

# MAIN STREET

Presents

The Conclave

# T A T T L E R

Publisher: Tom Kay

Cartoons Pilfered by Lenny Bronstein & Jay Philpott

An all-star lineup of faculty awaits students for the **Conclave's** annual **TalenTrak** at Columbia College in Chicago on Saturday (11/10)! **Brad Austin** WWQM/Madison, **Jerry Boulding** All Access/LA, **Matt Bisbee** Bonneville/Chicago, **Matt Dubiel** WERV/Chicago, **Bailey Coleman** WKKV/Milwaukee, **Drew Hayes** WCKG/Chicago, **Randy Hawke** WJJO/Madison, **Brian Kelly** Entercom/Milwaukee, **Bill Klaproth** WLUP/Chicago, **Michael LaCrosse** 94.7 (True Oldies)/Chicago, **Tisa LaSorte** Brand Mgr/WLUP-WKQX, **Kipper McGee** WLS/Chicago, **J. Pat Miller** KSRZ/Omaha, **Don Murphy**, **Jay Philpott** WARH/St. Louis, **Brian Rhodes** Q101 & WLUP/Chicago, **Craig Schwabl** CBS/Detroit, **Spike** WLUP/Chicago, **Jim Stone** WXRX/Rockford, **Bob Taylor** Clear Channel/Binghamton, and **Norm Winer** WXRT/Chicago are poised to guide each one of the dozens of professionals and students in attendance toward the goal of becoming a better on-air talent. TalenTrak's day begins with topic intensive sessions taught by the aforementioned faculty, then attendees will be treated to lunch with a special keynote by **Chicago Cubs** broadcaster, **Len Kasper!** The afternoon will be spent at the TalenTrak aircheck clinic, where the day's faculty will be offering one-on-one critiques of airchecks. The day winds down with a final hour of truth telling and secret-sharing between TalenTrak faculty and registrants! On-site tuition for the day is \$59 for both students and professionals and it includes lunch! The official TalenTrak hotel is the **Travelodge Hotel**, just one-half block from Columbia College. Specially priced TalenTrak rooms at the Travelodge may already be gone by this writing, but late-

comers should contact TalenTrak room coordinator **Darren Andrews** at 312-376-1481 or at his email address: [travelodgechicago@yahoo.com](mailto:travelodgechicago@yahoo.com) to pry one away. Travel safely to Chicago this weekend!!

**Leighton Broadcasting**, parent of KNSI-AM/St. Cloud, MN wasn't answering any phone calls last Friday after the station abruptly pulled that morning's "Hot Talk" with **Andy Barnett** from the air. *The St. Cloud Daily Times* reports that Barnett's series of inappropriate "social issues" questions during an interview with **St. Cloud City Council** candidates **Karen Langsjoen** and **John Libert** ultimately led to the uncertainty of his job security with the company. The interview included inquiries to the candidates' views on gay rights and immigration and ended when Langsjoen refused to talk about her views on abortion. Langsjoen, Libert and the two other candidates who were waiting to participate in a similar discussion later in the show (which never happened) don't believe the line of questioning was relevant to their campaigns or City Council politics in general. Although Barnett prefaced the discussion by mentioning that council members may have to get involved with these issues when dealing with other items pertinent to the Council, Langsjoen still found it "insulting" and unprecedented during her campaign. Barnett claims to be "proud of his conservative values of faith, family and country" and is apparently not afraid to bring those "values" into the workplace.

