

# MAIN STREET Presents The Conclave TATTLE R

Publisher: Tom Kay  
Cartoons Pilfered by Lenny Bronstein & Jay Philpott

**More Protests. More Often!** According to the *Minneapolis Star-Tribune*, community leaders from across Minnesota protested yesterday outside **Citadel** rocker KQRS/Minneapolis, more than a month after the station apologized for making insensitive comments about Indians on the **Tom Barnard** morning show. A large contingency from the **Communities of Color Council of Many Nations** demanded that KQRS fire host Barnard and co-host **Terri Traen**. They also demanded that Citadel stop programming it feels is "rooted in prejudice, bias and discriminatory stereotypes." The group gave a list of demands – new and apparently different than those presented to the station LAST month - to KQ attorney **David Valentini** urging the station to once again apologize in print and electronic media outlets and on its website. As a new demand, the group also wants to host a weekly half-hour program on the station. "We're not going to stand for it," said council member and prominent Indian activist **Clyde Bellecourt**. "We are going to teach Minnesota the truth about who we are as a people." Valentini said Thursday that the station had met its earlier commitments, including issuing on-air apologies, running public service announcements on KQ and two sister stations and hiring two Indian interns. "We came to an agreement, and we lived up to it," Valentini said. "As for the station firing Tom and Terri, it's the No. 1-rated morning show in the U.S. It's not happening." The controversy began in September when Barnard and Traen discussed the high suicide rate in a northern Minnesota county, which includes a large Indian Reservation. Traen mentioned genetics and incest "up there," and Barnard took a shot at the **Shakopee Mdewakanton** tribe for failing to help its own reservation with proceeds from its casino.

The **FCC** last week granted the sale of **Tribune Co.** to **Sam Zell**, the Tribune Employee Stock Ownership Plan, and EGI-TRB, LLC. There is still time-limited waivers of two years (or six months after litigation, whichever comes later) for the company's crossownership of newspapers and TV stations in New York, Los Angeles, Miami and Hartford and a permanent waiver in Chicago, where the company owns the *Chicago Tribune*, the *Red Eye* daily tabloid, **CW** affiliate WGN-TV and its only radio property, Talk WGN-AM. Calling the grant "a brazen reversal of 30 years of settled precedent," Commissioner **Michael**

**Copps** dissented, saying, "If this Order were a newspaper, the banner headline would read 'FCC Majority Uses Legal Subterfuge to Push for Total Elimination of Cross-Ownership Ban.'" Tribune gets at least a two-year waiver plus the ability to go to court immediately and see if they can get the entire rule thrown out. Most important, Tribune is not required to seek a hearing before the very court that expressly retained jurisdiction when it remanded the general newspaper-broadcast cross-ownership ban. Instead, Tribune can end-run the Third Circuit and petition for review before what it may hope is a more sympathetic court. "The more I think about this approach, however, the more troubled I become. Publicly, the Chairman claims to want only a 'modest' relaxation of the cross-ownership ban. Privately, he enlists Tribune as an accomplice to try and get the ban overturned in court. If the Chairman wants to eliminate the ban, he should stand up and say so. It's time to end the charade." Commissioner **Jonathan Adelstein** also dissented from the 3-2 party-line vote, saying, "While I disagree with the final decision in this case, I am more disappointed with the majority's disregard for Commission precedent and legacy. A simple two-year waiver would have accomplished the goals of the majority and the applicants. But instead, the Order employs certain novel, ill-advised and back-breaking legal gymnastics that will surely leave observers with their heads spinning."

