

# MAIN STREET

Presents

## The Conclave TATTLE R

Publisher: Tom Kay

Cartoons Pilfered by Lenny Bronstein & Jay Philpott

**Danno's Da Man!** The **Conclave** is proud to announce the 2008 Rockwell Award is to be presented to industry mainstay **Danno Wolkoff**. Wolkoff, President and owner of **Envision Radio Networks** and longtime Conclave Board Chair who retired from the organization in 2007, will be honored at the annual **Arbitron Awards Luncheon** during the Conclave '08: *AT THE CROSSROADS* scheduled for June 26-29 in Minneapolis. Said Wolkoff of the honor, "For over 20 years, the Conclave has been the one organization that has remained constant in my professional life. It has been the place for me to learn, grow, network and rejuvenate each and every year. I have found that the more I gave of my time and resources to the Conclave, the more I would get back. And now, to be recognized by the Conclave with the Rockwell Award is the ultimate honor. I am truly privileged and humbled." Danno started his career in radio syndication, marketing, promotions and traffic in New York with MJ1 Broadcasting. In 2002, he launched Envision Radio Networks (ERN), which develops customized strategic marketing, programming and advertising plans for radio shows and services in every type of format. As you may know, The Rockwell Award is the Conclave's highest honor, created in 1989 as a tribute to longtime Conclave Board member and Wisconsin radio owner/operator/morning man, **Mike Rockwell**. It is the Conclave's only award, recognizing exemplary industry members who lead, inspire and mentor. It is presented to those who have achieved personal goals, while guiding others to their highest level of attainment. Past recipients include **Joel Denver**, **Rob Sisco**, **Dave Sholin**, and **Erica Farber** (for a complete list of Rockwell recipients, and more details about the award, visit [www.theconclave.com](http://www.theconclave.com)).

**Emmis Communications** has cut 46 positions in Los Angeles, New York, St. Louis, Austin and Chicago – roughly, 5% of its total workforce. In Chicago, Alternative WKQX and Classic Rock

WLUP Interactive Program Mgr. **Alex Quigley** exits (he also did weekends at WKQX). While, WKQX Asst. MD **Nicole Gamboa** takes on MD duties of HD2 stations, "**Loop Loud**" and "**Q2.**" **Chris Sevening** will manage both stations **iTUNES** stores, podcast networks, and in-stream spot management. Several others in off-air posts left the cluster as well. **Emmis** released this statement regarding the cuts: "Yesterday, a total of 46 positions were eliminated in our Los Angeles, New York, St. Louis, Austin and Chicago radio markets. An additional dozen employees will have reduced hours or changed positions. Very few positions were in sales; many were part-time employees. Like many of our industry peers, Emmis took these steps as an expense reduction effort and to better position the company. Emmis provided a generous severance package and extended benefits to all the affected employees. No further eliminations are planned."

**CBS** trimmed its workforce yesterday. Like Emmis, the company says about 5% of its total positions have been reorganized or eliminated and that not all markets were affected, but it did not give a number of those individuals now on the street (some estimate the number to be just shy of 200). Like **Clear Channel** last week and **Emmis Communications** earlier this week, CBS Radio appears to be tightening its belt amid a soft radio ad market. Many of the positions eliminated Thursday were aimed at reducing layers of management. In Chicago, **Michael Damsky**, VP/GM of AAA WXRT is out. In Charlotte, three GSM positions were cut. In making the cuts, CBS Radio's official statement read: "With these actions, we continue to build on our strategy of deploying our assets to best grow our ratings and monetize the results. In the past months, CBS Radio has streamlined its corporate management staff, and installed Market Managers and Directors of Sales in all of our markets. This change in operating structure has improved the way we do business by simplifying buying and selling transactions, speeding up the decision-making process and importantly — allowing us to more effectively monetize the aggregate number of listeners who hear us on the radio and the Internet. CBS Radio also made significant programming improvements and considerably strengthened our digital assets in order to distribute our content on all available emerging platforms. As a result of our new focus, we've experienced substantial over-the-air ratings gains and sizable online-traffic growth. We believe the combination of a new senior management team, continued emphasis on strategic programming decisions, investments in interactive new media and continued attention to costs will best position CBS Radio for success in 2008 and beyond." (See next page for Commentary...)

