

# MAIN STREET

Presents

The Conclave

# TATTLE R

Publisher: Tom Kay Editor: Kate Kennedy

Cartoons Pilfered by Lenny Bronstein & Jay Philpott

**Learning Conference Tackles The Next Big Thing!** What can radio do to attract younger demos again? How do we keep radio on their radar screens? What technologies must radio embrace in order to meet the demographic challenges ahead? What platforms are radio companies building to move successfully to the next millennium? Join All-Access CEO, **Joel Denver** and his all-star faculty (**John Stevens**/Paragon, **Eric Murphy**/Pop2Life, and **Marv Nyren**/Emmis-Chicago) as they reveal the REAL problem 12-24s have with radio during "The Next Big Thing" at **Conclave 007: Radio Under Construction** on Saturday, June 30. Learn how to reach this audience by renewing/strengthening your brand using the Internet and incredible new technologies like the P1SMS mobile platform. And finally, with all this information in hand, learn the steps necessary to tackle the PPM headlong when it appears in your market! If you need a peek at the future – and who doesn't? - this hour alone will be worth the price of admission!

**Power Created at 2007 Learning Conference! Geller Media** International president **Valerie Geller** will provide proven practical and specific ideas to help broadcasters in news, talk or sports radio get and keep their gigs next month at the 32nd Annual Conclave Learning Conference in Minneapolis. "Creating Powerful News, Talk & Sports Radio" will take place June 29th at 2:30 p.m. at the Marriott City Center Hotel. Geller says her presentation will be based on three guiding principles: 1. Tell the truth, 2. Make it matter and 3. Never be boring. The internationally acclaimed consultant and author says attendees will learn about powerful aircheck techniques, building and maintaining audiences and improving writing and storytelling skills. The session will also offer insights into effectively targeting specific audiences, recognizing that men and women listen to and absorb information differently. Attendees looking to break into news, talk or sports radio will hear invaluable tips on landing that first job. Geller adds that the principles covered in the session can be applied to any format, but the focus will be on issues associated with news, talk and sports radio.

**Sen. Herb Kohl** (D-WI) has thrown his two cents in on the **Sirius-XM** merger issue. As Chairman of the Senate's antitrust subcommittee, he sent a letter to the **Justice Department's Thomas Barnett** and **FCC Chairman Kevin Martin**, asking them to oppose the merger as "unacceptable under antitrust law and as a matter of communication policy." His panel has listened to

testimony from **Sirius CEO Mel Karmazin**, along with many others lobbying that the relevant market for the merging companies is all audio delivery sources. However, **Kohl** states that "no other technology available today is a substitute for the satellite radio" and that "future technologies won't protect consumers from higher prices now."

**Musicradio 89 WLS** returns for a very special one day only event, starting at 5am this Monday (Memorial Day), featuring live broadcasts from **Larry Lujack w/ Lil' Tommy Edwards, Fred Winston, John Records Landecker, Jeff Davis, Chris Shebel** and **Tom Kent**. Helping to prepare and pull off a seamless presentation for The Big '89 Rewind" is a talented behind-the-scenes staff supporting **WLS PD Kipper McGee** and the **WLS** greats that will be on the air that day: **Bill Shannon**, Chief Musicologist; **Rewind Coordinator Jay Philpot, Scott Childers**, Lead Historical Consultant ; **Art Vuolo**, Videographer; **Michael Wolfgang**, Producer in Chief; **Special Voiceovers, Jeff Davis, Fred Winston, Bill Price**. The special will also feature the generous contributions of unique **WLS** airchecks from many fans, collectors and "**Uncle Ricky's Top 40 Repository**" at [www.reelradio.com](http://www.reelradio.com) <<http://www.reelradio.com/>> ! You can listen to the live stream of the entire 18 hour broadcast at [www.wlsam.com](http://www.wlsam.com) <<http://www.wlsam.com/>>

**Learning Conference Rocks On In June!** The 32nd Annual Conclave Learning Conference, "Conclave 007: Radio Under Construction," will feature a three part rock symposium titled "Ratings, Revolution & Revenue" on June 29 at 5 p.m. at the Marriott City Center Hotel in Minneapolis. The session, moderated by *Radio & Records* senior editor/rock format editor **Mike Boyle**, will include interactive marketing director for **Greater Media/Detroit Jennifer Williams**, VP of programming services and development for **Arbitron, Gary Marince** and **Arbitron** national PPM trainer **Jenny Tsao**. In Part 1 of the session — "Ratings" — Marince will lead an **Arbitron PPM** presentation about PPM data and how it relates to rock stations. He will also explain how smaller markets without access to PPM can learn from larger markets that currently use PPM. Williams will focus on how broadcasters can make the most of Web sites and new technologies for stations and listeners in "Revolution" in Part 2. Finally, in part 3 of the session — "Revenue" — Marince returns with **Jenny Tsao** will reveal what rock males are buying with a full **Scarborough** report. Each part of the session is expected to last 20 minutes. The last half-hour will be devoted to a Q&A session that covers all three parts. If you have ANYTHING to do with rock at your radio station(s), this is a session you cannot afford to miss!

