

**MAIN STREET**

Presents

The Conclave  
**TATTLE R**

Publisher: Tom Kay Editor: Benjamin Holsen  
Cartoons Suggested by Lenny Bronstein & Jay Philpott

**Important Conclave Session Gets More Important-er!**

Following last week's hearing in Congress, moving the debate over performance royalty even closer to center stage, the Conclave today announced the addition of the NAB's **David Rehr** and **Daryl Friedman** of the National Academy of Recording Arts & Sciences to the faculty of its Performance Royalties: What You Need to Know about Radio's Most Pressing Regulatory Issue session. Industry pro **Reed Bunzel** has been tapped as the session moderator. Part of *Conclave College* and sponsored by **All Access Music Group**, the session is scheduled for 5:30pm Friday, June 27th at the Summer Learning Conference: AT THE CROSSROADS. The introduction of legislation that would end the exemption of terrestrial radio stations from current copyright law, which requires satellite and cable radio as well as internet webcasts to pay a royalty for the use of sound recordings, should be of the utmost interest to all broadcast professionals. According to **Tim Kelly**, Chairman of the Conclave Board, "This session represents the first time the industry has debated this pressing issue at the executive level, and certainly becomes a 'can't miss' event for parties on both sides of this highly charged topic." Tom Kay, Conclave Executive Director, exclaimed, "With our added faculty and the addition of a respected industry journalist acting as moderator, this session is sure to be insightful and downright exciting!" The complete list of faculty for this don't-miss session, part of the Management and Programming track at this year's Learning Conference, include **David Rehr**- NAB President/CEO, **Michael Huppe**- Sound Exchange General Counsel, **Steve Newberry**- Commonwealth Broadcasting Corporation President/CEO and NAB Radio Board Vice Chairman, and **Daryl Friedman**- National Academy of Recording Arts & Sciences VP of Advocacy & Government Relations. Moderator **Reed Bunzel**, of Bunzel Media Group is formerly President/CEO of American Media Services Interactive and is the author of the newly-released Clear

Channel "tell all" book, *Clear Vision: The Story of Clear Channel Communications*. Prior to joining AMSI Bunzel published *Radio Finance Weekly* and was author/publisher of *The State Of Radio: 2007*. He also served as editor-in-chief of Palm Beach-based *Radio Ink* magazine.

**What's Next?** The Conclave announced details of *The Next Generation of Radio* session scheduled for 8:00am Friday, June 27th at the Summer Learning Conference: AT THE CROSSROADS. Founder of *Inside Radio* and current professor at the University of California, **Jerry Del Colliano** will lead an interactive discussion with attendees on radio's future on-air, online and on mobile devices as part of the Technology track of learning. Topics for the session will include the future of broadcasting without the next generation, how radio can best program to the available audience for the terrestrial signal, opportunities for radio on the internet and in the mobile space as well as the role of social networking, mash ups, and viral marketing in content creation. Del Colliano says, "The approach to (radio's) vibrant and profitable future is through mastering the art of generational media." Promising a lively session, he goes on to say, "Believe me (attendees) will keep the discussion going even as I walk out the door." Jerry Del Colliano's background includes a stint in television broadcasting in Philadelphia as well as on-air and programming positions for several Philadelphia radio stations. He is the founder of *Inside Radio* and has spent the last four and a half years as a professor of music industry at the University of Southern California. Jerry is quoted extensively on traditional and new media in publications like the *New York Times*, *Washington Post*, AP and most recently in *People Magazine*. He is a consultant to broadcast, satellite and new media companies based in Scottsdale, AZ and Los Angeles, CA and blogs daily at <http://www.INSIDEMUSICMEDIA.COM>. Jerry's unique experience working with the next generation at USC has completely changed the way he looks at the problems and opportunities facing content providers such as terrestrial radio broadcasters. For a complete agenda for At the Crossroads, beginning next week June 26th-28th, please visit <http://www.theconclave.com>. Walk-up registration will be available on site; pre-registration is now closed.

