

# MAIN STREET

Presents

The Conclave

# TATTLE R

Publisher: Tom Kay

Cartoons Pilfered by Lenny Bronstein & Jay Philpott

As the *TATTLE R* hinted last week, The Conclave has announced the theme for next summer's Conclave Learning Conference: AT THE CROSSROADS! Changing business models, changing technology, and changing competition has brought radio to a crossroads – so logically, the Conclave Agenda committee figured, what better way to express the arrival of our industry to this important juncture than with the theme, AT THE CROSSROADS! Giving life to its new theme by literally adding "roads" to success to the 2008 Learning Conference agenda, the Conclave will break with tradition and present 5 different instructional tracks strategically placed throughout an energized 3 day class schedule: *The Formatics Track*, *The Life Skills Track*, *The Management & Programming Track*, *The Promotion Track* (formerly known as *The Promotion Summit*), and *The Techno Track*. The Tracks will be presented both concurrently and consecutively, beginning on Thursday June 26 and continue through Saturday June 28th at the Marriott City Center Hotel in downtown Minneapolis. They will be interspersed with important keynote presentations, like that to be given by **David Rehr**, CEO/President of the **NAB**, on Friday June 27th, and the traditional Conclave College, which will be uniquely included in the presentation of next summer's tracks. Said Conclave Board Chairman **Tim Kelly** (**Elyria-Lorain Broadcasting**), "The whole track idea came directly from attendees at this past summer's event. This agenda is a direct outgrowth of their answers to our post conference survey. The tracks represent a great new way of allowing an individual to get the most out of their valuable time spent at the Summer Learning Conference. The focused tracks will cover topics that will allow each attendee to create their own curriculum for learning." The Conclave will be releasing details of the contents of each of the 2008 tracks over the course of the next several weeks. To make attendance easier for the industry, the Conclave is offering the entire 3-day weekend for a tuition rate of just \$179, making the Learning Conference easily the

LOWEST priced educational opportunity offering the MOST learning in the industry. To register on-line or by fax/mail, visit [www.theconclave.com](http://www.theconclave.com).

The **FCC** had an open meeting last Tuesday, and the Commission voted to change low-power FM rules that it says it will promote these stations' growth. The changes will allow some transfers of LPFM licenses subject to "significant limitations." The FCC is also reinstating the rules limiting ownership to local entities (one station per licensee), defining local origination by disallowing "repetitious, automated programming," and encouraging voluntary time-sharing agreements between applicants. The FCC is also imposing an application cap on 2003 FM translator window filers, and is limiting LPFMs' responsibility to resolve interference issues with later-authorized full-power stations. The Commission has tentatively concluded that full-power stations must provide technical and financial assistance to LPFM stations when the full-power station is applying for a facility change that would increase interference to the LPFM and will recommend to Congress that it end third-channel interference protection for full-power stations from LPFMs. Commissioner **Michael Copps** approved, saying, "This item makes good progress in putting LPFM on a firmer foundation. In particular, I welcome the decisions on ownership and eligibility that will ensure that LPFM retains its local character; the initial steps we take to limit the preclusive effect of existing translator applications on LPFM; and the initial steps we take to protect LPFM from full-power station encroachment. But we have a lot of work ahead of us." The **NAB's** EVP **Dennis Wharton** said, "Though this is a recommendation identical to one made several years ago by the FCC, NAB continues to believe that statutory third-adjacent channel protections are critically important to protect listeners against interference. The idea that hundreds, if not thousands, of additional LPFM stations can be shoe-horned into an overcrowded radio dial without causing considerable interference simply defies the laws of physics."

The **StarTribune** reports **Clear Channel** Sports KFAN-AM/Minneapolis afternoon host **Dan Barreiro** will stay with the station after it matched an offer made by crosstown **Hubbard** Talk KSTP-AM (AM 1500). Reports were that KSTP made a six-year offer on November 8th; KFAN had to match the offer by Friday and did so for a reputed \$400,000. Clear Channel RVPP **Gregg Swedberg** summed the situation up this way, "We're not mad at him for trying the free-agent market. ... I can't say I blame KSTP for trying to hire our people. I like our people better than theirs, too!" Ouch...

**ADDED  
WOMX!!**

**ON**

**KQKQ 62x!  
KLCA 55x!  
KYKY 54x!  
WFBC 48x!  
WDCG 40x!**



**Jupiter Rising**  
ELECTROPOP

**ADDED KSMB!  
Z104 Top 10 Callout!**



**Chris Stills**

**ADDED  
KOZT!!**

*Fool For Love*

**AIRPLAY  
KPTL!  
WJCU!  
KMMS!  
KOHO!  
THE LOFT/XM!**



House Judiciary Committee Chairman **John Conyers** (D-MI) has sent a letter to FCC Chairman **Kevin Martin** asking pointed questions about Martin's methods in operating the Commission and pushing for a la carte channel offerings by cable television. The November 21st letter asks when Martin has discussed rule changes with the press before the rules were adopted. Conyers also wants to know if the FCC will return to its prior practice of announcing agendas for all FCC meeting dates for the year at the beginning of 2008 rather than shortly before each meeting. The letter reflects discontent over what critics perceive is Martin's disregard for public input or opposing viewpoints.

