

MAIN STREET

Presents

The Conclave

TATTLE R

Publisher: Tom Kay Editor: Benjamin Holsen
Cartoons Suggested by Lenny Bronstein & Jay Philpott

Senators **Robert Menendez** (D-NJ) and **Ken Salazar** (D-CO) sent a letter to **FCC** Chairman **Kevin Martin** strongly suggesting a formal inquiry into **Arbitron's** Portable People Meter and the effects on minority radio stations. The letter read, as follows, "Minority themed radio stations are providers of important news and critical information about issues that are vital to the people in our communities. Stations that broadcast into minority communities provide a window into their languages, views, and values that might otherwise be ignored. When we talk about these outlets, we're not just talking about broadcasters, we're talking about advocates—advocates our communities depend on. Unfortunately, the PPM rollout is putting the viability of many minority radio broadcasters at risk." Arbitron continues to insist the FCC has no jurisdiction.

The **House Commerce Committee** released its report on the **FCC** and its ops under Chairman **Kevin Martin**. The report rips Martin for politicizing and micromanaging the Commission while undermining the regulatory process. The report, named "Deception and Distrust," said Martin committed "egregious abuses of power," but falls short of accusing Martin or the Commission of breaking the law or any rules. Further accusations point out that Martin manipulated reports to influence Congressional debate on "a la carte" cable channel sales and cable regulation, and that his "heavy-handed, opaque, and non-collegial management style has created distrust, suspicion and turmoil among the five current commissioners." Committee Chairman **John Dingell** (D-MI) and Oversight Subcommittee Chairman **Bart Stupak** (D-MI) released the report earlier this week.

Eastlan Ratings signs up **Woodward Communications**/Green Bay-Appleton. "As an ESOP (Employee Stock Ownership Plan) company we take seriously the ability to reward deserving employees and invest in the communities we serve," said Woodward VP **Greg Bell**. "The R.O.I. for the traditional diary service has become invasive to these commitments. Market ratings should be a tool for better service to the advertising community, not a burden on our industry. Eastlan is a refreshing option with increased sampling and a more user-friendly

pricing model." "We're looking forward to providing service in Appleton-Oshkosh and Green Bay in 2009," said Eastlan President/CEO **Mike Gould**. "They are among the first markets we are aware of that are scheduled to have Eastlan, **Arbitron** and **Nielsen's** aided-recall sticker book measurement fielded concurrently." *Comment: Wow! All 3 ratings firm rating the same stations in the same market. THOSE results should be verrrry interesting, indeed! - TK*

We are saddened to learn of the passing of consultant, veteran programmer, and longtime *Conclave Executive Committee member* **Steve Young**. Steve passed (12/8) of a sudden heart attack while on vacation. "We're all just plain shocked," said **Dial Global** Pres. **Kirk Stirland**. Young spent the last eight years as Dir./Rock And Pop Programming, and then as Sr. Programming Consultant at Dial Global (previously **Jones Radio Networks**), and programmed stations such as WAXQ/New York, KISW/Seattle among others, as well as serving as Operations Dir. at WNEW/New York. *Comment: If there was a gentler, kinder, more-giving person in the industry than Steve, we're not sure we've met them yet. Steve was the consummate professional and friend. It was a common site at the Learning Conference to see Steve holding court with students and newbie broadcasters, dispensing knowledge and advice. His knowledge of rock radio is unparalleled, which is why we tapped Steve every chance we could to act as a conference faculty member. We are richer for having known him, and the industry is poorer now because we've lost him. To say he will be missed would be a gross understatement. - TK*