**Guess Who's Coming To The 2008 Learning Conference? (Part 1)**

Albright & O'Malley Country Consulting	Brown College	Cumulus	Federated Media	JonesTM
All Access Music Group	Byrnes Media	D&G LLC	Folger Entertainment Company	Journal Broadcast Group
Americalist	Canadian Music Week	Daniels Country Radio Resources	Foneshow	Lakeland Broadcasting Company
American Urban Radio Networks	CBS Radio	Dees Entertainment	Greater Media Charlotte	Leventhal Senter & Lerman PLLC
Aquinas College	Children's Miracle Network	DeMers Programming	Hall Communications	Lisa.FM
Arbitron	Citadel Broadcasting	Dial-Global	Harve Alan Media	Mack Media Limited
Asterisk Communications	Clear Channel Communications	DLOAD	Heartland Communications	Maverick Media
Ben Brooks Marketing/Radio Informer	Coleman Insights	DMDS	Isaac Hayes Entertainment	McVay Media
BMI	Columbia College Chicago	Donna Halper & Associates	Island Def Jam Records	Media Tracks
Bob Michaels' MediaSense	Commonwealth Broadcasting	Edison Media Research	Jacobs Media	MediaSpan Online
Bonneville International Broadcast Center	Comrex Corporation	Elyria-Lorain Broadcasting Co.	Jayne FM	Meyers Media
	Connecticut School of Broadcasting	EMF Broadcasting	JeffMchugh.com	Midwest Communications
	Country Radio Broadcasters	Emmis Communications	Jive Records	Minnesota Valley Broadcasting
	Cox Radio	Envision Radio Networks	Jones Radio Networks	

**The 2008 Conclave Learning Conference • Minneapolis, June 25-29**  
**For 33 years, known by the companies we keep • [www.theconclave.com](http://www.theconclave.com)**

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## Guess Who's Coming To The 2008 Learning Conference? (Part 2)

MOR Media International, Inc. Music Test America MusicMaster NAB National Academy of Recording Arts and Sciences, Inc. Nemer Fieger New Northwest Broadcasters New Rushmore Radio New World Communications NewCap Radio NextMedia	Nielsen BDS Nielsen Entertainment Northwestern Media NRG Media Ohio State University Peak Broadcasting Play MPE Point Park University Premiere Radio Networks PromoSuite R&R Radio Mall RadioTraks LLC Ralph Allen Media	RCS REACH Media, Inc. Rick Cooper Music ROI Media Solutions Ron White Consultant Royse Radio, Inc. Saga Communications Sarathan Records/Mishara Shakes Radio She Prep Sheet Happens Prep Sirius Satellite Radio SOS Radio SoundExchange	Sovereign City Stupid Dope Moves Inc Styx Sunland Talking Stick Communications The Broadcast Team The Delilah Show The Kelton Agency The UnConsultant The Weiss Agency Todd n Tyler Radio Empire Troy Research U.R.N. Undiscovered Radio Network	United Stations Radio Networks Whisper Productions Wilks Broadcasting Woodward Communications XM Satellite Radio Zandi Group Zomba Label Group
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**The 2008 Conclave Learning Conference • Minneapolis, June 25-29  
For 33 years, known by the companies we keep • [www.theconclave.com](http://www.theconclave.com)**

**McVay Summit Details!** McVay Media announces the line-up for their annual *McVay Media Summit* The Conclave Learning Conference. Joining **McVay Media's Mike McVay** will be a superstar personality line-up, new technology experts, new ideas and tactics for programming & marketing, promotion guru **Paige Nienaber** and McVay New Media President **Daniel Anstandig**. The four-hour session will take place on Thursday, June 26 starting at 8:00am to be held in The Grand Portage Ballroom 3 & 4 at The Marriott City Center- Minneapolis (4<sup>th</sup> Floor). *Fresh, New Ways to Find New Talent*-Sessions will include "The Introduction of a New Era for Fresh Talent" which will be a personality panel featuring KDWB/Minneapolis superstar **Dave Ryan**, **Ramona** from the syndicated Matt & Ramona Show, Author and Personality Consultant **Tracy Johnson**, podcast celebrity **Nan O'Brien** and Talent Agent & former programmer **Heather Cohen**, from The Weiss Agency. *Paige Nienaber will present presenting Promotions During A Crisis - "Promotions in the Time of Crisis"*. He'll focus on what to do when everything goes bad, how to handle the crisis and how to take credit for all of the positives that you do to help your community ... without looking opportunistic. *Latest, Newest And Greatest*-"Six Hot New Ideas in Sixty Minutes" will feature new tactics and technology from the hottest product and producers of the year. This session is the one that brings together everything that everyone is talking about. **Erik Schwartz** of The Foneshow, **Tracy Johnson** on Mass 2 One, **Steven Ludwig** from Impact Radio Networks, **Kelly Fitzsimmons** from Comic Wonder, **Tom Zarecki** of Jetcast Streaming, and Imaging Wizard **Nick Michaels**. Together, they will make this hour-long session fly by. Lots of TAKE HOME material. *Lighting The New Media Fire In Your Market*-"How to Use NEW MEDIA to Attract New Listeners and New Revenue" will be hosted by McVay New Media President **Daniel Anstandig** and include new strategies and new tactics for your New Media Initiative. **Holland Cooke**, McVay Media News/Talk Specialist will present a new media seminar on Making Money the New Fashioned Way. In just 12 minutes you'll learn how to add revenue to your stations coffers. The Summit will include performances by the artist **Cali** and by the band **Genuine Sun**. Continental breakfast will be provided with an 8:00am start. Expect coffee for caffeine and these sessions to provide nourishment to the brain. The sessions will start at 8:15am sharp! Conclave registrants may attend this seminar without charge; others will need to present an invitation available at McVay Media.

