

MAIN STREET

Presents

The Conclave

TATTLE R

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Cartoons Suggested by Lenny Bronstein & Jay Philpott

Learning Conference Revisited! Over the coming weeks, the *TATTLE R* will feature stories about the sessions and events of the just-completed 33rd annual Learning Conference, as reported by our industry's leading trades and websites. Because some sessions were emotionally and politically charged, you may read about the same session as viewed from the eyes/ears of different media outlets. Here are the first stories of this series. Many thanks to the **Conclave's** Media Partners for providing them: *All Access*, *All About Country*, *FMQB*, *Inside Radio*, *R&R*, *Radio-Info.com* and *Radio Ink!*

Royalties Debate Breaks Out At Conclave (By Mike Boyle for *R&R*, 6/27) On the surface, it had all the potential of being a meeting of the feuding Hatfield and McCoy clans. However, Friday afternoon's (June 27) "Royalties - What You Need To Know" session at the Conclave Learning Conference, featuring both sides of the royalties issue — which if it successfully wins congressional approval one day would force terrestrial broadcasters to pay fees to performers and recording artists for work that is broadcast over the airwaves — was, to the credit of moderator Reed Bunzel, president and CEO of American Media Services, a civil dialogue, albeit filled with back and forth jabs. And while no official "winner" to the spirited debate was crowned, the broadcaster-filled audience was clearly behind NAB president and CEO David Rehr and NAB Radio board vice chairman and CEO of Commonwealth Broadcasting Corp. Steve Newberry, who both oppose what the NAB continues to call a "tax" against the broadcasters. On the other side of the debate were Darryl Friedman VP of advocacy and government for The Recording Academy and Michael Huppe, general council for the independent, nonprofit performance rights organization Sound Exchange, who called the royalties debate a "simple issue about

basic, fundamental fairness." He added, "The radio business makes \$16 billion a year off the backs of performers and those that invest in them, and those performers don't see a penny of those revenues. The legislation we're talking about is an attempt to just have radio pay a fair compensation to those artists and performers for what they give to radio." Quick to counter Huppe, Newberry said, "We recognize the value of the music we play. No one has ever said there is no value in the music we play. But what is being said is there is no value to what we have given these artists over these years." He added, even if it's a \$500 fee, there is a principle issue here that we've done this for decades and when their [the labels] business model has changed, all of a sudden we're the greedy bastards that are stealing the money. I do have some indignation about that. And of all of the money we generate for the broadcast industry, not all of it is because of the music." Rehr, who quipped that he was sitting "strapped into his chair" waiting to make his points, said, "It is factually correct that Congress has considered this [royalty fees] before and rejected it. And while the record labels and some artists, not all artists, are not disregarding the fact that a majority of the Congress is already on record opposing fees on radio for playing music, it will be the new artists that will be punished if this performance tax is approved. And by the way, it is a tax because they are going to take money from you [the broadcasters] and give it to someone else, and the government is sanctioning it." Huppe took issue with Rehr's constant reference to the proposed fees as "taxes," saying, "This is a royalty to performers for a product that forms the core basis of what radio sells and it's no different than paying royalties to the songwriters through ASCAP and BMI." In his keynote address to Conclave attendees earlier in the day, Rehr said the NAB looked at the issue of promotion and they



Royalties Revisited at the Learning Conference. L-R: Darryl Friedman, Michael Huppe, David Rehr, Steve Newberry

Guess Who Was An Important Part of The 2008 Learning Conference? (Part 1)

