

MAIN STREET

Presents

The Conclave

TATTLE R

Publisher: Tom Kay Editor: Benjamin Holsen
Cartoons Suggested by Lenny Bronstein & Jay Philpott

Dees To Spill A Secret at the Learning Conference! The Conclave announced that **Grammy** winner, Radio **Hall of Famer**, TV host, and legendary morning man, **Rick Dees** will make a major announcement at the summer Learning Conference: AT THE CROSSROADS. Though details of that announcement have not been shared, anticipation is growing for the June 27th, 6:30pm press event. According to Conclave Board Chair, Tim Kelly, "This announcement is shrouded in secrecy; we really don't know what he's announcing. We know it will be fun, whatever it is. We just hope its legal." Tim goes on to say, "The Conclave Learning Conference always attracts the best and the brightest in the industry to learn and share ideas. And it looks like this year's attracted Rick to make his first appearance here, ever!" Rick Dees has made an indelible mark in the entertainment world with his captivating enthusiasm and quick-witted style. More than 70 million people around the world hear his #1 internationally syndicated radio show, *The Rick Dees Weekly Top 40*, each weekend. In addition, Dees hosts the fastest growing morning radio show in Southern California on Movin' 93.9. Dees became the hottest property in radio when he began hosting the top rated morning radio show in Los Angeles on KIIS-FM in 1981 after stops that included Birmingham and Memphis. With unprecedented ratings success, Dees garnered many accolades, including **Billboard Radio Personality of the Year** ten years in a row, a **Marconi Award**, the National Radio Hall Of Fame, and his induction into the National Association of Broadcasters' Hall Of Fame. Tuition for the Summer Learning Conference: At the Crossroads spanning four days, includes five individual tracks of learning, multiple keynote speakers, entertainment, and most meals and beverages. The event continues to be the best value in the industry. The complete agenda for the Conclave: At the Crossroads, slated from June 26th-28th, 2008 as well as details on registration can be found online at <http://www.theconclave.com>.

Two former radio hosts will vie for the MN Senate seat currently held by incumbent and former **Hubbard** Talk KSTP-AM/Minneapolis **Norm Coleman**. The challenger is former **Air America** host, SNL alum – *and*

2005 Conclave Learning Conference keynoter – Al Franken who wrapped up the MN Democratic-Farmer-Labor Party's nomination. Franken weathered a storm over sexually explicit satirical articles he had written in the past and got the nod on the first ballot.

The **Wisconsin Broadcasters HOF** will induct four new members on Thursday, June 19th. Among the inductees are: **Terry Havel**, **Willie Davis**, **Jonathan Little** and **Mike McCormick**. Havel spent many years on the air at several Kenosha, WI stations with stops at outlets in Racine, Lake Geneva and WZUU, WEMP, WQFM and WLUM/Milwaukee. He also built WBSD/Burlington, one of only two high school radio stations in Wisconsin. Davis is a celebrated Green Bay Packer who owned WAWA/West Allis and WLUM-WMCS-AM/Milwaukee. Little was PD/Talent at WISM/Madison, WDUZ/Green Bay and WTSO and WZEE/Madison. *He was also one of the founding fathers of the Conclave and received its Rockwell Award in 1991.* McCormick is most known for his 15 years with Journal/Milwaukee as well as a stint as VP/GM at WTMJ-TV. Congrats to all four.

FCC Commissioner Jonathan Adelstein – 2005 Conclave Learning Conference keynoter – ripped into consolidation and payola during a speech to the **National Conference for Media Reform** in Minneapolis on June 8th. Adelstein charged the Bush Administration's use of like-minded ex-military analysts to disseminate positive "spin" on the Iraq War on network, cable and radio programs could be a form of payola. "According to news reports, analysts who disagreed with the information given to them lost access," Adelstein asserted. "This is not just a question of journalist ethics and integrity. It is the law. The war in Iraq is clearly a controversial issue of public importance. The American people have a legal right to know when the government is sponsoring the source that is purporting to provide objective analysis. On top of that, Adelstein cited a law that specifically forbids the use of federal funds for overt propaganda, which may pertain to the "spin" analysts whose current employment does business with the Government, and demanded an investigation into that. "The federal anti-propaganda and payola laws are grounded on the principle that the public is entitled to know who seeks to persuade them so they can make up their own minds about the credibility of the information presented," he said. "The public has a legal right to know that people who present themselves to be independent, unbiased experts and reporters are not shills hired to promote a corporate — or governmental — agenda. We need to fight thinly disguised payola fueling homogenized corporate music that leaves no room for local and independent artists. We need to fight video news releases masquerading as news, with public relations agents pushing agendas that squeeze out real news coverage and local community concerns. We need to fight product placements turning news and entertainment shows alike into undisclosed commercials. And we need to fight rapacious advertisers preying on the unsuspecting minds of our young children."

