

MAIN STREET

Presents

The Conclave TATTLE R

Publisher: Tom Kay

Cartoons Pilfered by Lenny Bronstein & Jay Philpott

LaSorte, Kelly, Hawke, Winer, Spike Added to TalenTrak lineup! The all-star lineup of faculty for the **Conclave's** annual **TalenTrak** has grown to include veteran programmers **Tisa LaSorte, Brian Kelly, Norm Winer, Randy Hawke** and **Spike!** Here's the entire assembled faculty that's been gathered to teach aspiring air talent in Chicago next weekend: **Brad Austin** WWQM/Madison, **Jerry Boulding** All Access/LA, **Matt Bisbee** Bonneville/Chicago, **Matt Dubiel** WERV/Chicago, **Bailey Coleman** WKKV/Milwaukee, **Drew Hayes** WCKG/Chicago, **Randy Hawke** WJJO/Madison, **Brian Kelly** Entercom/Milwaukee, **Bill Klaproth** WLUP/Chicago, **Michael LaCrosse** 94.7 (True Oldies)/Chicago, **Tisa LaSorte** Brand Mgr/WLUP-WKQX, **Kipper McGee** WLS/Chicago, **J. Pat Miller** KSRZ/Omaha, **Don Murphy, Jay Philpott** WARH/St. Louis, **Brian Rhodes** Q101 & WLUP/Chicago, **Craig Schwabl** CBS/Detroit, **Spike** WLUP/Chicago, **Jim Stone** WXRX/Rockford, **Bob Taylor** Clear Channel/Binghamton, **Norm Winer** WXRT/Chicago (This list subject to change). TalenTrak - the only meeting in the industry that devotes a full day toward one purpose: Making better air talent - will held at Columbia College in Chicago on Saturday November 10th! At TalenTrak, you'll hear from seasoned radio professionals about important aspects of career advancement, employment strategies and how to deal with everything from irate listeners to office politics. TalenTrak's day begins with topic intensive sessions taught by the aforementioned faculty, then attendees will be treated to lunch with a special keynote by **Chicago Cubs** broadcaster, **Len Kasper!** The afternoon will be spent at the TalenTrak aircheck clinic, where the day's faculty will be offering one-on-one critiques of airchecks. The day winds down with a final hour of truth telling and secret-sharing between TalenTrak faculty and registrants! **IMPORTANT:** Tuition for the day increases to \$59 for both students and professionals after today (11/2). But thru today, the TalenTrak tuition is just \$49 (\$39 student/educator/free agent), and it includes lunch! The official TalenTrak hotel is the **Travelodge**

Hotel, just one-half block from Columbia College. To secure a specially priced TalenTrak room at the Travelodge, contact TalenTrak room coordinator **Darren Andrews** at 312-376-1481 or at his email address: travelodgechicago@yahoo.com. *But hurry, this block of specially-priced rooms (\$130+tax/per night!!) while their room inventory lasts.* To register, visit www.theconclave.com. Look for the TalenTrak story, and click on the link featured to download a registration pdf document. See you in Chicago!!

As they have been from time to time, **Citadel** Classic Rock KQRS Minneapolis personality **Tom Barnard** and his show's co-hosts are under fire for insensitive on-air comments. In a broadcast last month, **Barnard** and co-host **Terri Traen** were discussing a state Health Department report that found that Beltrami County had Minnesota's highest rate of suicide among young people. They mentioned that Bemidji and the Red Lake Indian Reservation were both in that county, and then Traen commented "Maybe it's genetic; isn't there a lot of incest up there?" **The American Indian Movement** (AIM), the Red Lake Indian Reservation, and urban Indian leaders met with executives from the station in protest of the on-air comments. Among other things, the station agreed to an on-air apology and to hire more Native American interns. This isn't the first time Barnard's show has been criticized by minority groups; in the past they have also managed to offend the Somali and Hmong communities with their broadcast discourse.

Clear Channel Cincinnati is also under criticism for Talk WLW-AM's offensive advertising. **The League of United Latin American Citizens** has demanded that the station assemble a community advisory board after two incidents that LULAC found offensive to Mexicans. The first offense was a billboard with the slogan "The Big Juan," which depicted a stereotypical Mexican man with a donkey. The second was a promo that included "helpful phrases" for illegal immigrants. The new advisory board will meet monthly, and is composed of 15 community leaders including LULAC Ohio Deputy Director **Jason Paul Rivero**.