The **Conclave's** fifth presentation in its Webinar series is "*Music Scheduling Tips and Tricks*" with **Keith Hill**, one of the leading authorities in music scheduling. Keith will offer helpful advice about music scheduling no matter what type of software is used during his webinar this coming Monday, December 15th at 2:00pm CST. This webinar - proudly sponsored by **MusicMaster** - is free, but pre-registration is required. To do so, visit <https://www1.gotomeeting.com/register/735794178>. Regarding the content of the webinar, Hill hints, "We'll present the keys to setting up your music scheduling software for great rotations, optimum artist spreads along with good coding. We will also discuss how music scheduling done right can improve your TSL." He goes on to say, "After this webinar you will know if music is right or wrong on any station!" Keith Hill, The UnConsultant, has been successfully helping radio stations raise their ratings since 1992 when he teamed up with **Moon Mullins of Pollack/Mullins Nashville** as a consultant specializing in country. He now consults from his base in the Outer Banks of North Carolina and serves numerous formats, including 70s and adult contemporary as well as country, his specialty. Information for this and past Conclave Webinars is available at the organization's recently redesigned website at <http://www.theconclave.com>.



Music Scheduling Tips & Tricks with Keith Hill

Conclave Webinar!

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December**

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Keith Hill

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Congrats to **J. Pat Miller**, who's transferring from Omaha to Milwaukee as the new PD of **Journal's** recently flipped Adult Hits WLWK (94.5 The Lake), the former Hot AC WKTl. Miller will also do mornings on The Lake starting in January, and comes in from Hot AC sister KSRZ (Star 104.5)/Omaha, where he's been PD since June 2006. Prior to Omaha, he spent time in Lincoln, NE as OM/PD of **Triad's** four-station cluster there. Also at The Lake, **Mathew Blades** returns. He had been the morning person at WKTl but went off-air when the station flipped. He'll do early afternoons, starting later this month.

The **Tribune Co.** has filed for bankruptcy protection (Chapter 11). The **Chicago Cubs** and **Wrigley Field** weren't included in the filing. Tribune went private last December in a buyout by real estate mogul **Sam Zell**, who paid more than \$8 billion.

Chicago Public Radio Noncomm Talk WBEZ/Chicago sliced 11 FT staffers. Many senior staff members took pay cuts. The cuts were blamed on a "poor financial conditions" including a drop in individual donations and smaller than expected growth in corporate underwriting resulting in a \$1.5 million budget shortfall, according to the station's website.

Clear Channel Sports WCWA-AM/Toledo Morning man **Troy Neff** was stabbed Wednesday in a road rage conflict. The police arrested Jeffrey Hardeman of Knoxville, TN. Neff was taken to the hospital for emergency surgery but is expected to make a full recovery. Neff told police that he and his assailant got out of their vehicles and exchanged words before fighting, at which point the radio host was stabbed in the upper abdomen.

Former **Center for Community Development** Noncomm Urban AC KMOJ/Minneapolis host **Quincy Smith** was killed Monday morning after being tasered by Minneapolis Police. Smith, known as "Q the Blacksmith" allegedly threatened his girlfriend with a rifle, which is why the Police were there.

Citadel Talk KWQW/Des Moines midday host **J. Michael McKoy** exits. Station officials are calling it a budget cut, but McKoy filed a grievance over his firing, saying, "I was told on Friday that my job would probably be eliminated because of budget cuts and at that time I had offered to do the show for...the minimum wage and the company had turned that down."

The fight over 'High School Sports' has landed **Riverfront Broadcasting**, **James River Broadcasting** and the **Pierre School Board** in court. Riverfront is challenging a five-year exclusive deal inked by the school board and **James River** to put the games on Country KGFX-AM. Riverfront owner **Carolyn Becker** said, "There are a couple of things under South Dakota law that show that a school district does not have the right to do that type of contract."

CBS News WBBM-AM/Chicago has seen a massive increase in web hits since the arrest of Illinois Gov. **Rod Blagojevich**. Page views jumped 253%, daily unique users soared 204%, search referral traffic rose 169%,

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the top streaming hour was up 396%, and average hourly streaming listeners over the entire day showed a 270% increase.

Since the shutdown of **Anheuser-Busch's Bud Productions** TV and radio, the **St. Louis Blues** will move radio production duties "in-house." The new Belgian owner of A-B has shut down the production house that handled **Cardinals** telecasts and Blues radio.

Cumulus Rock KDVV/Topeka stopped morning dude **Joe "Joey Baggz" Little** from crossing the street to join rival **JMJ Broadcasting** Classic Country KTPK-FM before his noncompete expires. Cumulus fired Little on August 27th and Tuesday he announced he was joining KTPK as a PT production assistant. Actually, he's eligible in February.