In a stunning announcement earlier this week, **Arbitron** announced it will delay the commercialization of its Portable People Meter (PPM) radio ratings service in nine markets. New York, Nassau-Suffolk and Middlesex-Somerset-Union will be delayed by nine months; Los Angeles, Riverside and Chicago by six months; and San Francisco, San Jose and Dallas by three months. In these nine markets, Arbitron will extend the use of the paper and pencil diary system that has been serving the industry since 1965. During the delay, Arbitron will continue to work with customers and community groups on the research and business issues related to the PPM radio ratings service in local markets. PPM surveys in Philadelphia and Houston are unaffected by this decision. Arbitron intends to introduce the PPM service in Atlanta, Detroit, Washington D.C. and in subsequent markets, as originally scheduled. Arbitron Chairman/President & CEO **Steve Morris** said, "We remain confident in the audience estimates that the PPM service is producing. However, over the past three weeks, feedback from our customers, the **Media Rating Council** and other constituencies has led us to conclude that the radio industry would be better served if we were to delay further commercialization of the PPM in order to address their issues. We also plan to use the additional time to work closely with community leaders to review the workings of the PPM service and to gather their insights as to how we might improve compliance among persons 18-34, including ethnic young adults, across the diverse communities of New York, Los Angeles, Chicago and subsequent markets." **Cumulus** Pres./CEO **Lew Dickey**, one of four broadcasters who sent Morris a letter demanding changes for PPM, said, "Delaying the rollout is a prudent first step. Now they have to address the underlying sample quality issues, and set about fixing the problems." Arbitron Advisory Council Chairman and **Cox** Greenville VP/GM **Steve Sinicropi** says, "Arbitron's decision to delay the commercialization of PPM in New York is a response to customer

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Greatest Hits!**

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concerns about sample size, performance and compliance. Electronic measurement will be good for radio, but getting it right is more important than getting it now." Support for PPM from ad agencies continues to be strong, although there are signs of slippage. One popular agency school of thought involves buyers who think radio interests have overreacted to the problems, and the groups are "dragging their feet and complaining because PPM shows lower ratings for their stations, and will hold them more accountable." **Mediavest** SVP/Dir. Local Broadcast **Maribeth Papuga** added, "We're never going to make progress if we don't move ahead. The world is changing so fast, and nobody has the answer to what the right methodology is. And we'll never find out if we don't start testing in real time."

The Senate Commerce Committee has scheduled a December 13th hearing with the FCC Commissioners seeking to slow Chairman **Kevin Martin's** push to pass new ownership rules before the end of the year. As you'll remember, Democratic committee chair Sen. **Byron Dorgan** of ND is fighting to introduce a bill calling for an adequate public comment period. The bill would require publication of rule changes in the Federal Register 90 days before a vote, allowing 60 days for public comment and 30 days for replies, and in addition specifically refers to the cross-ownership rules.

**Clear Channel** Top 40 WNCI/Columbus, OH has apologized for airing a parody song that Central Ohio Latinos considered offensive. The station posted an apology on its website Wednesday after reviewing the lyrics and agreed to never play it again. "WNCI values our listener community enormously. We apologize to anyone offended by the content." The song, called "Bunch of Mexicans" (to the tune of **David Bowie's** "Young Americans"), describes a group of 14 Mexicans misunderstanding orders at a fast-food restaurant, working as landscapers, traveling in "packs" and evading immigration authorities. The song, written and performed by **Dave Kaelin**, half of the "Morning Zoo" team and WNCI PD **Michael McCoy** said they did not consider the song offensive, but said it was intended as a satire on Americans' view of immigrant labor.

**THE 33RD CONCLAVE LEARNING CONFERENCE  
JUNE 26-29, 2008 • MARRIOTT CITY CENTER/MINNEAPOLIS**

**KEYNOTE  
DAVID REHR  
PRESIDENT/CEO  
NAB**



**EARLYBIRD TUITION  
\$179 UNTIL 12/31/07!  
DETAILS AT  
[WWW.THECONCLAVE.COM](http://WWW.THECONCLAVE.COM)**

**Greater Media** has promoted **Tom Bender** from Market Manager for its Detroit cluster to be SVP/GM of its Interactive division. Bender will be responsible for building on the foundation of Greater Media's interactive efforts and for coordinating and consulting individual station efforts, as well as creating company-wide systems and resources. Said Bender, "I believe that radio has to develop its interactive relationship with both listeners and advertisers. It is a wonderful complement to our existing brands, and the two media, when properly integrated, make a creative and cost-effective solution for advertiser needs." Bender will continue to oversee the company's three Detroit-based radio properties until a new Market Manager is named in the near future.

