

MAIN STREET

Presents

The Conclave TATTLE R

Publisher: Tom Kay Editor: Benjamin Holsen
Cartoons Suggested by Lenny Bronstein & Jay Philpott

The Learning Conference Understands! While Dr. John Gray cracked the communications code with his best-selling book, *Men are from Mars, Women are from Venus*, this June's **Conclave Learning Conference** brings the discussion home to the industry with a very special session, "Ms. Understood" – an hour that will seek to overcome miscommunication between men and women in the workplace. The session is a part of AT THE CROSSROADS, June 26th-29th in Minneapolis. At the heart of this session is the notion that understanding communication differences between men and women is hard enough in romance and even more difficult in our work environment. That miscommunication between men and women can stand in the way of mutual success more often than we care to recognize. Session organizer **Saga Communications' Michelle Novak** added, "The experienced faculty we have gathered will share helpful insights about how all Learning Conference attendees – women AND men - can advance their careers with some careful foresight." The session, moderated by **Ian and Margery**, married morning show at FM 107, Minneapolis, will provide tips and examples of how to better communicate in the workplace, as well as an understanding of the styles and strengths that each gender brings to the work table. Faculty members include: **Mary Niemeyer** – General Manager, **CBS Radio**, Minneapolis; **Wendy Paulson** – Program Director, **WCCO-AM**, Minneapolis; **Larry Rosin** – Co-Founder / President of **Edison Media Research**, New Jersey. "Ms. Understood" will happen at 10:00am, Saturday, June 29th. The presence of this session at this summer's Conference is another result of the Conclave's newly formed *Women's Education and Career Advancement Network (WECAN)* committee – a committee whose focus is on developing, mentoring and empowering women in the radio industry. The complete agenda and registration details for the Conclave: At the Crossroads, slated for June 26th-29th, 2008 can be found online at www.theconclave.com.

The possible collapse of the **Clear Channel** deal has private equity firms **Thomas H. Lee Partners** and **Bain Capital Partners** filing complaints in the Supreme Court of the State of New York and the Texas State Court against **Citigroup**, **Morgan Stanley**, **Credit Suisse**, **The Royal Bank Of Scotland**, **Deutsche Bank** and **Wachovia** to live up to their agreements to financially float the sale. The lawsuit demands that the banks pay \$26 billion in damages for "tortious interference" and that it either be paid or resolved in court before the merger agreement expires on June 12th. Clear Channel has hired settlement bulldog **Joe Jamail** for the Texas suit. The bank's hesitation to sign off on the terms of the deal is obvious. Clear Channel stocks are trading at \$10 less than the buyout price and it would be a very risky proposition in a shaky economy. The banks estimate a \$2.7 billion dollar hit under the current terms. Citigroup spokeswoman **Danielle Romero-Apsilos** said, "The bank group presented the sponsors with credit agreements fully consistent and compliant with the commitment letter...The bank group has been and remains prepared to honor the obligations as set forth in that letter. We believe the suits are without merit and will contest them vigorously." Bain Capital and THL Partners issued the following joint statement: "We are disappointed and dismayed that the banks have chosen not to fund the transaction under the terms of the binding commitments they entered into almost a year ago. It seems clear that lenders' remorse set in when credit markets worsened. In our long histories, we have only used litigation as a last resort. We regret the banks have left us no choice but to notify them that they are in breach of their obligations under their financing commitments. We continue to believe our investment in Clear Channel will be rewarding for our investors over the long term, and remain grateful to the company and its management team for their constructive actions during the process." Clear Channel CEO **Mark Mays** adds, "The financial risk to the banks in this suit dwarfs any risk they think they have in funding the debt. The behavior of these banks is irresponsible, unprofessional and unjustified. The Defendants have made clear that they are determined, by any means possible, to destroy the merger and thus avoid their obligation to fund, as they are required legally to do." In a separate e-mail to Clear Channel employees, Mays added: "Clear Channel would not have agreed to this merger if the financing as represented by the banks' commitment letter wasn't so solid; we believe the banks have an inescapable legal obligation to fund the transaction ... While the banks may have 'lenders' remorse', that is not Clear Channel's problem and we will make sure that our employees and shareholders are not the innocent victims of their unlawful conduct." Let the battle begin...or perhaps more appropriately...let the battle continue!