- | | | | | | | | | |
|---------------|-----------------|--------------------|----------------|------------------|--------------------|-------------------------|----------------------|------------------|
| Bob Walker | Dan Baisden | Lenore Williams | Andrew Cannon | Tom Garrett | Lisa Osborne | Ron White | Michael Becker | Dave Hoeffel |
| Scott Meyers | Darla | Reid Holsen | Kellie Wood | Amy Ziebell | Dave Michaels | Karen Allan | Chad Cummins | Jim Asker |
| Dale Smith | Thomas | Jonathan Little | Lew Tapia | Pat O'Neill | Gregg Stepp | Keith Hill | Richard Palmese | Danno Wolkoff |
| Joel Folger | Laura Gonzo | Diana Wilde | Rachel Field | Taylor Shay | Beth Bacall | Richard Palmese | Joey Tack | Anna D'Agrosa |
| Dave Shakes | Tim Bailey | Donna Halper | Steve Warren | Blenda Hagberg | Dave Popp | Steve Young | Matt Wardlaw | James Miller |
| Bill Wood | Jeff McHugh | Tonya Campos | Barb Richards | Matt Hudson | Rhiannon | Mark Bolke | Laura Orkin | Bob Thompson |
| Ken Singer | Terry Gibson | Robin Marshall | Matt Fisher | Holland Cooke | Graham Mack | Joe Knapp | Elliot Destino | Dolores Hamilton |
| Marc Ratner | David Fabilli | Laura Dane | Jim Cartwright | Rick Acker | Alicia Buhse | Doug Burton | Rebecca Pixley | Tommy Carroll |
| Clarke Ingram | Bob Michaels | Michelle Novak | Jules Riley | Dan Pagel | Larry Rosin | Lester St. James | Doug LaGabina | Barry Hill |
| Dwayne Megaw | Larry Daniels | Bob Moore | Dan Larkin | Jay Kruz | Sean Ross | Ben/Chuck Holsen/Diesel | LaGabina Perry Simon | Dana Murphy |
| Bob Taylor | Rick Cooper | Derron Steenbergen | Dave Dworkin | Will Sterrett | Craig A. Zimmerman | Laurie Gail | Jerry Boulding | Gale Parmelee |
| Ben Brooks | Michelle Hurley | Tom Oakes | Chuck Knight | Ralph Allenbaugh | John Illk | Susan Stephens | Mark Strickland | Nan O'Brien |
| Jim Bezak | | | Scott Gilbert | Tony Waitekus | Dave Beasing | Lia | Joel Denver | Mary DelGrande |
| Michelle | | | Rich Cannata | Kevin Tlam | Amy Bowe | | | Mike Boyle |

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have quantified it. "We estimate that between \$1.4 and \$2.4 billion a year in promotion [radio airplay] goes to artists and labels, and that doesn't include all of the concert promotion, of which artists and record labels make a substantial amount of money." While the volleying continued back and forth for another 40-plus minutes, R&R executive editor Paul Heine started the Q&A portion of the session asking if there was any room for negotiation between the two sides on the issue of royalty fees. Rehr relayed the story of a congressman who is a proponent of the fees recently telling him he should negotiate, to which Rehr told the congressman, "I'd rather cut my throat than negotiate on this. And that's the opinion that we have at the NAB." However, The Recording Academy's Friedman said his side was available Tuesday morning "to meet with you [the NAB] to make sure that we have a solution that is fair to everyone." Newberry answered, "I don't think I want to be there," and Rehr added, "I think I gave a speech against the performance tax this morning." For more, log onto <http://www.radioandrecords.com>.

Schultz Fires Up Conclave College Crowd (from *All Access*, 6/27) Syndicated progressive talker Ed Schultz delivered the afternoon keynote at the Conclave Learning Conference's Conclave College in Minneapolis Friday, doling out advice for aspiring radio professionals and managers alike, talking about his love of challenges and dealing with naysayers like the manager he said signed his release from a local Fargo contract to allow him to go into syndication and then crumpled it into a ball and threw it at Schultz, asserting, "You'll never make it." In a speech that often took the form of a coach's pep talk, Schultz exhorted managers to encourage risk-taking and new ideas. "You want dreamers," said Schultz, whose show is distributed by Dial Global (formerly Jones Radio Networks). "You want believers. You want passion." Schultz, who told the audience that he taped a television pilot sitting in the late Tim Russert's chair in Washington on Thursday, joked, "How come this didn't happen to me when I was 40?" but answered, "I wasn't ready." For more, log onto <http://www.allaccess.com>.



Ed Schultz makes a point at the Friday afternoon keynote presentation, a part of Conclave College sponsored by All Access!