**Elroy C. Smith**, whose responsibilities were streamlined under a new management realignment last March, has resigned after a 15-year stint at **Urban WGCI**, most recently concentrating on **Urban AC WVAZ**. He leaves next month at the end of his contract with **Clear Channel**. **Armando Rivera** will now serve as the interim **V103 PD**. Word on the street is that **Chuck Atkins**, formerly **OM** at **Clear Channel/St. Louis**, is up for the permanent **PD** position. **Chris Kelly** stays on as **PD** at **WGCI**.



## The Learning Conference presents **Conclave 007**

JUNE 28 - JULY 1, 2007 • MARRIOTT CITY CENTER HOTEL • MINNEAPOLIS

### The Erica Farber 2007 Rockwell Award Ceremony

#### Neal Boortz Keynote

Learning. Growing. Sharing. Networking. Sharing.

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Tuition: \$299 until 5/31 Student/Educator/Free Agent: \$99

Thursday Only: \$99 until 5/31

Registration and agenda details at [www.theconclave.com](http://www.theconclave.com)

## RADIO UNDER CONSTRUCTION

CBS N/T WCCO/Minneapolis scored a coup yesterday (Thursday 5/24) by airing a candid up close and personal conversation with the 14th Dalai-Lama of Tibet, **Tenzin Gyatso**. WCCO Radio Midday host **Eleanor Mondale** traveled to a Buddhist Monastery just outside of Madison, WI where she sat down with his Holiness for an exclusive one-on-one interview. WCCO Radio was the only media outlet in the United States to be granted a visit with the spiritual leader on his latest visit to America. The exiled leader discussed his eternal quest for achieving peace, his environmental concerns for the World, and the compassion he has for all people. Since 1959, the Dalai-Lama has received over 84 awards, honorary doctorates, prizes – including the 1989 Nobel Peace Prize - in recognition of his message of peace, non-violence, inter-religious understanding, universal responsibility and compassion.

**Rick Kaempfer**, long-time Chicago radio personality, has used his experiences to create a satirical novel about the radio business. “**Severance**” tells the story of a morning jock whose owner wants him to get out so he won’t have to pay severance, and his resistance to the company’s attempts to make him too miserable to continue. Kaempfer was the Exec. Producer for **John “Records” Landecker, Steve Dahl** and **Garry Meier**, and co-wrote “**The Radio Producer’s Handbook**.” His latest work was published by **ENC Press**. You can email Rick at [rick@rickkaempfer.com](mailto:rick@rickkaempfer.com).

**CBS Sports** WSCR-AM/Chicago morning guy **Mike North** is stepping in for a two-day spot to fill in for the vacated morning slot at sister Sports WFAN-AM/New York. North’s show made headlines when he faced down a hot-tempered **Ozzie Guillen** last week, and is doing his bit in the former **Don Imus** slot Tuesday and Wednesday.

There were several Midwest filings with the **FCC** this week. **Radio Assist Ministry Inc./Edgewater Broadcasting** filed for FM translators for K300/Sikeston, MO; W289BB/Port Huron, MI; W225AW/Peru, IL; and K249DT/Atchison, KS. **James E. Martin, JR.** sold his 50% interest in **Intermart Broadcasting** of Pocatello, permittee of new FM facility KPPC/Pocatello, ID, as well as his 50% interest in **Intermart Broadcasting** of Twin Falls, permittee of KSNQ/Twin Falls, ID to **Patricia S. Woods** For \$20,950 for each station.

**Midway Broadcasting** Talk WVON-AM is bringing back “**The Good Guys**” from its days as an R&B station, with **Bill “Butterball” Crane, Richard Pegue, Pervis Spann, Lucky Cordell,** and **Wesley South**, all spinning retro hits for the day. WVON also signed on as flagship station for **Chicago Sky WNBA** basketball. **Les Grobstein** will be behind the mic.

The sale of **Joy Public FM Radio’s** five-station network to **Family Life Radio** for \$2.5 million has been closed. Included in the sale are KJTY/Topeka, WJTF/Panama City, WJTF/Macon, KJTA/Flagstaff, and WJTY/Dubuque.



The **FCC** has been urged by 14 members of Illinois’ congressional delegation to move in a “timely fashion” on **Tribune Co’s** request for temporary cross-ownership waivers, which would allow the company to hold onto multiple media properties in several markets while the Commission reviews its cross-ownership rules. Without said waivers, Tribune could be forced to sell some of its properties in its largest markets, as the company is sold to **Sam Zell** and an employee stock ownership plan.