### 2008 KEYNOTES



THE 33RD  
CONCLAVE  
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JUNE 26-29, 2008  
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# OVER 1 MILLION MYSPACE PLAYS!



*Commentary: Last week, it was Clear Channel – this week, Emmis & CBS. One wonders out loud if the individuals at each company who planned so poorly for the first quarter that each company couldn't make it six weeks into the new year were shown the door as part of the downsizing. Somehow, we don't think so. But eventually, bad management and forecasting practices will have to be addressed by these companies, and the elimination of content managers and talent from companies like these will have to stop if radio is to survive. And survive it will. If you have a job in radio – or want to have a job in radio - keep the faith. This bad business cycle made worse by bad businesspeople will ultimately create opportunities for those who remain upbeat, resourceful and cognizant of how the public's need for information and entertainment can be met by the coming new face of the medium. If you'd like a front-row seat as we journey into the future, make sure you're in attendance at the 33<sup>rd</sup> Conclave Learning Conference this summer. Cold hard fact: given what's happened over the past couple of weeks - you may be temporarily displaced by your current employer. And even if you're fortunate enough not to be displaced, there's a good chance you'll wind up paying for the unique education and networking opportunities offered by the Conclave on your own dime, using your own time. But don't hesitate to make that sacrifice because we truly believe you will find it to be an investment that pays off sooner than you think. - TK*

Rocky Mountain sized changes at **Denver Radio Co.** KSYY/Denver as the station has fired the entire on-air staff including; morning host **Gloria Neal**, afternoon hosts **Dave Otto** and **Jill West**, and overnigher **Dusti Rhodes**. A format switch and station name change is expected soon. **Denver Radio** filed for Chapter 11 bankruptcy in December, noting that it owes creditors \$11 million.

On **Lincoln Financial's** Tuesday conference call to discuss fourth quarter earnings, CEO **Dennis Glass** confirmed that the company's remaining 12 radio stations have been pulled off the market for now due to market conditions. The company sold Talk WBT-AM-FM and Talk/AC WLNK/Charlotte to **Greater Media** for \$100 million and three TV stations as well, but has not received satisfactory offers for its Miami, Atlanta, Denver, and San Diego clusters.

**J.C. Corcoran** Offends? EMMIS Classic Hits KIHT/St. Louis morning host J.C. Corcoran has been suspended for comments he made about **Ameren** executives (Ameren is the local power company) earlier this week. It seems the volatile morning man

was upset his power went out during the Super Bowl. On Monday, he called out Ameren reps for the outage...especially VP **Richard Mark** – an African American. Corcoran's reputed on air comment: "Yeah, that's right. I am running the power company over here. It's like a black power thing. You get it, that's my junk man. Get it, black power." Referencing the company's PR department, he then added "You publicity-obsessed public relations nightmare people, who I swear I am going to get on top of your building with an AK-47 and just start picking people off." **Thomas Voss**, Ameren CEO called Corcoran's comments inappropriate. Said Voss, "We certainly think we deserve our fair game for complaints. People can complain about our service, reliability and things if they are not getting the level they expect. We think it crosses the line when it was personal, racial, when it was violent. We think that's way too far." Corcoran's missteps have him suspended for 2 weeks, without pay, a punishment J.C. called "fair".