**Clear Channel/Chicago** trimmed at least four staffers from its programming payroll Monday to shift its resources to Internet and sales ventures. Those let go include: **Armando Rivera**, whose APD/MD position was dropped at Urban AC WVAZ (V103). **Victor "The Diz" Blackful**, a veteran of Urban WGCI, was laid off as evening personality. Replacing him alongside **Frankie Robinson** will be **Leon Rogers**, who had been morning traffic reporter. At Top 40 WKSC (KISS 103.5), **Alexx Dupri** is out as overnight personality. To cover some of Dupri's former hours, **Billy Hammond's** late-night show will be extended. Also at KISS, **Pete Gallindo** is out as producer of **Kevin "Drex" Buchar's** morning show. An additional position of event manager in Clear Channel's promotion department also was eliminated. Explaining the layoffs, Pres./Market Mgr. **Earl Jones** said in a statement: "We are re-expressing our assets to achieve greater results. We will have more employees in 2008 than in 2007 as a result of an increased sales force and the establishment of a local Internet sales and programming division. We are not only a radio company — we are a platform for content." *Comment- Let's see if we get this straight. The removal of a programmer, two air talents and a producer...while promising to increase a sales force...is being done because "We are not only a radio company — we are a platform for content." Programming personnel: buh-bye. Lotsa sales people: come on down! Now we get it: "Content" has just become a new radio management buzzword for "commercials"! How brilliant! How original! The public is just gonna eat that up, won't they? Now, where did I put that iPod? - TK*



**19-10!**  
**Z104/**  
**Madison**  
**Top 10**  
**Callout!**

CHIME ENTERTAINMENT  
*Jupiter Rising*

**KQKQ 61x**  
**KLCA 57x**  
**KYKY 54x**  
**KFYV 52x**  
**KZZO 49x**  
**KZZU 49x**  
**KKPL 48x**  
**WBMX 48x**




**THE LAST GOODNIGHT**  
**"Pictures of You"**



**Mike Kronforst**, longtime **Brown College** instructor and former **Conclave** Board member, has been selected to be recognized at the *2008 Student Success Celebration*. In receiving the honor, the **Career Education Corporation** (who sponsors the Celebration), says of Mike, "Throughout the past year, you have consistently demonstrated a dynamic attitude that has contributed to the success of our students and to your team. The services and education we provide each day are dependent upon exceptional people like you and we wish to take this opportunity to come together, to celebrate and to share best practices." He'll receive his award in February during *Student Success 2008* in Miami. CEC has about 90,000 students in 80 schools.

The **National Association Of Black Owned Broadcasters (NABOB)** Executive Dir./General Counsel **Jim Winston** testified before Congress and unveiled that **Arbitron** has applied for "re-accreditation" for the PPM methodology in Houston.

If so, that would be less than one year removed from **Media Rating Council (MRC)** accreditation of the market. Winston said, "additional factors have been uncovered," by The MRC that would jeopardize the Houston accreditation. In testimony, Winston asked the House subcommittee to force Arbitron and The MRC to make public the status of their review, as well as documents, meeting minutes and communications between the MRC and Arbitron. Asked Winston, "Please investigate Arbitron's new Portable People Meter Audience Measurement system, because it appears that within its design is a critical flaw in the gathering and processing of the audience data which has resulted in a clear bias against the reporting of minority audiences. That bias is compounded by Arbitron's failure to implement the PPM service in the manner in which Arbitron committed that it would. Initial results from the PPM measurements have shown such huge rating declines for stations serving Black and Hispanic audiences that the financial survival of these stations would be at stake if Arbitron were to implement PPM across the nation in the form it has been initially introduced. As it stands today, PPM is a greater threat to the survival of minority owned media than even the FCC's threatened ownership rule changes."

The **Arbitron Radio Advisory Council** announced that **NRG Media** COO **Chuck DuCoty** had been elected Chairman and **CBS/Seattle** Market Mgr. **Lisa Decker** was elected Vice Chairman. After the appointments, the Council weighed in on the current difficulties encountered by Arbitron, re: PPM: "We have just concluded three days of intense and productive meetings with Arbitron representatives. Over the past few weeks the industry has expressed firm support for electronic measurement and PPM for radio. The industry has made it clear that Arbitron needs to make significant improvements in the PPM sampling process and continue to improve diary measurement to ensure buyer and seller confidence in audience estimates for all stations and all audience targets in all markets."

