

MAIN STREET

Presents

The Conclave

TATTLE R

Publisher: Tom Kay Editor: Benjamin Holsen
Cartoons Suggested by Lenny Bronstein & Jay Philpott

Internet radio business has surged since the **Copyright Royalty Board** set new rates 14 months ago for music played on internet radio says **SoundExchange**, a non-profit organization that collects and distributes webcasting royalties for recording artists and copyright holders. "Clearly, Internet radio has become the place to be for music broadcasters," said SoundExchange Exec. Dir. **John Simson**. "While there still are few who are loudly predicting the demise of Internet radio à la the boy who cried wolf, the on-the-ground reality is saying something quite different. There is a lot of money to be made in Internet radio and royalty rates are not a barrier to developing strong, workable business models." This change in how people listen to music is driving some business away from selling music to licensing — giving people an opportunity to enjoy the music without having to own it outright.

The **NAB's** backed non-binding resolution and the **Performance Rights Act** show the similarities and the one major point of disagreement between the two. "When you look at the **MusicFirst**-backed bills and corporate radio's non-binding resolution, there's not too much we disagree on," said EVP **Doyle Bartlett**. "We think corporate radio should pay the artists and musicians who bring music to life and listeners ears to the radio dial. They don't. But on a broad range of issues we agree."

MusicFirst Coalition sent **NAB** Pres./CEO **David Rehr** and **NAB** EVP/Radio **John David** an **iTUNES** cope of "Take The Money And Run" by the **Steve Miller Band** with future emails to contain **Bruce Springsteen's** "Pay Me My Money Down" and **Sheryl Crow's** "A Change Will Do You Good" in hopes of drawing

attention to its effort to force broadcasters to pay performance fees for music broadcast over the airwaves. The **NAB'S** EVP/Media Relations **Dennis Wharton** responded, "This silly gesture obscures the fact that most musicians become successful through free airplay from America's hometown radio stations. **NAB** suggests that **RIAA** instead donate these tunes to the college kids and grandmothers that they keep trying to have arrested."

IMPORTANT CONCLAVE NOTE: The issue of Radio & Royalties will be explored in depth during Conclave College at the Conclave Learning Conference, Friday, June 27th. A debate featuring high-ranking members of both industries will be updated in an announcement next week!

The **Arbitron Advisory Council** has NOT given its permission for a PPM restart despite rumors of the opposite. **NRG Media** COO and Arbitron Advisory Council Chairman **Chuck Ducoty** says, "No formal vote was taken and we've not given our blessing to a PPM restart. To characterize it that way is just plain wrong. We asked Arbitron for metrics and they presented data to us last Tuesday (5/27). I think Arbitron is making a lot of progress and we want them to get PPM right. The Arbitron Advisory Council believes in electronic measurement, and we believe in getting it right. We don't think **MRC** accreditation is necessary as long as accreditation is being aggressively pursued and they go through the audit process, which they are." Ducoty, like almost everyone else, is concerned about the sample size especially in smaller markets.

Here comes **FSN's Ken Daniels** to the rescue! **CBS** Sports **WXYZ/Detroit** had a quandary before game 6 of the **Stanley Cup** finals when **PBP** man **Ken Kal** lost his voice. Daniels stepped right in with grace and when the final call of the Cup series was imminent he passed the mike back to Kal who argued for a bit but then took over. Daniels said, "I just figured it was the right thing."

CBS Talk **WCCO-AM/Minneapolis** welcomed back **Eleanor Mondale**, 48, after surgery for a brain tumor. The daughter of former VP **Walter Mondale** is undergoing chemo-treatment while she returns to co-host the 9a-noon slot with **Susie Jones**. Mondale has been absent since February and says she feels 80% recovered.