The Conclave is proud to announce the recipients of its 2007 radio and music industry scholarship program, fulfilling one of the most important aspects of the Conclave’s ongoing mission to educate and find the best and brightest industry professionals of tomorrow. The recipients will be on hand at “**Conclave 007: RADIO UNDER CONSTRUCTION!**” and will be awarded their scholarships during the *Arbitron Awards Luncheon* at the Marriott City Centre in Downtown Minneapolis on Friday, June 29<sup>th</sup>. And make no mistake, these scholarships have value; collectively, the 2007 scholarships are valued at over \$70,000. The Conclave’s **Specs Howard School of Communication Arts Scholarship**, given in memory of the legendary Bill Gavin, is awarded to **Daryl Landry** of Waterford, Michigan, who will enter that school’s Radio & TV Broadcasting Diploma program in Southfield, MI. **Tyler Kes** of Minneapolis, Minnesota will receive the Dennis Becker Scholarship, given in memory of one of the Conclave’s founding fathers and a long-time Brown Institute educator. Kes will apply his scholarship to earning an Associate of Applied Science Radio Degree from **Brown College** in Minneapolis, MN. The **McNally Smith College of Music** scholarship this year has been awarded to **Shana Smith** of Chetek, Wisconsin. Shana will work to earn her Degree in Music Business from the St. Paul, MN based school. For 28 years the Conclave has been awarding these radio and music scholarships to deserving students. Within the next two weeks, the Conclave will also be announcing the recipients for the 3 annual **Doug Lee Memorial Scholarships**, made available to college students at three institutions of higher learning in the state of Illinois. The Conclave will also be announcing the winners of the **Dan Kieley Memorial Scholarship** and the **Marc Birger Memorial Scholarship**. In total, nine scholarships will be presented at the Arbitron Awards Luncheon on Friday, June 29<sup>th</sup> – along with the 2007 Rockwell Award, which will be presented to *R&R* Publisher, **Erica Farber!**

The **Illinois State Crime Commission** will honor ABC-talker WLS/Chicago afternoon host **Roe Conn** at their annual awards dinner, “A Salute to Those Who Make a Difference” on June 13<sup>th</sup>. Crime Commission Board Director **Art Hannus** stated, “We are proud to present Mr. Conn with our Award of Excellence in Media.” Congrats!

WNCY/Green Bay-Appleton-Oshkosh, a **Midwest Radio Group** station, held its **24 Hour Brat Fry** last Thursday and Friday at the **Festival Foods**, and raised over \$2,800, benefiting the **Green Bay Salvation Army’s Camp Hope**.

# RADIO UNDER CONSTRUCTION

## Wednesday & Thursday at the Learning Conference: **Conclave 007 - Radio Under Construction!**

WEDNESDAY, June 27

MUSICMASTER SUMMIT (separate tuition required/visit [www.a-ware.com](http://www.a-ware.com) for details)

CONSULTANT/GROUP SUMMITS (to be announced)

THURSDAY, June 28

8A MCVAY MEDIA SUMMIT: PROGRAMMING FOR TOMORROW

11:30A NEWCOMER'S WELCOME ROOM

NOON AUDIENCE DEVELOPMENT GROUP AIRCHECK COACHING CLINIC

12:30P PROMOSUITE/R&R PRESENTS THE PROMOTION SUMMIT

MARKETING TO WOMEN

NO MORE REMOTES

HOW BRANDS DEFY GRAVITY & RISE ABOVE THE NOISE

NO-BUDGET MARKETING AND PROMOTIONS

E-MAIL MARKETING THAT WORKS

4:30P THE SONGWRITERS FORUM PRESENTED BY BMI/THE MAKING OF A HIT

6P LINCOLN FINANCIAL MEDIA PRESENTS THE WELCOME RECEPTION

**Thursday Only  
Tuition \$99!  
for a limited time only**

THANK YOU Platinum Partner – *Radio & Record and Partners* Arbitron, AudioXChange/BitXChange, BMI, Brown College, Edison Media Research, Envision Radio Networks, Jones Radio Networks, Lincoln Financial Media, McNally-Smith College of Music, MediaSpan, Megatrax, MusicMaster, Nielsen Entertainment/BDS Radio, PromoSuite, Premiere Radio Networks, RCS, Specs Howard School for Communication Arts, and Troy Research!!

**Marriott City Center Hotel • Tuition \$299 • Group Rates NOW AVAILABLE • [www.theconclave.com](http://www.theconclave.com) or 952-927-4487**

The 2007 Learning Conference - **Conclave 007: RADIO UNDER CONSTRUCTION** - will be held at the Marriott City Center Hotel in Minneapolis, beginning Thursday June 28 and concluding on Sunday morning July 1 – over three days of learning, problem solving, networking and fun! The tuition rate is only \$299 – still the lowest price of ANY industry conference – through Thursday, May 31! Or take advantage of the special construction group rates of \$550 for two, \$750 for three and \$900 for five – which represent great bargains for the nation's premiere Radio Learning Conference. Get your work crew together now and have even more money to spend in Minneapolis. All registrants are eligible for special discounted sleeping room rates at the host hotel, Marriott City Center. Rooms that normally list for \$209 or more are available for \$123 per night (single/double plus tax) until the inventory is gone. That means a Conclave attendee can save over \$250 in hotel costs over the three-day Conference weekend! But rooms can only be secured by registering for the 32nd Annual Learning Conference – when these rooms are gone, they're gone! So, register today!

