

# MAIN STREET

Presents

The Conclave

# TATTLE R

Publisher: Tom Kay Editor: Kate Kennedy  
Cartoons Pilfered by Lenny Bronstein & Jay Philpott

Winners of the 2007 NAB Marconi Radio Awards were announced Thursday night at the annual NAB Marconi Radio Awards Dinner & Show sponsored by **HD Radio**. Some of your neighbors who walked away with the Plexiglas trophies included: AC Station of the Year: WBEB/Philadelphia (where **Chuck Knight** has just begun his PD-ship), Major Market Station of the Year: WGN-AM/Chicago, Large Market Station of the Year: KSTP/Minneapolis, Oldies Station of the Year: WWSW/Pittsburgh, Small Market Station of the Year: WAXX/Eau Claire, Large Market Personality of the Year: **Chuck Collier**, WGAR/Cleveland, Medium Market Personality of the Year: **Van & Bonnie**, WHO-A/Des Moines, Small Market Personality of the Year: **Mike McNamara**, KNOX-AM/Grand Forks, Spanish Format Personality of the Year: **Rafael Pulido**, WOJO/Chicago. The NAB Marconi Radio Awards Dinner & Show was hosted by talk radio personality and former Conclave Learning Conference keynoter, **Glenn Beck** of **Premiere Radio Networks**.

The buzz at the NAB meeting this week: **NAB Pres./CEO David K. Rehr** unveiling an aggressive marketing campaign to reposition radio for the future—"Radio 2020" – an initiative unveiled during Rehr's keynote address and the result of a cooperative effort between NAB, the RAB and the HD Digital Radio Alliance. "Radio 2020 will not only address radio's greatest challenges, but will also guide us on how to explore our greatest opportunities," said Rehr, who reminded the audience that radio is heard by over 233 million listeners per week. "Radio's value lies in the fact that it's accessible — it's everywhere and portable," said Rehr. "It's the one medium where everyone can freely and easily connect to a diverse world of entertainment and information, anywhere and everywhere."

Earlier this week, **Clear Channel** shareholders approved a \$19.5 billion buyout of the radio giant, more than 10 months after the deal was proposed. The offer from a private equity group led by **Thomas H. Lee Partners LP** and **Bain Capital Partners LLC** was announced

in November, but was tweaked because large shareholders signaled they would oppose earlier offers. The latest offer was \$39.20 per share in cash or stock. Current shareholders could end up with as much as 30% of the new, privately held company. *Commentary: Is this buyout a good move for radio? While the old Clear Channel was certainly tight with their dollars, it was at least (mostly) run by broadcasters. Venture capitalists are known for keeping an eye only on the bottom line, so it will interesting to see how seriously Bain will take their mandate as license-holders to serve in the best interests of their signals' audience. Glenn Beck, at the Marconi Awards this week joked, "Bain just purchased Clear Channel. Thank God! Now they can cut all that fat!" The line got lots of laughs...most of them, nervous. - TK*

Congress took aim this week at rappers and the labels who promote them, a quest captained by Bobby **Rush** (D-IL), chairman of the House Subcommittee on Commerce, Trade and Consumer Protection. Testifying at this week's hearing on the topic were **Viacom** CEO **Philippe Dauman**, Universal Music Group CEO **Doug Morris**, **Warner Music Group** CEO **Edgar Bronfman Jr.** and **Radio One** CEO **Alfred Liggins**. The execs, along with rappers **Master P** and **David Banner**, were summoned to answer questions about sexist and racially charged lyrics in hip-hop. Morris noted that sales in the genre are off by 44% since 2000 and now account for just 10% of total industry sales, and argued that fact should indicate just how much influence the industry exerts on the public. But he and Bronfman said their companies DO attempt to alert parents about lyrics by including parental advisory labels on releases. Dauman said that **Viacom**, owner of MTV and BET, monitors videos for anything offensive. Master P apologized for his past lyrics, while Banner took a defensive posture and told congressmen that hip-hop was misunderstood and the subject of unfair scrutiny. "Hip-hop is sick because America is sick," he said.

The right-wing chatter of **John Stokes** has piqued the interest of both supporters and critics. Once referring to environmentalists as "green Nazis," and burning green Swastikas at rallies, the host and owner is saying goodbye to talk/sports "Z-600 The Edge" KGEZ, Kalispell, MT. This decision comes in the aftermath of owners on the land which the station sits asking **Montana Supreme Court** to "extinguish" the easement. Stokes argued officials had bribed the landowners to shut him down. However, the court ruled that Stokes didn't have rights to as much land as he claimed and that his bribe allegations were false. KGEZ is now up for sale and Stokes is looking toward syndication.

