

MAIN STREET

Presents

The Conclave TATTLE R

Publisher: Tom Kay Editor: Benjamin Holsen
Cartoons Suggested by Lenny Bronstein & Jay Philpott

The Conclave Launches One! The Conclave announced it has launched a new website dedicated to better serving the online needs of the broadcast industry. The new www.theconclave.com, designed and developed by MJI Interactive, will provide information about Conclave events, including the Summer Learning Conference and TalenTrak, and will also reflect an expansion of online learning tools and information. According to Conclave Executive Director, **Tom Kay**: "The Conclave is best known for two annual events as well as providing thousands of dollars in scholarships, and that will remain the backbone of what we do. However, we are a 365-day-a-year organization, and we look to fulfill our mission of educating radio broadcasters through multiple interactive online opportunities. The site that MJI Interactive has put together will be a platform for webinars...like the one planned for October 8th with **Jacobs Media** (details next week!), podcasts, and blogs as well as industry news, photos and video related to the broadcast and related industries." **MJI Interactive's** President, **Margaret Shiverick**, noted: "We've been a fan and supporter of The Conclave and everything it does for over a decade, so we were delighted they chose to partner with MJI on their new site. The Board's vision, especially how they wanted to use the Web to interact with industry constituents, was right-on from the start. Now, they're where they want to be, and The Conclave team has a truly custom solution which can evolve with the organization." The new www.theconclave.com debuts with exclusive video of **Isaac Hayes** and **David Porter** at this year's Summer Learning Conference, one of the last public appearances of the Grammy and Oscar winning singer/songwriter. In addition, a guest blog from **McVay Media's Daniel Anstandig** and information about the upcoming **TalenTrak** on November 8th in Chicago will also be featured. MJI Interactive (www.mjiinteractive.com), a company of **Triton Media Group, LLC**, provides syndicated Web content for radio stations and

software tool suites for Web content management, database marketing, text messaging, and emerging technologies. MJI Interactive has been the market leader for innovative Web media solutions for radio stations since 1996.

Put Lipstick on THIS!! Talk KBYR-AM/Anchorage suspended radio host **Eddie Burke** for broadcasting the phone numbers of women involved in a protest against Republican VP hopeful **Sarah Palin** last weekend. Said GM **Justin McDonald**: "Though I do not agree with some of the comments he made, as a licensee, we attempt to respect everyone's First Amendment rights, including Eddie Burke's, our listeners' and our non-listeners, (but) That does not mean I condone inciting violence or harm in any way to people wanting to voice their opinions with peaceful protest." Burke called two women leaders who organized the rally that drew 1,500 people, "socialist, baby-killing maggots," read their phone numbers on-air and encouraged listeners to call them. The women's voice mail quickly filled with angry, profane and in some cases, threatening messages. He has apologized for the name-calling and claimed he didn't realize he was giving out personal cell phone numbers. Burke has been suspended for one week without pay.

A group of current and former *Los Angeles Times* reporters are suing **Tribune Company** Chair./CEO **Sam Zell**, asking that he (and others) be removed from the company's board of directors. The class action was filed in a federal court in California, and asserts that Zell damaged the company's reputation and business since taking it over last year. Says the suit, "Through both the structure of his takeover and his subsequent conduct, Zell and his accessories have diminished the value of the employee-owned company to benefit himself and his fellow board members." Zell responded: "The lawsuit filed yesterday is filled with frivolous and unfounded allegations, and I hope every partner in this company is as outraged as I am at having to spend the time and money required to defend ourselves against it. The media industry is in crisis, the advertising environment is extremely difficult and the economy is in turmoil. The overwhelming majority of our employees have taken up the challenge; they are working hard, leading by example, and devoting themselves to re-inventing our businesses by developing new and innovative products for our readers, viewers and advertisers. As a company we are attacking our problems and revolutionizing the media industry. "This lawsuit is a mere distraction, and we will work quickly to see that it is dismissed. It will not deter us from completing the work ahead."