David Rehr
President, NAB



Ed Schultz
Jones Radio

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Author/Commentator



Isaac Hayes
Artist/Songwriter

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*Mediabase24/7, Week ending 3/19/08

In a move that seemed to catch the industry by surprise, The Justice Department approved the **Sirius Satellite Radio's** \$5 billions buyout of rival **XM Satellite Radio**. Opposition groups argued the merger creates a monopoly but regulators said the merger is not likely to substantially hurt competition or consumers. The **FCC** hasn't approved the merger yet, but Chairman **Kevin Martin** indicated last week it was close to happening. As expected, many radio groups have reacted – and not in a positive way. **Greater Media** CEO/Pres. **Peter Smyth** reminded the FCC of it's continued reluctance to deregulate terrestrial radio in the context of a merged satellite radio competitor. "The Department of Justice decision is surprising and disappointing," Smyth said. "I find it disturbing that the merger was granted, at least in part, because the satellite companies flaunted the rules that were established for them, including the requirement that both services could be heard on standard satellite radio receivers. But fundamentally, I still do not understand how satellite radio is able to operate a monopoly with hundreds of channels in every market, while highly competitive local radio broadcasters are limited to a handful of stations in each market. I hope the FCC addresses these blatant inequities in its decision."

*Commentary: It has been quite a week in radio, perhaps one without parallel. On the one hand, a deal that was a slam-dunk just a few months ago involving **Clear Channel/Lee Partners/Bain Capital** now looks like it has come totally unraveled. On the other, a deal that absolutely no one gave a chance to succeed a year ago – the **XM/Sirius** merger – could become reality by this year's Learning Conference. Borrowing a favorite line from **BLAZING SADDLES**, "What in tarnation is going on here?" Truth is, I don't know. But I can tell you what's not going on here: business as usual. The Clear Channel conundrum signals that financial institutions have begun looking at radio differently. The **DOJ** clearance for the satellite merger signals that the government has begun to look at radio differently. And let's remember that different isn't necessarily bad. It's just...well...different. I don't have a crystal ball, but I have a hunch this week will go down in history as a watershed week for our beloved medium. No matter whether CC or the banks win their battle, what's happened is a shift in how the money people in our country view radio. And perhaps, as a result of big guys no longer able to play the game, we may ultimately see a reversion to local ownership of local radio, where direction will come from Sandusky, OH and Santa Rosa, CA instead of San Antonio, TX. As for the satellite radio merger, contrary to **Peter Smyth's** contention, there will be fewer – not more – channels available to the*

consumer when that deal goes down. And while that should turn the corners of his mouth upward, the following should make him break out in a big 'ol wide-mouthed grin: None of those channels will be able to be as easily heard in our nation's kitchens, bathrooms, backyards and ballparks as those belonging to terrestrial radio. You see, it ain't the number of channels available to our public that determines competition, Mr. Smythe. It's what we put on them. If the monumental events of this week force the captains of our industry to practice something OTHER than business as usual, these past 7 days just might go down as the week REAL radio was reborn in America. For this, we can only hope! - TK

Reminder: 30 Under 30 Nominations Close Monday! Says **Edison Media Research's Sean Ross**, "The deadline for submitting a nomination (or two!) for that budding young broadcasting star is Monday, March 31st. This gives you the weekend to come up with your last minute entries to get your favorite under-30 broadcaster recognized at our special event at this year's Conclave Learning Conference. Be sure to tell us as much as you can about why this person deserves merit!" Nominations can be entered at <http://infinitesimal.com/30under30.php>. The winners will be announced in April, and each will be recognized at the special Edison 30-Under-30 Luncheon on Saturday, June 28th. The luncheon will be made even more special with an appearance by Rock & Roll Hall of Famer, **Isaac Hayes** with songwriting partner, **David Porter** – presented by **BMI**. This will truly be an event NOT to be missed!