*Jupiter Rising*  
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<b>KQM 23x</b>	<b>KKPN</b>	<b>KJYO</b>
<b>Z104 18x</b>	<b>KZMG</b>	<b>WABB</b>
<b>WXIS 10x</b>	<b>CKEY</b>	<b>WJIM</b>
	<b>KHTT</b>	<b>more!</b>

CHIME ENTERTAINMENT

**TOP 5 PHONES KMXV!!**  
**ADDED WIXX!!**

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Your Guardian Angel

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# Chris Stills *Fool For Love*

**ADDED  
KMMS!**

**AIRPLAY  
KPTL!  
WJCU!**

**COMING TO YOUR TOWN!**  
9/27/07-Minneapolis  
9/29/07-Milwaukee  
9/30/07-Madison  
10/2/07-Omaha  
10/3/07-Denver

Chicago Cubs broadcaster **Len Kasper** has been tapped to keynote the 2007 edition of the **Conclave's TalenTrak** on Saturday, November 10<sup>th</sup> at **Columbia College/Chicago!** Kasper, a Milwaukee native, is finishing his third season with the Cubs after doing **Florida Marlins** play-by-play for three years for **Fox Sports Net**. Len will address TalenTrakkers on the subject of identifying and seizing industry opportunities, while providing tips on honing and improving one's individual skills in order to take hold of and maximize those opportunities! He might even drop in a few fun, behind-the-mic stories of the Cubs magical 2007 season (at this writing, the Cubbies are in first place the NL Central!) TalenTrak is the only meeting in the industry that devotes a full day toward one purpose: Making better air talent. In an intensive and fun daylong seminar, you'll hear from seasoned radio professionals about important aspects of career advancement, employment strategies and how to deal with everything from irate listeners to office politics. There's even time set aside for you to meet one-on-one with radio professionals who will listen to your air checks and offer constructive advice on how to improve your on-air work. TalenTrak will be held November 10, 2007 at Columbia College in the heart of downtown Chicago. Tuition for the day is just \$49 (\$39 student/educator/free agent), and it includes lunch! To register, visit [www.theconclave.com](http://www.theconclave.com). Look for the TalenTrak story, and click on the link featured to download a registration pdf document. The official TalenTrak hotel is the **Travelodge Hotel**, just one-half block from Columbia College. To secure a specially priced TalenTrak room at the Travelodge, contact TalenTrak room coordinator **Darren Andrews** at 312-376-1481 or at his email address: [travelodgechicago@yahoo.com](mailto:travelodgechicago@yahoo.com).

Christmas is in the air in Chicago! According to **Robert Feder** in the *Chicago Sun-Times*, Clear **Channel AC WLIT/Chicago** already is literally counting the days until it switches to all-Christmas music. The station's website at [www.wlit.com](http://www.wlit.com) has a "Countdown to the Holiday Lite" — a digital readout tracking the days, hours, minutes and seconds until the Christmas format kicks in. According to Feder, although the countdown clock would indicate a mid-November launch, Lite FM is more likely to jump the gun around Halloween.

PD of **Northern Lights Broadcasting** Top 40 KTTB/Minneapolis **Sam Elliot** has been promoted to Operations Dir for the group. He will continue his programming duties until further notice.

**Jason Sharp** is named PD at **Northwestern College** Christian AC KTIS/Minneapolis, a position recently vacated by **Kurt Wallace**. Wallace now does PD/nights at Christian AC WCVO/Columbus, OH. Sharp was most recently PD/MD at Christian AC/WCQR/Johnson City, TN.

## Conclave 007: RADIO UNDER CONSTRUCTION Greatest Hits!



**Relive Conclave 007! The Learning Conference's most exciting moments are now available for purchase! Every session are available on CD at \$19.99 each. FREE domestic shipping and please allow up to 4 weeks for delivery. Visit [www.theconclave.com](http://www.theconclave.com) to place your order.**

There's a new alignment at **McVay Media**, and the new VP/Adult Contemporary is **WBEB/Philadelphia** programmer **Chris Conley**. **Conclave** Board member and VP/Adult Formats **Daniel Anstandig** moves onto Pres./McVay New media. Joining him are new media experts **Rockie Thomas** and **Sean Lozensky**. **Jerry King** is elevated to VP/Operations for the company, as well as adding Oldies to the formats that he consults.

**Wanna be more involved with the Conclave?** Make plans now to attend the fall quarterly Conclave board meeting at the Marriott City Center on Saturday, October 13<sup>th</sup> in Minneapolis. Contact the Conclave office through [tomk@theconclave.com](mailto:tomk@theconclave.com) for hotel details (a limited number of specially priced rooms have been set aside for attendees of the Board meeting).