Guess Who's Coming To The 2008 Learning Conference? (Part 1)

Albright & O'Malley Country Consulting	Brown College	Cumulus	Federated Media	JonesTM
All Access Music Group	Byrnes Media	D&G LLC	Folger Entertainment Company	Journal Broadcast Group
Americalist	Canadian Music Week	Daniels Country Radio Resources	Foneshow	Lakeland Broadcasting Company
American Urban Radio Networks	CBS Radio	Dees Entertainment	Greater Media Charlotte	Leventhal Senter & Lerman PLLC
Aquinas College	Children's Miracle Network	DeMers Programming	Hall Communications	Lisa FM
Arbitron	Citadel Broadcasting	Dial-Global	Harve Alan Media	Mack Media Limited
Asterisk Communications	Clear Channel Communications	DLOAD	Heartland Communications	Maverick Media
Ben Brooks Marketing/Radio Informer	Coleman Insights	DMDS	Isaac Hayes Entertainment	McVay Media
BMI	Columbia College Chicago	Donna Halper & Associates	Island Def Jam Records	Media Tracks
Bob Michaels' MediaSense	Commonwealth Broadcasting	Edison Media Research	Jacobs Media	MediaSpan Online
Bonneville International	Comrex Corporation	Elyria-Lorain Broadcasting Co.	Jayne FM	Meyers Media
Broadcast Center/WARH	Connecticut School of Broadcasting	EMF Broadcasting	JeffMchugh.com	Midwest Communications
	Country Radio Broadcasters	Emmis Communications	Jive Records	Minnesota Valley Broadcasting
	Cox Radio	Envision Radio Networks	Jones Radio Networks	

The 2008 Conclave Learning Conference • Minneapolis, June 25-29
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Guess Who's Coming To The 2008 Learning Conference? (Part 2)

MOR Media International, Inc.
 Music Test America
 MusicMaster
 NAB
 National Academy of Recording Arts and Sciences, Inc.
 Nemer Fieger
 New Northwest Broadcasters
 New Rushmore Radio
 New World Communications
 NewCap Radio
 NextMedia

Nielsen BDS
 Nielsen Entertainment
 Northwestern Media
 NRG Media
 Ohio State University
 Peak Broadcasting
 Play MPE
 Point Park University
 Premiere Radio Networks
 PromoSuite
 R&R
 Radio Mall
 RadioTraks LLC
 Ralph Allen Media

RCS
 REACH Media, Inc.
 Rick Cooper Music
 ROI Media Solutions
 Ron White Consultant
 Royse Radio, Inc.
 Saga Communications
 Sarathan Records/Mishara
 Shakes Radio
 She Prep
 Sheet Happens Prep
 Sirius Satellite Radio
 SOS Radio
 SoundExchange

Sovereign City
 Stupid Dope Moves Inc
 Styx
 Sunland
 Talking Stick Communications
 The Broadcast Team
 The Delilah Show
 The Kelton Agency
 The UnConsultant
 The Weiss Agency
 Todd n Tyler Radio Empire
 Troy Research
 U.R.N.
 Undiscovered Radio Network

United Stations Radio Networks
 Whisper Productions
 Wilks Broadcasting
 Woodward Communications
 XM Satellite Radio
 Zandi Group
 Zomba Label Group

The 2008 Conclave Learning Conference • Minneapolis, June 25-29
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3,500 people showed up for last weekends fourth annual **National Conference for Media Reform** in Minneapolis. Among the speakers were legendary journalist, **Bill Moyers**, former **CBS** anchor **Dan Rather** and **FCC** Commissioners **Michael Copps** and **Jonathan Adelstein**. Copps was receptive to lawmakers asking the FCC to investigate the Pentagon's propaganda program to determine if the major TV networks or the Pentagon-backed analysts violated federal law. "The FCC has been requested by powerful members of Congress to conduct an investigation," he told Democracy Now. The Bush Administration campaign to orchestrate a pro-war propaganda campaign through willing military advisors, in Copps' eyes, is a direct reflection of media consolidation. "It's part of this larger problem...about too much power being concentrated in too few hands," he said. "So, if indeed this is going on and they only have to get a few people in to get the story on all these networks and all these stations, that's what the American people hear. That's the problem with big media — not just the homogenous and nationalized entertainment, but the dumbed-down civic dialogue." Copps' wants "a broadcast licensing and re-licensing system for broadcasters that has some teeth in it, some public interest obligation, so you have local news, coverage of diversity, communities, all of those things that we're lacking now, and, number two, would address not just the traditional media of broadcast, but the new media of the Internet. So what the FCC should do, right off the bat next year, would be to have a binding and forcible principle of network neutrality, nondiscrimination on the Internet."