TNS Media Intelligence ad spending figures for 2007 show radio ad spending off 3.5% to \$10.7 billion and was surpassed for the first time by Internet ad spending. Internet sales rose 15.9% to \$11.3 billion, trailing TV, magazines, and newspapers but ahead of radio and outdoor. TV was off 1.7%, magazines rose 5.5%, newspapers dropped 5.6% and outdoor gained 4.9%. Radio's share of the ad pie fell again, dropping from 7.5% to 7.2%, while Internet ad sales took 7.6% of the total pie, up from 6.6% and passing radio for the first time.

Bonneville Country WUBE, Hot AC WKRQ, Alternative WSWD and Country WYGY/Cincinnati will launch a new section of Queen City Jobs want ads on its websites in Spanish, effective March 31st. Queen City Jobs, in conjunction with the radio stations, have long offered recruitment advertising via print, Internet and radio.

<p>KEYNOTES</p> <p>David Rehr!</p> <p>Ed Schultz!</p> <p>Rita Cosby!</p> <p>SPECIAL GUEST</p> <p>Isaac Hayes!</p>	<p><u>Formatics - presented by R&R</u> Urban Symposium: The Urban Conundrum Top 40 Symposium: Great Show Prep Oldies Symposium: Marketing & Programming to Boomers Triple A Symposium: The Proper Relationship AC Symposium: Talk To Her NOW, or ... Country Symposium: Secrets of My Success News/Talk Symposium: Electing To Win Rock Symposium: The Four P's</p> <p><u>Management & Programming</u> Flipping the Switch? (Syndication) What PPM Can Teach Small Markets Aircheck Critiques That Work! PPM - A report from the front lines! Building Your Personal Brand Radio vs. Royalties: The Debate! Non-Traditional Success (NTR) Ms. Understood (Communicating effectively) The One-Minute Talent Developer</p> <p><u>Conclave College - presented by All Access</u></p>		<p><u>Technology</u> Embracing Technology Texting Texting 1, 2 - Richard Rene The Bedroom Project, Summer Update What a Wicked Web We Weave Social Media Workshop Hear, Here! (Production/Imaging) New Tools for Fun & Profit (Production tools)</p> <p><u>Life Skills</u> The Time Management Seminar Life After Radio (Career Options) The Change Management Seminar Handling Clash With Class (Conflict Resolution) I's All About Me! (Mentoring, Self-promotion) Financial Management For Dummies...Radio!</p> <p><u>Promotion - presented by R&R-PromoSuite</u> Social Responsibilities: Working with Charities Understanding Agencies Reaching Young Demos with Radio Marketing in a PPM World Being PC: Promotionally Correct!</p>	<p>PARTNERS</p> <p>All Access! Arbitron! BDS Radio! Brown College! Edison Media Research! McNally-Smith College! McVay Media! MusicMaster! Nielsen Entertainment! PlayMPE! PromoSuite! R&R! RCS! Specs Howard School!</p>
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Clear Channel Hot AC KVUU/Colorado Springs just held "Colorado Springs' Largest Easter Egg Hunt" over the weekend, hiding over 10,000 candy-filled eggs. Inside one egg in particular was the winning ticket for a trip to Mexico. "We did several different hunts, separated by age groups so everyone had a fair chance at some of the candy filled eggs," Marketing & Promotion Director **Rich Stevens** said. "After all the kids got to go several times, we saved the best for last — the 18-and-up hunt ... grown adults going nuts for the eggs."

Journal Talk WTMJ-AM/Milwaukee afternoon host **Jonathan Green** has launched the 16th annual **Teddy Bear Patrol** campaign to collect teddy bears for children in crisis situations. The drive has collected and distributed more than 68,000 new teddy bears since 1993, giving the dolls to local law enforcement and fire officials for distribution to children in need. From March 24th to April 25th, donations of new teddy bears will be accepted at Metropolitan Cadillac and State Farm Insurance offices in the market as well as at the WTMJ studios. In addition to the public donations, more than 50 schools throughout southeastern Wisconsin have registered to hold teddy bear collection campaigns to support the Teddy Bear Patrol.

