

MAIN STREET

Presents

The Conclave

TATTLE R

Publisher: Tom Kay Editor: Benjamin Holsen
Cartoons Suggested by Lenny Bronstein & Jay Philpott

The Conclave Board of Directors held its 34th annual organizational meeting last weekend and as a result, announced the addition of **Dan Larkin**, Director of Programming and Operations for New Rushmore Radio, Inc, Rapid City, SD to the Conclave's 2009 Board. Larkin will begin overseeing the Conclave's mentoring initiatives. Dan is no stranger to the Conclave. He's served several stints on the Executive Committee, helped the organization plan early TalenTrak's, and has been assisting in many ways over the past 10 years. He is the Director of Programming and Operations for **New Rushmore Radio**, Inc, Rapid City, SD., a division of SCI. He oversees KFXS-FM, KOUT-FM, KKMK-FM, KRCS-FM, and KKLS-AM. Prior to joining NRR, among other positions, Larkin served as the Director of Programming for **GreenStone Media Network**. Based in Los Angeles, he developed several of the industry's first women's national talk radio programs. Larkin also was the Executive Producer for **Westwood One Radio Networks'** "Leeza at Night" nightly AC and Hot AC radio programs starring **Leeza Gibbons** from Hollywood, CA. Besides his involvement with the Conclave, he serves on the Board of Directors of the **United Way** of the Black Hills and is a volunteer for a number of non-profit agencies. While Dan was being elevated to the Board, KOSI-FM, Denver PD **Gary Nolan** announced his resignation from the Board. He will remain active in The Conclave as part of its Executive Committee. In addition to dealing with membership, the Board also set its Executive Council: **Tim Kelly**, Chairman, **Tony Garcia** and **Phil Wilson**, Vice-Chairs, **Daniel Anstandig**, Treasurer, and **Jane Dyson**, Secretary. A complete list of Board of Director duties and oversight can be found at <http://www.theconclave.com>.

Clear Channel Sports KFAN-AM/Minneapolis host **Jeff Dubay** has exited the station in the wake of having been charged with 5th degree felony crack possession. Police say Dubay was pulled over on October 15th after throwing a small amount of crack and a pipe out the window of his car in Maplewood, MN. Dubay then insisted that the crack belonged to a drug dealer who had borrowed his car, but the pipe was his. He also admitted to being in Maplewood to pay off a \$200 drug debt and that he started using crack last year and has been in treatment for it. Dubay's attorney, **Mark Kelly**, told the *Minneapolis Star-Tribune* today, "Jeff would like to take this opportunity to express his sincere gratitude to everybody who has expressed their support in his hour of need. With every crisis comes opportunity, and Jeff believes that given time, things will work out for the best."

Citadel Talk WLS-AM/Chicago signs **Mancow Muller** for mid-mornings (9a-11a CT) replacing **Jerry Agar**. This show will be separate from Mancow's **Talk Radio Network** syndicated morning show. Former crosstown **CBS News WBBM-AM/Chicago** anchor Pat Cassidy, who recently joined WLS, will co-host with Muller for the first week. WLS President/GM **Mike Fowler** said, "It's going to bring a lot of energy to the station. It's a younger version of **Rush** (Limbaugh), with some (WLS afternoon host) **Roe Conn** thrown in."

Emmis stock prices may foreshadow what's to come for publicly-traded radio companies. At 49 cents a share, Emmis has a market cap of \$18 million. Emmis, with great stations in NY, LA and Chicago, is only worth \$18 million!?! Such a low stock price for a company rich in assets normally means a change of control. Either someone would buy the company, or shareholders would make the management sell it off in pieces because the sum of its parts is more than the whole. "Wall Street's really down on radio right now," said University of Indianapolis radio station WICR GM **Scott Uecker**. "It's not that radio stations aren't making money, it's that the boxes of money just aren't as big as they once were." Emmis CEO **Jeff Smulyan**, tired of hearing about radio's demise, says "It would be easy to fear the worst, to think we're in dire financial trouble. But nothing could be further from the truth."

NY Attorney General **Andrew Cuomo** wants a federal court to throw out **Arbitron's** lawsuit against him to keep the AG from blocking the release of PPM data. Look for the ruling in next week's *Tattle!*

the Conclave Webinars

Creating Powerful Radio from A to D (Analog to Digital)

Conclave Webinar!