Check, Please? The Conclave announced details on the *Air Checks That Work: Finding and Developing Your Peoples' True Talent* session scheduled for 10:00am Friday, June 27th at the Marriott City Center in Minneapolis. Part of the Summer Learning Conference: AT THE CROSSROADS, the session will focus on airchecking - a tool available to all programmers. Presenters **Michael O'Malley** and **Jaye Albright** of the Albright O'Malley consulting firm will address topics like; How and how often to conduct these important one-on-one sessions with an individual air talent, what to look for in an aircheck, how to address a critique without sounding critical and more. According to Jaye Albright, "Air checking is one of the most overlooked tools to immediately improve a station's air sound. But, many programmers hesitate to use it. Why? Perhaps the answer lies in a PD simply not knowing how it should be done." Discover the most common mistake PD's make during an aircheck meeting, and how you can help your talent be the best they can be at what promises to be one of the industry's most unique learning sessions. Jaye Albright is a 40-year broadcaster with experience in all areas of programming, research, sales and management. He experience includes; President of her own consulting businesses, **Let's Talk, Inc.**, **Radio IQ, Inc.** and **Albright, Hill & O'Malley**, General Manager of **BP Consulting Group** and VP/Country for the legendary **Burkhart-Douglas** and **Drake-Chenault** teams. Michael O'Malley has been consulting country radio stations since 1992. His past and present clients include **Clear Channel**, **Beasley, Journal, Triad, New South, SFX,**

Big City and others. The complete agenda for the Conclave: At the Crossroads, slated from June 26th-28th, 2008 as well as details on registration can be found online at <http://www.theconclave.com>.

Does radio airplay increase record sales? That's what the **NAB** is telling Congress to fuel opposition to the bill that would implement a royalty fee on radio. The analysis, entitled "Sales vs. Spins" compares and contrasts **SOUNSCAN** sales data with **Nielsen BDS** airplay data and concert ticket sales data generated by **POLLSTAR**. The conclusion: "There is a direct correlation between the number of 'spins' (plays on free, local radio) and the sales of albums or singles...It is this promotion - free advertising - that drives record sales and represents just one of the many ways local radio provides value to artists and contributes to their financial and commercial success."

Washington, DC has been flooded with both radio and record/artist interests this week with Nancy Sinatra starring at a House hearing about royalties for radio airplay. Sinatra told the **House Judiciary Subcommittee On Courts**, "Imagine people taking [artists'] product to build their own hugely successful businesses. Imagine those people telling you that they are doing you a favor...When most people are asked how much you think artists are paid on radio, [they] usually say a few cents, but...we are paid zero." Sinatra insisted that, "We are in no way seeking to harm broadcasters. Please believe me. We just want to be paid our fair share." 2008 Conclave Faculty member and **Commonwealth Broadcasting** CEO **Steven W. Newberry** said broadcasters promote artists' music through airplay that equals \$1.5 to \$2.4 billion a year in promotional value. Newberry said \$5,000 may not sound like much in the halls of Congress but would be "an economic burden" for many station. **CNNMONEY.com** estimates performance royalties sought by the **RIAA** could cost broadcasters \$2 to \$7 billion annually, or 10% to 35% of industry revenue. That doesn't sit well with supporters of the bill who note that royalty fees are capped for small commercial stations at \$5,000 per year — about 75% percent of terrestrial stations qualify for that cap. That means the larger broadcast companies such as: **Clear Channel**, **CBS** and **Cumulus** will be hit with a larger bill. What a SHOCKER! Not. The Bush Administration is on the side of the RIAA.

Cumulus Country KFIL and Oldies KVGO in Southern Minnesota are back on the air after flooding filled the stations' basement. When the Root River began spilling over it's banks, station members new what was coming. AE **John Dahl** says, "We got in beforehand and unhooked all our wiring, took out the bottom drawers of filing cabinets and made sure all our computers were up high." Thanks for their quick thinking and love for their stations, most of the equipment was saved. However, Crossroads ESPN outlet WBOW/Terry Haute, IN remains off the air. Its tower and transmitter building are in the Wabash River flood plain. There doesn't appear to be any damage to either the tower or building.

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JUNE 25-29, 2008

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A group of broadcasters filed a request with the **FCC** hoping to boost the **HD** power levels. Current HD Radio power is limited to 20 dB below analog power, the equivalent of one percent of a station's authorized analog power. The power of those digital signals, in many cases, don't offer sufficient building penetration or market coverage to maximize HD Radio potential to the listening public. The proposed power increase from -20 dB to -10dB will allow broadcasters to better replicate analog coverage areas and thereby offer more listeners the benefits of digital technology. Tests show insignificant adverse effects on first adjacent analog operation, and any interference wasn't distinguishable from the interference that can be expected from LPFM spacing relaxation.