Wilks Top 40 KMXV/Kansas City and BP are aware of the high price of gas and they are gonna give away a tanker full of it. Three ways to win: on-air, on location and just by driving around. Listen for the Tanker Mix Tones at 7:20, 12:20 and 4:20. The 9th caller wins a BP Gas card and becomes an instant finalist!

CBS Country KWLI/Denver has launched "92.5 HD3," and the channel will feature the KWLI **Jesse** and **Shotgun** morning stars, non-stop. The channel will officially be labeled "The Jessie and Shotgun All The Time Radio Channel." The four-hour show will recycle on the new channel.

Conclave Executive Committee member **Dan Larkin** has been promoted to the position of Director of Programming and Operations for **New Rushmore Radio, Inc.** in Rapid City! New Rushmore Radio is owned by **Schurz Communications** and as its new DPO, Dan will oversee KMKM (Magic 93.9-Hot AC), KOUT (Kat Country 98.7-Country), KFXS-FM (100.3 The FOX-Classical Rock), KRCS (Hot 93.1-CHR) and KKLS-AM (KOOL 92-Oldies). Says Dan, "I am searching for a great PD for our CHR giant-Hot 93.1, and for full-time talent at #1 rated Magic 93.9 (HOT AC)." Look for details in this week's **Jobs** section of your **TATTLE**!

Former **Bonneville** Alternative WSWD/Cincinnati and ex-**Clear Channel** Top 40 WKFS/Cincinnati PD **Tommy Bodean** rejoins Clear Channel as PD at Top 40 WNOK/Columbia, SC beginning April 1st. He's replacing **Wes McCain**, who joined **Dawson McAllister**.

Entercom Active Rock KISW/Seattle APD **Ryan Castle** is named Operations Coordinator for ENTERCOM/Seattle. Prior to his work in Seattle, Ryan had worked rock radio in both Minneapolis and Madison.

Emmis Alternative WKQX/Chicago brings **Alex Quigley** back for weekends. Quigley was recently let go from his FT position at WKQX and Classic Rock WLUP as part of the company's budget cuts.

Veteran talker **Scott Hennen** is exits Forum Publishing and talk WDAY-AM/Fargo to launch WZFN-AM, a new 50,000 watts daytime/440 watts nights sign-on licensed to Dilworth, MN (within earshot of Fargo). His new venture is scheduled to sign-on in July.

Backyard Broadcasting Classic Rock duo WHTI and WHTY/Alexandria, IN brings in **Randy Rankin** to succeed **Bryon Maddox** (aka Brian Thomas) in mornings,

Regent Top 40 WBNQ/Bloomington, IL afternoon jock **Mason Schreder**, becomes that station's new APD.

Auburn AC WFGA/Hicksville, OH is getting their money's worth from **Jeff Deweese**; he's been named APD/MD, Production Director and afternoon host.

Morning show "**Mike at the Mic in the Morning**" launched on **Positive Impact Media** Christian CHR KPUL/Des Moines last Tuesday. "MIKE at Mic in the Morning" was the morning show for KZZQ/Des Moines before the station switched to KPUL earlier this month.

Cumulus AAA KBXR/Columbia, MO longtime morning co-host **Mo Louis** exits **Mo & Liz In The Morning** after 13 years. KBXR PD/morning co-host **Liz Mozzocco** will fly solo, while searching for new co-host.

Universal/Republic's Chicago-based Regional promo rep **Dan Fullick** is leaving the business after a decade to join **Cream Wine Company** in sales/marketing beginning April 1st.