Daniel Anstandig
McVay Media

It's what comes OUT of the speakers that counts! No matter WHAT the DELIVERY SYSTEM -- It's still CONTENT that gets and keeps audiences. Whether you are considering expansion via HD, Internet-Radio, or Online Media, this seminar will give you insight and action-points for expanding your business in the digital world. Take advantage of this one-hour workshop to learn from two of the top consultants working in radio and new media today. Join them Monday, 10/27 at 2 PM CDT.



Valerie Geller
Geller Media Intl.

THIS
Monday
October
27
2008
2 PM CDT

FREE, but you must Pre-register! Visit www.theconclave.com for details!

TalenTrak Faculty

Harv Blain *Vallie-Richards-Donovan*
Jerry Boulding *All Access/LA*
Matt Bisbee *Bonneville/Chicago*
Matt Dubiel, Don Murphy
John Gehron *Harpo Radio*
Drew Hayes *WCKG/Chicago*
Michael LaCrosse *94.7/Chicago*
Joe McIntyre *Q96-WLFH/Champaign*
Kipper McGee *WLS/Chicago*
Jon Mayotte *WEBX-WGKC*
J. Pat Miller *KSRZ/Omaha*
Jay Philpott *WARH/St. Louis*
Joel Raab *Joel Raab & Associates*
Brian Rhodes *Q101-WLUP/Chicago*
Kevin Robinson *ADG/Chicago*
Jim Stone *WXR/ Rockford*
Norm Winer *WXRT/Chicago*
Marc Young *WLUP/Chicago*
and more TBA!



Larry Lujack

TalenTrak

SATURDAY • NOVEMBER 8, 2008
CHICAGO, ILLINOIS/COLUMBIA COLLEGE



Johnny B

Become a better air talent in JUST ONE DAY!

YOUR DAY AT TALENTRAK!

- 9A Making Yourself Great: What You Need To Know!**
- 10A Spot-on Production. Creating winning spots & promos!**
- 11A Succeeding Wildly In Spite of Myself with Larry Lujack!**
- Noon Lunch** (included with tuition!)
- 12:30P JonathOn Brandmeier - Hangin' With Johnny B.**
- 1:30P Aircheck Clinic** (bring a scoped 3-min. aircheck!)
- 4P Moving Forward! Q&A with the TalenTrak faculty, featuring Jay Philpott and Show Prep Secrets!**

Just \$49
\$39 student
for a
limited time
only!

Presented by
All Access
Arbitron
BDS Radio
Envision Radio
Networks
MusicMaster
PromoSuite
RCS Selector
Details at
www.theconclave.com

Radio One got word this week from **NASDAQ** that it's Class D shares are in danger of extinction. The stock's value has been below \$1 for more than 30 consecutive business days and with new emergency rules in place to address economic troubles on Wall Street, Radio One will have until July 20th to raise the stock price above a dollar for 10 consecutive business days. The ruling doesn't affect the company's other classes of shares.

Along with **Jim Villanucci** on **Citadel Talk** KKOB-AM/Albuquerque Sen. **Jeff Bingaman** (D-NM) said he supports bring back the "Fairness Doctrine" to force stations to air other viewpoints. Bingaman says he would want, "All stations to have to present a balanced perspective and different points of view instead of always hammering away at one side. I think that radio and media in general should have a higher calling than just reflecting a particular point of view. For many, many years we operated under a Fairness Doctrine and I think the country was well served by that. I think that public discussion was at a higher level and more intelligent in those days than it has become since."

Radio legend and newest member of the NAB Radio Hall of Fame, **Larry Lujack** joins Chicago's morning radio superstar, **Jonathon Brandmeier** on November 8th at Chicago's Columbia College for the **Conclave's TalenTrak '08**. In addition, several radio veterans have been added to the TalenTrak faculty: legendary Chicago radio executive **John Gehron**, now with **Oprah Winfrey's Harpo Radio**, **Vallie-Richards-Donovan** consultant **Harv Blain**, and **The Audience Development Group's Kevin Robinson**. TalenTrak is the Conclave's one-day air talent seminar designed to improve the performance of any and all personalities who attend. Session topics include **Making Yourself Great: What You Need To Know To Advance in the Industry**, **Spot-on Production Tips. Creating winning spots & promos!** as well as **Wildly Succeeding In Spite of Myself with Larry Lujack!** and a luncheon that includes Brandmeier's **Hangin' With Johnny B**. The afternoon is dedicated to one on one aircheck sessions with the entire TalenTrak faculty. TalenTrak faculty will include **Jerry Boulding** All Access/LA, **Matt Bisbee** Bonneville/Chicago, **Matt Dubiel**, **Drew Hayes** WCKG/Chicago, **Michael LaCrosse** 94.7 (True Oldies)/Chicago, **Kipper McGee** WLS/Chicago, **J. Pat Miller** KSRZ/Omaha, **Don Murphy**, **Jay Philpott** WARH/St. Louis, **Joel Raab** Joel Raab & Associates, **Brian Rhodes** Q101 & WLUP/Chicago, **Jim Stone** WXR/ Rockford, **Norm Winer** WXRT/Chicago, **Marc Young** WLUP/Chicago, and more to be