Our best to consultant and long-time programmer **Greg Gillespie**, who has announced his retirement due to health issues. Gillespie, a 36-year media veteran, has been diagnosed with an inoperable brain tumor. He has been battling the tumor for two years, while working at **XM Radio** and consulting radio stations on programming. Gillespie programmed radio stations in markets like Omaha, Washington, D.C. and Pittsburgh, as well as "touched" hundreds of Rock stations in 46 states during his time with **Burkhart Abrams**, **Burkhart Douglas** and later as President of the Rock division for **McVay Media**. He's been a frequent visitor/faculty member of the Conclave Learning Conference.

**Clear Channel** Country KZSN/Wichita wrapped up their **Radiothon** for the **Children's Miracle Network**, raising \$150,788. The 2-and a half-day event was held from January 31st and February 2nd. They exceeded 2007's total by more than \$18,000.

**Entercom** Hot AC KALC/Denver announces the return of "**Alice's 36 Hours For Kids**" radio-thon from Wednesday (2/13) to Friday (2/15). The Alice 105.9 staff will spend time with **Children's Hospital** patients and their families during the event to raise money for the cause.

**Wilks** Top 40 KMXX/Kansas City PD/morning co-host **Ponch** bet with **Teresa** of the **Rocket & Teresa** morning show that New England would dominate in the Superbowl. She took New York. The winner got to stay warm ... the loser took a dunk in the Missouri River. Around 8:30a Monday morning, with outside temp in the mid-30s, Ponch did a quick dip, wearing nothing but a pair of speedos.

**ON**

**WMTN! KCRW!  
WJCU! KPTL!  
WEHM! KMMS!  
WFIV! KOHO!  
WCLC! KOZT!  
WUIN! WNKU!  
WUTC! THE LOFT/XM!  
KNBA! DMX!**

# Chris Stills

## Fool For Love



The sale of AC KNEN/Norfolk, NE and Classic Country KTCH-AM and Oldies KCTY/Wayne, NE to **Michael Flood's Red Beacon Communications, LLC** by **NRG Media** has closed. Flood paid \$3 million for the stations.

**Clear Channel** has filed Notifications of Suspension of Operations and Requests for Silent Special Temporary Authority with the **FCC** for two Minnesota stations: Spanish Adult Hits KNFX-AM/Austin, MN and Country KMFJ-AM/Wabasha, MN. The stations went dark last month, with the conglomerate indicating the move was "due to financial performance issues." The applications were required because the stations will remain silent for more than 30 days. *Commentary: Hmmm. We kinda thought stations were licensed to serve in the public interest. We must have missed that part of the license that allows a station to be taken off the air because of "financial performance". To someone obviously a whole lot dumber than the FCC, this action might appear to be an abuse of public license. But equally as obviously – in our government's eye, at least – it is not. - TK*

**Envision Radio Networks** nationally syndicated radio show "**The Tour Bus**" — featuring party rock bands from the '80s, '90s and today — welcomes **Leighton** Classic Rocker KNOX/Grand Forks, ND. Please contact **Rebecca Pixley** at (216) 831-3761 or [rebeccap@envisionradio.com](mailto:rebeccap@envisionradio.com) to sign your station up.

"**The '70s With Cindy Barton**" adds two new affiliates welcoming **Armada Media** Oldies KNBZ/Aberdeen, SD on Sundays from noon-3p, and **James River Broadcasting** Oldies KJBI/Pierre, SD on Saturdays from 7-10p. **Cindy Barton** can also be heard on "**The Lite Morning Show With Cindy Barton**" on CBS AC WLTE/Minneapolis. In January, Cindy added Classic Hits KGUM/Hagatna, Guam to her other foreign affiliates including British Columbia, Russia and the Ukraine in her quest for total world domination. For more information, contact (651) 793-8400 or [cooper@nineballradio.com](mailto:cooper@nineballradio.com).

