

MAIN STREET

Presents

The Conclave

TATTLE R

Publisher: Tom Kay

Cartoons Pilfered by Lenny Bronstein & Jay Philpott

The **Conclave** is pleased to announce that it is kicking-off the 2008 scholarship application drive for the broadcast scholarships & music business scholarship given annually to three nationally recognized educational institutions. The total value of all Conclave scholarships is valued at more than \$62,000. The scholarships are offered to attend **Brown College**, (Minneapolis, MN) **Specs Howard School of Broadcast Arts** (Southfield, MI) and **McNally Smith College of Music** (St. Paul, MN.) The Conclave also boasts a Continuing Education Scholarship valued at \$1,500, the Marc Birger Memorial Scholarship valued at \$1000, and three Baccalaureate Scholarships valued at \$1,500 each, totaling \$7,000. Said Conclave Board Chairperson, **Tim Kelly** - "The broadcast and music industries are at a crossroads and need to look to young educated people to guide them in the future. The Conclave is thrilled to begin the search for our recipients for 2008." Conclave Scholarship committee chair **Siobhan Kierans** - who is also a previous Conclave scholarship recipient - commented, "We are extremely grateful that these educational institutions continue to help us in achieving our goals. Its always great t hear how our scholarship students have impacted the industry after graduation." Recipients will be presented at the 2008 Learning Conference-At the Crossroads scheduled for June 26-28 at the Marriott City Center in Minneapolis, MN. Conclave Scholarship information and applications are available at www.theconclave.com and at radioscholarships.com.

The Conclave today announced the addition of **Jessica Frier** as the new Fundraising Director for the organization. She joins the Conclave from her position as Corporate Account Manager for OfficeMax. She's also worked as an account rep for **Cumulus/Bismarck**, and she's a board member for the **American Society for Training and Development**. Her resume reflects her success as an accomplished seller, trainer and meeting planner. The industry will find her to be an out-of-the box problem solver, a perceptive and sensitive communicator, and a professional who truly believes that challenging times always provide incredible opportunities. Frier commented, "The opportunity to work with a focused, mission-based educational organization like The Conclave - a long-standing beacon of hope and promise inside the broadcasting industry - is an honor. I'm absolutely thrilled to be involved,

and can't wait to begin helping the Conclave grow!" Among her first orders of business it to prepare for the upcoming 2008 Conclave Learning Conference, At the Crossroads, slated for June 26-28 at the Marriott City Center in Minneapolis, MN. Register now at www.theconclave.com.

Radio has spent a lot of time and money to convert into digital broadcasting as **HD Radio**. But, all that effort has been overlooked by the emergence of satellite radio. Until now, says **The HD Radio Alliance**. **Ford Motor Co.** and other car makers plan to offer receivers priced below \$100 with the ability to tag songs you like for later download onto your **IPOD**. The name "HD" is a marketing misnomer. The HD in HD Radio doesn't stand for "high definition" - it is a brand name piggybacking on the popularity of HD TV. Like satellite radio, HD Radio promises static-free reception and more programming for people who buy new radio receivers. HD Radio takes up less bandwidth, so broadcasters can squeeze two or more channels of programming into a single frequency. Unlike satellite, HD Radio is free. According to a spokesperson for the Alliance, "Getting it right is crucial for broadcasters who hope they can curve declining listener numbers and make more money. Skepticism over HD Radio remains high. The question lingers as to whether HD Radio will become as prevalent as high-definition televisions, or will be confined to the digital-technology remainder bin."

Sirius Satellite Radio CEO Mel Karmazin told the **Citigroup Global Entertainment, Media and Telecommunications Conference** in Phoenix that he remains "very optimistic" over the **Sirius-XM Satellite Radio** merger but displayed some impatience with the government for its delay in ruling on the deal. Karmazin added that the merger is "not anti-competitive. It is in the consumer's best interest." Karmazin also touted "hundreds of millions of dollars in efficiencies" that the merger would produce, and once again hinted that if the merger were rejected, "we'd have our day in court."

