

MAIN STREET

Presents

The Conclave

TATTLE R

Publisher: Tom Kay Editor: Kate Kennedy
Cartoons Pilfered by Lenny Bronstein & Jay Philpott

Conclave Seeks Knowledgeable, Creative Fundraiser Immediately! The search is on for the Conclave's next Fundraising Director! Conclave Board Chairman **Danno Wolkoff** announced the search today and explained "The Conclave Summer Learning conference is one of the industry's major annual gatherings and we have provided hundreds of thousands of dollars of scholarships to students interested in pursuing careers in Radio and related industries. The Fundraising Director will be key to keeping our current and future programs vital and prosperous." Added Wolkoff, "We're looking for a key member to add to the Conclave management team who can generate sponsorships for our annual Summer Learning Conference and the fall TalenTrak. Because of our unique place in the industry as the only non-profit multi-formatic organization, our fundraiser will be also be asked to identify and secure grants and endowments, as well as helping create industry-wide giving programs." What will the Conclave Fundraiser specifically be asked to do? 1) Maintain and grow an active sponsor list through maximizing existing accounts and developing new business. Said Wolkoff, "We're looking for someone who will find opportunities to match client's need for industry exposure via conventional and digital platforms with the Conclave's ability to provide unique industry events." 2) Identify and present via telephone or in writing potential scholarship donors inside and outside the radio industry. And, 3) Identify potential sources of grant money and take appropriate steps to apply for those monies. The successful candidate will possess: Proficiency in Word and Excel, the ability to sell conceptually, the ability to grasp big picture yet stay focused on short-term tasks; detail oriented, strong written and verbal communication skills, and professional presentation skills. In addition, the Conclave wants their Fundraiser to be determined, driven, competitive. And Wolkoff adds, "Our next Fundraiser will possess great listening and negotiation skills." Wolkoff concludes, "We want to hear from candidates who have a minimum of 3 years of successful radio sales experience. Ideally, our next Fundraiser

will be familiar with the Conclave and its works, but that knowledge isn't a necessity." The position is immediately available and candidates are being asked to submit a resume with their salary history and requirements to fundraising@theconclave.com. For years, the Conclave has encouraged and taught diversity in the workplace and therefore this position represents an equal opportunity. To learn more about the position, visit www.theconclave.com.

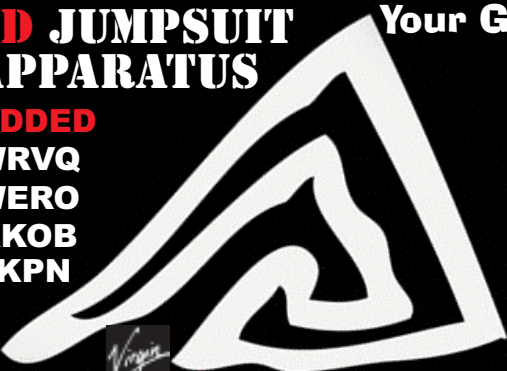
Our Kind of Town, Chicago Is: 2007 TalenTrak Info! The industry has a lot of meetings, but none are as unique as TalenTrak. TalenTrak is the only meeting in the industry that devotes a full day toward one purpose: Making better air talent. In an intensive and fun daylong seminar, you'll hear from seasoned radio professionals about important aspects of career advancement, employment strategies and how to deal with everything from irate listeners to office politics. There's even time set aside for you to meet one-on-one with radio professionals who will listen to your air checks and offer constructive advice on how to improve your on-air work. TalenTrak returns to the Windy City on Saturday November 10, 2007 at Columbia College in the heart of downtown Chicago – with a highly rumored, special keynote address provided by Chicago morning legend, **Jonathan Brandmeier** from Emmis' WLUP! Please consider this your personal invitation to join us for TalenTrak 2007. Tuition, just \$39 before September 1st! To register, visit www.theconclave.com. Look for the TalenTrak story, and click on the link featured to download a registration pdf document.

