

MAIN STREET

Presents

The Conclave

TATTLE R

Publisher: Tom Kay Editor: Kate Kennedy
Cartoons Pilfered by Lenny Bronstein & Jay Philpott

Are You Going To The Job Fair? (*Parsley, Sage, Rosemary & Thyme...*) Saturday, June 30th is the date for the **Conclave & Brown College Learning Conference Job Fair**. The best news about the Job Fair, which will run from 9 AM until 11:30AM at the Marriott City Centre in Downtown Minneapolis: it's FREE for both employers and job seekers! Any participating employer who isn't already registered for the 32nd annual Learning Conference can take in the remainder of Saturday's conference agenda for only be \$59 - which includes lunch! The Job Fair is designed to assist OWNERSHIP and MANAGEMENT in their quest to fulfill their challenging EEO requirements, while allowing job hopefuls a little "one stop shopping" by providing the possibilities of new opportunities, all under one roof. Employers will have access to the professionally charged atmosphere for which the Conclave has become famous and applicants will meet representatives of innovative, creative companies who are interested in hiring the best talent available. "The response to these Job Fairs has always been strong," said **Karol Baumeister**/Brown College Placement Dir., "Brown and The Conclave are proud to present an opportunity for our industry to tap into the talent everyone says is so sorely needed in our ranks, and gives those who are unemployed or underemployed a chance to discover new vocational homes. In addition, we're happy to present our Job Fair to help owners and managers fulfill the government's mandates on recruitment and diversity." She added, "Like last year, every employer who conducts interviews at the Fair will be receiving valuable documentation they can use as proof of their outreach in hiring. It's another way the Conclave adds value to its Learning Conference – and to radio." Employers interested in reserving a table are encouraged to contact **Karol Baumeister** of **Brown College** at 651-905-3499 or Tom Kay of the Conclave at 952-927-4487 to reserve space. Space is limited to the first fifteen employers who respond by Friday, June 19th - so hurry!

James Ingstadt's Top 40 WDAY and Classic Rock KRWK/Fargo had a major catastrophe last Friday night; their radio tower caught fire. The blaze was reported by a listener near the tower at 5:46pm, after seeing the smoke and flame coming from near the top of the tower, near Amenia, ND. A large amount of transmission equipment was burned and fell to the ground, causing a grass fire. Fortunately, no one was hurt, although the cause remains unknown. Both stations were off the air for approximately 90 minutes after the conflagration. Y94 and Rock 102 are now broadcasting at a much-reduced power of about 3,000 watts. **Radio Fargo-Moorhead OM John Austin** noted, "We're working very hard to correct this unfortunate situation as quickly as possible. We appreciate our listeners who stick with us during this time and we anticipate returning to full power very soon."

Arbitron has retained former **RAB** President/CEO **Gary Fries** as a consultant! Fries was the head of **Radio Advertising Bureau** for 15 years, and plans to assist the company tend to the needs of station owners and operators in markets 100-300. Fries will also lead a meeting between Arbitron and small-market customers at the **Owner Operator Caucus** on June 20 in Chicago, referring to the series of meetings as "town-hall meetings," where small-market broadcasters will be encouraged to voice their needs. President/Sales & Marketing **Pierre Bouvard** commented, "Gary Fries is the perfect choice for helping Arbitron understand the needs of small-market broadcasters. His advice was invaluable while he was a member of Arbitron's Radio Advisory Council, and we look forward to hearing his straightforward advice about small markets." Fries noted, "The needs in these markets are different, and I look forward to working with broadcasters and Arbitron to improve the value proposition."

