

MAIN STREET

Presents

The Conclave

TATTLE R

**Publisher: Tom Kay Editor: Kate Kennedy
Cartoons Pilfered by Lenny Bronstein & Jay Philpott**

Monday morning, one of the most significant radio firings in recent Twin Cities history took place inside **Clear Channel/Minneapolis**, as **Mick Anselmo** was relieved of his position as president and market manager. Anselmo, who is credited with the launch K102 as the first FM country station in the Twin Cities in 1984 and KFAN as one of the nation's first all-sports stations in 1991, will be replaced by **Mike Crusham**, regional vice president of **Clear Channel Boston**. A market veteran of 23+ years, Mick had survived six ownership changes at K102/KFAN and helped successfully merge the 7 properties that make up the market cluster under the Clear Channel flag. He is a director-at-large for the Country Music Association and has been a board member since 2001. In 2005, Anselmo represented K102 as it was named major-market radio station of the year by the *Country Music Association*. Anselmo told the *Minneapolis Star-Tribune* that Clear Channel's move was unexpected: "I'm up at remote wilderness lodge with one of our biggest advertisers (**Denny Hecker**), so today's news is a surprise to me." He reputedly learned about his firing from his wife, who had been tipped by a Clear Channel employee that someone inside the CC hierarchy got an itchy finger and sent an email to other CC people outside the marketplace virtually announcing the change – apparently without enquiring if Mick had been informed of the action. Crusham spent most of this past week meeting with employees, introducing himself and assuring them that he wasn't there to make any other quick changes. He told the newspaper that he communicated with his staff that they could expect "a month before (he) started to make any general assessments." *Comment: Firings happen all the time in our industry, and some are more surprising than others. But this dismissal serves as example how NOT to execute a termination. For an organization to off a GM while he entertains the cluster's largest advertiser, while telling everyone BUT him that his services were no longer required knocks on the door of "classlessness" while tripping on the steps of "moronic." If Mick was removed from his position because his management of the cluster left something to be desired, then what can be said of the management of a conglomerate that allows a longtime, respected employee to be relieved of their duties in the manner Anselmo was on Monday? As for the future, Mick has told many that he's ready, willing and (now)*

quite available- and motivated - to manage another radio property in Minneapolis-St. Paul. For sure - wherever he lands, one might expect at least one major advertiser to follow. We wish Mike Crusham – who by all accounts is a talented and resourceful manager who had nothing to do with how this deal went down – the best of luck in captaining a new ship that has been unfortunately, and needlessly, battered before it even leaves the pier. - TK

Several Midwestern lawmakers took a stand this week, holding a news conference to unveil an amendment ensuring the **Fairness Doctrine** won't be reenacted. Sens. **Norm Coleman (R-MN)**, **Jim Demint (R-SC)**, **James Inhofe (R-OK)**, and **John Thune (R-SD)** joined forces with Reps. **Mike Pence (R-IN)** and **Greg Walden (R-OR)** noted that the amendment will be offered to the **Defense Authorization Bill** in the Senate, and will likely be voted on within the next week. **NAB Pres/CEO David Rehr** sent a letter to every U.S. Senate office, urging lawmakers to oppose the reinstatement of Fairness Doctrine. The letter stated, "Free speech must be just that- free from government influence, interference and censorship." He noted, "NAB and local broadcasters across America applaud these senators for recognizing the undeniable importance of free speech, unfettered from government interference. America's radio listeners and television viewers enjoy a rich diversity of program choice that would be inhibited-not enhanced-by the reinstatement of a draconian doctrine that long ago outlived its usefulness."