Tribune Talk WGN-AM/Chicago and **Tukaiz Imaging-Print-Interactive** join forces for a promotional campaign to sell personalized 2009 calendars. Listeners can incorporate their names directly into the calendars' 12 different monthly images of famed Chicago landmarks. WGN's former Creative Director **Todd Manley** recently announced that he was exiting **CH Holdings** Talk-Sports KTRS-AM/St. Louis to join **Tukaiz** as Manager of New Business and Consumer Markets.

Cumulus Country WWWW/Ann Arbor joins **Key Bank, US Marine Corps** and **Washtenaw County Toys for Tots**. WWWW's "Crusade for Kids" starts Monday at the local mall where the station will broadcast live for the week accepting toys and/or money.

Dispatch Broadcast Group/RadioHio Sports WBNS-AM and AC WBNS-FM/Columbus will host their annual radiothon for 'Adventures for Wish Kids' on Saturday. The company raised over \$200,000 at the 2007 Radiothon and well over a million dollars over the past 12 years.

Three Eagles Rock KIBZ/Lincoln, NE raised \$19,894 this last weekend during their 17th annual 'Kampout for Kids.' The 30-hour event benefits the Lincoln Auction Program to help needy families during the holidays.

North American Broadcasting Adult Standards WMNI-AM/Columbus inks minor league baseball team, the **Columbus Clippers** to a five-year deal.

Midwest Family Top 40 WIZM/La Crosse, WI launched "Pat and AJ TV" on their website <http://www.z933.com/>.

Hubbard Broadcasting Talk KSTP-AM/Minneapolis parts ways with fixture **Tommy Mischke**. Mischke was asked to leave the building after his show Friday, less than 12-hours after the station hosted a release party for his new CD. Tommy had been with the station since 1992.

Veteran radio personality **Mike Tanner** joins **Sovereign City** as afternoon host (2-6p CT) for the company's Oasis AC format. Tanner's resume includes 23 years of satellite AC format radio, plus stints at WLS-AM and WYEN/Chicago and KMPC-AM and KMGG/Los Angeles.

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Play MPE VP/Operations Dean Ernst is no longer with the company, effective immediately. Details on his exit are not available.

Lincoln Financial Top 40/Rhythmic KQKS/Denver promotes **APD/MD John E. Kage** to PD. Kage was handling programming duties since former KQKS PD and now KYLD/San Francisco PD **Cat Collins** left in October. Kage has been APD/MD at KQKS since 1999.

Antioch University noncommercial **WYSO/Yellow Springs-Dayton, OH** names **Neenah Ellis** as GM.

University of Missouri-St. Louis station **KWMU/St. Louis** appointed **Tim Eby** to be its new GM. Eby, replacing **Patty Wentz**, is expected to start Jan. 20th.

The **Ohio Center For Broadcasting/Columbus Campus** announced **Joe Kelly's** return to Ohio as its Placement Coordinator. Kelly has spent the past three years at **Clear Channel** Country **WRBT/Harrisburg, PA**.

Clear Channel Country **WMAD/Madison Morning Show** Executive Producer **Angela Kessler** adds Promotions Director duties for the station.

Cumulus Top 40/Quad Cities IPD "**Red Hot**" **Brian Scott** is now its fulltime, non-interim PD.

CBS Country **WUSN/Chicago** long-time air personality '**Wild**' **Bill Garcia** has exited. The show will now be 'tracked' by APD/MD **Marci Braun**.

Long-time **CBS** Sports **WSCR-AM/Chicago** anchor/reported **Fred Huebner** exits the station.

Midwest Family VP/GM **Glen Gardner** joins **Loyal Ears** in a Sr. Partner role.

Media Monitors hired **Michael Kropp** as a sales executive. Kropp brings over 15 years of radio network and media research experience to the organization. With ABC Radio Networks, Kropp was responsible for affiliate relations for the **BDS** and **Spotscan Monitoring Services**.

