

# MAIN STREET

Presents

## The Conclave TATTLE R

Publisher: Tom Kay Editor: Benjamin Holsen  
Cartoons Suggested by Lenny Bronstein & Jay Philpott

**Conclave To Begin Webinar Series with Fred Jacobs!** The Conclave announced it will present the first in a planned series of webinars. As part of the launch of the new <http://www.theconclave.com>, the webinar – using a study conducted by **Jacobs Media** - will focus on new technology and its impact on broadcasting. Issues to be covered include the rise of cell phone-only households, HD Radio, social media, and a host of other tech related categories will be addressed. The webinar, offered at no charge and presented by **DLoad**, is slated for October 8th at 2:00pm CDT. Register online at <http://theconclave.com/learning/webinars.php>. The information being shared will be drawn from Jacobs Media's annual Tech Poll. According to **Fred Jacobs**, "This is the fourth consecutive year for Jacobs Media's Technology Poll, the largest web survey in radio. Conducted among listeners to 69 Rock, Classic Rock, and Alternative stations, this year's poll includes over 27,000 radio users. The study now features four years of trending to help stations set budgeting and strategic priorities for technology and digital platforms." (As you know, Fred Jacobs is one of the leaders in studying emerging technology and its impact of broadcast radio. It makes perfect sense for him to take center stage at our first webinar, a major part of the Conclave's own digital initiative.) Jacobs Media is the largest radio consulting firm in the United States specializing in Rock formats. The company, formed in 1983 by Fred Jacobs, created the Classic Rock format, and has been a leading force in Alternative and Mainstream Rock. Currently, Jacobs Media services are used by nearly every major broadcasting company, including **CBS, Entercom, Emmis, Cox, Greater Media, Citadel, Journal**, and others. Jacobs Media has also provided consulting services to **The Corporation for Public Broadcasting, National Public Radio**, and public radio stations around the country.

**Just announced: a very special TalenTrak luncheon – "Lunch with Johnny B" – featuring Chicago's morning radio superstar, Jonathan Brandmeier from WLUP!** Chicago's TalenTrak happens on Saturday, November 8<sup>th</sup> at **Columbia College's** University Center (525 S. State St). TalenTrak is the **Conclave's** one-day air talent seminar designed to improve the performance of any and all personalities who attend. The day begins with a series of one-hour highly focused seminars hosted by WLUP/Chicago PD **Bill Klaproth**, breaks for lunch with Jonathan Brandmeier, and then launches into the all-important aircheck clinic where programmers and consultants individually critique airchecks of all TalenTrak students! The price for this special day of learning? Just \$49 (\$39 students) until October 31<sup>st</sup>. If you're coming in on Friday night or staying Saturday night, stay at the nearby **Travelodge Hotel/Downtown Chicago**, 65 E Harrison St., Chicago, IL, 60605; phone 312-376-148; email <mailto:travelodgechicago@aol.com>. Ask for **Darren Andrews**, tell him you're with the Conclave and will be attending TalenTrak and you'll be offered a junior suite with kitchenette for \$155 + taxes while their inventory lasts. For details and to register, visit <http://www.theconclave.com>.

US District Judge **Michael Davis** declared a mistrial in the case of **Jammie Thomas**, a Minnesota mother of three, convicted of illegal file-sharing and charged a \$222,000 fine by a Federal jury last year. The Judge now believes a jury instruction – that jurors could find unauthorized distribution simply for "making copyrighted sound recording available" over a P2P network "regardless of whether actual distribution has been shown. Davis has ordered a retrial – with different jury instructions. The judge also insisted that the punishment didn't fit the crime and that Congress should change the law. "The damages awarded in this case are wholly disproportionate to the damages suffered by plaintiffs. Thomas allegedly infringed on the copyrights of 24 songs - the equivalent of approximately three CDs, costing less than \$54, and yet the total damages awarded is \$222,000 — more than 500 times the cost of buying 24 separate CDs and more than 4,000 times the cost of three CDs."