Hicks Broadcasting Rock WRBR/South Bend taps **Jim Irizarry** to do middays as "**Maximus**." He was last known as "**Chris Cord**," doing afternoons at Auburn AC WFGA/Hicksville, OH

Talking Stick Classic Hits WRSW/Warsaw, IN morning co-host **Dee Daly** exits

Duluth market veteran **David Drew** has been named Operations Manager for **Gapwest Broadcasting's** Duluth cluster and PD/Afternoons at Country KKCB. Drew will also oversee Oldies KLDJ, Hot AC KBMX, and Sports WEBC-AM.

Congratulations to **Leighton Broadcasting** St. Cloud, MN Promotions Director **Melissa Malat** and her man Christian on the long-delayed arrival of **Madison Ann!**

The 2008 Conclave Learning Conference: At The Crossroads/Marriott City Center-Minneapolis. Keynotes: David Rehr (President, NAB), Ed Schultz (Progressive Talk Personality). Over 30 sessions. 9 meals/snacks. Twins-Brewers baseball. Tuition, \$299 until 5/1/08. Details at www.theconclave.com!

Condolences to family and friends of former **Clear Channel** Talk WTVN-AM/Columbus Production Director **Scott Kahler**, who died Monday at his home near Columbus at 61. Kahler worked at WLWQ and WBNS-AM before joining Clear Channel, and also worked in Pittsburgh and Buffalo; he left Clear Channel in 2006 and had been building his voiceover and production business.

Jobs. Affiliate Relations position available at nation's largest independent syndication company. Join the ranks of this growing, entrepreneurial team in Cleveland, OH. Sell and market prep and production services, personalities, programming and sales tools. Experience in either radio or sales preferred. Send resume and cover letter detailing why your experience fits what we're looking for to VP Affiliate Relations **Rebecca H. Pixley, Envision Radio Networks**, 23425 Commerce Park, Cleveland, OH 44121 at rebeccap@envisionradio.com...Clear Channel country KEEY/K102 Minneapolis is looking for Account Executives with media experience. Resumes to robberrell@clearchannel.com...Needed immediately: a great PD for a South Dakota giant top 40 and a top-notch talent for one of the state's top hot AC outlets! T40 KRCS is the station on the prowl for a PD, and hot AC KKMK/Rapid City is seeking its next great on-air talent! CD & resume to **Dan Larkin**, Director of Programming & Operations, at dlarkin@rushmoreradio.com...Clear Channel is looking for its next sales superstar! The successful candidate will be creative, energetic, goal oriented, and have at least a year of outside sales experience. Media experience is preferred. A high school diploma or equivalent and a valid driver's license are required. Forward your cover letter and resume to: Hiring Manager, Clear Channel, 1600 Utica Avenue South, Suite 400, Minneapolis MN 55416 E-mail: Employment@ClearChannel.com...**NextMedia** Classic Hits WERV/Aurora, IL needs a Traffic Director. You'll manage all billing to clients and may oversee all accounts receivable. Send your

