

MAIN STREET

Presents

The Conclave

TATTLE R

Publisher: Tom Kay Editor: Kate Kennedy
Cartoons Pilfered by Lenny Bronstein & Jay Philpott

America's fastest rising talk radio stars and bestselling author – **Neal Boortz** - will keynote Conclave 007-RADIO UNDER CONSTRUCTION on Friday, June 29th, at the Marriott City Center Hotel in Minneapolis, Minnesota! Self-proclaimed as "America's most under-rated and over-paid radio talk show host", Neal makes his first appearance at the Conclave Learning Conference and pragmatically instructs those who will be present for his keynote to do the same thing he asks his listeners to do: "Don't believe anything you hear unless it is consistent with what you already know to be true, or unless you have taken the time to research the matter to prove its accuracy to your satisfaction!" A radio personality who labels himself as the High Priest of the Church of the Painful Truth, Boortz promises an hour of thought-provoking, gut-wrenching, and non-traditional advice for living in these turbulent times while attempting to scratch out a living in this wild, wonderful and wacky world of radio. Boortz has been a Talk Show Host in Atlanta, Georgia since 1969. Since 1993, he has been holding forth on News Talk 750 WSB, and beginning in early 1999, his show has been syndicated on radio stations from Maine to California and from Alaska to Florida. His program airs live from 10 am to pm each weekday. Of his success, Neal exclaims, "Right now I am closing in on four million listeners nationwide. Hey, that's not up to Limbaugh standards, but then I'm growing faster than he is!" He admits his show is "monitored by the Federal Censorship Commission so that, God forbid, you should ever have to exercise your own power of choice." In addition to his successfully syndicated **Jones Radio Networks** talk show, Boortz is an accomplished writer. His first book, *The Commencement Speech You Need To Hear* broke new ground for Neal in 1997. *The Terrible Truth About Liberals* in 1998 - a book that has already been through six different printings - followed that success. In 2005, he co-wrote *The FairTax Book*, proposing to implement a national retail sales tax in lieu of federal income taxes, payroll taxes, estate tax, etc. The hardcover version debuted at #1 on the *New York Times* bestseller list and held that spot for two weeks! His latest book is *Somebody's Gotta Say It*, a compilation of topics from his radio shows and his life, also sits at the top of the nation's bestseller lists! Neal hits the Learning Conference stage on Friday morning, June 29th. You've GOTTA see him to believe him!

THE \$99 THURSDAY! Are you a promotion director or program director who cannot take in the entire upcoming Learning Conference June 28-July 1 because you have a promotion that weekend? Never fear! For just \$99, you can take in the conference for Thursday-only but for a limited time only (until May 31st). This one-day offer will allow a registrant to take in the **McVay Summit**, the **Songwriters Forum** presented by **BMI**, the **Welcome Gathering** presented by **Lincoln Financial Media**, and especially, **THE PROMOTION SUMMIT**, presented by **R&R and PROMO SUITE!** Here's the lineup, crafted especially for radio promotion directors or anyone else interested in elevating a station's visibility inside a marketplace: **MARKETING TO WOMEN**. How To Connect With Women, Regardless Of Format. Marketing strategists **Fran and Bill Lytle** (CoFounders/Brand Champs) will share global truths, and discuss specific strategies that can work for radio. **NO MORE REMOTES**. Emmis, Indianapolis has committed to "No More Remotes" (a Marketing/Promotion Director's dream!). Hear from Director of Sales, **Mike Cortese** and **Rebecca Falk**, Clear Channel on why they made this public commitment and what alternatives they have developed to help their clients. **HOW BRANDS DEFY GRAVITY & RISE ABOVE THE NOISE**. Brand strategist **David Brier** (President/Creative Director/DBD International, Ltd.) will share the strategies successful companies use to "rise above the noise." Learn how to apply these same strategies to your radio station and increase your popularity. **NO-BUDGET MARKETING AND PROMOTIONS**. "You don't have a "book promotion" budget...heck your market doesn't even have a "book". After this interactive session you'll walk out of the room with great promotional ideas that don't cost a thing which you can take back to the station and implement." This incredible hour will be taught by **Corbin Pierce** – PD The Beat/Tulsa and **Lindsay Reinert** – Dir of Mktg & Promo/WASK Radio Group, Lafayette, IN. And finally, **E-MAIL MARKETING THAT WORKS AND GENERATES REVENUE**. **Craig Zimmerman** – VP & GM/PromoSuite and **Melinda Krueger** - Krueger Direct/Interactive, reveal how to gain marketing revenue without jeopardizing the relationship with the listener, but rather enhance it. In this session you'll learn best practices - the do's & don'ts, ideas for sponsorship opportunities and segmenting/targeting the database. You'll also hear from a digital buyer explaining what are looking for in today's online ad world. All this learning, just \$99 for anyone who can only attend the Learning Conference on Thursday, June 28. Register for this special at www.theconclave.com, but hurry...this offer ends on Thursday, 5/31!