Wanna be more involved with the Conclave? Make plans now to attend the fall quarterly Conclave board meeting at the Marriott City Center on Saturday, October 13th in Minneapolis. Contact the Conclave office through tomk@theconclave.com for hotel details (a limited number of specially priced rooms have been set aside for attendees of the Board meeting).

Radio Under Construction Highlights Now Available! Did you miss the 32nd annual Learning Conference – Conclave 007: RADIO UNDER CONSTRUCTION? Did you attend, but missed a special session or two? Want to share what you learned with others in your company? Relive the best of The Conclave Learning Conference! 2007 CD's of this summer's most exciting sessions are now available for purchase at \$19.99 each – with free domestic shipping! (Please allow up to 4 weeks for delivery)!

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10/2/07-Omaha
10/3/07-Denver



Download an order form now at theconclave.com to order your CD's. Then complete the form and send it to The Conclave via fax (952-927-6427) – email (info@theconclave.com) - or snail mail (4517 Minnetonka Blvd, #104, Minneapolis, MN 55416). Don't let the learning stop. Order your Conclave 007 CD's today!

2007 Conclave Learning Conference Begins Construction of New Industry. The building blocks for a dynamic rebuilding of the radio industry were laid during the weekend of June 28-July 1 at the 32nd annual Conclave Learning Conference, as hundreds of industry professionals, teachers and students descended upon the Minneapolis Marriott City Center for RADIO UNDER CONSTRUCTION. Over 40 sessions covering every major radio format, technology and resource were presented to packed meeting rooms throughout the conference weekend. *THE TATTLE* has been presenting stories about the event originally found on the pages and websites of the Conclave's Publicity Partners. Here's the next installment from *Radio & Records: E-Mail Marketing Tips That Work* (by R.J. Curtis) In the final segment of an afternoon session titled "The Promotions Summit" at the annual Conclave in Minneapolis, a panel of three experts demonstrated "E-mail Marketing That Works." **Craig Zimmerman**, VP and general manager of **PromoSuite**, started by sharing statistics based on 116 million e-mails from PromoSuite data. The majority of station e-mails are sent on a Thursday, which is also the day most recipients open them, regardless of what day they were originally sent. E-mails are read at a predictable time — either mornings between 8 a.m. and 9 a.m. or afternoons between 3 p.m. and 5 p.m. Eighteen percent of e-mails are read at least twice, while 39% of readers click on the links provided. Also speaking on the panel was **Jamey Garner**, senior account manager for **BIA Information Network**, and **Rebecca Falk**, director of marketing and promotion for **Clear Channel/Detroit**. Falk gave tips on how not to spam listeners, saying that coupons and discount offers are considered spam. Falk suggested utilizing client/product integration, surrounding ads with station information, or adding a client to a strong regular feature. She added that words such as "win" and "contest" should not be used in subject lines, and are usually caught in spam filters. Garner suggested stations use Web pages to involve listeners before, during and after concert or station events. He also suggested using a station webcam to give listeners a peek inside the world of the station. In general, Garner concluded, the Web should be used to pull listeners in, but eventually will also be used to push important station information out. (*The Conclave thanks RadioAndRecords.com, radio-info.com, insideradio.com, fmqb.com, radioink.com, and allaboutcountry.com for*

Coming
Soon:
"Around
The Heart"
from the CD
LOVE TO
GIVE

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copy?
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Street!



communicating the magic of a very special June weekend in Minneapolis.)

A new deal has been inked between WAUK-AM/Milwaukee and **Learfield Sports** to air University of Wisconsin Hockey, a daily "Badger Update" feature, and a monthly show with former Badger football coach **Barry Alvarez**. 30 Badger hockey games will be aired this season, plus the **Mike Eaves** coach's show every Tuesday at 7:05p. Daily "Badger Update" features with **Matt LePay** will air twice daily starting August 27th, and the Alvarez show launches in September.