**Saga's Des Moines Radio Group** announced today the hiring of **Marianne Coppock** as Senior Marketing Manager for the Des Moines Radio Group and Director of Non-Traditional Revenue, along with the promotion of **Jill Olsen** to Marketing/Promotions Director for LAZER 103.3. Marianne Coppock returns to the Des Moines Radio Group as Senior Marketing Manager – with focus on STAR 102.5 – and Director of Non-Traditional Revenue. Coppock started her professional career with the Des Moines Radio Group in 1998. In June of 2004 she left to become the

Partnerships Manager for Jordan Creek Town Center. Jill Olsen will assume a new role as the Marketing/Promotion Director for LAZER 103.3, while maintaining her leadership in key projects for the group. Olsen started her radio career with the Des Moines Radio Group in 2001. Since that time, she has handled numerous area of the Marketing Department including overseeing large-scale events and Promotion Director duties for multiple stations.

**Bonneville** Country WUBE/Cincinnati has announced the addition of garden guru, **Denny McKeown** to its on-air line-up. McKeown's new WUBE "Garden Show" will air Saturdays from 6-9a. The show debuts on February 9<sup>th</sup>. McKeown, the owner of a Cincinnati area garden shop and landscape business, previously hosted a show on **Cumulus** Talk WFTK.

After two years, **Valorie Knight** has resigned her OM post with **Midwest Family** Active Rocker WQLZ and AAA WLCE/Springfield, IL, effective February 15<sup>th</sup>, to take another job closer to her home in Kansas City.

**Artistic Media** Classic Rock WZOW/South Bend, IN PD/morning man **Chili Walker** exits. Reach out to him at [chiliwalker@aol.com](mailto:chiliwalker@aol.com).

**Sarkes Tarzian** AAA WTTS/Indianapolis names **Johnette Cruz** as Promotions Director, effective February 19<sup>th</sup>. She was previously Promotions Assistant and PT on-air at cross-town **Clear Channel**.

FYI: **Ron Pritchard** has been named to the staff at WCCW/WTCM/WJZQ/ Traverse City, MI.

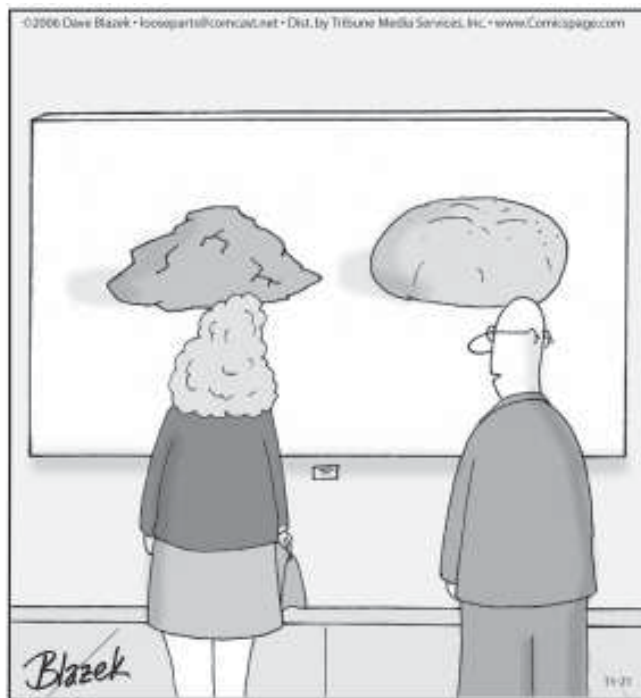
Krista Hatcher has been named **Cumulus** T40 WKFR/Kalamazoo 's new morning co-host. According to PD **Cruze**, "Krista comes from Cumulus sister station WWWW in Appleton where she's been holding down nights since leaving the Dark Side (sales) in October of last year!"

**Entercom** Sports WSSP-AM/Milwaukee Producer/Sports Update Anchor **Marques Pfaff** (aka **Marcus Brody**) exits the station to join the staff of the **MGM Mirage Hotel and Casino** in Las Vegas. Pfaff had been appearing on **Doug Russell's** show at WSSP.