Kris Kelley, **Clear Channel** Urban WGCI/Chicago PD, has hit up **Kenard "K2" Karter** to be the new MD. Karter is taking the place of **Tiffany Green**, who left last year. As a Chicago native, Karter came on board at WGCI three years ago, and has played the production assistant role at the station, as well as doing overnight weekend shifts. He'll keep with those shifts. Kelley stated, "Kenard is an intelligent, highly motivated and talented professional who will make an excellent addition to WGCI's programming team. I'm excited about his appointment as MD and look forward to his contributions to the station." Karter is excited about the new position, as he said, "I come from very humble beginnings and feel extremely blessed to have this opportunity to work alongside Kris Kelley. I am so thankful for my music production experience, specialized computer skills, and ability to effectively interact with record companies and recording artists."

Thursday
June 28th
at the 2007
Conclave
Learning
Conference



SUPAGROUP

A Special Opening Night Welcome Gathering
Performance by the New Orleans Legend!

The Conclave/Brown College Job Fair

Saturday June 30, 2007 • 9AM-11:30AM
Marriott City Center • Minneapolis, MN

FREE for Employers & Applicants

Applicants: Bring your resume/CD/MP3!

Employers: A limited number of tables still available!

SPECIAL CONCLAVE OFFER: All who participate in the Job Fair will receive admittance to Saturday's Learning Conference for just \$59, including lunch! You must sign up in advance, through Karol!

Contact Karol Baumeister/Brown College, 651-905-3499
or kbaumeister@Browncollege.edu for more information.

Five More Conclave Scholarship Recipients Announced! The Conclave is home to over \$70,000 worth of scholarships given annually to deserving students. To that end, today the Conclave announced the remaining five Conclave scholarship recipients for 2007. The three winners of the **Doug Lee Memorial Baccalaureate Scholarships** – presented in honor of the Conclave's founder - will be awarded to the following students from the state of Illinois: **Katie Day Good** from Chicago Loyola University, **Jennie Keohane** from Northwestern University, and **Colin Shaughnessy** of Columbia College. All three are natives of Illinois. **The Marc Birgir Memorial Scholarship**, presented in memory of the late Nielsen Entertainment/BDS Radio executive, will be given to **Aubrie Berneski**, a student attending Birger's alma mater of Kean University/New Jersey. Aubrie hails from Kearny, NJ. And **The Dan Kieley Memorial Scholarship**, presented in memory of the late prominent programmer, consultant, and former Conclave Board member, will be presented to **Todd Crotty** – a student at Brown College, and a native of the Quad Cities. These five individuals will join previously announced recipients of the Bill Gavin, Dennis Becker, and McNally-Smith scholarships – **Darryl Landry**, **Tyler Kes**, and **Shana Smith** – in receiving their prizes at the Awards Luncheon presented by **Arbitron** on Friday, June 29th at the Marriott City Center. Please join other the Learning Conference registrants in saluting these outstanding students and future decision-makers of our industry!

Condolences to friends and family of **Paul Christy (Paul Christides)**, legendary Detroit personality who died this week after a long illness at the age of 69. Christy was a 40-year radio vet, and he worked in Detroit stations like WCAR, WABX, and WMXD. He was also with WCFL/Chicago and launched WLOL/Minneapolis as a Top 40. Christy is survived by his wife, **C. Joan Christides**; his children **Chris**, **Kelly**, and **Scott Christides**; four grandchildren; and three siblings. Memorial contributions may be sent to the **Parkinson's Foundation**.

Changes. **Joey Fortman** is leaving her post at WDEK, WKIE, & WRZA to move on to Philadelphia. Joey's husband, **Matt Nahigian**, has just been named PD at **Greater Media Sports WPEN-AM**. There's no word yet on when Joey's last broadcast will be...After covering a good share of Minnesota for many years, **Leighton** Top 40 KCLD/St. Cloud, MN, MD/air talent **Wayne D.** is adding on nights at MARTZ Top 40 WYUL, which covers the Montreal market from nearby Malone, NY. The magic of voicetracking!...**Kathy Stearns** has been promoted at **Cumulus/Appleton, WI**. She moves from AE to Marketing and Special Events Director, and also welcomes former **CBS/Detroit** vet **Terry McCabe** as the new Promotions Director...**KC Palmer** is upped

Appearing
at the 2007
**Conclave
Learning
Conference**



David Martin

See
**David
Martin**
at the
**Friday
Awards
Luncheon**

to afternoons and MD at WRVF/Toledo "101.5 The River". Palmer did weekends and swing for two years on WRVF; prior to that he programmed the former classic hits WJZE ("97.3 The Fox"), did afternoons on WWWW/Toledo and had on-air stops at WMAS/Springfield, MA and WHYN/Springfield, MA.