announced! The price for this special day of learning? Just \$49 (\$39 students) until next Friday, October 31st. And that includes lunch! Complete registration information is available at www.theconclave.com.

Northern Lights Urban KTTB/Minneapolis wants to build a 392-foot tower in suburb St. Louis Park and residents are not at all thrilled. Northern Lights is hoping to increase its coverage and reach more metro listeners. City Council members insist that the new radio tower will interfere with phone reception, become an eyesore and ultimately lead to construction of additional towers. Northern Lights CEO **Steve Woodbury** says, "I feel for the people of St. Louis Park, but it's just not going to happen that way. You've gotta put towers somewhere." The tower would be placed where four 200-foot AM towers now stand.

Dial Global announced the reorganization of the company's Country programming, as they consolidate Dial Global's Country programming with that of the **JRN** (Jones Radio Network). Right now, there are four Country networks that JRN have been originating from Denver — CD Country, targeting at a younger audience; US Country is mainstream; True Country is recurrent hit based; and Classic Country. In Valencia, CA, Dial Global was running two Country formats — Hot Country is younger skewing; and Mainstream Country. As of December 29th, the two gold-based formats, True Country and Classic Country, will remain in place, programmed from Denver. The other four will merge under the Hot Country and Mainstream Country names while also being programmed from Denver.

The **FCC** is looking for public comment on the proposed power increase for **HD Radio** signals. A group of broadcasters, filing as "Joint Parties," has asked the FCC to increase digital power from 1% to 10% of the station's analog power. **NPR** alleges that such an increase would cause interference to first and second adjacent channel analog stations. Comments are due Nov. 28th with replies out Jan. 4th, 2009.

The presidential campaign of former *Conclave keynoter* **Ralph Nader** is launching a tightly focused radio effort aimed at undecided and independent voters. The campaign targets 22 markets in 14 states. While on the ballot in 45 states, Nader will only focus on Michigan, Minnesota, Ohio, Florida and Pennsylvania in the next two weeks.

TalenTrak

Become a better air talent in **JUST ONE DAY!**

SATURDAY • NOVEMBER 8, 2008 • CHICAGO, ILLINOIS /COLUMBIA COLLEGE

MORNING SEMINARS • LARRY LUJACK • JOHNNY B • LUNCH • AIRCHECKS • MORE!

Details at www.theconclave.com

Just \$49 for a limited time only!
\$39 student

Presented by



ARBITRON

BDSradio.com



Music Master

PromoSuite

Selecta



Jonathan Brandmeier



Larry Lujack

NPR, Harris Corp. and the **International Center for Accessible Radio Technology** at **Towson University** join to bring a live transcript of NPR's election night coverage to the deaf. The simultaneous transcript will also provide closed captioning for TV.

Newsweb Corp. Progressive Talk WCPT-AM/Chicago will now be simulcast throughout Northern Illinois, Southern Wisconsin and Northwest Indiana on 3 FM's. Since WCPT is a day timer only, the "Dance Factory" will air all night on the FM's.

Wilks Country KFKF/Kansas City is helping out the economy by giving out "Economic Stimulus Packages" starting Monday. Listeners should call when they hear the "Show Me the Money" touchtones for \$50, "to help stimulate the economy."

Sovereign City is officially launching their syndicated Morning Show, "Great Day with Jim and Debbie." **Jim Harrington** and **Debbie Montgomery** target women from 35-54 with a "Positive AC Format." Along with "Wendy in your Oasis" from 7p-midnight, that's nine of 24-live-hours for the Oasis programming. More to come in the next 45 days.

Clear Channel Radio just inked its senior programming team: **Alfredo Alonso, Darren Davis, Brad Hardin, Clay Hunnicutt, Phil Hunt, Tom Owens, Tom Poleman, Gene Romano** and **Alan Sledge**. Davis, Hunnicutt, Hunt and Poleman have also been promoted to expand their responsibilities.