**Clear Channel AC** WHOF of Canton, OH, has fired morning show co-host/News Anchor **Jesse Johnson** for **The Gary Rivers Morning Show** over a "pre-recorded string of profane words" that aired on last Monday. Gary Rivers is scheduled to return to the air next Tuesday. WHOF Director of Programming **Keith Kennedy** stated, "We have handled it internally. We have a zero tolerance policy for this type of thing, some very strict guidelines. Johnson was pre-recording something, stumbled in the middle of it, thought he had recorded over and he had not, and it aired at 6:30a."

**Shepherd Radio's** Business News KBNN-AM/Lebanon, MO, is launching it's new local talk show for the 8-9 timeslot beginning on June 4, entitled "**Ozarks Talk With Andrew McNaughton**." McNaughton continues to serve as afternoon host on sister Country-News KJEL, and says the new show is a call-in that will aim at lifestyle topics for listeners in Lebanon, LaCleda County, and Lake of The Ozarks.

**The Illinois Bible Institute's** Contemporary Christian WIBI/St. Louis-Springfield, IL PD/afternoon drive man **Rob Regal** has decided to bike with **Mark Schultz** on his Mark Schultz Across America bike tour, from June 11-13 as Schultz work his way to his Jacksonville, IL concert at **MacMurray College** on June 15. He's been biking from California to New Hampshire to raise money for widows and orphans.

A multi-year extension of its agreement to sell network commercial time for Chicago-based **JamTraxx Media** has been signed by **United Stations Radio Networks**. JamTraxx produced customized Mix Shows to hundreds of affiliates around the globe for formats including Urban, Top 40, and AC. USRN has been providing representation for JTM to the national advertising community since early 2004, and this renewal extends that partnership beyond the end of the decade.

**Envision Radio Network's** "VIP Services" has added **Radio One** Top 40/Rhythmic WPHI/Philadelphia, in the form of their morning team **Pooch & Laiya In The Morning**. PD **Colby Colb** noted, "VIP is a great asset to my morning show. It gives us instant access to hard to reach celebrities. It definitely raised the profile of the show with listeners in Philly."

Condolences to family and friends of actor/comedian **Carl Wright**, who passed away in his home in Chicago at 75. Wright was a regular on the local **Pervis Spann** tv show, and had been cast as a minister in the movie "**Soul Food**." He also had recurring roles in the movies "**Barbershop**," "**Barbershop 2**," and "**Big Momma's House**." He is survived by his wife, **Shirley**, and three daughters.

This year's **Morning Show Boot Camp** will address the problems of controversial speech on morning shows lately, and they're assembling a special panel of show who've gone face-to-face with potentially career-ending situation for a session entitled "Crisis Management." Learn how they responded, what they did to turn things around, and how to avoid a crisis from happening. Boot Camp is Friday, August 10 in Chicago.

**Greater Media AC** WMGC/Detroit is joining forces with **The Children's Leukemia Foundation of Michigan** to form a special "Magic 105.1-FM Team" for the first "CLF Walk for Hope & Support." **Jim Paolucci** will host the event and formed the team "Paolucci's Pals."

As we approach the 32<sup>nd</sup> annual Learning Conference in June, it should be remembered that the event would not be happening if it were not for the support of major sponsors of the Conclave, like Platinum Partner – **Radio & Records**. Partners **Arbitron, AudioBitXChange/BitXChange, Brown College, Edison Media Research, Envision Radio, Jones Radio Networks, Lincoln Financial Media, McNally-Smith College of Music, MediaSpan, Megatrax, MusicMaster, Nielsen Entertainment/BDS Radio, Premiere Radio Networks/Mediabase, PromoSuite, RCS, Specs Howard School for Communication Arts, and Troy Research.**

## The Newest St. James (or 4th Eagle)??



*3 Eagles/Lincoln OM Lester St. James proudly shows off daughter, Dakota Grey welcomed into the world last Thursday 5/19t in Omaha! Dakota clocked in at 19 1/2 inches, 7.6 pounds and a full head of hair (making her daddy jealous)!*

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PHONE/FAX: 952.927.HITS (4487)/927-6427 Publisher: Tom Kay at [tomk@main-st.net](mailto:tomk@main-st.net) Web: [www.main-st.net](http://www.main-st.net)

# RADIO UNDER CONSTRUCTION

## Friday June 29th at the Learning Conference: **Conclave 007 - Radio Under Construction!**

FRIDAY, June 29

8A SMALL MARKET SECRETS

9A WHAT THE 21ST CENTURY LEADER NEEDS TO KNOW

9A ARBITRON PRESENTS PROGRAMMING THRU THE PPM LENSE

10A R&R PRESENTS CONCURRENT FORMAT SYMPOSIUMS: AC, COUNTRY, OLDIES

11:30A KEYNOTE - NEAL BOORTZ!