The International Hockey League's **Flint Generals** have let Dir./Media Relations and Broadcasting **Denis J. Puska** go in a budget move and have decided to stop airing home games on **Regent** Adult Standards **WFNT-AM/Flint, MI**.

Wilks Country **KBEQ/Kansas City** PM Driver **TJ McEntire** married her longtime boyfriend **Matt** today live on the morning show. Anything for ratings.

Mike Nelson, former PD of **Entercom** Hot AC **WMYX/Milwaukee** (until he was caught up in Entercom's budget-related cutbacks in October), is named OM of **Riverbend Communications'** six-station cluster in his hometown of **Idaho Falls, ID**.

Condolences to family and friends of **Kuiper Family Stations** President **William E. Kuiper, Sr.** who died Thursday in Grand Rapids, MI at 82. Kuiper's company owns Religion **WFUR-AM-FM/Grand Rapids** and **WKPR-AM/Kalamazoo**.

Jobs. Clear Channel/Lima, OH has an immediate opening for an Engineer/IT Manager. This position supervises the engineering department and manages the physical plant, technical plant and information technology systems of the market operations. Send resume, references and salary requirements to: Clear Channel Lima c/o Market Manager, Chief Engineer/IT Manager Position, 667 W. Market St., Lima, OH 45801...**GapWest/Twin Falls, ID** needs FT Production/Talent to share talents between copywriting/production and programming. All of your best goes to: bradweiser@gapbroadcasting.com...**Salem/Minneapolis** is looking for a Programming Assistant to help with the running of 3-radio stations. Get in touch with **Lee Michaels**: leemichaels@salemte.com...**Red Rock/Duluth, MN** is on the hunt for the next production star. If you can multitask, create and produce great spots, you must apply for this job. Rush production/resume to: redrockradiojobs@gmail.com...**Win/Win Radio/Minneapolis** has an opening for Affiliate Relations Associate. To apply: email resume, cover letter and salary requirements to: info@WinWinRadio.com...**WCLT Inc./Newark, OH** wants their next News Editor. Are you a responsible, unbiased member of the media? Join this multi-platform media boss by sending your best materials to: ebrown@wclt.com...**Impact Radio/Boise, ID** needs a morning show for their new Rhythmic CHR. If you want to make the jump to mornings, this is a great place to develop a show. T&R's to: mikey@impactradiogroup.com...All listings in Jobs represent equal opportunities and are provided free of charge. To place an ad, send particulars to: mailto:tomk@main-st.net no later than Thursday evening for Friday publication. No calls unless otherwise specified.



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Fall Book 2008, Phase 1 Trends

Des Moines, IA (#91)

N/T WHO, rock KGGG off to a good start.

Station	Format	Owner	Su	FaP1
WHO-AM	N/T	ClrChnnl	9.7	11
KGGG-FM	ClsscRock	Citadel	7.7	8.7
KKDM-FM	T40	ClrChnnl	8.5	7.5
KHKI-FM	Ctry	Citadel	5.8	6.4
KAZR-FM	ActRock	Saga	6.3	6.1
KIOA-FM	Oldies	Saga	6.7	6.1
KJJY-FM	Ctry	Citadel	5	5.2
KDRB-FM	AdultHits	ClrChnnl	5.2	4.9
KSTZ-FM	HotAC	Saga	5.5	4.9
KLTI-FM	AC	Saga	3.8	3.8
KWQW-FM	N/T	Citadel	4.1	3.5
KPTL-FM	AAA	ClrChnnl	2.7	2.6
KRNT-AM	Stnrds	Saga	2.5	2.3
KXNO-AM	Sports	ClrChnnl	1.7	2
KWMT-AM	ClsscCtry	3Eagles	1.7	1.5
KXIA-FM	Ctry	Marshalltown0.8	1.1	1.1
KCCQ-FM	Alt	ClrChnnl	0.8	0.9
KDLS-FM	RegMex	AmRadioBrkrs0.5	0.8	0.8
KBGG-AM	RegMex	Citadel	0.5	0.5

Omaha-Council Bluffs, NE (#72)

N/T KFAB separates itself from the pack.