The **Digital Media Association**, the **Nation Music Publishers' Association** and the **Recording Industry Association of America**, along with the **Nashville Songwriters Association** and the **Songwriters Guild of America** have reached an agreement on how music creators will be compensated for music distributed through certain online models. However, the deal doesn't address royalties for Internet radio. The Copyright Royalty Judges are expected to rule on those rates by October 2<sup>nd</sup>.



Featuring **Jonathan Brandmeier**  
"Lunch With Johnny B!"

# TalenTrak

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## NEWS UPDATES AROUND THE CLOCK [www.RadioandRecords.com](http://www.RadioandRecords.com)

**NextMedia** AC WXLC/Waukegan, IL is in some hot water as they face a subpoena for tapes of a February '07 broadcast in which a woman, who now accuses a man of rape, discussed their date on the air. The victim says they talked on the air the day after meeting at a station even but before the date and alleged rape. The trial starts Monday.

**Clear Channel** Rock WMMS/Cleveland Rovers' Morning Glory stunt dude **Dieter** has been charged with three counts of assault after an incident at "Roverfest" this summer. The victim alleges she was hit in the face by a beer bottle thrown off the stage by Dieter. Arraignment is October 3<sup>rd</sup>.

The woman who claimed to syndicated host – and former Learning Conference keynoter – **Tom Leykis** to have murdered her ex-boyfriend was lying. According to the Maricopa County attorney's office, there was no credible evidence to contradict the earlier ruling of a suicide. **Megan Suzanne Vice** called Leykis with her news in November of '06, then later denied she made the call. Vice is charged with making a false report to a police officer for filing a claim that her cell had been stolen in an attempt to cover her tracks after making the call to Leykis.

The **New York City Council** has voted unanimously calling for the **FCC** to investigate **PPM** and its impact on radio's diversity. The National **Association of Black Owned Broadcasters** Exec. Dir. **Jim Winston** said, "We have been trying to get this matter appropriately resolved with Arbitron for almost two years. We believe an FCC investigation can shed a lot of light on the PPM methodology, which Arbitron has hidden from public view." Last month, NABOB joined up with **Spanish Radio Association**, the **Minority Media Telecommunications Council** and other companies and organizations to file this petition.

Meanwhile, **Arbitron** filed comments with the **FCC** opposing the petition to investigate the **Portable People Meter** ratings service. Arbitron says both Congress and the FCC have "expressly stated that the reliability and methodologies of audience ratings services are best left to private industry groups such as the **Media Rating Council**. Arbitron also said the petition is "replete with misstatements of facts, unsupported speculation and overheated rhetoric." Arbitron argues minority audiences haven't decreased since the intro to PPM.

**Commentary - What if?** *An interesting exchange was overheard last week during the NAB/R&R Conventions in Austin. The exchange occurred between two leaders in our industry as they*

*discussed Radio Ink's selection of **Mel Karmazin** for the publication's convention issue. Mel, of course, is persona non grata inside the industry because he represents satellite radio. The questioning of appropriateness for a radio publication to feature Mel was punctuated by Radio Ink's publisher **Eric Rhodes**' editorial question in the same issue: "what if we looked at ourselves as media companies, instead of radio companies?" In it, Rhodes asserts, "(We) are in the media business, not the radio business alone." The disdain shown by the aforementioned industry leaders for the inclusion of Karmazin as a cover boy and the brashness of Rhodes' quote was apparent. The leaders seemed to be in agreement; we are radio, and proudly so. We headed home and opened up other trade publications that read "Nearly all markets were down..." and "...August was radio's low point." Hmm. That's not good, and I wondered why these headlines seem to keep repeating each month. Then, we began to wonder what other leaders may have thought, said, and done in the past about their industries. What happened, let's say, to railroad leaders who denied the notion that they were no longer just in railroading, but were instead a part of the transportation industry? Were they ultimately awarded for their steadfastness to railroads, or did something else occur down by the roundhouse? Does what's happening in our medium beg a reevaluation of Eric Rhodes' question: What if we looked at ourselves as media companies, instead of just radio companies? Okay, Eric, we'll bite: exactly what might happen if we did? And perhaps more to the point: what might happen, if we do not? – TK*