Journal's Doug Kiel says keeping expenses down is "a way of life" in the radio division, but the biggest cost is people. Leading to a 5% reduction in its workforce, saving the company \$2 million. Journal has a "rolling freeze" on hiring but also wants to make the cuts permanent.

Radio vet - former Conclave Chairman of the Board and 1996 Rockwell Award recipient - **David Martin**, a proponent of HD RADIO, has started a new blog and suggests a plan of action for radio. Check it out at: <http://hdradionews.blogspot.com/>.

Access.1's Superadio adds the syndicated "Ed Schultz Show" by buying the ownership interest previously held by P1. "I'm excited about the future with Access.1, a company that is clearly moving forward," said **Schultz**. "We are beyond pleased to add The Ed Schultz Show to our roster," said Superadio Pres./COO **Jack Bryant**. "Ed's unique ability to present, analyze and distill the issues separates him from the pack, and makes him a compelling host who appeals not only to listeners but to advertisers as well." *Ed keynotes the 2008 Conclave Learning Conference in two weeks (on Friday, 6/27)!*

Arbitron released preliminary **PPM** data that found more than 9.2 million people in Los Angeles listened to radio for five or more minutes during an average weekday in April. The PPM is projected to go live in the market in September; the go-ahead decision is expected in June. A daily reach of 9.2 million people is more than four times larger than the combined circulations of the 12 largest local newspapers in LA in December 2007, according to the **Audit Bureau of Circulations**. The early PPM data also found that 20 different L.A. stations reach more than one million people per week compared to only six stations that exceeded this milestone in the present paper diary system.

Senator **Sam Brownback** (R-KS) wants the **Senate Judiciary Committee** to look into whether **Mel Karmazin** lied because his statements to a subcommittee hearing don't match what he said to the FCC. Brownback said, "I am very troubled by the notion that Congress may have been misled in its prior hearings on this merger" of XM and Sirius. The satcasters say all testimony has been "completely accurate" and contends this is just another NAB delay tactic.

Universal Music Group lost a court battle to stop an **EBAY** trader from reselling promotional CDs bought from second hand stores. **Troy Augusto**, accused of copyright infringement, with UMG saying some of the items he offered were promotional copies and not authorized for sale to the public. But, U.S. District Court Judge **S James Otero** said that Augusto was protected by the "first sale" doctrine in copyright law that says that once a copyright owner gives away a copy of a CD, DVD or book, the recipient is entitled to sell it. Record companies have long maintained that they continue to own these items and can ask for them back at any time. They can be recognized by markings such as "For promotional use only" or "Not for resale", visible on the record or CD artwork and sometimes on the disc label itself. But the judge said that such labeling did not alter the legal position.

Is 2007 Conclave Learning Conference keynoter - Neal Boortz - being used by angry residents of Athens, GA to block a deal by his employer Cox Radio from closing it's \$48 million purchase of a six-station cluster? The group claims Cox doesn't share their standards while citing 20 incidents in which WSB-based Boortz ridiculed residents. An Athens-area father and child were allegedly ridiculed for their southern accents and while allegedly Boortz encouraged military personnel to shoot war protesters. The **FCC** notes that while the citizens may desire another buyer, they only have a problem with one talk-show that may or may not even air in Athens clearing the way for Cox to close on the six-pack.

Laura Ingraham is angry when speaking about her absence from her **Talk Radio Network** show telling visitors on her <http://www.lauraingraham.com/> website. "Reports are circulating in the press that I 'took a leave of absence' or walked out on my radio show. As I wrote in this space earlier this week, that is false. The decision to remove the "Laura Ingraham Show" from the airwaves was made unilaterally by Talk Radio Network as a tactic in contract negotiations, against my will and over my protest. Additionally, any notion that I am leaving radio is also completely false. After all my years on the air, you know that I would never voluntarily abandon you during such a critical time for our country. Power to the People."

Citadel has reached a confidential settlement with **Peak Broadcasting**, over a lawsuit where Citadel claimed that Peak raided its staff and secured company information. The suit, filed last spring in Boise, ID, alleged that a former Citadel executive and four other former Citadel staffers stole a computer disk that contained confidential information. Peak supposedly used that information to compete against Citadel in an effort to acquire Fresno, CA stations. Peak denied the allegations.

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President

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Chairman Kelly

"Your check will help you **more** when you use it to purchase a Learning Conference tuition!"