Commentary: As it has done 32 times in the past, the Conclave Board of Directors, Executive Committee and a handful of dedicated volunteers put together a Learning Conference called by many 'the best ever.' Hundreds of industry professionals and students stormed the Marriott City Center last weekend, and were treated to more knowledge than any conference has ever shared and memories that will last lifetimes. Newcomers to the industry shared the stage with legends like David Rehr, Lee Abrams, Ed Schultz, Rita Cosby, Rick Dees and Isaac Hayes. Friendships were both created and renewed. It was a truly unforgettable experience. On behalf of the Conclave, I want to thank everyone who attended. We know how precious your time - and money - are. Your attendance - especially this year - could certainly be quantified as a sacrifice. But by your mere presence on the conference floor last week, you defined a new future for the industry. And for that, you cannot be thanked enough. - TK

The House pushback from the Democratic side of the aisle continues as the **FCC** contemplates a proposal to approve the XM-Sirius merger with conditions volunteered by the two companies. In a letter dated last Friday, five House Democrats from **Minnesota** shared their disapproval with the Commission, saying the current merger conditions would set aside only 8% of the combined company's spectrum — 4% for educational fare and another 4% to an outside entity, most likely a minority, to program their own channels on the service. The legislators said 25% of the spectrum should be reserved for educational, minority and emergency-service use. They called for a requirement that the satellite-radio receivers also be able to receive digital broadcasts from free, over-the-air radio stations. They also warned that approval of the XM-Sirius merger without conditions would be "to the detriment of the public interest," although the odds of an approval with no conditions are slim to none. Signing the letter were Reps. **Betty McCollum, James Oberstar, Collin Peterson, Keith Ellison** and **Tim Walz**.

Former **Saga** Oldies KIOA/Des Moines PM driver **Dic Youngs** is suing his former employers for age and disability discrimination. Youngs, who retired last September after 41 years with the station, filed court papers saying he was forced out due to his age and unnamed disability. KIOA GM **Bill Wells** says he is "stunned by this. He told me that he wanted to retire." Youngs still works for the Saga cluster as the Saturday night host at Adult Standards KRNT-AM.

Former **Wilks** Top 40 KMXV/Kansas City DJ **Gregory D. Sage** pleaded guilty Monday to receiving child porn through his computer. Sage also operated a business that sold photos of high school athletes from a website. Sage is looking at 15 years in federal prison.

Did we ever mention that former Main Streeter, Miles Riker, has been upped to Three Eagles Regional PD, overseeing station in Minnesota, Iowa, S. Dakota, Nebraska, Colorado and Puerto Rico? Okay, just kidding about the Puerto Rico part but the rest of it is true. One more thing, Miles is now OM of Mankato Three Eagles cluster, as well. Olé!

Guess Who Was An Important Part of The 2008 Learning Conference? (Part 3)

Richard Rene' Adam	Kimberly Sawyer	Schlueter JJ Kincaid	James Miller Burt Burdeen	Jim Stephen	Tom Whelan Shadow	Michelle Matthews	Dave-O Thompson	Coley Verbick Karol
Winegarden	Lindsay Reinert	Sharon Lepere	Ed Salamon	Connolly	Williams	Tonya Byrd	Doug Grober	Baumeister
Jill M. Sorenson	Stacey Stone	Erik Olesen	Jaye Albright	Mark Follett	Kristen Bergman	Warren Kurtzman	Adam Foster	Mike Kronforst
Greg Simpson	Johnny Stone	Denise Lutz	Mike O'Malley	Susan Groves	Bergman	Kurtzman	Guy Tino	Dale Olson
Chris Stevens	Jay Philpott	Mike Chester	Bob Seering	Brad Erickson	Chad Rufer	Kyle McCoy	Raully	Lisa Wright
Laurie Nickoloff	Tanita Myers	Loyd Ford	Joel Dearing	Melissa Rapp	KiKi Brown	Travis "Tre" Day	Ramirez	Paul Kraimer
Jeff Murphy	Adam Carlson	Kelly Schultz	Joe Giganti	Tim Kelly	Matt Blair	"Day" Rowan	Catriona McGinn	Kevin Conner
KC Hansen	Brian Davis	Michael Lichtstein	Adam Wilbur	Steve Brill	Geri Jarvis	Keith Berman	McGinn	Dr. William Cowan
Dan Heffernan	Dayton Kane	Kevin Russell	Shaun Shouldeen	Tyler Todd	Dave Jagger	Barry Schmidt	Vin Martino	Alan Mason
Stacy LaRue	Joe Calgare	Ramona	Phil Strider	Sarah Harris	Justin Riley	Dan Spears	Michael McVay	Joe Kieley
Gannon	Cutter	Holloway	Wendy Templeton	Meg Dowdy	Michael Thiel	Mark Barron	Mike Stern	Kevin Dees
Sheila Burke	Christine Jordan	Mary Bergman	Jason Jones	James Howard	Blake	Isaac Hayes	Scott Herrold	Kevin Crump
Jesse Tack	Robert Cohen	Tony Garcia	Robert Cohen	Julie Heath	Florence	David Porter	Kevin Carter	Chris Crump
				J Marie Fieger	Brent Carey	Kumi Kimball	Chris Byrnes	Al Arneson
					Jill Davidson	Charlamagne	Jason Insalaco	Paul Heine