## Conclave 007: RADIO UNDER CONSTRUCTION Greatest Hits!



**Plan Now. Budget Now. The 2008 Conclave Learning Conference: At The Crossroads! June 26-29, 2008 at the Marriott City Center Hotel/Minneapolis, MN. Earlybird tuition, \$179 which includes learning, food, & beverage. Earlybird deadline, 12/31/07. Log onto [www.theconclave.com](http://www.theconclave.com) for details!**

An investigation has been launched by two powerful members of the House Energy and Commerce Commission of the **FCC** and Chairman **Kevin Martin**, charging "possible abuse of power" by not conducting business fairly and in the open. Rep. **John Dingell** (D-MI) and **Bart Stupak** (D-MI) have notified the commissioner and are looking into examples where Martin proposed rule changes and didn't provide enough time for other commissioners to review the proposal's before a vote was taken. The commissioners are scheduled to appear before the committee in an oversight hearing Wednesday, with a Senate committee also scheduled to hear testimony from the commissioners next week.

New ownership rules passed unanimously in a vote Tuesday in front of the Senate Commerce Committee. The rule will delay the FCC ability to approve new ownership rules for six months. The Commission was headed for a December 18<sup>th</sup> vote on rule changes but if approved by the Senate, House and signed by the President that will no longer be possible. Sen. **Byron Dorgan** (D-ND) said in sponsoring the bill. "Media ownership rules are important in a democracy. We won't allow the FCC to rush to judgment, and we won't allow the public to be shut out of the process."

2006 **Conclave** keynoter **FCC** Commissioner **Jonathan Adelstein** will be re-nominated for another term with the Commission. "I am deeply honored that the President has announced his intention to nominate me to serve another term as Commissioner of the Federal Communications Commission," said Adelstein. "I would also like to express my deep appreciation to Majority Leader **Harry Reid** for his support and faith in me. If confirmed by the Senate, it would be a privilege to continue working to ensure that the American public has access to the best possible communications opportunities in the world."

Former **Conclave** keynoter, **Bob Pittman** will deliver the keynote speech during the NAB Show Radio Luncheon on April 15th in Las Vegas. Pittman programmed WDGY-AM/Minneapolis, WMAQ-AM/Chicago and WNBC-AM/New York before becoming CEO of **MTV Networks**, COO of **America Online** and, later, founder of investment group **Pilot Group LLC**, which, among other investments, has backed **Double O Radio**.

**Roadrunner Records** has named veteran promotion executive **Mike Easterlin** SVP/Promotion and will expand its promotion staff by combining with **Lava Records'** promotion team under the Roadrunner banner. Easterlin, who currently sits at the helm of Lava's promo department is set to join the Roadrunner staff on January 2nd. He replaces current SVP/Promotion **Dave Loncao**, who will leave Roadrunner at the end of the year.

**THE 33RD CONCLAVE LEARNING CONFERENCE  
JUNE 26-29, 2008 • MARRIOTT CITY CENTER/MINNEAPOLIS**

**KEYNOTE  
DAVID REHR  
PRESIDENT/CEO  
NAB**



**EARLYBIRD TUITION  
\$179 UNTIL 12/31/07!  
DETAILS AT  
[WWW.THECONCLAVE.COM](http://WWW.THECONCLAVE.COM)**

Cuts are still happening at **Island Def Jam**, where EVP/Promotion **Greg Thompson** and National Dir./Pop Promotion **Gary Triozzi** exited Friday. Also out are EVP/A&R **Paul Pontius** and EVP/A&R **Rob Stevenson**.

**Peak Broadcasting** Country KAWO/Boise morning co-host **Panama Jack** exited the station earlier this week. MD/afternoon **Don Jarrett** has joined **Amber Lee** for mornings

In the wake of **Cumulus** VP/Urban Programming **Ken Johnson's** November 27th exit, his duties have been distributed to Cumulus VP/Oldies & Classic Hits **Jim Kennedy** and Cumulus/Kansas City OM **Maurice Devoe**. Devoe is also PD at Top 40/Rhythmic KCHZ (95.7 The Vibe)/Kansas City.

**Bernard Radio** Spanish WVKO-AM/Columbus, OH has flipped to liberal Talk, picking up some of the shows dropped by cross-town **Clear Channel** Talk WYTS-AM earlier this year.

**Logansport Radio's** Soft AC WSAL and Adult Hits WLHM in Logansport, IN are about to be acquired by **Mid-America Radio** for \$1.1 million, with a three-year non-compete.