When severe flooding struck parts of Minnesota last week, **Leighton** Top 40 KCLD/St. Cloud, MN hit the streets to collect supplies for the victims. Over a ton of supplies were gathered, and staffers were joined by other local stations who promoted and helped deliver supplies.

Interlochen Center For The Arts is selling FM translator W237CF/Mackinaw City, MI to **Baraga Broadcasting, Inc.** for \$25,000. The buyer will rebroadcast its WTCK/Charlevoix, MI over W237CF. **Midway Broadcasting**, which has shared-time WRLL-AM/Chicago is dropping its simulcast of sister Talk WVON-AM and will flip to Spanish as "Radio Latino" on September 3rd. WVON's **Gustavo Rios** will serve as Station Manager. The station airs on the 1450 frequency from 10-1 daily, and was the home of WVON for several years. It moved to WRLL's old extended-band 1690 AM frequency last year in an LMA deal with **Clear Channel**.

Dana Masucci, middayer at **CBS Oldies WOMC/Detroit**, is leaving the station. Dana's experience includes Top 40, Hot AC, AC, Rock, and Oldies. Reach out to her at 248-444-3253 or pookahbear@gmail.com.

The Board of Directors for the **Indianapolis 500 Festival** recently elected its 2007-08 officers and welcomed **Cumulus/Indianapolis VP/Market Manager Charlie Morgan** as the new Festival Chairman. Morgan has lived in Indianapolis his entire life, and has worked in broadcasting for nearly 30 years. He's been VP/Market Manager of Cumulus Media Partners since 2000 and has been with the company since 1985.

Lauri Jones, PD at **Saga Urban AC WJMR/Milwaukee**, has added her PD stripes at sister station Smooth Jazz WJZX/Milwaukee.

Conclave 007: RADIO UNDER CONSTRUCTION Greatest Hits!



Relive Conclave 007! The Learning Conference's most exciting moments are now available for purchase! Every session are available on CD at \$19.99 each. FREE domestic shipping and please allow up to 4 weeks for delivery. Visit www.theconclave.com to place your order.

Cody Carlson is welcomed aboard **Zimmer Radio** Country KIXQ/Joplin, MO as PD. She was previously at the station for six years before leaving in 2004 to program **Superior Broadcasting** Country KKCS/Colorado Springs. Cody then rose to GM where she oversaw KKCS and sister Country KSKE. She'll be back in Joplin by October 1.

The League of Latin American Citizens revealed this week that it has issued an ultimatum to **Clear Channel** Talk WLW-AM/Cincinnati Market Manager **Chuck Fredrick** to "fix the problem" of what LULAC calls blatant racial discrimination by Friday or it will organize a boycott in Clear Channel's top 10 Hispanic markets. LULAC is protesting the station airing a "speaking to an illegal alien" promo aired by the station after it previously apologized for billboards with a Mexican man and a donkey with the slogan "The Big Juan," a play on the station's "The Big One" positioner. LULAC Ohio Deputy Dir. **Jason Riveiro** noted, "By the end of the week, they have to give us a plan on what they'll do and how to prevent it in the future. Chuck has committed to calling us by Friday." Riveiro added that he doesn't accept Fredrick's previous explanation that the promos were old spots that aired in error. LULAC and other organizations held a sidewalk protest Tuesday at the station's studios, drawing 20 people. "We're not looking for words," said Riveiro. "We're looking for action. The ball's in his court."

Mile High Sports Radio may still be on the air, but it's no longer on KCKK-AM/Denver, the station that carried Mile High Sports Magazine's radio shows for a few weeks. The station is now streaming **Tim Neverett** and **Mark Knudson's** local shows. Programming is also continuing on KSXT-AM/Loveland-Fort Collins-Greeley in northern Colorado, which was simulcasting KCKK. The station recently made a quick change back to Classic Country.