The HOT, NEW tech trend is... A RADIO? Not a mini but a large, expensive desktop radio. The new generation of radios were introduced at the **2008 International Consumer Electronics Show** due to no new major gaming platforms dominating the discussion. In the absence of big news, the healthy niche of quality radios created by **Bose Corp.**, **Cambridge Sound Works**, **Tivoli Audio** and many others is suddenly important. "The desktop radio is being seen as an early beachhead in the home networking wars," says **Parrot President Edward Valdez**, who was showing a new Bluetooth-enabled wireless radio, the DS 3120 (suggested retail price \$250). "Home networking has been difficult to explain to the market. So the radio is seen as a form factor that the market can understand."

Entercom Hot AC KFBZ/WICHITA, KS names former Entercom/Austin VP Programming **Dusty Hayes** as its new PD/PM driver. He takes over for **JJ Morgan** who exited last month.

2008 KEYNOTES



DAVID REHR

ED SCHULTZ

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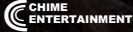
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How is new media affecting your listeners' lives? As if a sample of 25,000+ weren't enough, **Jacobs Media** is now allowing non-client stations to offer listeners the annual **Jacobs Tech Survey**. "We believe it's important that commercial radio — as an industry and station-by-station — learn as much as possible about our new media competitors," comments Detroit-based Jacobs Media President **Fred Jacobs**. "While other research focuses only on the local radio wars, the Jacobs Tech Survey provides an annual snapshot of the bigger picture." In '05, Jacobs uncovered the "Cell Phone Only" phenomenon that truly had a major impact on our industry and on **Arbitron**. The '06 survey correctly identified the short-term impact that **Howard Stern** would have on both terrestrial and satellite radio. Last year, stations discovered the full impact of social networking and texting on their audiences. The 2008 survey insights are yet to be revealed, but the trending on these issues alone should prove interesting. E-mail LisaRiker@JacobsMedia.com to sign up.

Entercom flips longtime Classic Rock **KYYS/Kansas City** to "99.7 The Boulevard" with the entire airstaff exiting. The format, a reputed classic hits/triple A offshoot, kicked off with 5,000 songs in a row. "We created The Boulevard to fill a void that has existed far too long in this market. So many stations play the same music. This new product will bring to Kansas City listeners music they simply cannot get anywhere else," said **Dave Alpert**, VP/Market Manager of Entercom-Kansas City. *Commentary: There is something telling in the response Dave Alpert gave to the creation of The Boulevard. Perhaps it was something that quickly needed to be inserted in a press release, but when you read an assertion that a station "will bring to Kansas City listeners the music they simply cannot get anywhere else", one can only assume it will begin playing a regular regimen of Tibetan meditation chants. And, frankly, I'm not so sure that's not available to listeners, either. The fact is, in 2008 listeners no longer have just the AM/FM dial from which to choose their music and entertainment. There's satellite, Internet radio, podcasts, and yes...even HD; options available in Kansas City, as well as every other market in the nation. Radio listeners no longer live on an island of RF. They literally have the world at their fingertips and there's growing evidence they are turning to those options in ever increasing numbers. I'm not picking on Dave. I know what he's trying to communicate (I really think "...in the market" is missing from the end of his quote). But his words reflect an attitude that far too many in radio still embrace: "We're the only game in town. If you're using your ears to bring music, news, conversation into your life...you must choose us." That's a dangerous denial of a reality. The challenge for radio from this day forward is to create content that cannot be gotten "anywhere else" - and then market that content so that a listener truly buys into the outlet's uniqueness...even if something similar exists within their other listening choices. It won't be easy, but it must be done for the medium's survival. If you're up for the challenge of winning listeners by providing them a better choice, then please consider attending the 2008 Conclave Learning Conference: At The Crossroads. The conference's agenda has been structured to address this need head on. See you in Minneapolis, June 26-28 this summer. - TK*

Since the first music log was run for **Steve Schram** at WZZU-FM/Milwaukee in 1983, founder **Joe Knapp's** music scheduling software has been known as *Revolve*, *MusicScan*, and since 1995 *MusicMaster*. 2008 marks Joe and his company's 25th year in operation, serving broadcasters worldwide. The **Windows®** version of MusicMaster, officially launched in January 2004, has now crossed a new benchmark as well with the announcement that it now has over 2500 users at radio, television, and the Internet — nationally, and internationally. President and founder Joe Knapp said, "From the **Ohio Scientific** and **Radio Shack TRS-80** computers we started with to the software we have today it's been quite a journey. I couldn't be more thrilled with the explosive growth of the MusicMaster for Windows platform and it's acceptance by our many new customers around the world. Building a better music scheduling program has been our primary goal since day one." Vice President/COO (and Conclave Board member) **Mark Bolke** added, "What Joe Knapp and **Scott Wirt** have developed is truly a phenomenal tool for today's music programmer. It has been a bit of a David vs. Goliath fight for market share, which makes each of these milestones so much more rewarding." Congrats, Joe & Gang!