Chicago-based **Radio-Info.com**, the independently-owned website launched in 1999, announces another expansion with the creation of the new position of Executive News Editor. Publisher and co-owner Diana Fleming says longtime Inside Radio Editor-In-Chief **Tom Taylor** has accepted that position and will work with recently-hired Executive Editor **Dana Hall** (who moved to Radio-Info from *R&R*). Taylor had been the editor of *Inside Radio* (for the second time) since it was merged with the *M Street Daily* in August 2002, after **Clear Channel** acquired *Inside Radio*. He begins work at Radio-Info on Monday, May 21. Radio-Info.com is a division of Chicago-based in3media, inc.

RADIO UNDER CONSTRUCTION



Conclave 007
The Learning Conference presents
Neal Boortz!
Keynote Address Friday June 29

JUNE 28 - JULY 1 • MARRIOTT CITY CENTER HOTEL • MINNEAPOLIS
Registration and agenda details at www.theconclave.com



Jupiter Rising

ELECTROPOP
ARRIVING NOW



From Jack White to Barry White, Overnight! With commercial spots promising “We’re always here whenever you’re in the mood for love,” **ABC’s** (soon **Citadel**) alt/triple A trio of 105.something frequencies – Drive 105: WGVX/WGVY/WGVZ – flipped to “Love 105” Tuesday morning with a vintage oldies mix of soft rock and light R&B hits. Heard on the first day: **Barry White, Barbra Streisand, Neil Diamond, Al Jarreau, Bread, Gloria Gaynor, REO Speedwagon, Carpenters** and classic-rockers like the **Guess Who, Eagles** and **Fleetwood Mac**. Station officials said the station will feature songs from a roughly 20 year window beginning in the mid 1960’s to early 1980’s. While the station signed on jockless (voicers were done by **Dick Ervasti** and **Mei Young**), Love 105 will ultimately bring most of the Drive 105 air talents back onto the air as early as today. Those who won’t “feel” the Love will be reassigned elsewhere in the ABC complex (to work either for classic rock KQRS or active rock KXXR). **Chris Rahn** continues as PD. In speaking of the transformation, OM **Dave Hamilton** said, “In this format flip, no one lost their job. Not too many stations who undergo a change like we did, can say that...” The station format was created in house; no outside consultants were used.

Condolences to the family and friends of **Robert E. Ingstad**, who passed away at his home on May 4 at age 62. Ingstad is survived by his wife **Jan Marie**, his children, **Todd and Brenda Ingstad, Tami (Lance) Knudson, Bob (Stacy) Ingstad, Tallie (Casey) Colville**, 10 grandchildren, his mother, **Mary Jean**, and his brothers, **Tom, Jack, and Jim**.

