

# MAIN STREET

Presents

The Conclave

# TATTLE R

Publisher: Tom Kay Editor: Kate Kennedy  
Cartoons Pilfered by Lenny Bronstein & Jay Philpott

The nation watched as a **Duluth** court decided yesterday that **Jammie Thomas** was guilty of copyright infringement for 24 recordings she shared over peer-to-peer service **Kazaa**. The verdict for \$222,000 in damages came in the first trial held in a suit filed against a consumer by 6 major labels for P2P filesharing. The **RIAA**, who pursued the case, issued this statement: "We welcome the jury's decision. The law here is clear, as are the consequences for breaking it. As with all our cases, we seek to resolve them quickly in a fair and reasonable manner. When the evidence is clear, we will continue to bring legal actions against those individuals who have broken the law. This program is important to securing a level playing field for legal online music services and helping ensure that record companies are able to invest in new bands of tomorrow." The labels sued the single mother for 24 recordings, a sample of the 1,702 audio files they claimed Thomas shared over Kazaa two winters ago. The recordings included titles by **Janet Jackson, Richard Marx, Journey, Godsmack** and **Green Day**. The labels claimed that their digital sleuth **SafeNet** detected an individual using a specific IP address and the username **tereastarr@kazaa** to distribute 1,702 audio files in the individual's "shared" folder on her computer. **Charter Communications**, identified as the ISP associated with her IP address, identified her as the offending subscriber. Thomas denied that she was involved in any file sharing. The jury didn't believe her and awarded the labels \$9,250 per recording, finding that Thomas willfully infringed the labels' recordings. At press time, there was no word on whether or not she would appeal the verdict.

A few weeks ago, the *TATTLE R* told you a Cincy talk station was under fire by Hispanic groups for what they claimed to be

anti-Latino marketing campaigns, **Clear Channel** talker **WLW** and host **Bill Cunningham** enraged the Muslim interest group **CAIR** by asserting that one of the goals of Islam to is have "sex with children for eternity." The Cincinnati office of the Council On American-Islamic Relations' Ohio chapter (**CAIR-OHIO**) is now insisting that Cunningham be reprimanded for saying "The great war of this generation's time is the war against Islamic fascists ... They do not live for life, they live for death. Only through death can they believe they can be with those 72 virgins in heaven and have sex with children for eternity, which is the goal of that religion." Cunningham had already come under community scrutiny when he was forced to apologize to apologize to **Cincinnati Reds** player **Adam Dunn** for suggesting that Adam played while inebriated. This new controversy comes just days before his "Voice of the Common Man" show replaces **Matt Drudge's** Sunday show on 325 stations, nationally.

"...A Little Bit of **Hafner** In Your Face...!" **Salem** Christian AC **WFHM** (The Fish 95.5)/Cleveland produced a **Cleveland Indians** themed parody of **Lou Bega's** "Mambo Number Five" earlier this week, entitled "Mambo for the Tribe". As the week progressed, other Cleveland area stations picked up on the song, like **Clear Channel Hot AC WKDD/Akron** and **CBS AC WDOK/Cleveland**. The parody was produced by **WFHM'S Dale Officer** and **Nick Kubik** using the nom de plume of "Lou Besbol". It's available for download for a buck ninety-five through <http://www.955thefish.com> or on Officer and Kubik's production website <http://hitzthespot.com>. Must have worked - at least last night - in the Tribe's 12-3 thumping of the Yanks!

**Changes.** **Chuck Collins** is the new **Rubber City Radio/Akron OM**. He's been promoted from PD...Celebrity chef and TV personality **Andrew Zimmern** leaves his weekday show at **Hubbard Talk WFMP (FM 107.1)/Twin Cities**, citing time and travel difficulties...Longtime Classical **WFMT/Chicago** midday host **Don Tait** retires after 35 years at the station...Former **Citadel** Country **KSCS/DALLAS OM/PD** and **Zapoleon Media Strategies** consultant **Lorin Palagi** has been named PD at **CBS Classic Rock WTGB (94.7 THE GLOBE)/Washington, D.C.**...Longtime **Emmis** Talk **WIBC/Indianapolis** morning host **Jeff Pigeon** exits the station.