An alleged tantrum has landed host **Donnie "The Freakin' Puerto Rican" Devoe** an arrest this week, after an incident at a Calumet City restaurant. Devoe is host a **Crawford** Urban WPWX/Chicago in the afternoons. He was arrested after patrons at Pepe's Mexican Restaurant identified him as the man who they claimed argued with a woman over a cell phone and flashed a gun at a bouncer at the restaurant. After he was tracked down in his car, he was charged with two counts of assault, one count of criminal damage to property, and two counts of disorderly conduct. He was released after posting bail, and no gun was found in Devoe's car or on his person. He faces a July 6 hearing, and hosted his show as usual this week on Thursday afternoon.

Learning Conference Produces! Conclave 007: RADIO UNDER CONSTRUCTION will construct important production building blocks to make your station sound great. On Saturday, June 30 at the Marriott City Center in Minneapolis, learn how to separate your station from the radio clutter by attending, "**You're Making a Big Production Out of This!**" Moderated by OM/RP Broadcasting's **Chuck Sebastian**, this production session will explain what separates an also-ran from a winner on the dial. Are your listeners hearing the same tired-old sounds accompanying promos, commercials, and music beds, losing them to the guys down the street who know how to provide digital sex-appeal for the ear buds? Great production is the product of technique, common sense, the right software, appropriate hardware and lots of imagination. Learn how to use all the above in this hard-hitting production expose! Joining Chuck are Atlanta voice talent **Rich Van Slyke**, **Sirius Satellite Radio's Jake Redman**, and CBS/Minneapolis Production Director **Diana Nelson**.

Cumulus/Ann Arbor, MI, welcomes University of Michigan football team today as the boys take over the cluster to benefit the **UM C.S. Mott Children's Hospital and Women's Hospital**. They'll be on-air statewide as they are broadcast on The Huge Show, hosted by **Bill Simonson** in Grand Rapids. **Lloyd Carr**, head coach, and several other coaches, players, and former players, will be talking shop all day in addition to raising awareness for the hospitals and accepting pledges. The cluster includes Country WWWW, Sports/Talk WTKA-AM, Talk WLBY-AM, and AAA WQKL.

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RADIO UNDER CONSTRUCTION

Friday June 29th at the Learning Conference: **Conclave 007 - Radio Under Construction!**

FRIDAY, June 29

8A SMALL MARKET SECRETS

9A WHAT THE 21ST CENTURY LEADER NEEDS TO KNOW

9A ARBITRON PRESENTS PROGRAMMING THRU THE PPM LENSE

10A R&R PRESENTS CONCURRENT FORMAT SYMPOSIUMS: AC, COUNTRY, OLDIES

11:30A KEYNOTE - NEAL BOORTZ!