Condolences to the family and friends of **Clear Channel/Omaha OM Jim Steel** (James Allen Lyle). Jim died Tuesday (11/27/07) after a six year battle with ALS (Lou Gehrig's Disease). An Ohio native, Jim was Operations Manager for Clear Channel Radio, Lincoln and Omaha...a job he held to the end, even in the face of his debilitating disease. In addition to his radio career, there were other interests in his life; he had a 1st degree black belt in Tai Shin Karate! His awards included the Community Volunteer Advocate Award, Nebraska Broadcasting Association's Chairman's Award, SERTOMA's Service to Mankind district award, and the Heroes Award in recognition of Outstanding Performance from Clear Channel Radio. Jim founded **Get In The Game**, a non-profit organization to promote volunteerism, "to help those who can't help themselves". If you knew Jim, you know he was a sports fanatic - especially loving all things Cleveland. He's survived by his wife, Karin and daughter, Delani. A Celebration of Life will happen tomorrow (Saturday 12/1/07) at 3 p.m. in Lincoln, NE with a reception to follow. In typical Jim fashion, he requested casual dress for the celebration and reception, specifically asking those attending to wear purple t-shirts and/or jeans) and "absolutely no black!" In Lieu of flowers, memorials to Get In The Game ( c/o Karin Lyle, 1527 Meadowlark Road, Lincoln, NE 68521) or Flight of Hope have been requested. Jim was one of a kind, and will be missed.

**Clear Channel** Top 40 KDWB/Minneapolis morning man **Dave Ryan** has been named host of the newly syndicated Ringtone Countdown, syndicated through **Nineball Radio Networks**. The countdown spotlights the hottest ringtone downloads of the week.

The **Randy Lane Company** has promoted former Midwest programmer **Stan Main** to the newly created position of VP/ Research and Development. He has been with the company as a consultant and ratings analyst since 2000.

**"Gone, Gone, Gone  
(Done Moved On)"**

**Moves On-  
Spectrum 25x  
WRLT 30x  
WRNX 29x  
KINK 27x  
WCOO 27x**

**WTTS! KPTL!  
KCMP! WMMM!**

**ROBERT PLANT | ALISON KRAUSS**



Main will also oversee [www.randylane.net](http://www.randylane.net) and expand the client audio section to be the largest collection of morning show audio and station imaging profiles available 24/7 for client review.

**Clear Channel** FOX affiliate KSAS-TV/KS and MY Network TV affiliate KMTW/Wichita VP/GM **Kent Cornish** will take over as Executive Director at the **Kansas Association Of Broadcasters**, effective January 2nd. Cornish replaces **Harriet Lange**, who served as Executive Director of the KAB for 25 years.

**Cumulus** VP/Country **Charlie Cook** and VP/Urban **Ken Johnson** will exit at the end of the year. Both are leaving due to budget cutbacks, which was confirmed by COO **John Dickey**: "They are both great guys. This all comes down to budgetary matters. Charlie and Ken have been great team players and contributors to Cumulus. We wish them the best.

**Clear Channel/Indianapolis** Dir./FM Programming **Scott Jameson** has departed after a dozen years with the company.

**Saga** Hot AC KSTZ (Star 102.5)/Des Moines, IA PD **Jim Schaefer** exits after more than a decade on the job. No replacement has been named at this time.

**Entercom** Hot AC KFBZ (105.3 The Buzz)/Wichita PD **J.J. Morgan** has left the building.

**NRC Broadcasting** Adult Hits KJAC (Jack-FM)/Denver has tapped **Ken Tomczak** Promotions Director. He was previously the Marketing Manager for **Jones Media Group**.

**Zack Skyler**, former **CBS** Hot AC WOMX (Mix 105.1)/Orlando morning show producer for the **Scott & Erica Show**, is the new Exec. Producer for Hubbard Hot AC KSTP-FM (KS95)/Minneapolis' **Greg Thunder & Melissa Moore** show.

**Milwaukee Radio Alliance** Alternative WLUM (FM 102.1)/Milwaukee PD **Jacnet Jackson** adds **AOL Radio** Urban programmer duties.

**Todd P. Robinson, Inc.** is selling AAA WUSP/Nekoosa-Wisconsin Rapids, WI to **Seehafer Broadcasting Corp.** for \$270,000 cash. Seehafer owns four other stations in the Wausau-Stevens Point metro.

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PHONE/FAX: 952.927.HITS (4487)/927-6427 Publisher: Tom Kay at [tomk@main-st.net](mailto:tomk@main-st.net) Web: [www.main-st.net](http://www.main-st.net)**

KEYNOTE • DAVID REHR, PRESIDENT/CEO  
NATIONAL ASSOCIATION OF BROADCASTERS



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**Three Eagles** debuted new Top 40 KXFT (99X)/Ft. Dodge, IA under new PD/morning monster **Chase Powers**. The rest of the dayparts are voicetracked from sister Top 40 KFRX/Lincoln.