TalenTrak

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NEWS UPDATES AROUND THE CLOCK www.RadioandRecords.com

Announcing TalenTrak 2008! Chicago's TalenTrak is just around the corner: Saturday, November 8th at **Columbia College's** University Center (525 S. State St). TalenTrak is the **Conclave's** one-day air talenet seminar designed to improve the performance of any and all personalities who attend. The day begins with a series of one-hour highly-focused seminars hosted by WLUP/Chicago PD **Bill Klaproth**, breaks for lunch with a special keynoter TBD (in the past, TalenTrak has featured great keynoters like **Tom Barnard**, **John Records Landecker**, and **Danny Bondaduce!**), and then launches into the all-important aircheck clinic where programmers and consultants individually critique airchecks of all TalenTrak students! The price for this special day of learning? Just \$49 (\$39 students) until October 31. If you're coming in on Friday night or staying Saturday night, stay at the nearby **Travelodge Hotel/Downtown Chicago**, 65 E Harrison St., Chicago, IL, 60605; phone 312-376-148; email travelodgechicago@aol.com. Ask for **Darren Andrews**, tell him you're with the Conclave and will be attending TalenTrak and you'll be offered a junior suite with kitchenette for \$155 + taxes while inventory lasts. For details and to register, visit <http://www.theconclave.com>.

A jury has awarded \$3.8 Million to **Davar** and **Todd Gardner** in a suit against **Skyline** NT KGEZ/Kalispell, MT Host **John Stokes** for statements he made and knew were false about the Gardners. In 2007, on three separate occasions, Stokes claimed the Gardner's lied under oath during a previous lawsuit with Stokes; that the Gardners submitted false affidavits during the same litigation; and that the Gardners committed bank fraud when obtaining a \$900,000 loan. Will Stokes ever mention the Gardners on the air again? "Only if they keep harassing me with lawsuit after lawsuit, but I have no intention to go after them." John said.

The following stories are highlights from this past week's NAB & R&R Conventions in Austin, TX (for complete coverage, we invite readers to check out the following Conclave Media Partners for details on these and other sessions: AllAboutCountry, All Access, Inside Radio, FMQB, Radio & Records, Radio-Info.Com, and Radio Ink):

NAB President/CEO **David Rehr's** "State of the Industry" address at the **NAB Radio Show** echoed his Conclave Learning Conference keynote, and attacked the "negativity that pervades the radio business and threatens to paralyze us." He noted that

radio's end has been predicted with the onset of each new technology, yet radio is "strong and growing." Said Rehr, "(We are) not hearing about radio's success ... (radio) connects, informs, inspires an estimated 230 million listeners each year...We must commit to spreading the positive news about radio." Rehr stated: "Radio needs people to believe." Reprising his Conclave comments for the NAB crowd, he said that an anti-performance royalty bill has 226 House members supporting it, a majority, and added the jingoistic twist he debuted in Minneapolis last summer, indicating the fight against the "performance tax" as a battle between the U.S. radio industry and the "foreign-owned" labels.

FCC Commish **Jonathan Adelstein** talked about his biggest concerns about radio at the **NAB Radio Show** in Austin. The list contained HD Radio ("The future of radio is going to be on HD"), AM stations and FM translators ("We hope to get that done next week"), ownership diversity ("We've got o do more to make America's airwaves sound like America looks") and radio tuners in cell phones. Adelstein doesn't expect the localism initiative to be acted on by the end of the year. "The issue is of central importance to the future of radio," he said. "Localism is the heart of what radio does." Explaining what he wants from radio regarding localism, he complained that a local Austin station played Faith Hill's "This Kiss" but not local music, and lauded a station for talking about local football on its morning show. But he said that mandating a percentage of local music would be "tough" and raises First Amendment issues.