Tim Kelly, Conclave Board Chair

Entercom/Indianapolis has been driving listeners to their station Web Sites to participate in their "Hoosier Flood Relief Drive" which benefits the **Salvation Army Emergency Disaster Services**. In all, Hot AC WZPL, Adult Hits WNTR, and N/T WXNT-AM raised over \$25,000 to help the 10,000 residents that have been displaced as a result of the unprecedented flooding to the area over the weekend. One-third of central Indiana's counties declared disaster areas. **Emmis** Talk WIBC/Indianapolis news team, along with its major personalities, have been reporting the watches and warnings, as well as taking calls from listeners for 10-12 hours straight at times. What's more, WIBC has teamed up with the Salvation Army and Red Cross to raise funds and supplies. Station support of relief efforts will continue indefinitely. **Oasis** Classic Hits WKLU/Indianapolis responds with "Operation Storm Relief". On Thursday (6/12) from 6a-7p, morning hosts **Crystal & Libby**, middayer **Matt Albro**, and afternoon jock **Jeff Lewis** broadcasted live from the parking lot of the **Kroger** in hard hit Brownsburg, 12 miles west of Indy. A semi-truck was set up and listeners were asked to come by and fill it with donations of water, food and other necessities.

Congrats to **Journal** Country KTTS/Springfield, MO for picking up awards for its news coverage at the **Missouri Broadcasters Association** meeting on June 7th. The station won the First Place Award for "Best Newscast," and First Place for "Spot News Coverage." Picking up the awards were News Dir. **Don Louzader** and Ass't News Dir. **Nancy Simpson**. Simpson also won a regional, "Edward R. Murrow Award," and the station won two Second Place Awards for news coverage at the recent **AP Awards** in Kansas City.

The **Conclave** would like to thank its Partners for making the 33rd annual Learning Conference a possibility: **All Access Music Group, Arbitron, BitXChange Radio Prep, BMI, Bob & Sheri/Matt & Ramona, Brown College, DotFM, Edison Media Research, McNally Smith School of Music, McVay Media, MegaTrax, MJI Interactive, MusicMaster, Nielsen Entertainment/BDS, Oasis, PlayMPE, PromoSuite, RCS, Radio & Records, Specs Howard School of Communication Arts, SpotScan, and Troy Research!** The Conclave is deeply indebted to these stalwarts of the industry. Thanks to their generosity, the Conclave can maintain the lowest tuition for its Learning Conference in the industry!

1988 Conclave Learning Conference keynoter **Bruce Williams** discovered an alternate means of distribution for his nightly show after being dropped by **Lifestyle TalkRadio Network**. The show moves to **Rocky Mountain Radio** with distribution via **Global American Broadcasting Network**, which also distributes shows like **Deborah Ray** and **Health Radio Network** on the **Starguide III** system. Williams was dropped earlier this week by LTRN in favor of repeats of **United Stations Radio Networks' Lou Dobbs** show.

Big League Broadcasting inks **Emmis Interactive** to provide its BaseStation content management system and sales consulting for Sports WQXI-AM/Atlanta and Sports combo KFNS-AM-FM/St. Louis' websites.

Artistic Media Partners' South Bend stations will not carry **Notre Dame** sports this year after carrying the games since 1998. AMP carried football (as an affiliate of **Westwood One's** network coverage), men's and women's basketball, baseball, and hockey on Top 40 WNDV and Sports WDND-AM. Fighting Irish football rights have moved from Westwood One to **ISP Radio Network** for the coming season.

Minnesota Timberwolves radio color analyst **Billy McKinney** exits as the team moves back to Clear Channel Sports KFAN-AM/Minneapolis. McKinney joins the **Milwaukee Bucks** as Director of Scouting.

Backyard Broadcasting Sports KWSN-AM/Sioux Falls afternoon "Sports Talk with Craig and Bob" co-host **Bob Laskowski** is retiring after a 40-year career. **Three Eagles** Talk KWOA-AM/Worthington, MN Sports Dir. **John Gaskins** takes over as Craig Mattick's co-host effective Tuesday (6/17).

Connoisseur Media appoints **Jim Timm** Market Manager for its two radio outlets in Omaha, including Spanish KBBX as well as pending sign-on at 107.7 FM. Previously, Timm was Station Manager for Journal's Omaha cluster.

Mid-West Family Alternative KQRA/Springfield, MO overnigher **Reese** is promoted to Promotions Director for the four-station cluster — Oldies KOSP, Classic Rock KKLH, Classic Country KOMG and KQRA.

WJVL-99.9 Pure Country/Janesville-Madison, WI Weekender **Jason Ryan** departs the station for PM Drive at WSJY-Lite 107-3/Fort Atkinson, WI. He'll be on the air there Monday, June 30th.

Clear Channel/St. Louis names **Derrick Martin** General Sales Manager for heritage Urban AC KMJM, Urban KATZ and Gospel KATZ-AM/St. Louis.

Former **Northern Lights** Rhythmic KTTB/Minneapolis air personality/Production Director **Eddie Lane** lands afternoons at **Three Eagles** Hot AC KEEZ/Mankato, MN.