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Lee Abrams: The History
of The Future
Radio vs. Royalties:
The Debate



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Lee Abrams at The Learning Conference! The Conclave today announced details of a newly added technology learning track session, *The History of the Future* with **Lee Abrams!** A part of Conclave College (sponsored in part by **All Access**), the session scheduled for 4:30pm on Friday, June 27th will trace the history radio and focus on old ideas for new media and new ideas for old media. Lee - an architect of modern rock radio, a creator of satellite radio, and now the Chief Innovation Officer for **The Tribune Company** - takes the stage to present candid observations on radio/music from 'the other sides' what made...and killed (and can still make) great radio stations, the forgotten techniques in the "art" of programming, the Internet inferiority complex (and dealing with hot new technology), and lessons from the trenches. Says Abrams, "Timeless tactics and ideas are becoming rare...but they ARE timeless!" Lee Abrams, joined the Tribune Co. in April as their Chief Innovation Officer, based in his hometown of Chicago. Prior to Tribune, Lee had been **XM's** Senior Vice President and Chief Programming Officer since 1998. During the past 37 years, he has brought unparalleled ratings and economic success to radio stations in over 200 markets, including 97 of the top 100. Newsweek listed Abrams as one of America's "100 Cultural Elite" for his contributions to creating the modern radio; and *Radio Ink* listed Abrams as one of the 75 most important radio figures of all time. Tuition for the Summer Learning Conference: AT THE CROSSROADS covers four days & 5 individual tracks of learning. The complete agenda for the Conclave: At the Crossroads, slated from June 26th-28th, 2008 as well as details on registration can be found online at www.theconclave.com.

Clear Channel Top 40 KDWB/Minneapolis "Penny Pick-up" raised \$7,328.98 for those impacted by the tornado that struck suburb Hugo, MN. KDWB, **Buffalo Wild Wings** and **Rasmussen College** set up 20 spare change drop locations around the metro with all proceeds to the **Hugo Relief Fund**.

NRG Media Top 40 KQKY/Kearny, NE MD and **ABC** KHGI-TV weekend weather anchor **Mark Reid** says the tornados that swept through the area were pretty serious and in fact they hit too close to home. "One tornado passed just south of my house sending a three inch branch into my roof and ceiling. There were as many as four twisters around town. Damage was spotty, but the tornadoes hit our fairground arena [which is now] one-half crushed. The airport was smacked, and one park south of us had numerous old 40 foot trees snapped or uprooted."

Michael Cross, OM for **Bahakel/Waterloo** reports, "I am pleased to announce that Bahakel radio stations KFMW (Rock 108) and KOKZ (Cool 105.7) helped raise more than \$35,000 in cash donations for the victims of the Parkersburg (IA) tornado (which destroyed the local high school) in a short 11 hour span. Both radio stations broadcast live from the local American Red Cross in Waterloo from 7am to 6pm with help from the employees of the Isle of Capri Casino and Hotel at Waterloo. Overall, it was a terrific success as it rained all day on Thursday (May 29) and yet the generous contributions of the local community truly helped make this a huge success. There are 4 current players in the National Football League that graduated from Aplington-Parkersburg High School - Green Bay's **Aaron Kampman**, Detroit's **Jared DeVries**, Jacksonville's **Brad Meester** and Denver's **Casey Wiegmann**. All of them have said they will be helping out and the NFL has also said that they are looking into helping rebuild the school. I have a feeling that Aplington-Parkersburg High School might be one of the finest schools in Iowa when it's rebuilt."

Just in! KDWB/Minneapolis today announced that it has extended its contract with local radio personality, **Dave Ryan**, who will continue his duties as host of the popular "Dave Ryan in the Morning Show." The 15-year KDWB radio veteran began his stint with the **Clear Channel** Top 40 in 1993. "KDWB is thrilled to extend its relationship with tremendous on-air talent, Dave Ryan," said **Mike Crusham**, Regional Vice-President for Clear Channel Radio in Minneapolis. "We know that Twin Citians consider Dave's show as vital as a cup of coffee in the morning." Rumor has it, those cups of coffee will continue to be filled by Dave for the next 5 years!

Jacobs Media taps veteran programmer **Scott Jameson** to join their staff. Jameson was PD/Dir. of FM Programming for CC WFBQ and WRZX/Indianapolis.

"Clear Vision: The Story Of Clear Channel Communications," authored by **Reed Bunzel**, is now in bookstores. "Clear Vision" claims to be the only profile of **Clear Channel Communications** to include authoritative information from key company management from its founding in 1972 through the present.

THERE ARE GOOD DAYS.

THERE ARE BAD DAYS.

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HANDLE THEM BOTH
AT THIS YEAR'S
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Dispatch Sports WBNS-AM/Columbus inks a deal to partner with **Bucknuts Media Network** adding to its Ohio State sports coverage. Both will share OSU content on their websites and bucknuts.com will provide its staff for on-air analysis. The "Bucknuts Radio Hour" will be made available as a podcast through 1460thefan.com.