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Next year, **Chrysler** will offer buyers an option of turning their vehicles into a WI-FI hotspot allowing owners to listen to streaming audio. The "Uconnect" system will debut in most 2009 Chrysler, **Dodge** and **Jeep** model. Expect a monthly fee. Spokesman **Todd Goyer** said people will be able to use laptop computers in their cars and trucks just as if they were in an office or home. The "Uconnect" system will link cell phones and personal music players to the car's onboard electronics. The system also has navigation and real-time traffic features, controlled by voice recognition or a touch screen.

Seven prominent **CBS/Chicago** radio hosts will gather for a sports roundtable at **Smith and Wollensky** on July 11th. Sports WSCR-AM's **Dan Bernstein** will moderate the event, with Adult Hits WJMK's Steve Dahl, AAA WXRT's **Lin Brehmer**, Country WUSN's **Ramblin' Ray Stevens**, News WBBM-AM's **Pat Cassidy**, and Top 40 WBBM's **Eddie Volkman** and **Joe Bohannon** will kick around sports issues and more in the 10a-2p roundtable.

Danno Wolkoff Takes Home The Rockwell!



Envision's Danno Wolkoff reveals the only two occasions for which he will wear a suit: A job interview or a funeral. Above, he wears a suit to his Rockwell Award ceremony; he never explains which of the two events this recognition most closely approximated!

The radio winners of the 2008 International **Edward R. Murrow Awards** from the **Radio-Television News Directors Association** include these good folks from the neighborhood: Investigative Reporting: WTMJ-AM/Milwaukee, Sports Reporting: KMOX-AM/St. Louis, Overall Excellence: KFDI/Wichita, Hard News: South Dakota Public Broadcasting, News Documentary: WUOM/Ann Arbor, Spot News Coverage: KFDI/Wichita, Website: WAKR-AM/Akron and Writing: WGLT/Normal, IL.

Former Conclave music headliners, **REO Speedwagon** announces their "Ridin' The Storm Out Relief Concert" to benefit victims of the floods in the Midwest. The concert, at Prairie Meadows in Polk County, IA on Wednesday (7/16), will also feature special guest **The Little River Band**. Prairie Meadows has underwritten the entire costs of the event, and Ticketmaster has waived all convenience and handling fees.

CBS Country WYCD/Detroit set a record this past weekend (6/28-6/29) for pet adoptions during their annual **Pet-A-Palooza**. More than 500 pets were adopted in conjunction with more than 30 local animal rescue shelters at the event, which was hosted by WYCD night personality **Jyl Forsyth**.

Longtime Chicago radio personality **Richard Steele** will now host the "Eight Forty-Eight" daily newsmagazine at **Chicago Public Radio** noncom WBEZ/Chicago Mondays-Thursdays, replacing **Steve Edwards**, who is now acting PD.

Elyria Lorain Broadcasting Smooth Jazz WNWV/Cleveland taps **Angie Handa** to be its next PD. She succeeds long-time PD **Bernie Kimble**.

Kansas Public Radio and noncom News-Classical KANU/Lawrence, KS has upped External Affairs Dir. **Sheri Hamilton** to Dir./Development.

Northeast Indiana Public Radio names nonprofit vet **Joan Baumgartner Brown** as its new President, replacing **Bruce Haines**, who segued to President/CEO at **PBS** affiliate WFWA-TV/Fort Wayne.

Hubbard Hot AC KSTP/Minneapolis **Moon and Staci's** executive producer **Keith Clifton** has decided to leave the station.