resume and cover letter to jobs@959theriver.com...**Entravision**/Denver, CO is on the hunt for a PT promotions star who will work at station events and promotions for all radio formats in the Denver/Aspen markets. Send your resume to **Tonya Dubry** at Tdubry@entravision.com...**Cumulus** AAA KBXR/Columbia, MO is looking for a morning show co-host. Send T&R to liz.mozzocco@cumulus.com...**Clear Channel** Top 40 WZEE/Madison, WI has an opening for Executive Producer of **The Connie and Fish Radio Network**. Must have a whatever-it-takes work ethic and a no-excuses mentality. Experience with Prophet Nextgen, Cool Edit Pro and 360 Shortcut helpful. Send your best to **Jon Reilly**, Program Director, WZEE, 2651 South Fish Hatchery Rd, Madison, WI 53711...**Good Karma Broadcasting** Sports WKNR/Madison, WI needs a swinger that can do everything. Send resume and cover letter to jobs@madisonsportsradio.com...**Woodward Communications** N/T WHBY-AM/Appleton, WI needs a mid-morning talk host. Do you eat and breathe news? Prep, show, production skills and appearances are all a part of this position. Send your package to **Dave Edwards**, PO Box 1519, Appleton, WI, 54912 or email to: dedwards@wcinet.com...**GoodRadio.TV**/Cameron/Bethany, MI is searching for a General Manager for their small market 4 station cluster. Send your resume to **George Pelletier** at gpelletier@goodradio.tv...**Indy Radio** Oldies WKLU/Indianapolis is on the hunt for their next PD. Ever wonder what it would be like to program a station where Programming makes the rules and not Sales? This is it! 8 units an hour. Send an aircheck of your station, plus examples of your imaging work to scottroddy@gmail.com...**NextMedia**/Aurora, IL is looking for the best of the best that promotions has to offer. This internship will last three months and you must be receiving college credit. Email resume and cover letter to **Jenn Schwartz**, Promotions Director, at jenn@959theriver.com...**Badger** Rock WMZK/Wausau, WI is looking for an afternoon jock that can rock the phones and entertain. Rush your best to **Jim Beem**, 120 S Mill St., Merrill, WI 54452 or email to: jimbeem@z104rocks.com...**Radio Plus Broadcasting** AC WFDL/Fond du Lac, WI is looking for an afternoon host. This will be a part-time position that includes voice-tracking from your own studio and a limited amount of production. Send aircheck and resume to: **Jake Bohlman**, 210 S Main St, Fond du Lac, WI 54935 or email to: jtsbrodie@hotmail.com...All listings in Jobs represent equal opportunities and are provided free of charge. To place an ad, send particulars to tomk@main-st.net no later than Thursday evening for Friday publication. No calls unless otherwise specified.

KEYNOTES
DAVID REHR
PRESIDENT/CEO
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Winter Book 2008

Grand Rapids, MI (#67)

The top 3 line up the same as the fall finish.

Station	Format	Owner	Fa'07	Wi'P1
WOOD-AM	N/T	ClrChnnl	8.5	8.6
WBCT-FM	Ctry	ClrChnnl	7.5	7.3
WOOD-FM	AC	ClrChnnl	6.3	7
WLAV-FM	ClsscRock	Citadel	5.6	5.1
WSNX-FM	T40	ClrChnnl	4.6	5.1
WGRD-FM	Alt	Regent	5.2	5
WFGF-FM	Oldies	Regent	3.7	3.4
WTRV-FM	AC	Regent	3.3	3.4
WLHT-FM	AC	Regent	3.4	3.2
WBFX-FM	ClsscRock	ClrChnnl	3.1	3
WHTS-FM	T40	Citadel	3	2.9
WJQK-FM	ChrstnAC	Lanser	3	2.8
WKLQ-FM	ActRock	Citadel	2.9	2.3
WTNR-FM	Ctry	Citadel	3.3	2.3
WBBL-AM	Sports	Citadel	2.1	1.9
WNWZ-AM	LatinPop	Regent	1.5	1.7
WFUR-FM	ChrstnAC	Kuiper	1.5	1.3
WJNZ-AM	Urb	WJNZ	1.1	1.2
WLAW-FM	Ctry	Citadel	1.1	1.2
WMAX-FM	AdultHits	ClrChnnl	1.4	1.2
WMUS-FM	Ctry	ClrChnnl	1.3	1.2
WGHN-FM/				
WGHN-AM	AC	WGHN	0.8	1
WHTC-AM	N/T	MidComm	0.8	0.7
WMRR-FM	ClsscRock	ClrChnnl	0.5	0.7
WPNW-AM	N/T	Lanser	0.6	0.5
WTKG-AM	N/T	ClrChnnl	0.5	0.5

Des Moines, IA (#91)

Talk WHO off a share, but still claims #1.

