

# MAIN STREET

Presents

The Conclave

# TATTLE R

Publisher: Tom Kay Editor: Kate Kennedy  
Cartoons Pilfered by Lenny Bronstein & Jay Philpott

The inductees into the **National Radio Hall of Fame** have been announced, and a diverse and amazing group of professionals are being honored this year in Chicago! MBC President **Bruce DuMont** stated, "This prestigious and diverse quintet was elected from a highly competitive field of nominees and we are excited to honor them. A nationally broadcast ceremony on November 3<sup>rd</sup> will spread word of their life-long accomplishments to radio lovers all across America." The 2007 inductees include **Jerry Coleman**, who has been broadcasting baseball for over 40 years; **Jimmy Durante** (deceased), a legendary vaudevillian turned 1940's radio comedian and singer known for his mangled English and raspy voice; **Richard Durham** (deceased), who wrote and produced the groundbreaking radio drama *Destination Freedom*; **Dan Ingram**, a rock radio pioneer who is considered by some to be the best Top 40 DJ of all time; and **Marian McPartland**, the host of *Marian McPartland's Piano Jazz* for more than 25 years on National Public Radio. **Sean Hannity** will be hosting the one-hour televised event on Saturday November 3 at 10pm (ET).

**Minnesota Public Radio** has received an emergency grant of \$25,000 from the **Corporation for Public Broadcasting** to help with coverage of the bridge collapse in Minneapolis. **CPB Pres./CEO Pat Harrison** stated in a memo to public stations, "Our thoughts go out to the people of Minnesota during this difficult time. One of the key aspects of responding to this tragedy is to keep people informed and this grant will help MPR continue to provide outstanding public service over the coming weeks." *Commentary: The \$25,000 donation is but a small blip in the CPB annual revenue of over \$400 million. But that \$400 million is OUR money, donated via taxes (CPB calls it "Federal Appropriation"). How much did the federal government give commercial radio to cover last week's disaster? Didn't commercial channels strive to keep people informed? Were they no less deserving? Of course, commercial radio doesn't have - and shouldn't have - access to public monies. But if our government, via CPB, had an extra \$25,000 to contribute for "outstanding public service" during the tragedy... wouldn't it have made more sense to present that grant to our local Red Cross? Two words, CPB: Tacky and inappropriate - TK*

Civil rights advocate and **2006 Conclave Learning Conference** keynote **Rev. Al Sharpton** has called for a ban on racist and derogatory terms in rap lyrics, using a series of rallies as a platform for his cause across the U.S. "**The Day of Outrage**" rally included protests in New York, Los Angeles, Detroit, Houston, and Chicago. Sharpton stated, "The opposition has tried to use the argument of free speech, but they don't have the freedom to use peoples' pension funds against their own will and interest." However, **Clark McKinley**, a spokesman for the **Californian Public Employees Retirement System**, said their job was to "maximize returns, not make moral judgments."

Another **Conclave** keynote got attention this week, as **Jones Radio Networks' Neal Boortz** got some surprise publicity on the Republican debate on Sunday. Candidates discussed his "**The Fair Tax Book**," during the debate, and during a heated exchange, candidate **Tom Tancredo** suggestion that Rudy Giuliani, who said he'd read the book, should go back and read it again!

This week, the **Emmis Communications** Board of Directors decided on a Common Stock buyback of \$50 million. The cash flow for these purchases will be financed through operations and borrowings in Emmis' credit facility. Emmis is based out of Indianapolis and headed up by **Jeff Smulyan**. In the past they've made at least two attempts to take the company private, although it's not yet clear if this will make that goal any easier.

More lawmakers are speaking out against the **XM-Sirius** merger. **Sen. Claire McCaskill** (D-Mo) has fired off a letter to **FCC Chairman Kevin Martin** and **Assistant Attorney General Thomas Barnett**, noting she "does not believe the merger is in the best interest of consumer," and raises the issue of Sirius and XM's failure to develop the promised interoperable receivers. **Sen. Byron Dorgan** (D-ND) has also added his voice to the cacophony as a member of the Democratic Policy Committee and member of the Senate Commerce Committee and Appropriations Committee. He has also written to Martin and Barnett, urging their rejection of the satellite radio merger. Dorgan's letter points out that XM and Sirius were "lucky" to win the licenses and now have "an obligation to serve the public in accordance with the market for audio new and entertainment."

**Clear Channel** Country KEEY/Minneapolis APD/MD **Travis Moon** is leaving after 12 years with the station. He's confirmed a move to Cincinnati, where he'll take on the PD role for **Bonneville's** Country duo WYGY and WUBE. He takes over for **Marty Thompson**, who exited the cluster last month. Moon will stay on at K102 until Friday, August 17, and will start in Cincy on Monday, August 27. Congrats, Travis!

**Gem State Adventist Academy** Christian AC KTSY/Boise held an emergency food drive for the **Duck Valley Indian Reservation** on the Idaho/Nevada state line, after the reservation lost its power due to the huge wild fires running through the area. Over 1,800 people are without food and basic staples.

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CHIME ENTERTAINMENT



**Radio For Milwaukee** Variety WYMS/Milwaukee has launched “414 Music,” a live in-studio performance interview program each week, featuring a new local band every show. 414 Music will air at 5 pm every Friday and be hosted by drive time jock **Scott Mullins**. The first band showcased in the feature will be **The Dark Horse Project**. Programming and Content Director **Kedar Coleman** commented, “414 Music mark **RadioMilwaukee’s** latest approach to bringing the sound of Milwaukee musicians to our audience. Over the next few months, we’ll continue to roll out new ways to promote Milwaukee musicians and help them reach new local and national listeners.”