Clear Channel Country combo **KXKT** and **KHUS/Omaha, NE** have announced **Erik Johnson** as their new PD. Johnson comes from cross-town **Journal Broadcast Group** Top 40 **KQCH** where he also served as PD. **Bill Mattson** exits. Erik will host afternoon duties on **KXKT** and also serves on the Conclave's 2008 Agenda Committee. He replaces **Tom Goodwin**, who exited in November. **APD/MD Craig Allen** had been programming the Country outlets in the interim.

Stop calling him "Scootie" Dept: Long-time Marketing Director of the **Des Moines Radio Group**, **Scott Allen (Gojkovich)**, has been named PD for Hot AC **KSTZ** and AC **KLTI** and **OM** of the Des Moines Radio Group. Allen has spent 12 years at the Des Moines Radio Group, beginning as an intern and rising to his most recent position as Sr. Marketing Manager/Director of Non-Traditional Revenue.

Clear Channel Top 40 **WKSC/Chicago** weekender/production guy **Radio Boy** (aka **Michael D. Wawrzyniak**) has been arrested in a sex sting operation. Wawrzyniak faces charges in connection with allegedly trying to set up a sexual encounter, in Carol Stream, IL, with someone he believed to be a 13-year-old boy that he met online. The "boy" turned out to be a detective. Wawrzyniak is being held on \$150,000 bond in **Dupage County Jail**. Radio Boy is no longer an employee of the station.

CBS Radio Minneapolis SVP/Market Manager **Mary Niemayer** has been named the **2008 Commodore of the Minneapolis Aquatennial Ambassador Organization**. *The Minneapolis StarTribune* reports that Niemayer will represent the **Aquatennial** at events throughout Minnesota, starting with next month's **St. Paul Winter Carnival**. This year's Aquatennial is set for July 18-27.

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Doug Banks is coming home to the station that started it all for him in Chicago. **Clear Channel** Urban WVAZ/Chicago has signed on as the first affiliate of Banks' new afternoon show, syndicated by **ABC Radio**. The move returns him to the frequency once known as WBMX, where Banks first signed on as morning host in 1982. It also reunites him with V103 syndicated morning star **Tom Joyner**, with whom Banks worked at Clear Channel Urban WGCI.

Longtime **Clear Channel** Rock WEBN morning personality **Eddie Fingers** and former **Reds** player and sister Talk WLW weekend personality **Tracy Jones** will be the replacement for retired legend **Gary Burbank** on WLW 3-6p weekdays.

Former **Cincinnati Reds** broadcaster **Steve Stewart** joins the **Kansas City Royals** radio crew as pre- and post-game host and play-by-play voice for selected games. **Bob Davis**, who has served as TV voice of the team for 11 years, will move to the radio side full-time as well. Hall of Famer **Denny Matthews** returns for his 40th season with the team and TV play-by-play announcer **Ryan Lefebvre** will call play-by-play on radio when not calling the action for **FOX Sports Net**. Royals games move from **Union Sports WHB-AM** Kansas City to cross-town **Entercom Sports KCSP-AM** this season, with Sunday games airing on KCSP sister station Talk KMBZ-AM.

Nationally syndicated radio show "The '70s With Cindy Barton" adds their newest affiliate with **Sorenson Media Group** Classic Hits KGUM Hagatna, Guam Sundays from noon-3p. **Cindy Barton** can also be heard on other international affiliates, including **British Columbia, Russia** and the **Ukraine**.

