala.Livingston@morris.com...**Peak/Boise, ID** wants a PD that lives AC and breathes personality. If you have amazing leadership skills and vision, apply to: kevin.godwin@peakbroadcasting.com...**Federated Media** is

looking for talent. No specifics. If you believe in yourself and can tell great stories on the air, rush your best to: talent@federatedmedia.com...**Connoisseur Media** Country WBBE/Bloomington, Il needs a hard-working, passionate PD. Make a difference in a growing market. Resume and Audio to: jswart@connoisseurmedia.com...The **Conclave** is still gathering resumes for a part-time assistant to help with the important task of helping put together the 2009 Learning Conference. If you live in the Twin Cities area, have a few hours a week to help with a myriad of details surrounding the July conference, enjoy meeting/speaking with the movers & shakers of the industry, and are willing to work for a small wage while gaining a giant education, send your resume to tomk@theconclave.com...All listings in *Jobs* represent equal opportunities and are provided free of charge. To place an ad, send particulars to: <mailto:tomk@main-st.net> no later than Thursday evening for Friday publication. No calls unless otherwise specified.



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Ft. Wayne, IN (#107)

Country WBTU takes a hit

Station	Format	Owner	Fa'07	Fall
WOWO-AM	N/T	Federated	8.9	11.9
WQHK-FM	Ctry	JAM	7.7	8
WLDE-FM	Oldies	SarkesTarz.	7.1	7.7
WMEE-FM	HotAC	Federated	5.6	6.2
WBTU-FM	Ctry	Oasis	8.6	5.9
WBYP-FM	ActRock	Federated	6.9	5.9
WFWI-FM	ClsscRock	Federated	3.8	5.5
WJFX-FM	Rhythm.	Oasis	5.5	4.8
WAJI-FM	HotAC	SarkesTarz.	5.3	4.6
WXKE-FM	SoftAC	SummitCity	3.3	4.3
WNHT-FM	CHR/Pop	SummitCity	2.6	3.4
WKJG-AM	Sports	Federated	1.6	1.4
WGBJ-FM	RegMex	3Amigo's	1.8	1.1
WVBB-FM	RhythmAC	Oasis	2.4	1.1
1.1				
WXXC-FM	Ctry	Mid-America	1.3	0.7
WFCV-AM	ChrstnTalk	Bott	0.9	0.5

Kalamazoo, MI (#186)

Only N/T WKZO gains inside the top 5.

Station	Format	Owner	Spr.	Fall
WKFR-FM	T40	Cumul.	15.2	11.9
WRKR-FM	ClsscRock	Cumul.	10.4	9.5
WVFM-FM	AC	MidWComm	8.3	6.7
WBCT-FM	Ctry	ClrChnnl	5.7	5.6
WKZO-AM	N/T	MidWComm	3.9	5.2
WNWN-AM	UrbAC	MidWComm	5.2	5.2
WKMI-AM	N/T	Cumul.	3	4.8
WYZO-FM	Ctry	MidWComm	3	4
WOOD-FM	AC	ClrChnnl	2.6	3.6
WQXC-FM	Oldies	Forum	2.2	3.6
WNWN-FM	Ctry	MidWComm	3	3.2
WZUU-FM	ClsscRock	Forum	2.6	3.2
WBCK-FM	N/T	ClrChnnl	0	1.6
WQLR-AM	Sports	MidWComm	0.9	1.6
WGRD-FM	Alt	Regent	1.7	1.2

Columbia, MO (#249)

A very competitive market stays competitive.

Station	Format	Owner	Spr.	Fall
KPLA-FM	AC	Cumul.	8.1	9.8
KOQL-FM	Rhythm.	Cumul.	8.1	9.2
KCLR-FM	Ctry	Zimmer	10.7	8.5
KFRU-AM	N/T	Cumul.	8.7	7.2
KTXY-FM	T40	Zimmer	6	7.2
KCMQ-FM	Rock	Zimmer	6	5.9
KBXR-FM	AAA	Cumul.	5.4	5.2
KSSZ-FM	Talk	Zimmer	4.7	4.6
KWJK-FM	AdultHits	BigCtry	4	3.9
KBBM-FM	Rock	Cumul.	2.7	3.3
KPOW-FM	ClsscRock	Sedalia	2.7	3.3
KWWR-FM	Ctry	KXEO	3.4	3.3
KTGR-AM	Sports	Zimmer	2	1.3
KZZT-FM	Oldies	Best	1.3	1.3
KATI-FM	Ctry	Zimmer	0.7	0.7
KKCA-FM	Oldies	Zimmer	0.7	0.7
KMFC-FM	ChrstnAC	ClairGrp	0.7	0.7
KRES-FM	Ctry	GoodR-TV	0.7	0.7
KWOS-AM	N/T	Zimmer	0.7	0.7

Muskegon, MI (#236)

Country WMUS continues to separate from the pack.