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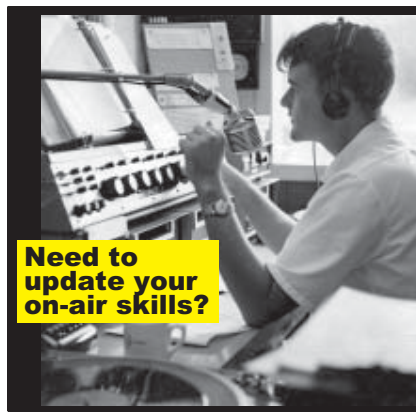
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- |                 |                 |
|-----------------|-----------------|
| <b>KLCA 58x</b> | <b>KSTZ 38x</b> |
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| <b>WFBC 46x</b> | <b>Z104 36x</b> |
| <b>WSTW 45x</b> | <b>KLCA 34x</b> |
| <b>WKZL 45x</b> | <b>KQCH 31x</b> |
| <b>WIXX 38x</b> | <b>KQKQ 31x</b> |

*Working the Phone-ies!* **Premiere's Rush Limbaugh** accused DC Democrats as being behind the call to censure him for his comments on anti-war troops, and further accused them of misrepresenting his comments in an attempt to discredit him. "This is not just the anatomy of a smear. There's much more going on with this than just smearing me. There is an attempt, I think, as they have done throughout my career, to discredit me. Using the traditional verbal crutch used by so many talk-show hosts to identify the opposition – "These people" – he said, "have had three, four days now to learn the truth about this, and they no doubt know the truth, which doesn't matter. What they are trying to do is flood a false story into the 'drive-by media' and have that survive and suffice as the evidence and as the story of what I said when it wasn't." Senate Democrats demanded an apology for his remark to a pro-war soldier that that the soldiers promoted in the news media as representing anti-war sentiment in the military are "phony soldiers." Senate Majority Leader **Harry Reid** said, "Rush Limbaugh took it upon himself to attack the courage and character of those fighting and dying for him and for all of us. Rush Limbaugh got himself a deferment from serving when he was a young man. He never served in uniform. He never saw in person the extreme difficulty of maintaining peace in a foreign country engaged in a civil war. He never saw a person in combat. Yet, that he thinks his opinion on the war is worth more than those who have been on the front lines. Rush Limbaugh owes the men and women of our armed forces an apology." Limbaugh defended himself, indicating the "phony soldier" was **Jesse Macbeth**, who was convicted of fraud and had falsely claimed to have participated in war crimes in Iraq. Limbaugh could not explain why he then used the plural "soldiers" when he claimed to have been speaking about one person. *Commentary – Clear Channel's Mark Mays correctly defends his host's right to speak his mind, citing Rush's First Amendment freedoms. One can only wonder how Mays might have responded had Limbaugh added "...and nappy-headed ho's" to his acerbic barb. Still, we don't fault Limbaugh for his seemingly unpatriotic faux pas. We think it may have just been the oxycontin talking. - TK*

**Radio One's** Indianapolis properties - Top 40/Rhythmic WHHH, Urban AC WTLC, Smooth Jazz WYJZ and Black Gospel WTLC – are the subject of a suit being brought by a



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former employee. **Denise Redding**, a former company comptroller, said she was terminated because she is African-American and because she refused to sign-off on certain financial statements. She claimed one of her bosses - Radio One VP/GM **Chuck Williams** – used those statements to misrepresent revenue results and alleges that WILLIAMS (a Caucasian male) treated African-American staff members – including her - differently. A lawyer for the company, **Brandon Shelton**, said "There is no merit in Ms. Redding's allegations and we believe the litigation process will reveal that." Redding is asking for owed benefits and \$80,000 in back pay, adding additional monies for emotional distress.

**Chicago Cubs** broadcaster **Len Kasper** has been tapped to keynote the 2007 edition of the **Conclave's TalenTrak** on Saturday, November 10<sup>th</sup> at **Columbia College/Chicago!** Kasper, a Milwaukee native, is finishing his third season with the Cubs after doing **Florida Marlins** play-by-play for three years for **Fox Sports Net**. Len will address TalenTrakkers on the subject of identifying and seizing industry opportunities, while providing tips on honing and improving one's individual skills in order to take hold of and maximize those opportunities! He might even drop in a few fun, behind-the-mic stories of the Cubs magical 2007 season (at this writing, the Cubbies are in first place the NL Central!) TalenTrak is the only meeting in the industry that devotes a full day toward one purpose: Making better air talent. In an intensive and fun daylong seminar, you'll hear from seasoned radio professionals about important aspects of career advancement, employment strategies and how to deal with everything from irate listeners to office politics. There's even time set aside for you to meet one-on-one with radio professionals who will listen to your air checks and offer constructive advice on how to improve your on-air work. TalenTrak will be held November 10, 2007 at Columbia College in the heart of downtown Chicago. Tuition for the day is just \$49 (\$39 student/educator/free agent), and it includes lunch! To register, visit [www.theconclave.com](http://www.theconclave.com). Look for the TalenTrak story, and click on the link featured to download a registration pdf document. The official TalenTrak hotel is the **Travelodge Hotel**, just one-half block from Columbia College. To secure a specially priced TalenTrak room at the Travelodge, contact TalenTrak room coordinator **Darren Andrews** at 312-376-1481 or at his email address: [travelodgechicago@yahoo.com](mailto:travelodgechicago@yahoo.com).