The *Minneapolis Star-Tribune* is reporting that **Clear Channel** sports KFAN/Minneapolis PM driver **Dan Barreiro** may bolt to join crosstown rival **Hubbard's** talk KSTP-AM. Attorney Ron Rosenbaum, who represents Barreiro – and who, himself, is on the Hubbard payroll as a part-time show host - said Barreiro received "a generous offer" from another Twin Cities radio station...but did not reveal the station. Barreiro's contract with KFAN (1130 AM) is set to expire on Dec. 31. **Gregg Swedberg**, RVPP for Clear Channel Minneapolis, told the newspaper: "Dan is a fixture at KFAN," Swedberg said. "I'm sure he's doing whatever he needs to do for himself. I'm sure he's considering

### TalenTrak Morning Sessions

- 1- *The 10 Traits of a Winning Air Talent* With **Bill Klaproth** WLUP/Chicago leading an all-star faculty!
- 2- *Selling An Idea With Just the Spoken Word!* With **Matt Bisbee** Bonneville/Chicago and **Brian Rhodes** Q101-WLUP/Chicago!
- 3- *Best Variety of Career Tips from the 80s, 90s & Today* with **Kipper McGee** WLS/Chicago!

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### Additional TalenTrak Faculty

**Brad Austin** WWQM/Madison, **Jerry Boulding** All Access/LA, **Matt Dubiel** WERV/Chicago, **Bailey Coleman** WKKV/Milwaukee, **Drew Hayes** WCKG/Chicago, **Randy Hawke** WJJO/Madison, **Brian Kelly** Entercom/Milwaukee, **Michael LaCrosse** 94.7 (True Oldies)/Chicago, **Tisa LaSorte** WKQX-WLUP/Chicago, **J. Pat Miller** KSRZ/Omaha, **Don Murphy**, **Jay Philpott** WARH/St. Louis, **Craig Schwabl** CBS/Detroit, **Spike** WKQX/Chicago, **Jim Stone** WXRX/Rockford, **Bob Taylor** Clear Channel/Binghamton, **Norm Winer** WXRT/Chicago, more!

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*"Pictures of You"*

Prince

all the positives and negatives." **Steve Konrad**, program director at KSTP, declined to discuss the situation in print. "It's rumors — what do you want me to say?" Konrad said.

North Dakota Sen. **Byron Dorgan** announced that he's instigating bipartisan legislation to place a 90-day hold on the FCC's decision to loosen its ownership rules. He stepped forward with his plan during the Senate Commerce Committee's hearing on media ownership, localism, and diversity on Thursday. "We need to get this right," Dorgan said. FCC Chairman **Kevin Martin** is pushing hard to make new rulemaking by December 18<sup>th</sup>; some deals - like the one selling **Tribune Co.** to **Sam Zell** - are predicated upon a loosening of ownership rules which would allow an entity to own broadcast stations and newspapers in certain markets.

The new AC Fresh 105.9/Chicago expectedly replaced ex-Talk WCKG/Chicago on Monday and unveiled itself to be comparable to sister AC WWFS Fresh 102.7/NY featuring artists like **Kelly Clarkson**, **Maroon 5** and **Gwen Stefani**. Management shifts include additional VP/GM and PD duties for Sister Country WUSN's **Dave Robbins** and **Mike Peterson**, respectively. WCKG's Station Manager **Gabe Tartaglia** will remain Cluster Dir. of Sales. Robbins believes "listeners can expect the best combination of soft music, a lineup of local personalities, and content that mirrors the lifestyle of its audience" which is targeted at women in their 30s... **Clear Channel's** AC WLIT (Lite FM)/Chicago seems to be shifting towards local programming as it dropped syndicated **Delilah** this week after 7 years and replaced her with local "Love Notes" hosted by **John Symons**. Just weeks ago, the station made a similar move, ousting **Whoopi Goldberg** from the morning line-up and swapping the spot with Chicago's **Melissa Forman**. Referring to "Love Notes," Clear Channel's VP/Programming **Darren Davis** claims "We need a local Chicago show at night on The Lite to embrace our wonderful city," however "poor ratings" were official grounds for the switch.

The many often-criticized and publicly questioned choices made by **Prince** have just gotten a run for their money as the singer has gone to a new level, threatening legal action against

thousands of fans for the unofficial use of pictures and music on his three biggest internet fan sites. The artist himself has taken an interest in the potential lawsuit, scrutinizing the sites and demanding that all photographs, images, lyrics, album covers and anything linked to the artist's likeness are removed immediately. Fans have come together to fight against orders to reimburse the artist "for damages" claiming that the issues stem from Prince's attempt "to stifle all critical commentary" from the public.