FCC Chairman **Kevin Martin** told a breakfast audience at the **NAB Radio Show** that broadcasters should be thinking about "what kind of safe harbor code of conduct (they can) come up with to address" the Commission's concerns about localism. He admitted there are "legitimate concerns" about localism in broadcasting, such as whether stations have sufficient personnel on hand at all times for emergencies and whether voice-tracking by hosts not in the market is sufficiently identified. But he said that the industry should be looking to create a code to address the issues before the Commission has to enact regulation to that effect. On the issue of requiring satellite radio receivers to carry HD Radio chips, The FCC chair said he preferred a situation insuring that not only would satellite radios have an HD chip but HD radios and others would carry satellite capability as well.

NOW PLAYING ON:

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KLVE	WUSN	WAPE	KRST
KLUC	KFMB	KLNO	KLTN
WQHT	KESS	CJEZ	WLAV
KJKK	KSCS	KUPL	WLS
WIXX	WRXP	WRKS	WKLH
WMYX	KINK	KRCD	Much Music
WFLC	CJAQ	KINK	Radio Disney
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Across the street during the **Jacobs Media Summit's** "President of Radio" panel at the R&R Convention, 10 participants "running" for the position of the chief executive of radio revealed what they'd do to improve the medium. **Arbitron's Pierre Bouvard** called for a "show business attitude" towards new ideas and suggested ideas like running promotional announcements about non-advertisers to get them interested in advertising, handing digital initiatives over to high school and college students. **Katz's Gerry Boehme** said his plan would address "the economy, war, and health care" in his first 100 days, outlining plans for sales, stopping the fighting between radio stations over advertisers, and the "signs of sickness" like "old ways of thinking." Consultant **Mike McVay** promised to "return the radio to listeners." He lamented the reduction of format diversity and called for mandatory HD-2 and the reinstatement of ascertainment. **Edison Media Research's Larry Rosin** called for "an environment of investment," addressing the difficulty of new owners in obtaining financing to buy stations. He surprisingly promised to send Congress a bill to allow more foreign investment in stations and said he would shrink the number of radio stations by eliminating the AM band. **Harpo Radio GM John Gehron** called for a focus on content and redefining the industry to include means of delivery other than terrestrial broadcast stations. He also called for a restoration of a farm system for new talent and a "massive reinvestment" in product and people. Singer and **Dial Global-KUFX/San Jose** host **Greg Kihn** stressed unique entertainment and forcing managers to "not micromanage" talent. **Radio & Records** Publisher **Erica Farber** said she would introduce a "no-complain" bill that would ban complaints unless the complainer has a better suggestion, and all radio workers would be required to have passion for the business. She also echoed Bouvard's suggestion that HD channels be given over to students. **WBEB (B-101)/Philadelphia** owner **Jerry Lee** said that radio "is in a crisis mode" and presented a five-point plan to "go where the money is." Syndicated host **Kidd Kraddick** compared HD Radio to the war in Iraq, calling it a mistake, and suggested that stations should use their websites to drive people to their websites. Ardent **TATTLE** reader and **WBBM-FM (B96)/Chicago's Julian Nieh** said he would encourage talent to take risks and invest in content.

The Group PD session at the Radio Show, moderated by **Greater Media's Buzz Knight**, featured **Entercom's Pat Paxton**, **Lincoln Financial's John Dimick**, **Border Media Partners' Jose Santos** and **CBS Radio's Greg Strassell**. The session covered a range of topics from dealing with talent and influences to focusing subordinate PDs on prioritization. Strassell offered a checklist

of what makes a great radio station, including whether it connects to its community, whether it sounds local, whether it's interactive, whether it's creating momentum, and whether it "has a soul." He also suggested that "we can conquer new media by doing what we do best, which is to provide good content." Said Santos. "We have to continue to search for great talent." He said talent has to be developed to be ready in the event the major syndicated hosts go away. Paxton's advice to smaller market talent wanting to move up is "don't quit ... if you quit, you don't love it enough." Dimick encouraged talent was to "hang on," and get noticed via e-mails, calls and sending podcasts.