CONCLAVE 007: RADIO UNDER CONSTRUCTION invites you to grab your OWN work crew (co-worker) and get into the industries’ premier learning conference at VERY special group “construction” tuition rates: 1) Register two crew members for one low price: \$550 (just \$275 each). 2) Register three crewmembers for \$750 (just \$250 each). 3) Register five crewmembers for the unbelievable rate of \$900 (just \$180 each-WOW!) Entrance for one is still only \$299 until May 31, 2007. Register by calling 952-927-4487 or via www.theconclave.com to download a special registration form to get in at these very special rates. Put on your hard-hats, and join us this summer for **RADIO UNDER CONSTRUCTION** in Minneapolis, right after your all-important spring book!

PPM COMES TO THE CONCLAVE (and we don’t mean Peter Paul & Mary)! On Friday morning, June 29th, Conclave 007 – **RADIO UNDER CONSTRUCTION** will become the site for amazing PPM revelations in a fact-filled and surprise-laden session entitled “*Arbitron Presents Programming Through the PPM Lens*” with **Arbitron** Vice-President Programming Services and Development, **Gary Marince**. In this dynamic presentation, Marince promises to present the most up-to-date information available about the PPM. This session will reveal how station management, OM’s and PD’s can address programming with the help of knowledge gleaned from the most recent results of the Personal People Meter. Programmers will learn about actual tune-in times, and about the kind of content that seems to hold listeners. Conclave

The Learning Conference presents **Conclave 007**
JUNE 28 - JULY 1, 2007 • MARRIOTT CITY CENTER HOTEL • MINNEAPOLIS

The Erica Farber 2007 Rockwell Award Ceremony
Neal Boortz Keynote

Learning. Growing. Sharing. Networking. Sharing.

Presented by **Platinum Partner** Radio & Records **Partners** Arbitron • AudioXChange/BitXChange • BMI • Brown College • Edison Media Research • Envision Radio Networks • Jones Radio Networks • Lincoln Financial Media • McNally-Smith College of Music • McVay Media • MediaSpan • Megatrx • MusicMaster • Nielsen Entertainment/BDS Radio • PromoSuite • RCS • Specs Howard School for Communication Arts • Troy Research

Tuition: \$299 until 5/31 Student/Educator/Free Agent: \$99
Thursday Only: \$99 until 5/31

Registration and agenda details at www.theconclave.com

RADIO UNDER CONSTRUCTION

registrants will gain insight into new P1 observations and they will learn how – and why – they should conduct strategy sessions for their stations every year. PPM is ushering in a new era of accountability for programmers. The lessons learned during this session will easily translate to markets that may never be impacted by electronic measurement – but whose stations will continue to need to reach the largest possible audience in those markets. This session will truly be a ‘can’t miss’ Conclave 007 opportunity! Register today at www.theconclave.com.

The third annual **Musicares Map Fund** benefit concert, honoring Chicago-based independent music promoter **Jeff McClusky** and singer/songwriter **Chris Cornell**, will be held tonight in Hollywood, CA. All proceeds will benefit the Musicares Map Fund, which provides members of the music community access to addiction recovery treatment regardless of their financial situation. Jeff will be the recipient of the *Musicares From the Heart Award* and Cornell will be honored as the recipient of the *Stevie Ray Vaughan Award*. Both recipients will be honored for their dedication and support of the Musicares Map Fund and their devotion to helping addicts with the recovery process.

As we approach the 32nd annual Learning Conference in June, it should be remembered that the event would not be happening if it were not for the support of major sponsors of the Conclave, like Platinum Partner – **Radio & Records**. Partners **Arbitron, AudioXChange/BitXChange, Brown College, Edison Media Research, Envision Radio, Jones Radio Networks, Lincoln Financial Media, McNally-Smith College of Music, MediaSpan, Megatrx, MusicMaster, Nielsen Entertainment/BDS Radio, Premiere Radio Networks, PromoSuite, RCS, Specs Howard School for Communication Arts, and Troy Research**.