**Clear Channel** Top 40/Rhythmic KATZ St. Louis, MO PD **Taylor J** picks up extra duties, as she "rejoins" sister Top 40 KSLZ in the midday slot she previously held. Dir./Programming Operations **Tommy Austin** said, "We moved Taylor J to program KATZ and later realized that technology makes it possible to keep her harmonious glory on sister Top 40 KSLZ."

**National Association of Broadcasters** President and CEO, **David Rehr** will be a keynote speaker at the 2008 Learning Conference: **At the Crossroads**. The 33<sup>rd</sup> annual conference is slated for June 26-28 in Minneapolis. The announcement of David Rehr's speech marks the first time the NAB has been featured at the Conclave. Rehr most recently unveiled a comprehensive marketing campaign to reposition radio for a vibrant and successful future. The campaign, dubbed the 'Radio 2020' initiative was unveiled during Rehr's keynote address at The NAB Radio Show that took place in September in Charlotte. David Rehr joined NAB as president and CEO in December 2005. During his first year at the organization, Rehr made it one of his priorities to visit directly with, and obtain input from, as many station groups and individual local broadcasters as possible. Rehr, who has a doctorate in economics from **George Mason University**, has been named to *Washington Life* magazine's "Power 100" list, and is annually listed as a "Top Association Lobbyist" by one of Congress' "must read" publications, *The Hill*. In addition, after just seven months at the NAB, *Radio Ink* magazine named him the 21st most influential person in radio. His appearance at the Learning Conference marks a return of sorts for Rehr: he is a graduate of **St. John's University** of Collegeville, MN.

**Development Exchange Inc.**, the Minneapolis non-profit that supports public radio stations nationwide has promoted University of Pennsylvania non-comm AAA WXP/Philadelphia, PA GM **Roger Lamay** from

**ROBERT PLANT | ALISON KRAUSS**



**"Gone, Gone, Gone  
(Done Moved On)"**

**Continues to move at**

**WTTS 30x  
WRLT 29x  
WRNX 27!  
WCOO 26x  
KINK 26x  
KPRI 25x  
WCNR 21x  
& more**

Treasurer to Chairman replacing University Of Texas noncommercial KUT/Austin GM **Stewart Vanderwilt**. Additionally, noncommercial WITF-TV Harrisburg Pres./CEO **Kathleen Pavelko** has been named Vice Chair, University Of Washington noncommercial KUOW/Seattle Ass't. GM **Marcia Scholl** has been named Secretary, and noncommercial KPBS-TV/San Diego Associate GM **Tom Karlo** has been named Treasurer of DEI. And, **Marcus Thomas** LLC Managing Partner **Joanne Kim** has joined DEI's board.

**ESPN Radio** is moving in St. Louis from **Simmons Sports KSLG-AM** to **Big League Broadcasting** Talk KRFT-AM effective January 1st. KSLG will pick up **FOX Sports Radio** with the new slogan Team 1380, while KRFT will become ESPN Radio 1190 AM.

Sports WSSP/Milwaukee announced today the results of their 2007 Toy Drive for **Children's Hospital** of Wisconsin, that took place the week of November 26th. Over 1,000 toys were collected during the weeklong event at Blain's Farm and Fleet in Oak Creek. WSSP Personalities broadcast their shows from the parking lot encouraging listeners to drop off unwrapped toys for donation. Local celebrities also came down to take part in the event. Included were former **Green Bay Packer Gilbert Brown**, Marquette Basketball Legend **George Thompson**, Former Wisconsin Badger Football Star **Chris Macintosh** and Brewers Television Announcer **Brian Anderson**. "Our staff was overwhelmed by this donation." Said **Jeff Stewart**, Vice-President of Children's Hospital and Health System Foundation. "WSSP did a spectacular job with the toy drive and many children will have a brighter holiday season thanks to their efforts." This is the second charity endeavor 1250 WSSP has undertaken with Children's Hospital of Wisconsin in 2007. In late August, both sides partnered on a Charity Golf Outing to benefit the hospital's **Max McGee National Research Center for Juvenile Diabetes**.