The **2008 Marconi Radio Awards** were announced at the **NAB Radio Show** on Thursday. Winners around the neighborhood include: Large Market Station of the Year: **KOA-AM/Denver**, Medium Market Station of the Year: **WLAV/Grand Rapids, MI**; Small Market Station of the Year: **WGIL-AM/Galesburg, IL**; Large Market Personalities of the Year: **Kelly, Mudflap** and **JoJo**, **KYGO/Denver**; Medium Market Personality of the Year: **Tony Gates**, **WLAV/Grand Rapids, MI**; Small Market Personalities of the Year: **George** and **Katie**, **WAXX/Eau Claire**; AC Station of the Year: **WTMX/Chicago**; Country Station of the Year: **WFMS/Indianapolis**. Oldies Station of the Year: **KQQL/Minneapolis**; Rock Station of the Year: **WAPL/Appleton, WI**.

FYI: The **NAB** is distributing a special radio public service announcements nationwide, urging listeners to make donations to the *American Red Cross Disaster Release Fund* to boost recovery efforts from Hurricane Ike. The PSA's, emailed to radio stations across America earlier this week, is available for download on the NAB's Web site dedicated to public service — **NABSpotCenter.com**.

Shocker! After over seven years at **Journal Broadcasting** Hot AC **WKTI/Milwaukee, WI** PD **Bob Walker** exits, along with Sales Manager **Bernie Laur!**

Sarkes Tarzian Inc., Hot AC **WJAI (MAJIC 95.1)/Ft. Wayne, IN** has launched a custom holiday music station using Custom Channels to stream CHRISTMAS music from the www.waji.com website. **MAJIC 95.1 PD Barb Richards** commented, "If you're going to own the Christmas music image, you have to go all out. Our holiday music channel is quick, easy, drives web traffic and really solidifies MAJIC's image as the Christmas station in Ft. Wayne." (BTW, congrats to Barb & gang for raising over \$125,000 for the **Riley Hospital For Children** during their 7th annual radiothon last week).



www.bobandsheri.com

Former **Clear Channel** Country KEEY/Minneapolis PM Driver and new **Bonneville** Country WUBE/Cincinnati Morning man **Chris Carr** and his partner **Statt** have picked up chainsaws in an effort to help those effected by a damaging windstorm that left 90% of the city without power due to downed trees and branched. They did "cut-ins" on WUBE while talking with residents.

Terry "Motormouth" Young transformed XM's "The 60S On 6" into one of the great radio stations from the '60s earlier this week, recreating WLS on "Sonic Sound Salutes" with original jingles and jocks Ron Riley, Clark Weber, Larry Lujack, Dick Biondi and the late Art Roberts (who served on the Conclave Board for many years prior to his retirement). For more station history, check out www.wlshistory.com.

Woodward Communications Top 40/Mainstream WKSZ (95-9 KISS FM)/Green Bay, WI and sister Rock WAPL just finished three straight days of broadcasting from The Atrium at **Lambeau Field**, raising almost a quarter million dollars for the Children's Hospital Wisconsin!

NRG Media Urban KOPW (Power 106.9)/Omaha is offering listeners an "economic stimulus package," in the form of checks of either \$106.90 and \$1,069 by launching a campaign last Monday, featuring spots that directed listeners to a website called <http://www.omahastimuluschecks.com>. Area residents contacted the Mayor's Office about it, with the Mayor initially refuted the campaign. The office went so far as to send out a press release stating "Omaha Police Looking Into Bogus Website." Said PD **Bizzy B**, "We wanted to create excitement and give money reflective of our station frequency to help boost the economy. We are certainly accomplishing that, plus getting some excitement we never anticipated. The news of the economic stimulus package aired on media throughout the Omaha market — including on competitor radio stations. I can guarantee that the stations we compete with had no idea they were talking about Power 106.9 the entire time. Even the dollar amount of \$106.90 or \$1,069 didn't seem to give our plans away!" Touché, Mr. B!