**CBS Radio** Alternative WKRI/Cleveland syndicated morning host – and 2005 TalenTrak keynoter - **Rover** hoped to catch **Barry Bonds’** record-breaking 756<sup>th</sup> home run this week, and his wish was granted. Of course, if Rover had literally *caught* the home-run ball, a lucky listener would have won a million bucks from **Miller Lite**. Rover used his own money to travel to the game, and quipped, “My net worth isn’t quite that high yet, and my home station 92.3 K-Rock is pretty cheap, so I’m thankful Miller stepped up to the plate with the cash.”

**Our Kind of Town, Chicago Is: 2007 TalenTrak Info!** The industry has a lot of meetings, but none are as unique as TalenTrak. TalenTrak is the only meeting in the industry that devotes a full day toward one purpose: Making better air talent. In an intensive and fun daylong seminar, you’ll hear from seasoned radio professionals about important aspects of career advancement, employment strategies and how to deal with everything from irate listeners to office politics. There’s even time set aside for you to meet one-on-one with radio professionals who will listen to your air checks and offer constructive advice on how to improve your on-air work. TalenTrak returns to the Windy City on Saturday November 10, 2007 at Columbia College in the heart of downtown Chicago – with a highly rumored, special keynote address provided by Chicago morning legend, **Jonathan Brandmeier** from Emmis’ WLUP! Please consider this your personal invitation to join us for TalenTrak 2007. Tuition, just \$39 before September 1st! To register, visit [www.theconclave.com](http://www.theconclave.com). Look for the TalenTrak story, and click on the link featured to download a registration pdf document.

The deal that had **Clear Channel** selling several clusters to **Chris Devine’s Blue Point Media** has been terminated, according to a memo circulating this week. Devine was supposed to pay \$45.7 million for several stations in Idaho, Minnesota, Iowa, and Montana. He was also supposed to lay down \$16.5 million for 11 Wyoming stations. The memo also stated that Clear Channel will be looking for new buyers for the stations.

A brush fire that produced a large amount of smoke caused a 25-minute evacuation this week at **Clear Channel/Denver**. The smoke poured into the building via the HVAC system. But there were no casualties, and the station never left the air while the ordeal ensued.



**Changes.** **Timothy Crull**, of **Maverick Media** Adult Hits WRTB/Rockford, IL, is adding additional PD duties for sister AC WGFB...There’s new air staff at **Great Plains Media** Country WYST/Bloomington, IL since it’s June flip to Country. Veteran personality **John “Buffalo Bill Durham” Lumpston** joins in as PD/morning man; **Josh Roberts** is the new APD/MD/middays, and **Harley Burns** is doing afternoons...**Ryan Wild** has been appointed the new OM of **Clear Channel** Alternative KCCQ & N/T KASI-AM/Ames-Des Moines. He’ll also host afternoon on Channel Q. Ryan comes from **Cumulus** Active Rock WXPB/Quad Cities, as well as middays on sister Top 40/Mainstream KBEA...Midwestern part-timer **Ian McCain** is leaving **Emmis** Alternative WKQZ/Chicago to return to his home state of Utah, where he’ll join **Clear Channel/Salt Lake City** for Creative Services starting August 27<sup>th</sup>.

The official radio broadcaster of the **2007 Detroit Indy Grand Prix** will be **Greater Media** Active Rocker WRIF/Detroit! The race is being presented by **Firestone** on Sunday, September 2, and will be simulcast on WRIF beginning at 3 pm, including pre-race activities, originating from **Indianapolis Motor Speedway Radio Network!**

**College Creek Broadcasting, Inc.**, owned by **Chris Devine**, has been served with a default notice by the **FCC** for missing its final payment obligation for a new FM at Murdo, SD. It secured the deal in an FCC FM auction. Subsequently, College Creek loses the allocation and must pay an interim default payment of \$10,800, paid out of the deposit already on hold with the Commission. College Creek did pay its obligation towards another station won in the auction, but defaulted on the Murdo allocation.

**Tribune Talk** WGN-AM/Chicago has raised over \$131,000 for the **WGN Radio Neediest Kids Fund** on its first “720 Day” on July 20. The fundraiser lasted all day and the total included a 50% match by the **McCormick Tribune Foundation**.

**Added Perk for Attendees of 32nd Learning Conference: \$1,500 Conclave Scholarship.** Hundreds of radio and record industry newbies and veterans alike descended upon Minneapolis to attend the 32nd Annual Conclave Learning Conference - RADIO UNDER CONSTRUCTION on the weekend of June 28, 2007. Just for attending, the Conclave will be awarding a Continuing Education Scholarship to an individual who registered for the conference! The \$1,500 Continuing Education Scholarship may be applied to tuition, books, or other materials pertaining to the winner’s course of study at a recognized institute for higher learning. This school/institution may be a college, junior college, trade or vocational school, Internet or extension course/offering, or any other school offering the education/training desired by the applicant. Rules and applications are available by emailing Tom Kay ([tomk@theconclave.com](mailto:tomk@theconclave.com)). Just 5 more days to apply! The deadline to receive applications is August 15, 2007. A winner will be notified on or before September 1, 2007 so they may begin their schooling for the fall quarter/semester.

## Conclave 007: RADIO UNDER CONSTRUCTION Greatest Hits!

Relive Conclave 007! CD's of The Learning Conference's most exciting sessions are now available for purchase! Simply check those CD's you'd like to order at \$19.99 each and fax (952-927-6427), email (info@theconclave.com) or snail mail (use the address below) this form with your remittance. All orders receive FREE domestic shipping! Please allow up to 4 weeks for delivery.