**2008 Conclave Scholarship Winners Announced!** The Conclave today announced the winners of its scholarships benefiting students pursuing an education in the broadcast and

related industries. This year scholarships totaling in excess of \$61,000 will be awarded at the Summer Learning Conference: AT THE CROSSROADS, June 26th-29 in Minneapolis. Since 1979, the Conclave - in keeping with its mission of educating the broadcast industry - has been awarding scholarships to deserving students desiring an education inside the radio and music industries. This year's recipients include **Joshua Benjamin Leyh** of Milaca, MN receiving a scholarship from **Brown College** in Minneapolis, MN, **Osamah M. Masad** of Dearborn, MI will attend **Specs Howard School for Communication Arts** in Dearborn, MI and **Brody Meinke** of Princeton, MO who receives a scholarship to **McNally-Smith College of Music** in St. Paul, MN. In addition the Conclave has awarded *The Doug Lee Memorial* baccalaureate scholarships to **Jenna Wundrouw**, St. Cloud State University, **Alexander Q. Gaterud**, University of Minnesota, and **Jordan Spychalla**, Bemidji State University. **Ryan Mattesky** receives the *Marc Birger Scholarship* to Keane University and **Len Clark** is awarded the first ever *Rockwell Scholarship* made possible by a donation from Radio & Records publisher, **Erica Farber**. The listed scholarships as well as a Continuing Education grant to a Conclave attendee will be awarded at the annual Arbitron sponsored awards luncheon scheduled for Friday June 27th at Noon during the Summer Learning Conference: At the Crossroads.

Radio stations across Minnesota and beyond are currently participating in an unusual "relay race" with a goal to raise money to provide flood relief to those in Iowa and southern Minnesota. More than 30 stations will each dedicate an hour to fundraising, starting with four stations in Grand Forks, N.D., from 8-9 a.m. and ending with the 6 p.m. hour on six Des Moines stations. Hubbard Broadcasting-owned stations KSTP (1500 AM), KS95 (94.5 FM) and FM 107.1 will take the Twin Cities leg at 3 p.m. "To watch the devastation is heart-wrenching," said **Hubbard** radio's general manager, **Dan Seeman**, who helped organize the drive. "Every Minnesota broadcaster I talked to immediately offered their help." All proceeds will go to the **American Red Cross Disaster Relief Fund**.

Two **Mid-West Family Broadcasting**/Springfield, IL stations, Talk WMAY-AM and AC WNNS, helped locals by broadcasting live Tuesday and Wednesday at Wal-Mart gathering supplies for the "Midwest Mission" to take to the front lines of the flooding.

# COMING NEXT WEEK! Learn How To Gain Audience and Increase Revenues!



**David Rehr**  
President, NAB



**Ed Schultz**  
Jones Radio



**Rickey Smiley**  
Syndication One

## THE 33RD CONCLAVE LEARNING CONFERENCE



JUNE 25-29, 2008

MARRIOTT CITY CENTER-MINNEAPOLIS



**Rita Cosby**  
Commentator



**Isaac Hayes**  
Artist/Songwriter

Details at [www.theconclave.com](http://www.theconclave.com)  
Register at the door, beginning 6/26/08

Learning-Sharing-Networking  
Over 40 Sessions/Events!

**Tribune** Talk WGN-AM/Chicago joins the **McCormick Foundation**, the **Chicago Tribune**, the **Chicago Cubs**, and sister CW affiliate **WTTV/Indianapolis** to help Midwest flooding victims by raising money to help nonprofit agencies in the five impacted states. The "Neighbors in Need" program is raising money by telephone pledges, mail and online, with the McCormick Foundation matching the first million dollars at 50 cents on the dollar. Contributions may be made at 1 (866) 242-5006. "Neighbors in Need" donations are being accepted through June 30th.