The 2008 Conclave Learning Conference: At The Crossroads/ Marriott City Center-Minneapolis. Keynotes: David Rehr (President, NAB), Ed Schultz (Progressive Talk Personality). Over 30 sessions, 9 meals/snacks. Twins-Brewers baseball. Tuition, \$299 until 5/1/08. Details at www.theconclave.com!

Congratulations to **Entercom**/Rochester OM **John Thomas** and his now **Mrs. Tami Havert**, who tied the knot on May 16th in Antigua.

Congrats to **Entertainment Media Trust** Country WIL/ST. LOUIS morning man **Cornbread** and wife Lisa on the birth of their baby girl, Adeline Lucille. Adeline came into the world weighing 7 lbs. 14 oz. and measuring 21 inches long. The new family is healthy and happy.


Condolences to family and friends of veteran Sault Ste. Marie radio personality **John David Cameron**, who died at his home in Sault Ste. Marie after a long battle with cancer Saturday night (6/7) at 67.

Jobs. **Federated Media** Michiana News/Mishawaka, IN needs an Anchor/Reporter who can maintain the website and produce podcasts. Send cover letter, T&R to: hrichards@michiananewschannel.com or snail to: Federated Media, Michiana News Channel, Attn: **Heather Richards**, 237 Edison Rd., Mishawaka, IN 46545...**NRC Broadcasting**/Denver, CO needs some FT help. Are you a cutting edge personality with the ability to communicate and connect with mass appeal? Send your best to: jobs@nrcbroadcasting.com or snail to: Recruiter-FM, NRC Broadcasting, Inc., 1201 18th St., Suite 250, Denver, CO 80202...**WAY-FM**/Denver has a PD opening. Send stuff to: kxwahr@wayfm.com...**Badlands Radio** Oldies KFMH/Rapid City, SD needs a PM driver/Prod. Director. Send T&R to: lance.nichols@badlandradio.com or snail to: B102, 1711 W Main, Rapid City, SD 57702...**Regent** Rhythmic WZPW/Peoria, IL is on the hunt for a new PD with extensive knowledge of CHR format. Send T&R to: amy.cokel@regentcomm.com or snail to: **Amy Cokel**, Regent Broadcasting of Peoria, Inc, 120 Eaton St., Peoria, IL 61603...**MWF** Rock KQRA/Springfield, MO needs FT talent. Send your best to: kristen1@q1021.fm or snail to: Q102, 319B E Battlefield, Springfield, MO 65807...**Withers** NT KAPE-AM and Classic Rock KGMO/Cape Girardeau, MO needs a news and sports hound with PBP abilities. Send things to: PD **Kevin Casey**, Withers Broadcasting, 901 S. Kings Hwy, Cape Girardeau, MO 63703...**GapWest** Oldies KLDJ/Duluth, MN needs

a great PD and/or morning show talent. Rush your best to: **David Drew**, 14 E Central Entrance, Duluth, MN 55811 or email to: daviddrew@gapbroadcasting.com...**NRG Media** Hot AC KQKQ/Omaha, NE needs middays. Get on it and send away to: KQKQ, 5011 Capitol Ave., Omaha NE 68123 or email to: nevin@q985fm.com...**Talking Stick** Country WAWC/Warsaw, IN is looking for their next evening star! Get the particulars to: PD **Jay Michaels**, WAWC, 216 W Market St., Warsaw, IN 46580 or email to: jmichaels@willie1035.com...**Great Plains Media**/Bloomington, IN is searching for a Market Manager/Sales Manager. Positive attitude and true customer focus is imperative. Email confidential resume to **Ron Covert** at: rcovert929@gmail.com...**Hubbard** Hot AC KSTP-FM/Minneapolis, MN needs PT slaves for fill-in. Get what you can to PD **Leighton Peck** at LPeck@KS95FM.com...All listings in Jobs represent equal opportunities and are provided free of charge. To place an ad, send particulars to: mailto:tomk@main-st.net no later than Thursday evening for Friday publication. No calls unless otherwise specified.