Turi Ryder returns to her old radio home at **Citadel** Talk WLS-AM/Chicago, for more fill-ins this Saturday night. She previously worked at WLS in the Top 40 days before switching to talk at stations in Portland, Chicago, MSP, LA, and San Fran.

Bob & Tom, those syndicated rascals, have welcomed **Indianapolis Colts** quarterback and Super Bowl MVP **Peyton Manning** to the studio for an on-air auction for his "**PeyBack Foundation**." The event raised \$57,000 for the foundation, which promotes the future success of disadvantaged youth by assisting programs that provide leadership and growth opportunities for children at risk.

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Details at
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or call 952-927-4487

The lineup for the "X-Fest 007" has been announced by **Clear Channel** Alternative WRZX/Indianapolis, and will take place on October 6th at **Verizon Wireless Music Center**. It includes **Smashing Pumpkins, Fuel, Hurt, Alter Bridge, Another Animal, Black Light Burns, A Band Called Pain, The Bravery, and The Sick Puppies**.

Will a **Van Halen** reunion really happen? Get out your big hair and neon tights! The Rock '80's is celebrating the band with a free two-hour radio special. "**The Evolution of Van Halen**" will break it down with an album by album spotlight featuring various sounds from the year of release, and commentary from program host **Zander, Diamond Dave**, and other. You can get the special comm.-free via FTP download only for the week of Sept. 17-23rd. Call **Rebecca Pixley** at 216-831-3761!

Donny Osmond and his **8 Track Playback** can now be heard on afternoon drive on **Clear Channel** AC WLQT/Dayton and in mornings on **Mid-West** Oldies KOSP/Springfield, MO.

David Harwood has been named VP/Online Sales for **Journal Interactive**, part of **Journal Communications**. He'll oversee sales at the company's print, TV, and radio websites.

Don Walker, former **Federated** Hot AC WMEE/Ft. Wayne afternooner and Rock WXTW/Ft. Wayne PD, is off the beach! He's working for **Cumulus**/Blacksburg, VA as the new PD for Top 40 WFNR.

RP Broadcasting Hot AC KKBj, KKBj-AM and Country WBJI/Bemidji, MN PD **Chuck Sebastian** has resigned his post beginning on Friday, Sept. 14th. Chuck also does mornings on Hot AC KKBj. Where's Chuck off to? Somewhere where "the snow flies abundantly..." Hm....stay tuned for more on Chuck!

Night jock for **Radiostar** Top 40 WQQB/Champaign-Urbana **Stud Munson** and current Q96 night crawler **Cabana Boy** are now a duo, and are currently in the final rounds of **Howard Stern's** contest on **Sirius Satellite Radio** for the overnight show opening on Sirius' "**Howard 101**."

Wilks Broadcasting Country KBEQ/Kansas City morning gal **Jillian** is going into retirement after a decade with the station. Crosstown **Cumulus** Talk KCMO-AM morning jock **Van Patrick** will be joining the show along with PD **Mike Kennedy** and **Zeke**. Traffic personality **Natalie Puhr** will also add mornings.

The Conclave needs a Fundraiser!

Are you an account representative who wants more out of your career - and life - than selling a weekend remote for Joe's Used Cars?

The Conclave, the industry's only 501(c) 3 non-profit multi-formatic education organization, is searching for a Fundraising Director who will be responsible for generating sponsorships for the Learning Conference & TalenTrak as well as identifying and securing grants and endowments. If you're a competitive, big-picture communicator who possesses the ability to negotiate and sell conceptually, the Conclave wants to hear from you. You'll need to be computer and Internet savvy and possess a minimum of 3 years of successful radio sales experience. If you know the Conclave and its work, even better! Interested? Submit a resume with your salary history & requirements to fundraising@theconclave.com and know the Conclave encourages diversity in the workplace. For more information, visit theconclave.com.

Condolences to family and friends of former WLW-AM/Cincinnati engineer **Byron Jones**, who passed away last week after a heart attack in Winton Place, OH at 68. He also co-owned a station in San Antonio in the 1950's.