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- THE NEXT BIG THING
- LAW & ORDER RADIO

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- HOW BRANDS DEFY GRAVITY
- NO BUDGET MARKETING & PROMOTION
- EMAIL MARKETING THAT WORKS

### CONCLAVE COLLEGE

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- CAN'T WE GET ALONG/COOKE & DAVIS
- FINDING A JOB/VOGT, SCOLLIN, WILSON
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- FRIDAY: ROCKWELL AWARD/SCHOLARSHIP LUNCHEON
- SATURDAY: 30 UNDER 30 LUNCHEON

### FORMAT SYMPOSIUMS

- TRIPLE A
- AC/HOT AC
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- COUNTRY
- NEWS/TALK
- OLDIES
- ROCK
- TOP 40
- URBAN/URBAN AC

Mail to: **THE CONCLAVE • 4517 MINNETONKA BLVD • SUITE #104 • MINNEAPOLIS • MINNESOTA • 55416** Questions? Call: 952-927-4487

**Changes, Too.** Jason Knight is axed due to budget cuts at **Max Media/Mississippi River Radio** Top 40 WCIL/Carbondale, IL... **Erin McNamara** has been promoted from Promotions Assistant to Promotions Director. She'll be overseeing the promotional activities of Classic Rock WGLO, Country WFYR, Active Rock WIXO, Top 40 WZPW, and Christian WVLE-AM... Minneapolis-based **Amy Bowe** has joined **Sheet Happens Prep** as an Affiliate Relations Manager. She'll be handling markets 75 and up... **Mike O'Reilly** has just been appointed the new PD of Midwest TV Adult Hits KFMB/San Diego, after overseeing the format at **Platinum Broadcasting** Adult Hits KCJK/Kansas City and **Cumulus** Adult Hits WJJK/Indianapolis.

Applications are now being accepted by the **CRB** for the **2007 Artist Humanitarian Award** to be presented at the opening ceremonies of next year's CRS. CRB, Inc. executive director **Ed Salamon** sated, "In an industry that awards so many for artistic and commercial achievements, the CRB takes special pride in annually recognizing and encouraging the humanitarian contributions of artists and radio." The first Artist Humanitarian Award was presented in 1990 and past honorees have included **Willie Nelson, Garth Brooks, Alabama, Reba McEntire**, and others. To be considered for the award, the CRB requires a presentation detailing the nominee's humanitarian activities and accomplishments. This presentation is not limited in length, but should be concise and in chronological order. For info, call 615-327-4487 or visit <http://www.crb.org>.

Serious issues were addressed this week on the topic of "cutting" (self-mutilation) on **Olivet Nazarene University** Christian T40 WONU/Chicago. Afternoon drive hosts **Tower** and **Mallory** hosted a week of interviews with artists and experts on the topic. "We didn't just wake up one morning and decide to use pop radio to battle an epidemic," commented host **Seth "Tower" Hurd**. "We got a live call from a man who had just confronted his 17-year-old daughter for cutting. Once he told his story, we were immediately flooded with more calls. The two most shocking were from a 14-year-old who had started cutting when she was 12, and a 32-year-old who struggled with cutting after her daughter was born." The station continued to receive unsolicited calls and emails of support from listeners who had struggled with self-injury. The hosts spent the next two weeks booking interviews with artists who had written songs about the topic, including **Plumb, Skillet**, and **Seventh Day Slumber**. Also on the show during the week were **Dr. Wendy Lader** from the Chicago-based [SelfInjury.com](http://SelfInjury.com), and **Jamie Tworowski** from the nonprofit **To Write Love On Her Arms**.

Will online streaming stations get more support from labels soon? With satellite radio now a friend of record labels, it might be on the horizon, and a trend worth watching at the level of terrestrial radio level. The **CRB** ruling a few weeks back that financially allowed many streaming stations to stay on the air gave **IPartyRadio.com** a reason to party! The site, along with **Robbins Entertainment**, is presenting a **Cascada** show at **618 Live On Water** in Downtown Milwaukee, and will be giving away dinner with Cascada and VIP passes to its all-ages show.

Friend of the **Conclave** and **Main Street, Jo Interrante**, shares: "On Saturday, August 5, over two dozen former employees and fans got together to munch, talk, joke, spin tales, and honor the genius who decided to create and launch 24-hour music formats via satellite, **John Tyler**." It all started in a little strip-mall in Mokena, IL in 1981 with two formats, AC and Country. By the end of the 80's, **Satellite Music Network** was re-situated in Dallas and had over 600 stations nationwide. SMN was acquired by ABC in the early '90's and by 2005 the format menu grew to a dozen formats. The crowd gathered to honor Tyler (by personality **JJ Jordan**) included **George Williams, Mike Tyler, Patricia Harvey, Jack Bishop, Marty Raab, Jackie Mack, Bob Lawrence, John Hicks, Barry Probes, Bud Buschardt, Mark and BJ Edwards, Bob Bruton** (sporting fuzzy tiger slippers!), **Ralph Riley, Clark Tucker, Jo Interrante, Jerry Thomas, and Charlie Strickland**.

**Greenstone Media** will close its doors on August 17. VP/Operations **Jim LaMarca** is currently working the phones and alerting affiliates. Many shows may still be around, stay tuned for updates.

A challenge to the license renewal of **Regent's** Top 40 KKSR/Sartell-St. Cloud has been rejected by the FCC. **Seth A. Neihardt**, a station employee who complained that the April 1, 2005 "Cash Dash" contest was not run substantially as announced or advertised, and that the filling of a job opening at the station was not properly represented in the station's EEO filing.

In other filing news, **Bloomfield Hills School District** has been granted a license renewal for its noncommercial WBFH/Bloomfield Hills, MI, over the objection and shared-time application of RB Schools and a challenge from **Superior Communications**, but a late license renewal operation after the expiration of its previous license, and public file violations drew the station a \$17,000 fine. RB continues to seek review of the earlier dismissal of its shared time application.