Guess Who Was An Important Part of The 2008 Learning Conference? (Part 5)

Ed Rocker	Rick Dees	Ferrante	Bill Barr	Anthony	Ike Wingate	James Brown	Ben Polzin	Scott
Michael J. Huppe	Chris Reeves	Colleen Griffiths	Harve Alan Leon Clark	Candito Frank	Scott Gilreath	Jessie Gorman	William Meyer	Musgrave
Daryl Friedman	Tom Joyce	Stacey Swift	Steve Jones	DeSantis	Art Vuolo	Taylor Voeltz	Matt Zinter	Frank
Amy Bolton	Randy Hawke	Maria Scheid	Bridgett	Bob Catania	Len Besinger	Justin Jacobs	Jay Schleifer	Cammarata
Ed Cohen	Kent Weber	Tara Brown	Germroth	Jim Walton	Dana Hall	Lisa Olson	Jason Hampton	Carl Lawson
Matt Haeger	Jerry Del Colliano	Rob Moore	Kurt Johnson	Jim Murphy	Cushmeer	Brendon Berger	Hampton	Joan Kump
Jon Zellner	Cheryl Del Colliano	Robyn Stimac	John Lassman	Lisa Mabry	Singleton	Patrick Brannan	Katelyn Johnson	Shawn Smith
Shane Finch	Chris Thomas	Phil Tower	Adam Sprenger	Phil Wilson	Tom Taylor	Zachary Swanson	Debra Roswick	Brian Thomas
Erik Johnson	Darnella	Debbie	Kipper McGee	Gary Schonfeld	Danielle Sills	William Schmit	Judith Onuoha	Paige
Heather Cohen	Dunham	Montgomery	Sammy	Danielle Sills	Len Mailloux	Kirby Arens	Debra Roswick	Nienaber
Peter M. Gould	Jon Klein	Steve Konrad	Suarez	Steve	Chris Ryan	Tom Tease	Dave	Brad Savage
Doyle Rose	Drew	Bob Davis	Chris Ryan	Steve	Ron Rivlin	Bill McManus	Mike McCawley	Samantha
		T.D. Mischke	Ron Rivlin	Newberry			Steven Willis	Samuel
							Justine Solots	Dennis
							Gary Bernstein	Pontillano

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Frank Desantis, who had been with **Dial Global's** newly acquired **Jones/Media America** for nineteen years, has been promoted to Dial Global's SVP, Business Development. *Frank is a longtime Conclave supporter, and receives a big TATTLER congratulations on the appointment.*

Another longtime Claver gets a new gig. The newly named **TM Studios** brings in **Debra Grobman** to the sales department. She will be handling Production & Imaging library sales in Region One — Midwest and West Coast.

Citadel drops Sports at KKML-AM/Colorado Springs and flips to Classic Country as "KCS," recalling the call letters that were formerly used for the long-time Country outlet KKCS. In neighboring Pueblo, **Clear Channel** has flipped Sports KGHF-AM to Oldies as KDZA-AM.

The new voice of **Boise State University** sports is **Bob Behler**, who comes from the **University Of Massachusetts**, where he served as Manager of Broadcast Properties and play-by-play voice for football, men's basketball, baseball, hockey, lacrosse, and softball.

Jim Lorenzen and **Tom Klein's Bas Broadcasting Co.** closes on five Ohio stations from **Clear Channel**. The stations include: Classic Rock WMJK, Hot AC WCPZ and Adult Standards WLEC-AM/Sandusky and AC WPFX and AC WTTF-AM/Tiffin.

Randy Michaels' Radioactive, LLC is selling the construction permit for WTRW/Two Rivers, WI to **Midwest Communications** for \$1.725 million. **Radioactive** briefly signed the station on the air in late March/early April for tests.

Condolences to family and friends of former WLUP/Chicago Promo Director and KMTT and **Entercom/Seattle** Marketing Dir. **Sandy Stahl**, who passed Friday in Seattle at 58 after a series of strokes.

Jobs. Regent Classic Rock WGLO/Peoria, IL needs their next rocker. Send your best to: Amy Cokel, Regent Broadcasting of Peoria, Inc., 120 Eaton St., Peoria, IL 61603 or email to: amy.cokel@regentcomm.com...Pritchard Hot AC KHDK/Burlington, IA is looking for a PM driver with other stripes available