Condolences to family and friends of Midwest radio and TV personality **Mike Fenwick**. Mike died on November 18th of cancer in Indiana at 59. Fenwick, most recently midday host and producer at noncommercial WFYI-F/Indianapolis, was a weatherman for then-ABC affiliate (now CBS) WKRC-TV/Cincinnati and an anchor and host on TV stations in Denver, St. Louis, and Greensboro for several years. He later worked for noncommercial WUKY and WRVG/Lexington, KY before joining WFYI in 2000.

**Lincoln-Financial** country KYGO/Denver's *Christmas Crusade for Children* opened on Thanksgiving Day for the 24th consecutive year. Officers from over 30 area law enforcement agencies joined KYGO to enter children and their Christmas wishes into a database. These are children officers see as needy during their normal duties over the year, thus having personal knowledge of their situations. On Monday, KYGO began reading the stories of these children on air. KYGO listeners have already stepped up to call the Crusade Hotline to sponsor a child and provide their wishes. Officers will then hand deliver the items to that child just prior to Christmas. The latest development is the 12 track KYGO Country Christmas CD that went on sale today in the Denver metro. All proceeds from the sale of the CD directly benefit the Crusade. The program was organized in 1983 by a small group of police officers calling themselves "Santa Cops." The program has grown substantially to serve about 6,000 children each year and through 2006, touched the lives of over 186,000 kids!

**Milwaukee Radio Alliance** Alternative WLUM/Milwaukee has tapped **Michael Knight** for weekends/swing, effective next month (Dec). You may remember that Michael has previously hosted mornings at crosstown **Entercom** Top 40 WXSS and later crossed the hall to do wake-ups at AC WMYX. Said new bossman **Jacent Jackson**, "MICHAEL was looking to broaden his on-air work in a new format, and we are thrilled to give him that opportunity. He is talented guy and we're happy to have him on our team."

**Clear Channel** Country WMRN/Marion, OH has changed its city of license to Dublin, OH and moved frequencies from 106.9 to 106.7. WMRN is one of seven stations in the Clear Channel/Columbus cluster and can now officially move into the company's studios in Columbus-proper, joining Country WCOL (92.3 FM), '80s Rock WBWR (The Brew 105.7), AC WLZT (93.3.FM), Top

40 WNCI (97.9 FM), News/Talk WTVN (610 AM) and Talk WYTS (1230 AM).

**Brian Sines** rejoins **Clear Channel** Top 40 KKDM/Des Moines as Sales Mgr. He'd been Market Mgr. for Clear Channel's four station cluster in Burlington, IA which recently changed hands (to **Gap West Broadcasting**).

Jobs. Are you a great locally focused talk show host? Do you have a fun charged personality with a well rounded and thought out perspective? If you want to be involved on the air and off with community issues, its' leaders and newsmakers, **Leighton N/T KNSI**/St. Cloud may have a morning show for you to captain. Says Leighton President **John Sowada**, "Can you share and listen with an eager audience? We don't want traditional. We want you to create a new standard. We don't want national imitations. We already carry Rush and Savage. We need a local original. The team is waiting for you so contact us right away." Send Resume and demo to: Morning Show/Newstalk 1450 KNSI, Box 1458, 619 West St. Germain Street, St. Cloud MN 56302 or email: [knsimorningshow@leighton-stcloud.com](mailto:knsimorningshow@leighton-stcloud.com)...With the departure of **Entercom** Hot AC KALC and AC KOSI/Denver PD **Dave Symonds**, Entercom SVP/Programming **Pat Paxton** says the post is open and may end up being two separate jobs. E-mail Pat at [ppaxton@entercom.com](mailto:ppaxton@entercom.com) or Denver VP/Market Mgr. **Amy Griesheimer** at [agriesheimer@entercom.com](mailto:agriesheimer@entercom.com) or snail mail your resume and programming philosophy to Entercom Denver, Corporate Center Tower 1, 4700 South Syracuse St., Suite 1050, Denver, CO 80237, Attention: Human Resources or e-mail to [denverjobs@entercom.com](mailto:denverjobs@entercom.com)...**Citadel** Top 40 KKMG Colorado Springs, CO needs a Promotions Director. Do you breathe pop culture and live the lifestyle? Rush your package to PD **John Foxx**, 6805 Corporate Dr. #130, Colorado Springs, CO 80919, or email him at [john.foxx@citcomm.com](mailto:john.foxx@citcomm.com)...**Northern Lights** B96 Minneapolis is seeking PT Production help. Can you voice, produce and dub? Email resume and mp3 to: [jbailey@norlites.com](mailto:jbailey@norlites.com)...**Lincoln Financial Media** of Colorado is searching for an Integrated Solutions Sales Manager. Candidate will sell radio station websites and assist other account executives. Send resume to [denver.jobs@lfg.com](mailto:denver.jobs@lfg.com)...**Clear Channel** Omaha needs a Cluster Marketing/Promotions Director for their 5 station group. Candidate will oversee promotions staff, intern program, and help develop email database programs. Also, work with programming and sales to develop promotions proposals, create local partnerships and build community events. Web experience helpful. Send resume to **Taylor Walet**, Market