Station	Format	Owner	Su	FaP1
KFAB-AM	N/T	ClrChnnl	7.8	9
KGOR-FM	Oldies	ClrChnnl	7.3	7.5
KXKT-FM	Ctry	ClrChnnl	7.5	7.2
KOPW-FM	Urb	NRGMedia	4.3	5.8
KQKQ-FM	HotAC	NRGMedia	4.9	5.7
KQBW-FM	Rock	ClrChnnl	5.4	5.5
KEZO-FM	Rock	Journal	5.8	5.4
KQCH-FM	T40	Journal	5.3	5.1
KKCD-FM	ClsscRock	Journal	4.1	4.2
KSRZ-FM	HotAC	Journal	4.1	4.2
KKAR-AM	N/T	NRGMedia	3.1	3.5
KBBX-FM	RegMex	Connssr	2.6	3.1
KOZN-AM	Sports	NRGMedia	2.3	2.4
KGBI-FM	ChrstnAC	Salem	2.5	2.2
KOMJ-AM	Stnrds	Journal	1.4	1.9
KOOO-FM	AdultHits	NRGMedia	2.7	1.9
KTWI-FM	Ctry	ClrChnnl	1.8	1.7
KXSP-AM	Sports	Journal	1.3	1.4
KYDZ-AM	SpanAdHits	NRGMedia	0	0.8
KCRO-AM	ChrstnTalk	Salem	0.6	0.5
KZKX-FM	Ctry	3Eagles	0.5	0.5


Grand Rapids, MI (#67)

Nice 1st trend for N/T WOOD.

Station	Format	Owner	Su	FaP1
WOOD-AM	N/T	ClrChnnl	8.2	9.5
WBCT-FM	Ctry	ClrChnnl	6.6	7
WLAV-FM	ClsscRock	Citadel	6.1	6.2
WSNX-FM	T40	ClrChnnl	6.8	5.7
WGRD-FM	Alt	Regent	6.1	4.7
WOOD-FM	AC	ClrChnnl	4.1	4.1
WHTS-FM	T40	Citadel	4.1	3.9
WFGR-FM	Oldies	Regent	4	3.5
WKLQ-FM	ActRock	Citadel	3.1	3.3
WTRV-FM	AC	Regent	3.2	3
WTNR-FM	Ctry	Citadel	2.9	2.9
WLHT-FM	AC	Regent	3.1	2.7
WBFX-FM	ClsscRock	ClrChnnl	3.1	2.5
WJQK-FM	ChrstnAC	Lanser	2.3	2.1
WBBL-AM	Sports	Citadel	1.6	1.8
WMAX-FM	Alt	ClrChnnl	1.5	1.6
WFUR-FM	ChrstnAC	Kuiper	1.2	1.1
WHTC-AM	N/T	MidwComm0.8	1.1	1.1
WJNZ-AM	Urb	WJNZ	1.4	1.1
WPNW-AM	N/T	Lanser	0.8	1.1
WLAW-FM	Ctry	Citadel	1.2	1
WMUS-FM	Ctry	ClrChnnl	0.7	0.9
WNWZ-AM	LatinPop	Regent	0	0.9
WTKG-AM	N/T	ClrChnnl	0.7	0.8
WGHN-FM/				
WGHN-AM	AC	WGHN	0.6	0.6
WMFN-AM	UrbAC	Birach	0.9	0.6
WMJH-AM	RegMex	Birach	0	0.6
WVFM-FM	AC	MidwComm0.5	0.6	0.6
WYVN-FM	ClsscHits	MidwComm0.6	0.5	0.5

Fall Trends will not be released for the following markets: Allentown, Wilkes Barre, Harrisburg, Lansing, Toledo, York, Providence, Sacramento, Fredericksburg, Springfield, MA, Dayton, Rochester, NY, Fresno, Portland, Puerto Rico, Salt Lake City, Louisville, Norfolk, Tulsa, Greensboro, Mobile, Syracuse, Greenville, Little Rock, Wichita, Jackson, Madison, Spokane.

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