for the right candidate. Get your things to: OM Joe Bates, 2850 Mt. Pleasant St. Suite 112, Burlington, IA 52601 or email to: joeb@bigcountry1031.com...Bahakel Rock KFMW/Waterloo-Cedar Rapids, IA needs PT help something fierce. Rush T&R to OM/PD Michael Cross at cross@rock108.com...Leighton Top 40 KCLD/St. Cloud, MN is looking for PT/Swing. Send your goods to: jiholiday@1047kcl.com...South Central Radio Top 40 WSTO/Evansville, IN needs a Morning pro. Get the particulars to: lookingforastar@hotmail.com...Backyard Broadcasting Country KTWB/Sioux Falls, SD is looking for a Morning Show Co-host. Talented individuals should get on this and send off to: Mornings – KTWB, Backyard Broadcasting, 500 S. Phillips Ave., Sioux Falls, SD 57104 or email to: siouxfallscareers@bybradio.com... All listings in Jobs represent equal opportunities and are provided free of charge. To place an ad, send particulars to: mailto:tomk@main-st.nettomk@main-st.net no later than Thursday evening for Friday publication. No calls unless otherwise specified.

McVay Summit Kicks Off Learning Conference!



Registrants learned 'It's a New Era For Fresh Talent' during Thursday morning's concluding McVay session. Pictured (left to right) are talent agent and former programmer Heather Cohen of The Weiss Agency, author and former general manager Tracy Johnson of M2O Media, Inuitive Medium and on-line personality Nan O'Brien, Mike McVay of McVay Media, Ramona Holloway of The Matt & Ramona Show, and KDWB/Minneapolis morning start Dave Ryan.

Spring Book 2008, Phase 2 Trends

Minneapolis-St. Paul, MN (#16)

Country KEEY climbs to #2

Station	Format	Owner	SpP1	SpP2
KQRS-FM	ClsscRock	Citadel	9.4	9.9
KEEY-FM	Ctry	ClrChnnl	7.2	7.3
WCCO-AM	N/T	CBSRadio	7.3	6.8
KDWB-FM	T40	ClrChnnl	5.6	5.7
KSTP-FM	HotAC	Hubbard	5	4.9
KTCZ-FM	TripleA	ClrChnnl	4.5	4.4
KTTB-FM	RhyT40.	NLights	4.6	4.2
KSTP-AM	N/T	Hubbard	3.9	4.1
KXXR-FM	ActRock	Citadel	4.3	3.8
KQQL-FM	Oldies	ClrChnnl	3.9	3.7
WLTE-FM	AC	CBSRadio	3.6	3.7
KZJK-FM	AdultHits	CBSRadio	3.1	2.7
KFAN-AM	Sports	ClrChnnl	2.8	2.6
KTLK-FM	Talk	ClrChnnl	2.4	2.6
WGVX-FM/ WGVY-FM/ WGVZ-FM	ClsscHits	Citadel	1.7	1.7
WFMP-FM	Talk	Hubbard	1.5	1.6
WWTC-AM	Talk	Salem	1.4	1.2
KTNF-AM	Talk	JR	1	0.9
KLCI-FM	Ctry	Starcom	0.6	0.6
KLBB-AM	Stndrds	Davidsn	0.5	0.5

St. Louis, MO (#20)

CBS stations battle it out

Station	Format	Owner	SpP1	SpP2
KMOX-AM	N/T	CBSRadio	7.4	6.4
KEZK-FM	AC	CBSRadio	6.4	5.9
KSLZ-FM	T40	ClrChnnl	4.6	5
WARH-FM	AdultHits	Bnnvll	4	5
KSHE-FM	Rock	Emmis	4.6	4.9
WIL-FM	Ctry	Bnnvll	4.9	4.7
KLOU-FM	ClsscHits	ClrChnnl	4.3	4.6
KTRS-AM	N/T	CHHoldings	4.3	4.5
KMJM-FM	UrbAC	ClrChnnl	3.9	3.9
WFUN-FM	UrbAC	RadioOne	3.7	3.9
KPNT-FM	Alt	Emmis	3.3	3.7
KFTK-FM	Talk	Emmis	4	3.6
KSD-FM	Ctry	ClrChnnl	3.2	3.6
KATZ-FM	Urb	ClrChnnl	3.6	3.2
KIHT-FM	ClsscHits	Emmis	3.4	3.2
KYKY-FM	HotAC	CBSRadio	3.4	3
WHHL-FM	Urb	RadioOne	3.2	2.9
WMVN-FM	Rhythm.AC	Bnnvll	2.1	2.3
KFUO-FM	Clsscl	LuthChurch	2.2	2
KATZ-AM	Gospel	ClrChnnl	2.1	1.8
KFNS-AM/ KFNS-FM	Sports	BigLeague	1.2	0.9
KSLG-AM	Sports	Simmons	0.7	0.8
KZQZ-AM	Talk	EntMediaTrust	0.8	0.6
KQOX-FM	Alt	21Sound	0.4	0.5
KFAV-FM	Ctry	Kaspar	0.4	0.4
KTJJ-FM	Ctry	GoodRadio.TV	0	0.4
KWRE-AM	ClsscCtry	Kaspar	0.5	0.4
WFFX-AM	Sports	Simmons	0	0.4