Clear Channel Top 40 WKFS/Cincinnati PD **Mark Anderson** has been plucked for OM at Clear Channel/St. Louis replacing **Tommy Austin** who will now be the OM at Clear Channel/Portland, OR.

CBS/Detroit is now in the very capable hands of **Dom Theodore** as he takes on the VP/Programming role for the cluster while also adding VP/Top 40 Programming for the company. In Detroit, Theodore will oversee Sports WXYT-AM-FM, News WWJ-AM, Country WYCD, Oldies WOMC and Smooth Jazz WVMV, and will run the day-to-day programming efforts of WOMC and WVMV. He will also supervise the company's Top 40 offerings throughout the country, including its HD2 and HD3 channels.

Saga Active Rocker WLZX/Springfield, MA taps **Rob Cressman** as PD. Rob replaces **Courtney Quinn**, who resigned to pursue other options. Rob was recently PD at **Entercom** Alternative WMFS/Memphis for 10 years.

THE CONCLAVE/MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD #104, MINNEAPOLIS, MN 55416

PHONE/FAX: 952.927.HITS (4487)/927-6427 Publisher: Tom Kay at tomk@main-st.net Web: www.main-st.net

Former **Clear Channel AC** WSMJ/Baltimore PD **Lori Lewis** signs on as Multi Media Content Manager, a newly created post for **Midwest Communications**, beginning November 3rd.

Midwest Family Talk WSJM/Benton Harbor, MI ND **Annette Weston** jumps ship for **Horizon Talk** KBNW-AM/Bend, OR as PD and morning host starting November 17th.

Big League Broadcasting Sports KFNS-AM/St. Louis Sports Director **Brian Stull** leaves for Bonneville's new Sports station to debut Jan. 1st as a reporter and anchor.

Nextmedia AC WZSR/Crystal Lake, IL morning co-host **Gary Castaldo** is exiting the station on October 31st.

New Northwest Broadcasting Classic Country/Ag KGHL-AM/Billings, MT PD/Morning dude **Nick Tyler** adds PD duties for sister Country KGHL-FM.

Northern Broadcasting Classic Hits WFCX-WFDX/Traverse City morning guy/APD/MD **Craig Russel** exits due to budgets.

Midway Broadcasting Talk WVON-AM/Chicago inks law professor **Dr. Jeremy Levitt** as it's new Morning host. Levitt, a professor at **Florida A&M University College of Law** and **Florida International University College of Law**, fills the slot left vacant when **Roland Martin** moved to **Tom Joyner's** syndicated show as Senior News Analyst.

Clear Channel Sports WTSO-AM/Madison ups "Heller and Murphy" co-host **Owen Murphy** to APD.

Midwest Communications Top 40 WMGI/Terre Haute brings aboard **Tim And Stacey** for mornings.

Former **Emmis** Alternative WKQX/Chicago PM driver **Todd "Fook" Fooks** and **Chicago Sun-Times** writer **Mark Konkol** launch "Keeping Score in Chicago," a podcast.

Entercom released vet KC programmer **Greg Bergen**, PD of Alternative KRBZ and Triple A KBLV.

Bonneville Adult Hits WARH/St. Louis Programming Asst. **Annie Wilson** takes over nights. **Andrew Eads**, who had been filling in, moves back to overnights.

Summer Books, 2008

Grand Rapids, MI (#67)

N/T WOOD unseats country WBCT

Station	Format	Owner	Spr.	Sum.
WOOD-AM	N/T	ClrChnnl	6.8	8.2
WSNX-FM	T40	ClrChnnl	5.5	6.8
WBCT-FM	Ctry	ClrChnnl	9.8	6.6
WGRD-FM	Alt	Regent	6.5	6.1
WLAV-FM	ClsscRock	Citadel	8	6.1
WHTS-FM	T40	Citadel	3.7	4.1
WOOD-FM	AC	ClrChnnl	5.3	4.1
WFGF-FM	Oldies	Regent	3	4
WTRV-FM	AC	Regent	4.4	3.2
WBFX-FM	ClsscRock	ClrChnnl	2.9	3.1
WKLQ-FM	ActRock	Citadel	2.6	3.1
WLHT-FM	AC	Regent	4	3.1
WTNR-FM	Ctry	Citadel	2.2	2.9
WJQK-FM	ChrstnAC	Lanser	1.7	2.3
WBBL-AM	Sports	Citadel	2	1.6
WMAX-FM	AdultHits	ClrChnnl	2	1.5
WJNZ-AM	Urb	WJNZ	1.2	1.4
WFUR-FM	ChrstnAC	Kuiper	1.4	1.2
WLAW-FM	Ctry	Citadel	0.7	1.2
WMFN-AM	UrbAC	Birach	0.4	0.9
WHTC-AM	N/T	MidwComm.	0.6	0.8
WPNW-AM	N/T	Lanser	0	0.8
WMUS-FM	Ctry	ClrChnnl	1	0.7
WTKG-AM	N/T	ClrChnnl	0.6	0.7
WGHN-FM/				
WGHN-AM	AC	WGHN	0.7	0.6
WYVN-FM	ClsscHits	MidwComm.	0.4	0.6
WVFM-FM	AC	MidwComm.	0.4	0.5