Miami University of Ohio is seeking cooperation from two Dayton public radio stations to ease the budgetary pressure of running their noncommercial WNUB Miami, OH station. After a 10-month review, a committee appointed by the school recommended that the school either seek collaborations or lease the station to another operator. They are currently in talks with **Antioch University NPR** affiliate WYSO Yellow Springs, OH and **Dayton Public Radio** Classical WDPB. Last year the school subsidized the station, covering about 62% of its \$1.7 million budget.

TalenTrak Morning Sessions

- 1-*The 10 Traits of a Winning Air Talent* With **Bill Klaproth** WLUP/Chicago leading an all-star faculty!
- 2-*Selling An Idea With Just the Spoken Word!* With **Matt Bisbee** Bonneville/Chicago and **Brian Rhodes** Q101-WLUP/Chicago!
- 3- *Best Variety of Career Tips from the 80s, 90s & Today* with **Kipper McGee** WLS/Chicago!

LUNCH WITH KEYNOTER



LEN KASPER!
Of The Chicago Cubs!

the Conclave presents TalenTrak

All Day \$49*

Become a **Better Air Talent** in Just 1 Day!

SATURDAY[¥] NOVEMBER 10, 2007

CHICAGO

COLUMBIA COLLEGE/DOWNTOWN
OFFICIAL HOTEL/TRAVELODGE
Call 312-435-0417!

*Or less! Tuition valid thru November 2!

TalenTrak* Faculty

Brad Austin WWQM/Madison, **Jerry Boulding** All Access/LA, **Matt Dubiel** WERV/Chicago, **Bailey Coleman** WKKV/Milwaukee, **Drew Hayes** WCKG/Chicago, **Randy Hawke** WJJO/Madison, **Brian Kelly** Entercom/Milwaukee, **Michael LaCrosse** 94.7 (True Oldies)/Chicago, **J. Pat Miller** KSRZ/Omaha, **Don Murphy, Jay Philpott** WARH/St. Louis, **Craig Schwabl** CBS/Detroit, **Spike** WLUP/Chicago, **Jim Stone** WXRX/Rockford, **Bob Taylor** Clear Channel/Binghamton, **Norm Winer** WXRT/Chicago, more!

*Faculty subject to change; Clinic available to the first 60 registrants ONLY!

Details at www.theconclave.com
or call 952-927-4487



ADDED
WJLQ **WWWM**
WNNK **WXLO**
WQSM **KQXY**

ON
KQKQ 63X
KLCA 55x
KYKY 51x
KKMG 45x
WKSS 42x

There is some speculation in Chicago that the legendary duo of **Steve Dahl** and **Garry Meier** could eventually reunite for mornings on **CBS** Adult Hits **WJMK** (JACK-FM). On Monday **CBS** cut every **WCKG** show except for Dahl's to make way for a format change next month. Dahl will finish out the week there before shifting over to **WJMK** for the 5:30-10:00 AM slot next week. He and Meier broadcasted together from 1979 until 1993, when they bitterly split ways. Dahl addressed the possible reunion on the air, saying, "I wasn't opposed to having him join us in mornings, but that's not something that he wants to do right now." Whether this could still change in the future remains to be seen, as Meier could not be reached for comment.

The **FCC** held another meeting to discuss localism on Wednesday (10/31). The comments from the longstanding Commissioners were predictable, while the new Commissioners stayed rather decidedly on the fence. Commissioner **Michael Copps** reiterated his familiar argument against consolidation as a major threat to localism. "The bottom line here," he said, "is that the **FCC** just has to get out of the business of allowing media conglomerates to acquire new licenses or renew existing ones without requiring that every licensee will actually use the public airwaves to serve the public interest." Chairman **Kevin Martin** opposed this argument by insisting that the **FCC** is already aggressive on the issue, citing several proposals to increase minority ownership, localism, and programming diversity. All eyes were on the newcomers, Republicans **Deborah Taylor Tate** and **Robert M. McDowell**, who will likely have the deciding votes in the **FCC**'s decision. Neither of them seemed prepared to commit definitively to a side. Said McDowell, "Armed with this information — which only you can provide — we at the **FCC** can analyze today's media marketplace and determine if and how our rules should change."