Mid-West Family AC WCSY/St. Josephs-Benton Harbor, MI changes frequencies and flips formats to become Oldies WCSY "SUPERHITS OF THE '60s AND '70s." After 12 years at WCSY, PD/morning **Paul Layendecker** moves to PD/afternoons at 97.5 (Y-Country), and **Joe Jason** returns for mornings at WCSY. The WCNF call letters move from 94.9 to 98.3 to become WCNF (The Coast 98.3) playing "The '80s, '90s and Today" with **Mark Durocher** in the morning. **Phil McDonald** and **Robin Van Dyke** continue their shifts in the middays and afternoons, respectively, as the station segues into a Smooth Jazz format at night. Look for NT WSJM-AM (1400) to simulcast on the 94.9 frequency, branching off occasionally to cover specific sporting events and talk shows.

Four-and-a-half-year **CBS** Denver VP/Programming and CBS VP/Classic Hits Programming **Keith Abrams** is out due to restructuring. His position has been eliminated, along with that of Denver Dir./Digital Strategies **Brooke Andrist**. Country KWLI PD **Bill Gamble** will absorb the PD duties on Classic Hits KXKL (KOOL 105) and Internet responsibilities will be reassigned.

Citadel Country WFBE Flint, MI has announced that its new PD will be **Northern Star Broadcasting** Traverse City, MI OM April **Lake**. April will now be known as **April Rose** and MD/morning star **Keith Allen**, who had been programming the station on an interim basis, has been upped to APD.

Longtime **Clear Channel** Talk WOOD-AM and WTKG-AM Grand Rapids OM/PD **Phil Tower** is exiting his post to become GM of the syndicated **Allen Hunt** show.

Veteran programmer **Tom Bigby** has taken over the PD reins at **CBS** Sports simulcast WXYT/Detroit. Bigby, who consulted the station in its move to FM, is best known for his long run at Sports WIP Philadelphia and has also helmed KRLD and KLUV in Dallas, WYSP and WPHT-AM Philadelphia, WNEW New York, and KFI-AM Los Angeles.

Cumulus Top 40/Mainstream WKFR/Kalamazoo, MI afternoon host **Dave Benson** is given Program Coordinator stripes for News/Talk sister WKMI-AM.

Beasley Sports WQAM-AM/Miami inks **Damon Amendolara** to handle the 9p-midnight slot. Amendolara previously handled mornings at **Entercom** Sports KCSP-AM Kansas City.

Clear Channel Radio VP/Market Manager **Rick Green** announced that radio broadcasting veteran **Buzz Casey** has been named Dir. Operations for the company's Indianapolis radio group, which includes Rock WFBQ, Alternative WRZX and Sports WNDE-AM. Casey will be responsible for the programming of WFBQ and will oversee the station group's on-air and online programming and marketing.

Veteran promotion executive and current independent consultant/promoter **Lenny Bronstein**, Pres. of **Heavy Lenny Promotions** (and erstwhile **TATTLE** cartoon contributor), has branched out and will partner with **Ashton Consulting's Jack Ashton** to launch a full-service independent record label, **Flash Music, INC.** Bronstein will serve as Pres., directing a field staff, dealing with managers and coordinating with its distribution partner. His independent promotion company continues to represent artists in Rock, Active Rock and AAA formats since 1980.

The 2008 Conclave Learning Conference: At The Crossroads/ Marriott City Center-Minneapolis. Keynotes: David Rehr (President, NAB), Ed Schultz (Progressive Talk Personality). Over 30 sessions. 9 meals/snacks. Twins-Brewers baseball. Earlybird tuition, just \$199 until 2/29/08. Details at www.theconclave.com!

Midway Broadcasting Talk WVON-AM/Chicago ups board op Lamont Watts to Interim PD to fill the slot left vacant by **Coz Carson's** exit. Watts, who joined the station four months ago, previously served as PD at the **City Colleges Of Chicago's** WKKC, and will serve alongside Editorial Director **Keisha Chavers**.

THE 33RD CONCLAVE LEARNING CONFERENCE JUNE 26-29, 2008 • MARRIOTT CITY CENTER/MINNEAPOLIS

KEYNOTES
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Wilks Broadcasting AC KCKC/Kansas City afternoon guy **Dave Fogel** moves to mornings for “**Star 102 Mornings With Dave & Nycki.**”

Emmis Alternative WKQX/Chicago has hired **Marc Young** as APD/MD, effective January 28th. Young was most recently APD/afternoons at **Trumper** Rhythmic AC KMVA/Phoenix.