Clear Channel has offended the masses this week with their new billboard, and it’s coming down. Protests by the **Hispanic Chamber Cincinnati USA** prompted the removal of the boards, which are a play on “The Big One” slogan of Talk WLW-AM/Cincinnati, depict a man in a sombrero and moustache with a Mexican flag and burro, with index finger extended, under the title, “The Big Juan.” There were 82 boards in the Cincinnati area, drawing criticism from the chamber’s President **Alfonso Cornejo**, who now demands an apology published in the local news and an explanation. Cornejo wrote a letter to the station management team, copying Clear Channel’s corporate management, calling the boards a “hateful campaign” and saying, “this is not funny in the least.” He went on to say “the boards do nothing to help our city or its people. On the contrary, they serve as a daily reminder of the offensive mind-sets that cause the disgraceful acts that divide our community.” The boards were a second campaign to incur the wrath of Cornejo, who cited an earlier billboard with a Mexican flag and the Spanish translation of “Radio for Great Americans” “very offensive, but I didn’t want to do anything. The second one was clearly offensive. Maybe I should have reacted sooner.” Cornejo informed the Enquirer that if no apology is forthcoming, he will “revisit” the possibility of a boycott against the station.

MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD #104, MINNEAPOLIS, MN 55416
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RADIO UNDER CONSTRUCTION

Wednesday & Thursday at the Learning Conference: **Conclave 007 - Radio Under Construction!**

WEDNESDAY, June 27

MUSICMASTER SUMMIT (separate tuition required/visit www.a-ware.com for details)

CONSULTANT/GROUP SUMMITS (to be announced)

THURSDAY, June 28

8A MCVAY MEDIA SUMMIT: PROGRAMMING FOR TOMORROW

11:30A NEWCOMER'S WELCOME ROOM

**Thursday Only
Tuition \$99!
for a limited time only**

NOON AUDIENCE DEVELOPMENT GROUP AIRCHECK COACHING CLINIC

12:30P PROMOSUITE/R&R PRESENTS THE PROMOTION SUMMIT

MARKETING TO WOMEN

NO MORE REMOTES

HOW BRANDS DEFY GRAVITY & RISE ABOVE THE NOISE

NO-BUDGET MARKETING AND PROMOTIONS

E-MAIL MARKETING THAT WORKS

4:30P THE SONGWRITERS FORUM PRESENTED BY BMI/THE MAKING OF A HIT

6P LINCOLN FINANCIAL MEDIA PRESENTS THE WELCOME RECEPTION

THANK YOU Platinum Partner – *Radio & Record and Partners* Arbitron, AudioXChange/BitXChange, BMI, Brown College, Edison Media Research, Envision Radio Networks, Jones Radio Networks, Lincoln Financial Media, McNally-Smith College of Music, MediaSpan, Megatrax, MusicMaster, Nielsen Entertainment/BDS Radio, PromoSuite, Premiere Radio Networks, RCS, Specs Howard School for Communication Arts, and Troy Research!!

Marriott City Center Hotel • Tuition \$299 • Group Rates NOW AVAILABLE • www.theconclave.com or 952-927-4487

Dave Crowl, Sr. VP of **Clear Channel Radio**, announced this week that **Larry Rosmilso** will be retiring. Rosmilso is currently the Market Manager for the company's Quad Cities and Davenport stations, and his leave will be effective May 31.

Market Manager for Artistic Media partners/South Bend **Greg De Rue** is leaving his post for another Market Manager position at **Cumulus/Columbia**-Jefferson City, Mo. His new cluster includes Top 40 KOQL, AC KPLA, AAA KBXR, News/Talk KFRU-AM, and Rock KBBM in Columbia, along with News/Talk and Oldies KJMO in Jefferson City.

Webmaster/Promo Ass't for **Clear Channel/Boise Ben Bieri** has been named the Promo Director at Citadel Country KIZN and Top 40 KZMG. He replaces **Shelly Williams**, who left in March.

Happy Birthday to legend **Studs Terkel**, who's celebrating his 95th on May 16. Classical WFMT/Chicago celebrates with the longtime host, and there will be a special day of programming to honor the broadcasting and writing legend. Terkel's career will be highlighted from 6a-7p CT next Wednesday, and includes the Chicago History Museum's live birthday program and interview with Terkel at noon.

