

MAIN STREET

Presents

The Conclave

TATTLE R

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Learning Conference Revisited! As it has been doing over the past few weeks, the *TATTLE R* will feature stories about the sessions and events of the just-completed 33rd annual Learning Conference, as reported by our industry's leading trades and websites. Because some sessions were emotionally and politically charged, you may read about the same session as viewed from the eyes/ears of different media outlets. Here are the first stories of this series. Many thanks to the **Conclave's** Media Partners for providing them: *All Access*, *All About Country*, *FMQB*, *Inside Radio*, *R&R*, *Radio-Info.com* and *Radio Ink!*

The Battle Royal-ty (By Tom Taylor/radio-info.com) **The battle over a performance royalty goes deeper** – for both the labels and the NAB. Even the seating arrangement for Friday afternoon's deeply-divided Conclave panel showed the gulf between the two sides. Mike Huppe ("HUP-ee") of SoundExchange and Daryl Friedman sat on stage right, while NAB President David Rehr and new NAB Radio Board Chairman Steve Newberry were together on stage left. It was a like watching 2-on-2 beach volleyball, with team members sometimes setting up their partners – and sometimes just going for the spike over the net. (Station owner Newberry joked about being up there with "two lawyers and a PhD.") The flow of arguments suggests this issue's going deeper and getting more nuanced, even as the NAB maintains its "over-my-dead body" stance. The music folks say that even after a bill's passed, there would be room for negotiation between music providers and radio. Like: Why not a 90-day "royalty-free" period for brand-new songs? (Somebody asked "isn't that payola?") Why not let providers cut private deals with radio? On the NAB/ radio side, the arguments also get more subtle than "it quacks like a duck": Steve Newberry says, rhetorically, that if radio once sold zillions of records and made the labels rich, then why shouldn't radio

ask for years worth of back payments? Also: Won't this new scheme just make the rich (artists) richer? Rehr (the PhD in economics) observes that "copyright holders here have 50 years more to collect than in some other countries." And - why aren't music providers going after a similar fee from restaurants, bars and Girl Scout meetings? Answer: because radio is where the big money is, and particularly the big market stations. **"Camel's nose under the tent"?** Steve Newberry says that "even if it's \$500, there's a principle here." In the performance royalty fight, the terms bandied about by the RIAA and music providers probably seem quite reasonable to the casual observer: stations with less than \$1.25 million in annual revenue would pay perhaps \$5,000 a year. Non-coms might pay \$1,000. You get the feeling there's lots of flexibility from their side – once the principle of a performance royalty is established, ending what the RIAA's Daryl Friedman calls "88 years" of inequity. Satellite radio, Internet radio and cable radio already pay SoundExchange, which argues that fairness dictates that terrestrial radio should, too. But they're not talking about what they want out of big-market radio stations – because again, that's where the money is. I hear the radio side went to the music providers last year to discuss webcasting rates, and the labels didn't want a deal – because it might've gotten in the way of their big goal of a royalty from radio. It was Commonwealth's Steve Newberry who used the "camel's nose under the tent" analogy near the start of Friday's debate at the Conclave – and that's the basis for the NAB's "Hell no" strategy. **"I'd rather cut my own throat than negotiate" for a performance royalty.** NAB CEO David Rehr says that's what he told Congressional pro-royalty advocate Darrell Issa (R-CA). He predicts that "we'll be fighting over this the next 4-5-6-7 years – until we win, and then we'll go on to something else." But one NAB defense was already breached last week, when Howard Berman's Intellectual Property Subcommittee reported out his bill to require radio to pay a royalty. It's even possible the NAB will lose at the next level, in John Conyers' Judiciary Committee. But the NAB thinks it's fortified its main strategic position at the top of the hill (in the 435-person Congress) with more than 220 signatures on a resolution against a new royalty, fee or tax for playing music. But the RIAA's government relations VP Daryl Friedman tells the Conclave that the NAB's going for the resolution first was a strategic mistake – because the eventual bill can be different from the language of the resolution, thus giving members the cover to change their minds. (You're shocked, I know.) Mike Huppe of SoundExchange says confidently "we think it's got a lot of momentum." (That's Huppe with the mic, in the picture.) So it's "momentum" versus "I'd rather cut my throat."

Guess Who Was An Important Part of The 2008 Learning Conference?



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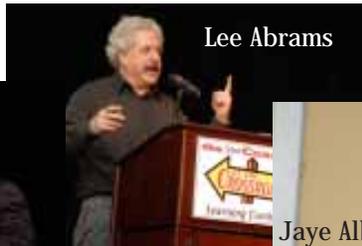
Guess Who Was An Important Part of The 2008 Learning Conference?