Milwaukee-Racine, WI (#36)

N/T WTMJ, T40 WXSS improve nicely

Station	Format	Owner	SpP1	SpP2
WTMJ-AM	N/T	Journal	9.7	11.2
WXSS-FM	T40	Enterc.	6.7	7.3
WMIL-FM	Ctry	ClrChnnl	7.1	6.6
WHQG-FM	Rock	Saga	5.8	5.7
WKKV-FM	Urb	ClrChnnl	4.4	5.4
WISN-AM	N/T	ClrChnnl	4.8	5.1
WKLH-FM	ClsscHits	Saga	4.6	4.8
WJMR-FM	UrbAC	Saga	3.9	4.1
WMYX-FM	HotAC	Enterc.	3.8	3.8
WRIT-FM	AdultHits	ClrChnnl	4.2	3.7
WLDB-FM	AC	MilRadAll	3.3	3.4
WKTJ-FM	HotAC	Journal	3.1	3.2
WLUM-FM	Alt	MilRadAll	2.8	3.2
WQBW-FM	ClsscRock	ClrChnnl	2.8	2.5
WDDW-FM	RegMex	Bustos	3	2.3
WOKY-AM	Oldies	ClrChnnl	2.5	2.3
WJZX-FM	SmJazz	Saga	2.3	1.9
WFZH-FM	ChrstrnAC	EdMedia	1.1	1.3
WMCS-AM	Talk	MilRadAll	1.3	1.1
WTKM-FM/ WTKM-AM	ClsscCtry	Ket.Mor.	1	0.9
WNOV-AM	UrbAC	RadioMM	0.8	0.8
WDRV-FM/ WWDV-FM	ClsscRock	Bnnvll	0.9	0.7
WIIL-FM	Rock	NextMedia	0.5	0.6
WBWI-FM	Ctry	Bliss	0.6	0.5
WGN-AM	N/T	Tribune	0.5	0.5
WAUK-AM	Sports	GKarma	0.5	0.4
WGLB-AM	Gospel	Kinlow	1.1	0.4

Chicago, IL (#3)

Hispanic WOJO jumps to 5th

Station	Format	Owner	SpP1	SpP2
WGCI-FM	Urb	ClrChnnl	6.4	6
WGN-AM	N/T	Tribune	5.6	5.8
WVAZ-FM	UrbAC	ClrChnnl	4.8	4.3
WBBM-AM	News	CBSRadio	4.5	4.2
WOJO-FM	RegMex	Univision	3.1	3.8
WNUA-FM	SmJazz	ClrChnnl	3.7	3.6
WLEY-FM	RegMex	SBS	3.4	3.4
WPPN-FM	SpanOldies	Univision	3.8	3.3
WKSC-FM	T40	ClrChnnl	3.2	3.1
WBBM-FM	Rhythm.	CBSRadio	2.9	3
WTMX-FM	HotAC	Bnnvll	2.8	3
WLS-AM	N/T	Citadel	3.1	2.9
WDRV-FM/ WWDV-FM	ClsscRock	Bnnvll	2.9	2.8
WZZN-FM	Oldies	Citadel	2.9	2.8
WUSN-FM	Ctry	CBSRadio	2.5	2.7
WPWX-FM	Urb	Crawford	2	2.5
WLIT-FM	AC	ClrChnnl	2.5	2.3
WXRT-FM	TripleA	CBSRadio	2.1	2.3
WKQX-FM	Alt	Emmis	1.7	1.9
WLUP-FM	ClsscRock	Emmis	1.8	1.9
WCFS-FM	AC	CBSRadio	1.8	1.8
WFMT-FM	Clsscl	WTTW	2	1.8
WJMK-FM	AdultHits	CBSRadio	1.9	1.8
WVIV-FM/ WVIX-FM	LatinRhythm	Univision	1.9	1.8
WILV-FM	AC	Bnnvll	1.5	1.6
WGRB-AM	Gospel	ClrChnnl	1.5	1.4
WMVP-AM	Sports	ESPN	1.4	1.4
WSCR-AM	Sports	CBSRadio	1.3	1.3
WCPT-AM	Talk	NewsWeb	0.6	0.8