Congratulations to **Maverick Media** of Lima, OH (WWSR, WDOH, WEGE, WFGF, WZOQ) who joined together with **Ray's Supermarkets** to "Cram the Van" with food items for the needy. The group filled a van and several trucks. WWSR Director of Programming **Dan Baisden** said, "It was an exciting opportunity to see the community gather around and help one another, especially after a hard year with everyone being affected by the August flooding of the Blanchard River that created millions in damage." One person gave an anonymous donation of almost \$400 to help with the event.

**Radio One** Top 40/Rhythmic WHHH/Indianapolis is doing their annual 12 Days Of Christmas with afternoon host **Jay Rio** at a local Saturn dealership collecting toys 24/7 for the **Jermaine O'Neal Indiana Black Expo Christmas Program**. This is the sixth consecutive year that Rio has made his twelve day, 24/7 run. In a press release Rio commented, "It's about giving the children of Central Indiana something to open on Christmas Day. I don't mind giving up my warm surroundings, if my living out in the cold gets the attention of people to donate toys. I am all for it."

**KEYNOTE • DAVID REHR, PRESIDENT/CEO  
NATIONAL ASSOCIATION OF BROADCASTERS**



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**Entercom** Hot AC WMYX/Milwaukee's **Jane & Kidd** morning show have been selected as a finalist in **The Ellen Degeneris Show** and AOL's "Wish You Were Here" video submission contest. Jane Matentaer and Kidd O'Shea's submission features several local landmarks including the Lakefront Brewery, the Harley-Davidson Museum, Bayshore Town Center and a cameo from Milwaukee Mayor Tom Barrett. According to Kidd O'Shea, "This is a great opportunity to show off Milwaukee to Ellen and a nationwide audience. The very thought that she could visit sends tingles up my spine!"

Clear Channel N/T WOC-AM/Quad Cities, IA morning host **Jim Albracht** has been let go.

**Newsweb** Adult Hits WKIE-WDEK-WRZA and Talk WCPT-AM/Chicago Director of Creative Services **Joe McCardle** has been upped to Operations Manager at the stations.

**Woodward** Top 40 WKSZ/Green Bay welcomes **Jen O'Dell** for nights, from **Sandusky** Rhythm Adult KQMV/Seattle. She replaces **Joe Marroe**, who segues to afternoons to replace **Brian Davis**, who for the past several weeks has also been hosting middays at sister Adult WECB. Davis is also APD/MD for both 'Kiss' and WECB.

Congratulations to **All Access** East Coast Net News Editor **Pat Gillen**, who's ties the knot with fiancée ALLISON tomorrow (12/8)!

Yesterday evening, long-time manager, shareholder and partner in the **Mid-West Family Broadcast Group**, **Charles D. Mefford**, passed away at a Florida hospital after a brief illness. Chuck joined the group as the Program Director at WISM in Madison and was responsible for its wildly successful Top 40 format through the early 60's. In the mid 60's, Chuck left Madison to become President and General Manager of WITL in Lansing Michigan, for many years the most financially successful stations in the Mid-West Family. Chuck retired to Florida with his wife Diane after the sale of the Lansing stations in 1989. He leaves a large Midwest radio legacy, and he will be missed.

**The Beacon Journal** reports the passing of longtime Northeast Ohio's radio personality, **Tom Farrar**. Tom, known to audiences as **Tom Sullivan**, died at the age of 53 after battling cancer for some time. Farrar spent 30 years in radio and worked for stations including WKDD, WQMX, WHBC and the old M105-FM in Cleveland, now WMJI.

**Availz.** Cox Talk WSB-AM/Atlanta evening host **Chris Krok** has exited the station. Chris previously worked at KSTP-AM/St. Paul-Minneapolis and WTDY-AM/Madison. Reach him at [chriskrok@bellsouth.net](mailto:chriskrok@bellsouth.net).