Mike McVay



Danno Wolkoff



Lee Abrams



Jaye Albright



Sean Ross

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Privately, the label folks believe Congress isn't buying the NAB position and that they'll eventually get something – though it won't be this year. But next year, with a new Congress (as moderator Reed Bunzel noted) – who knows? The NAB's going to need money and friends.

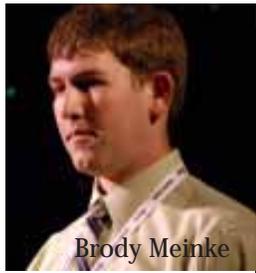
Rehr Gets Inspirational At Conclave (from AllAccess.com)-In his keynote address at the Conclave Learning Conference in Minneapolis on Friday 6/27, NAB President/CEO David Rehr, saying he is "tired of all the critics of radio," touted the "Radio 2020" public relations initiative and the "Radio Heard Here" marketing campaign and the benefits of radio — "accessible, portable, and easy to use" — as part of the NAB's drive to improve radio's image with consumers. "This is a great business that we need to feel great about," Rehr told the audience. Rehr also took shots at the FCC's localism proceeding, saying that local service is "in our DNA. .. We don't need the FCC to tell us how." He ripped the movement to institute a performance "tax" on radio, saying the NAB'S momentum on Capitol Hill is strong. He also repeated the NAB's opposition to the Sirius-XM merger.

2008 Conclave Learning Conference keynoter and NAB Pres./ CEO David K. Rehr wrote a letter to **FCC** General Counsel **Matthew Berry** asking the Commission to look at **XM** and **Sirius** Satellite Radio's "lack of candor" in its review of the companies' proposed merger, asserting that "the simple fact that the applicant is willing to deceive the Commission raises qualification concerns." "Under the Communications Act," wrote Rehr, "the Commission must address as part of the merger proceeding the allegations in the record regarding lack of candor. If it determines that the allegations raise substantial and material questions of fact, it is required by law to designate the applications for a hearing." Rehr went on to say, "XM and Sirius cannot be relied on to comply with the letter and the spirit of any voluntary commitments they make or any merger conditions the Commission may impose. The fact that the Commission refuses to place in the record of this proceeding additional information regarding the scope of the companies' malfeasance that the **Enforcement Bureau** ordered released a year ago underscores this conclusion. Indeed, based on the record of the merger proceeding, the Commission should fully expect that XM and Sirius will make every effort to avoid the requirements of the conditions whenever it suits their business interests to do so. For the forgoing reasons, the Commission may not legally approve the merger based on the record. It may not legally defer the candor and reliability issues raised in the record to an

enforcement proceeding but must address the issues in the merger proceeding." **The Minority Media & Telecommunications Council** has asked the FCC to name an official to act as a compliance officer overseeing its new rule banning discrimination in the placement of broadcast advertising. The rule took effect Tuesday (7/15). The rule is designed to prevent advertisers from avoiding buying time on African-American or Hispanic stations by requiring broadcasters renewing their licenses to "certify that their advertising-sales contracts contain nondiscrimination clauses that prohibit all forms of discrimination."

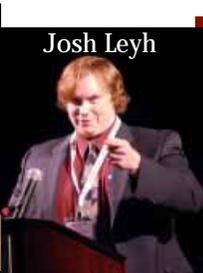
Finalists for the **NAB Marconi Radio Awards** honoring radio stations and personalities for excellence in broadcasting are in! Here are the finalists in our neighborhood: **Legendary Station:** KSTP-FM/Minneapolis. **Large Market Station of the Year:** (KOA-AM/Denver, WEBN-FM/Cincinnati and WSWD-FM/Cincinnati. **Medium Market Station of the Year:** (KSTZ-FM/Des Moines, (WLAV-FM/Grand Rapids and (WTUE-FM/Dayton, OH. **Small Market Station of the Year:** (KAIR-FM/Atchison, KS, KBHP-FM/Bemidji, MN and WGIL-AM/Galesburg, IL. **Major Market Personality of the Year:** (Eric & Kathy, WTMX-FM/Chicago. (**Large Market Personality of the Year:** (Amos Brown, WTLC-AM/Indianapolis; (Bob Conners, WTVN-FM/Columbus, OH; **Cornbread**, WIL-FM/St. Louis; **Kelly, Mudflap & JoJo**, KYGO-FM/Denver and **Moon & Staci**, KSTP-FM/Minneapolis. **Medium Market Personality of the Year:** **Tony Gates**, WLAV-FM/Grand Rapids. **Small Market Personality of the Year:** (George & Katie, WAXX-FM/Eau Claire, WI. **AC Station of the Year:** (KSTZ-FM/Des Moines, WLIT-FM/Chicago and WTMX-FM/Chicago. **CHR Station of the Year:** (WKFS-FM/Cincinnati, WKST-FM/Pittsburgh, and WNCI-FM/Columbus, OH. **Country Station of the Year:** (KMFx-FM/Rochester, MN, (KYGO-FM/Denver, (KZKX-FM/Lincoln and WFMS-FM/Indianapolis. **News/Talk Station of the Year:** (WJBC-AM/Bloomington, IL and WTMJ-AM/Milwaukee. **Oldies Station of the Year:** (KQQL-FM/Minneapolis and WOLX-FM/Madison, WI. **Religious Station of the Year:** (WTLC-AM/Indianapolis and (WVEL-AM/Peoria, IL. **Rock Station of the Year:** WAPL-FM/Appleton, WI and WSWD-FM/Cincinnati. **Sports Station of the Year:** KXNO-AM/Des Moines. Winners will be announced September 18 at the NAB Marconi Radio Awards Dinner & Show held during The NAB Radio Show at the Austin Convention Center.