Gregg Swedberg, **Clear Channel's** OM/Minneapolis has been promoted to RVP/Programming for Minneapolis, Des Moines, Omaha, Cedar Rapids, Iowa City, and Davenport. **Clear Channel** RVP/Market Manager **Mike Crusham** commented on the promotion in an internal email: "Gregg has a solid reputation as an outstanding programmer and he has demonstrated in the first four months that I have been here that he is the one to take **Clear Channel** and our audio brands to where we need to be in 2008 and beyond."

NBC Universal Pres./CEO **Jeff Zucker** recently boiled his company's conflict with **Apple** down to one incisive sentence. "Apple has destroyed the music business," he told the moderator of an event organized by the **Newhouse School of Public**

Communications. **NBC** had pushed for more flexible online pricing of their television programs, but were rebuffed by **Apple** CEO **Steve Jobs**. "We know that **Apple** has destroyed the music business in terms of pricing," **Zucker** expounded, "and if we don't take control, they'll do the same thing on the video side."

CBS Talk **WCKG** Chicago is anticipated to flip to an AC format next week, according to a **Chicago Sun-Times** report. It will most likely appeal to a 25-54 year old female demographic and be overseen by sister Country **WUSN** Chicago VP/GM **Dave Robbins**.

Clear Channel AC **WNIC** Detroit got into the holiday spirit early Thursday morning by starting its annual first-to-Santa-music playlist changover. They made the move in response to a poll in which 60% of the 10,000 respondents said they would like to hear holiday music "November 1st or earlier." However, the reluctant 40% will not be disregarded; the station plans to ease into the festive spirit over time, and continue to spin some secular tunes early on.

The fate of **Cumulus** Talk **WWFT** (FM Talk 93.9) Indianapolis is up in the air at this point. The station will switch over to Christmas music from mid-November until the New Year, but its fate after that is undetermined. Market Manager **Chris Wheat** got serious, calling the ratings unacceptable and commenting, "**Sean Hannity** can't carry the radio station. One of the glaring things I noticed when I arrived is that there's absolutely no local content from a news and information standpoint." He continued, "We haven't determined what we're going to do with it yet. The options range from tweaking it to changing it."

Wilks Broadcasting AC **KCKC** (Star 102) Kansas City also hopped onto the sleigh ride bandwagon Wednesday morning and kicked off their 9th year of continuous Holiday programming. In addition to enjoying non-stop holiday music, kids will be able to contact **Santa Claus** on the air between 6 and 7 PM every weeknight starting November 26.

Arnhold and S. Bleichroeder Advisers LLC, who own roughly 5.7% of **Emmis'** Class A shares recently advised that they "strongly support the idea of a buyout, funded in part by asset sales, that delivers a substantial premium to the current trading price of approximately \$5 per share." It's not the first time such a buyout has been suggested, as CEO **Jeff Smulyan** essentially proposed the same action last year, though he later withdrew the plan.

The Conclave needs a Fundraiser!

The Conclave, the industry's only 501(c) 3 non-profit multi-formatic education organization, is searching for a Fundraising Director who will be responsible for generating sponsorships for the Learning Conference & TalenTrak as well as identifying and securing grants and endowments. If you're a competitive, big-picture communicator who possesses the ability to negotiate and sell conceptually, the Conclave wants to hear from you. You'll need to be computer and Internet savvy and possess a minimum of 3 years of successful radio sales experience. If you know the Conclave and its work, even better! Interested? Submit a resume with your salary history & requirements to fundraiser@theconclave.com and know the Conclave encourages diversity in the workplace. For more information, visit theconclave.com.

IMPORTANT: The deadline for receipt of applications is Thursday, November 15th.

The polls are now open for the 2008 **Ford C. Frick Award**, the honor awarded to **Major League Baseball** broadcasters by the **Baseball Hall of Fame**. Fans have the chance to select three of next year's 10 finalists by casting their votes online at mlb.com. **Denny Matthews**, the voice of the **Kansas City Royals** was the 2007 winner of the award.

Regis Jesuit High School in Denver was recently awarded with the KYGO School Spirit award and a special visit from **Big Machine** country star **Taylor Swift** for their part in the radio station's fundraiser for the **Denver Rescue Mission**. The station challenged area schools to collect pennies for the cause, and Regis contributed of \$4,590 of the \$10,000 raised for the Mission.