Station	Format	Owner	Fa'07	Wi'P1
WHO-AM	N/T	ClrChnnl	10.4	9.4
KIOA-FM	Oldies	Saga	6.9	6.9
KKDM-FM	T40	ClrChnnl	6	6.9
KJJY-FM	Ctry	Citadel	6.4	6.8
KLTI-FM	AC	Saga	5.5	6.6
KGGO-FM	ClsscRock	Citadel	6.3	5.5
KHKI-FM	Ctry	Citadel	5.3	5
KSTZ-FM	HotAC	Saga	4.7	4.9
KAZR-FM	ActRock	Saga	5.2	4.2
KDRB-FM	AdultHits	ClrChnnl	4.4	4.2
KWQW-FM	N/T	Citadel	4.2	4.1
KXNO-AM	Sports	ClrChnnl	3.3	3.3
KRNT-AM	Stndrds	Saga	2.5	2.7
KPTL-FM	TripleA	ClrChnnl	3	2.5
KCCQ-FM	Alt	ClrChnnl	1.6	1.7
KWMT-AM	ClsscCtry	3Eagles	1.1	1.3
KZZQ-FM	ChrstnCHR	PosImpMed	1.3	1.3
KASI-AM	N/T	ClrChnnl	0.5	0.8
KXIA-FM	Ctry	Marshalltown	0.5	0.6

Colorado Springs, CO (#95)

A strong month for rocker KILO catapults them to 1st.

Station	Format	Owner	Fa'07	Wi'P1
KILO-FM	ActRock	Bahakel	6.5	7.5
KKLI-FM	AC	ClrChnnl	6.8	7.3
KATC-FM	Ctry	Citadel	6.5	6.9
KKMG-FM	T40	Citadel	5.5	6.2
KKPK-FM	AC	Citadel	6.9	6.1
KBIQ-FM	ChrstnAC	Salem	4.2	5.3
KCCY-FM	Ctry	ClrChnnl	5.2	4.9
KVOR-AM	N/T	Citadel	5.5	4.9
KKFM-FM	ClsscRock	Citadel	4.7	4.8
KVUU-FM	HotAC	ClrChnnl	4.5	4.8
KIBT-FM	Rhythm.	ClrChnnl	5	4.3
KRDO-FM/				
KRDO-AM	N/T	N-PGaz	2.4	3
KOA-AM	N/T	ClrChnnl	3.9	2.9
KYZX-FM	ClsscRock	Bahakel	3.4	2.4
KZNT-AM	N/T	Salem	1.3	1.6
KGDQ-FM	RegMex	BustosMedia	1.8	1.4
KCMN-AM	Stndrds	DJR	1.3	1.3
KDZA-FM	Oldies	ClrChnnl	0.8	1.1
KHOW-AM	N/T	ClrChnnl	1.3	1.1
KGFT-FM	ChstnTalk	Salem	1	1
KBCO-FM	TripleA	ClrChnnl	0.5	0.5
KKML-AM	Sports	Citadel	0.6	0.5

Columbus, OH (#37)

Rock WLWQ & AC WLZT flip rankings.

Station	Format	Owner	Fa'07	Wi'P1
WNCI-FM	T40	ClrChnnl	8.2	8.2
WCKX-FM	Urb	RadioOne	7	7.5
WCOL-FM	Ctry	ClrChnnl	7	7.4
WTVN-AM	N/T	ClrChnnl	6.7	6.9
WSNY-FM	AC	Saga	5.3	5.6
WLZT-FM	AC	ClrChnnl	4.2	5.1
WLWQ-FM	Rock	Wilks	5.3	4.4
WXMG-FM	UrbAC	RadioOne	4.1	4.3
WBNS-FM	HotAC	RadiOhio	3.7	4
WBZX-FM	ActRock	N.American	3.4	3.4
WHOK-FM	ClsscCtry	Wilks	3.9	3.3
WCVO-FM	ChrstnAC	CVofCO	3.4	2.8
WBNS-AM	Sports	RadiOhio	2.4	2.2
WBWR-FM	80s	ClrChnnl	2.1	2.1
WJZA-FM/				
WJZK-FM	SmJazz	Saga	2.1	2
WWCD-FM	Alt	Ingleside	1.4	1.9
WODB-FM	Oldies	Saga	1.6	1.8
WCLT-FM	Ctry	WCLT	1.8	1.7
WMNI-AM	Stndrds	N.American	1.8	1.7
WTDA-FM	Talk	N.American	1.2	1.3
WJYD-FM	Gospel	RadioOne	1.1	1.1
WNKK-FM	Ctry	Wilks	1.2	0.9
WVVO-FM	RegMex	BernardOhio	0.9	0.9
WLW-AM	N/T	ClrChnnl	0.6	0.7
WNKO-FM	Oldies	Runnymede	1	0.7
WRXS-FM	Alt	ClrChnnl	0	0.6
WDHT-FM	Urb	MainLine	0	0.5