# The Conclave needs a Fundraiser!

**Are you an account representative who wants more out of your career - and life - than selling a weekend remote for Joe's Used Cars?**

The Conclave, the industry's only 501(c) 3 non-profit multi-formatic education organization, is searching for a Fundraising Director who will be responsible for generating sponsorships for the Learning Conference & TalenTrak as well as identifying and securing grants and endowments. If you're a competitive, big-picture communicator who possesses the ability to negotiate and sell conceptually, the Conclave wants to hear from you. You'll need to be computer and Internet savvy and possess a minimum of 3 years of successful radio sales experience. If you know the Conclave and its work, even better! Interested? Submit a resume with your salary history & requirements to [fundraiser@theconclave.com](mailto:fundraiser@theconclave.com) and know the Conclave encourages diversity in the workplace. For more information, visit [theconclave.com](http://theconclave.com).

Last week in Charlotte, *Radio & Records 2007 Industry Achievement Awards* were presented at the **R&R Convention** during a couple different luncheons. The TATTLER congratulates these neighborhood winners: Market Mgr/GM: **Dave Robbins/CBS**, Radio Exec of the Year: **Mike McVay/McVay Media**, AC Station of the Year/Medium Mkt: WRRM/Cincinnati, Hot AC Station of the Year/Major Mkt: WTMX/Chicago, Hot AC Station of the Year/Small Mkt: WAJI/Ft. Wayne, Hot AC of the Year: **Dave Popovich/WQAL-Cleveland**, Oldies-Classic Hits PD/OM of the Year: **Kevin Metheny WMJI-Cleveland**, Active Rock Station of the Year/Major Mkt: WRIF/Detroit, Active Rock Station of the Year/Medium Mkt: WJJO/Madison, Active Rock Station of the Year/Small Mkt: WWBN/Flint, Active Rock PD of the Year: **Doug Podell/WRIF**, Active Rock MD of the Year: **Mark Pennington/WRIF**, Rock Station of the Year/Major Mkt: WEBN/Cincinnati, Rock Station of the Year/Small Mkt: WJXQ/Lansing, Rock PD of the Year: **Rick Balis/KSHE-St. Louis**, Rock MD of the Year: **Dave Fritz/WEBN**, Rock Personality of the Year: **The Dawn Patrol/WEBN**, Top 40 Station of the Year/Medium Mkt: WNCI/Columbus, Top 40 Station of the Year/Small Mkt: WIXX/Green Bay, Country Station of the Year/Major Mkt: KYGO/Denver, Country PD of the Year: **Gregg Swedberg/KEEY-Minneapolis**, Country MD of the Year: **Marci Braun/WUSN-Chicago**, Rhythmic MD of the Year: **Erik Bradley/WBBM-Chicago**, Smooth Jazz Station of the Year/Major Mkt: WNUA/Chicago, Smooth Jazz Station of the Year/Medium Mkt: WNWV/Cleveland, Urban Personality of the Year: **Crazy Howard McGee/WGCI-Chicago**, Urban AC PD of the Year: **Elroy Smith/WVAZ-Chicago**, and Urban AC MD of the Year: **Armando Rivera/WVAZ-Chicago**

The **Country Music Association (CMA)** announced the winners of their *2007 Broadcast Awards*. BBR recording artist and **Horizon Award** nominee **Jason Aldean** made the traditional calls to the winners earlier this week. Regional winners include: Major Market Air Talent: **Chris Carr- KEEY/Minneapolis**, Large Market Air Talent: **Jim Denny, Kevin Freeman and Deborah Honeycut- WFMS/Indianapolis**, Medium Market Air Talent: **Dan Tooker- KFDI/Wichita**, Station Of The Year (Major Market): KYGO/Denver, Station Of The Year (Large Market): WMIL/Milwaukee, Station Of The Year (Medium Market): KXKT/Omaha. The winners will be recognized during the live broadcast of the *41st Annual CMA Awards* in November.