Clear Channel WOKY-AM/Milwaukee flips from Oldies to Classic Country and will be known as AM 920 the Wolf. PD **Gregory Jon** tackles mornings and sister Country WMIL afternooner **Mark Richards** and middayer **Mitch Morgan** will handle mids and afternoons, respectively.

Powell Broadcasting Adult Hits KZSR (Bob 102.3)/Sioux City, IA is now "Jack 102.3" with the tag-line "Playing What We Want."

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www.mattandramona.com

Independence Media AAA WWCT (99.9 The Stage)/Peoria, IL has flipped to Alternative as "99.9 The Buzz". (

Clear Channel AAA KWMT (92.9 The Mountain)/Tucson has tapped **Jason Nagel** for nights. Jason had been the weekend talent at Clear Channel AAA KTCZ (Cities 97)/Minneapolis.

NextMedia Hot AC WGER (Magic 106.3)/Saginaw, MI secured veteran local air talent **Lauren Davis** for PD/afternoon duties replacing **Bob Moore**.

Journal Broadcast Group News WTMJ-AM/Milwaukee GSM **Tom Sheridan** will tack on identical duties for Hot AC sister WKT1 (see the Bernie Laur story above).

CBS AAA WXRT (93XRT)/Chicago Dir./New Media & Marketing **Tom Lisack** moves to the **CBS Radio Digital Media Group** as Dir./Digital Music Media & Brand Loyalty.

Journal/Springfield, IL has named **Chris Michaels** as PD for Country KTTS.

Musicrunch Inc. announced the return of Co-Founder **Kevin McCabe!**

Tribune N/T WGN-AM/Chicago Director of Marketing & Promo **Lori Brayer** will be stepping down at the end of the month.

Emmis Sports WFNI/Indianapolis grabs former Indiana University basketball player and assistant coach **Dan Dakich** for middays. "Dan knows sports and he has those qualities that will really make him a great host," PD **Kent Sterling** said.

Elyria Lorain Jazz WNWV/Cleveland midday host Richard Greer has been relieved of his duties. Recently appointed PD Angie Handa takes over. She held the same position at former Jazz KOAS/Phoenix.

Condolences to the family of former Chicago radio executive **Kenton Morris**, who died in an airplane accident last week. Morris was a longtime employee of WGN/Chicago, where he worked as APD.

Availz. Former WKT1/Milwaukee PD **Bob Walker** is now searching for his next opportunity. Reach out to him at bobwradio@gmail.com.

American Biker Minute - American Media Services Interactive
 AudioBitXChange - BitXChange - Cablight Girls Radio
 Cheap Psychological Tricks with Dr. Buff - The Chop Shop
 Don't Quote Me - Family Matters Radio - The Final Verdict
 Guest Services - Lex & Terry Morning Radio Network
 Looking Up To Number One - Paul Shaffer's Day in Rock
 Pump Audio - Queonda - The Rockin' 80's
 SpotScan - Think Green Radio - Today's Bits
 The Todd n Tyler Radio Empire - The Tour Bus
 The Tour Bus Quickie - VIP Services