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Manager, Clear Channel Omaha, 5010 Underwood Ave. Omaha, NE 68132 or e-mail [taylorwalet@clearchannel.com](mailto:taylorwalet@clearchannel.com)...**Federated Media** Fort Wayne, IN needs a Morning Show Co-host. If you can do real local radio and can make an impact on listener's daily lives, send T&R to OM **Rob Kelley**, WQHK/WMEE 2915 Maples Rd. Fort Wayne IN. 46816 or email [kelley@federatedmedia.com](mailto:kelley@federatedmedia.com)...**Audience Development Group** has a programming opportunity in a classic Midwest major university setting. If you're on your way up and possess strong leadership qualities with a work ethic to match, contact **Tim Moore** at [tim@audiencedevelopmentgroup.com](mailto:tim@audiencedevelopmentgroup.com)...**Clear Channel** Indianapolis seeks programming leader for heritage WFBB, the flagship station of the Bob & Tom Show. Do you have a passion for Classic Rock, the skill to lead the industry's most talented performers, and a vision for creating winning radio in the 21st century? If so, send resume and cover letter to [Q95PD@clearchannel.com](mailto:Q95PD@clearchannel.com)...**Saga AC KLLT** Spencer, Iowa is looking for its next midday talent/Prod. Director. Rush your resume and demo to [ktlam@ncn.net](mailto:ktlam@ncn.net) or snail mail to Lite 104.9, c/o Kevin, Box 260, Spencer, IA 51301...A Northwestern Nebraska small market Full Service AM is seeking a broadcaster for it's morning show. You need an unbelievably strong work ethic, positive attitude, and at least 5 years of verifiable Full Time On-Air experience. Media Touch, Adobe Audition, website duties, and good production skills are other essentials. Submit resume and demo of no more than 7MB to [therodman\\_47274@yahoo.com](mailto:therodman_47274@yahoo.com). All replies will be kept in strict confidence...**Wilks** CHR KMXV needs board-ops in Kansas City! Contact PD **Ponch**, Wilks Broadcasting, 4717 Grand Ave. #600, Kansas City, MO 64110 or e-mail [Ponch@mix93.com](mailto:Ponch@mix93.com)...**Mid-west**

**Family Broadcasting's** Country KQYB has an opening for evenings. Must have prior full-time experience. You'll have lots of live appearances and production. Send your package to [openings@kq98.com](mailto:openings@kq98.com)...**Journal** Country KTTS in Springfield, Mo needs a nightly entertainer. Mail your package to **Chris Cannon**, 2330 West Grand, Springfield, MO 65802...**Positive Impact Media** KZZQ Des Moines, IA is seeking an advertising sales professional for their expanding ministry. E-mail resume and cover letter to [kzzq@kzzq.com](mailto:kzzq@kzzq.com)...**Results Radio** Rolla/Cuba, MO is seeking applicants for Oldies Morning Show. Good phones, knowledge of format and good production skills are required. Send T & R to [kznpd@yahoo.com](mailto:kznpd@yahoo.com)...**Emmis** Country WTHI Terre Haute, IN has an opening for Evenings. E-mail T&R to **Barry Kent** [bkent@wthi.emmis.com](mailto:bkent@wthi.emmis.com)...**NRG Media** WJBD Salem, IL needs a News Anchor-Reporter. If you write well and can tell a story with the use of sound, send your resume, writing samples, and sample of your air work to [brucekropp@wjbradio.com](mailto:brucekropp@wjbradio.com)...**The Radio Group** LaSalle-Peru, IL is looking for FT talent. Send T&R to [employment@theradiogroup.net](mailto:employment@theradiogroup.net)...**Emmis** Alternative WKQX Chicago, IL wants an APD/MD. Duties include generating daily logs, communicating with record labels, coaching and assisting. Send your package to **Tisa LaSorte**, 222 Merchandise Mart Plaza, Suite 230, Chicago, IL 60654...**Zimmer** Country KIXQ Joplin, MO is looking for a Morning Co-Host. Duties include working with the Morning Host, production, weekends and public appearances. E-mail mp3 to [Cody@zrgmail.com](mailto:Cody@zrgmail.com)...All positions listed in the TATTLER represent equal opportunities and are provided free of charge by emailing [tomk@main-st.net](mailto:tomk@main-st.net). No calls unless otherwise specified.