**Jacobs Media** has uploaded videos from Summit 13 which was held in Austin at the *R&R Convention* on September 18<sup>th</sup>. The four sessions were "The Presidents of Radio," **Nikki Sixx** ("What I Know About The Audience That You Don't Know"), **Leo LaPorte** ("Radio's Survival Plan In The Digital Space"), and "Managing The Digital Transition"(featuring **Deborah Esayian** and **Eric Ronning**). They're all now streaming at: [www.jacobssummit.com](http://www.jacobssummit.com). They're "must-viewing" opportunities for anyone serious about radio!

The **Rock and Roll Hall of Fame** announced their nominees for this year's induction. Fighting for the five open spots are: **Run-DMC**, **Metallica**, **Bobby Womack**, **Jeff Beck**, **Chic**, **Wanda Jackson**, **Little Anthony and the Imperials**, **The Stooges** and **War**. Artists become eligible for the HOF 25 years after the release of their first single or album. Over 500 music industry professionals will choose five of the nominees for the 24th annual induction on April 4<sup>th</sup> in Cleveland. Inductees announced in January.

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Radio stud **Tazz “Daddy” Anderson**, Executive Producer of “The Rickey Smiley Morning Show” and winner of Edison Media’s ‘30 under 30’ at the *June Learning Conference*, launches [urbanradiocoach.com](http://urbanradiocoach.com) – a site dedicated to the growth and development of talent in Urban radio. Tazz has also written an E-book, “The Handbook – Understanding Urban Radio” which is garnering rave reviews.

**Citadel** Hot AC WDVD/Detroit and Adult Hit WDRQ joined forces to raise 37,000 lbs of non-perishables for the victims of Hurricane Ike. Way to go!

**Brown Colleges’** Fall Commencement will be Wednesday, October 1<sup>st</sup> at **Roy Wilkens Auditorium** in St. Paul. Republican Senator **Chuck Hagel** of Nebraska, a 1966 Brown grad will be the commencement speaker. Hagel, a senator since ‘97, is a decorated war vet, a former radio newscaster, successful businessman, former Deputy Administrator of the Veterans Administration and author. Hagel is also an outspoken critic of the War in Iraq and has been mentioned as a cabinet member should Barack Obama become President. Senator Hagel is not running for re-election.

**Radio for Milwaukee** Variety WYMS/Milwaukee has already been named the “Best New Radio Station” of 2008 by **Milwaukee Magazine**, “Best Radio Station” by readers of **Milwaukee’s Shepherd-Express** and “Radio Station of the Year” by **Wisconsin Area Music Industry**. Exec. Dir. **J. Mikel Elcessor** says, “For all of the deserved knocks the medium has taken, radio can still serve the community as a vital cultural force. We’ve found that listeners appreciate and value our unique combination of real musical diversity and community engagement. Every day we are able to serve this community is a great day. This kind of recognition makes it even more gratifying.”

**Saga** Hot AC KSTZ/Des Moines morning duo of **Big Ken** and **Colleen** held a “Bathroom Scale Destruction Party” Wednesday morning. 25 listeners gathered at the studio and watched as their scales were destroyed using a car crusher. “This was about women no longer being a slave to the scale.,” Colleen said, “I’m a healthy, 32 year-old woman, who has been chasing a silly number for 15 years. I take good care of my body and should not leave final judgment up to a machine, and neither should our listeners.”

**Journal** Alternative KQXR/Boise flips to Active Rock and drops the “New Rock and 90’s” in favor of “100.3 The X Rocks.”