Kudos to all at **The Bayliss Foundation** for raising \$210,000 at the 22nd annual **Bayliss Radio Roast** in NYC last April. Proceeds from the event benefit the Bayliss radio scholarship and internship programs.

La Salle County Broadcasting Talk WLPO-AM/La Salle, IL Farm Director **Rod Thorson** is in some trouble after being charged Sunday with firing a shot outside a neighbor's home, then pointing the reloaded gun at the neighbor. Thorson faces 1-3 year sentence if convicted. The neighbor reported Thorson came to his door several times and was "intoxicated." Thorson came back the final time with a 12-gauge shotgun, which he allegedly shot in the air, reloaded and pointed at the neighbor. Thorson denies firing the shot but police found a shell at the scene.

Emmis Talk WIBC/Indianapolis sports reporter **Jake Query** helped Make-A-Wish come true for **Cameron Holt**, a seven-year-old with brain stem glioma. Cameron was invited to the **Indianapolis 500** where he met with Query who took Cameron and his family inside the garages, to meet several drivers, including **Danica Patrick** and then went to the top of the tower at the Speedway.

Journal Country KFDI/Wichita picked up 5 AP awards in KC last weekend. KFDI's 1st place awards included "Story of the Year," Best Newscast" and "Spot News." They picked up 2nd place awards for "Enterprise Reporting" and "Spot News." Congrats to KFDI News Director **Dan Dillon** and Assignment Editor **Josh Wells**.

Milwaukee Radio Alliance AC WLDB/Milwaukee announces **Steven Lewis** of Kettle Moraine High School in Wales the winner of the "Teacher of the Year" contest. Congrats to Mr. Lewis who grabs a gaggle of prizes from the station and their sponsors. Since last October, WLDB has honored one teacher a month and all recipients received commemorative plaques and gift certificates.

The **FCC** rejected a challenge by **John Dunnegan** to the sale of four stations in Iowa by **Clear Channel** through **GapWest** to two buyers, one owned by the son of the other company's owner. **Pritchard Broadcasting**, owned by **John T. Pritchard**, is acquiring KBKB-AM/Ft. Madison and KBUR-AM/Burlington while **Titan Broadcasting**, owned by son **John C. Pritchard**, is acquiring KBKB-FM/Ft. Madison and KGRS/Burlington. Dunnegan claims the father-son duo has come up with a "clever way to elude the FCC and bypass multiple ownership laws." The FCC said Dunnegan didn't have evidence that the two companies would operate the stations together and that a family relationship is not enough to show a violation of ownership limits.

Hometown Broadcasting swallows up Silent KNFX-AM/Austin, MN from **Clear Channel** for \$250k.

Congrats to **Jones Radio Networks** syndicated Country host **Lia** of the Lia Show for picking up a **2008 Gracie Award** for Outstanding Individual Achievement. This is the 4th time Lia has grabbed this award having won it in 2003, 2004 and 2006. *Lia will be moderating the Country Format Symposium at the Conclave Learning Conference later this month in Minneapolis.*

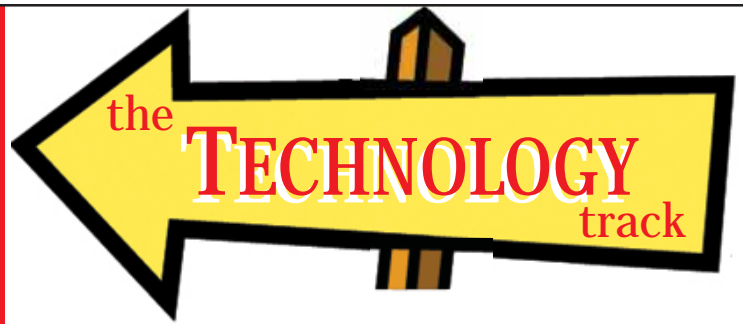
Duh! **Coleman Insights** says that "New Media" has attracted more teen users than radio. In one top 20 market study, 84% of 14-17 year olds reported listening to music on a computer, iPod or MP3 player every day. The corresponding figure for listening to AM or FM radio was 78%. **Coleman Insights** Pres. **John Coleman** says, "This shift should convince radio stations they have to determine how radio can fit into the lifestyles of younger listeners."