<p><b>the Conclave 2008 Learning Conference Registration Form</b>  <b>AT THE CROSSROADS</b> June 26-29, 2008 • Marriott City Center Hotel • Minneapolis</p>		<p>PLEASE COPY THIS FORM FOR USE WITH MULTIPLE REGISTRATIONS!</p>	
<p>First name ***as it will appear on your badge</p> <input type="text"/>		<p>Last name ***as it will appear on your badge</p> <input type="text"/>	
<p>Company ***as it will appear on your badge</p> <input type="text"/>			
<p>Address <i>Where YOU an office/a home; NOT a parent company's home/main office</i></p> <input type="text"/>			
<p>City ***as it will appear on your badge</p> <input type="text"/>		<p>State</p> <input type="text"/>	<p>Zip Code</p> <input type="text"/>
<p>***IMPORTANT: There will be a \$50 fee assessed to change your badge info! Make sure of all info is correct!!</p>			
<p>Your primary format?</p> <input type="text"/>		<p>Lodging inside the host hotel, the Marriott City Center requires registration for the Learning Conference! Instructions for securing a Marriott room will be sent to registrants in early 2008. <i>Earlybird tuition is transferable but is non-refundable. Ask for details.</i></p>	
<p>Phone</p> <input type="text"/>		<p>Payment method?  <input type="checkbox"/> CHECK <input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD <input type="checkbox"/> DISCOVER <input type="checkbox"/> AMEX  <i>For credit cards, please complete the following section-</i></p>	
<p>Fax</p> <input type="text"/>		<p>Credit Card #</p> <input type="text"/>	
<p>E-mail</p> <input type="text"/>		<p>Security Code</p> <input type="text"/>	<p>Expiration (MO-YR)</p> <input type="text"/>
		<p>AMOUNT ENCLOSED / TRANSACTION TOTAL</p> <p>\$ _____</p>	
		<p>Cardholder</p>	<p>Authorized Signature</p>

## Fall Book 2007

### Akron, OH (#73)

Top 3 unchanged heading into Fall.

Station	Format	Owner	Su	FaP1
WQMX-FM	Ctry	RubberCity	7	7.1
WNIR-FM	Talk	Media-Com	6.5	6.3
WONE-FM	ClsscRock	RubberCity	5.8	5.9
WMJI-FM	Oldies	ClrChnnl	5.1	5.2
WAKS-FM	T40	ClrChnnl	5.7	5
WENZ-FM	Urb	Radio1	3.8	4.4
WKDD-FM	HotAC	ClrChnnl	4.3	4.1
WMMS-FM	Rock	ClrChnnl	3.5	4
WTAM-AM	N/T	ClrChnnl	3.6	4
WZAK-FM	UrbAC	Radio1	3.9	3.7
WDOK-FM	AC	CBSRadio	3.9	3.4
WAKR-AM	N/T	RubberCity	2.8	3.2
WGAR-FM	Ctry	ClrChnnl	3.5	3
WHLO-AM	N/T	ClrChnnl	3	2.8
WNXC-FM	ClsscRock	CBSRadio	2.8	2.6
WFHM-FM	ChrstnAC	Salem	2.3	2.5
WNWV-FM	SmJazz	Elyria-Lorain	2.6	2.3
WMVX-FM	HotAC	ClrChnnl	1.7	1.9
WQAL-FM	HotAC	CBSRadio	1.8	1.8
WQXK-FM	Ctry	Cumul.	1.8	1.8
WKNR-AM	Sports	Salem	1.3	1.6
WKRK-FM	Alt	CBSRadio	1.3	1.3
WHBC-FM	AC	NextMedia	0.4	0.6
WHK-AM	N/T	Salem	0.5	0.5
WRQK-FM	Rock	Cumul.	0.5	0.5
WQKT-FM	Ctry	Dix	0.4	0.4
WYFM-FM	ClsscRock	Cumul.	0.4	0.4

### Chicago, IL (#3)

No new entrants into the market's top 10.