The **CRB** (Country Radio Broadcasters) are soliciting applications for its Board of Directors, as well as the CRS Agenda Committee. Board members are required to commit to a three-year appointment, with three scheduled board meetings per year and ongoing committee responsibilities. The Agenda Committee members serve in one-year appointments and participate in planning sessions to form the CRS Agenda. To get involved contact **CBS WYCD/Detroit PD** and **CRB Nominating Committee Chairman, Tim Roberts** at [troberts@wycd.com](mailto:troberts@wycd.com).

**Jobs. MJ Interactive** needs an Affiliate Salesperson! Help stations leverage the Internet to increase their ratings and revenues through MJ Interactive's unique suite of offerings. Exceptional opportunity for motivated candidate with experience in Sales, Promo, Marketing, or Programming. Radio experience is a must and candidate must be based in New York, Buffalo, Los Angeles, or Washington DC. Send resume and target compensation to [ALLGIGS@MJInteractive.com](mailto:ALLGIGS@MJInteractive.com)...**Entercom** Sports WSSP/Milwaukee is searching for a new morning show producer — get your stuff to PD **Ryan Maguire**, 11800 W. Grange Ave., Hales Corners, WI 53130 or [rmaguire@entercom.com](mailto:rmaguire@entercom.com)...**Midwest Family** Active Rocker WQLZ and AAA WLCE/Springfield, IL, need a PD. Resumes to GM **Kevan Kavanaugh** at [kevank@wmay.com](mailto:kevank@wmay.com)...**Cumulus** Kansas City has two Sales Management openings. Can you recruit and coach, grow revenue and manage a highly qualified team of sellers? Email resume to Market Manager: [Donna.Baker@Cumulus.com](mailto:Donna.Baker@Cumulus.com)...**Wilks Broadcasting** is looking to add quality to the KCKC Star 102.1 Promotions Team. This is an entry-level position. Submit resume to Marketing Director **Jamie Harris**, 508 Westport Road, Suite 202, Kansas City, MO 64111 or [jharris@wilkskc.com](mailto:jharris@wilkskc.com)...**Zimmer Radio/Joplin**, MO is searching for a Creative Services Pro to assist the Creative Director! Knowledge of Adobe Audition, Scott Studios system is preferred. Send demo and resume to: Zimmer Radio, Inc., Operations Manager, 2702 East 32nd Street, Joplin, MO 64804...**Good Radio/Newton**, IA needs a multitasker. Are you a prod-god? Can you host play-by-play high school basketball games all while being a Hot AC midday personality? Send T&R to **Jamie Grout**, Program Director, KRTI-Energy 106.7, 1801 North 13th Avenue East, Newton, Iowa 50208 or email to [mayberry10@hotmail.com](mailto:mayberry10@hotmail.com)...**Northern Broadcasting** WFCX/WFDX/Traverse City, MI needs PT help. Can you board-op and host an actual airshift? Jack of all trades and star utility players send T&R to [craig@943thefoxfm.com](mailto:craig@943thefoxfm.com)...**Cherry Creek Radio** KEYZ-AM/Williston, ND needs a PD/Morning Show Host who understands the business of radio and thrives in small market America. Email resume to [jswanson@cherrycreekradio.com](mailto:jswanson@cherrycreekradio.com) or mail to P.O. Box 2048, Williston, ND 58802-2048...**Clear Channel**/Twin Cities is looking for full-time AE's. Previous sales experience a plus. Mail resume and cover letter to: Clear Channel Radio Attn: Hiring Manager 1600 Utica Ave S Ste 400, Minneapolis MN 55416 or email to [employment@clearchannel.com](mailto:employment@clearchannel.com)...**Clear Channel** CHR KDWB/Twin Cities is looking for a creative, out of the box, hip, lifestyle-driven "reality" talent who has an understanding of 360° brand marketing. Send resume, audio, printed press and headshot to: **Rob Morris**, OM/PD, KDWB-FM, 1600 Utica Avenue South, Suite 400, Minneapolis, MN 55449 or email to [robmorris@clearchannel.com](mailto:robmorris@clearchannel.com)...**Federated Media** Hot AC WMEE/Ft. Wayne, IN needs a Morning Host. This position is for