12:30P ARBITRON PRESENTS THE AWARDS LUNCHEON

2:30P R&R PRESENTS CONCURRENT FORMAT SYMPOSIUMS: TOP 40,

TRIPLE A, NEWS/TALK/SPORTS

4P LAW & ORDER: THE LEGAL SESSION

5P AUDIENCE DEVELOPMENT GROUP AIRCHECK COACHING CLINIC

5P R&R PRESENTS CONCURRENT FORMAT SYMPOSIUMS: URBAN/URBAN AC, ROCK, CHRISTIAN

6:30P MEGATRAX PRESENTS THE EXHIBIT HALL HAPPY HOUR

8P WL0L 25TH ANNIVERSARY REUNION

**This agenda subject to change without notice*

THANK YOU Platinum Partner – *Radio & Record and Partners* Arbitron, AudioBitXChange/BitXChange, BMI, Brown College, Edison Media Research, Envision Radio Networks, Jones Radio Networks, Lincoln Financial Media, McNally-Smith College of Music, MediaSpan, Megatrax, MusicMaster, Nielsen Entertainment/BDS Radio, Play MPE, PromoSuite, Premiere Radio Networks/Mediabase, RCS, Specs Howard School for Communication Arts, and Troy Research!!

Marriott City Center Hotel • Tuition \$399 until 6/15-Student/Free Agent \$99 • www.theconclave.com or 952-927-4487

Changes, Too. Coyote Collins has been named the new PD at **Times & News Publishing** Country WGTY/York, PA. He's replacing **Brad Austin**, who left in May to take a PD gig at **Midwest Family** Country WWQM/Madison. Collins most recently was PD at Citadel Country WFBE/Flint, and before that he worked for **Entercom** Country WBEE/Rochester for 10 years. He starts his new gig on June 18!...The new co-host at **Cumulus** Top 40 WFKR/Kalamazoo is West Michigan vet **Matt Walker!** He was most recently seen at **Citadel** Country WTNR/Grand Rapids before picking up and leaving Kalamazoo last year, accompanied by his wife. He joins up with **Shelly Ray** as his co-host. This is also the week that Shelly will sent up to the roof for KFR's "Roofsit," where she'll be living on the roof through Saturday to raise money in the fight against child abuse in West Michigan. Last year's event raised over \$150,000 in donations during the "sit."

Conclave Puts Saturday On Sale!! Arguably the favorite day of the week – Saturday – has been put on sale by the Conclave. For a limited time only, Saturday June 30th at Conclave 007: RADIO UNDER CONSTRUCTION will be on sale for just \$99! Want to attend the Learning Conference this year, but can't get away for the whole 4 day event? Do you live within driving range of Minneapolis/St. Paul? Want to learn, but don't have the time or money to stay at the Marriott? Here's your solution. Attend on Saturday for less than a hundred bucks. Take in all the great sessions like "**The Next Big Thing**". Be in attendance at **Conclave College** (which happens on Saturday – not Thursday – this summer)! Meet the **Edison Research 30-Under-30** award winners while you take in the gala Saturday luncheon with game show icon, **Bob Eubanks!** And cap off your day at the **BDS Radio** sponsored Bowling Party! As an extra bonus, all Saturday-Only registrants will receive a voucher for Sunday morning's Getaway Brunch, presented by **Harker Research**. To take advantage of this incredible deal, visit www.theconclave.com and download a registration form...or register on—line. It's a simple and convenient way to spend your Saturday at the 2007 Learning Conference!

Envision Radio's American Biker Minute is celebrating dads this Father's Day with a week of vignettes with interviews on favorite memories and stories about Dad from motorcycle enthusiasts across America the week of June 11.

More Changes, Two. **Clear Channel Radio** has announced the promotion of **John Laton**. Laton will now be the new VP/Market Manager for the company's Quad Cities Cluster...Long-

time **Emmis** guy and current Alternative WKQX and Classic Rock WLUP/Chicago Interactive Content Manager **Phil Grosch** will be the first hire for **Emmis Interactive's Affiliate Relations** team, taking over the role of Affiliate Manager for the corporate interactive division of Emmis Communications...**Billy Greenwood**, PD at **Clear Channel** Country KSD/St. Louis, has announced that drive-time personality **Craig Cornett** has extended his contract with the station. This assures that Cornett will be with the station through 2010.