Marie Towler, longtime receptionist at **First Broadcasting** Talk WAAM/Ann Arbor and **Birach** Spanish WSDS/Ypsilanti, passed away this weekend in her sleep. She'll be remembered by "her many radio sons" and was loved by everyone who knew her in **Washtenaw County Radio**.

News/Talk 1310 KZRG is searching for someone to cover local news, covering meetings and events. Send your package to: **Chad Elliot**, Operations MGR KZRG/Zimmer Radio, Inc., 2702 East 32nd Street, Joplin, MO 64804...As an Operations Manager you would be responsible for the operating integrity of the local radio station. Associate degree/equivalent experience. Full-time. Please send on-air demo, cover letter and resume to hr@relevantradio.com...Mainstream AC, Lake 98.1 WLKN, is searching for a PD/morning host. Send your resume and audio(MP3 under 5MB only) to jacktaddeo@earthlink.net or vial mail to: **Jack Taddeo**, Pres. Radio K-T, Inc., 300 S. Northwest Highway, Suite 206, Park Ridge, IL 60068 The New 107-7 Bloomington/Normal Illinois. Send me your goods ASAP to: **Buffalo BULL Durham**, 107-7 The BULL, buffalobull@greatplainsmedia.us... Fargo-Moorhead's heritage CHR station is looking for part-time talent. Send your demo ASAP in mp3 form (under 5Mb) to: troydayton@radiofargomoorhead.com Or snail mail: Y94, Attn: **Troy Dayton**, Program Director, 1020 25th St S, Fargo, ND 58103...We are seeking a morning co-anchor to join our award winning team. Send tape/resume to NewsTalkr@aol.com...An opportunity for afternoon drive at KMXW-FM, Mix 104.7 A/C in Fargo. Send Mp3 of your resume and aircheck to Danmichaels@radiofargomoorhead.com...We're looking to add a Sales Representative! Send your sales resume to **Judy Mauch** KTIC/107.9 The Bull, PO Box 84, West Point, NE 68788, Email: jkmauch@hotmail.com...WZOW is in search of their next PM Driveremail stuff to: chili@wzow.com or you can snail mail: WZOW, Attn: **Chili Walker**, 3371 Cleveland Rd., Suite 300, South Bend, IN 46628...101.9 WDEZ, Wausau/Stevens Point, is looking for someone who loves country music and can talk with a listener like they are their next door neighbor. Send Resumes & MP3's to chad@wdez.com, or snail mail to WDEZ, Attn: **Chad Edwards**, 557 Scott St., Wausau, WI 54402. Resumes will be accepted through Sept. 7, 2007...KIQK (KICK 104) in Rapid City, South Dakota, is seeking future full-time on-air personalities. KIQK Attn:

Chad Carlson 306 1/2 E. St. Joseph St, Rapid City, SD 57701...Classic Rock Station in the Midwest has an immediate opening for an on air talent. Please email resume and short air check to Rlambert@withersradio.net. If you would rather, send package attention **Rick Lambert** 901 S. Kingshighway Cape Girardeau, MO 63702...In need of a News Director. Send your package to: **Jim Medley**, QuickSilver Broadcasting, PO Box 250, Ironwood MI. 49938... CHR Z96-5 (WAZY Lafayette, IN.) has an immediate opening for a Morning Show Host. Persons interested in submit a cover letter, resume, pic and brief aircheck to chris@wazy.com or rush it to: Z96-5 WAZY-FM , **Chris Carter** Program Director, 3824 S. 18th, Lafayette, IN. 47905...Western Wisconsin News/Talk & A/C combo needs PD and Morning Air Talent. Base salary, talent fees, mileage and some of the best benefits in the business. Must understand Programming and be able to do a great, LOCAL Morning Show. Send package to ron@mix105.ws...If living in the midwest is your cup of tea, then this position is for you! The Chief Engineer directs the technical operation of our studio, transmission and satellite equipment. Email your resume ASAP to zachonair@gmail.com...Redeemer Radio, Catholic Radio AM 1450 continues to grow has an immediate need to hire a full-time operations manager. Please contact our executive director, **Jason Garrett** at jgarrett@redeemerradio.com, 436-9598 or 888-436-1450... Fargo-Moorhead's heritage CHR station is looking for part-time talent. Send your demo ASAP in mp3 form (under 5Mb) to: troydayton@radiofargomoorhead.com Or snail mail: Y94, Attn: Troy Dayton Program Director, 1020 25th St S, Fargo, ND 58103...93.5 The Wolf, WLFW-FM In Evansville, Indiana Is Looking For Part-Time Weekend Help. Send Your Aircheck And Resume To Rusty James At rjames@sccradio.com. If you have a job you'd like to see posted in the Tattler, please send it to Kate at kate@main-st.net before noon on Friday of the Tattler issue date. All positions represent equal opportunities and phone calls are prohibited unless otherwise specified.