**Wanna be more involved with the Conclave?** Make plans now to attend the fall quarterly Conclave board meeting at the Marriott City Center on Saturday, October 13<sup>th</sup> in Minneapolis. Contact the Conclave office through [tomk@theconclave.com](mailto:tomk@theconclave.com) for hotel details (a limited number of specially priced rooms have been set aside for attendees of the Board meeting).

**Tawn Mastery** passed away earlier this week in Minneapolis. She'd been awaiting a liver transplant, after having been stricken with hepatitis C. A frequent **Conclave** visitor and faculty member, Tawn was a legendary rock voice in both radio and TV. Her radio stops included KSJO/San Jose; KQLZ (Pirate Radio)/Los Angeles, KXXR (93X)/Minneapolis; KNAC/Long Beach, KLSX/Los Angeles; KMEL/San Francisco, KUFO/Portland, hardradio.com and **Sirius** Satellite Radio – where she was host of *Hair Nation*. She was the author and voice of specials like *Rockzone* and *Sammy Hagar's Cabo Wabo Happy Hour*. Tawn was also an MTV stringer, did ON-TV's "Night Flight" and appeared on many local Los Angeles TV programs. She was the featured host for the "Metal Head Video Magazine" series. She was seen in movies like "The Blues Brothers," "Heavy Metal Thunder And Mud" and "The Decline Of Western Civilization, Pt. II: The Metal Years." Tawn also produced music videos like **Scorpions'** "No One Like You," **Greg Kihn's** "Happy Man" & "Jeopardy," as well as **Romeo Void's** "Never Say Never." In lieu of flowers, Tawn's family requested that friends honor her through the Family Memorial Fund. Donations may be sent to: **Jo Hiner**, 1701 Taylor Street NE, MINNEAPOLIS, MN 55413. Tawn's Memorial Service will tomorrow (Saturday) at 3pm at 200 Central Ave. S.E., MINNEAPOLIS, MN. For details, call (612) 379-2368.

**Changes, Too.** **Mike Roberts** is out as PM driver at **Midwest Family Oldies KOSP/Springfield...** **The Equity Music Group/Nashville** has tapped promotions veteran **Nathan Cruise** as Manager- Midwest Promotion...Former **Clear Channel** Sports WCKY (1530 Homer, The Sports Animal)/Cincinnati hosts "Two Angry Guys" (**Richard Skinner** and **Tom Gamble**) have moved to crosstown **Cumulus** Talk WFTK (Supertalk 96.5) for mornings, replacing TRN-FM's **Mancow...** **Entercom/Denver** VP/Market Mgr. **Ray Quinn** has left the building.

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Congrats to **Brown College** instructor and former Conclave Board member **Mike Kronforst**, who was recognized at Brown College graduation ceremonies Wednesday night for his 35 years at the school. He received a plaque for his achievement! Reputedly Mike responded with, "The plaque is wonderful...but I was kinda hoping for a car!"

*Rumor: Is Chicago ready to "Fresh"-en up CBS talker WCKG?*

Ever wonder what the world would be like if you weren't a part of it? That's the marketing premise pursued by **CBS** AAA WXRT/Chicago when they asked listeners to imagine what Chicago would be like without it. WXRT's new interactive ad campaign involves big time advertising on taxi tops, buses and billboards. The scheme – which asks listeners to complete the following sentence on the station website "Chicago without WXRT would be..." - was developed in-house and then farmed out to **Brainforest/Chicago** to become reality. Responses will be posted online, and the better contributions will become part of the station's outdoor ad campaign. Sample completions to Chicago without XRT: "would be New York," "would be not my kind of town," and " would be a city with no soul."

One more use for **Craigslist**: selling radio stations. **Rob Combs**, who owns the currently silent KDJQ-AM/Meridian-Boise, ID has posted the station for sale on Craigslist. Asking price? \$800,000 for the station, just reduced from \$1.2 million! Hmmm, let's see...I need a refrigerator, but there's that radio station that'd look good in my den...