12:30P ARBITRON PRESENTS THE AWARDS LUNCHEON

2:30P R&R PRESENTS CONCURRENT FORMAT SYMPOSIUMS: TOP 40,

TRIPLE A, NEWS/TALK/SPORTS

4P LAW & ORDER: THE LEGAL SESSION

5P AUDIENCE DEVELOPMENT GROUP AIRCHECK COACHING CLINIC

5P R&R PRESENTS CONCURRENT FORMAT SYMPOSIUMS: URBAN/URBAN AC, ROCK, CHRISTIAN

6:30P MEGATRAX PRESENTS THE EXHIBIT HALL HAPPY HOUR

8P WL0L 25TH ANNIVERSARY REUNION

*\*This agenda subject to change without notice*

THANK YOU Platinum Partner – Radio & Record and Partners Arbitron, AudioXChange/BitXChange, BMI, Brown College, Edison Media Research, Envision Radio Networks, Jones Radio Networks, Lincoln Financial Media, McNally-Smith College of Music, MediaSpan, Megatrax, MusicMaster, Nielsen Entertainment/BDS Radio, PromoSuite, Premiere Radio Networks, RCS, Specs Howard School for Communication Arts, and Troy Research!!

**June 28-July 1, 2007 • Marriott City Center Hotel • Tuition \$299/Group Rates NOW AVAILABLE • [www.theconclave.com](http://www.theconclave.com)**

Changes. Former **Jeff McClusky** and **Associates** Dr./Promotion & Broadcast Services **Rob Platzer** is joining up with ABC Sports WMVP/Chicago as Promotions Dir...**Wes McShay**, most recently serving as PD at KRMD/Shreveport and WDAF/Kansas City, comes back home to Idaho to take over the PD post at Citadel Country KQFC/Boise... **Dylan Paul** has been named Imaging Director/overnight host of **Milwaukee Radio Alliances's** Alternative WLUM...**Clear Channel Top 40** WZEE/Madison Morning show producer **Dan Ginsburg** exits the Connie & Fish show. No word on his replacement...**Nichole Teich** is moving to crosstown Entercom Talk KMBZ as News Director, after her stint with KSHB-TV/Kansas City...**Jay Shadix** has left his post at the **CH Holdings'** Talk KTRS-AM/St. Louis due to budget constraints... **Nova M Radio** has named **John Manzo** COO of its company.

Congrats to **Jonathan Little**, VP of **Troy Research**, on the receipt of the Michael St. John Lifetime Achievement Award, presented at the Madison Area Music Awards last week!

**The Green Bay Press Gazette** has released its' "**Best of the Bay**" awards as voted on by their readers. The best radio morning show went to WIXX's "Murphy in the Morning". The best radio station went to WIXX. PD **Tony Waitekus** says, "This can only happen with the staff here. My personal thanks to **Murphy, Maino, Katie, David Burns, Average Joe, Otis Day, Casey Jones, VP of Programming for Midwest Communications Jeff McCarthy** and owner **Duke Wright**." Now the staff is celebrating with brats and cheese curds.

**Chuck O'Brien** is on **Elvis Radio!** This holiday weekend, join Chuck for "The Beat Behind The King" with drummers **D.J. Fontana, Ronnie Tutt & Hal Blaine** exclusively on **Sirius 13-Elvis Radio!**

**Jobs.** Do you love the Upper Midwest? **Three Eagles Communications** has grown to 56 stations that believe in serving our communities with live and local broadcasters. Their employees range from seasoned veterans to those just embarking on the incredible journey of a radio career. They are currently building their talent data base to serve their numerous formats ranging from Rock to Country, CHR to legendary market News/Talk stations and more. If you are interested in working for a growing small market company that cares about the communities they serve, send your materials to "Three Eagles Talent Search", 3800 Cornhuskers Hwy. Lincoln, Nebraska. 68504, or your resume and a 90 second or less MP3 audio file to: [talentsearch@threeeagles.com](mailto:talentsearch@threeeagles.com)...103.3 KFR in Kalamazoo needs someone who can team up with their talented co-host to build a great show. Send your package, with mp3 aircheck, to [kruze@wkfr.com](mailto:kruze@wkfr.com) subject "Morning's on KFR!"...If you have a proven track record of success in any position, send your resume and salary requirements to Chuck DuCoty, COO, **NRG Media, LLC**, 2875 Mt. Vernon Road SE, Cedar Rapids, IA 52403 or to [recruiting@nrgmedia.com](mailto:recruiting@nrgmedia.com)...**NRG Media** in Fort Atkinson, WI has an opening for a high school play-by-play announcer. If interested please send your packages...no later than June 30th to: Gary Douglas Lundberg Operations Manager, P. O. Box 94, Fort Atkinson, WI 53538...Citadel's Heritage 740 KVOR is Colorado Springs' Talk Station, and needs their next Talk Superstar! Send your 3 minute demo and resume to [740KVOR@gmail.com](mailto:740KVOR@gmail.com)...**Salem**