morning talent that can provide an entertaining "Letterman meets The View" type perspective on entertainment, music, family and issues that are relatable to a thirty-something female audience. Send your stuff to **Rob Kelley** – FM Operations Manager, 2915 Maples Rd., Fort Wayne, IN 46816 or email package to [rkelley@federatedmedia.com](mailto:rkelley@federatedmedia.com)...**Citadel** NT KVOR/Colorado Springs is looking for a morning News Anchor. Do you read with passion, authority, and have a "you've gotta hear this" mentality? Your writing must be clear, concise, and to the point. If this fits you, send audio to [dan.mandis@citcomm.com](mailto:dan.mandis@citcomm.com)...**Cumulus** Alternative WZNN/Green Bay, WI is looking for a Mid-Day star. Liner Card readers just don't cut it. Send your stuff to [ted.bare@cumulus.com](mailto:ted.bare@cumulus.com) or to Zone Mid-Days, 810 Victoria St, Green Bay, WI 54302...**Triad Broadcasting** NT KBMW-AM/Wahpeton, ND is looking for a News Director. If you have news gathering, writing and spot reporting experience contact **Bill Dablow**, Station Manager at 605 Dakota Avenue, Wahpeton, ND, 58075 or email him at [bill.dablow@kbwam.com](mailto:bill.dablow@kbwam.com)...**Citadel** Rock KXXR/Twin Cities is looking for experienced PT help. Do you sound like a regular person and are you willing to work crappy hours to get your foot in the door? Send resume and audio to: Citadel Broadcasting, Attn: Wade Linder, 2000 SE Elm St, Mpls, MN 55414 or email to [On-AirJobs@93X.com](mailto:On-AirJobs@93X.com)...**Midwest Family** NT WMAY/Springfield, IL wants an afternoon drive talk show. There's never a shortage of things to talk about or stories to cover. Send letter of application, resume and audio to: **Jim Leach**, News & Program Director, WMAY, P.O. Box 460, Springfield, IL 62705 or e-mail to: [jimleach@wmay.com](mailto:jimleach@wmay.com)...**Entercom** AAA KBLV/Kansas City is seeking hosts. Are you musically knowledgeable without sounding like NPR? If you really believe you can make the difference—send materials and audio to: [jobskc@entercom.com](mailto:jobskc@entercom.com)...All listings in Jobs represent equal opportunities and are provided free of charge. To place an ad, send particulars to [tomk@main-st.net](mailto:tomk@main-st.net) no later than Thursday evening for Friday publication. No calls unless otherwise specified.



"It's only rock and roll, but I like it."

**Fall Book 2007**

**Lincoln, NE (#174)**

*Christmas carries KFRX upward.*

Station	Format	Owner	Fa'06	Fa'07
KZKX-FM	Ctry	3Eagles	9.6	11.2
KFOR-AM	N/T	3Eagles	7.5	9.3
KFGE-FM	Ctry	NRG	7.5	7.8
KFRX-FM	AC	Chapin	3.6	7.4
KBBK-FM	HotAC	NRG	6.5	6.7
KTGL-FM	ClsscRk	3Eagles	4.6	6.3
KLIN-AM	N/T	NRG	5.6	5.9
KIBZ-FM	ActRk	3Eagles	6	4.1
KLNC-FM	AdultHits	NRG	4.9	3.7
KLMS-AM	Sports	3Eagles	3.6	3
KFAB-AM	N/T	ClrChnnl	2.1	2.6
KGOR-FM	Oldies	ClrChnnl	1.8	2.6
KEZO-FM	Rk	Journal	0.7	1.9
KGBI-FM	ChrstnAC	Salem	2.5	1.5
KQCH-FM	T40	Journal	2.1	1.5
KBZR-FM	AC	3Eagles	6.5	1.1
KLTV-FM	AC	NRG	1.8	1.1
KQKQ-FM	HotAC	NRG	0.7	1.1
KOZN-AM	Sports	NRG	0	0.7
KRKR-FM	ClsscRk	Chapin	6.5	0.7
KSRZ-FM	HotAC	Journal	0.7	0.7
KXSP-AM	Sports	Journal	0.7	0.7