Several occasionally controversial companies are being called out by the **Phoenix**, the student newspaper of **Loyola University** in Chicago as providing hundreds of thousands of investment dollars for the school's stock portfolio. Students are beginning to question why companies such as **Clear Channel**, **Wal-Mart**, and **Dow Chemical** have anything to do with their university, which was founded on Jesuit values of social justice. Loyola's CIO, **Eric Jones**, confirms that the school doesn't control which companies can be bought into, however they do make choices "based on a fundamental assessment of a company."

Morning talent **Johnny Burke** has been suspended for putting an offensive joke math test on **Citadel's** Oldies WHNN/Saginaw, MI website focusing on an area school district's troubles. **Johns Hopkins/AP** has classified seven **Flint** schools as "dropout factories" in a study of Education Dept data. The station did not see this as a good reason for Burke's response and issued an apology, while Burke himself was unmoving, claiming to be "upset with the way the Flint schools are being run."

**Shocker!** Longtime **Clear Channel** & KTLK-FM/Mpls-St. Paul morning man **John Hines** exits after 16 years, most of those years as morning driver for country KEEY. Prior to K102, he'd been a top 40 drive time personality for WLOL and KSTP-AM. No replacement was named for Hines. Also leaving the building was production talent **Dan Culhane** and AAA KTCZ (Cities 97) overnight host **Jason Nagel**. Culhane's duties will be split between several CC staffers, and KTCZ MD Thorn will slide into the Nagel air slot.

# The Conclave needs a Fundraiser!

The Conclave, the industry's only 501(c) 3 non-profit multi-formatic education organization, is searching for a Fundraising Director who will be responsible for generating sponsorships for the Learning Conference & TalenTrak as well as identifying and securing grants and endowments. If you're a competitive, big-picture communicator who possesses the ability to negotiate and sell conceptually, the Conclave wants to hear from you. You'll need to be computer and Internet savvy and possess a minimum of 3 years of successful radio sales experience. If you know the Conclave and its work, even better! Interested? Submit a resume with your salary history & requirements to [fundraiser@theconclave.com](mailto:fundraiser@theconclave.com) and know the Conclave encourages diversity in the workplace. For more information, visit [theconclave.com](http://theconclave.com).

**IMPORTANT:** The deadline for receipt of applications is Thursday, November 15th.

**Clear Channel/Minneapolis** wasn't the only CC outpost where terminations ruled the news of the week as Country WDTW dropped **Ericka Lynn** and **Rob Gramm's** shows from the line-up. Also leaving were WMXD Promotion Dir. **Samantha Aaron**, WKQI's **Marc Mitchell**, WJLB Prod Asst. **Tracey Thorn** and WDFN's **Darrin Brege**. At **Clear Channel/Youngstown, OH** WKBN-AM (**Casey Malone**), Oldies WBBG (**Jerry Goddard**) and cluster engineer **Mike Heim** were shown the door.

**Clear Channel Sports WDFN-AM/Detroit** changed its mind, and will bring back a local morning show next Monday. Morning hosts **Jamie Samuelsen** and **Greg Brady** were fired this past MONDAY in budget cutbacks, but Detroit chatter has the hosts returning to the slot. Currently, the station is airing **Fox Sports Radio** in mornings, but the WDFN web site is saying, "After being deluged with e-mails and phone calls about our morning show situation, we decided that no matter how crappy the economy is, we must listen to our WDFN listeners and stay local in the morning. So here's the deal. We have no freakin' idea what we're going to do yet for the long term, but we know we have to be local from 6 to 8am. So we've heard your cries and we promise you that starting Monday morning at 6am, we will be live and local with some yahoo talking Detroit sports and crap. It'll be informative and entertaining and we know we won't suck as much as some other crud you might find while flipping around...So please pardon our dust as the mornings are under construction, but get ready to talk Lions, Michigan V OSU, beer, babes and all the rest from 6 to 8am. And help us build our new morning show with your great feedback. We also appreciate all the supportive e-mails and calls about Jamie, Brady and all the guys. We have the best listeners on the planet, so we're staying live and local for you! Enjoy the WTF Morning Show."