**Communications**, is looking for potential executive producers for our Chicago talk and teaching station, AM 1160 WYLL. Send resume, cover letter, and audio samples(not exceeding 5MB) to **Eric Thomas**, Operations Manager -Salem Communications, Chicago at [eric@saalemradiochicago.com](mailto:eric@saalemradiochicago.com)...**Clear Channel** Radio of Southern Illinois has an immediate opening for a promotions director for our 6-station group. Send your resume, cover letter, aircheck (if applicable) and two other non-cover letter writing samples to: **Clear Channel Radio** of Southern Illinois, 1822 North Court Street, Marion, IL 62959...103.3 KFR in Kalamazoo is looking for someone who can team up with co-host, Mail packages to: Clear Channel/GR (job code # 7141), 77 Monroe Center # 1000, Grand Rapids, Michigan 49503...**Emmis Communications** St. Louis is now accepting cover letters and resumes for the position of Interactive Project Coordinator Submit resume and cover letter to: Kevin Pickard, 800 Union Stations – The Powerhouse, St. Louis, Mo. 63103 [KPickard@stl.emmis.com](mailto:KPickard@stl.emmis.com), Fax: 314-621-3000...**Three Eagles communications** is currently building their talent data base to serve numerous formats ranging from Rock to Country, CHR to legendary market News/Talk stations and more. If you are interested send your materials to "**Three Eagles Talent Search**", 3800 Cornhuskers Hwy. Lincoln, Nebraska. 68504, or your resume and a 90 second or less MP3 audio file to: [talentsearch@threeeagles.com](mailto:talentsearch@threeeagles.com)...Looking for a morning show partner... females encouraged. Also, looking for someone to take over nights. Send goods to [jessegarcia@clearchannel.com](mailto:jessegarcia@clearchannel.com)...**Parkland College** has an opening for the General Manager/WPCD radio effective August 1, 2007. This is a full-time, 12- month, professional support grade 11, replacement position. To apply for this position, please submit a resume, cover letter, a copy of your official transcripts and an official Parkland College application, to the office of Human Resources, Room X213, 2400 W. Bradley Ave. Champaign, IL 61821. Application deadline is Friday, June 8, 2007 at 5:00 p.m. Please call 217.353.2643 if you have any questions...K-98.5 (KOEL-FM) is looking to fill a future opening. KOEL-FM, %Bucky Doren, 501 Sycamore St. / Suite 300 Waterloo, IA 50703, Or email to: [bucky.doren@cumulus.com](mailto:bucky.doren@cumulus.com)...U93 has an immediate opening for a night show host. Must have full-time on-air experience and production skills. please send materials to: U93, Attn: Night Show Opening 3371 Cleveland Road Suite 300, South Bend, IN 46628, Or e-mail your package to APD Scotty Wylde at [scotty@u93.com](mailto:scotty@u93.com)...KTTR/KZNN/KDAA/KXMO, Mid-Missouri's heritage stations, has a programming position available. E-mail your resume and mp-3 to [kznnpd@yahoo.com](mailto:kznnpd@yahoo.com) today...**Lincoln Financial Media** Company of Colorado has a full-time opening for a skilled IT Director Send your resume and salary requirements today to: Brad Hart, Director of Engineering Lincoln Financial Media, 7800 East Orchard Road Suite 400, Greenwood Village, CO 80111, Or email to: [brad.hart@lfg.com](mailto:brad.hart@lfg.com)...WSPL-AM, Streator, IL is seeking someone who knows how to super serve the local community. Email your resume and mp3 to [employment@theradiogroup.net](mailto:employment@theradiogroup.net)...An account executive for the Vandalia, Illinois office. AE's are responsible for selling our two stations plus six other radio stations in Mattoon and Effingham, Illinois. Interested applicants may submit their resume to: John Harris, General Manager, The Cromwell Group Inc. of IL, PO Box 100, Vandalia, IL 62471... 103.1 WOGB, is looking for the right person to fit into a Morning Show on Green Bay radio station. Please forward your materials to **Cumulus Broadcasting** Attn: Dan Markus 810 Victoria Street Green Bay, WI 54302 or email Dan at [danmarkus@cumulus.com](mailto:danmarkus@cumulus.com)...Programming focused owner is launching a brand new country station in Fort Wayne, IN. Please send your mp3 now to