Des Moines, IA (#91)

Nice jumps for T40 KKDM, rock KGGO

Station	Format	Owner	Spr.	Sum.
WHO-AM	N/T	ClrChnnl	9.5	9.7
KKDM-FM	T40	ClrChnnl	9.6	8.5
KGGO-FM	ClsscRock	Citadel	6.6	7.7
KIOA-FM	Oldies	Saga	6.4	6.7
KAZR-FM	ActRock	Saga	6.1	6.3
KHKI-FM	Ctry	Citadel	4.4	5.8
KSTZ-FM	HotAC	Saga	4.6	5.5
KDRB-FM	AdultHits	ClrChnnl	4.9	5.2
KJYY-FM	Ctry	Citadel	6.6	5
KWQW-FM	N/T	Citadel	3.6	4.1
KLTI-FM	AC	Saga	4.9	3.8
KPTL-FM	AAA	ClrChnnl	2.9	2.7
KRNT-AM	Stnrds	Saga	3.6	2.5
KWMT-AM	ClsscCtry	3Eagles	0.8	1.7
KXNO-AM	Sports	ClrChnnl	2.2	1.7
KCCQ-FM	Alt	ClrChnnl	1.5	0.8
KXIA-FM	Ctry	M'ltown	0.5	0.8
KASI-AM	N/T	ClrChnnl	0	0.5
KBGG-AM	RegMex	Citadel	0.7	0.5

Wichita, KS (#98)

Country KFDI slips, still commands

Station	Format	Owner	Spr.	Sum.
KFDI-FM	Ctry	Journal	10.9	9.7
KZCH-FM	T40	ClrChnnl	6	6.1
KDGS-FM	Rhythm.	Entercom	7.3	5.9
KNSS-AM	N/T	Entercom	6.5	5.8
KRBB-FM	AC	ClrChnnl	5.7	5.8
KEYN-FM	Oldies	Entercom	5.5	5.4
KZSN-FM	Ctry	ClrChnnl	4.7	5.4
KIBB-FM	AdultHits	Connssr	4.2	5
KICT-FM	ActRock	Journal	4.6	4
KFH-FM/				
KFH-AM	Talk	Entercom	2.4	3.8
KFXJ-FM	ClsscRock	Journal	3.6	3.8
KVWF-FM	Ctry	AAPA	3.3	3.3
KFTI-AM	ClsscCtry	Journal	3.1	3.1
KTHR-FM	ClsscRock	ClrChnnl	4.4	3.1
KFBZ-FM	HotAC	Entercom	3.7	3
KYQQ-FM	RegMex	Journal	2.1	2.8
KFTI-FM	Ctry	Journal	2.6	2.5
KCVW-FM	ChrstnTalk	Bott	0.7	1.2
KANR-FM	RegMex	Smith	0.8	0.8
KGSO-AM	Sports	Steckline	0.8	0.7

Madison, WI (#99)