October 26 marked **Premiere's Glenn Beck's** 30th anniversary in the broadcasting business. The Conclave Learning Conference 2006 Keynote, celebrated at a special event at New York's **Rainbow Room**. Back has been in radio since age 13 and is now broadcast on nearly 300 stations. He can also be seen on **CNN Headline News**, where he has his own nightly show.

Matt Albro recently set a new record for continuous broadcasting. He passed up the 136-hour mark at 4 PM and Saturday was still broadcasting late into the day. Albro had several special guests to keep him company on **Russ Oasis/Indy Radio** Classic Rock WKLU Indianapolis, including Gov. **Mitch Daniels**, Mayor **Bart Peterson**, **Sammy Hagar**, and **Warren Haynes**, among others.

Wilks Broadcasting Kansas City Country stations KFKF and KBEQ are changing their home address to 508 Westport Road, Suite 202, Kansas City, MO 64111 as of Monday (11/5).

University of Evansville basketball has added two new affiliates in addition to flagship noncommercial WUEV Evansville. They will now also be found on **Southern Wabash** Oldies WSJD (True Oldies 100.5) Princeton, IN-MT. Carmel, IL and Southern Wabash Sports WNTC Drakesboro-Madisonville, KY.

Clear Channel Urban WJLB Detroit has been added to **Envision Radio Network's** "VIP Services."

McVay Media President **Mike McVay** and his wife **Doris** happily became grandparents when their daughter **Nikki** and her husband **Jim Lanigan** brought **Ellie Jaimes Lanigan** into the world on October 24th. Congrats to them all!

Radio Under Construction Highlights Now Available! Did you miss the 32nd annual Learning Conference – Conclave 007: RADIO UNDER CONSTRUCTION? Did you attend, but missed a special session or two? Want to share what you learned with others in your company? Relive the best of The Conclave Learning Conference! 2007 CD's of this summer's most exciting sessions are now available for purchase at \$19.99 each – with free domestic shipping! (Please allow up to 4 weeks for delivery)! Download an order form now at theconclave.com to order your CD's. Then complete the form and send it to The Conclave via fax (952-927-6427) – email (info@theconclave.com) - or snail mail (4517 Minnetonka Blvd, #104, Minneapolis, MN 55416). Don't let the learning stop. Order your Conclave 007 CD's today!

Talentmasters are set to hold their 20th annual **Morning Show Boot Camp** at the **Westin Tabor Center** in downtown Denver July 31 – August 2, 2008.

Ed Koepke, co-founder of KDEN-AM and KVOD Denver, sadly passed away on October 17 in Denver at 88. Condolences to his family and friends.

Condolences as well to the family and friends of former **Citadel** Lansing OM and AC WFMK PD **Ray Marhsall**.

Changes. ESPN Sports WMVP-AM Chicago Promotion Coordinator **Kelly Martin** has exited the position after two years...MD/Afternoon jock **Bob Vizza** returns to **WASK Radio Group** Country WKOA Lafayette, IN after time off on medical leave...**Tim Murphy** has signed on as OM of **Zimmer Broadcasting's** Jefferson City MO stations, Country KATI and News/Talk KWOS-AM. He will continue doing the afternoon news for KWOS.

Jobs. **Saga Communications** Lite 104.9 KLLT Spencer, IA has an immediate opening for an experienced, organized On-Air Midday Announcer/Production Director. Duties include board shift, copywriting, data entry, producing commercials, on site remotes and helping coordinate station promotions. Rush resume and demo to Kevin Tlam, Lite 104.9 Operations Manager, P.O. Box 260, Spencer, IA 51301 or ktlam@ncn.net...**Clear Channel** cluster in Marion, OH seeks News Presenter responsible for gathering, editing, and presenting the news during the morning show. Will also have the opportunity to do play-by-play for local high school football and basketball teams. Please send your resume along with MP3 or tape to Clear Channel Marion, 1330 N. Main Street, Marion, OH 43302, Attention: Scott Shawver or e-mail to scottshawver@clearchannel.com...Top rated Midwest