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		<h3>2008 Learning Conference Registration Form</h3> <p>June 25-29, 2008 • Marriott City Center Hotel • Minneapolis</p>		<p>PLEASE COPY THIS FORM FOR USE WITH MULTIPLE REGISTRATIONS!</p>	
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<p>Company ***as it will appear on your badge</p> <input type="text"/>		<p>Address Where YOU have an office/a home; NOT a parent company's home/main office</p> <input type="text"/>		<p><input type="checkbox"/> \$399 until 6/16/2008</p>	
<p>City ***as it will appear on your badge</p> <input type="text"/>		<p>State</p> <input type="text"/>		<p><input type="checkbox"/> \$149 Student/Educator/FreeAgent until 6/16/2008</p>	
<p>Zip Code</p> <input type="text"/>		<p>City ***as it will appear on your badge</p> <input type="text"/>		<p><input type="checkbox"/> Special Code? _____</p>	
<p>***IMPORTANT: There will be a \$50 fee assessed to change your badge info! Make sure of all info is correct!!</p>		<p>Payment method?</p> <p><input type="checkbox"/> CHECK <input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD <input type="checkbox"/> DISCOVER <input type="checkbox"/> AMEX</p>		<p>Mail/fax/email COMPLETED FORM to:</p> <p>The Conclave 4517 Minnetonka Blvd, #104 Minneapolis, MN 55416 fax 952-927-6427 or tomk@theconclave.com</p>	
<p>Your primary format?</p> <input type="text"/>		<p>For credit cards, please complete the following section-</p>		<p>Credit Card #</p> <input type="text"/>	
<p>Phone</p> <input type="text"/>		<p>Security Code</p> <input type="text"/>		<p>Expiration (MO-YR)</p> <input type="text"/>	
<p>Fax</p> <input type="text"/>		<p>AMOUNT ENCLOSED / TRANSACTION TOTAL</p> <p>\$ _____</p>		<p>HOTEL. A limited number of discounted Marriott City Center hotel rooms are available for \$134/night+tax (single/double). Call 612-349-4000. Connect with Reservations, and ask for the Conclave rate. Act quickly!</p>	
<p>E-mail</p> <input type="text"/>		<p>Cardholder</p>		<p>Authorized Signature</p>	

Spring Book 2008, Phase 1 Trends

Chicago, IL (#3)

Big spring month for Urban WGCI.

Station	Format	Owner	W'08	P1
WGCI-FM	Urb	ClrChnntl	5.5	6.4
WGN-AM	N/T	Tribune	5.7	5.6
WVAZ-FM	UrbAC	ClrChnntl	4.2	4.8
WBBM-AM	News	CBS	4.7	4.5
WPPN-FM	SpanOldies	Univision	3.9	3.8
WNUA-FM	SmJazz	ClrChnntl	3.6	3.7
WLEY-FM	RegMex	SBS	3.4	3.4
WKSC-FM	T40	ClrChnntl	3.2	3.2
WLS-AM	N/T	Citadel	3.1	3.1
WOJO-FM	RegMex	Univision	3.4	3.1
WBBM-FM	Rhythm.	CBS	2.9	2.9
WDRV-FM/				
WWDV-FM	ClsscRock	Bonneville	2.5	2.9
WZZN-FM	Oldies	Citadel	3	2.9
WTMX-FM	HotAC	Bonneville	2.7	2.8
WLIT-FM	AC	ClrChnntl	2.5	2.5
WUSN-FM	Ctry	CBS	2.6	2.5
WXRT-FM	AAA	CBS	2.3	2.1
WFMT-FM	Clsscl	WntoWrld	2.2	2
WPWX-FM	Urb	Crawford	2.2	2
WJMK-FM	AdultHits	CBS	1.7	1.9
WVIV-FM/				
WVIX-FM	LatinRhy	Univision	1.5	1.9
WCFS-FM	AC	CBS	1.8	1.8
WLUP-FM	ClsscRock	Emmis	1.8	1.8
WKQX-FM	Alt	Emmis	1.6	1.7
WGRB-AM	Gospel	ClrChnntl	1.3	1.5
WLV-FM	AC	Bonneville	1.6	1.5
WMVP-AM	Sports	ESPN	1.4	1.4
WSCR-AM	Sports	CBS	1.5	1.3

Cincinnati, OH (#29)

N/T WLW still enjoys huge lead.

Station	Format	Owner	W'08	P1
WLW-AM	N/T	ClrChnntl	10.4	10.7
WUBE-FM	Ctry	Bonneville	5.8	6.5
WRRM-FM	AC	Cumul.	6.3	6.3
WGRR-FM	ClsscHits	Cumul.	6	5.6
WKRC-AM	Talk	ClrChnntl	5.3	5.4

Cincinnati, OH (#29) -continued

WZF-FM	Urb	Radio1	5.6	4.9
WEBN-FM	Rock	ClrChnntl	3.8	4.6
WKFS-FM	T40	ClrChnntl	5.1	4.6
WKRQ-FM	HotAC	Bonneville	3.5	3.9
WOFX-FM	ClsscRock	ClrChnntl	3.5	3.6
WMOJ-FM	RhyOldies	Radio1	3.6	3.2
WSWD-FM	Alt	Bonneville	3.3	3.1
WFTK-FM	ActRock	Cumul.	2	1.9
WNNF-FM	HotAC	ClrChnntl	2	1.9
WAKW-FM	ChrstnAC	Pillaroffire	1.9	1.7
WCKY-AM	Sports	ClrChnntl	1.4	1.4
WDBZ-AM	N/T	Radio1	1	1.4
WPFB-FM	Ctry	WPAY/WPFB	1.1	1.1
WYGY-FM	Ctry	Bonneville	0.9	1.1
WDJO-AM	Oldies	ChrstnSys	1.1	1
WHKO-FM	Ctry	Cox	1.3	1

Detroit, MI (#11)

T40 WKQI: #5-#1!