Ten days ago, floods ravaged across Indiana leaving 35,000 people without fresh water. **Radio One** Top 40 **WNOU/Indianapolis** helped with the "Truck of Hope." Morning guy **Scotty Davis** spent three days helping co-ordinate the collecting of bottled water, food, clothes and toiletries for those who lost everything in the floods. PD **Tim Rainey** says, "Wal-Mart donated two semi trucks...It didn't take long at all before both were completely filled with over 700 cases of bottled water and other desperately needed items." **WNOU** also raked in \$5,000 in cash that will be donated to the **American Red Cross** for disbursement to those affected by the storms.

Iowa radio stations have put aside competition amid severe flooding. **Cumulus/Cedar Rapids** had 12 feet of water blocking their entrance with both **Clear Channel** and **Sinclair** offering up studio space to keep them on the air. Cumulus COO John Dickey said the offer marks "a reminder how tight the radio community is." Two Cumulus stations are operating from Sinclair's **KGAN-TV** studios.

In other Iowa flooding news, **KMRY/Cedar Rapids** owner **Rick Sellers** says the flood has cost him \$100,000 already. The transmitter site was destroyed. "A murky, slimy mess coats everything. The buildings walls need to be ripped out and insulation removed. The building needs to be totally gutted." In the meantime, **KMRY** remains on the air with a new slogan, "We believe in Cedar Rapids!"

Heritage **WLS-FM** calls are on the way back in Chicago. **Citadel Broadcasting** plans to ask the **FCC** next week to turn **Oldies WZZN** into **WLS-FM**. If approved, the change is expected to take effect June 26th. Citadel also owns **News/Talk WLS-A**. Pres./GM **Mike Fowler** said the call letter change would be accompanied by a new set of on-air jingles recalling the rock 'n' roll heyday of **WLS**, along with a new logo. "We're going to

develop this into the Top 40 **WLS** of old," Fowler said. "We want to make it a cohesive package that presents the music in the framework of when it was all new."

**WECAN EVENT KICKS OFF NEXT WEEK'S LEARNING CONFERENCE!** The first event of the Conclave's annual Learning Conference gets underway Wednesday, June 25<sup>th</sup> at 7PM at the Marriott City Center in Minneapolis. Dubbed "*The First Annual Conclave WECAN Committee Kick-Off Party*", this networking and social gathering is the official "first step" for the **Women's Educational and Career Advancement Network (WECAN)** committee formed by the Conclave. The Conclave Learning Conference is scheduled for June 26<sup>th</sup>-29<sup>th</sup> at the Marriott City Center in Minneapolis. The WECAN event will be hosted networking by **Wendy Templeton**, host of **Sovereign City Communications' The Wendy Templeton Show**, followed by informal mingling. Attendees will receive a signature **Vera Bradley** bag, 2 complimentary drinks, appetizers and an electronic networking directory of all participating attendees. Admission to this kick-off event is included with a full conference registration, and is open to the public for a donation of \$35. The WECAN Committee is an outreach arm of the Conclave that is focused on promoting women in the radio industry. All proceeds from this event will go towards the WECAN mission of development of educational seminars, scholarships, and career development opportunities for women, men & students in the radio broadcasting industry.

**Journal EVP/Television and Radio Ops/Digital Media Carl Gardner** exits after 17 years to join **Bonneville** as VP/Market Manager for its Seattle cluster (Talk **KIRO-AM**, Talk **KTTH-AM** and Classic Hits **KBSG**). "Local broadcasting is absolutely the place to be right now," said Gardner. "Stations with vision and purpose will thrive, and Bonneville both understands and supports that mission. Doing great local radio in my home town of Seattle is a dream come true."

**NNW Hot AC KDBZ** and Adult Hits **KBBO/Anchorage, AK PD Erik O'Connor** exits to tend to family business in Montana. VP/Programming & former Conclave Board member **Tom Oakes** will oversee both stations. O'Connor also hosted mornings on **Country/Rock KXLW**.



1:30PM-6:30PM  
Friday June 27th!



The Ed Schultz Keynote  
PPM - A Report From the  
Frontlines!  
The Bedroom Project - The  
Fred Jacobs Update!  
Lee Abrams: The History  
of The Future  
Radio vs. Royalties:  
The Debate



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Indiana's **Mike Pence**, the radio talk show host-turned-congressman is pushing for a vote on his Broadcaster Freedom Act (HR2905). The Indiana Republican can't even bring it up for a vote. This past week, Pence said, "If you cherish...freedom of the press...let's make this Fourth of July Radio Independence Day." Pence's bill would block any future President from reviving the Fairness Doctrine without an act of Congress.

The **House Appropriations Financial Services Subcommittee** has tacked a measure blocking the loosening of the FCC's cross-ownership rules to an appropriations bill to be heard next week. The provision, by Rep. **Jose Serrano** (D-NY), blocks funding for any move by the FCC to institute the rule change. The Senate approved a "resolution of disapproval" to nullify the cross-ownership rule change in May.