Russ Feingold (D-WI) called out four major radio companies this week, questioning their commitment to the prohibition of payola or "pay-for-play" practices. He fired off a letter to **CBS Radio**, **Entercom Communications**, **Clear Channel Communications**, and **Citadel Broadcasting**, expressing his concern that there were possible violations of the voluntary "rules of engagement" the groups had agreed to in April following their \$12.5 million settlement with the federal government. The agreement had laid out how they were going to ensure fair interactions with labels, artists, and their representation. Recent reports, however, indicate that at least some stations own by Clear Channel require local, unsigned, and independent musicians to grant a royalty-free right and license to the music when they submit their work to programmers. Feingold stated, "The settlement between the federal government and major radio broadcast companies in March was an encouraging step toward greater access and increased air time for independent and local artists, but now it seems that simply relying on good faith to end the pervasive practice of payola may not be enough. The major radio companies should reaffirm their commitment to making air play decisions based on artistic merit instead of musicians' or labels' willingness to provide thinly veiled bribes through payola." **Michael Bracy**, policy director of the **Future of Music Coalition**, said "Radio consolidation and payola have long kept deserving local and independent artists off the nation's airwaves. Earlier this year, Clear Channel agreed to address the problem of payola, but its latest actions show it wasn't sincere. Clear Channel has substituted one brand of payola for another type of pay-to-play. This is just payola under a different name."

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* **Until 9/1/2007**

Sen. Sam Brownback, (R-KS), saving you and I from indecency on the airwaves, was back to his crusading again this week, planning to annex amendments to a finance bill that would allow the **FCC** to ban fleeting expletives and “excessive violence” on radio and TV. The move is expected to be offered at the **Senate Appropriations Committee** meeting Thursday. Brownback hopes this will circumvent a Second Circuit decision in the U.S. Court of Appeals that reversed and remanded the FCC’s rulings banning the passing utterance of expletives. In a statement on the amendments, the Senator stated, “Broadcasters should not be allowed to use the public airways to disseminate violent or obscene material. The abundance of indecent material on television is one indication of the coarsening of our culture.”

Our Kind of Town, Chicago Is: 2007 TalenTrak Info! The industry has a lot of meetings, but none are as unique as TalenTrak. TalenTrak is the only meeting in the industry that devotes a full day toward one purpose: Making better air talent. In an intensive and fun daylong seminar, you’ll hear from seasoned radio professionals about important aspects of career advancement, employment strategies and how to deal with everything from irate listeners to office politics. There’s even time set aside for you to meet one-on-one with radio professionals who will listen to your air checks and offer constructive advice on how to improve your on-air work. TalenTrak returns to the Windy City on Saturday November 10, 2007 at Columbia College in the heart of downtown Chicago – with a highly rumored, special keynote address provided by Chicago morning legend, **Jonathan Brandmeier** from Emmis’ WLUP! Please consider this your personal invitation to join us for TalenTrak 2007. Tuition, just \$39 before September 1st! To register, visit www.theconclave.com. Look for the TalenTrak story, and click on the link featured to download a registration pdf document.

Changes. Stud Munson, night jock for **Radiostar** Top 40 WQQB/Champaign-Urbana, IL, has hung up the headset at the station. Reach out to Stud at stud@studmunson.com, or www.studmunson.com...Morning man for **Citadel Country** WFBE/Saginaw, MI **Keith Allen** wants to start the music calls! You can hear him on Tuesdays and Wednesdays from noon-1p ET at (810) 720-9510. **Jerry Robert Mason**, longtime personality at **CBS AC WLT/Minneapolis**, has been named Group OM/PD for **Three Eagles Communications** in Worthington, MN. He’ll be overseeing Classic Hits KITN, AC KWOA, and News/Talk KWOA-AM, now celebrating its 60th anniversary. Mason is also a former consultant and station owner...Morning jock at **Citadel Country** KATC/Colorado Springs **Chris “CK” Knight** has left the station, after being there less than a year. PD **Jim “Catfish” Miller** is on the hunt for his replacement. Send T&R’s to catfish@catcountry951.com, or to Catfish at 6805 Corporate Dr. #130 Colorado Springs, CO 80919...**Genie La Vine** has been named Promotions Director of Urban WGCI and **Steven Tamaroglio** has been named Promotions Director for AC WLIT