Station	Format	Owner	Su	FaP1
WGN-AM	N/T	Tribune	6.6	6.7
WBBM-AM	News	CBSRadio	4.7	5
WOJO-FM	RegMex	Univision	4.6	4.5
WVAZ-FM	UrbAC	ClrChnnl	4.5	4.4
WGCI-FM	Urb	ClrChnnl	4.5	4.3
WNUA-FM	SmJazz	ClrChnnl	4.2	4.1
WKSC-FM	T40	ClrChnnl	3.5	3.5
WPPN-FM	SpanOld	Univision	3	3
WBBM-FM	Rhythm.	CBSRadio	3.2	2.9
WLS-AM	N/T	Citadel	2.7	2.9
WUSN-FM	Ctry	CBSRadio	3.1	2.9
WLEY-FM	RegMex	SBS	2.3	2.8
WTMX-FM	HotAC	Bonneville	2.9	2.8
WZZN-FM	Oldies	Citadel	2.8	2.7
WDRV-FM/				
WWDV-FM	ClsscRock	Bonneville	2.8	2.2
WLIT-FM	AC	ClrChnnl	2.3	2.2
WXRT-FM	AAA	CBSRadio	2.1	2.1
WJMK-FM	AdultHits	CBSRadio	1.9	2
WPWX-FM	Urb	Crawford	2.1	2
WILV-FM	AC	Bonneville	1.7	1.8
WLUP-FM	ClsscRock	Emmis	1.9	1.8
WCKG-FM	Talk	CBSRadio	1.2	1.7
WFMT-FM	Clsscl	WindowTTW	1.9	1.7
WGRB-AM	Gospel	ClrChnnl	1.5	1.7
WSCR-AM	Sports	CBSRadio	1.6	1.7
WVIV-FM/				
WVIX-FM	LatinRhy	Univision	1.8	1.6
WKQX-FM	Alt	Emmis	1.5	1.5
WMVP-AM	Sports	ESPN	1.3	1.5
WSRB-FM	UrbAC	Crawford	1.1	0.9
WCPT-AM	Talk	NewsWeb	0.8	0.8
WIND-AM	N/T	Salem	0.9	0.8
WVON-AM	Talk	Midway	0.6	0.8
WCCQ-FM	Ctry	NextMedia	0.4	0.6
WERV-FM	ClsscHits	NextMedia	0.5	0.6

### Cincinnati, OH (#28)

WLW drops a share, but stays in the lead.

Station	Format	Owner	Su	FaP1
WLW-AM	N/T	ClrChnnl	10.6	9.7
WUBE-FM	Ctry	Bonneville	6.7	7.1
WGRR-FM	Oldies	Cumul.	6.8	6.9
WRRM-FM	AC	Cumul.	5.8	5.4
WEBN-FM	Rock	ClrChnnl	5.4	5.3
WKFS-FM	T40	ClrChnnl	4.4	4.6
WKRC-AM	Talk	ClrChnnl	4.4	4.5
WIZF-FM	Urb	Radio1	3.9	4.3
WKRQ-FM	HotAC	Bonneville	4.4	4.1
WOFX-FM	ClsscRock	ClrChnnl	3.7	3.9
WMOJ-FM	RhyOldies	Radio1	3.7	3.6
WSWD-FM	Alt	Bonneville	3.5	3.5
WNNF-FM	HotAC	ClrChnnl	2.4	2.1
WYGY-FM	Ctry	Bonneville	1.1	1.8
WAKW-FM	ChrstnAC	PillarofFire	1.5	1.5
WPFB-FM	Ctry	WPAY/WPFB	1.4	1.3
WHKO-FM	Ctry	Cox	1	1.1
WOXY-FM/				
WAOL-FM	AdultHits	FirstCo.	1	1.1
WTUE-FM	ClsscRock	ClrChnnl	1	1.1
WFTK-FM	Talk	Cumul.	0.7	1
WCIN-AM	SmJazz	J4	0.7	0.9
WCKY-AM	Sports	ClrChnnl	1	0.9
WDBZ-AM	N/T	Radio1	1.1	0.8
WDJO-AM	Oldies	ChrSystem	0.8	0.8
WLQT-FM	AC	ClrChnnl	0.6	0.8
WROU-FM	UrbAC	MainLine	0.9	0.8
WGTZ-FM	T40	MainLine	0.6	0.7
WMMX-FM	HotAC	ClrChnnl	0.6	0.7
WCVG-AM	RegMex	Davidson	0.5	0.6
WFCJ-FM	Insp	MiamiValCA	0.5	0.5
WBUL-FM	Ctry	ClrChnnl	0	0.4
WSAI-AM	Sports	ClrChnnl	0	0.4

### Columbus, OH (#37)

WCOL, WNCI battle for the top spot.

Station	Format	Owner	Su	FaP1
WCOL-FM	Ctry	ClrChnnl	8	7.5
WNCI-FM	T40	ClrChnnl	6.8	7.3
WCKX-FM	Urb	Radio1	7	6.7
WTVN-AM	N/T	ClrChnnl	7	6.6
WLWQ-FM	Rock	Wilks	4.6	5.1
WXMG-FM	UrbAC	Radio1	4.8	4.4
WSNY-FM	AC	Saga	4.6	4.2
WHOK-FM	ClsscCtry	Wilks	4.2	4.1
WBNS-FM	HotAC	RadiOhio	4	3.9
WBNS-AM	Sports	RadiOhio	3.3	3.7
WBZT-FM	ActRock	N.American	3.6	3.6
WLZT-FM	AC	ClrChnnl	2.9	3.2
WCVO-FM	ChrstnAC	CVofOhio	2.6	2.9
WJZA-FM/				
WJZK-FM	SmJazz	Saga	2.8	2.6
WBWR-FM	80s	ClrChnnl	2.4	2.5
WCLT-FM	Ctry	WCLT	1.6	1.7
WVKO-FM	RegMex	Stop26-Rvrband	1.6	1.6
WMNI-AM	Stnrds	N.American	1.3	1.4
WJYD-FM	Gospel	Radio1	1.6	1.3
WODB-FM	Oldies	Saga	1.1	1.3
WDCD-FM	Alt	Ingleside	1.3	1.3
WTD4-FM	Talk	N.American	1	1.2
WNKK-FM	Ctry	Wilks	0.9	1
WNKO-FM	Oldies	Runnymede	0.9	1
WRFD-AM	ChrstnTalk	Salem	0.8	0.9
WLW-AM	N/T	ClrChnnl	1	0.8

### Denver-Boulder, CO (#22)

KBCO nudges into the top 3.