leadership success. Resume, references (both professional and personal) and proof of performance should be provided in STRICT confidence to: **Carol Floyd**, Market Director, The Cromwell Group Inc. of IL, 209 Lakeland Blvd., Mattoon, IL 61938. Or e-mail to cfloyd@cromwellradio.com...**The Cromwell Group, Inc.** WHQQ-WCRA-WCRC Effingham, IL seeks a confident, upbeat, energetic and qualified individual for the position of Receptionist. Computer experience is needed. This is a full-time position, M-F, with benefits offered. Send a resume to: **Marv Phillips**, WHQQ/WCRA/WCRC, 405 S. Banker #201, Effingham, IL 62401. Or e-mail to mphillips@cromwellradio.com...**Zimmer Radio, Inc.** Joplin, MO is seeking part-time on-air talent and board ops. Must live near the Joplin, MO market. Holidays, Weekends and Fill-In. Stations feature Country, CHR, A/C and Classic Rock plus N/T and Sports Talk. Please send your Resume and Audio to Zimmer Radio, 2702 E 32nd Street, Joplin, MO 64804, Attn: Brett James, Part-Time Recruiter...**Good Karma Broadcasting** Classic Rocker 105.9 The Hog and ESPN Radio 1380 Janesville, WI is looking for a part-time employee. Duties could potentially include weeknight and weekend board operating, an on-air shift, writing and voicing sports updates as well as production. Please send your resume for this opportunity to ldavis@gkbradio.com... **Good Karma Broadcasting** Beaver Dam, WI seeks a full-time news reporter with a passion for local news coverage. Responsibilities include on-air news casts, evening meeting coverage and daily website updates. Send resume, references and air-check to **Craig Warmbold**, WBEV-WXRO, 100 Stoddart Street, Beaver Dam, WI, 53916, fax (920) 885-2152, or email cwarmbold@gkbradio.com...**Clear Channel** 640 WHLO News/talk Akron, OH is looking for a Program Director. Need creative candidates who can make each local minute within their syndicated programming lineup unique. A strong imaging/production background is required. Send materials to: WHLO Program Director Search, 7755 Freedom Ave NW, North Canton, Ohio 44720...**The Radio Group** LaSalle-Peru, IL is accepting applications for a news reporter/anchor. Successful applicant will cover and write news stories and deliver newscasts on-air. Email resume and mp3 to employment@theradiogroup.net...**Withers Broadcasting Co.** Heritage Classic Rocker in Cape Girardeau, MI has a unique and immediate opening for On Air talent. Please

email resume and short air check to ccook@withersradio.net...**Clear Channel** WCKY-FM (Country) is looking for an experienced Program Director to lead a talented group of personalities to reach its full potential. If you have at least 5 years programming and on-air experience, know Selector, NexGen, and know what it takes to win in and outside the building, rush your materials to **Ed Douglas**, Operations Manager, Clear Channel Communications, 1624 Tiffin Ave., Findlay, OH, 45840... Possible part-time and fill-in positions for both news writing and anchoring, as well as traffic reporting for **Metro Networks** in Columbus, OH. Email resume to troutscout@hotmail.com...**Journal Broadcast Group** AM 1070 The Ranch (KFTI-AM) Wichita, KS has an immediate opening for a board op for K-State football and basketball games. Previous Scott System and board operator experience preferred. Sports knowledge a plus. Flexible schedule required. Please email cover letter and resume to **Beverlee Brannigan** today - bbrannigan@journalbroadcastgroup.com...**Schurz Communications** is looking for a Local Sales Manager for two of its radio stations. This LSM would work for our Director of Sales to build revenue and help manage a professional sales team. Looking for someone with passion, persistence and integrity. Management experience is preferred, but will consider a high achiever without experience. Please send your resume to: Brian Green, Director of Sales, WASK Radio Group at bgreen@wask.com (Please specify LSM position in subject line)... **Schurz Communications** is looking for local sales executives for its sports products within its five station Lafayette, IN cluster. Account reps would be responsible for selling a variety of sports programs across multiple formats along with digital media and non-traditional revenue possibilities. Prior sales experience is desirable but would consider candidates who have excellent communication and presentation skills. Please send your resume to: Brian Green, Director of Sales, WASK Radio Group at bgreen@wask.com...If you have a job posting you'd like to see in the *THE TATTLER*, please send it to tomk@theconclave.com before noon of *THE TATTLER* issue date. All jobs represent equal opportunities and phone calls are discouraged unless otherwise noted.