Former **University of Missouri** NT KWMU/St. Louis GM **Patty Wentz** says she was wrongfully terminated. The KWMU board said it fired Wentz after a "review of financial and management issues raised by current and past employees and outside auditors." But, Wentz says, "I'm a tough manager and managers have to make tough decisions. When you make decisions, some people will be happy and some will not be happy."

Two Indiana Country stations have flipped. **Vincennes University Foundation** WFML/Vincennes, IN has flipped from its **Jones Radio Networks** 'True Country,' format to Hot AC as 'Max 97, Maximum Variety, Max Knows Hits.' Elsewhere, **Indiana Soldiers & Sailors Children's Home** Country WKPW/Knightstown, IN flipped to Classic Hits on Sunday, May 25th.



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The Conclave would like to thank its Partners for making the 33rd annual Learning Conference a possibility: **All Access Music Group, Arbitron, BitXChange Radio Prep, BMI, Bob & Sheri/Matt & Ramona, Brown College, DotFM, Edison Media Research, McNally Smith School of Music, McVay Media, MegaTrax, MJI Interactive, MusicMaster, Nielsen Entertainment/BDS, Oasis, PlayMPE, PromoSuite, RCS, Radio & Records, Specs Howard School of Communication Arts, and SpotScan!** The Conclave is deeply indebted to these stalwarts of the industry. Thanks to their generosity, the Conclave can maintain the lowest tuition for its Learning Conference in the industry!

Lois Loyd is the new GM of the four **Eagle Radio** stations in Alliance and Chadron, NE. The stations include KCOW, KAAQ, KQSK and KCNB.

Des Moines radio legend **Jack Emerson** joins KDRB-FM "100.3 The Bus" as afternoon drive personality. Emerson continues as **Clear Channel Des Moines'** Production Director in addition to his on air duties.

Fallen Timbers AC WFGA/Ft. Wayne, IN promotes PD/morning show host **Bill "Woody" Zimmerman** to GM. Zimmerman replaces **Leann Didier**.

The Fifteen Fifty Corporation is selling Regional Mexican WDLR-AM/Delaware, OH to **Mark S. Litton's ICS Holdings, Inc.** for \$800,000.

Former **Cumulus** Talk KMAJ-AM/Topeka host **Jim Cates** lands with the **Topeka Capital-Journal** where he will be hosting a two-hour streaming talk show for the newspaper's website. The show will also appear on the paper's print edition "Daily Dose" page.

Citadel Talk WLS-AM/Chicago Reporter/Anchor **Ryan Hermes** exits to return to the **Illinois Radio Network** as Director of Affiliate Relations.

Cumulus/Indianapolis Dir./Programming **David Wood** has left the building.

It wasn't a long stay for **John Moran**, recently appointed Dir./Sales at the **CBS**/Detroit cluster. He quit after only two weeks.

2008 Conclave Learning Conference faculty member **Paige Neinaber** checks in with the following tidbits: "In addition to signing Midwest stations WDVD and WDRQ in Detroit and the Bonnevillie cluster in Cincinnati, CPR (Worldwide Headquarters based in lovely Scandia, Minnesota) has inked Hot 96 in Evansville to a consulting agreement."

The nomination process has begun for the **NAB HD Radio Multicast Award**, which recognizes an HD multicast station at the forefront of creating unique, innovative or groundbreaking programming. The award will be presented during the NAB Radio Show, September 17-19th, in Austin, TX. Stations should submit their entry at: <http://www.nab.org/HDAward> or get in touch with **Chris Suever** at: csuever@nab.org or (202) 775-3511 for more info. Deadline to enter is 7/1/08.

Country Radio Broadcasters announce they are now accepting submissions for the **2009 Country Music DJ and Radio Hall of Fame Awards**. All submissions must be in the CRB offices no later than September 15th. To be considered, the nominee (dead or alive) must have had at least 25 years in the biz and show significant contribution to country music as an art form. To submit a nomination and for more details, visit <http://www.CRB.org>.