Station	Format	Owner	Su	FaP1
KQKS-FM	Rhythm.	LincFinMedia	6.8	5.8
KOA-AM	N/T	ClrChnnl	6.2	5.6
KBCO-FM	AAA	ClrChnnl	4.9	5.4
KXPK-FM	RegMex	Entravision	5.7	5.2
KYGO-FM	Ctry	LincFinMedia	4.8	5
KOSI-FM	AC	Entercom	3.8	4
KRFK-FM	ClsscRock	ClrChnnl	3.4	3.9
KALC-FM	HotAC	Entercom	3	3.7
KXKL-FM	Oldies	CBSRadio	4	3.6
KBPI-FM	ActRock	ClrChnnl	3.5	3.5
KHOW-AM	N/T	ClrChnnl	3.3	3.3
KTCL-FM	Alt	ClrChnnl	3.7	3.1
KIMN-FM	HotAC	CBSRadio	2.7	2.9
KJCD-FM	SmJazz	LincFinMedia	2.2	2.9
KPTT-FM	RhythmAC	ClrChnnl	2.8	2.9
KQMT-FM	ClsscRock	Entercom	2.7	2.8
KEZW-AM	Stnrds	Entercom	2	2.3
KJAC-FM	AdultHits	NRC	1.3	1.8
KKZN-AM	Talk	ClrChnnl	1.5	1.8
KNUS-AM	N/T	Salem	1.6	1.5
KBNO-AM	RegMex	LatComm.	1.4	1.4
KKFN-AM	Sports	LincFinMedia	1	1.4
KJMN-FM	LatinPop	Entravision	1.4	1.3
KWLI-FM	Ctry	CBSRadio	1.6	1.2
KMXA-AM	SpanAdHits	Entravision	1.5	0.8
KSYY-FM	AC	DenverCo.	0.7	0.7
KTNI-FM	Stnrds	DenverCo.	0.9	0.7
KCUV-FM	AAA	NRC	0.5	0.6
KRKS-FM	ChrstnTalk	Salem	0	0.5
KGDQ-FM	RegMex	BustosMedia	0.5	0.4

### Detroit, MI (#10)

WMXD maintains its lead.

Station	Format	Owner	Su	FaP1
WMXD-FM	UrbAC	ClrChnnl	6.1	6
WJLB-FM	Urb	ClrChnnl	4.9	5
WWJ-AM	News	CBSRadio	5.1	5
WJR-AM	Talk	Citadel	5	4.7
WOMC-FM	Oldies	CBSRadio	4.5	4.7
WVMV-FM	SmJazz	CBSRadio	4.9	4.6
WKQI-FM	T40	ClrChnnl	4.6	4.4
WRIF-FM	ActRock	GrtrMedia	4	4.1
WYCD-FM	Ctry	CBSRadio	3.6	3.7
WNIC-FM	AC	ClrChnnl	4.1	3.5
WDMK-FM	UrbAC	Radio1	3.2	3.4
WMGC-FM	AC	GrtrMedia	3.2	3.4
WCSX-FM	ClsscRock	GrtrMedia	3.2	3.2
WDRQ-FM	AdultHits	Citadel	3	3
WDVD-FM	HotAC	Citadel	3.2	3
WDTW-FM	Ctry	ClrChnnl	2.3	2.5
CIMX-FM	Alt	CHUMLtd	2.3	2.4
WHTD-FM	Urb	Radio1	2.8	2.4
WXYT-FM	Sports	CBSRadio	1.9	1.9
WXYT-AM	Sports	CBSRadio	1.8	1.8
WGPR-FM	UrbAC	Masons	1.7	1.6
WDFN-AM	Sports	ClrChnnl	1.1	1.2
WMUZ-FM	ChrstnAC	Crawford	1	1
CIDR-FM	AAA	CHUMLtd	0.8	0.8
WCHB-AM	Gospel	Radio1	0.7	0.7
WEXL-AM	Gospel	Crawford	0.5	0.7
CKWW-AM	Stnrds	CHUMLtd	0.7	0.6
WDTK-AM	N/T	Salem	0.6	0.6

**12+ M-Su, 6AM-12AM. Fall 2007.**  
**Summer 07 - Fall P1 07 comparisons,**  
**unless otherwise noted.**

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