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# RADIO UNDER CONSTRUCTION

## Saturday & Sunday at the Learning Conference: **Conclave 007 - Radio Under Construction!**

**SATURDAY, June 30**

8A THE BROWN COLLEGE PRESENTS THE JOB FAIR  
 8:30A THE GOOD MORNING SHOW/MAKING IT GREAT  
 9:30A AUDIENCE DEVELOPMENT GROUP AIRCHECK COACHING CLINIC  
 9:30A THE SECRET OF INFLUENCING OTHERS  
 9:30A CLICK ON THIS! THE TECHNOLOGY SESSION  
 10:30A MEGATRAX PRESENTS - YOU'RE MAKING A BIG PRODUCTION  
 10:30A THE NEXT BIG THING/NEW COMPETITION OR ALLIES?  
 11:30 EDISON MEDIA RESEARCH PRESENTS THE 30-UNDER-30 LUNCHEON

1:30P CONCLAVE COLLEGE 1) A LITTLE HOME GROWN/FINDING & DEVELOPING TALENT 2) CAN'T WE JUST ALL GET ALONG? HOW TO CREATE COMARADERIE AND COOPERATION 3) THE FINDING-A-JOB, JOB; NEEDING A NEW OPPORTUNITY 4) THE 30-UNDER-30 SUPERSESSION  
 6P NIELSEN/BDS RADIO PRESENTS THE BOWLING PARTY!

**SUNDAY, July 1**

8A HARKER RESEARCH PRESENTS THE GETAWAY BRUNCH  
 9A CONCLAVE BOARD MEETING

THANK YOU Platinum Partner – Radio & Record and Partners Arbitron, AudioXChange/BitXChange, BMI, Brown College, Edison Media Research, Envision Radio Networks, Jones Radio Networks, Lincoln Financial Media, McNally-Smith College of Music, MediaSpan, Megatrax, MusicMaster, Nielsen Entertainment/BDS Radio, PromoSuite, Premiere Radio Networks, RCS, Specs Howard School for Communication Arts, and Troy Research!!

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[ScottRoddy@gmail.com](mailto:ScottRoddy@gmail.com)...Willie 103.5 in Warsaw, Indiana is looking for air talent! Send resume & CD or tape to: **Jay Michaels**, WAWC, 216 W Market Street, Warsaw, IN 46580...X 92.9 (KMXN), a new active rock in Lawrence, Kansas is looking for a part-time night host. X 92.9 Nights, c/o Jon Thomas, PD 3125 West 6th Street, Lawrence, KS 66049...**Pritchard Broadcasting Corporation** in Burlington, Iowa is taking applications for a Program Director. Please respond to John Pritchard, General Manager at 2850 Mt. Pleasant Street, Burlington, IA 52610 or e-mail to: [johnp@burlingtonradio.com](mailto:johnp@burlingtonradio.com)...**Pritchard Broadcasting** in Burlington, Iowa is looking to fill a current opening in our advertising sales department. Send Resumes to Chet Young, Sales Manager at the Burlington Radio Center, 2850 Mt. Pleasant Street, Burlington, IA 52601 or [chet@burlingtonradio.com](mailto:chet@burlingtonradio.com)...The Vibe 106.3 in Fort Wayne is looking for a part time / weekend jock. Send resume and mp3's to [phillipcarlbecker@mac.com](mailto:phillipcarlbecker@mac.com)...We just recently got FCC approval for a new radio station in North Dakota!!!! send your resume, aircheck to [chrradiodj@yahoo.com](mailto:chrradiodj@yahoo.com)...WiLD 102 FM, has a position available to start immediately. Job duties include: on-air interaction with listeners, call-ins with local community people, reading news/weather/sports updates as required, some commercial production. Wild 102 is based out of Roseau, Minnesota. Candidates must submit their resumes to [jobs@wild102fm.com](mailto:jobs@wild102fm.com) with air check...**Clear Channel Radio** is hiring a **Continuity Director**. This is an entry level position. Responsibilities include: processing all commercial production orders for the radio stations, inputting all commercial copy and network spot information into system and working closely with traffic

manager, sales and production departments. Looking for an enthusiastic team player. Must be very detail oriented, energetic, proactive and reliable...**Clear Channel Radio** is seeking a **Promotion Director**. This position is responsible for overseeing the day-to-day operations of the promotion department including: administration, promotions, community involvement, merchandising and special events. Proficient with computer, excellent organizational skills and great "people" skills a must. Ability to work a flexible schedule is necessary. Candidate must be able to operate effectively in high-pressure time-sensitive situations. Two-three years related experience and training. High School Diploma required. College preferred...**Clear Channel Radio** Twin Cities is looking for full-time **Sales Account Executives**. We are looking for highly motivated team players with strong work ethics to join our sales staff. Responsibilities include helping local businesses grow by generating new business, handling client account list, client retention, collection of client's accounts, developing proposals, proposal presentations to clients, time management and organizational skills. Previous sales experience a plus; must have a valid driver's license and a clean driving record. E-mail or mail resume and cover letter to: Clear Channel Radio Attn: Hiring Manager 1600 Utica Ave. South Suite 400, Minneapolis MN 55416 E-mail: [employment@clearchannel.com](mailto:employment@clearchannel.com)...If you have a job you'd like posted in The Tattler, please send it to Kate at [kate@main-st.net](mailto:kate@main-st.net) before noon on Friday of the Tattler issue date. All posts represent equal opportunities, and phone calls are discouraged unless otherwise noted.