Summer Book 2007

Indianapolis, IN (#40)

Country WFMS now in double digits.

| Station | Format | Owner | Sp'07 | Su'07 |
|---------|-----------|-------------|-------|-------|
| WFMS-FM | Ctry | Cumul. | 9.4 | 10.7 |
| WHHH-FM | Urb | RadioOne | 7.4 | 6.7 |
| WFBQ-FM | ClsscRock | ClrChnnl | 6.6 | 6.2 |
| WIBC-AM | N/T | Emmis | 6.5 | 6.1 |
| WTLC-FM | UrbAC | RadioOne | 4.4 | 5.3 |
| WYXB-FM | AC | Emmis | 4.9 | 5.1 |
| WRZX-FM | Alt | ClrChnnl | 3.7 | 4.4 |
| WNOU-FM | T40 | Emmis | 5 | 4.1 |
| WJJK-FM | AdultHits | Cumul. | 3.8 | 3.9 |
| WLHK-FM | Ctry | Emmis | 4 | 3.9 |
| WNTR-FM | AdultHits | Enterc. | 3.4 | 3.6 |
| WZPL-FM | HotAC | Enterc. | 4.3 | 3.5 |
| WKLU-FM | ClsscRock | IndyRadio | 2.8 | 2.9 |
| WTTS-FM | TripleA | SarkTarz | 2.1 | 2.8 |
| WYJZ-FM | SmJazz | RadioOne | 3.1 | 2.8 |
| WTLC-AM | Gospel | RadioOne | 2.3 | 2.7 |
| WNDE-AM | Sports | ClrChnnl | 1 | 1.3 |
| WRDZ-FM | Kids | Disney | 1.3 | 1.3 |
| WEDJ-FM | RegMex | Continental | 1 | 1.2 |
| WWFT-FM | N/T | Cumul. | 1.4 | 1 |
| WXNT-AM | N/T | Enterc. | 1 | 1 |
| WCBK-FM | Ctry | MidAmRadGrp | 0.6 | 0.8 |
| WKKG-FM | Ctry | Findlay | 0.5 | 0.8 |
| WXLW-AM | Sports | Raven | 0.7 | 0.8 |
| WNTS-AM | RegMex | Davidson | 0.9 | 0.5 |

Dayton, OH (#59)

AC WLQT overtakes country WHKO.

| Station | Format | Owner | Sp'07 | Su'07 |
|----------|-----------|-------------|-------|-------|
| WLQT-FM | AC | ClrChnnl | 8.2 | 9.9 |
| WHKO-FM | Ctry | Cox | 10 | 9.7 |
| WMMX-FM | HotAC | ClrChnnl | 6.8 | 8.1 |
| WDHT-FM | Urb | MainLine | 6.5 | 6.5 |
| WHIO-AM/ | | | | |
| WHIO-FM | N/T | Cox | 6.9 | 5.7 |
| WROU-FM | UrbAC | MainLine | 6.1 | 5.4 |
| WTUE-FM | ClsscRock | ClrChnnl | 6.2 | 5.3 |
| WXEG-FM | Alt | ClrChnnl | 4.1 | 5.3 |
| WLW-AM | N/T | ClrChnnl | 3.6 | 3.8 |
| WDKF-FM | T40 | ClrChnnl | 3.1 | 3 |
| WGTZ-FM | T40 | MainLine | 3 | 3 |
| WDSJ-FM | SmJazz | ClrChnnl | 2.2 | 2.7 |
| WPFB-FM | Ctry | WPAY/WPFB | 1.8 | 2.6 |
| WZLR-FM | ClsscRock | Cox | 1.9 | 1.9 |
| WDAO-AM | UrbAC | JhnsnComm. | 1.3 | 1.3 |
| WING-AM | Sports | MainLine | 1 | 1.3 |
| WKSW-FM | Ctry | MainLine | 1.5 | 1.2 |
| WBZI-AM/ | | | | |
| WEDI-AM | ClsscCtry | TownAndCtry | 1.7 | 1 |
| WFCJ-FM | Insp. | MiaVall | 2 | 0.8 |
| WGRR-FM | Oldies | Cumul. | 0.9 | 0.8 |
| WSWD-FM | Alt | Bnnville | 0.5 | 0.8 |

Omaha-Council Bluffs, NE (#72)

7th to 2nd for oldies KGOR!