Jobs. Northwestern Media Christian AC KNWC/Sioux Falls, SD needs a PM Driver with killer production talents. Pass along a cover letter with your T&R to: jobs@nwc.edu...**Midwest Communications** Country WINH/Terre Haute, IN is without a Morning Show co-host. Send your package to: **Bill Cain**, OM, 824 S. 3rd St., Terre Haute, IN 47807 or email to: bill@1007mixfm.com... **Three Eagles**/Mankato, MN is looking for a gifted seller. Please send a cover letter and resume to: dsturgeon@kysm.threeeagles.com... **Cumulus** Urban AC WDZZ is in need of a Promotions/Programming Assistant. Programming, copywriting and production skills a plus. Send to: **Trey Michaels**, 6317 Taylor Dr., Flint, MI 48507 or email to: Trey@WDZZ.com... **Cumulus** AC WRWM/Indianapolis has PT positions open. Forward materials to: jonh.trout@cumulus.com...**Saga**/Mitchell, SD is accepting applications for future on-air openings. Can you do a bit of everything? Send your best to: cj@kool98.com...**Three Eagles** NT KWOA-AM/Worthington, MN is looking for a News Director. Send particulars to: twinter@kwoa.threeeagles.com or snail to: KWOA, 28779 County Highway 35, Worthington, MN 56187...**Clear Channel** Hot Talk/Rock WMMS and the "Rover Morning Glory" needs and Off-Air Producer. Send resume and cover letter to: WMMS Morning, Producer, 6200 Oak Tree Blvd. 4th Floor, Independence, OH 44131... **NRG Media** Country

KFGE/Lincoln NE has an immediate opening for their next great Morning Co-host. Send your best to Steve Albertson at: salbertsen@broadcasthouse.com...**Cornerstone** Christian AC WAYG/Grand Rapids, MI and WAYK/Kalamazoo, MI wants a PD/Air Talent. Send T&R to: rich@way.fm...**Zimmer** Top 40 KTXY/Columbia, MO needs weekend warriors. Send audio and resume to: cosmo@zrgmail.com...**Big League Broadcasting** Sports KFNS/St. Louis has Intern openings to help with the Promotions/Marketing departments. Hours are evening and weekends. For college credit. Send cover letter and resume to: ajdaniels@kfns.com...**Calvary** Christian KLJC/Kansas City, MO has a Production Assistant opening. Email T&R to: manager@kljc.org...**Backyard Broadcasting** Oldies combo WERK-WURK/Muncie, IN needs a PD. Rush your package to: OM Steve Lindell at: steve.lindell@byradio.com...**Alliance Communications** Oldies WGEZ/Beloit, WI is accepting packages from the kind of people who do whatever it takes to reach personal and station goals. Openings on-air, in sales and office admin. Email materials to: alank1490@yahoo.com...All listings in Jobs represent equal opportunities and are provided free of charge. To place an ad, send particulars to: <mailto:tomk@main-st.net> no later than Thursday evening for Friday publication. No calls unless otherwise specified.

the Conclave **TalenTrak 2008** Registration Form
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A listing of Chicago hotels for those desiring an overnight stay for TalenTrak is being developed. Details will be made available on the Conclave website and via *The Tattler*. **Tuition is transferable but is non-refundable. Ask for details.**

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Spring Books, 2008

Grand Junction, CO (#263)

News-Talk KNZZ continues to lead.

Station	Format	Owner	Fa'07	Sp'08
KNZZ-AM	N/T	MBCGrand	12.3	12
KMGJ-FM	T40	MBCGrand	10.9	9.3
KEKB-FM	Ctry	Cumul.	8	8
KKNN-FM	ClsscRock	Cumul.	5.8	8
KMOZ-FM	Ctry	MBCGrand	8	7.3
KBKL-FM	Oldies	Cumul.	8	6.7
KSTR-FM	AAA	MBCGrand	5.1	6
KMXY-FM	HotAC	Cumul.	4.3	4.7
KJYE-FM	AC	MBCGrand	5.1	4
KTMM-AM	Sports	MBCGrand	2.2	2.7
KZKS-FM	AdultHits	WestSlope	1.4	2
KEXO-AM	SpanishCont.	Cumul.	0.7	1.3
KWGL-FM	ClsscRock	WestSlope	1.4	1.3
KPVW-FM	RegMex	Entravision	0.7	0.7

Columbia, MO (#255)

Country KCLR maintains a 2 pt lead.