**Cedar Rapids, IA (#211)**

*Christmas helps KDAT gain.*

Station	Format	Owner	Sp'07	Fa'07
KHAK-FM	Ctry	Cumul.	16.6	15.7
KZIA-FM	T40	KZIA	9.8	10.2
KDAT-FM	AC	Cumul.	6.3	9.1
WMT-AM	N/T	ClrChnnl	8.3	8.1
KKRQ-FM	ClsscRk	ClrChnnl	7.8	7.1
KMRV-AM	Stnrds	Sellers	6.8	5.1
WMT-FM	HotAC	ClrChnnl	4.4	4.6
KGYM-AM	Sports	CRTV	2.4	3
KOKZ-FM	Oldies	Bahakel	4.9	3
KRNA-FM	Rk	Cumul.	3.4	3
KRQN-FM	Oldies	Flinn	2	3
KFMW-FM	ActRk	Bahakel	3.4	2.5
KXEL-AM	N/T	Bahakel	2.4	1.5
KBEA-FM	T40	Cumul.	1.5	1
KKHQ-FM	T40	Cumul.	1.5	1
KXIC-AM	N/T	ClrChnnl	0.5	0.5
WHO-AM	N/T	ClrChnnl	0.5	0.5

**Des Moines, IA (#91)**

*N/T WHO back in double-digits.*

Station	Format	Owner	Su'07	Fa'07
WHO-AM	N/T	ClrChnnl	9.3	10.4
KIOA-FM	Oldies	Saga	6.4	6.9
KJJY-FM	Ctry	Citadel	6.4	6.4
KGGO-FM	ClsscRk	Citadel	6.9	6.3
KKDM-FM	T40	ClrChnnl	8	6
KLTI-FM	AC	Saga	4.2	5.5
KHKI-FM	Ctry	Citadel	6.4	5.3
KAZR-FM	ActRk	Saga	3.7	5.2
KSTZ-FM	HotAC	Saga	5.9	4.7
KDRB-FM	AdultHits	ClrChnnl	4.2	4.4
KWQW-FM	N/T	Citadel	3	4.2
KXNO-AM	Sports	ClrChnnl	2.2	3.3
KPTL-FM	AAA	ClrChnnl	2.9	3
KRNT-AM	Stnrds	Saga	4.2	2.5
KCCQ-FM	Alt	ClrChnnl	2.2	1.6
KZZQ-FM	ChrstnCHR	PosIM	0.8	1.3
KWMT-AM	ClsscCtry	3Eagles	1.2	1.1
KBGG-AM	RegMex	Citadel	2	0.8
KASI-AM	N/T	ClrChnnl	0.5	0.5
KWKY-AM	Talk	Putbrese	0	0.5
KXIA-FM	Ctry	Marshalltown	0	0.5