FCC Chairman **Kevin Martin** has decided to support the merger of **XM Satellite Radio** and **Sirius Satellite Radio**. Martin's decision was based on a concession that will turn over 24 channels of the combined service to noncommercial and minority programming. Another concession will be a three-year price freeze for consumers. A vote on the merger by the Commission could come as early as this week. In a statement, Martin said, "I am recommending that with the voluntary commitments they (the companies) have offered, on balance, this transaction would be in the public interest."

Senior members of the **Congressional Black Caucus** criticized the compromised plan for the **XM/Sirius** merger, saying the deal does not provide enough opportunities for minority-owned programming. FCC Chairman Kevin Martin's suggested a lease of 4% of their radio spectrums, or 12 channels, for programming run by minorities and women. Members of the black caucus on Capitol Hill have been arguing for five times that amount. Rep. **G.K. Butterfield** (D-N.C.), chairman of the Congressional Black Caucus's working group on satellite radio, called Martin's proposed compromise "completely unacceptable."

The **Future of Music Coalition** says four broadcasters aren't following their end of an April 2007 deal with the **FCC** settling a payola investigation. FMC says, "The FCC must investigate and determine whether the broadcast groups have complied with their obligations." **CBS, Citadel, Clear Channel** and **Entercom** each paid a small fine and pledged to air 4,200 hours of independent and unsigned artists. But, studies show, it's not happening. The group says, "Radio stations should report on the number of

minutes-per-week they air music from the local community." Clear Channel complained that guidelines are too vague. FMC wants the definition of a "local" artist as one who lives within 100 miles of the station's community of license.

The **Conclave** would like to thank its Partners for making the 33<sup>rd</sup> annual Learning Conference a possibility: **All Access Music Group, Arbitron, BitXChange Radio Prep, BMI, Bob & Sheri/Matt & Ramona, Brown College, DotFM, Edison Media Research, McNally Smith School of Music, McVay Media, MegaTrax, MJI Interactive, MusicMaster, Nielsen Entertainment/BDS, Oasis, PlayMPE, PromoSuite, RCS, Radio & Records, Specs Howard School of Communication Arts, SpotScan, and Troy Research!** The Conclave is deeply indebted to these stalwarts of the industry. Thanks to their generosity, the Conclave can maintain the lowest tuition for its Learning Conference in the industry!

**New Northwest Broadcasters** will move all audience measurement to **Eastlan Ratings** effective in the fall of 2009. The deal includes New Northwest markets in Alaska, Washington, Oregon and Montana. NNW Pres./CEO **Pete Benedetti** says, "After doing our research, we became increasingly frustrated with the challenges of getting the adequate sample sizes necessary to accurately survey listening habits in smaller markets. We feel Eastlan gives us the best chance to do that."

**Paragon Media Strategies'** second annual Youth Radio & New Media Study says radio has basically stopped the listenership decline to new media. According to the 2008 data, radio stemmed the TSL erosion that was seen in Paragon Media Strategies' 2007 study. "This year's results of this ongoing study can be considered great news for radio, which hasn't had a lot to celebrate lately with younger demos," Paragon Media Strategies Pres./COO **John Stevens** said, "Those who 'listen to music on other sources more than those who listen to music on FM over-the-air radio' dropped from 73% last year to 59% this year. Consequently, those who 'listen to music on FM over-the-air radio' more than 'music from other sources' grew from 27% in 2007 to 41% in 2008. As for the primary source for new music, radio increased from 22% in 2007 to 27% in 2008, while the Internet dropped from 40% to 34% in the past year." Among other conclusions of the survey were that radio clearly dominates in-car music delivery with a substantial lead over CDs and IPOD/ portable mp3 players. For more info and details, check out the website [www.paragonmediastrategies.com](http://www.paragonmediastrategies.com).