Looking for a holiday gift for that radio buddy of yours? **Radio Under Construction Highlights Now Available!** If you – or your gift's recipient – missed the 32nd annual Learning Conference – Conclave 007: RADIO UNDER CONSTRUCTION, or if you want to relive one of the dozens of great sessions from last summer, a session CD would make an

extraordinary gift this season! 2007 CD's of this summer's most exciting sessions are now available for purchase at \$19.99 each – with free domestic shipping! (Orders must be in by 12/17 to assure holiday delivery)! Download an order form now at [theconclave.com](http://theconclave.com) to order your CD's. Then complete the form and send it to The Conclave via fax (952-927-6427) – email ([info@theconclave.com](mailto:info@theconclave.com)) - or snail mail (4517 Minnetonka Blvd, #104,m Minneapolis, MN 55416). Give the most unique gift you can this year: memories of the Conclave Learning Conference!

**Jobs.** Clear Channel Country Combo KXKT and KHUS/Omaha, NE is looking for a PD for both stations. APD/MD/morning personality **Craig Allen** has taken over Interim PD duties with the exit of **Tom Goodwin**. Contact OM **Michelle Matthews** at [michellematthews@clearchannel.com](mailto:michellematthews@clearchannel.com)... Clear Channel/Cincinnati needs a FT Promotions/Marketing person. Your responsibilities include Top 40 WKFS and Modern AC WNNF. Contact cluster Promotions/Marketing Director **Jennifer McElroy** at [jennifermcelroy@clearchannel.com](mailto:jennifermcelroy@clearchannel.com)... Top 40 WGTZ/Dayton needs a new PD. Interested parties should get their materials to **Main Line Broadcasting** Market Manager **Jim Beard**, 717 E. David Rd., Dayton, OH 45429... **Midwest Communications** WHBL-AM Sheboygan, WI is accepting applications for a newsperson. Send resume and aircheck to ND **Mike Kinzel**, PO Box 27, Sheboygan, WI 53082 or e-mail to [newsroom@whbl.com](mailto:newsroom@whbl.com)... **Champaign Urbana Radio Group** needs an experienced seller that's looking for a great opportunity. Sales experience is preferred but not required. Send resume to [corey@cu-radio.com](mailto:corey@cu-radio.com)... **Federated Media** Hot AC WMEE Fort Wayne, IN is looking for a new Morning Show Host. OM **Rob Kelley** is looking for morning talent that can provide an entertaining "Letterman meets The View"



**"FM!"**

**MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD #104, MINNEAPOLIS, MN 55416  
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## Fall Book 2007

### Indianapolis, IN (#40)

*WHHH comes within 2 of leader WFMS.*

Station	Format	Owner	Su07	Fall	P1
WFMS-FM	Ctry	Cumul.	10.7	9.8	
WHHH-FM	Urb	Radio1	6.7	7.8	
WIBC-AM	N/T	Emmis	6.1	6.5	
WFBQ-FM	ClsscRock	ClrChnnl	6.2	6.1	
WTLC-FM	UrbAC	Radio1	5.3	5.4	
WYXB-FM	AC	Emmis	5.1	4.9	
WRZX-FM	Alt	ClrChnnl	4.4	4.6	
WNOU-FM	T40	Radio1	4.1	4.3	
WJJK-FM	AdultHits	Cumul.	3.9	4.1	
WZPL-FM	HotAC	Entercom	3.5	3.9	
WLHK-FM	Ctry	Emmis	3.9	3.7	
WNTR-FM	AdultHits	Entercom	3.6	3	
WTTS-FM	AAA	SarkesTarz.	2.8	2.7	
WKLU-FM	ClsscRock	IndyRadio	2.9	2.4	
WTLC-AM	Gospel	Radio1	2.7	1.8	
WNDE-AM	Sports	ClrChnnl	1.3	1.3	
WXNT-AM	N/T	Entercom	1	1.3	
WRDZ-FM	Kids	Disney	1.3	1.2	
WVJ-FM	RegMex	Continental	1.2	1	
WWFT-FM	N/T	Cumul.	1	0.9	
WXLW-AM	Sports	Raven	0.8	0.9	
WKKG-FM	Ctry	Findlay	0.8	0.7	
WCBK-FM	Ctry	Mid-America	0.8	0.6	
WNTS-AM	RegMex	Davidson	0.5	0.4	
WWWY-FM	ClsscRock	Findlay	0	0.4	