Station	Format	Owner	W'08	P1
WKQI-FM	T40	ClrChnntl	5.3	5.5
WWJ-AM	News	CBS	5.8	5.5
WJLB-FM	Urb	ClrChnntl	5.6	5.4
WJR-AM	Talk	Citadel	5.5	5.4
WMXD-FM	UrbAC	ClrChnntl	5.9	5.2
WOMC-FM	Oldies	CBS	4.7	4.8
WVMV-FM	SmJazz	CBS	4.5	4.7
WYCD-FM	Ctry	CBS	3.5	4.2
WRIF-FM	ActRock	GrtrMedia	3.8	4.1
WCSX-FM	ClsscRock	GrtrMedia	3.7	3.8
WMGC-FM	AC	GrtrMedia	3.7	3.6
WDMK-FM	UrbAC	Radio1	3.1	3.3
WNIC-FM	AC	ClrChnntl	3.1	3.2
WDVD-FM	HotAC	Citadel	3.1	2.8
WDRQ-FM	AdultHits	Citadel	2.8	2.6
WHTD-FM	Urb	Radio1	2.5	2.5
WXYT-FM	Sports	CBS	1.9	2.5
CIMX-FM	Alt	CTVGlobe	2.2	2.4
WDTW-FM	Ctry	ClrChnntl	2.1	2.3
WCHB-AM	Gospel	Radio1	0.9	1.1
WGPR-FM	UrbAC	Masons	1.2	1.1
WDFN-AM	Sports	ClrChnntl	1.1	1



ON
JUNE 30, 2008
IN EVERY
INDUSTRY
TRADE PUBLICATION
AND
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YOUR COMPETITORS
WILL BE BRAGGING
ABOUT WHAT
THEY WERE TAUGHT
AT THE
LEARNING
CONFERENCE:
HOW TO
SUCCEED IN
2008
& BEYOND.

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SIGN UP NOW
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12+ M-Su, 6AM-12AM.
Winter '08- Spring '08 Phase 1
comparisons, unless otherwise noted.

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The Fourth Annual Conclave/Brown College Learning Conference Career Fair 2008!



Saturday, June 28 • 9AM-11:30AM
Marriott City Center Hotel, 4th Floor
Minneapolis, MN



Employers

Participate in essential EEO diversity recruitment as required by the FCC in the unique, professionally charged atmosphere of The Conclave Learning Conference. Each employer receives a letter of participation for their files!

*Space is limited to the first 20 companies/stations who respond by Friday, June 13th. Reserve your space NOW!

Applicants

Beginners to Veterans - the Fourth Annual Conclave Career Fair will be the start of a brighter, more challenging future! Meet representatives of innovative, creative companies who are interested in hiring the best talent available!

*Interviews are not guaranteed; Interviews will be conducted on a first-come first-served basis. Bring your CD, tape and/or resume. Pre-registration not necessary.

Admission

FREE for Employers AND Applicants

SPECIAL CONCLAVE OFFER: All who participate in the 2008 Career Fair will receive admittance to Saturday's Learning Conference for just \$99, INCLUDING Lunch & Twins/Brewers Baseball!

(Special thanks to Edison Media Research and Nielsen Music/BDS!)

The 33rd Annual Learning Conference/June 25-29! Check www.theconclave.com for agenda details, and directions to the Marriott City Center Hotel.

Call Karol Baumeister/Brown College at 651-905-3499/KBaumeister@Browncollege.edu
or Tom Kay/The Conclave at 952-927-4487/tomk@theconclave.com
for more information.

The Conclave is a 501 c-3 non-profit corporation whose mission is teaching radio how to best serve in the public interest.

2008 BROWN COLLEGE/ CONCLAVE CAREER FAIR EMPLOYER REGISTRATION FORM

Complete the following form, and return it by fax (651-905-3555), email (KBaumeister@Browncollege.edu), or mail (if enclosing a check) no later than Friday, 6/13/2008.

Name _____ Company _____

Address _____ City _____

State _____ Zip code _____ Phone _____ Fax _____

Email (very important!) _____ Type of Positions Recruiting? _____

Yes, I want to receive admittance to the Learning Conference for Saturday, 6/30. My check for \$99 (made out to: The Conclave) is enclosed. Send to Karol Baumeister, Radio Broadcasting Career Services Representative, 1440 Northland Drive, Mendota Heights, MN 55120

No, thank you. I only need table space for that day and cannot stay for the remainder of the Conclave Learning Conference.

*Note: For this Career Fair, all employers will be given table space, a chair, and an identifying placard.
Because of space limitations, large company displays are discouraged.*

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