**Changes.** Marketing Manager for **Saga Communications** AC KLTI and Oldies KIOA/Des Moines, IA **Tiffany Tauscheck** is leaving to join the Greater Des Moines Convention and Visitors Bureau as Director of Marketing. Her last day will be Friday, October 5<sup>th</sup>...**Keith Allen**, MD/mornings for **Citadel Country** WFBE/Flint, has been named interim PD. He takes over following the death of PD **Jay J. McCrae** earlier this month. The search is on for a permanent replacement...**Michael Doyle** was promoted to VP for eight **Entercom** clusters in the eastern Midwest this week. He's been the market manager for Rochester since 2000. The current RVP **Steve Godofsky** recently announced his retirement and will transition to a new role within the company.

This week a new jobs website, **Jobnoggin.com**, launches from **Journal Communications'** Milwaukee media properties, along with **Monster Worldwide, Inc.** VP for Digital Media **Carl Gardner** stated, "We are excited about the launch of Jobnoggin.com, which combines the local audience strength of the **Milwaukee Journal Sentinel**, **JOnline.com**, and our market-leading Milwaukee television and radio properties with Monster's best-in-class product and brand. Additionally, we expect Jobnoggin.com will extend our reach to non-core users of our traditional media products."

A fallen hero will be honored by **Artistic Media Partners** Country WBTU/Fort Wayne, IN. **Cpl. Ryan Woodward** was killed on September 8<sup>th</sup> in Iraq when insurgents attacked his unit. The hometown hero was awarded the Purple Heart and the Bronze Star, and laid to rest in Fort Wayne on September 19<sup>th</sup>. To honor Cpl. Woodward and all men and women lost in battle, U.S. 93.3 has purchased a billboard with Cpl. Woodward's photo on it that will read "We Will Never Forget." Listeners can sign the billboard that will then be placed on display in Fort Wayne area for one month and then given to Cpl. Woodward's parents, **Mike and Sue Woodward**.



# The Conclave needs a Fundraiser!

**Are you an account representative who wants more out of your career - and life - than selling a weekend remote for Joe's Used Cars?**

The Conclave, the industry's only 501(c) 3 non-profit multi-formatic education organization, is searching for a Fundraising Director who will be responsible for generating sponsorships for the Learning Conference & TalenTrak as well as identifying and securing grants and endowments. If you're a competitive, big-picture communicator who possesses the ability to negotiate and sell conceptually, the Conclave wants to hear from you. You'll need to be computer and Internet savvy and possess a minimum of 3 years of successful radio sales experience. If you know the Conclave and its work, even better! Interested? Submit a resume with your salary history & requirements to [fundraiser@theconclave.com](mailto:fundraiser@theconclave.com) and know the Conclave encourages diversity in the workplace. For more information, visit [theconclave.com](http://theconclave.com).

**Bonneville** Alternative WSWD/Cincinnati has chosen two winners from their month-long "**Spread The Sound**" contest! The contest offered listeners the chance to pocket \$4,000 each for assisting in building The Sound fall outdoor billboard campaign in eight words or less. One of the winners was **Jason Kimerling** of Dayton, who had the slogan "**Make Your Other Senses Jealous,**" and the second winner was **Joe Hedges**, a recording artist from Erlanger, KY. He demonstrated the best art/slogan, "**WhyPod.**" The Sound is using the art/slogan in its outdoor campaign and station merchandise through the rest of the year. WSWD PD **Tommy Bodean** said, "We proudly say that "The Sound" is built by Cincinnati, for Cincinnati. "The Sound's" music and personality are different, because Cincinnati is different. We've created unique programming, with Cincinnati's help. Now, The Sound's advertising will reflect our Cincinnati listener also."

In partnership with **Illinois Hispanic Chamber Of Commerce, Clear Channel Radio/Chicago** will present the **Hispanic Excellence Leadership Awards** on Tuesday, October 9<sup>th</sup> at the **National Museum of Mexican Art** in Chicago. Pres./Market Manager **Earl Jones** said, "We are very proud to celebrate Hispanic Excellence in Chicago. We are paying tribute to a phenomenal group of honorees in celebration of their quest for excellence in education, business, law, government, healthy, sports, media, entertainment, and community relations."

**Bill DeWees**, former WONU/Chicago GM and current voice talent, has been chosen as a featured vocalist on a new "battle of the bands" video game. The game is published by THQ, Inc. and is set to be on the market for the **Nintendo Wii** platform in the first quarter of 2008.