Laura Lee has joined **Clear Channel** Columbus, OH as PD of '80s WBWR and the cluster's new Alternative WMRN, which flipped last month. WMRN changes call letters to WRXS effective immediately.

Tribune Creative Director **Todd Manley** is headed from the **Cubs** flagship to the hated rival **Cardinals'** own station, Talk KTRS-AM St. Louis, as PD, replacing **Craig Unger**.

CBS Sports WXYT/Detroit let station veteran **Rudy Desantis** go as of last week. Desantis served as a producer, call screener, show host, and, most notably, as the sidekick for **Deminski And Doyle** for the show's more-than-eight year run at 97.1.

Veteran air personality APD/MD **Terry Bello** has exited **Radio One** Urban AC WZAK Cleveland, where he was also doing middays. Bello was also PD of sister Black Gospel WJMO-AM.

Clear Channel Top 40 WAKS/Cleveland night personality, **Java Joel**, takes on weekend duties at Clear Channel Milwaukee Oldies WOKY-AM.

Country legend **George Jones** will appear at this year's **CRS-39 (Country Radio Seminar)** on the 'Life Of A Legend' panel. The panel will be held on Friday, March 7th at 4p (CT). It will be the final panel of CRS and moderated by Jones' longtime business associate, **Ronnie Gilley**. For info on CRS, to be held from March 5-7 in Nashville, call (615) 327-4487 or visit <http://www.crb.org/>.

Jim West has been tapped as the new PD for **Citadel** Country KATC/Colorado Springs.

Condolences to **Journal** VP/Operations **Tom Land Jr.**, on the passing of his father Tom, this week (1/4), following a long bout with cancer.

AVAILZ. The morning team of **Brady Goodman & Rick Tamblyn**, formerly with KCJK/KC is now available. Find them at brady@thebradygoodmanshow.com (Brady, 913-972-3453) and unclefun@kc.rr.com (Rick).

Jobs. Saga Communications in Des Moines has a rare opening for it's next Senior Marketing Manager. Experience working with Non-Traditional Revenue is helpful. Rush your information to: OM **Scott Allen**, Des Moines Radio Group, 1416 Locust Street, Des Moines, IA 50309 or email scootie@star1025.com...**Saga Communications** has an opportunity for a web-savvy, customer-focused professional. Just

Conclave 007: RADIO UNDER CONSTRUCTION Greatest Hits!