**Armada Media Corp.** just closed on a purchase of four stations in Watertown, SD, from **Big Stone Broadcasting** and **Pheasant Country Broadcasting** for \$2.9 million. Oldies daytimer KMSD-AM/Milbank, SD; Country KBWS/Sisseton, SD; and Country KDIO-AM and Classic Rock KPHR/Ortonville, MN are all included in the deal.

The syndicated racing show, "**Speedfreaks**," has been picked up in Milwaukee, where **Entercom** Sports WSSP-AM will air it Sunday 9-11 pm CT, starting this coming weekend. Said WSSP PD **Ryan Maguire**, "There has been a real clamoring for more racing content on WSSP. '**Sparky's Final Inspection**' (**Steve "Sparky" Fifer's** local Saturday racing show), as well as our marketing partnership with the Milwaukee Mile Speedway, have been very successful. We're looking to add to that and Speedfreaks gives us a unique program that fans of all different types of motor sports can relate to."

— the —  
**Conclave**  
PRESENTS

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Need to update  
your on-air skills?

**More Changes.** Rick Hall has been named music director for Salem's 105.3 -The Fish/Milwaukee effective immediately. Rick moves over from his PD post at WQFL/Rockford...**Bonneville** Classic Hits WDRV/Chicago has tapped market vet **Bobby Skafish** to host 3-8p weekdays, replacing **Phil Manicki** who'll shift to evenings. **Christine Moran** leaves the Drive...**NextMedia** AC WGER/Saginaw has named former NextMedia AC WZSR and Oldies WWYW/Chicago OM/PD **Jim Johnson** for mornings...**Rubber City Radio** Country WQMX/Akron has hired **Lynn Kelly** for middays. She replaces **Ike** who moved to nights a couple months ago.

**Wanna be more involved with the Conclave?** Make plans now to attend the fall quarterly Conclave board meeting at the Marriott City Center on Saturday, October 13<sup>th</sup> in Minneapolis. Contact the Conclave office through [tomk@theconclave.com](mailto:tomk@theconclave.com) for hotel details (a limited number of specially priced rooms have been set aside for attendees of the Board meeting).

We're sad to report the death of **Kurt Farmer**, who died last Thursday in Dayton following some health issues. Kurt was one of the original engineers who put WDAO/Dayton on the air in the mid-1960's; it was the first FM station in America to program exclusively to African-Americans. Other than WAVI/WDAO, he also engineered at WCIN-AM and WOKV/Hamilton-Cincinnati, WZIP/Cincinnati, and WDJX/Dayton, among others. Kurt is survived by his wife, **Bonnie**, and daughters **Abbey** and **Libby**.

Our condolences go out to family and friends of **Clear Channel** engineer **Gary Armstrong**. Gary passed away Monday at the age of 49. He worked in several capacities for Clear Channel and it's preceding companies throughout the years. He was Chief Engineer in Indianapolis, Milwaukee, Cincinnati, and Columbus before joining the corporate team. According to his wishes, there will be no service, and in lieu of sending flowers to the family, and educational fund has been set up for his daughter, Josie Beth Armstrong. If you would like to donate to the fund, please make checks payable to KeyBank and write "Josie Beth Armstrong Educational Fund" in the memo. This fund will remain open until September 30, 2007. The address is KeyBank, Josie Beth Armstrong Educational Fund, 5790 E. 131 Street, Suite 160, Carmel, IN 46033.

**2007 Conclave Learning Conference Begins Construction of New Industry.** The building blocks for a dynamic rebuilding of the radio industry were laid during the weekend of June 28-July 1 at the 32nd annual Conclave Learning Conference, as hundreds of industry professionals, teachers and students descended upon the Minneapolis Marriott City Center for RADIO UNDER CONSTRUCTION. Over 40 sessions covering every major radio format, technology and resource were presented to packed meeting rooms throughout the conference weekend. *THE TATTLER* has been presenting stories about the event originally found on the pages and websites of the Conclave's Publicity Partners. Here's the next installment from *Radio & Records*: **PPM World**

**Programming (R.J Curtis for R&R)** The recurring mantra from **Gary Marince**, VP of programming services and development for **Arbitron**, during a session titled "Programming Through The PPM Lens" at the 32nd Annual Conclave was "I have to hold listeners longer." Marince started by revisiting some ratings basics, reminding the audience that cume and TSL are the two critical functions of share, Marince then demonstrated how increasing either can grow the share, specifically pointing out that increasing weekly TSL by just one quarter hour, with no cume increase can improve share by one tenth of a point. Marince also gave an overview of PPM hardware, how panels are structured, and their stability. The hardware includes a signal encoder at the radio station, docking station for the home, and the actual meter. Ideally, PPM panelists participate for two years, although there is an average turnover of 10% each month. According to Marince, there is very strong panel stability, and he pointed out with the current diary system, a market like Houston has 4,120 in tab diaries per survey or roughly 343 per week. With the PPM, Marince says there are 1800 meters on the panel each day. Additionally, PPM panelists have several rules they must adhere to: keep the meter with them at all times, keep the green light on, and recharge the meter during bed time. While the meter is in the docking station at night, listening habits recorded during the day are downloaded. The PPM also records all radio listening while in the docking station. If Arbitron detects a meter that has been docked for more than normal, they will contact panelists if this continues to happen. Marince showed data from the Houston market that demonstrated how events drive spikes in listening. A specific example was a **George Strait** ticket giveaway on CBS Radio KILT. Each time the contest was conducted during the day, listening levels soared. While giving examples of how to hold listeners, Marince suggested the actual strategy for programming in the PPM world should be how not to lose them, again repeating the original mantra, "I have to hold listeners longer." (*The Conclave thanks RadioAndRecords.com, radio-info.com, insideradio.com, fmqb.com, radioink.com, and allaboutcountry.com for communicating the magic of a very special June weekend in Minneapolis.*)

**AVAILZ.** As reported last week in *The Tattler*, **Chuck Knight** is leaving **Saga Communications** AC WSNY/Columbus, OH. EVP/Programming **Steve Goldstein** will handle day-to-day operations until a replacement can be found. Sunny 95 has won numerous local, state, regional, and national awards for its AC programming and its successful morning show with Chuck at the helm. You can reach out to Chuck at [chuckknightmedia@gmail.com](mailto:chuckknightmedia@gmail.com).