The late WGN/Chicago air talent, Bob Collins, was not at fault in the airplane collision that cost him his life. A federal judge has ruled that Collins was only 5% at fault in the collision that killed him and two others. U.S. District Judge **John Darrah** placed the primary blame on the **Federal Aviation Administration** and the air traffic controller, **Midwest Air Traffic Control Services**. The judge said the air traffic controller had gone 7 hours without a break, a clear violation of FAA rules. The tired controller then ignored the spacing of the aircraft, and failed to warn them of the dangers their closeness could bring. Collins' role in the crash, said the Judge, was his failure to tell the FAA about his diabetic condition.

**Midwest Family** Top 40 WIZM (Z93)/LaCrosse loves **Oktoberfest** – but not necessarily for the reason you might think! The station's "Z-Care" charity fund launched *Oktober-Breast*, where the station teamed up with a local sponsor and collected bras for the past few weeks and offering to donate \$2 to local breast cancer research for each bra collected. The "Bra"-zen quest for undergarments raised close to \$9,000 for the city's local Komen foundation center.

**CBS** talker WKRK/Detroit flipped to all-sports yesterday as WXYT-FM, "Detroit's Sports Powerhouse" in a simulcast with AM sister WXYT-AM.

**Radio Under Construction Highlights Now Available!** Did you miss the 32nd annual Learning Conference – Conclave 007: RADIO UNDER CONSTRUCTION? Did you attend, but missed a special session or two? Want to share what you learned with others in your company? Relive the best of The Conclave Learning Conference! 2007 CD's of this summer's most exciting sessions are now available for purchase at \$19.99 each – with free domestic shipping! (Please allow up to 4 weeks for delivery)! Download an order form now at theconclave.com to order your CD's. Then complete the form and send it to The Conclave via fax (952-927-6427) – email (info@theconclave.com) - or snail mail (4517 Minnetonka Blvd, #104,m Minneapolis, MN 55416). Don't let the learning stop. Order your Conclave 007 CD's today!

**More Changes. Clear Channel** Country KMFx (The Fox)/Rochester, MN PD/MD/afternoon personality **J. Brooks** has taken over the OM position at **North Iowa Broadcasting's** cluster in Mason City, Iowa...**Midway** Talk WVON-A/Chicago names former crosstown **Clear Channel** Urban WGCI morning show producer **Dawn Edwards** as Dir. of News and Public Affairs...Veteran sports talker **T.C. Martin**, formerly PD/host at Sports WNFL/Green Bay is the new voice of the **Harlem Globetrotters** for their upcoming 113-show tour.... **CBS Radio** Country WYCD/Detroit has promoted veteran midday personality **Mike Scott** to APD/MD.

**Jobs.** Life 97.9 (KFNW FM) Fargo, ND has a rare opening for a morning show host. Connect with the community on a growing Christian adult contemporary radio station. If you're looking for a great place to live and a quality organization that encourages spiritual, personal and professional growth apply now at [jobs@nwc.edu](mailto:jobs@nwc.edu)...Life 89.1 (WSMR-FM) Sarasota, FL is looking for a program director/morning show host. Lead a growing Christian adult contemporary radio station in an organization that encourages spiritual, personal and professional growth. Apply now at [jobs@nwc.edu](mailto:jobs@nwc.edu)...Mid-West Family Oldies KOSP/Springfield is on the hunt for new air talent. T&Rs to OM **Mary Fleenor** at 319 E. Battlefield Suite B, Springfield, MO 65807 or e-mail [mfleenor@mwfmktg.com](mailto:mfleenor@mwfmktg.com)...A great programmer has a balance of left and right brain – science and art. Is that you? Experienced AC Programmer needed to lead one of America's great AC stations. Apply to **Steven Goldstein**, Executive Vice President, **Saga Communications**. E-mail package to [WSNYPDSearch@sagacom.com](mailto:WSNYPDSearch@sagacom.com)... America's Best Local Broadcasting Company is now accepting applications for Program Directors for all formats—Country, Rock, CHR, A/C and Talk for future openings. If you have a track record of success as a PD or APD, we'd like to hear from you. Apply to **Tom Land**, Director of Radio Programming, **Journal Broadcast Group**. E-mail package to [tland@journalbroadcastgroup.com](mailto:tland@journalbroadcastgroup.com)...**Bahakal** Communications 2 station cluster 94.3 KIL0/103.9 The Eagle/Colorado Springs is now looking for a sales manager. Send resumes to [jobs@kilo943.com](mailto:jobs@kilo943.com) or mail to: Attention HR P.O. Box 2080 Colorado Springs, Colorado 80901...**Three Eagle's** KYSM/Mankato needs an experienced, battle tested pro needed to take over the morning show. E-mail your materials immediately to [bobglasco@gmail.com](mailto:bobglasco@gmail.com) ...Y103/Decatur's is searching for a morning show co-host. Email your stuff to [rexmornings@y103.com](mailto:rexmornings@y103.com) or snail mail to: PD Todd Norris, 1100 E. Pershing Rd., Decatur, Il. 62526...N/T KLWN/Lawrence is looking for the next great radio news reporter and afternoon drive anchor. Send resume, references, two writing samples for radio broadcast and an aircheck to: **Rees Graves**, 3125 W. 6th Street, Lawrence, KS 66049 or email [rees@lazer.com](mailto:rees@lazer.com)...**Northern Star Broadcasting** is looking for a News Director for its Sault Ste.