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Spring Book 2007

Ann Arbor, MI (#147)

Always interesting results for this market.

Station	Format	Owner	Fall	Spr
WMJI-FM	Oldies	ClrChnnl	3.1	2.8
WMMS-FM	Rock	ClrChnnl	2	1.9
WTAM-AM	N/T	ClrChnnl	1.3	1.9
WAKS-FM	T40	ClrChnnl	2.6	1.7
WFHM-FM	ChrstnAC	Salem	2	1.7
WDPN-AM	AC	DAPeterson	1.3	1.3
WENZ-FM	Urb	Radio1	1.5	1.3
WQKT-FM	Ctry	Dix	0.4	1.3
WZAK-FM	UrbAC	Radio1	1.1	1.1
WTUZ-FM	Ctry	WTUZ	0.4	0.9
WYFM-FM	ClsscRock	Cumulus	0.7	0.9
WDOK-FM	AC	CBS	0.4	0.6
WHOT-FM	T40	Cumulus	0.6	0.6
WKNR-AM	Sports	Salem	0.9	0.6
WNCX-FM	ClsscRock	CBS	0.9	0.6
WNPQ-FM	ChrstnAC	Tuscarawas	0.9	0.6
WQAL-FM	HotAC	CBS	0	0.6
WSOM-AM	Stnrds	Cumulus	0.7	0.6
WAKR-AM	Stnrds	RubberCity	0.7	0.4
WCER-AM	N/T	Melodynamic	0	0.4
WNWV-FM	SmJazz	Elyria-Lorain	1.3	0.4

Decatur, IL (#281)

The WSOY & WZDQ horserace continues.

Station	Format	Owner	Fall	Spr
WSOY-AM	N/T	NextMedia	11.8	11.9
WDZQ-FM	Ctry	NextMedia	11.8	10.1
WDZ-AM	UrbAC	NextMedia	6.4	8.3
WEJT-FM	AC	CromwellGrp	6.4	6.4
WZNX-FM	ActRock	CromwellGrp	6.4	6.4
WSOY-FM	T40	NextMedia	5.5	5.5
WDKR-FM	Oldies	MEBurnsTrst.	3.6	4.6
WYDS-FM	T40	CromwellGrp	4.5	3.7
WZUS-FM	Ctry	CromwellGrp	4.5	3.7
WCZQ-FM	Rhythm.	NextMedia	4.5	2.8
WQQL-FM	Oldies	Saga	0.9	2.8
WXFM-FM	AC	MEBurnsTrst.	3.6	2.8
WQLZ-FM	ActRock	MidWstFamily	1.8	1.8
WABZ-FM	AdultHits	Citadel	0.9	0.9
WCRC-FM	N/T	CromwellGrp	0	0.9
WEVX-FM/				
WEBX-FM	ActRock	RadioStarInc.	0.9	0.9
WFMB-FM	Ctry	Neuhoff	1.8	0.9
WGN-AM	N/T	Tribune	0.9	0.9
WHOW-FM	Sports	WHOW	0.9	0.9
WLS-AM	N/T	Citadel	0.9	0.9

Flint, MI (#127)

Adult WCRZ moves into double digits.