Conclave Creates Budget Heroes! In order to make cost control easier for attendees, The Conclave today announced that it would extend the \$399 registration rate for the Summer Learning Conference: AT THE CROSSROADS until June 16th. "For many in our industry, the standard budget practice is to allocate funds for conferences in the month which they occur." Said Conclave Board Chairman **Tim Kelly**. "For those who follow that guideline, the Conclave just helped them save \$100!" He adds, "It's clear that the current economic climate has everyone looking at ways to save money. The agenda for this year's Learning Conference is so strong and addresses so many issues vital to the health of our industry and every member of it for the long-term, we want to make sure we do everything we can to help our attendees get real value for themselves and their companies." The current \$399 tuition as well as the \$149 student/teacher/free agent rate will rise to the Learning Conference walk-up rate of \$499 on June 16th and remain there through the Conference. In addition, attendees are encouraged to take advantage of the \$134 hotel rate that is available for a limited number of hotel rooms. Once the room allocation is gone, the rooms will be going for upwards of \$275 a night. For details, visit <http://www.theconclave.com>.

AVAILZ. Today marks **Rob Berrell's** last day as GSM of **Clear Channel** country K102/Minneapolis. He exits after a dozen years inside the building. Reach out to Rob at rpberrell@yahoo.com.

Jobs. Is this you? "I love working half days and even more when I get to choose which 12 hours I work. Bob & Tom, you guys rock! Are you sure there isn't any more production? I am the master of remotes. There's other music than Classic Rock?" If so, then **WOZZ/Green Bay** -Appleton, WI has an immediate opening for you. The position includes an on air show, production, personal appearances, music scheduling and remotes. An opportunity exists to earn APD stripes. This is a great opportunity to learn, grow and have some fun. Send your package to **WOZZ** c/o **David Louis**, P.O. Box 23333, Green Bay, WI 54305 or e-mail to dlouis@wozz.com...**KUYY/Spencer**, Iowa is looking for an energetic, hard working on air talent to fill its mid-day position. Experience with Cool Edit, STORQ, and Audio Vault a plus. If you enjoy a Hot A/C format highlighted with great local broadcasting then this is the career for you. Please send your air check, resume and references to **Chad Taylor**, <mailto:chad@kuooradio.com> or snail mail to PO Box 528 Spirit Lake, Iowa 51360. For more information call 712-336-5800...**Midwest Communications** Classic Hits duo **WOFM-WIZD/Wausau**, WI needs a PD to raise this growing station. Send T&R to: **Chris Conley**, OM, 557 Scott St., Wausau, WI 54402 or email to: conley@mwcradio.com...**Three Eagles/Lincoln**, NE is still searching for a Prod-god for their 6-station cluster. Rush your best to **Mark Taylor** at: mtaylor@threeeagles.com...**Artistic Media** Top 40 **WAZY/Lafayette**, IN is looking for a "Real" morning show co-host. Can you do a bit of everything? Get your resume, references, audio, picture and a short cover letter in 5 sentences

or less why they should hire you to: jimmy@wazy.com...**Cumulus** Classic Rock **KKNN/Grand Junction**, CO needs the right person for mornings. Must know Classic Rock, Pop culture with great phones. Send your Resume to: **Stephanie Sampson**, Business Manager, 315 Kennedy Ave. Grand Junction, CO 81501 or email to: stephanie.sampson@cumulus.com...**Entercom** Adult Hits **WNTR/Indianapolis**, IN needs weekend warriors who can sound like a FT'r. Send your best to: **Willie B**, PD, 107.9 The Track, 9245 N. Meridian, #300, Indianapolis, IN 90260...**Platinum Broadcasting** Top 40 **KJCK/Junction City**, KS is on the hunt for their next afternoon star. Get your best to: relfman@kjck.com...All listings in Jobs represent equal opportunities and are provided free of charge. To place an ad, send particulars to tomk@main-st.net no later than Thursday evening for Friday publication. No calls unless otherwise specified.

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Spring Book 2008, Phase 1 Trends

Minneapolis-St. Paul, MN (#16)

Top 3 show nice gains.