Marie Office. Send your demo, resume and examples of your best work on the air and in promotions to: Northern Star Broadcasting, 1402 Ashmun, St. Sault Ste. Marie Mi. 49783 Attn: **Paul VanWagoner**. E-mails welcome at [paul@talkradio1400.com](mailto:paul@talkradio1400.com)...T40 WKSZ/Green Bay is looking for a night jock. E-mail your resume, MP3, or anything at all you think you need to get this gig to: [hiremekissfm@gmail.com](mailto:hiremekissfm@gmail.com)...**Journal** T40 KSPW/Springfield, MO is looking for its next Program Director. Email your package to [ccannon@journalbroadcastgroup.com](mailto:ccannon@journalbroadcastgroup.com) or snail-mail to: **Chris Cannon**, 2330 West Grand, Springfield, MO 65802...WSOY/Decatur is currently trying to fill two openings with new personalities to add to their on-air staff. Need resume, cover letter, 3-4 minute air check. Please email information to [rexmornings@yahoo.com](mailto:rexmornings@yahoo.com)... Are you tired of corporate radio? If so come join **Red Rock Radio** in Amery as they look for 2 Account Executives to sell News/Talk/Sports and Great Oldies on WXCE and Mainstream AC WLMX. Contact **Erv Jezek** General Manager today at 715-268-7185 or fax your resume today to 715-268-7187...**Clear Channel** of Northern Colorado seeks talent for all dayparts for a Country station moving into the market. Send materials to: KOLZ JOBS c/o Clear Channel Radio, 4270 Byrd Drive, Loveland, CO 80538...**Clear Channel's** N/T WOOD/Grand Rapids is seeking a newsperson. Please rush resume, brief statement of your news philosophy, and an MP3 of your on-air work, to **Rob St. Mary**, News Director, at [robstmary@clearchannel.com](mailto:robstmary@clearchannel.com) ...Immediate full time opening in the WHLO/Canton newsroom. Please rush resume, brief statement of your news philosophy, and an MP3 of your on-air work, to: **Keith Kennedy**, 7755 Freedom Ave NW, Canton, Ohio 44720... Country KSUX/Sioux City has an immediate opening for a full-time mid-day on-air personality. Send your best on-air audio and resume to **Tony Michaels** at [tmichaels@powelliowa.com](mailto:tmichaels@powelliowa.com)...If you have a job posting you'd like to see in the Tattler, please send it to [tomk@theconclave.com](mailto:tomk@theconclave.com) before noon of *The Tattler* issue date. All jobs represent equal opportunities and phone calls are discouraged unless otherwise noted.

## the Conclave TalenTrak 007 Registration Form

Saturday, November 10 • Chicago, IL

First name **\*\*\*as it will appear on your badge** Last name **\*\*\*as it will appear on your badge**

Company **\*\*\*as it will appear on your badge**

Address **Where YOU an office/a home; NOT a parent company's home/main office**

City **\*\*\*as it will appear on your badge** State Zip Code

**\*\*\*IMPORTANT:** There will be a \$50 fee assessed to change your badge info! Make sure of all info is correct!!

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Expiration (MO-YR) \_\_\_\_\_

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AMOUNT ENCLOSED /TRANSACTION TOTAL  
\$ \_\_\_\_\_

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fax 952-927-6427 or  
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Cardholder

Authorized Signature

**MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD #104, MINNEAPOLIS, MN 55416**

PHONE/FAX: 952.927.HITS (4487)/927-6427 Publisher: Tom Kay at [tomk@main-st.net](mailto:tomk@main-st.net) Web: [www.main-st.net](http://www.main-st.net)

## Spring Book 2007

### Minneapolis-St. Paul, MN (#16)

Rock KQRS rules; no Twins hurt WCCO.