**Artistic Media Partners/Lafayette**, IN decides to drop the simulcast of Adult Hits WBPE on WSHY-AM in favor of returning the Talk format back to the local dial.

**Indy Radio** Classic Hits WKLW-FM/Indianapolis taps **Jeff Pigeon** to host wake-ups. Jeff spent 20 years at WIBC-AM/Indianapolis and will be teamed with fellow Indy vet **Libby Farr**. The two start Monday.

**Bonneville** announces it will flip Rhythmic AC WMVN/St. Louis to Sports on January 1<sup>st</sup>.

**Thomas E. Ingstad**, of the Ingstad Radio Empire, is selling KYMN-AM/Northfield - 30 miles south of Minneapolis for 290k.

**Emmis** Alternative WKQX/Chicago anoints **Lou Lombardo** as morning show producer for **Sherman & Tingle**.

**Cumulus/Ann Arbor** ups **Adam Rey** to Production Director/Creative Services for Country WWWW, Sports WTKA, AAA WQKL and Talk WLBY-AM.

Chicago radio legend **Tommy Edwards** called it quits today on **Bonneville** AC WILV. **Brian Peck**, who was hosting afternoons, replaces Tommy starting Monday.

**Lincoln Financial** Top 40 KQKS/Denver PD **Cat Collins** moves to PD **Clear Channel** Top 40 KYLD/San Francisco.

**NextMedia** announces **Lauren Davis** as the new PD of Hot AC WGER/Saginaw, MI.

**Regent** Country WWJO/St. Cloud, MN morning co-host **Chris Chapman** exits for **Ingstad** Country KBVB/Fargo. Current KBVB middayer **Colin Taylor** leaves radio.

**Clear Channel** Top 40 KDWB/Minneapolis morning dude **Dave Ryan** is giving up afternoons, a 30-day trial. **Big D** grabs middays, **Lucas** moves to PM drive, **Wazz** in at night and **Tommy Fox** handles the overnights. By the way! Clear Channel/Minneapolis welcomes **Ricky Roo** as Creative Service Production/Imaging for KDWB and Talk KTLK.

The logo for Bob & Sheri features the names 'BOB' and 'SHERI' in a bold, black, sans-serif font, slanted upwards. A red square with a white ampersand is positioned between the two names.

[www.bobandsheri.com](http://www.bobandsheri.com)

Woodward Rock WAPL/Appleton, WI welcomes back **Roxanne Steele** for middays and Promo Director for Sister Active Rock WZOR.

McVay Media loses **Charlie Cook's** FT abilities to **Mount Wilson Broadcasting** effective October 13<sup>th</sup>. Cook will still be available to clients and will continue to work with the existing Country clients of McVay Media as part of the McVay Media Advisors Alliance.

Entercom/Indianapolis selects **Hoosier** and nationally syndicated **Extra** correspondent **Carlos Diaz** as Entertainment reporter for Hot AC WZPL, Adult Hits WNTR and NT WXNT-AM.

PromoSuite has a new Ops Manager and his name is **Matt Jacobson**.

Radio columnist **Robert Feder**, a lifer at the **Chicago Sun-Times**, chooses a buyout and is leaving as cutbacks rule at the embattled tabloid.

**Adventure Radio** Alternative WFXH/Savannah, GA-Hilton Head, SC APD/MD/Middays **Leslie Scott** bolts October 2<sup>nd</sup> for **Cumulus** AAA KBXR/Columbia, MO for PD/Mornings. Scott replaces **Liz Mozzocco** who recently joined **Akron Public Schools** Non-Comm AAA WAPS/Akron. Scott teams with **Simon Rose** in the Morning.

Former **Big League** Sports KFNS-AM/St. Louis PD **Jason Barrett** will PD the new Sports station **Bonneville** hopes to launch on WMVN/St. Louis Jan. 1<sup>st</sup>.