as our employees work to provide the best possible service to our listeners and clients, we're looking for Help Desk Web/I.T. Support Specialist to "wow" our internal users. Send your resume today to **Jim Bezak**, Director of Internet Services, 4401 Carriage Hill Lane, Columbus, Ohio 43220 or e-mail to jim.bezak@columbusradiogroup.com... WJAG/KEXL needs an Account Executive. Experience preferred. Send your resume to Brad **Hughes**, Box 789, Norfolk, NE 68702-0789...**Eagle Communications** of Hays, KS is looking for On-Air talent with at least two years in broadcast media. Send T&R to OM **Scott Boomer** at scott.boomer@eagleradio.net or snail mail it to: **Scott Boomer**, Eagle Communications, Inc. PO Box 6, Hays, KS. 67601...**Salem** NT WIND-AM/Chicago, IL needs an Associate Producer for the "John & Cisco in the Morning" show. Duties include: edit audio for daily podcasts, pulling sound for use in the show, identify and compose daily promo material, archive and maintain "Best Of" segments, write daily promo copy, vacation relief, and other duties as assigned. This is a part-time, early morning, 20 hours per week position. E-mail resumes to PD **Marcus Brown** at mbrown@salemradiochicago.com...**Joyner** CHR WSOY/Decatur, IL is looking for a Morning Show Host who is creative, passionate, dedicated, resourceful, and can relate to an 18-44 year-old female listener. Send audio and resume to **Michael T**, WSOY-FM, 250 North Water Street, Suite 100, Decatur, Illinois 62523 or email to michaelt@95q.com...**Clear Channel** Colorado Springs, CO is on the hunt for an Internet Director. Your responsibilities would include producing multimedia and web graphics, including web design, user interface, HTML, flash animation, video, print collateral, direct mail and other corporate marketing requirements. Minimum 3 years experience in user interface design, HTML programming, graphic design, web and print, with a solid understanding of design principles and finally a minimum of 2 years experience as Radio Program Director or Promotions Director. Submit letter of interest and resume, to include at least three references to: **Anjelica Bencomo**, HR, Clear Channel Radio, 2864 S. Circle Dr., Ste. 150, Colorado Springs, CO 80906 or email anjelicabencomo@clearchannel.com...**Midwest Communications** WIFC/Wausau, WI has a rare opening for a motivated, energetic and talented person for overnights. Email your un-produced air check (must be an actual on air shift) and resume today to Johnny@wifc.com...**Benne Media** KPOW-FM/KDRO-AM Sedalia, MO has Midday and Afternoon openings at West-Central Missouri Classic Hits FM/ Country AM combo. Send resume and short audio sample to **Don Elliott** at delliott@bennemedia.com or mail to: Don Elliott, 301 Ohio Ave, Sedalia, MO 65301...**Cumulus** KZJF Jefferson City, MO has an opening for PM drive. Send T&R to chris.kellogg@cumulus.com or to KZJF, 3605 Country Club Drive, Jefferson City, MO 65109...**Good Karma Broadcasting** WTLX/Madison, WI is seeking a high energy, full-time account executive. If you've ever thought about turning your passion for sports into a career, this is your chance. Please send resume and cover letter to jobs@madisonsportsradio.com...**CBS Radio** WCCO/Minneapolis, MN has a rare opening for a Producer. Duties include creating, planning, coordinating and researching radio programs for broadcast, call screening and production. Send cover letter and resume to: HR Producer - 100 CBS Radio, 625 2nd Avenue S., Minneapolis,

Fall Book 2007

LaSalle-Peru, IL (#248)

Great fall for country WALS.

Station	Format	Owner	Sp'07	Fa'07
WALS-FM	Ctry	Laco	8.8	10.2
WIVQ-FM/				
WSTQ-FM	T40	Mendota	6.1	7.4
WGN-AM	N/T	Tribune	7.2	6.3
WLPO-AM	N/T	LaSalleCo.	5	4.5
WLS-AM	N/T	Citadel	5.5	4.5
WYYS-FM	AC	Mendota	4.4	4.5
WJK-FM	AC	LaSalleCo.	4.4	4
WKOT-FM	Oldies	LaSalleCo.	3.3	4
WGLC-FM	Ctry	Mendota	3.3	3.4
WBZG-FM	ClsscRock	Mendota	2.2	2.8
WCMY-AM	Talk	NRGMedia	3.3	2.8
WBBM-AM	News	CBS	1.7	2.3
WSCR-AM	Sports	CBS	3.3	2.3
WIXO-FM	ActRock	Regent	1.7	1.7
WRKX-FM	HotAC	NRGMedia	1.1	1.7
WSPL-AM	N/T	Mendota	1.7	1.7
KCQQ-FM	ClsscHits	ClrChnnl	1.1	1.1
WCCQ-FM	Ctry	NextMedia	1.7	1.1
WLLR-FM	Ctry	ClrChnnl	1.7	1.1
WMKB-FM	ClsscRock	KM	1.7	1.1
WPBG-FM	Oldies	Triad	1.1	1.1
WZOE-AM	N/T	WZOEInc.	1.1	1.1
WZOE-FM	Oldies	WZOEInc.	1.1	1.1
WBNQ-FM	HotAC	Regent	0.6	0.6
WDQZ-FM	ClsscHits	GrtPlainsMed.	0	0.6
WERV-FM	ClsscHits	NextMedia	0.6	0.6
WGLO-FM	ClsscRock	Regent	1.1	0.6
WKIE-FM/				
WDEK-FM/				
WRZA-FM	AdultHits	NewsWeb	0	0.6
WKSC-FM	T40	ClrChnnl	0.6	0.6
WLIT-FM	AC	ClrChnnl	0	0.6
WMVP-AM	Sports	ESPN	0.6	0.6
WRXQ-FM	ClsscRock	NextMedia	0.6	0.6
WSPY-FM	N/T	NelsonEnt.	1.1	0.6
WTMX-FM	HotAC	Bonneville	0	0.6
WZOK-FM	T40	Cumul.	0.6	0.6