**New World Communications** VP/Fun N Games **Paige Nienaber** made a market visit to Top 40 client CFWD/Saskatoon, SK and things got silly. Paige learned of “another radio group, **RAWLCO**” having their corporate meetings in town, and it took all of three minutes and they had a mini-’Fugitive’ contest on the air. The listeners were told someone had broken into the station and stolen cash and concert tickets off the morning guys’ desk. This flowed naturally into hourly calls from the ‘Ticket Bandit’ who gave clues to her whereabouts. “Totally coincidentally and absolutely unintentionally the clues led a horde of CFWD listeners to a country club...where RAWLCO was having their swanky formal awards dinner. A crowd of listeners asking everyone if they were the ‘CFWD Ticket Bandit’ greeted attendees. Some even got into the clubhouse and were harassing patrons. It never gets better then to have the morning guy from the rival heritage Top 40 C95 in town shout “F-k off!” at a group of people. *Have Paige tell you all about it next weekend, at the Conclave Learning Conference.*

**Pearl/Big Machine Records**/Nashville superstar **Garth Brooks** was the surprise “Mystery Guest” at the **Starkey Foundation’s** 2008 “So The World May Hear” Awards Gala held at the River Centre in St. Paul, MN last Saturday (6/14). Garth stepped in after an artist who was originally on the bill was forced to cancel. The event raised over \$5 million to help provide hearing instruments for children in need.

**Radio One** Top 40 WNOU/Indianapolis completed their “Crawlin’ For A Cause” charity bar crawl event. Morning guy **Scotty Davis**, midday diva **McKinzie**, PD/afternoon host **Rayne** and night boss **Austin** crashed six local bars and clubs for six contentious nights raising money for the **Special Olympics**, **Susan G. Komen**, **Big Brothers/Big Sisters** and **St. Vincent Diabetes Center**. Almost \$2,000 was raised.

**Emmis** Classic Rock WLUP/Chicago morning man **Jonathon Brandmeier** joins local luminary **Dutchie Caray** and **Cubs** hall-of-famer **Ernie Banks** at **Harry Caray’s** Tavern in Wrigleyville. The event will launch the first of two weekends where both first-place local teams the Cubs and the **White Sox** will compete. Brandmeier has plenty of tricks up his sleeve to award listeners with tickets to this weekend’s games including homerun contests with baseball legend Ernie Banks.

**CBS** Country WYCD/Detroit is ramping up the “2008 Pet-A-Palooza” at Freedom Hill County Park in Detroit on June 28th and 29th. The event is designed to find happy homes for dogs and cats from nearby shelters. WYCD PD **Tim Roberts** said, “WYCD is pleased to be a part of such a great event where we are giving hundreds of animals the chance to find ‘a new leash on life’.”

**Chef’s Delight!** Attendees to next week’s Learning Conference will have a rare opportunity to listen to the story – and music – of Isaac **Hayes**, Rock & Roll Hall of Famer, **Oscar** winner, multiple **Grammy** recipient, actor, author, and radio personality. He’ll be featured at the Saturday’s (June 28th) 30 Under 30 Luncheon. The appearance, presented by **BMI**, will also feature Isaac’s songwriting partner **David Porter**. Together at the **Stax** label in the 60’s the team penned most of **Sam & Dave’s** hits, including such classics as “Soul Man” and “Hold On! I’m Coming”; they also wrote material for other acts on the roster, such as **Carla**

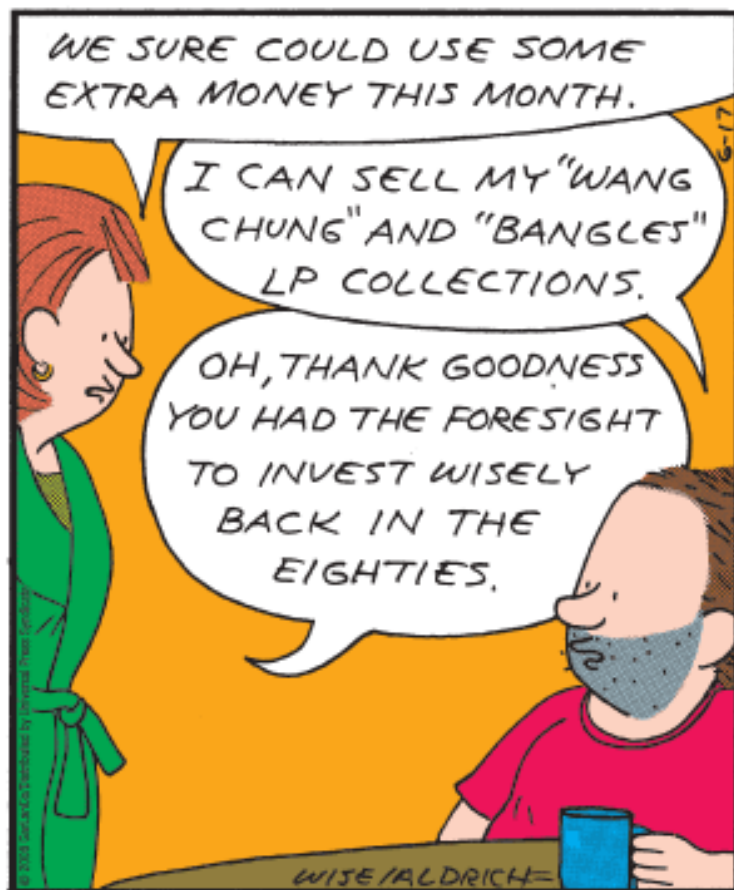
**Thomas** and **Johnnie Taylor**. Of course, Isaac’s solo career was highlighted by the hit single, “Theme from Shaft” from the movie and soundtrack of the same name. Have lunch with **Chef** (Hayes is the voice of the character Chef on the animated TV series *South Park*), next weekend! Extra added attraction: syndicated morning show host and comedian, **Rickey Smiley** will be the host for the gala luncheon!