Please remember the 2007 Learning Conference (6/28-7/1 at the Marriott City Center Hotel) would not be happening if it were not for the support of major sponsors of the Conclave, like Platinum Partner – **Radio & Records** and Partners - **Arbitron**, **AudioBitXChange/BitXChange**, **Brown College**, **Edison Media Research**, **Envision Radio**, **Jones Radio Networks**, **Lincoln Financial Media**, **McNally-Smith College of Music**, **MediaSpan**, **Megatrax**, **Musicrypt/DMDs**, **MusicMaster**, **Nielsen Entertainment/BDS Radio**, **PlayMPE**, **Premiere Radio Networks/Mediabase**, **PromoSuite**, **RCS**, **Specs Howard School for Communication Arts**, and **Troy Research**. And this week, we welcome new Partner – **Consolidated Media/The Newlywed Game!**



RADIO UNDER CONSTRUCTION

Saturday 6/30 & Sunday 7/1 at the Learning Conference: Conclave 007 - Radio Under Construction!

SATURDAY, June 30

8A THE BROWN COLLEGE PRESENTS THE JOB FAIR
8:30A THE GOOD MORNING SHOW/MAKING IT GREAT
9:30A AUDIENCE DEVELOPMENT GROUP
AIRCHECK COACHING CLINIC
9:30A THE SECRET OF INFLUENCING OTHERS
9:30A CLICK ON THIS! THE TECHNOLOGY SESSION
10:30A MEGATRAX PRESENTS - YOU'RE MAKING A BIG PRODUCTION
10:30A THE NEXT BIG THING/NEW COMPETITION OR ALLIES?

11:30 EDISON MEDIA RESEARCH PRESENTS THE 30-UNDER-30 LUNCHEON
1:30P CONCLAVE COLLEGE 1) A LITTLE HOME GROWN/FINDING & DEVELOPING TALENT 2) CAN'T WE JUST ALL GET ALONG? HOW TO CREATE COMARADERIE AND COOPERATION 3) THE FINDING-A-JOB, JOB; NEEDING A NEW OPPORTUNITY 4) THE 30-UNDER-30 SUPERSESSION
6P NIELSEN/BDS RADIO PRESENTS THE BOWLING PARTY!
SUNDAY, July 1
8A HARKER RESEARCH PRESENTS THE GETAWAY BRUNCH
9A CONCLAVE BOARD MEETING

THANK YOU Platinum Partner – Radio & Record and Partners Arbitron, AudioBitXChange/BitXChange, BMI, Brown College, Edison Media Research, Envision Radio Networks, Jones Radio Networks, Lincoln Financial Media, McNally-Smith College of Music, MediaSpan, Megatrax, MusicMaster, Nielsen Entertainment/BDS Radio, Play MPE, PromoSuite, Premiere Radio Networks/Mediabase, RCS, Specs Howard School for Communication Arts, and Troy Research!!