**Jobs.** **Dave Ryan** needs a partner to do wakeups at **Clear Channel** Top 40 KDWB/Minneapolis. Rush package to OM/**Rob Morris** at [RobMorris@clearchannel.com](mailto:RobMorris@clearchannel.com) or [ryanshow@kdwb.com](mailto:ryanshow@kdwb.com)... **Zoe Radio**, with stations in Northern, West Central, and Southwest Wisconsin is looking for air talent NOW. Contact operations manager Bo Landry via e-mail today. [bo@zoestations.com](mailto:bo@zoestations.com)... Red Rock Radio/ 92.1 The Beat, Duluth Minnesota, is looking for a full time afternoon star. Please RUSH packages to [tonyhart@redrockradio.org](mailto:tonyhart@redrockradio.org)... **New Northwest Broadcasters** - Klamath

**MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD #104, MINNEAPOLIS, MN 55416**  
PHONE/FAX: 952.927.HITS (4487)/927-6427 Publisher: Tom Kay at [tomk@main-st.net](mailto:tomk@main-st.net) Web: [www.main-st.net](http://www.main-st.net)

Falls, OR is seeking new midday talent for Country KLAD FM. Material to **Rob Siems**, General Manager, NNB Radio, 4509 South 6th Street, Suite 201, Klamath Falls, OR 97603 or e-mail to [rob.siems@nnbradio.com](mailto:rob.siems@nnbradio.com)...Duluth, MN's 610 DKAL has an opening for a News Director. Send your tape and resume to [fleisch@mwcradio.com](mailto:fleisch@mwcradio.com) or mail it to **Mark Fleisher**, KDAL Program Director, Midwest Communications, Inc., 715 East Central Entrance, Duluth, MN 55811...Iowa City's KKRQ needs a PD/afternoon talent before the Fall book. E-mail resume and mp3 to [JJCook@clearchannel.com](mailto:JJCook@clearchannel.com) or rush material to **Clear Channel Radio**, Fox PD Search, c/o **JJ Cook** RVPP, 600 Old Marion Rd NE, Cedar Rapids, IA 52302...On-Air Morning Show – WBWB FM Heritage CHR WBWB FM Bloomington, Indiana has an opening for a Morning Show Personality. Overnight your aircheck, resume and picture. Snail mail: Brandon Scott, WBWB FM, 304 S. SR 446, Bloomington, IN 47407-7797. Or Email mp3 packages, including: aircheck, resume and photo to [brandon@wbwb.com](mailto:brandon@wbwb.com)...6 radio stations in SW Missouri and SE Kansas and are currently accepting tapes for play by play announcers for High School Sports. Application may be made by sending your resume and CD to: Dave Lee – OM, SEK Broadcasting, PO Box 383, Pittsburg, KS 66762 Or electronically at [dave@sekbroadcasting.com](mailto:dave@sekbroadcasting.com)... **NRG Media, LLC** is looking for morning news/sidekick talent for KLTQ, Lite 101.9, Omaha, NE. Resume & Tape/CD or MP3 to **Billy Shears**, PD KLTQ, 5011 Capitol Ave, Omaha, NE 68132 [bshears@nrgmedia.com](mailto:bshears@nrgmedia.com)...**Next Media/Chicago** has an opening at our 60s & 70s station, Y-103.9! Send resume, cover letter & audio samples to: **Shawn Powers**/WVYW-FM (Y-103.9) Programming Director 8800 US Highway 14, Crystal Lake, IL 60012 (or online thru [spowers@nextmediachicago.com](mailto:spowers@nextmediachicago.com))...WLSL (B93) radio station in Rhinelander, Wisconsin has an immediate opening for a News and Sports Director. Mail your cover letter, resume, air-check and a sample of your play-by-play to: **Miles Knuteson**, B93 Radio, 38 West Davenport Street Rhinelander, WI 54501. You may also email your information to [mknuteson@gmail.com](mailto:mknuteson@gmail.com)...Duluth, Minnesota's News/Talk radio station, 610 KDAL has an immediate opening for a News Director. Please send your tape and resume to [fleisch@mwcradio.com](mailto:fleisch@mwcradio.com) or mail it to **Mark Fleischer**, KDAL Program Director, Midwest Communications, Inc., 715 East Central Entrance, Duluth, MN 55811... 97.3 The Brew in Milwaukee is looking for a midday host. Send your best to: **Jeff Lynn**, Program Director, 97.3 The Brew, 12100 West Howard Avenue, Greenfield, Wisconsin 53228...**Red Rock Radio/92.1 The Beat**, Duluth Minnesota, is looking for a full time afternoon star!! Please RUSH packages to [tonyhart@redrockradio.org](mailto:tonyhart@redrockradio.org)...The New Cat Country 95-1 is seeking an entertainer to lead its morning show. Please send your materials (introductory note, resume, and a small mp3 or cd sample of your work) to [jim.miller@citcomm.com](mailto:jim.miller@citcomm.com) Or snail mail to Cat Country Morning Opportunity, C/o **Jim "Catfish" Miller**, 6805 Corporate Drive – suite 130, Colorado Springs, CO 80919...**Three Eagles Communications** is searching for our next country programming star. RUSH your resume (Word doc or text) and demo (MP3, no links) to: **Mark Taylor**, Corporate OM, [mtaylor@threeeagles.com](mailto:mtaylor@threeeagles.com) ... **Three Eagles** is also looking for a news minded PD for an AM Full-Service Station. RUSH your resume (Word doc or text) and demo (MP3, no links) to: **Mark Taylor**, Corporate OM [mtaylor@threeeagles.com](mailto:mtaylor@threeeagles.com)...If your next career step includes quarterbacking a News Talk, **Zimmer Radio's** 1310 KZRG Joplin would like to talk. PD candidate submissions to **Tim Moore**, managing partner: [tim@audiencedevelopmentgroup.com](mailto:tim@audiencedevelopmentgroup.com) 94.7 Chicago's True Oldies Channel is looking for an Account Executive to fill a mid-level sales position. Please mail resumes to: 94.7 Chicago's True Oldies Channel, Attn: **Dan Manella** – Dept. A, 190 N. State Street, Chicago, IL 60601...WLS 890 AM is looking for a marketing-oriented entrepreneurial sales executive Please mail resumes to: WLS 890 AM Attn: **Nicola (Nic) Merenda** – Dept. A, 190 N. State Street, Chicago, IL 60601... Morning Anchor/Reporter: Anchor morning news on the AM and do news on two FMs. Please send tape and resume to **Michelle Eccles**, News Director, WTAX-AM, 3501 East Sangamon Avenue, Springfield, IL 62707 or to [meccles@wtax.com](mailto:meccles@wtax.com)...NewsRadio 1240 WTAX is looking for its main reporter. Send cd or mp3 to **Michelle Eccles**, WTAX News Director,