There’s some new competition for social networking sites **MySpace**, **Facebook**, and **Friendster!** **Clear Channel** is launching its own network of sites, looking to target specific radio audiences across the country. Clear Channel recently debuted its portals linked to stations in Chicago, New York, Dallas, Minneapolis, San Francisco, D.C., and West Palm Beach, with another ten scheduled for launch later this summer. EVP/Online Music Division **Evan Harrison** noted, “After we successfully got all of our stations up and streaming, the natural extension was to offer our local communities the opportunity to meet up online. Our feeling was that our listeners wanted to connect on a local level.” In a test run of the social networking service in Oklahoma City earlier this year, the sites showed a 25% larger online listening audience and a 50% increase in time spent on station sites. A month later, seven new portals had acquired a total of 53,000 members, and each of these new users has uploaded an average of 2 photos to their profiles. KISS Nation in Dallas has nearly 6,000 members who have posted nearly 3,000 blog entries and 5,000 comments. It’s much like MySpace with a local flavor, Harrison said. “With so many national social networks, there seems to be a tremendous opportunity to do something local. With a local network, not only can you make friends online, but you have the opportunity to meet up locally.”

Sr. VP/Regional GM **Tom Bender** of **Greater Media**/Detroit will be the next inductee into the **Michigan Association of Broadcasters Hall of Fame!** The ceremony is taking place today at the Amway Grand Hotel in Grand Rapids.

ABC Radio Networks, a **Citadel** company, has sealed a deal with **mSpot** to stream 14 Citadel stations through **mSpot Radio** to cell phones. The stations will join up with mSpot’s 100 live streams and their 100 local stations. Midwest stations included are Classic Rock KQRS, KXXR, and WGVX/Minneapolis-St. Paul, Oldies WZZN/Chicago, and WDVD and WDRQ/Detroit. ABC Radio Networks SVP, Affiliate Relations and Digital Media **John Rosso** said, “By offering our content on mSpot, we are rapidly expanding both the range and reach of our customer base. We are committed to being at the forefront of new ways to deliver content to our listeners and affiliates. Our partnership with mSpot reflects our constant drive to meet our listener demands.” Added mSpot CEO/Co-founder **Daren Tsui**, “Our partnership with entertainment and media companies have helped us deliver the best mobile radio services for more than two years. Our goal is to work with ABC Radio Networks and other leading content providers to transform mobile phones into a medium entertainment content that is embraced by the masses.”

On Thursday, KYGO Denver’s **Kelly Ford** brought some firearm safety live to the **Kelly, Mudflap, and JoJo** morning show! Lady listeners who had interest in firearms but had no experience with them were invited to join her at a gun range live on air. She taught safety and handling from NRA instructors and they fired off everything from a .22 caliber, .38 caliber, 9mm, .357 and a .45. Realizing they were no match for women with guns, Mudflap and JoJo stayed back at the studio!

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RADIO UNDER CONSTRUCTION

More Changes. Seth Harp, afternoon co-host for **Three Eagles Communications** Sports KLMS-AM/Lincoln, NE, is joining **Cumulus** Sports WUMP-AM/Huntsville for morning. Harp joined up with KLMS 10 months ago from WKZO-AM and WQSN-AM/Kalamazoo. He also serves as Sports Director of the station...After 25 years, **Clear Channel/Minneapolis Pres./Market Manager Mick Anselmo** has left that post. He'll be replaced by **CC/Boston CP/Market Mgr. Mike Crusham**. Mick has a new email; reach out to him at manselmo07@aol.com...Morning man **Grego** is leaving his position at **North American Active Rocker WBZX/Columbus, OH**...**Kenny Jay** is the new APD/MD at **Mid-West Family Broadcasting** Country WWQM/Madison, coming from Mid-West sister station Country KQYB/LaCrosse. He'll join up officially July 23, and call times, email and phone are soon to come...After resigning from his PD post at **Clear Channel** Urban AC WVAZ (V-103)/Chicago in late May, **Elroy Smith** is returning to radio. His new position is OM of **Radio One/Philadelphia**, with programming duties at gospel WPPZ (Praise 103.9) and urban AC WRNB. Smith will also assist PD **Colby Colb** with the programming of urban WPHI (100.3 The Beat).

Dan Patrick, the soon-to-be former **ESPN Radio** host, will likely be launching a new show that will be syndicated by **Jimmy DeCastro's** Chicago-based **Content Factory** syndication company. The new show will be appearing on airwaves any moment now.