**Emmis Alternative WKQX/Chicago** is reputedly adding more music to "The Morning Fix" with a stripped-down cast of **Alan Cox**, **Jim Lynam**, and **Lou Lombardo**. To make room for the music, **James Engel**, **Ginger Jordan**, **Dave Ball**, **Aemilia Scott**, and **Michael McCarthy** have been let go from the AM shift. Said WKQX Brand Manager (and one of this weekend's TalenTrak faculty) **Tisa LaSorte** said, "The Morning Fix will play a lot more music and keep the primary information elements only. The research we have recently completed clearly tells us that our music focus is in sync with audience

demand, and that our listeners really want to listen to our Alternative music in all dayparts."

**Now...what would YOU pay??** The findings of a recent poll in which **Radiohead** let fans determine the price they would pay to download the band's new "In Rainbows" album were bleak. About two dollars is what the entire album will go for, however, it should be noted that **American** fans were willing to pay almost 4 times that much. Sixty-two percent of participants worldwide deemed it unnecessary to pay at all, aside from handling charges.

**Time Magazine** named **Arbitron's Portable People Meter** as one of the "Best Inventions of 2007" along with the **Apple iPhone** and **Boeing's 787 Dreamliner**.

**Changes. Main Line Broadcasting** flipped Top 40/Mainstream WGTZ/Dayton to Adult Hits Fly 92.9...**Emmis Alternative WKQX (Q101)/Chicago** changed to "Q101.1," reputedly in response to the **PPM** system stating actual listening vs. recall...**Clear Channel Talk WLW-AM/Cincinnati** signs 5-year contract extension, which will allow the station to continue airing **Reds** baseball games as they have been since 1969...**Clear Channel Sports WCWA-AM/Toledo** will broadcast minor league baseball's **Toledo Mud Hens** games for the next 3 years.

**Sale-ing Away. Stratus Radio, LLC** is getting ready to spinoff with **Cumulus** placing stations into the company including Top 40 WTWR (Tower 98) and Classic Rock WXKR/Tolledo; Adult Standards WSOM-AM and AC WLLF (96.7 The River)/Salem, OH and Oldies WOGB/Kaukauna-Oshkosh, WI...AC WZZB-AM/Seymour, IN was sold to **Midnight Hour Broadcasting, LLC** by **Cumulus S.C.I. Broadcasting, Inc.** for \$300K

CJGV (99.1 Groove FM)/Winnipeg was launched by **Corus Radio** and features **Isaac Hayes** and artists such as **Earth Wind and Fire**, **Marvin Gaye** and **Sade**.

**Bonneville Alternative WSWD (94.9 The Sound)/Cincinnati** will donate 50 cents for each campaign sign that's collected and dropped off at the studio in an effort to get rid of **Street Spam**. The money for each sign will be given to one of many charities including **American Red Cross**, **Make-A-Wish**, and **Cincinnati Park Board**.





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“Jock in a Box” attracted enough attention to feed 500 under-privileged **Michigan** families just as it has in the past 2 years. **Clear Channel** Top 40 WSNX/Grand Rapids APD **Holmes** and **Hooch** from the “Freak Show” lived in a POD for three and a half days for the event even as temperatures sunk below freezing.

**CBS** Sports WXYT-AM/FM/Detroit replaces the slogan “Detroit’s Sports Powerhouse” with “97.1 FM The Ticket.”

**CBS** Radio Country WUSN (US-99)/Chicago afternoon man **Drew Walker’s** wife **Jill** donated 11” of her hair to **Pantene Beautiful Lengths** which makes wigs for cancer victims. And belated congrats to Drew & Jill on the adoption of their son, **Roy**.