3501 East Sangamon Avenue, Springfield, IL 62707 or [meccles@wtax.com](mailto:meccles@wtax.com)...93.5 In Evansville, Indiana is looking for new country night star. Send your aircheck and resume to **Rusty James** at [rjames@sccradio.com](mailto:rjames@sccradio.com)...Responsible for the planning, budgeting and execution of WLS/WZZN marketing programs. Please mail resume and materials to: **John Gallagher** - Dept. A President and General Manager, WLS 890 AM & 94.7 True Oldies, 190 N. State Street, Chicago, IL 60601...**Clear Channel**, Minneapolis MN is looking for a Program Director for KQQL-FM. Submit resumes and demos (under 2MB) to: Clear Channel Radio Attn: **Hiring Manager** 1600 Utica Ave S Ste 400, Minneapolis MN 55416 E-mail: [employment@clearchannel.com](mailto:employment@clearchannel.com)...**Redeemer Radio** has an immediate need to hire a full-time operations manager. Please send resume and references to [jgarrett@redeemerradio.com](mailto:jgarrett@redeemerradio.com) or call 260-436-9598 for more information...WIBW Radio, a division of **Morris Communications Company**, is looking for the best sales representatives in the country. Persons interested in submitting an application for the position(s) identified above should contact **Kala Livingston**, WIBW AM-FM Radio, P.O. Box 1818, Topeka, Ks 66601-1818, [Kala.livingston@morris.com](mailto:Kala.livingston@morris.com)...KLGR AM/FM in Redwood Falls, MN is looking for an announcer. RUSH your resume (Word doc or text) and demo (MP3, no links) to: **Mark Taylor**, Corporate OM, [mtaylor@threeeagles.com](mailto:mtaylor@threeeagles.com)...WSOY-FM Decatur is currently accepting applications for part-time on-air talent. Send your aircheck and resume to [trex@y103.com](mailto:trex@y103.com) or overnight your best material to: WSOY-FM Y103, Attn: **Todd Norris**, 1100 E. Pershing Rd., Decatur, Illinois 62526...Wisconsin country station afternoon drive position. Send aircheck mp3 demo and production samples to [radiojob4u@gmail.com](mailto:radiojob4u@gmail.com) Include your phone number, please... KUQL/Kool 98, in Mitchell, SD is currently accepting applications for part-time on-air talent. Send your aircheck and resume to [cj@kool98.com](mailto:cj@kool98.com) or overnight your best material to: KUQL/Kool 98 Radio, Attn: **Chris Johnson**, 501 South Ohlman Street, Mitchell, SD 57301 ... **Experienced AC Programmer** needed. Apply to **Steven Goldstein**, Executive Vice President, **Saga Communications**. E-mail package to [WSNYPDSearch@sagacom.com](mailto:WSNYPDSearch@sagacom.com)...**Three Eagles Communications** has an opening at their Southern Minnesota Operations. RUSH your materials to "Three Eagles Talent Search", 3800 Cornhuskers Hwy. Lincoln, Nebraska. 68504, or your resume and a 90 second or less MP3 audio file to: [talentsearch@threeeagles.com](mailto:talentsearch@threeeagles.com)...KJAM/Madison, SD is looking for someone to cover over 200 sporting events per year. Please e-mail materials to [pnordling@kjam.threeeagles.com](mailto:pnordling@kjam.threeeagles.com) or send to KJAM Radio 101 S Egan, Madison, SD 57042....**Cumulus Media** Quad Cities IA-IL (KBEA-FM) – Is looking for our next night superstar. Please send Resume, Air-check, Imaging sample, and Photo. (not required) to KBEA – FM, Attn: **Steve Fuller** 1229 Brady St., Davenport IA, 52803, Or [Steve.fuller@cumulus.com](mailto:Steve.fuller@cumulus.com)...Classic Hits 97X, WXLPM-FM/Quad Cities, has an opening for a Program Director available. Send your materials to [darren.pitra@cumulus.com](mailto:darren.pitra@cumulus.com)...**Cumulus** Green Bay is still looking for the right fit to wake up Green Bay. Send your stuff to: **Jimmy Clark**, 810 Victoria St. Green Bay, WI 54302 or e-mail to [jimmy.clark@cumulus.com](mailto:jimmy.clark@cumulus.com) ...**Traffic.com, Inc.** is currently seeking Part-Time personnel to fill position(s) in St Louis Traffic Operations Center. Forward your resume via email to [careers-field@navteq.com](mailto:careers-field@navteq.com) and include **job title and location** in the subject line of the email...**Relevant Radio**, a national Catholic Radio Network, seeks a Production Assistant. Please email resume and cover letter to [hr@relevantradio.com](mailto:hr@relevantradio.com)...**Sioux Valley Broadcasting** in Valley City, ND, has an opening for an evening announcer/play-by-play talent. RUSH your material to **Sioux Valley Broadcasting**, Attn: Ryan Cunningham, 136 Central Ave. North, Valley City, ND 58072...A Colorado broadcasting company is in search of it's next OM. Please send MP3 & R to [omposition@fullswingolutions.com](mailto:omposition@fullswingolutions.com)...If you have a job posting you like to see in the *TATTLER*, please send it to **Kate Kennedy** at [kate@main-st.net](mailto:kate@main-st.net) before Friday noon of the Tattler issue date. All jobs are equal opportunities and phone calls are discouraged unless otherwise noted.