Nationally syndicated radio personality, six-time Emmy winner, top-selling musician, and **New York Times** best-selling author **John Tesh** hosted “Intelligence For Your Life: Dating, Marriage & Relationships” on the **Trinity Broadcasting Network** Thursday (6/19).

The **Baseball Heritage Museum**/Cleveland unveiled a special “Baseball and Radio” broadcast exhibit that includes memorabilia about Cleveland radio. Divided into eras, the exhibit includes a 1930’s living room with **PHILCO** radio, a 1940’s replica of WTAM-AM/Cleveland’s newsroom, and studio mockups from the 1950’s and 1960’s. The exhibit includes items from the personal collection of curator **Jim Davison**.

**Bonneville** Rhythmic AC WMVN/St. Louis upgrades their signal, taking the station from 50,000 to 100,000 watts, greatly expanding the coverage area.

**Rocking M Radio** has signed on a new FM Talk station in Hays, KS, launching the new signal as KRMR.



Congratulations to **Clear Channel** Talk WTAM-AM/Cleveland morning host **Bill Wills** on ten years with the station. Wills arrived at WTAM on June 20, 1998 after 13 years at sister Talk WLW-AM/Cincinnati.

Long-time **Elyria-Lorain** Smooth Jazz WNWV/Cleveland PD **Bernie Kimble** has left the station. Kimble spent over 16 years at the station, including the last 13 years.

**Main Line Broadcasting** taps **Garth Adams** for PD/middays at Urban AC WROU/Dayton, OH.

**Regent** Top 40/Rhythmic WZPW/Peoria, IL MD **Aaron Tyler** resigned.

After almost 45 years in the radio business, including the last six at **Cumulus** Oldies WRQN/Toledo, OH, **Jim Brady** is retiring.

**New Northwest Broadcasters** Top 40/Rhythmic KFAT/Anchorage, AK night guy **Big C** steps down.

**NRG Media** Talk KLIN-AM/Lincoln, NE ups News Director **John Bishop** to PD.

**Steve White** returns to **Armada Media** Talk KODY-AM/North Platte, NE for mornings/Sales Manager.

Another former **Clear Channel** executive follows **Randy Michaels** to **Tribune**, as former Interactive VP of Sales and Marketing **Kim Johnson** joins Tribune Interactive as SVP of local sales. Johnson, most recently EVP Sales at CityReach Latino, has also worked for **Entercom** and **Citadel**.

**Clear Channel** Country KNIX/Phoenix, AZ GSM **Art Morales** heads north to take over as DOS at Clear Channel/Minneapolis, effective June 23rd. Morales has spent his entire radio career in Phoenix and had been GSM at KNIX since 2001.

We pass along sad news about former **MCA** and **Capitol** promotion veteran **Michael Steele** who passed away following a lengthy illness. *Michael was a regular at the Conclave Learning Conference, and his presence will be sorely missed next weekend.* His wife Pam survives him.

Condolences to the family and friends of Akron's **Anne Robinson** who passed away Tuesday, June 17th. Each and every Sunday for the last 40 years, Clear Channel WARF-AM had been the home of Anne's uplifting gospel music. Her program "Gospel Time" began on 1350am in 1968.

*Please note: Next week's TATTLER is the special Conclave Learning Conference edition, and will be available on site at the Marriott City Center in Minneapolis. It will be emailed to all subscribers on Monday, July 1.*

Jobs. **Red Rock**/Duluth, MN is looking for a FT Prod Director with on air abilities. Are you able to wear almost every hat in the building? Send your best yesterday to [redrockradiojobs@gmail.com](mailto:redrockradiojobs@gmail.com)...**Runnymede** Oldies WNKO/Newark, OH needs FT talent with Audio Vault and Cool Edit skills. Get T&R to: [sales@wnko.com](mailto:sales@wnko.com)...