Bloomington, IL (#242)

WBNQ unseats country WBWN

Station	Format	Owner	Sp'07	Fa'07
WBNQ-FM	HotAC	Regent	10.7	9.5
WBWN-FM	Ctry	Regent	16.8	9.5
WJBC-AM	N/T	Regent	10.1	8.9
WBBE-FM	AdultHits	Connssr	6	7.6
WIHN-FM	ActRock	Connssr	4	7
WVMG-FM	AC	Connssr	4	3.8
WLS-AM	N/T	Citadel	3.4	3.2
WGLO-FM	ClsscRock	Regent	1.3	2.5
WPBG-FM	Oldies	Triad	3.4	2.5
WRPW-FM	Rhythm.	GrtPlainsMed.	2	2.5
WYST-FM	AC	GrtPlainsMed.	2	2.5
WGN-AM	N/T	Tribune	3.4	1.9
WSCR-AM	Sports	CBS	0.7	1.9
WSWT-FM	AC	Triad	0.7	1.9
WTRX-FM	ClsscRock	Regent	2	1.9
WDQZ-FM	ClsscHits	GrtPlainsMed.	2.7	1.3
WGCY-FM	B/EZ	F&G	1.3	1.3
WIXO-FM	ActRock	Regent	1.3	1.3
WZPW-FM	Rhythm.	Regent	0	1.3
WBBM-AM	News	CBS	0	0.6
WCZQ-FM	Rhythm.	NextMedia	0.6	0.6
WDQX-FM	ClsscRock	Triad	0.7	0.6
WHMS-FM	AC	DWS	0	0.6
WIRL-AM	ClsscCtry	Triad	0.7	0.6
WMBD-AM	N/T	Triad	0.7	0.6
WMVP-AM	Sports	ESPN	0.7	0.6
WPEO-AM	Rel.	Pinebrook	0.7	0.6
WSOY-FM	T40	NextMedia	0.7	0.6

South Bend, IN (#179)

AC WNSN still on top.

Station	Format	Owner	Sp'07	Fa'07
WNSN-FM	AC	Schurz	11.4	11.1
WBYT-FM	Ctry	Federated	9.2	10.1
WSBT-AM	N/T	Schurz	6.6	9.1
WNDV-FM	T40	ArtisticMedia	8.8	6.6
WZOC-FM	Oldies	Plymouth	5.1	6.6
WRBR-FM	ActRock	Dille&Erl.	5.9	6.3
WAOR-FM	ClsscRock	Federated	6.6	5.2
WYPW-FM	Rhythm.	Dille&Erlacher	4.8	4.9
WUBU-FM	SmJazz	Federated	4.8	3.8
WSMK-FM	Rhythm.	MRWilliams	2.2	2.8
WFRN-FM	ChrstnAC	ProgSystem	2.9	2.4
WHFB-FM	Ctry	WinCom	2.2	2.1
WZOW-FM/				
WOZW-FM	ClsscRock	ArtisticMedia	4.8	2.1
WGN-AM	N/T	Tribune	1.8	1.4
WHPZ-FM/				
WDOW-FM	ChrstnAC	LeSea	0.7	0.7
WLS-AM	N/T	Citadel	0	0.7
WMVP-AM	Sports	ESPN	1.1	0.7
WWLV-AM	SoftAC	ArtisticMedia	1.8	0.7

Rockford, IL (#151)

Country WXXQ bests WZOK.