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**Spring Book 2007**

**Akron, OH (#73)**

**Solid spring for talker WNIR**

Station	Format	Owner	Wi	Sp
WNIR-FM	Talk	Media-Com	7.8	7.3
WQMX-FM	Ctry	RubberCity	6.7	5.6
WMJI-FM	Oldies	ClrChnnl	5.1	5.3
WTAM-AM	N/T	ClrChnnl	2.6	5
WAKS-FM	T40	ClrChnnl	3.1	4.9
WONE-FM	ClsscRock	RubberCity	4.7	4.8
WDOK-FM	AC	CBS	3.8	4.6
WZAK-FM	UrbAC	Radio1	3.9	4.4
WKDD-FM	HotAC	ClrChnnl	4.1	3.8
WAKR-AM	Stndrds	RubberCity	2.6	3.3
WENZ-FM	Urb	Radio1	3.7	3.3
WFHM-FM	ChrstnAC	Salem	2.9	3.2
WHLO-AM	N/T	ClrChnnl	2.1	3.1
WNWV-FM	SmJazz	Elyria-Lorain	3.4	2.9
WGAR-FM	Ctry	ClrChnnl	2.9	2.5
WMMS-FM	Rock	ClrChnnl	3.4	2.5
WMVX-FM	HotAC	ClrChnnl	2.2	2.4
WKRI-FM	Alt	CBS	1.7	2.1
WNCX-FM	ClsscRock	CBS	1.6	2.1
WQAL-FM	HotAC	CBS	1.7	1.6
WHBC-FM	AC	NextMedia	1	1.5
WKNR-AM	Sports	Salem	1.6	1.2

**Cincinnati, OH (#28)**

**Huge spring for N/T WLW**

Station	Format	Owner	Wi	Sp
WLW-AM	N/T	ClrChnnl	9.7	11
WUBE-FM	Ctry	Bonneville	6.2	6.9
WRRM-FM	AC	Cumulus	5.2	6.4
WGRR-FM	Oldies	Cumulus	6.1	6.3
WIZF-FM	Urb	Radio1	4.4	5.1
WEBN-FM	Rock	ClrChnnl	5.7	4.9
WKFS-FM	T40	Chrstn Evan.	5.1	4
WMOJ-FM	RhyOldies	Radio1	4.2	4
WKRC-AM	Talk	ClrChnnl	4.5	3.7
WKRQ-FM	HotAC	Bonneville	4.3	3.6
WOFX-FM	ClsscRock	ClrChnnl	4.7	3.1
WSWD-FM	Alt	Bonneville	3.9	2.8
WAKW-FM	ChrstnAC	PillarofFire	1.7	2.2
WVMX-FM	HotAC	ClrChnnl	1.9	2.1
WOXY-FM/				
WAOL-FM	AdultHits	FirstCo.	0.9	1.4
WHKO-FM	Ctry	Cox	1.3	1.3
WPFB-FM	Ctry	WPAY/WPFB	1.2	1.3
WDJO-AM	Oldies	ChrstnSystem0.7	1.2	1.2
WCKY-AM	Sports	ClrChnnl	1.2	1
WGYF-FM	Ctry	Bonneville	1.5	0.9
WDBZ-AM	N/T	Radio1	1.1	0.8
WFTK-FM	Talk	Cumulus	1.1	0.8

**Cleveland, OH (#26)**

**Clear Channel trinity still on top**

Station	Format	Owner	Wi	Sp
WTAM-AM	N/T	ClrChnnl	9.1	8.9
WGAR-FM	Ctry	ClrChnnl	6.1	7.8
WMJI-FM	Oldies	ClrChnnl	8	7.8
WDOK-FM	AC	CBS	6.5	6.8
WZAK-FM	UrbAC	Radio1	6.7	6.3
WENZ-FM	Urb	Radio1	5.3	5.2
WNWV-FM	SmJazz	Elyria-Lorain	5.5	4.6
WAKS-FM	T40	ClrChnnl	4.3	4.2
WNCX-FM	ClsscRock	CBS	3.6	4.2
WMVX-FM	HotAC	ClrChnnl	2.9	3.4
WQAL-FM	HotAC	CBS	2.9	3.1
WKRI-FM	Alt	CBS	2.8	2.8
WMMS-FM	Rock	ClrChnnl	2.5	2.7
WKNR-AM	Sports	Salem	2.6	2.4
WFHM-FM	ChrstnAC	Salem	2.6	2.2
WCLV-FM	Clsscl	WCLV	1.6	1.5
WHK-AM	N/T	Salem	1.5	1.4
WJMO-AM	Gospel	Radio1	1.7	1.3