**Maverick Media**/Lima, OH needs a Prod-god. Send samples to: Maverick Media-Lima, C/O **Brian Steel**, 1301 N. Cable Rd., Lima, Ohio 45805...Saga/Mitchell, SD needs drive-time talent for their Oldies and/or Country stations. At least 3 years on-air experience preferred. Experience with Adobe and Scott's is a plus. Send your best to: [cj@kool98.com](mailto:cj@kool98.com)...**Triad** Hot AC KLTA/Fargo, ND needs an "at-work" entertainer to host middays. Rush your best to: [mailto:big.dog@fm1051.net](mailto:mailto:big.dog@fm1051.net) or snail to: FM 105.1 On-Air Opening, Attn: Big Dog, 2720 7th Ave. S., Fargo, ND 58103...**Three Eagles**/Mankato, MN needs superstar talent for both am/pm drive. Rush your package to: [mriker@keez.com](mailto:mriker@keez.com)...**Cumulus** Country WPCK/Green Bay, WI needs PT help. Get audio to: [dylan.fletcher@cumulus.com](mailto:dylan.fletcher@cumulus.com)...**Clear Channel** Classic Rock KQBW/Omaha, NE needs its next Morning Show Co-Host. Send T&R to OM **Michelle Matthews**, 5010 Underwood Ave., Omaha, NE 68132 or email to: [michelle@961thebrew.com](mailto:michelle@961thebrew.com)...**Northwestern Media** Christian AC WNWC/Madison, WI has a rare PD opening. Bring your passion for radio and make a difference in the lives of others. Get your best to: [jobs@nwc.edu](mailto:jobs@nwc.edu)...All listings in Jobs represent equal opportunities and are provided free of charge. To place an ad, send particulars to: [mailto:tomk@main-st.net](mailto:mailto:tomk@main-st.net) no later than Thursday evening for Friday publication. No calls unless otherwise specified.



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# The Fourth Annual Conclave/Brown College Learning Conference Career Fair 2008!



the  
**Conclave**

Saturday, June 28 • 9AM-11:30AM  
Marriott City Center Hotel, 4th Floor  
Minneapolis, MN

**BROWN**  
COLLEGE

## Employers

Participate in essential EEO diversity recruitment as required by the FCC in the unique, professionally charged atmosphere of The Conclave Learning Conference. Each employer receives a letter of participation for their files!

\*Space is limited to the first 20 companies/stations who respond by Tuesday, June 24th. Reserve your space NOW!

## Applicants

Beginners to Veterans - the Fourth Annual Conclave Career Fair will be the start of a brighter, more challenging future! Meet representatives of innovative, creative companies who are interested in hiring the best talent available!

\*Interviews are not guaranteed; Interviews will be conducted on a first-come first-served basis. Bring your CD, tape and/or resume. Pre-registration not necessary.

## Admission

### FREE for Employers AND Applicants

**SPECIAL CONCLAVE OFFER:** All who participate in the 2008 Career Fair will receive admittance to Saturday's Learning Conference for just \$99, INCLUDING Lunch & Twins/Brewers Baseball!

(Special thanks to Edison Media Research and Nielsen Music/BDS!)

The 33rd Annual Learning Conference/June 25-29! Check [www.theconclave.com](http://www.theconclave.com) for agenda details, and directions to the Marriott City Center Hotel.

Call Karol Baumeister/Brown College at 651-905-3499/[KBaumeister@Browncollege.edu](mailto:KBaumeister@Browncollege.edu)  
or Tom Kay/The Conclave at 952-927-4487/[tomk@theconclave.com](mailto:tomk@theconclave.com)  
for more information.

The Conclave is a 501 c-3 non-profit corporation whose mission is teaching radio how to best serve in the public interest.

## 2008 BROWN COLLEGE/ CONCLAVE CAREER FAIR EMPLOYER REGISTRATION FORM

Complete the following form, and return it by fax (651-905-3555), email ([KBaumeister@Browncollege.edu](mailto:KBaumeister@Browncollege.edu)), or mail (if enclosing a check) no later than Tuesday 6/24/2008.

Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip code \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email (very important!) \_\_\_\_\_ Type of Positions Recruiting? \_\_\_\_\_

Yes, I want to receive admittance to the Learning Conference for Saturday, 6/30. My check for \$99 (made out to: The Conclave) is enclosed. Send to Karol Baumeister, Radio Broadcasting Career Services Representative, 1440 Northland Drive, Mendota Heights, MN 55120

No, thank you. I only need table space for that day and cannot stay for the remainder of the Conclave Learning Conference.

*Note: For this Career Fair, all employers will be given table space, a chair, and an identifying placard.  
Because of space limitations, large company displays are discouraged.*

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