Station	Format	Owner	Spr.	Fall
WMUS-FM	Ctry	ClrChnnl	11	12.9
WMRR-FM	ClsscRock	ClrChnnl	6	6.4
WSHZ-FM	AC	ClrChnnl	7.1	6.4
WSNX-FM	T40	ClrChnnl	7.7	6.4
WLCS-FM	Oldies	Citadel	6	5.8
WHTS-FM	T40	Citadel	5.5	5.3
WLAW-FM	Ctry	Citadel	3.8	4.1
WVIB-FM	UrbAC	Citadel	3.8	4.1
WKBZ-AM	N/T	ClrChnnl	2.2	2.9
WLAV-FM	ClsscRock	Citadel	3.3	2.9
WBCT-FM	Ctry	ClrChnnl	2.2	2.3
WGRD-FM	Alt	Regent	2.2	2.3
WTNR-FM	Ctry	Citadel	2.2	2.3
WEFG-FM	Ctry	Citadel	2.2	1.8
WJQK-FM	ChrstnAC	Lanser	1.6	1.8
WBFX-FM	ClsscRock	ClrChnnl	1.6	1.2
WKLQ-FM	ActRock	Citadel	1.1	1.2
WOOD-AM	N/T	ClrChnnl	0.5	1.2
WOOD-FM	AC	ClrChnnl	0.5	1.2
WFGN-FM	Oldies	Regent	0.5	0.6
WGHN-FM/				
WGHN-AM	AC	WGHN	0.5	0.6
WGN-AM	N/T	Tribune	0.5	0.6
WLHT-FM	AC	Regent	1.1	0.6

Topeka, KS (#197)

Top three remain, with country WIBW grabbing 2nd.

Station	Format	Owner	Spr.	Fall
KTPK-FM	ClsscCtry	JMJ	11.6	11.1
WIBW-FM	Ctry	Morris	9.8	9.5
KMAJ-FM	AC	Cumul.	10.2	7
KDVV-FM	Rock	Cumul.	7.1	6.6
KWIC-FM	ClsscHits	Cumul.	5.8	4.9
WIBW-AM	N/T	Morris	3.6	4.9
KCHZ-FM	Rhythm.	Cumul.	5.3	4.5
KMAJ-AM	N/T	Cumul.	3.6	4.5
KLZR-FM	HotAC	GPMedia	6.7	4.1
KQRC-FM	ActRock	Entercom	2.2	4.1
KQTP-FM	Ctry	Cumul.	4.9	3.7
KMXN-FM	AdultHits	GPMedia	2.2	2.1
KNZA-FM	Ctry	KNZAInc	0.9	1.6
KPRS-FM	Urb	Carter	1.8	1.6
KRBZ-FM	Alt	Entercom	1.3	1.6
KCFX-FM	ClsscRock	Cumul.	0.4	1.2
KMKF-FM	Rock	Manhattan	0.4	1.2
WHB-AM	Sports	Union	1.3	1.2
KBLV-FM	AAA	Entercom	0.8	0.8
KCMO-FM	Oldies	Cumul.	0.9	0.8
KFKF-FM	Ctry	Wilks	0.4	0.8
KMXV-FM	T40	Wilks	1.3	0.8
KUDL-FM	AC	Entercom	0.4	0.8

Lafayette, IN (#240)

Huge fall book for country WKOA.


Station	Format	Owner	Spr.	Fall
WKOA-FM	Ctry	Schurz	14.1	18.2
WASK-FM/				
WASK-AM	Oldies	Schurz	11.1	11.7
WKHY-FM	ClsscRock	RadioW	9.6	6.6
WXXB-FM	Rhythm.	Schurz	8.1	6.6
WLS-AM	N/T	Citadel	3.7	2.9
WFBQ-FM	ClsscRock	ClrChnnl	2.2	0.7
WGN-AM	N/T	Tribune	0.7	0.7
WRZX-FM	Alt	ClrChnnl	1.5	0.7

Pittsburg, KS (Southeast (#246))

Country KKOW owns the market.

Station	Format	Owner	Spr.	Fall
KKOW-FM	Ctry	AmMedInvs	20.2	22.6
KSYN-FM	T40	Zimmer	6.9	7.3
KKOW-AM	ClsscCtry	AmMedInvs	6.9	4.5
KMXL-FM	HotAC	Petersen	4.6	4.5
KIXQ-FM	Ctry	Zimmer	4	4
KNEM-AM/				
KNMO-FM	Ctry	Harbit	4.6	4
KOMB-FM/				
KMDO-AM	Oldies	FortScott	2.9	2.9
KBZI-FM	HotAC	AmMedInvs	1.7	2.8
KIKS-FM	AC	Iola	2.9	2.8
KJMK-FM	AC	Zimmer	1.7	2.3
KJML-FM	ActRock	FFD	2.9	2.3
KSEK-FM	Rock	SEKs	1.7	2.3
KWXD-FM	Ctry	SEKs	2.3	1.7
KXDG-FM	ClsscRock	Zimmer	1.7	1.7
KHST-FM	Rock	SEKs.Co.	1.7	1.1
KINZ-FM	ClsscHits	Sutcliffe	1.2	1.1
KKOY-FM	HotAC	SEKs.Co.	1.2	1.1
KLKC-FM	AdultHits	Acme	2.3	1.1
KMOQ-FM	T40	FFD	0.6	1.1
KRWP-FM	ClsscCtry	Cumul.	0.6	1.1
KSNP-FM	ClsscRock	SEKs.Co.	1.2	1.1
KUSN-FM	Ctry	Mahaffey	1.2	1.1
KBTN-FM	ClsscCtry	FFD	0.6	0.6
KCAR-FM	Oldies	FFD	1.2	0.6
KGGF-AM	Talk	Mahaffey	1.2	0.6
KGGF-FM	AC	Mahaffey	0.6	0.6
KIND-FM	AdultHits	Kurtis	0.6	0.6
KITO-FM	Ctry	Stephens	0.6	0.6
KMOD-FM	Rock	ClrChnnl	0	0.6
KMXV-FM	T40	Wilks	0.6	0.6
KSEK-AM	Sports	SEKs	0.6	0.6
KZRG-AM	N/T	Zimmer	0.6	0.6

12+ M-Su, 6AM-12AM
Spring '08 - Fall '08
 comparisons, unless otherwise noted


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