**Changes, Too.** **Clear Channel** Country KZSN (Kissin' 102.1)/Wichita PD/afternoon **Rockin' Rick Regan** moves to mornings, joining **Dancing Don Hall** for the new **Rockin' & Dancing Morning Show**, effective Monday, October 1st. Regan will continue to host the afternoon show until a permanent replacement can be found...**Milwaukee Radio Alliance** AC WLDB (B 93.3) and Alternative WLUM (FM 102.1)/Milwaukee Promotions Director **Lisa Downey** leaves the building...**Entercom** Top 40 WXSS/MILWAUKEE **Jesse Mitchell** will be doing nights and imaging at **Cumulus** Top 40 KBEA (B100)/**Quad Cities** starting on October 15th.

**Radio Under Construction Highlights Now Available!** Did you miss the 32nd annual Learning Conference – Conclave 007: RADIO UNDER CONSTRUCTION? Did you attend, but missed a special session or two? Want to share what you learned with others in your company? Relive the best of The Conclave Learning Conference!

2007 CD's of this summer's most exciting sessions are now available for purchase at \$19.99 each – with free domestic shipping! (Please allow up to 4 weeks for delivery)! Download an order form now at [theconclave.com](http://theconclave.com) to order your CD's. Then complete the form and send it to The Conclave via fax (952-927-6427) – email ([info@theconclave.com](mailto:info@theconclave.com)) - or snail mail (4517 Minnetonka Blvd, #104,m Minneapolis, MN 55416). Don't let the learning stop. Order your Conclave 007 CD's today!

**Minnesota's American Public Radio** purchased **Trinity International Foundation** Christian AC WMCU (Spirit 89.7)/Miami for \$20 million.

**Linder Radio Group** is converting a time brokerage agreement into a purchase with a \$700,000 deal for sports "1230 The Fan" KYSM, Mankato from Rolland Johnson's **Three Eagles Communications**. This makes the Linder family's seventh Mankato-area station.

**Chris Devine's College Creek Broadcasting** has sold construction permits for two FM's serving Scottsbluff, ME to Legacy Communications of Nebraska for an undisclosed price. The stations include KHYY/Minitare, ME, a class C2 at 106.9 FM, and KETT/Mitchell, NE, also a class C2 at 99.3 FM.

**Holden Broadcasting, Inc.** sells Classic Country WADM-AM/Decatur, IN to Dr. Jay Lewis' Lewis Broadcasting, LLC for \$110,000.

Omaha-based **Waitt Radio Networks** has entered into an exclusive advertising agreement with **Dial Global** beginning in January.

**More Changes.** **Milwaukee Radio Alliance** appointed **Keith Bratel** as Sales Manager for AC WLDB (B93.3)/Milwaukee. Previously, he was Dir./Sales for **Clear Channel's** Milwaukee cluster...2007 Conclave faculty member **Kevin Robinson** is a new partner at **Audience Development Group**...The **John Tesh Radio Show** adds **Midwest Communications** AC WVFM/Kalamazoo, MI for nights, replacing the voice tracking of cluster Dir. of Programming **Brian Hayes**. Hayes, of course, remains the bossman.

**Country Radio Broadcasters** announced that 2007 Marconi winner **Sean Hannity** will serve as the keynote speaker for CRS-39 in an address given on Wednesday, March 5<sup>th</sup> at the **Nashville Convention Center**. For more information, visit [www.crb.org](http://www.crb.org).

Congrats to **Leighton** Top 40 KCLD/St. Cloud, MN PD/morning host **J.J. Holiday** and his wife **Tricia** on the arrival of their new holiday, **Nolan Ray** at 12:42 on 9/26.

THE CONCLAVE PRESENTS

# TalenTrak <sup>20</sup>07

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- Session 3 – Kipper McGee: The Best Variety of Career Tips from the 80's, 90's and Today
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- TalenTrak Job Fair (ask for details)
- Keynote Luncheon!

**Bring your scoped 3-minute  
aircheck CD!  
First 60 to register are  
eligible to receive an  
aircheck**

Our condolences to the family and friends of longtime Detroit Urban radio owner **Dr. Wendell Cox**. Cox, who was a successful dentist, joined with fellow dentist **Dr. Haley Bell** to form **Bell Broadcasting** in the '60s. They owned and operated Urban WCHB-AM and Pure Jazz WJZZ until the sale of the stations to **Radio One** several years ago. The funeral and memorial service is Friday in Detroit.