AC KLTI (LITE 104.1)/Des Moines is offering a chance for one school choir to win the “Lite 104.1 Holiday Idol” contest by recording themselves singing their favorite holiday song. First place is a live performance with **Tonic Sol-fa**; second place is a spot on a **Radio City Christmas** performance with the **Rockettes**.

**Illinois Bible Institute** Christian AC WBGL/Champaign, IL raised enough money in their largest fundraiser ever to not only support their monthly needs but also had an opportunity to spend an entire day raising and additional \$200K for a new building.

**Changes, Too.** **IMS Productions** named as Pres./COO, **Charlie Morgan**, former VP/Marketing Manager of **Susquehanna Radio Corporation** and later **Cumulus Media Partners/IN...** **Terry Hardin** was named VP/GM of **SBS** Regional Mexican WLEY (La Ley)/Chicago... **CBS** Oldies WOMC’s **Tom Ryan** and **Mindy Markowitz** were let go in order for the station to “go in another direction.” Ryan had been in **Detroit** radio for over 40 years beginning as an intern for **Dick Purtan...** **Russ Johnson** moves from **Clear Channel** Talk KOA-AM/Denver and **Entercom** Talk KMBZ-AM/Kansas City to afternoons at **Citadel** Talk KVOR-AM/Colorado Springs.

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**Jobs.** Hot AC KSTP-FM/Minneapolis is hiring morning show Asst. Producer. Send info to PD **Leighton Peck**, 3415 University Ave, Mpls, MN 55414-3365... **Go Radio** – Active Rock KQWB/Fargo, ND seeks creative PD with Active/Mainstream and on-air experience. Materials to **Anne Phibian**, 2720 7th Ave. S., Fargo, ND 58103... Q106/Lansing, MI needs an experienced, full-time, on-air entertainer with production skills and creativity. R&MP3 to [sheri@q106fm.com](mailto:sheri@q106fm.com)... KUOO-FM/Spirit Lake, IA seeks creative, PD/morning drive Personality with management experience. Have ability to organize, direct talent, schedule staff for on-air shifts, remotes and appearances, and sports play by play. Experience with Cool Edit, STORQ, Music Master and Audio Vault a plus. Air check, resume and reference to **Marty Spies** [m spies@nrgmedia.com](mailto:m spies@nrgmedia.com) or Box 528 Spirit Lake, IA 51360. For more information call 712-336-5800... KPOW-KDRO/MO seeks Talent with min 3 yrs experience for Classic Hits FM..Classic Country AM. Must have production and location experience. R&MP3 (max 3 minutes) to **Don Elliott** [delliott@bennemedia.com](mailto:delliott@bennemedia.com) or 301 Ohio Ave, Sedalia, MO 65301... **American General Media** in Durango, CO is hiring a Sales Manager with small market business experience. 3 years media sales preferred. Apply in person or send R to GM, 1911 Main Ave, Suite 100, Durango, CO 81301 or [4cornerscareers@americangeneralmedia.com](mailto:4cornerscareers@americangeneralmedia.com)... WJBD-AM/FM in Salem, IL needs full-time Anchor and night Reporter who will also update station website. Experience preferred, but will consider enthusiastic person with good writing/computer skills wanting to break into field. Possible sports as well. R&Writing/on-air samples to GM Bruce Kropp, Box 70, Salem, IL 62881 or [brucekropp@wjbdradio.com](mailto:brucekropp@wjbdradio.com)... **Denver Radio Company** and KTNL-Denver/Strausburg are hiring an Information Services Director responsible for news, community, sports and human interest information. Also second voice on morning show and information delivery to other talent. To schedule, produce and deliver 1hr weekly community affairs program and deliver commuter traffic info for Denver metro. Materials to **Tim Maranville**, D.O.P.E [tim@sassymartini.com](mailto:tim@sassymartini.com) or 3033 South Parker Road #700, Aurora, CO 80014...All positions listed in the TATTLER represent equal opportunities and are provided free of charge by emailing [tomk@main-st.net](mailto:tomk@main-st.net). No calls unless otherwise specified.