Station	Format	Owner	Fa'07	Sp'08
KCLR-FM	Ctry	Zimmer	11.4	10.7
KFRU-AM	N/T	Cumul.	9.4	8.7
KOQL-FM	Rhythm.	Cumul.	7.4	8.1
KPLA-FM	AC	Cumul.	7.4	8.1
KCMQ-FM	Rock	Zimmer	7.4	6
KTXY-FM	T40	Zimmer	6	6
KBXR-FM	AAA	Cumul.	6	5.4
KSSZ-FM	Talk	Zimmer	6	4.7
KWJK-FM	AdultHits	BigCtry	2	4
KWWR-FM	Ctry	KXEO	3.4	3.4
KBBM-FM	Rock	Cumul.	3.4	2.7
KPOW-FM	ClsscRock	SedaliaInv	2	2.7
KTGR-AM	Sports	Zimmer	1.3	2
KZZT-FM	Oldies	Best	1.3	1.3
KATI-FM	Ctry	Zimmer	0.7	0.7
KKCA-FM	Oldies	Zimmer	0.7	0.7
KMFC-FM	ChrstnAC	Clair	0.7	0.7
KRES-FM	Ctry	GoodRad-TV	0.7	0.7
KWOS-AM	N/T	Zimmer	0.7	0.7

Lafayette, IN (#246)

Despite a drop, Country WKOA stays #1.

Station	Format	Owner	Sp'05	Sp'08
WKOA-FM	Ctry	Schurz	16.4	14.1
WASK-FM/WASK-AM	Oldies	Schurz	10.6	11.1
WKHY-FM	ClsscRock	RadioWorks	9.2	9.6
WXXB-FM	Rhythm.	Schurz	6.6	8.1
WLS-AM	N/T	Citadel	2.6	3.7
WFBQ-FM	ClsscRock	ClrChnnl	2.6	2.2
WEDJ-FM	RegMex	Continental	1.3	1.5
WRZX-FM	Alt	ClrChnnl	1.3	1.5
WFNI-AM	Sports	Emmis	1.3	0.7

Pittsburg,KS (Southeast (#245)

Country KKOW dominates.

Station	Format	Owner	Fa'07	Sp'08
KKOW-FM	Ctry	AmMedia	21.7	20.2
KKOW-AM	ClsscCtry	AmMedia	7.2	6.9
KSYN-FM	T40	Zimmer	6.6	6.9
KMXL-FM	HotAC	Petersen	3.6	4.6
KNEM-AM/KNMO-FM	Ctry	Harbit	3.6	4.6
KIXQ-FM	Ctry	Zimmer	3.6	4
KIKS-FM	AC	Iola	3.6	2.9
KJML-FM	ActRock	FFD	1.8	2.9
KOMB-FM/				
KMDO-AM	Oldies	FortScott	2.4	2.9
KLKC-FM	AdultHits	Acme	1.8	2.3
KWXD-FM	Ctry	SEKs.Co.	3	2.3
KBZI-FM	HotAC	AmMedia	2.4	1.7
KHST-FM	Rock	SEKs.Co.	1.8	1.7
KJMK-FM	AC	Zimmer	2.4	1.7
KSEK-FM	Rock	SEKsInd	1.2	1.7
KXDG-FM	ClsscRock	Zimmer	2.4	1.7
KCAR-FM	Oldies	FFD	1.2	1.2
KGGF-AM	Talk	Mahaffey	0	1.2
KINZ-FM	ClsscHits	Sutcliffe	1.2	1.2
KKOY-FM	HotAC	SEKs.Co.	1.2	1.2
KSNP-FM	ClsscRock	SEKs.Co.	0.6	1.2
KUSN-FM	Ctry	Mahaffey	0.6	1.2
KALN-AM	Oldies	Iola	0.6	0.6
KBTN-FM	ClsscCtry	FFD	1.2	0.6
KCMO-AM	Talk	Cumul.	0.6	0.6
KCSP-AM	Sports	Entercom	0	0.6
KFTI-AM	ClsscCtry	Journal	0	0.6
KGGF-FM	AC	Mahaffey	1.2	0.6
KIND-FM	AdultHits	KurtisMedia	0.6	0.6
KITO-FM	Ctry	Stephens	0.6	0.6
KLKC-AM	N/T	Acme	0.6	0.6
KMOQ-FM	T40	FFD	0.6	0.6
KMXV-FM	T40	Wilks	0	0.6
KRWP-FM	ClsscCtry	Cumul.	0.6	0.6
KSEK-AM	Sports	SEKsInd	0.6	0.6
KZRG-AM	N/T	Zimmer	0.6	0.6
WIBW-AM	N/T	Morris	0	0.6