**2007 Conclave Learning Conference Begins Construction of New Industry.** The building blocks for a dynamic rebuilding of the radio industry were laid during the weekend of June 28-July 1 at the 32nd annual Conclave Learning Conference, as hundreds of industry professionals, teachers and students descended upon the Minneapolis Marriott City Center for RADIO UNDER CONSTRUCTION. Over 40 sessions covering every major radio format, technology and resource were presented to packed meeting rooms throughout the conference weekend. *THE TATTLER* has been presenting stories about the event originally found on the pages and websites of the Conclave's Publicity Partners. Here's the next installment from *Radio & Records*: "Make Them Angry if It Makes Them Listen" (by **Chuck Taylor**) - "The High Priest of the Painful Truth," talk show host and best-selling author **Neal Boortz**, presented the keynote address Friday, June 29, at the 2007 Conclave Learning Conference, offering a myriad of humorous anecdotes. His primary topic of conversation was how to rile various special interest groups with fictitious controversy, all in an effort to lead listeners to his syndicated talk show. "I try to have fun on talk radio and get in trouble sometimes with my intentional insensitivity. I'm a libertarian, so I make them mad on both sides," Boortz mused. He cited one recent example where he suggested that in addition to the national political issue of immigration, nuclear waste is also a concern. "So I suggested that we send those immigrants back to Mexico with a little parting gift on their backs. We can tackle two problems at once." The joke drew the ire of enough angry public figures to make a media splash, leading new listeners to tune in "to find out who this hate-filled, angry SOB is that they're talking about, and then they find themselves somewhat entertained." (*The Conclave thanks RadioAndRecords.com, radio-info.com, insideradio.com, fmqb.com, radioink.com, and allaboutcountry.com for communicating the magic of a very special June weekend in Minneapolis.*)

**Jobs. Metro Networks-Milwaukee** is looking for an AM drive traffic anchor. Send your demo and resume to **Mike Kristof**, [mike\\_kristof@metronetworks.com](mailto:mike_kristof@metronetworks.com)...**Pritchard Broadcasting** is looking for a play-by-play person. Email your packages to: [jason@burlingtonradio.com](mailto:jason@burlingtonradio.com) or snail mail, Pritchard Broadcasting, Attn: **Jason Hillery**, 2850 Mt. Pleasant St., Burlington, IA 52601...WGEZ/Beloit, WI is accepting resumes for air talent, Sales, Production (Smarts System), Basketball-Hockey (Play-By-Play), Board Operators & Office Administration. Email material to [alank1490@yahoo.com](mailto:alank1490@yahoo.com) or mail WGEZ, Attn: **Alan Kearns**, 622

Public Ave., Beloit, Wisconsin 53511...**Cumulus Media** is searching for a midday talent. Email your packages to [Dylan.fletcher@cumulus.com](mailto:Dylan.fletcher@cumulus.com) or to Kicks 104.9, 810 Victoria Street, Green Bay, WI 54302...Needed- an evening announcer who can run games and put together sports scores and updates. Email or send voice and resume to **Cumulus Broadcasting**, 601 Central Avenue Faribault MN 55021...ESPN affiliate KGSO/Wichita is looking for part time board operators to run ESPN college football, K-State Football and Basketball, NBA and local high school games. No experience needed. Resume to [jnavarro@kgso.com](mailto:jnavarro@kgso.com) or mail to Job Opening, KGSO Radio, ATTN: **Joel Navarro**, 1632 S. Maize Road, Wichita, KS 67209...**Red Rock Radio's** "New" Classic Hits 105.7, WXCX/Pine City, MN is looking for a morning show star! E-mail package to [ron@mix105.ws](mailto:ron@mix105.ws)...News/Talk/Sports/Oldies Radio 1260 WXCE and Mainstream AC Mix 105 WLMX/Amery, WI is looking for a solid Account Executive and a part time air talent (2 separate gigs). Send cover letter, resume and (3) professional references to **Erv Jezek** General Manager WXCE-AM/WLMX-FM 328 100th Street Amery, WI 54001...WMKB-FM/Earlville, Illinois is in need of an Account Executive/Program Director. Send resume, salary history, references, and air check to: **Donald Bae**, 1547 Baker Ave., West Branch Iowa 52358...Attention weekend air talent!!!! KISS FM/Milwaukee wants to hear from you. Send your mp3, resume, and references to [Jojo@entercom.com](mailto:Jojo@entercom.com) or by mail to: **Jojo Martinez**, 11800 W. Grange Ave., Hales Corners, WI 53130...Wanted-Morning sidekick in Decatur, Illinois for Y103. Scoped aircheck to [trex@y103.com](mailto:trex@y103.com) or to PD **Todd Norris**, Y103, 1100 E. Pershing Rd. Decatur, Il. 62526...The Creative Services Department for 850 KOA, 630 KHOW and AM760/Denver has a great opportunity for an energetic Imaging Producer. Rush examples of your work and resume to: [kenanpekoz@clearchannel.com](mailto:kenanpekoz@clearchannel.com) and [denverjobs.com](http://denverjobs.com) simultaneously! Or mail information to: **Clear Channel Colorado**, Human Resources Imaging Producer, 4695 South Monaco Street, Denver 80237. Fax (303) 713-8734 Jobline telephone (303) 713-8799...Wanted- a Marketing Manager at two of Des Moines' most listener-loyal radio stations. Lite 104.1 (KLTI) and 93.3 KIOA. Rush your information to: **Scott Allen**, Senior Marketing Manager, **Des Moines Radio Group**, 1416 Locust Street, Des Moines, IA 50309 [scootie@star1025.com](mailto:scootie@star1025.com)...Promotions Coordinator needed to represent Ann Arbor's 107 One, WTKA, W4 Country and 1290 AM Talk Radio. Forward your resume, salary history and resume to: [emily.webster@cumulus.com](mailto:emily.webster@cumulus.com)...**Milwaukee Radio Alliance** AC WLDB (B 93.3) and Alternative WLUM (FM 102/1)/Milwaukee is looking for a new Promotions Director. Send your credentials to **Sue Phanoff** at [Sue.P@milwaukeeeradio.com](mailto:Sue.P@milwaukeeeradio.com) or snail mail Milwaukee Radio Alliance, N72 W12922, Good Hope Rd., Menomonee Falls, WI 53051...If you have a job posting you'd like to see in the *Tattler*, please send it to [tomk@theconclave.com](mailto:tomk@theconclave.com) before noon of *The Tattler* issue date. All jobs represent equal opportunities and phone calls are discouraged unless otherwise noted