"**Mac, Jurko, and Harry**," the afternoon show out of **ABC Sports** WMVP-AM/Chicago, has announced that co-host **Dan McNeil** will be suspended for longer than originally thought, after referring to a TV producer as a "bitch" on air. He'll be waiting it out until July 25, after being benched on June 27 for using the term to describe a **Comcast Sports Net** producer who didn't answer a question regarding some video of a fan running onto the field during a **Cubs** game. **Pres./GM Jim Pastor** commented, "The suspension is not based solely on an inappropriate comment made on air, but an inappropriate comment made by a person with a history of disciplinary problems."

Added Perk for Attendees of 32nd Learning Conference: \$1,500 Conclave Scholarship. Hundreds of radio and record industry newbies and veterans alike descended upon Minneapolis to attend the 32nd Annual Conclave Learning Conference - RADIO UNDER CONSTRUCTION on the weekend of June 28, 2007. Just for attending, the Conclave will be awarding a Continuing Education Scholarship to an individual who registered for the conference! The \$1,500 Continuing Education Scholarship may be applied to tuition, books, or other materials pertaining to the winner's course of study at a recognized institute for higher learning. This school/institution may be a college, junior college, trade or vocational school, Internet or extension course/offering, or any other school offering the education/training desired by the applicant. Rules and applications are available by emailing Tom Kay (tomk@theconclave.com). The deadline to receive applications is August 15, 2007. A winner will be notified on or before September 1, 2007 so they may begin their schooling for the fall quarter/semester.



The non-compete clause for former morning host **Ken Herrera's** contract has been waived by **Journal** Talk WTJM-AM/Milwaukee, as he reports in the Milwaukee Journal-Sentinel. This would allow Herrera to take a job with WTMJ's rival, **Clear Channel** Talk WISH-AM. PD **Jerry Bott** declined to comment on the matter. Herrera was fired in May and was under a year-long non-compete clause starting August 9, with the expiration of his WTMJ deal.

Who needs play-by-play coverage when you have the post-game show? And, if you're **Entercom** Sports WSSP-AM/Milwaukee, add on a pre-game show, too! WSSP will be doing just that for the second half of the season, and will be launching "**The On Deck Show**," before most of the resurgent team's games starting today (Friday). The "**Gary and Cliff Show**" co-host **Cliff Saunders** will host the show, but all WSSP personalities will be chiming in as well. "**Usinger's Baseball Post Game Show**," with **Tim Allen** airs after the game, and the station airs a weekly "**Brew City Baseball Show**" on Sundays from 10a-noon CT.

Taylor Walet has been asked to come aboard at **Clear Channel** in Omaha as VP/Market Manager in Omaha, where he will be overseeing News/Talk KFAB-AM, Classic Hits KGOR, Country KHUS, Rock KQBW, and Country KXKT.

Sale-ing Away. Multicultural Radio Broadcasting, Arthur Liu's company, is selling Spanish WNTD-AM/Chicago to **Mark C. Follett's** **Sovereign City Radio Services** for \$15 million...It's a done deal for **Educational Media Foundation's** purchase of Contemporary Christian WBOE and Christian Rock WOOB/Albany, NY and Contemporary Christian WSCP-FM/Pulaski-Syracuse from **Galaxy Communications** for \$3.5 million...The **Rev. Grace Adam** is resigning from **Selby Gospel Broadcasting Corporation**, a licensee of Gospel KNOF/St. Paul-Minneapolis, and will transfer her sole interest in the licensee to **North Central University** for no cash consideration...In Missouri, **Covenant Network** is donating FM translator K294BE/St. Joseph, MO to **Catholic Radio Network Inc.** They will rebroadcast noncommercial Religion KJCV/Country Club, MO.

The annual radiothon to benefit **St. Jude Children's Research Hospital** held by **Lincoln Financial Media** Country KYGO/Denver recently and raised \$312,390. In the past 17 years, the station has raised over \$5 million for the research hospital.