Indianapolis, IN (#40)

Talk WIBC stages a huge come-back, as urban WHHH loses 2.

Station	Format	Owner	Fa'07	Wi'P1
WFMS-FM	Ctry	Cumul.	8.5	9.2
WFBQ-FM	ClsscRock	ClrChnnl	7	6.9
WIBC-FM	N/T	Emmis	2.2	6.7
WHHH-FM	Urb	RadioOne	8.2	6.3
WYXB-FM	AC	Emmis	6.3	6.1
WTLC-FM	UrbAC	RadioOne	6	5.8
WRZX-FM	Alt	ClrChnnl	4.2	4.5
WJJK-FM	AdultHits	Cumul.	3.6	4.3
WNOU-FM	T40	RadioOne	4.1	4.1
WZPL-FM	HotAC	Entercom	4	3.8
WKLU-FM	ClsscRock	IndyRadio	2.6	3.4
WLHK-FM	Ctry	Emmis	3.4	3.4
WNTR-FM	AdultHits	Entercom	2.4	2.5
WTTS-FM	TripleA	SarkTarz	2	1.8
WNDE-AM	Sports	ClrChnnl	1.5	1.5
WTLC-AM	Gospel	RadioOne	1.5	1.5
WWFT-FM	AC	Cumul.	1.5	1.3
WRDZ-FM	Kids	Disney	1.1	1.1
WXNT-AM	N/T	Entercom	1.3	1.1
WNTS-AM	RegMex	Dauidsn	0.5	1
WEDJ-FM	RegMex	Continental	0.4	0.8
WXLW-AM	Sports	Raven	1	0.8
WCBK-FM	Ctry	MidAmRadGrp	0.5	0.6
WKKG-FM	Ctry	Findlay	0.4	0.6

Omaha-Council Bluffs, NE (#72)

The top 5 remain unchanged from the fall.

Station	Format	Owner	Fa'07	Wi'P1
KFAB-AM	N/T	ClrChnnl	10.1	9.7
KXKT-FM	Ctry	ClrChnnl	8.4	8.7
KGOR-FM	Oldies	ClrChnnl	6.6	7.3
KQKQ-FM	HotAC	NRG	5.7	6.1
KQCH-FM	T40	Journal	4.3	5.4
KOPW-FM	Urb	NRG	4.2	4.7
KQBW-FM	Rock	ClrChnnl	4.2	4.5
KEZO-FM	Rock	Journal	3.9	4.2
KSRZ-FM	HotAC	Journal	4.3	4.1
KKAR-AM	N/T	NRG	3.6	3.8
KOOO-FM	AdultHits	NRG	3.9	3.4
KKCD-FM	ClsscRock	Journal	3.2	3.1
KOZN-AM	Sports	NRG	3.2	2.8
KGBI-FM	ChrstnAC	Salem	2.3	2.7
KXSP-AM	Sports	Journal	2.2	2.6
KHUS-FM	Ctry	ClrChnnl	2.6	1.7
KOMJ-AM	Stndrds	Journal	1.4	1.3
KBBX-FM	RegMex	Journal	1.6	1.1
KCRO-AM	ChstnTalk	Salem	0.6	0.6
KZKX-FM	Ctry	3Eagles	0.6	0.6
KOIL-AM	Kids	NRG	0.6	0.5
KOTK-AM	N/T	Salem	0.5	0.5

12+ M-Su, 6AM-12AM.
Fall '07 - Winter, Phase 1 '08
comparisons, unless otherwise noted.

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