Detroit, MI (#11)

Urban AC WMXD drops out of the top 5

Station	Format	Owner	SpP1	SpP2
WKQI-FM	T40	ClrChnnl	5.5	5.6
WWJ-AM	News	CBSRadio	5.5	5.5
WJR-AM	Talk	Citadel	5.4	5.4
WJLB-FM	Urb	ClrChnnl	5.4	5.1
WVMV-FM	SmJazz	CBSRadio	4.7	4.8
WMXD-FM	UrbAC	ClrChnnl	5.2	4.6
WOMC-FM	Oldies	CBSRadio	4.8	4.6
WRIF-FM	ActRock	GreaterMedia	4.1	4.6
WYCD-FM	Ctry	CBSRadio	4.2	4.2
WCSX-FM	ClsscRock	GreaterMedia	3.8	3.6
WMGC-FM	AC	GreaterMedia	3.6	3.5
WDVD-FM	HotAC	Citadel	2.8	3.1
WDRQ-FM	AdultHits	Citadel	2.6	3
WNIC-FM	AC	ClrChnnl	3.2	3
WDMK-FM	UrbAC	RadioOne	3.3	2.9
WXYT-FM	Sports	CBSRadio	2.5	2.8
WDTW-FM	Ctry	ClrChnnl	2.3	2.3
WHTD-FM	Urb	RadioOne	2.5	2.3
CIMX-FM	Alt	CTV	2.4	2.2
WCHB-AM	Gospel	RadioOne	1.1	1.4
WGPR-FM	UrbAC	Masons	1.1	1.3
WDFN-AM	Sports	ClrChnnl	1	0.9
WXYT-AM	Sports	CBSRadio	0.7	0.8
CIDR-FM	TripleA	CTV	0.7	0.7
WMUZ-FM	ChrstrnAC	Crawford	0.8	0.7
WEXL-AM	Gospel	Crawford	0.6	0.6
CKWW-AM	Stndrds	CTV	0.7	0.5
WSAQ-FM	Ctry	Liggett	0	0.4
WWWW-FM	Ctry	Cumul.	0	0.4

Cleveland, OH (#28)

Big phase 2 for N/T WTAM

Station	Format	Owner	Wi'08	SpP2
WTAM-AM	N/T	ClrChnnl	7.1	8.2
WDOK-FM	AC	CBSRadio	7.8	7.6
WGAR-FM	Ctry	ClrChnnl	6.6	7.6
WMJI-FM	Oldies	ClrChnnl	6.8	6.9
WZAK-FM	UrbAC	RadioOne	5.8	6
WENZ-FM	Urb	RadioOne	5.8	5.7
WNWV-FM	SmJazz	Elyria-Lorain	5.7	4.8
WAKS-FM	T40	ClrChnnl	4.6	4.6
WMMS-FM	Rock	ClrChnnl	2.7	4
WQAL-FM	HotAC	CBSRadio	4.4	3.9
WNCX-FM	ClsscRock	CBSRadio	4.2	3.8
WMVX-FM	HotAC	ClrChnnl	2.9	3.2
WKNR-AM	Sports	Salem	2	2.2
WKRK-FM	Alt	CBSRadio	2.2	2
WFHM-FM	ChrstrnAC	Salem	2.5	1.9
WHK-AM	N/T	Salem	2	1.8
WCLV-FM	Clsscl	WCLV	1.8	1.7
WJMO-AM	Gospel	RadioOne	1.1	1.2
WONE-FM	ClsscRock	RubberCity	0.8	0.9
WQMX-FM	Ctry	RubberCity	0.8	0.9
WKKY-FM	Ctry	Jones	0.7	0.6
WEOL-AM	N/T	Elyria-Lorain	0.6	0.5
WHLO-AM	N/T	ClrChnnl	0.4	0.4

**12+ M-Su, 6AM-12AM.
Spring '08 Phase 1 - Phase 2
comparisons, unless otherwise noted.**