Changes, Too. Superspots & JBTv have a new crib, which is apparently off the chain at Chicago's River North neighborhood effective this week. Their new address is: 318 West Grand Avenue, 4th Floor, Chicago, IL 60610. Their new phones are (Main) 312-670-2666 and (fax) 312-670-9177. All emails remain the same...There are changes afoot at **Rubber City Radio** Country WQMX/Akron, as they've begun their search for a new midday personality. Nighttimer **J.R.** has exited the station after a three-year stint, and **Ike** will take her place. He will now be known, oddly enough, as "**Ike The Night Guy**."...**Laura Lynn** has been hired on at **Clear**

Channel Country WLLR/Quad Cities for middays. She comes over from **Queen B Country** WGLR/Dubuque, IA, where she's been for the past three years. She's taking over for **Amy Jeffries**, who's leaving to handle her voiceover business fulltime. Laura will begin around August 1...**Steven Dakota** has left **Entercom's** Wolf Den in Portland, OR to return to the Midwest! He's the new MD at **Radio Fargo-Moorhead's** new Country Bob 95FM.

2007 Conclave Learning Conference Begins Construction of New Industry. The building blocks for a dynamic rebuilding of the radio industry were laid during the weekend of June 28-July 1 at the 32nd annual Conclave Learning Conference, as hundreds of industry professionals, teachers and students descended upon the Minneapolis Marriott City Center for RADIO UNDER CONSTRUCTION. Over 40 sessions covering every major radio format, technology and resource were presented to packed meeting rooms throughout the conference weekend. For the next several weeks, THE TATTLER will be presenting stories about the event originally found on the pages and websites of the Conclave's Publicity Partners. Here's the first installment, from *R&R*.

Conclave 2007: What AC/Hot AC Listeners Want (Keith Berman) Conclave attendees were treated to a research study jointly presented by Jonathan Little of Troy Research and Lou Patrick of Evolution Research in which they surveyed 3,000 AC and hot AC listeners each to get a cross-section of how they feel about the formats and music. Close to 60% of AC P1s said they were totally satisfied with their favorite radio station, while around 65% said the same on the hot AC side. In what's being called "ultimate customer satisfaction," a loyalty survey that's being done in many different industries, 68% of hot AC P1s are loyal to their favorite stations to the point of recommending them to their friends, while 61% of AC P1s feel the same. In terms of what listeners want out of their radio stations, both AC and hot AC listeners said that they place most importance on stations that play their favorite music, while entertaining and funny jocks are second-most important. Interestingly, jocks who say little and just play music were rated last with hot AC listeners and second-to-last with AC listeners. Audience members from both formats agreed most strongly with the statement that their favorite station has entertaining jocks, while second on the list is that radio is where they go for new music.

Radio is still extremely important to the listeners they surveyed, being surpassed only by TV in terms of what medium they rate most important. However, while 70% of hot AC listeners and 60% of AC listeners have heard of HD Radio, an amazing 65% said they have no plans whatsoever to buy one. Audiences do seem more willing to participate in being part of a ratings sample when the PPM becomes involved, with as many as 34% of AC listeners and 39% of hot AC listeners saying they'd be very likely to participate when being surveyed with a PPM. When asked which artists they are most passionate about, both AC and hot AC listeners rated Bon Jovi the highest. In hot AC, the list proceeded with Maroon 5, Rob Thomas and Nickelback; while the other top artists in AC were Elton John, Billy Joel, Michael Buble and Carrie Underwood.

(The Conclave thanks [RadioAndRecords.com](#), [radio-info.com](#), [insideradio.com](#), [fmqb.com](#), [radioink.com](#), and [allaboutcountry.com](#) for communicating the magic of a very special June weekend in Minneapolis.)

Jobs. KWNG KLCH KCUE in Red Wing, MN is looking for a radio salesperson who also does play-by-play. Send your mp3, resume and cover letter to: **Tom Hughes**, Operations Manager thughes@nrgmedia.com...**NextMedia** Joliet, IL is looking for their next Production Director for its 4 station group. E-mail us your resume, production samples and salary requirements to rsnow@nextmediachicago.com To be considered for this position you must put "Production Director" in the subject line of the E-mail...Colorado Springs -**Clear Channel** Stations in search of an experienced Program Director to coordinate the leadership of their