Station	Format	Owner	Fall	Spr
WCRZ-FM	AC	Regent	9.4	10
WDZZ-FM	UrbAC	Cumulus	6.9	7.9
WRCL-FM	Rhythm.	Regent	5.3	7.5
WFBE-FM	Ctry	Citadel	5.7	6.5
WWCK-FM	T40	Cumulus	5.7	6.1
WWBN-FM	ActRock	Regent	5.3	5.9
WHNN-FM	ClsscHits	Citadel	5.7	4.9
WRSR-FM	ClsscRock	Cumulus	3.9	4.7
WIOG-FM	T40	Citadel	3.7	3.3
WKQC-FM	Ctry	MacDonald	3.5	3.1
WJR-AM	Talk	Citadel	3.9	2.9
WFLT-AM	Gospel	ChrstnEvan.	2.7	2.2
WFNT-AM	Stnrds	Regent	1.6	2.2
WCXI-AM	CtryOldies	Birach	1.6	1.8
WOWE-FM	UrbAC	Shumpert	3.5	1.8
WVMV-FM	SmJazz	CBS	0.4	1.2
WWJ-AM	News	CBS	1	1.2
WKQI-FM	T40	ClrChnnl	1.2	1
WKRK-FM	N/T	CBS	1	1
WRIF-FM	ActRock	GrtrMedia	1.2	1
WOMC-FM	Oldies	CBS	0.4	0.8
WTLZ-FM	UrbAC	NextMedia	0.4	0.8
WTRX-AM	Sports	Citadel	1.6	0.8
WQUS-FM	ClsscHits	Regent	0.6	0.6
WXYT-AM	Sports	CBS	0.6	0.6
WCSX-FM	ClsscRock	GrtrMedia	0.4	0.4
WDFN-AM	Sports	ClrChnnl	0.8	0.4
WDRQ-FM	AdultHits	Citadel	1	0.4
WNIC-FM	AC	ClrChnnl	0.6	0.4
WWCK-AM	N/T	Cumulus	0.6	0.4

Ft.Collins-Greeley, CO (#124)

Country KUAD continues to win.

Station	Format	Owner	Fall	Spr
KUAD-FM	Ctry	Regent	8.3	8.1
KOA-AM	N/T	ClrChnnl	5.1	4.5
KTRR-FM	AC	Regent	4.3	4.5
KSME-FM	T40	ClrChnnl	4.5	4.1
KXPK-FM	RegMex	Entravision	3.9	4.1
KBPI-FM	ActRock	ClrChnnl	3	3.5
KRFX-FM	ClsscRock	ClrChnnl	3.5	3.5
KPAW-FM	ClsscRock	ClrChnnl	3	2.7
KJAC-FM	AdultHits	NRC	2.6	2.5
KTCL-FM	Alt	ClrChnnl	2.4	2.5
KQKS-FM	Rhythm.	LincolnFG	2.4	2.3
KWLI-FM	Ctry	CBS	2.4	2.3
KCOL-AM	N/T	ClrChnnl	2.6	2.1
KOSI-FM	AC	Entercom	2	2.1
KBCO-FM	AAA	ClrChnnl	2.2	1.9
KKPL-FM	Alt	Regent	1.8	1.9
KXKL-FM	Oldies	CBS	2.6	1.9
KYGO-FM	Ctry	LincolnFG	2	1.9
KHOW-AM	N/T	ClrChnnl	1.2	1.7
KMAX-FM	ClsscRock	Regent	1.6	1.7
KIIX-AM	Sports	ClrChnnl	1.4	1.4
KKFN-AM	Sports	LincolnFG	1.2	1.4
KALC-FM	HotAC	Entercom	1.6	1.2
KGRE-AM	RegMex	Greeley	1.4	1.2
KQLF-FM	AC	ClrChnnl	1.2	1.2
KARS-FM	Oldies	Regent	0.8	1
KJMN-FM	LatinPop	Entravision	0.6	1

GrandJunction (CO)#264

Always a highly competitive small market!