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## Summer Trends 2007, Phase 2

### Cincinnati, OH (#28)

*Top 5 unchanged.*

Station	Format	Owner	SuP1	SuP2
WLW-AM	N/T	ClrChnnl	10.8	10.9
WGRR-FM	Oldies	Cumulus	6.6	6.9
WUBE-FM	Ctry	Bonneville	6.8	6.3
WRRM-FM	AC	Cumulus	6.3	5.9
WEBN-FM	Rock	ClrChnnl	5.5	5.3
WKFS-FM	T40	ClrChnnl	4	4.4
WKRQ-FM	HotAC	Bonneville	4.3	4.3
WKRC-AM	Talk	ClrChnnl	3.8	4.2
WIZF-FM	Urb	Radio1	4.6	3.9
WMOJ-FM	RhyOldies	Radio1	3.3	3.4
WOFX-FM	ClsscRock	ClrChnnl	3.3	3.4
WSWD-FM	Alt	Bonneville	3.2	3.3
WVMX-FM	HotAC	ClrChnnl	2.5	2.6
WAKW-FM	ChrstnAC	PillarofFire	1.9	1.8
WDJO-AM	Oldies	ChrstnSystem	1	1.1
WHKO-FM	Ctry	Cox	1.2	1.1
WPFB-FM	Ctry	WPAY/WPFB	1	1.1
WGYF-FM	Ctry	Bonneville	1.1	1.1
WCKY-AM	Sports	ClrChnnl	1.1	1
WDBZ-AM	N/T	Radio1	0.8	0.9
WCIN-AM	UrbOldies	J4	0	0.8
WTUE-FM	ClsscRock	ClrChnnl	0.6	0.8
WCVG-AM	RegMex	Davidson	0	0.7
WFTK-FM	Talk	Cumulus	0.8	0.7
WLQT-FM	AC	ClrChnnl	0.7	0.7
WOXY-FM/				
WAOL-FM	AdultHits	FirstCo.	0.6	0.7
WROU-FM	UrbAC	MainLine	0.4	0.7
WGTZ-FM	T40	MainLine	0.6	0.6
WCNW-AM	Gospel	Baldwin	0	0.5
WSCH-FM	Ctry	Pieratt	0.4	0.5
WFCJ-FM	Insp	MiaValley	0.5	0.4