## Winter Book 2007

### Indianapolis, IN (#40)

**Country WFMS maintains its lead.**

Station	Format	Group	Fa 06	Wi 07
WFMS-FM	Ctry	Cumulus	10.3	10.4
WFBQ-FM	ClsscRock	ClrChnnl	7	8.1
WIBC-AM	N/T	Emmis	6	6.2
WHHH-FM	Rhythmic	RadioOne	6.6	6
WYXB-FM	AC	Emmis	4.3	5
WTLC-FM	Urb AC	RadioOne	5.8	4.4
WNTR-FM	AdltHits	Entercom	3.6	4.2
WLHK-FM	Ctry	Emmis	4.3	3.9
WNOU-FM	T40	Emmis	3.7	3.9
WRZX-FM	Alt	ClrChnnl	4.3	3.6
WKLU-FM	ClsscRock	Indy	3.8	3.5
WJJK-FM	AdltHits	Cumulus	3.2	3.2
WYJZ-FM	SmJazz	RadioOne	2.6	3.1
WZPL-FM	Hot AC	Entercom	3.2	2.9
WTLCA-FM	Gospel	RadioOne	2.1	2.4
WEDJ-FM	RegMex	Cntntal	1.7	2.1
WTTS-FM	Triple A	SarkesTar	1.9	2.1
WNDE-AM	Sports	ClrChnnl	1.7	1.3
WRDZ-FM	Childrens	ABC	0.9	1.2
WXNT-AM	N/T	Entercom	1	1.2
WXLW-AM	Sports	Raven	0.7	1

### Grand Rapids, MI (#67)

**Country WBCT regains command.**

Station	Format	Group	Fa 06	Wi 07
WBCT-FM	Ctry	ClrChnnl	7	8.2
WOOD-AM	N/T	ClrChnnl	7.2	7.8
WSNX-FM	T40	ClrChnnl	6	6.6
WGRD-FM	Alt	Regent	4.6	5.7
WLAV-FM	ClsscRock	Citadel	5.6	5.1
WOOD-FM	AC	ClrChnnl	6.7	4.9
WTRV-FM	AC	Regent	3.7	4.8
WFGR-FM	Oldies	Regent	3.2	3.8
WJQK-FM	ChrstrnAC	Lanser	2.5	3.3
WLHT-FM	AC	Regent	2.8	3.1
WTNR-FM	Ctry	Citadel	2.4	2.8
WHTS-FM	T40	Citadel	3.7	2.4
WBBL-AM	Sports	Citadel	2.5	2.1
WBFX-FM	ClsscRock	ClrChnnl	2.5	2
WKLQ-FM	ActRock	Citadel	2.8	2
WMAX-FM	AdltHits	ClrChnnl	2.1	1.7
WFUR-FM	ChrstrnAC	Kuiper	1.4	1.2
WMJH-AM	RegMex	Birach	1.4	1.1
WMUS-FM	Ctry	ClrChnnl	1.2	1
WNWZ-AM	Latin Pop	Regent	1.4	1

### Omaha-Council Bluffs, NE (#72)

**Big winter for oldies KFAB.**

Station	Format	Group	Fa 06	Wi 07
KXKT-FM	Ctry	ClrChnnl	8.9	8.5
KFAB-AM	N/T	ClrChnnl	8.8	8.2
KGOR-FM	Oldies	ClrChnnl	5.4	6.7
KEZO-FM	Rock	Journal	7.1	6.2
KQKQ-FM	Hot AC	NRG	4.5	5.9
KQCH-FM	T40	Journal	6.3	5.4
KKCD-FM	ClsscRock	Journal	3.3	4.8
KQBW-FM	Rock	ClrChnnl	3.3	4.2
KLTV-FM	AC	NRG	5.4	3.9
KSRZ-FM	Hot AC	Journal	3.3	3.8
KKAR-AM	N/T	NRG	2.6	3.6
KOPW-FM	AdltHits	NRG	2	3.1
KHUS-FM	Ctry	ClrChnnl	1.4	2.7
KGBI-FM	ChrstrnAC	Salem	2.4	2.4
KBBX-FM	RegMex	Journal	1.8	1.9
KOZN-AM	Sports	NRG	2.2	1.9
KOMJ-AM	Stndrds	Journal	1.7	1.6
KXSP-AM	Sports	Journal	1.7	1.1
KYDZ-AM	SpanAdltHits	NRG	1.4	1.1
KBLR-FM	Urb	NRG	3.3	0.9
KCRO-AM	ChrstrnTalk	Salem	0.5	0.9
KMA-AM	N/T	May Ltd.	0.5	0.7

**12+ M-Su, 6AM-12AM. Fall 2006 - Winter 2007 comparisons, unless otherwise noted.**



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2007

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