Station	Format	Owner	Fall	Spr
KNZZ-AM	N/T	MBCGrand	11.5	12.9
KMGJ-FM	T40	MBCGrand	10.8	10
KBKL-FM	Oldies	Cumulus	8.8	9.3
KEKB-FM	Ctry	Cumulus	10.8	9.3
KKNN-FM	ClsscRock	Cumulus	7.4	7.9
KMOZ-FM	Ctry	MBCGrand	8.1	7.9
KJYE-FM	AC	MBCGrand	4.7	5
KSTR-FM	AAA	MBCGrand	4.7	4.3
KMXY-FM	HotAC	Cumulus	5.4	3.6
KEXO-AM	SpanCont	Cumulus	2	1.4
KTMM-AM	Sports	MBCGrand	2.7	1.4
KZKS-FM	AdultHits	WstrnSlope	2	1.4
KUBC-AM	ClsscCtry	CherryCrk	0.7	0.7
KWGL-FM	ClsscRock	WstrnSlope	0.7	0.7

LaSalle-Peru, IL (#247)

Country WALS wins this suburban battle.

Station	Format	Owner	Fall	Spr
WALS-FM	Ctry	Laco	6.9	8.8
WGN-AM	N/T	Tribune	7.4	7.2
WIVQ-FM/				
WSTQ-FM	T40	Mendota	6.4	6.1
WLS-AM	N/T	Citadel	4.8	5.5
WLPO-AM	N/T	LaSalleCty	4.3	5
WJJK-FM	AC	LaSalleCty	6.4	4.4
WYYS-FM	AC	Mendota	4.3	4.4
WCMY-AM	Talk	NRGMedia	3.2	3.3
WGLC-FM	Ctry	Mendota	4.3	3.3
WKOT-FM	Oldies	LaSalleCty	3.7	3.3
WSCR-AM	Sports	CBS	2.1	3.3
WBZG-FM	ClsscRock	Mendota	3.2	2.2
WBBM-AM	News	CBS	1.6	1.7
WCCQ-FM	Ctry	NextMedia	2.1	1.7
WIXO-FM	ActRock	Regent	0.5	1.7
WLLR-FM	Ctry	ClrChnnl	2.1	1.7
WMKB-FM	ClsscRock	KMComm.	2.7	1.7
WSPL-AM	N/T	Mendota	1.6	1.7
KCQO-FM	ClsscHits	ClrChnnl	2.1	1.1
WGLO-FM	ClsscRock	Regent	1.1	1.1
WPBG-FM	Oldies	Triad	0.5	1.1
WRKX-FM	HotAC	NRGMedia	1.1	1.1
WSPY-FM	N/T	NelsonEnt.	1.6	1.1
WZOE-AM	N/T	WZOEInc.	1.6	1.1
WZOE-FM	Oldies	WZOEInc.	1.6	1.1
WBNQ-FM	HotAC	Regent	0.5	0.6
WCKG-FM	Talk	CBS	0	0.6
WERV-FM	ClsscHits	NextMedia	0.5	0.6
WKSC-FM	T40	ClrChnnl	1.1	0.6
WMVP-AM	Sports	Citadel	0	0.6
WRVY-FM	ClsscHits	WZOEInc.	0.5	0.6
WRXQ-FM	ClsscRock	NextMedia	0.5	0.6
WYEC-FM	AC	Viriden	0.5	0.6
WZOK-FM	T40	Cumulus	0	0.6

12+ M-Su, 6AM-12AM. Spring 2007.
Fall 06 - Spring 07 comparisons,
unless otherwise noted.


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