Station	Format	Owner	SuP1	SuP2
KQRS-FM	ClsscRock	Citadel	8.8	8.4
KEEY-FM	Ctry	ClrChnnl	6.9	6.7
WCCO-AM	N/T	CBS	6.4	6.4
KDWB-FM	T40	ClrChnnl	5.5	6
WLTE-FM	AC	CBS	4.6	5.1
KSTP-FM	HotAC	Hubbard	5.2	4.9
KSTP-AM	N/T	Hubbard	4.6	4.8
KTCZ-FM	AAA	ClrChnnl	4.3	4.7
KXXR-FM	ActRock	Citadel	4.9	4.5
KTTB-FM	Rhythm.	NLights	3.5	3.8
KZJK-FM	AdultHits	CBS	3.9	3.8
KQQL-FM	Oldies	ClrChnnl	2.6	2.7
KFAN-AM	Sports	ClrChnnl	2.4	2.3
KTLK-FM	Talk	ClrChnnl	1.9	2.2
WGVX-FM/ WGVY-FM/ WGVZ-FM	ClsscHits	Citadel	1.3	1.4
WWTC-AM	Talk	Salem	1.3	1.4
KMNV-AM	RegMex	Davidson	1	1.3
WFMP-FM	Talk	Hubbard	1	1.1
WDGY-AM	RegMex	Borgen	0.7	0.8
KLBB-AM	Stnrds	Davidson	0.7	0.7
KLCI-FM	Ctry	Starcom	0.8	0.7
KTNF-AM	Talk	JR	0.7	0.6
WWJO-FM	Ctry	Regent	0.4	0.4

### Omaha-Council Bluffs, NE (#72)

N/T KFAB moves 3rd to 1st.

Station	Format	Owner	SuP1	SuP2
<b>KFAB-AM N/T</b>		<b>ClrChnnl</b>	<b>7.3</b>	<b>8.1</b>
<b>KGOR-FM Oldies</b>		<b>ClrChnnl</b>	<b>7.2</b>	<b>7.8</b>
KXKT-FM	Ctry	ClrChnnl	8.5	7.7
KQKQ-FM	HotAC	NRGMedia	6.2	6.4
KEZO-FM	Rock	Journal	7.4	6.3
KQBW-FM	Rock	ClrChnnl	6.4	5.5
KKCD-FM	ClsscRock	Journal	5.7	5.2
KSRZ-FM	HotAC	Journal	5.5	5.2
KQCH-FM	T40	Journal	5.3	4.4
KKAR-AM	N/T	NRGMedia	3.1	3.7
KOPW-FM	AdultHits	NRGMedia	3.4	3.2
KLTQ-FM	AC	NRGMedia	3.1	2.9
KHUS-FM	Ctry	ClrChnnl	2.5	2.4
KOZN-AM	Sports	NRGMedia	1.6	2.3
KGBI-FM	ChrstnAC	Salem	2.2	2.1
KOMJ-AM	Stnrds	Journal	1.7	1.9
KBBX-FM	RegMex	Journal	1.4	1.5
KXSP-AM	Sports	Journal	1	0.8
KZKX-FM	Ctry	ThreeEagles	0.5	0.7
KBLR-FM	Urb	NRGMedia	0.5	0.5

### Pittsburgh, PA (#24)

Adult WSHH moves up 5!