Station	Format	Owner	W'08	P1
KQRS-FM	ClsscRock	Citadel	8.6	9.4
WCCO-AM	N/T	CBS	6.8	7.3
KEEY-FM	Ctry	ClrChnnl	6.2	7.2
KDWB-FM	T40	ClrChnnl	5.1	5.6
KSTP-FM	HotAC	Hubbard	4.3	5
KTTB-FM	Rhythm.	Nights	4.6	4.6
KTCZ-FM	AAA	ClrChnnl	4.2	4.5
KXXR-FM	ActRock	Citadel	4.3	4.3
KQQL-FM	Oldies	ClrChnnl	4	3.9
KSTP-AM	N/T	Hubbard	3.4	3.9
WLTE-FM	AC	CBS	4.4	3.6
KZJK-FM	AdultHits	CBS	3.2	3.1
KFAN-AM	Sports	ClrChnnl	2.8	2.8
KTLK-FM	Talk	ClrChnnl	2.6	2.4
WGVX-FM/				
WGVY-FM/				
WGVZ-FM	ClsscHits	Citadel	2	1.7
WFMP-FM	Talk	Hubbard	1.3	1.5
WWTC-AM	Talk	Salem	1.4	1.4
KTNF-AM	Talk	JR	1	1
KLCI-FM	Ctry	Starcom	0.7	0.6
KLBB-AM	Stnrds	Davidson	0.6	0.5
KKMS-AM	ChrstnTalk	Salem	0	0.4

St. Louis, MO (#20)

Classic hits KLOU, N/T WTRS show nice growth.

Station	Format	Owner	W'08	P1
KMOX-AM	N/T	CBS	7.7	7.4
KEZK-FM	AC	CBS	7.2	6.4
WL-FM	Ctry	Bonneville	4.6	4.9
KSHE-FM	Rock	Emmis	5.1	4.6
KSLZ-FM	T40	ClrChnnl	4.5	4.6
KLOU-FM	ClsscHits	ClrChnnl	3.7	4.3
KTRS-AM	N/T	CHHoldings	3.3	4.3
KFTK-FM	Talk	Emmis	3.7	4
WARH-FM	AdultHits	Bonneville	4.4	4
KMJM-FM	UrbAC	ClrChnnl	4.3	3.9
WFUN-FM	UrbAC	Radio1	3.9	3.7
KATZ-FM	Urb	ClrChnnl	3.6	3.6
KIHT-FM	ClsscHits	Emmis	3.3	3.4
KYKY-FM	HotAC	CBS	3.9	3.4
KPNT-FM	Alt	Emmis	2.9	3.3
KSD-FM	Ctry	ClrChnnl	3.5	3.2
WHHL-FM	Urb	Radio1	3.3	3.2
KFUO-FM	Clsscl	LuthChurch	2.5	2.2
KATZ-AM	Gospel	ClrChnnl	1.8	2.1
WMVN-FM	RhythmAC	Bonneville	2.2	2.1

Station	Format	Owner	W'08	P1
KFNS-AM/				
KFNS-FM	Sports	BigLeague	1.4	1.2
KZQZ-AM	Talk	EntMediaTrust	0.7	0.8
KSLG-AM	Sports	Simmons	0.7	0.7
KWRE-AM	ClsscCtry	Kaspar	0	0.5
KFAV-FM	Ctry	Kaspar	0.5	0.4
KQQX-FM	Alt	21Sound	0.4	0.4

Milwaukee-Racine, W (#36)

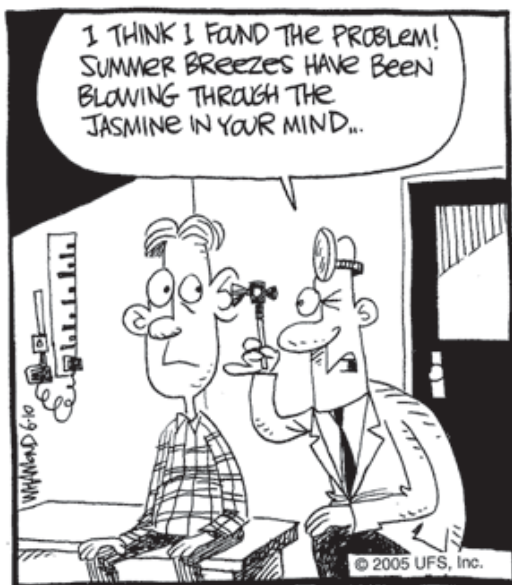
Rock Hog shows most growth among top 5.