| Station | Format | Owner | Sp'07 | Su'07 |
|---------|-----------|----------|-------|-------|
| KFAB-AM | N/T | ClrChnnl | 7.8 | 9 |
| KGOR-FM | Oldies | ClrChnnl | 6.3 | 7.4 |
| KXKT-FM | Ctry | ClrChnnl | 7.8 | 7.2 |
| KEZO-FM | Rock | Journal | 7.9 | 6.4 |
| KKCD-FM | ClsscRock | Journal | 4.5 | 5.7 |
| KQBW-FM | Rock | ClrChnnl | 6.5 | 5.2 |
| KSRZ-FM | HotAC | Journal | 5.1 | 5.2 |
| KQKQ-FM | HotAC | NRG | 6.6 | 4.9 |
| KQCH-FM | T40 | Journal | 6.5 | 4.4 |
| KLTQ-FM | AC | NRG | 3.3 | 3.7 |
| KKAR-AM | N/T | NRG | 3.1 | 3.1 |
| KOZN-AM | Sports | NRG | 2.6 | 2.9 |
| KOPW-FM | AdultHits | NRG | 3.6 | 2.7 |
| KGBI-FM | ChrstnAC | Salem | 1.9 | 2.3 |
| KOMJ-AM | Stndrds | Journal | 1.5 | 2.3 |
| KHUS-FM | Ctry | ClrChnnl | 2.9 | 2.2 |
| KBBX-FM | RegMex | Journal | 1.3 | 1.4 |
| KXSP-AM | Sports | Journal | 1.2 | 1.1 |
| KZKX-FM | Ctry | 3Eagles | 0.5 | 0.7 |

Kansas City, MO (#30)

Urban KPRS stays the leader.

| Station | Format | Owner | Sp'07 | Su'07 |
|---------|------------|---------------|-------|-------|
| KPRS-FM | Urb | CarterGrpInc. | 6.5 | 7.4 |
| KCMO-FM | Oldies | Cumul. | 4.7 | 5.7 |
| KKCF-FM | Ctry | WilksGrp | 5.4 | 5.2 |
| KMXV-FM | T40 | WilksGrp | 4.7 | 5.2 |
| KMBZ-AM | N/T | Enterc. | 5.8 | 5 |
| KBEQ-FM | Ctry | WilksGrp | 4.4 | 4.8 |
| KMJK-FM | UrbAC | Cumul. | 3.7 | 4.5 |
| KQRC-FM | ActRock | Enterc. | 5.1 | 4.5 |
| KUDL-FM | AC | Enterc. | 4.4 | 4.4 |
| WHB-AM | Sports | Union | 4 | 3.8 |
| KCFX-FM | ClsscRock | Cumul. | 2.8 | 3.6 |
| WDAF-FM | Ctry | Enterc. | 5.3 | 3.6 |
| KCHZ-FM | Rhythm. | Cumul. | 3.3 | 3.5 |
| KCJK-FM | AdultHits | Cumul. | 3.7 | 3.5 |
| KCKC-FM | AC | WilksGrp | 2.4 | 3.3 |
| KCMO-AM | Talk | Cumul. | 2.9 | 2.9 |
| KRBZ-FM | Alt | Enterc. | 2 | 2.4 |
| KYYS-FM | ClsscRock | Enterc. | 2.2 | 2.4 |
| KKHK-AM | RegMex | Enterc. | 1.6 | 1.3 |
| KCSP-AM | Sports | Enterc. | 1.4 | 1.2 |
| KCXM-FM | Rock | Union | 0.8 | 1.1 |
| KPRM-FM | Gospel | CarterGrpInc. | 0.6 | 1.1 |
| KDTD-AM | RegMex | Davidson | 1.1 | 0.7 |
| KXTR-AM | Clsscl | Enterc. | 1.1 | 0.7 |
| KCCV-FM | ChrstnTalk | BottRadNet | 1 | 0.6 |
| KMZU-FM | Ctry | KANZA | 0 | 0.6 |
| KCCV-AM | ChrstnTalk | BottRadNet | 0 | 0.5 |
| KLZR-FM | HotAC | Zimmer | 0.5 | 0.5 |
| KTPK-FM | ClsscCtry | JMJ | 0.6 | 0.5 |

**12+ M-Su, 6AM-12AM. Spring 2007 -
Summer 07 comparisons,
unless otherwise noted.**



Copyright © 2003 Creators Syndicate, Inc.