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Jobs. KQKS FM 107.5 is currently looking for a sales executive. Strong candidates for this position must have 2 years previous radio sales experience, are creative, and possess strong marketing and sales skills. Interested parties should send their resume via email to mark.sexton@lfg.com or mail to **Mark Sexton** Local Sales Manager 7800 E. Orchard Road Suite 400 Greenwood Village 80111...KSJQ and KKJO in St. Joseph, MO, are looking for an FM News Director. Send your stuff to GM Gary Exline or via e-mail at gary.exline@eagleradio.net...**Cumulus** Flint Michigan is looking for Producers and Board Operators. Send your resume to john.roman@cumulus.com. Please keep sound files under 4mg...If you live in Northern Michigan, close to Traverse City, **Northern Broadcasting** is looking to fill a couple of part time positions. Contact: Todd Martin, Program Director, 1020 Hastings St, Suite 102 Traverse City, MI 49686, todd@1067wsrt.com...If this is you: Have a minimum of 2 years full-time on-air experience; Knowledge of country music is good but not necessary; Digital equipment knowledge (Maestro, Cool Edit); Strong presence at station remotes and events; Have an engaging authentic personality that can inform and entertain, then please send your stuff. Email resume and audio samples you think I need to hear. Drop a package in the mail and address to: **Chris Cannon**, KTTS – PM Drive Opening, 2330 West Grand, Springfield, MO 65802...Madtown's New #1 for Hip Hop 106-7 Jams is lookin for a 7p-12p announcer. No larger than 3MB (3 minutes total) to: radiophreak@gmail.com, or packages to: WJQM, ATTN: Garfield, 730 Rayovac Drive, Madison WI. 53711...Heritage CHR Z-104 WZEE Madison, WI is looking for the NEXT nighttime Superstar! If you are interested please send your package to: NIGHTS/Z-104, Jon Reilly, Program Director, 2651 South Fish Hatchery Road, Madison, WI 53711, jonreilly@clearchannel.com...Final Score Ohio: Trivia Live is looking for experienced MC's to host live trivia competitions in bars & restaurants in Northeast Ohio. Applicants MUST have extensive public speaking or MC experience (singing or performing DO NOT COUNT), MUST live near Cleveland and MUST have at least three evenings available per week. Please send contact info with prior experience to finalscoreohio@yahoo.com...**Mid-West Family Broadcasting's** Lite Rock 99 WNNS seeks weekenders. **Robb Rose**, Program Director, Lite Rock 99 WNNS PO Box 460, Springfield, IL 62705...**Cumulus Media** CHR Hot 97.5 Bismarck, ND has a weekend opening for a "live" air shift one or two days on the

weekend plus board-op opportunities during the week. Experience is preferred, but not necessary. What is required is an individual who is motivated, willing to learn and is available every weekend, including holidays. Send your resume and mp3 aircheck to chris.ryan@cumulus.com for consideration...WPNA 1490 AM has an immediate part-time "Board Operator-Engineer" position available. Basic radio studio experience & a general knowledge of transmission equipment required. Email material to: alank@wpna1490am.com, Snail mail to: WPNA 1490 AM, Alan Kearns, 408 S. Oak Park Ave., Oak Park, Illinois 60302 ...Small Market, big signal! Looking for a dedicated co-host to step in and help build a winning show. Topical, local, upbeat are musts for this position. And being that we do have a small staff you will not be able to do 4 and hit the door, sorry. Forward small demo and resumes to buildamorningshow@yahoo.com All submissions will be held in strict confidence. buildamorningshow@yahoo.com...Here's an opportunity for an entry level broadcaster looking to do news, weather, and production on a part-time 30 hour a week basis for AM/FM combo north of the Quad Cities in Clinton, Iowa. Contact **Chris Streets** at chris.streets@prairiecommunications.net or call Chris at 563-243-1390...**NRG Media** in Fort Atkinson, WI has an opening for a high school play-by-play announcer. Experience preferred but not required. Our 2007-08 schedule is not finalized...but expect 3-5 football and 10-12 basketball games...plus play-offs. Station will provide equipment, transportation and color announcer. If interested please send your packages...no later than June 30th to: Gary Douglas Lundberg, Operations Manager, Box 94, Fort Atkinson, WI 53538...**Clear Channel Radio** of Southern Illinois has an immediate opening for a promotions director for our 6-station group. Send your resume, cover letter, aircheck (if applicable) and two other non-cover letter writing samples to: Clear Channel Radio of Southern Illinois, 1822 North Court Street Marion, IL 62959...103.3 KFR in Kalamazoo is looking for next Morning Superstar! You must have at least 3 years on-air experience, be willing to hit the streets, be a team player, and be a prep monster! Send your package, with mp3 aircheck, to kruze@wkfr.com subject "Morning's on KFR!"...If you would like a job posting in the Tattler, please send it to **Kate** at kate@main-st.net before noon on Friday of the Tattler issue date. All posting represent equal opportunities, and phone calls are discouraged unless otherwise specified.