### Kansas City, MO (#30)

*KPRS returns to the pack.*

Station	Format	Owner	Su07	Fall	P1
KPRS-FM	Urb	Carter	7.4	6.2	
KMBZ-AM	N/T	Entercom	5	5.6	
KFKF-FM	Ctry	Wilks	5.2	5.2	
KMXV-FM	T40	Wilks	5.2	5.1	
KCMO-FM	Oldies	Cumul.	5.7	4.8	
KCFX-FM	ClsscRock	Cumul.	3.6	4.4	
KQRC-FM	ActRock	Entercom	4.5	4.4	
KUDL-FM	AC	Entercom	4.4	4.4	
WDAF-FM	Ctry	Entercom	3.6	4.2	
KBEQ-FM	Ctry	Wilks	4.8	3.9	
KCJK-FM	AdultHits	Cumul.	3.5	3.9	
WHB-AM	Sports	Union	3.8	3.9	
KCKC-FM	AC	Wilks	3.3	3.5	
KMJK-FM	UrbAC	Cumul.	4.5	3.4	
KCHZ-FM	Rhythm.	Cumul.	3.5	3.2	
KCMO-AM	Talk	Cumul.	2.9	3	
KYYS-FM	ClsscRock	Entercom	2.4	2.4	
KRBZ-FM	Alt	Entercom	2.4	2.1	
KCSP-AM	Sports	Entercom	1.2	1.5	
KCXM-FM	Rock	Union	1.1	1.5	
KKHK-AM	RegMex	Entercom	1.3	1.3	
KPRT-AM	Gospel	Carter	1.1	1	
KCCV-FM	ChrstnTalk	Bott	0.6	0.9	
KDTD-AM	RegMex	Davidson	0.7	0.8	
KXTR-AM	Clsscl	Entercom	0.7	0.8	
KCCV-AM	ChrstnTalk	Bott	0.5	0.6	
KLZR-FM	HotAC	Zimmer	0.5	0.5	
KMZU-FM	Ctry	KANZA	0.6	0.5	
KTPK-FM	ClsscCtry	JMJ	0.5	0.5	

### Milwaukee-Racine, WI (#36)

*WTMJ moves further in front.*

Station	Format	Owner	Su07	Fall	P1
WTMJ-AM	N/T	Journal	10.6	11.3	
WMIL-FM	Ctry	ClrChnnl	8.7	7.2	
WXSS-FM	T40	Entercom	7.2	6.8	
WKKV-FM	Urb	ClrChnnl	6.1	5.5	
WKLH-FM	ClsscHits	Saga	4.6	4.8	
WISN-AM	N/T	ClrChnnl	4.3	4.7	
WHQG-FM	Rock	Saga	4.8	4.6	
WJMR-FM	UrbAC	Saga	4	4.4	
WRIT-FM	AdultHits	ClrChnnl	4.5	4.3	
WMYX-FM	HotAC	Entercom	3.4	3.6	
WQBW-FM	ClsscRock	ClrChnnl	3.6	3.3	
WDDW-FM	RegMex	BustosMedia	3.3	2.9	
WLDB-FM	AC	MilRadioAll	2.7	2.6	
WLUM-FM	Alt	MilRadioAll	2.4	2.6	
WOKY-AM	Oldies	ClrChnnl	2.1	2.6	
WKTJ-FM	HotAC	Journal	2.3	2.5	
WJZX-FM	SmJazz	Saga	1.5	1.8	
WFZH-FM	ChrstnAC	Salem	1.4	1.6	
WTKM-FM/					
WTKM-AM	ClsscCtry	Ket-Moraine	1	1.2	
WSSP-AM	Sports	Entercom	1.1	1.1	
WGN-AM	N/T	Tribune	0.9	1	
WMCS-AM	Talk	MilRadioAll	1.1	0.9	
WDRV-FM/					
WWDV-FM	ClsscRock	Bonneville	0.4	0.8	
WBWI-FM	Ctry	Bliss	0.9	0.7	
WNOV-AM	UrbAC	Courier	0.8	0.7	
WAUK-AM	Sports	GoodKarma	0.6	0.6	
WEZY-FM	AC	Bliss	0.6	0.6	
WGLB-AM	Gospel	Kinlow,JoelJ.	0.6	0.6	
WRJN-AM	N/T	Bliss	0.7	0.6	