**Colorado Springs, CO (#97)**

**Big quarterly for adult KKKP**

Station	Format	Owner	Wi	Sp
KKKP-FM	AC	Citadel	5	6.8
KKLI-FM	AC	ClrChnnl	5.2	6.7
KVOR-AM	N/T	Citadel	6.3	6.3
KILO-FM	ActRock	Bahakel	6.2	6.2
KATC-FM	Ctry	Citadel	5.8	5.6
KIBT-FM	Rhythm.	ClrChnnl	6.8	5.6
KKMG-FM	T40	Citadel	5.8	5.6
KCCY-FM	Ctry	ClrChnnl	5.7	5.5
KKFM-FM	ClsscRock	Citadel	3.7	5.3
KVUU-FM	HotAC	ClrChnnl	3.5	4.3
KBIQ-FM	ChrstnAC	Salem	5.3	3.6
KOA-AM	N/T	ClrChnnl	2.8	3.2
KGFT-FM	ChrstnTalk	Salem	1.3	2.1
KCMN-AM	Stndrds	DJR	1.3	1.9
KYZX-FM	ClsscRock	Bahakel	2.3	1.9
KRDO-FM	SmJazz	Optima	1.8	1.7
KZNT-AM	N/T	Salem	1.5	1.2
KDZA-FM	Oldies	ClrChnnl	0.8	0.7
KGDQ-FM	RegMex	BustosMedia	2.5	0.7
KHOW-AM	N/T	ClrChnnl	0.7	0.7
KKML-AM	Sports	Citadel	0.5	0.7
KPHT-FM	Oldies	ClrChnnl	1	0.7
KCSJ-AM	N/T	ClrChnnl	0	0.5
KXRE-AM	RegMex	Latino	0.7	0.5

**Columbus, OH (#37)**

**Urban WCKX, Country WCOL duke it out**

Station	Format	Owner	Wi	Sp
WCKX-FM	Urb	Radio1	6.4	7.5
WCOL-FM	Ctry	ClrChnnl	7.8	7.2
WNCI-FM	T40	ClrChnnl	7.3	6.9
WTVN-AM	N/T	ClrChnnl	6.9	6.6
WLWQ-FM	Rock	CBS	4.9	5
WBNS-FM	HotAC	RadiOhio	3.7	4.3
WSNY-FM	AC	Saga	4.3	4.2
WXMG-FM	UrbAC	Radio1	5.4	4.2
WBZX-FM	ActRock	N.American	4.4	3.7
WLZT-FM	AC	ClrChnnl	3.5	3.6
WHOK-FM	ClsscCtry	CBS	3.4	3.4
WBWR-FM	80s	ClrChnnl	2.7	3.1
WCVO-FM	ChrstnAC	ChrstnVoice	2.5	3
WCLT-FM	Ctry	WCLT	1.5	2.5
WBNS-AM	Sports	RadiOhio	3.4	2.4
WJZA-FM/				
WJZK-FM	SmJazz	Saga	2.2	2.2
WWCD-FM	Alt	InglesideRadio1.9	1.6	1.6
WMNI-AM	Stndrds	N.American	1.4	1.5
WTDA-FM	Talk	N.American	1.3	1.5
WODB-FM	Oldies	Saga	1.5	1.4
WVKO-FM	RegMex	Stop26-Rvrband0.6	1.4	1.4
WJYD-FM	Gospel	Radio1	1.7	1.3

**Denver-Boulder, CO (#22)**

**Much tighter race this time around**

Station	Format	Owner	Wi	Sp
KQKS-FM	Rhythm.	LincolnFG	5.5	5.9
KOA-AM	N/T	ClrChnnl	5.6	5.7
KYGO-FM	Ctry	LincolnFG	5.2	5.4
KOSI-FM	AC	Entercom	4.2	4.8
KBCO-FM	TripleA	ClrChnnl	3.7	4.3
KRFX-FM	ClsscRock	ClrChnnl	4.2	4.2
KXKL-FM	Oldies	CBS	3.4	4.1
KXPK-FM	RegMex	Entravision	4.6	3.9
KALC-FM	HotAC	Entercom	2.9	3.2
KJCD-FM	SmJazz	LincolnFG	2.8	3.2
KBPI-FM	ActRock	ClrChnnl	3.4	3.1
KQMT-FM	ClsscRock	Entercom	2.8	3.1
KHOW-AM	N/T	ClrChnnl	3.1	3
KIMN-FM	HotAC	CBS	3.1	2.8
KWLI-FM	Ctry	CBS	3.4	2.6
KEZW-AM	Stndrds	Entercom	1.9	2.4
KTCL-FM	Alt	ClrChnnl	2.9	2.4
KPTT-FM	Rhythm.AC	ClrChnnl	2.3	2.3
KGDQ-FM	RegMex	BustosMedia	0.6	1.5
KKFN-AM	Sports	LincolnFG	1.7	1.5
KKZN-AM	Talk	ClrChnnl	1.3	1.4
KNUS-AM	N/T	Salem	1.4	1.4
KJAC-FM	AdultHits	NRC	1.2	1.3
KTNI-FM	Stndrds	DenverCo.	0.9	1.1
KJMN-FM	LatinPop	Entravision	1.2	0.9
KCUV-FM	TripleA	NRC	1	0.8

**12+ M-Su, 6AM-12AM. Spring 2007.  
 Winter 07 - Spring 07 comparisons,  
 unless otherwise noted.**