Muncie-Marion, IN (#214)

Hot AC WLBC very much in control.

Station	Format	Owner	Sp'08
WLBC-FM	HotAC	Backyard	16.7
WMDH-FM	Ctry	Citadel	10.1
WFBQ-FM	ClsscRock	ClrChnnl	7.6
WERK-FM	Oldies	Backyard	4.5
WHY-FM	ClsscRock	Backyard	3
WBYS-FM	ActRock	Federated	2.5
WOWO-AMN/T		Federated	2.5
WRZX-FM	Alt	ClrChnnl	2.5
WWKI-FM	Ctry	Citadel	2
WFMS-FM	Ctry	Cumul.	1.5
WIBC-FM	N/T	Emmis	1.5
WLW-AM	N/T	ClrChnnl	1.5
WZPL-FM	HotAC	Entercom	1.5
WNHT-FM	CHR/Pop	SummitCity	1
WXFN-AM	Sports	Backyard	1
WAJI-FM	AC	SarkesTarz.	0.5
WDSJ-FM	SmJazz	ClrChnnl	0.5
WHIT-FM	ClsscRock	Backyard	0.5
WJJK-FM	AdultHits	Cumul.	0.5
WJOT-FM	Oldies	Mid-America	0.5
WLHK-FM	Ctry	Emmis	0.5
WMEE-FM	HotAC	Federated	0.5
WNTR-FM	AdultHits	Entercom	0.5
WURK-FM	Oldies	Backyard	0.5
WYXB-FM	AC	Emmis	0.5


Topeka,KS (#194)

A uniquely competitive market!

Station	Format	Owner	Fa'07	Sp'08
KTPK-FM	ClsscCtry	JMJ	11.7	11.6
KMAJ-FM	AC	Cumul.	12.1	10.2
WIBW-FM	Ctry	Morris	8.8	9.8
KDVV-FM	Rock	Cumul.	5.9	7.1
KLZR-FM	HotAC	GreatPI	5	6.7
KWIC-FM	ClsscHits	Cumul.	7.1	5.8
KCHZ-FM	Rhythm.	Cumul.	2.9	5.3
KQTP-FM	Ctry	Cumul.	5	4.9
KMAJ-AM	N/T	Cumul.	3.3	3.6
WIBW-AM	N/T	Morris	4.2	3.6
KMXN-FM	AdultHits	Zimmer	3.8	2.2
KQRC-FM	ActRock	Entercom	3.3	2.2
KPRS-FM	Urb	Carter	0.8	1.8
KMXV-FM	T40	Wilks	1.3	1.3
KRBZ-FM	Alt	Entercom	0.8	1.3
WHB-AM	Sports	Union	1.3	1.3
KCMO-FM	Oldies	Cumul.	0.4	0.9
KCVT-FM	ChrstnTalk	Bott	0.4	0.9
KNZA-FM	Ctry	KNZAInc	0.8	0.9



12+ M-Su, 6AM-12AM.
Fall '07 - Spring '08
comparisons, unless otherwise noted.

 **ARBITRON**
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