### Minneapolis-St. Paul, MN (#16)

*KXXR jumps into the top 5.*

Station	Format	Owner	Su07	Fall	P1
KQRS-FM	ClsscRock	Citadel	8.2	8.8	
WCCO-AM	N/T	CBSRadio	6.8	7.2	
KEEY-FM	Ctry	ClrChnnl	6.6	6.2	
KXXR-FM	ActRock	Citadel	4.9	5.4	
KDWB-FM	T40	ClrChnnl	5.3	5.3	
KSTP-FM	HotAC	Hubbard	5.5	5.3	
WLTE-FM	AC	CBSRadio	4.8	5	
KSTP-AM	N/T	Hubbard	4.4	4.2	
KTCZ-FM	AAA	ClrChnnl	4.1	4	
KQQL-FM	Oldies	ClrChnnl	3.2	3.4	
KTTB-FM	Rhythm.	N.ernLights	2.7	3.2	
KZJK-FM	AdultHits	CBSRadio	3.8	2.9	
KFAN-AM	Sports	ClrChnnl	2.5	2.6	
KTLK-FM	Talk	ClrChnnl	2.1	2.1	
WGVX-FM/					
WGVY-FM/					
WGVZ-FM	ClsscHits	Citadel	1.5	1.8	
KLCI-FM	Ctry	Starcom	1.3	1.5	
WFMP-FM	Talk	Hubbard	1.1	1.5	
WWTC-AM	Talk	Salem	1.3	1.2	
WDGY-AM	RegMex	Borgen	0.9	1	
KTNF-AM	Talk	JR	1	0.9	
KLBB-AM	Stnrds	Davidson	0.9	0.7	
KMNV-AM	RegMex	Davidson	1.4	0.6	

### St. Louis, MO (#20)

*KTRS drops out of the top 5.*

Station	Format	Owner	Su07	Fall	P1
KMOX-AM	N/T	CBSRadio	7	7.1	
KEZK-FM	AC	CBSRadio	5.5	5.8	
WIL-FM	Ctry	Bonneville	5.2	5.4	
KLOU-FM	ClsscHits	ClrChnnl	4.5	4.5	
KMJM-FM	UrbAC	ClrChnnl	4.4	4.4	
KSHE-FM	Rock	Emmis	4.3	4.4	
KTRS-AM	N/T	CHHoldings	5	4.4	
WARH-FM	AdultHits	Bonneville	4.4	4.3	
KSD-FM	Ctry	ClrChnnl	3.7	3.9	
KSLZ-FM	T40	ClrChnnl	3.9	3.8	
KYKY-FM	HotAC	CBSRadio	3.7	3.5	
WFUN-FM	UrbAC	Radio1	3.5	3.5	
KFTK-FM	Talk	Emmis	3.7	3.4	
KIHT-FM	ClsscHits	Emmis	3.3	3.3	
WHHL-FM	Urb	Radio1	3.3	3.3	
KATZ-FM	Urb	ClrChnnl	3.5	3	
KPNT-FM	Alt	Emmis	3.3	3	
WMVN-FM	RhythmAC	Bonneville	2.2	2.2	
KATZ-AM	Gospel	ClrChnnl	2.5	2	
KFUO-FM	Clsscl	LuthChurch	2	1.9	
KFNS-AM/					
KFNS-FM	Sports	BigLeague	1.3	1.4	
WIL-AM	ClsscCtry	Bonneville	0.9	0.8	
KFAV-FM	Ctry	Kaspar	0.5	0.6	
KNSX-FM	Alt	21Sound	0.6	0.6	
KSLG-AM	Sports	Simmons	0.6	0.5	

**12+ M-Su, 6AM-12AM. Fall 2007.**  
**Summer 07 - Fall P1 07 comparisons,**  
**unless otherwise noted.**

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