N/T WIBA unseats tumbling AC WMGN

Station	Format	Owner	Spr.	Sum.
WIBA-AM	N/T	ClrChnnl	7.6	9
WZEE-FM	T40	ClrChnnl	8.1	8.2
WWQM-FM	Ctry	MidwFam	4.7	6
WIBA-FM	ClsscRock	ClrChnnl	4.9	5.8
WOLX-FM	Oldies	Entercom	4.4	5.6
WMGN-FM	AC	MidwFam	8.8	5.1
WJJO-FM	ActRock	MidwFam	4	4.9
WMAD-FM	Ctry	ClrChnnl	3.5	4.8
WMMM-FM	AAA	Entercom	4.2	3.4
WCHY-FM	AdultHits	Entercom	3.9	3.2
WHLK-FM	ClsscHits	MidwFam	2.6	3.2
WXXM-FM	Talk	ClrChnnl	1.8	2.2
WTSO-AM	Sports	ClrChnnl	2.6	2
WJQM-FM	Rhythm.	MidwFam	3	1.7
WSJY-FM	AC	NRGMedia	1.4	1.7
WTDY-AM	N/T	MidwFam	1.1	1.2
WTUX-AM	Stnrds	MidwFam	1.4	1.2
WDMP-FM/				
WDMP-AM	Ctry	DodgePoint	2.5	1
WJVL-FM	Ctry	Bliss	0	1
WTMJ-AM	N/T	Journal	0	0.7
WXRO-FM	Ctry	GoodKarma	0	0.7
WGN-AM	N/T	Tribune	0.5	0.5
WLMV-AM	SpanMisc.	MidwFam	0	0.5

Indianapolis, IN (#40)

UrbanAC WTLC challenges country WFMS


Station	Format	Owner	Spr.	Sum.
WFMS-FM	Ctry	Cumul.	10.2	9.3
WTLC-FM	UrbAC	Radio1	5.8	8.4
WIBC-FM	N/T	Emmis	6.9	6.5
WFBQ-FM	ClsscRock	ClrChnnl	6.7	6.2
WHHH-FM	Urb	Radio1	5.9	6.1
WJJK-FM	AdultHits	Cumul.	4.5	5.6
WYXB-FM	AC	Emmis	4.8	4.7
WRZX-FM	Alt	ClrChnnl	5.2	3.8
WKLU-FM	ClsscRock	IndyRadio	3.4	3.6
WNOU-FM	T40	Radio1	4.3	3.6
WLHK-FM	Ctry	Emmis	4	3.5
WZPL-FM	HotAC	Entercom	4.4	3.4
WNTR-FM	AdultHits	Entercom	2.9	3.1
WTLC-AM	Gospel	Radio1	2.1	2.2
WTTS-FM	AAA	SarkesTarz.	1.9	1.9
WEDJ-FM	RegMex	Continental	1.8	1.4
WFNI-AM	Sports	Emmis	1.3	1.1
WRDZ-FM	Kids	Disney	0.9	1.1
WNDE-AM	Sports	ClrChnnl	0.7	1
WRWM-FM	AC	Cumul.	0.7	0.9
WXNT-AM	N/T	Entercom	0.6	0.9
WFDM-FM	N/T	Pilgrim	0.6	0.8
WCBK-FM	Ctry	Mid-Am.	0.8	0.7
WNYS-AM	RegMex	Davidson	1.3	0.7
WBRI-AM	ChrstnTalk	Wilkins	0	0.5
WKKG-FM	Ctry	Findlay	0.4	0.5

Omaha-Council Bluffs, NE (#72)

Point 5 is all that separates the top 3 here

Station	Format	Owner	Spr.	Sum.
KFAB-AM	N/T	ClrChnnl	8.7	7.8
KXKT-FM	Ctry	ClrChnnl	7.6	7.5
KGOR-FM	Oldies	ClrChnnl	7.7	7.3
KEZO-FM	Rock	Journal	4.6	5.8
KQBW-FM	Rock	ClrChnnl	4.2	5.4
KQCH-FM	T40	Journal	5.7	5.3
KQKQ-FM	HotAC	NRGMedia	5.7	4.9
KOPW-FM	Urb	NRGMedia	8.3	4.3
KKCD-FM	ClsscRock	Journal	2.9	4.1
KSRZ-FM	HotAC	Journal	3.9	4.1
KKAR-AM	N/T	NRGMedia	3.3	3.1
KOOO-FM	AdultHits	NRGMedia	2.9	2.7
KBBX-FM	RegMex	Journal	1.4	2.6
KGBI-FM	ChrstnAC	Salem	2.6	2.5
KOZN-AM	Sports	NRGMedia	2.4	2.3
KTWI-FM	Ctry	ClrChnnl	1.6	1.8
KOMJ-AM	Stnrds	Journal	2.2	1.4
KXSP-AM	Sports	Journal	0.8	1.3
KCRO-AM	ChrstnTalk	Salem	0.7	0.6
KBZR-FM	AC	3Eagles	0	0.5
KMA-AM	N/T	MayLtd.	0.5	0.5
KZKX-FM	Ctry	3Eagles	0	0.5

12+ M-Su, 6AM-12AM.
Spring '08 - Summer '08
comparisons, unless otherwise noted.



ARBITRON
 ' 2008 *All rights reserved.*