**Sirius XM** announces changes. **Kid Kelly**, VP/Pop-Dance-Urban. **Gregg Steele**, VP/Rock. **Trinity**, VP/Classical-Jazz-Latin. **Jon Anthony**, VP/Country. **Mitch Todd**, Sr. Director of Music production.

Way to go **CBS Sports** WIP-AM, Talk WPHT-AM and Rock WYSP/Philly OM **Andy Bloom** and his wife – former Main Streeter – Cyndi (Springer Bloom) on the birth of their twins Harrison Jay and Haylee Ann Bloom Tuesday in Minneapolis. These Minnesota twins and mom are doing well.

Congrats to **Radio One/Philly** OM **Elroy R.C. Smith** and his wife Vonda on the birth of their daughter Kyndall. The Smith's have two sons, Colin and Carson.

The logo for 'The Matt & Ramona Show' features the words 'THE MATT & RAMONA SHOW' in a stylized, red, blocky font. The ampersand is white and set within a black circle. The background is a light greenish-yellow.

[www.mattandramona.com](http://www.mattandramona.com)

Condolences to family and friends of former **CBS Radio Networks** Dir. Of Sales/Promotion and **RKO Radio Networks** Dir. Of Creative Services **Pam Hamilton** who passed Monday of Lung Cancer at 61. Hamilton was best known in the Bay Area as head of **Hamilton Ink PR** and a leading arts publicist in Marin County, including 20 years publicizing the **Mill Valley Film Festival**.

**Jobs.** **Saga/Mitchell, SD** is hiring a jack-of-all-trades that can hold down afternoons live while VT'ing other shifts. Are you a prod whiz and do you love community interaction? Rush your things to: [cj@kool98.com](mailto:cj@kool98.com)...**Clear Channel** NT KTLK/Minneapolis needs a News Director that can re-define the way news is delivered. Forward your package to: Hiring Manager, KTLK-FM, 1600 Utica Ave S Ste 400, Minneapolis MN 55416 or email to: [employment@clearchannel.com](mailto:employment@clearchannel.com)...**Clear Channel** Rocker WRXS/Columbus, OH needs a PT evening musicologist. T&R to: [lauralee@clearchannel.com](mailto:lauralee@clearchannel.com)...**Rushmore Radio** Top 40 KRCS/Rapid City, SD wants talent. Can you make things stand out? Send your stuff to: [spanky@hot931.com](mailto:spanky@hot931.com) or snail to: **Spanky**, 660 Floorman St, Suite 100, Rapid City, SD 57701...**MacDonald Broadcasting**/Lansing, MI has an immediate opening for Production Director/Evening News with possible VT on their Adult Hits station. Can you handle it? Send away to: [lansing.production@macdonaldbroadcasting.com](mailto:lansing.production@macdonaldbroadcasting.com)... **Three Eagles**/Mankato, MN is looking for either an evening Rock or Hot AC Host/Production Asst. or Promo Asst. Two separate gigs. This would be a great gig for an up-and-comer. Send T&R to: [mschoen@kysm.threeeagles.com](mailto:mschoen@kysm.threeeagles.com)...**Marshalltown Broadcasting**/Marshalltown, IA has an AE opening in hopes you can make new contacts and sell, sell, sell. Rush your resume and cover letter to: [clark@marshalltownbroadcasting.com](mailto:clark@marshalltownbroadcasting.com)...**Cumulus** Rock WWWX/Oshkosh, WI has a PT opening for nights. Do you live within driving distance? Pass along your package to: [guy.dark@cumulus.com](mailto:guy.dark@cumulus.com)...**Q-Media**/Red Wing, MN needs a PM Driver and Prod Director. Are you a self-starter, multi-tasker and anything else I can put a hyphen in? Send your best to: [thughes@kwng.com](mailto:thughes@kwng.com)...**Three Eagles**/Mankato, MN has an



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