### Columbus, OH (#37)

*Country WCOL nudges upward.*

Station	Format	Owner	SuP1	SuP2
WCOL-FM	Ctry	ClrChnnl	7.6	8.3
WCKX-FM	Urb	Radio1	7.3	7.5
WTVN-AM	N/T	ClrChnnl	7.4	7.5
WNCI-FM	T40	ClrChnnl	6.2	6.8
WLWQ-FM	Rock	CBS	5.2	5.1
WXMG-FM	UrbAC	Radio1	4.5	4.9
WSNY-FM	AC	Saga	4.3	4.1
WHOK-FM	ClsscCtry	CBS	3.6	3.8
WBNS-FM	HotAC	RadiOhio	3.7	3.6
WBZX-FM	ActRock	N.American	3.3	3.5
WLZT-FM	AC	ClrChnnl	3	3.1
WBNS-AM	Sports	RadiOhio	2.3	2.8
WCVO-FM	ChrstnACC/V	Ohio	3.1	2.8
WJZA-FM/				
WJZK-FM	SmJazz	Saga	2.5	2.8
WBWR-FM	80s	ClrChnnl	2.5	2.5
WCLT-FM	Ctry	WCLT	2.3	1.8
WWCD-FM	Alt	Ingleside	1.9	1.8
WJYD-FM	Gospel	Radio1	1.8	1.5
WMNI-AM	Stnrds	N.American	1	1.3
WVKO-FM	RegMex	Stop26-R	1.7	1.3
WNKO-FM	Oldies	Runnymede	1	1
WTDA-FM	Talk	N.American	1.2	1
WODB-FM	Oldies	Saga	1.2	0.9
WNKK-FM	Ctry	Wilks	0.7	0.8
WLW-AM	N/T	ClrChnnl	0.8	0.7
WRFD-AM	ChrstnTalk	Salem	0.4	0
WYTS-AM	Talk	ClrChnnl	0.6	0.6

### Denver-Boulder, CO (#22)

*Rhythmic KQKS overtakes KOA.*

Station	Format	Owner	SuP1	SuP2
KOA-AM	N/T	ClrChnnl	6.4	7
KQKS-FM	Rhythm.	LincolnFG	6.6	6.2
KXPK-FM	RegMex	Entravision	3.8	4.9
KYGO-FM	Ctry	LincolnFG	4.6	4.6
KBCO-FM	AAA	ClrChnnl	4.3	4.4
KXKL-FM	Oldies	CBS	3.7	4
KOSI-FM	AC	Entercom	4.7	3.9
KTCL-FM	Alt	ClrChnnl	3.1	3.7
KHOW-AM	N/T	ClrChnnl	3	3.4
KALC-FM	HotAC	Entercom	3	3.3
KRFX-FM	ClsscRock	ClrChnnl	4.3	3.2
KBPI-FM	ActRock	ClrChnnl	3.5	3
KQMT-FM	ClsscRock	Entercom	2.9	3
KIMN-FM	HotAC	CBS	2.8	2.7
KJCD-FM	SmJazz	LincolnFG	2.8	2.4
KPTT-FM	RhythmAC	ClrChnnl	2.7	2.4
KWLI-FM	Ctry	CBS	2.4	2.1
KEZW-AM	Stnrds	Entercom	1.8	2
KNUS-AM	N/T	Salem	1.7	1.8
KBNO-AM	RegMex	LatinoComm.	1	1.5
KKFN-AM	Sports	LincolnFG	1.3	1.2
KMXA-AM	SpanAdHits	Entravision	1.3	1.2
KTNI-FM	Stnrds	DenverCo.	1.2	1.2
KGDQ-FM	RegMex	BustosMed.	1.2	1.1
KKZN-AM	Talk	ClrChnnl	1.3	1.1
KJAC-FM	AdultHits	NRC	1.1	1
KJMN-FM	LatinPop	Entravision	0.9	1
KCUV-FM	AAA	NRC	0.5	0.6
KSYF-FM	AC	DenverCo.	0.8	0.6
KNRV-AM	SpanN/T	NewRadVen	0	0.5
KEPN-AM	ClsscCtry	LincolnFG	0	0.4

### Indianapolis, IN (#40)

*Country WFMS continues its lead.*

Station	Format	Owner	SuP1	SuP2
WFMS-FM	Ctry	Cumulus	10.8	10.6
WHHH-FM	Urb	Radio1	7.2	7.2
WFBQ-FM	ClsscRock	ClrChnnl	6.1	5.9
WIBC-AM	N/T	Emmis	6.2	5.9
WNOU-FM	T40	Emmis	4.5	5.1
WTLC-FM	UrbAC	Radio1	4.7	5
WYXB-FM	AC	Emmis	4.7	4.6
WZPL-FM	HotAC	Entercom	4.3	4.2
WNTR-FM	AdultHits	Entercom	3.8	4.1
WLHK-FM	Ctry	Emmis	4.1	4
WRZX-FM	Alt	ClrChnnl	3.6	3.7
WJJK-FM	AdultHits	Cumulus	3.6	3.3
WTLC-AM	Gospel	Radio1	2.6	3.1
WKLU-FM	ClsscRock	IndyRadio	2.9	3
WYJZ-FM	SmJazz	Radio1	3.1	2.8
WTTS-FM	AAA	SarkesTarz.	2.1	2.6
WEDJ-FM	RegMex	Continental	0.9	1.2
WRDZ-FM	Kids	Disney	1.3	1.2
WNDE-AM	Sports	ClrChnnl	1.1	1.1
WWFT-FM	N/T	Cumulus	1.4	1.1
WXNT-AM	N/T	Entercom	1	1.1
WCBK-FM	Ctry	Mid-America	0.6	0.9
WKKG-FM	Ctry	Findlay	0.7	0.9
WNTS-AM	RegMex	Davidson	0.5	0.6
WXLW-AM	Sports	Raven	0.8	0.6
WBRI-AM	ChrstnTalk	Wilkins	0.6	0.4