Station	Format	Owner	SuP1	SuP2
WDVE-FM	ClsscRock	ClrChnnl	9.6	9.7
KDKA-AM	N/T	CBS	8.2	8.2
WDSY-FM	Ctry	CBS	6.4	6
WSHH-FM	AC	Renda	4.3	5.6
WWSW-FM	ClsscHits	ClrChnnl	5.6	5.4
WPGW-FM	Talk	ClrChnnl	5.3	5.3
WRRK-FM	AdultHits	Frischling	4.6	4.9
WJAS-AM	Stnrds	Renda	4.7	4.7
WAMO-FM	Urb	Sheridan	4.5	4
WKST-FM	T40	ClrChnnl	4.2	3.9
WOGI-FM/ WOGG-FM	Ctry	Keymkt.	4.3	3.8
WXDX-FM	Alt	ClrChnnl	3	3.2
WZPT-FM	HotAC	CBS	2.5	2.6
WLTJ-FM	AC	Frischling	2.1	2
WOGF-FM/ WOGH-FM	Ctry	Keymkt.	1.5	1.6
WEAE-AM	Sports	ESPN	1.3	1.4
WORD-FM	N/T	Salem	1.4	1.2
WAMO-AM	UrbAC	Sheridan	0.9	0.9
WJPA-FM/ WJPA-AM	Oldies	Wash.Co	0.9	0.9
WKPL-FM	AC	Keymkt.	0.8	0.9
WPTT-AM	Talk	Renda	1.1	0.9
WTZN-FM	Talk	CBS	1	0.9
KQV-AM	News	CalvaryInc.	0.6	0.8
WLER-FM	AC	ButlerCo.	0.6	0.8
WMBS-AM	Stnrds	Fayette	0.5	0.7
WFGI-FM	Ctry	Forever	0	0.5
WLSW-FM	HotAC	Wall	0.4	0.5
WPKL-FM/ WASP-AM	Oldies	Keymkt.	0.6	0.5
WKHB-AM	Talk	Comm.	0	0.4

### St. Louis, MO (#20)

Cards baseball help N/T KMOX stay #1.

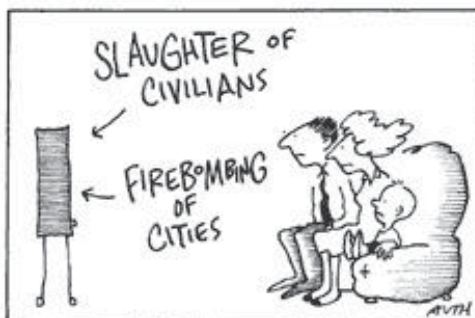
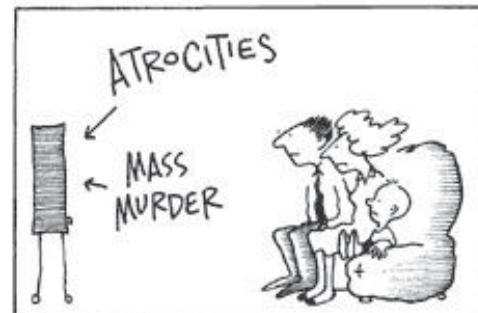
Station	Format	Owner	SuP1	SuP2
KMOX-AM	N/T	CBS	7.1	7.6
WIL-FM	Ctry	Bonneville	5.3	5.4
KEZK-FM	AC	CBS	5.6	5.3
KTRS-AM	N/T	CHHoldings	5	5.3
KSHE-FM	Rock	Emmis	4.5	4.7
WARH-FM	AdultHits	Bonneville	4.7	4.5
KFTK-FM	Talk	Emmis	4.1	4.2
KMJM-FM	UrbAC	ClrChnnl	4.3	4.2
KLOU-FM	ClsscHits	ClrChnnl	3.9	4.1
KSLZ-FM	T40	ClrChnnl	3.9	3.9
KATZ-FM	Urb	ClrChnnl	3.8	3.8
KSD-FM	Ctry	ClrChnnl	3.8	3.8
KIHT-FM	ClsscHits	Emmis	3.4	3.2
KPNT-FM	Alt	Emmis	3.1	3.2
KYKY-FM	HotAC	CBS	3.3	3.2
WHHL-FM	Urb	Radio1	2.9	3.2
WFUN-FM	UrbAC	Radio1	3.2	3.1
KATZ-AM	Gospel	ClrChnnl	2.7	2.6
WMVN-FM	RhythmAC	Bonneville	2.1	2.1
KFUO-FM	Clssc	LuthChurch	2.2	2
KFNS-AM/ KFNS-FM	Sports	BigLeague	1.3	1.2
WIL-AM	ClsscCtry	Bonneville	0.7	0.9
KSLG-AM	Sports	Simmons	0.5	0.5
KWRE-AM	ClsscCtry	Kaspar	0.6	0.5
KFAV-FM	Ctry	Kaspar	0	0.4
KNSX-FM	Alt	21Sound	0.5	0.4
WFFX-AM	Sports	Simmons	0.7	0.4
WGNU-AM	Talk	Norman	0	0.4
WIJR-AM	RegMex	Birach	0	0.4

**12+ M-Su, 6AM-12AM. Spring 2007.**  
**Fall 06 - Spring 07 comparisons,**  
**unless otherwise noted.**



**ARBITRON**  
'2007

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