Guess Who Was An Important Part of The 2008 Learning Conference?



Brody Meinke

McNally-Smith Scholar • Dennis Becker Scholar



Josh Leyh



2008 30-Under 30-Award Recipients



Jordan Spychalla

Jenna Wundrow

Len Clark

Doug Lee Scholars • Rockwell Scholar

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Barenaked Ladies frontman **Steven Page** has been arrested and charged with fourth-degree criminal possession of a controlled substance in the Syracuse, NY area. Police say they noticed a suspicious car with its driver's side door left open around 2a. Police found Page and two women in an apartment nearby with cocaine and marijuana. The singer was released on \$10k bail. Ironical that the Barenaked Ladies just released their debut kids CD "Snacktime." Page wrote a page in *Conclave Learning Conference* history in 2005, when he not only performed during the Saturday luncheon but also became the star of *Conclave Karaoke* during the **BDSRadio** sponsored Bowling Party at Elsie's in Minneapolis.

Congrats to **Sony BMG/Nashville** VP/Mktg. **Tom Baldrice** on his recent induction into the **Virginia (Minnesota) Hall Of Fame**. The HOF began in 1992, with Baldrice serving as emcee for the inaugural event. Baldrice joins past honorees such as winemaker **Robert Mondavi** and 1980 US Olympic Hockey Team member **John "Bah" Harrington** as well as fellow Class of 2008 member **NASA** scientist **Dr. Andy Dorfman**. "To be honored by my hometown is a fantastic feeling, and to be enshrined alongside these individuals who have made extraordinary contributions to the world is humbling, to say the least." Tom said.

Journal Dir./Radio Programming and OM for the Omaha cluster, **Tom Land**, is moving to Milwaukee to be OM for Journal's sister News WTMJ-AM and Hot AC WKTJ. An exact date on his move has not been announced, although Journal management expects him to be in the Milwaukee house before the next school year starts.

Citadel steals **Steve Brill** and makes him OM for its Des Moines cluster that includes Classic Rock KGGO, Country KJJY, Country KHKI, Talk KWQW and Sports KBGG-AM. You'll remember Steve as PD for **Journal** Rock KEZO/Omaha. His first day is Tuesday, July 29th. Steve is a former Conclave Board of Directors member.

Northwestern Christian AC KTIS/Minneapolis along with local **Maplewood Toyota** brought one family together for the first time in 30 years. The "KTIS Family Reunion" asked listeners to explain why they would want to bring their family to the Twin Cities for a family reunion weekend. KTIS listeners cast more than 92,000 votes online for the five finalists. **Valerie Hoag** of Zimmerman, MN was the grand prize winner and last weekend KTIS flew in 20 of her family members from Texas, Colorado, Arizona and

Alaska. **Sparrow Records** artist **Matthew West** performed a private concert for the family. "Separated and put in foster homes as kids, Valerie longed to see her brothers, sisters, mom and dad again. It had been 30 years and we were glad to help make this dream come true," said Promotions Director **Morgan Wood**.

Clear Channel's Total Traffic Network inked a deal to provide reports for **Citadel** Talk WLS-AM and Oldies WLS-FM/Chicago. The stations were served by **Metro Networks/Shadow Broadcast Services** for 30 years.

Regionally syndicated, "The Michael Koolidge Show" celebrates its two-year anniversary on July 25 at the Rouge Wine Cellar in Creston, IL. The show is also celebrating the upload of its 100th podcast, featuring interviews with **Al Roker** and **Air Force Col. Scott Maw**. The show airs on **Rochelle Broadcasting** Talk WRHL-AM/Rochelle, IL and **Prairie Communications** Talk WLBK-AM/De Kalb, IL.

Indiana District Of The Lutheran Church Christian AC WLAB/Fort Wayne was recently honored as a nominee for Best Station in Fort Wayne by the public. Morning show hosts **Ace McKay** and **John O'Rourke** also picked up a nomination for Best Morning Show and GM **Melissa Montana** was nominated for Best Air Personality. The winners will be announced in September.