Station	Format	Owner	Sp'07	Fa'07
WXXQ-FM	Ctry	Cumul.	11.4	11.1
WZOK-FM	T40	Cumul.	12	9
WGFB-FM	AC	Maverick	6.4	7.7
WKGL-FM	Oldies	Cumul.	3.2	6.4
WRTB-FM	AdultHits	Maverick	5.9	5.9
WXRX-FM	Rock	Maverick	6.4	5.4
WGN-AM	N/T	Tribune	5.3	4.1
WQFL-FM	ChrstnCHR	1stAss/God	2.9	3.9
WROK-AM	N/T	Cumul.	2.7	3.6
WYRB-FM	UrbAC	Crawford	5.3	3.6
WSCR-AM	Sports	CBS	1.9	2.6
WLS-AM	N/T	Citadel	1.6	2.3
WNTA-AM	Other	Maverick	2.1	2.3
WBBM-AM	News	CBS	1.6	1.5
WJVL-FM	Ctry	Bliss	1.1	1.5
WSEY-FM	Oldies	NRGMedia	0.5	1.3
WZEE-FM	T40	ClrChnnl	0.8	1.3
WSJY-FM	AC	NRGMedia	1.6	1
WKIE-FM/				
WDEK-FM/				
WRZA-FM	AdultHits	NewsWeb	0.5	0.8
WLEY-FM	RegMex	SBS	1.6	0.5
WMVP-AM	Sports	ESPN	0	0.5

Peoria, IL (#150)

Country WXCL gains, wins.

Station	Format	Owner	Sp'07	Fa'07
WXCL-FM	Ctry	Triad	7.1	8.5
WSWT-FM	AC	Triad	6.8	7.9
WMBD-AM	N/T	Triad	7.1	7.6
WZPW-FM	Rhythm.	Regent	6.5	7
WFYR-FM	Ctry	Regent	7.1	6.2
WPBG-FM	Oldies	Triad	7.7	5.9
WGLO-FM	ClsscRock	Regent	5.6	5.3
WIXO-FM	ActRock	Regent	8.3	5
WOAM-AM	Stnrds	Kelly	2.4	3.2
WPMJ-FM	AC	Kelly	2.7	2.9
WBNQ-FM	HotAC	Regent	2.1	2.6
WIRL-AM	ClsscCtry	Triad	3.3	2.6
WPIA-FM	T40	IMH	2.7	2.6
WDQX-FM	ClsscRock	Triad	2.4	2.3
WHPI-FM	Oldies	IMH	0.9	2.3
WLS-AM	N/T	Citadel	0.9	1.5
WBWN-FM	Ctry	Regent	0.9	1.2
WGN-AM	N/T	Tribune	1.5	1.2
WPEO-AM	Rel.	Pinebrook	0.9	1.2
WSCR-AM	Sports	CBS	0	0.9
WWCT-FM	AAA	IMH	0.9	0.9
WYST-FM	AC	GPMedia	0	0.9
WAAG-FM	N/T	Galesburg	0	0.6
WDQZ-FM	ClsscHits	GPMedia	0	0.6

Quad Cities, IA-IL (#144)

Eleventeenth win in a row for WLLR.

Station	Format	Owner	Sp'07	Fa'07
WLLR-FM	Ctry	ClrChnnl	18.6	17.6
WXLP-FM	ActRock	Cumul.	5.6	9.5
KCQQ-FM	ClsscHits	ClrChnnl	8.6	7
WOC-AM	N/T	ClrChnnl	6.7	6.8
KUUL-FM	Oldies	ClrChnnl	4.4	6.2
KBEA-FM	T40	Cumul.	6.4	6
KMXG-FM	AC	ClrChnnl	5.8	5.1
KBOB-FM	ClsscCtry	Cumul.	4.2	3.8
KQCS-FM	HotAC	Cumul.	4.4	3
WKBF-AM	ClsscCtry	QCMedia	0.6	1.9
WFXN-AM	Sports	ClrChnnl	1.4	1.6
WMT-AM	N/T	ClrChnnl	1.1	1.6
WGN-AM	N/T	Tribune	1.4	1.4
WAAG-FM	N/T	Galesburg	0	1.1
WIXO-FM	ActRock	Regent	0	0.8
WJRE-FM	HotAC	Viriden	0.8	0.8
WSCR-AM	Sports	CBS	0.8	0.8
WYEC-FM	AC	Viriden	1.7	0.8
KJOC-AM	N/T	Cumul.	0.8	0.5
WKIE-AM	N/T	Viriden	0.8	0.5

12+ M-Su, 6AM-12AM. Fall 2007.
Spring 07 - Fall 07 comparisons,
unless otherwise noted.



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