**Madison, WI (#99)**

*T40 Z104 caps a great fall.*

Station	Format	Owner	Su'07	Fa'07
WZEE-FM	T40	ClrChnnl	6.7	9
WMGN-FM	AC	MidWstFam	5.9	7.9
WIBA-AM	N/T	ClrChnnl	6.5	6.6
WOLX-FM	Oldies	Entercom	5.5	5.3
WIBA-FM	ClsscRk	ClrChnnl	7	4.8
WWQM-FM	Ctry	MidWstFam	4.9	4.7
WMAD-FM	Ctry	ClrChnnl	5.4	4.5
WMMM-FM	AAA	Entercom	3.4	4.3
WXXM-FM	Talk	ClrChnnl	2.6	3.5
WCHY-FM	AdultHits	Entercom	4.4	3.1
WJJO-FM	ActRk	MidWstFam	3.8	3.1
WTSO-AM	Sports	ClrChnnl	2.3	3.1
WJQM-FM	Rhy	MidWstFam	2.3	2.4
WHLK-FM	ClsscHits	MidWstFam	2.4	1.8
WJVL-FM	Ctry	Bliss	1	1.8
WTUX-AM	Stnrds	MidWstFam	3.3	1.6
WSJY-FM	AC	NRG	1.8	1.3
WTDY-AM	N/T	MidWstFam	1	1.3
WTLX-FM	Sports	GoodKarma	0.5	1
WDDC-FM	Ctry	Zoe	1	0.8
WDMP-FM/				
WDMP-AM	Ctry	DodgePoint	1.5	0.8
WBKY-FM	Ctry	MagnumRad	0	0.6
WBEV-AM	N/T	GoodKarma	0	0.5
WLMV-AM	SpanMisc.	MidWstFam	1.3	0.5

**Eau Claire, WI (#244)**

*Top 5 remain in this competitive mkt.*


Station	Format	Owner	Sp'07	Fa'07
WAXX-FM	Ctry	Maverick	12.4	13.4
WQRB-FM	Ctry	ClrChnnl	10.3	11.2
WBIZ-FM	T40	ClrChnnl	8.8	8.6
WIAL-FM	AC	Maverick	7.2	8
WATQ-FM	ClsscCtry	ClrChnnl	6.2	7
WECL-FM	ClsscRk	Maverick	5.7	6.4
WDRK-FM	ActRk	Maverick	5.7	5.9
WMEQ-FM	ClsscRk	ClrChnnl	5.7	5.9
WCFW-FM	AC	Bushland	4.1	3.7
WISM-FM	AC	ClrChnnl	4.6	3.7
WAYV-AM	N/T	Maverick	2.6	2.1
WMEQ-AM	N/T	ClrChnnl	1.5	2.1
WEAQ-AM	Sports	Maverick	2.1	1.6
WWIB-FM	ChrstnAC	Stewards	2.1	1.6
WBIZ-AM	Sports	ClrChnnl	1	1.1
KQRS-FM	ClsscRk	Citadel	0.5	0.5
WCCN-FM	ClsscRk	CenWiPub	1	0.5
WIFC-FM	T40	Midwest	0	0.5
WJMC-FM	Ctry	TKCInc	0	0.5
WOGO-AM	N/T	Stewards	0.5	0.5

**Grand Island-Kearney, NE (#267)**

*2 Countries win in this 1st book.*

Station	Format	Owner	N/AFa'07
KRGI-FM	Ctry	Legacy	- 11.7
KRNY-FM	Ctry	NRG	- 11.7
KQKY-FM	T40	NRG	- 10.4
KROR-FM	ClsscRk	NRG	- 9.7
KLIQ-FM	SoftAC	PlatteRiver	- 4.5
KRGI-AM	N/T	Legacy	- 3.9
KSYZ-FM	AC	NRG	- 3.9
KGFW-AM	N/T	NRG	- 3.2
KRVN-AM	N/T	NeRurRad	- 3.2
KRGY-FM	HotAC	Legacy	- 2.6
KFAB-AM	N/T	ClrChnnl	- 1.9
KFGE-FM	Ctry	NRG	- 1.3
KRVN-FM	Ctry	NeRurRad	- 1.3
KMMJ-AM	N/T	MisNe	- 0.6
KMTY-FM	Misc.	NRG	- 0.6
KZEN-FM	Ctry	3Eagles	- 0.6

**12+ M-Su, 6AM-12AM. Fall 2007.**  
**Fall 06, Summer 07 or Spring 07 - Fall 07**  
**comparisons, unless otherwise noted.**



**ARBITRON**  
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