Fresh from his spectacular appearance at the *2008 Learning Conference* (where he made Joel Denver and Will Sterrett rich men!), **Rick Dees** has partnered with longtime friend, writer/director/actor **D.B. Sweeney**, for a promotion based around the July 17th L.A. screening and DVD release of D.B. Sweeney's new comedy, "Two Tickets to Paradise," starring **Ed Harris** and **Moira Kelly**. The movie will have a custom multi-media DDN channel at rick.com. Online users will have the opportunity to not only score Sneak Peeks of the film, as well as a taste of its music, but also enter for a chance to win tickets to the exclusive July 22nd L.A. premiere via the website or by texting 2TICKETS to 59925. Another DDN differentiator, to launch July 21st, allows users the ability to not only share individual content, but also share full channels of content with friends by embedding the channel on their own personal webpage, or blog including **Facebook** and **Myspace**.

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On Monday, **Jerry Agar** will take his WLS/Chicago talk show where no late-night TV comics dare to go. Agar and his comic troupe *Jerry's Kidders* will devote an hour to poking fun at **Barack Obama** and his candidacy. Says WLS' skipper **Kipper McGee**, "Citing no real comedic "take" on Obama, most late-night shows have found nothing easy to turn into a laugh such as **Bill Clinton's** womanizing, **George Bush's** goofy bumbling or **Al Gore's** robotic persona. *Jerry's Kidders* are different." Adds Agar, "Our position is that no presidential candidate is above the mocking criticism that has become a part of American culture and communication. If the late night TV guys won't do it, we will." This special presentation of *Jerry's Kidders* is slated to start at 10am, Monday July 21st on Chicago's Talk Station WLS 890 AM.

A crowd of 2,000 hungry Central Iowans gathered today (July 18) in Downtown Des Moines' **Nollen Plaza** for a lunch hour filled with free food, free entertainment, and a chance to win prizes. Lite 104.1/Des Moines' Lite Listener Lunch for the Community presented by Iowa Health – Des Moines happened over the noon hour. "Lite 104.1 is excited to do all they can to show the community how much they care. Free lunch and great entertainment is just one way of doing that. This is one lunch you won't want to miss!" says **Mary Day**, Lite 104.1 Midday Host.

Miami University of Ohio noncommercial WMUB/Oxford, OH is dropping music programming from its primary analog stream and going to News-Talk on August 3rd. The station's Jazz programming will move to its HD2 channel.

Clear Channel Talk KOA-AM/Denver morning sports anchor and Iowa native, **Alan Roach** has been tapped as the new home public address announcer at **Denver Broncos** games, replacing **Alan Cass**. Roach has been serving as sideline reporter for KOA's Broncos coverage (a duty he will continue to fulfill for road games) and was the PA voice of the Colorado Rockies for 14 years. He also served as PA announcer for the last three **Super Bowls** and for hockey for the last two **Winter Olympics**.

Entercom Alternative KNDD/Seattle afternoon show "The Church Of Lazlo" ends July 25th. **Lazlo**, who stepped down from his PD duties at KNDD, will be returning to Kansas City with co-hosts **Afentra** and **Slimfast**. "The Church Of Lazlo" is currently heard from 3-8p on sister Alternative KRBZ/Kansas City.

Bill Cain joins **Midwest Communications'** Terre Haute, IN cluster as OM. Bill jumps from the Group PD post at **Mountain Broadcasting** in Missoula, MT.

Radio One/Detroit names **Bo Money** as the new OM of the cluster, which includes Urban WHTD, Urban AC WDMK and Gospel WCHB-AM. Money will also act as PD of WHTD and WCHB. He replaces **Al Payne**, who became PD of sister Urban WKYS/Washington, D.C. in May.

Cumulus Top 40 WTWR/Toledo PD/afternoon **Steve Marshall** exits.

Illinois Bible Institute Christian AC WCIC/Peoria will move middayer **Jill Tracey** to afternoons starting August 11th. **Tracey** will join husband/PD **Jeremy Tracey** on the air from 3-7p.

Bonneville/Cincinnati Country duo WUBE and WYGY are shuffling their respective air staffs. WUBE station vet and afternooner **Duke Hamilton** moves to middays, taking over for **Madison Taylor** who scales back to PT. Night boss **Big Dave** goes to afternoons and WYGY afternooner **Jesse Tack** joins WUBE at nights. Across the hall at WYGY, midday host **Pistol Pete** moves to afternoons and APD/fill-in queen **Kathy O'Conner** takes middays.

Oh Yes, They Can!



WJJI/Ft. Wayne PD/OM Barb Richards (L) shares a happy moment at the Conclave's WECAN Women's Networking Party with Journal/Tucson OM Darla Thomas and KWRM/Seattle PD/OM Laura Dane! We knew they could!!