Station	Format	Owner	W'08	P1
WTMJ-AM	N/T	Journal	9.3	9.7
WMIL-FM	Ctry	ClrChnnl	7.4	7.1
WXSS-FM	T40	Entercom	6.5	6.7
WHQG-FM	Rock	Saga	5.3	5.8
WSN-AM	N/T	ClrChnnl	4.6	4.8
WKLH-FM	ClsscHits	Saga	4.7	4.6
WKKV-FM	Urb	ClrChnnl	5	4.4
WRIT-FM	AdultHits	ClrChnnl	4.4	4.2
WJMR-FM	UrbAC	Saga	4.5	3.9
WMYX-FM	HotAC	Entercom	3.1	3.8
WLDB-FM	AC	MilwRadioAll	3.8	3.3
WKTJ-FM	HotAC	Journal	3.2	3.1
WDDW-FM	RegMex	BustosMed.	3.5	3
WLUM-FM	Alt	MilwRadioAll	2.5	2.8
WQBW-FM	ClsscRock	ClrChnnl	3	2.8
WOKY-AM	Oldies	ClrChnnl	2.8	2.5
WJZX-FM	SmJazz	Saga	2.4	2.3
WMCS-AM	Talk	MilwRadioAll	1.4	1.3
WFZH-FM	ChrstnAC	EdMedia	1.1	1.1
WGLB-AM	Gospel	Kinlow	0.7	1.1
WTKM-FM/				
WTKM-AM	ClsscCtry	KMoraine	0.9	1
WDRV-FM/				
WWDV-FM	ClsscRock	Bonneville	0.8	0.9
WNOV-AM	UrbAC	Courier	0.5	0.8
WBW-FM	Ctry	Bliss	0.6	0.6
WEZY-FM	AC	Bliss	0.7	0.6
WSSP-AM	Sports	Entercom	0.6	0.6
WAUK-AM	Sports	GoodKarma	0.6	0.5
WGN-AM	N/T	Tribune	0.5	0.5
WIL-FM	Rock	NextMedia	0	0.5
WJJO-FM	ActRock	MidWstFam	0	0.4

12+ M-Su, 6AM-12AM.
Winter '08- Spring '08 Phase 1
comparisons, unless otherwise noted.



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SUCCEED IN
2008
& BEYOND.

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AT

<http://www.theconclave.com>

The Fourth Annual Conclave/Brown College Learning Conference Career Fair 2008!



Saturday, June 28 • 9AM-11:30AM
Marriott City Center Hotel, 4th Floor
Minneapolis, MN



Employers

Participate in essential EEO diversity recruitment as required by the FCC in the unique, professionally charged atmosphere of The Conclave Learning Conference. Each employer receives a letter of participation for their files!

*Space is limited to the first 20 companies/stations who respond by Friday, June 13th. Reserve your space NOW!

Applicants

Beginners to Veterans - the Fourth Annual Conclave Career Fair will be the start of a brighter, more challenging future! Meet representatives of innovative, creative companies who are interested in hiring the best talent available!

*Interviews are not guaranteed; Interviews will be conducted on a first-come first-served basis. Bring your CD, tape and/or resume. Pre-registration not necessary.

Admission

FREE for Employers AND Applicants

SPECIAL CONCLAVE OFFER: All who participate in the 2008 Career Fair will receive admittance to Saturday's Learning Conference for just \$99, INCLUDING Lunch & Twins/Brewers Baseball!

(Special thanks to Edison Media Research and Nielsen Music/BDS!)

The 33rd Annual Learning Conference/June 25-29! Check www.theconclave.com for agenda details, and directions to the Marriott City Center Hotel.

Call Karol Baumeister/Brown College at 651-905-3499/KBaumeister@Browncollege.edu
or Tom Kay/The Conclave at 952-927-4487/tomk@theconclave.com
for more information.

The Conclave is a 501 c-3 non-profit corporation whose mission is teaching radio how to best serve in the public interest.

2008 BROWN COLLEGE/ CONCLAVE CAREER FAIR EMPLOYER REGISTRATION FORM

Complete the following form, and return it by fax (651-905-3555), email (KBaumeister@Browncollege.edu), or mail (if enclosing a check) no later than Friday, 6/13/2008.

Name _____ Company _____

Address _____ City _____

State _____ Zip code _____ Phone _____ Fax _____

Email (very important!) _____ Type of Positions Recruiting? _____

Yes, I want to receive admittance to the Learning Conference for Saturday, 6/30. My check for \$99 (made out to: The Conclave) is enclosed. Send to Karol Baumeister, Radio Broadcasting Career Services Representative, 1440 Northland Drive, Mendota Heights, MN 55120

No, thank you. I only need table space for that day and cannot stay for the remainder of the Conclave Learning Conference.

*Note: For this Career Fair, all employers will be given table space, a chair, and an identifying placard.
Because of space limitations, large company displays are discouraged.*

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