Continuous Soft Favorite station, KCLI 106.3 FM. Please send MP3 demo, resume, programming philosophy, and reference list to anjelicabencomo@clearchannel.com...The New 107-7 The Bull in Bloomington-Normal is looking for talent and PD Samurai. Solid citizens with demonstrated track records welcome: tim@audiencedevelopmentgroup.com...**Radio Plus Broadcasting** is currently looking for a full-time, on-air talent for their station chain, including WFDL-FM/97.7 and WTCX-FM/96.1. Please send airchecks (along with resumes and cover letter) to: **Jacob Bohman, Radio Plus Broadcasting**, 210 S. Main St Fond du Lac, WI 54935...KUQL/Kool 98 and Hot Country 105.9 KMIT in Mitchell, South Dakota are currently accepting applications for Part-Time On-Air Personalities. Send your mp3 and resume ASAP to cj@kool98.com...Morning Show co-host for remote, live show and PD for AM/FM combo in Northeast Wisconsin. AM is country with strong news and community involvement. Call **Lee Davis** 888-282-9922 or email ldavis@cubradio.com...**Woodward Communications** is accepting applications for future part-time and full-time air talent for our station in the Green Bay/Appleton/Oshkosh, WI market. Send resume and CD/mp3 to **Dayton Kane**, 2800 E. College Avenue, Appleton, WI 54915 or e-mail to dkane@wcinet.com...**Midwest Radio Group** of Kalamazoo and Battle Creek is looking for outgoing personalities for all dayparts. Rush your stuff to **Brian Hayes**, Director of Programming, **Midwest Radio Group**, 4200 W. Main St., Kalamazoo, MI 49006...**Heartland Communications Group, LLC** operates 13 small market radio stations in Northern Wisconsin and the UP of Michigan are looking to fill 2 positions. WOLV, WHKB, WCCY - Houghton, MI - Operations Manager/ Mornings. WBSZ - Ashland, WI - Morning Show Host. Send your package to heartlandjobs@gmail.com Make sure to indicate which job you are applying for or **Rich Cannata**, VP/Corporate Operations, **Heartland Communications Group**, 2320 Ellis Ave Ashland, WI 54806...**NewsRadio** 980 KMBZ, the Voice of Kansas City, is looking for its next great Full-Time Anchor/Reporter. If you have at least 3 years medium, large, or major market experience get your pkgs in quick! **Nichole Teich** News Director NewsRadio 980 KMBZ 7000 Squibb Rd. Mission, KS 66202 nreich@entercom.com...Country music Radio station in Connersville, IN. in need of a full time air personality for afternoon drive time. For immediate consideration, send Resume and on air demo to: **Robert Brown** Program Director W.I.F.E. Radio 406 1/2 Central Ave. Connersville, In. 47331...**Final Score Ohio Trivia Live** is looking for experienced people to host Ohio's biggest live trivia team game. Please reply with experience and contact info to finalscoreohio@yahoo.com...An account executive is needed at WJAG/KEXL in Norfolk, NE. You must have a good driving record and insurance. You may submit your resume to WJAG/KEXL, Box 789, Norfolk, NE 68702 or e-mail bhughes@kexl.com...B96/Minneapolis is looking for a creative and detail-oriented person to oversee commercial production and imaging for the Rhythmic CHR. Interested candidates should mail demo and resume to: KTTB Attention: **Sam Elliot**, 5300 Edina Industrial Blvd. Suite 200, Edina, MN 55439...102.9 WLTE FM has an immediate opening for a part-time announcer. Must be able to run hour to hour on air operations in studio at 102.9 WLTE-FM. Must have prior radio experience including on air in small to large markets and a willing to work flexible hours. On air production experience required. Please send cover letter, resume and on-air demo to: HR Annrc - 126, **CBS Radio**, 625 2nd Avenue S., Minneapolis, MN 55402. Or e-mail your resume and cover letter to radiojobsmpls@cbsradio.com...KGFX-AM/Pierre is looking for a solid communicator to wake up the good people of central and western South Dakota in Pierre. Send a sample of your best audio and a resume to: **Paul Rollie**, Program Director, **Dakota Radio Group**, Box 1197, Pierre, SD, 57501. You can e-mail your resume/MP3 audio to: paulrollie@amfmradio.biz...If you have a job you'd like posted free in *THE TATTLER*, please send them to **Kate Kennedy** at kate@main-st.net before noon on the Friday of the Tattler issue date. All jobs represent equal opportunities, and phone calls are discouraged unless otherwise noted.