### Kansas City, MO (#30)

*Oldies KCMO moves up 4 notches.*

Station	Format	Owner	SuP1	SuP2
KPRS-FM	Urb	Carter	6.9	7.5
KMBZ-AM	N/T	Entercom	5.7	5.5
KCMO-FM	Oldies	Cumulus	4.9	5.3
KFKF-FM	Ctry	Wilks	5.5	5.1
KBEQ-FM	Ctry	Wilks	5.6	4.9
KMJK-FM	UrbAC	Cumulus	3.9	4.9
KMXV-FM	T40	Wilks	5.2	4.9
KQRC-FM	ActRock	Entercom	5.6	4.5
KUDL-FM	AC	Entercom	4.1	4.5
WHB-AM	Sports	Union	3.8	4
KCHZ-FM	Rhythm.	Cumulus	3.6	3.6
KCJK-FM	AdultHits	Cumulus	3.2	3.6
WDAF-FM	Ctry	Entercom	4.6	3.6
KCFX-FM	ClsscRock	Cumulus	3.4	3.5
KCMO-AM	Talk	Cumulus	2.6	2.9
KCKC-FM	AC	Wilks	2.7	2.8
KRBZ-FM	Alt	Entercom	2.4	2.5
KYYS-FM	ClsscRock	Entercom	2.1	2.4
KKHK-AM	RegMex	Entercom	1.6	1.5
KCSP-AM	Sports	Entercom	1.2	1.4
KCXM-FM	Rock	Union	0.9	1.1
KDTD-AM	RegMex	Davidson	0.8	1.1
KPRT-AM	Gospel	Carter	0.9	1
KXTR-AM	Clsscl	Entercom	0.8	0.6
KCCV-FM	ChrstnTalk	Bott	0.6	0.5
KMZU-FM	Ctry	KANZA	0.6	0.5
KLZR-FM	HotAC	Zimmer	0.5	0.4
KTPK-FM	ClsscCtry	JMJ	0	0.4

### Milwaukee-Racine, WI (#36)

*N/T WTMJ moves back into double digits.*

Station	Format	Owner	SuP1	SuP2
WTMJ-AM	N/T	Journal	9.5	10.2
WMIL-FM	Ctry	ClrChnnl	8.5	8.9
WXSS-FM	T40	Entercom	6.2	6.6
WKKV-FM	Urb	ClrChnnl	6.2	5.9
WRIT-FM	AdultHits	ClrChnnl	5.7	5
WHQG-FM	Rock	Saga	4.7	4.7
WKLH-FM	ClsscHits	Saga	4.2	4.5
WJMR-FM	UrbAC	Saga	4.1	4.4
WQBW-FM	ClsscRock	ClrChnnl	4.3	3.9
WISN-AM	N/T	ClrChnnl	4.2	3.7
WMYX-FM	HotAC	Entercom	3.8	3.5
WDDW-FM	RegMex	BustosMed.	3.4	3.3
WLUM-FM	Alt	Mil/Rad/All	3	3.1
WLDB-FM	AC	Mil/Rad/All	2.8	2.7
WKTJ-FM	HotAC	Journal	3.2	2.4
WOKY-AM	Oldies	ClrChnnl	2.2	2.1
WJZX-FM	SmJazz	Saga	2.2	1.8
WSSP-AM	Sports	Entercom	0.9	1.1
WFZH-FM	ChrstnAC	Salem	0.7	1
WGN-AM	N/T	Tribune	0.8	1
WMCS-AM	Talk	Mil/Rad/All	1.1	1
WTKM-FM/				
WTKM-AM	ClsscCtry	KettleMor.	1.1	1

**12+ M-Su, 6AM-12AM. Spring 2007.**  
**Summer P1-Summer P2 comparisons,**  
**unless otherwise noted.**

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