Erin Kiebusch has been hired at **Wilks Country KFKF/Kansas City** as their new Dir./Marketing! Erin takes the place of **Renee Fonner**, who left last month to move on to Promotion/Marketing for **Max Media/Norfolk-Virginia Beach**. Kiebusch was most recently seen at **Westport Regional Business League**, handling marketing and events. She's also served as an ambassador for **Disney World**. Erin will start her new duties on May 15.

Former morning show co-host for **Cumulus Sports WTKA-AM/Ann Arbor Josh Vernier** joins up with **Entercom Sports WSSP-AM/Milwaukee** this month, where his former PD **Ryan Maguire** also has PD duties. Vernier will be producing the afternoon Gary Ellerson and Cliff Saunders Show. He's replacing **Jeff Riger**, who left for CBS Sports WXYT-AM/Detroit.

Dean Goodman's purchase of 187 **Clear Channel** spinoffs has yet to be officially announced, but the markets involved continue to be revealed in news reports nationwide. The deal is reportedly to the tune of \$452 million, and includes Ohio stations in Lima, Findlay, Tiffin, Marion, Sandusky, and Chillicothe. Other Midwest markets are reported to be Bismarck, ND, and Rochester, MN.

Leatherman Oldies KCHI-AM/Chillicothe, MO was booted from the airwaves this week after storms in the Midwest cost the station its transmitter. The building housing the transmitter was flooded with up to four feet of water, and water was also creeping up the base of the tower itself. The station will likely be on hiatus for the next few weeks.

Kassie Bannister, formerly of **Emmis** Classic Rocker WLUP and ABC Oldies WZZN/Chicago, has joined **Clear Channel** Top 40 KDWB/

Minneapolis under the direction of OM/PD **Rob Morris** to become the new morning co-host **Dave Ryan**. Kassie has also been with Emmis Top 40 WNOU/Indianapolis, and she began in Minneapolis this week.

Bruce Behrend, the 10a-noon host at **Nextmedia's** Talk WKRS-AM/Waukegan, IL, is cutting back his hours to Mondays and Wednesdays only. Former midday host for the station **Al Salvi** is returning to take the 10a-noon slot on Tuesdays and Thursdays, while former crosstown WRMN-AM hosts **Sandee Abern** and **Clint Wolf** take over the Friday slot.

Greater Media's Classic Rock WCSX/Detroit is teaming up with **Habitat for Humanity** of Oakland County for its "**WCSX House That Classic Rock Built**," in Pontiac, Michigan. Locals can contribute to the project through online donations, time, guest DJ'ing on location, and lots more! The station began its broadcast of the project earlier this week.

Condolences to CBS Sports WSCR-AM/Chicago VP/GM Paul Agase on the passing of his father, Alex. Alex is a former Northwestern and Purdue football coach, and died last Thursday in Tarpon Springs, FL at the age of 85.

Morning man **Dan Tooker**, of **Journal Broadcast Group's** Country KFDI/Wichita hosted the station's first **KFDI Adult Prom** over the weekend, which drew over 700 local residents. The event was held last Friday at a local club in downtown Wichita called **Flashbacks**, and although prom attire was not required, Tooker reports that everyone was "dressed to the nines." The next morning Tooker and his morning colleagues **Jon Watkins** and **Colby Erickson** hosted the **American Lung Association's Asthma Walk**, with over 500 "Wheezer Walkers," going on a mile and half trip. The station, with the assistance of the **Salvation Army**, raised over \$50,000 for tornado victims in Greensburg, KS.

Journal Communications has promoted EVP **Steven H. Wexler** and Director of Investor Relations **Sara Leuchter** to Corporate VP's.

Jack Swart has been hired at **Artistic Media Partners/South Bend, IN** as Market Manager, moving from his same position at **Cumulus/Quad Cities**. He's been in Iowa for the past six years, working all four Iowa Markets. He begins his new job this Monday.

John King, Region President at **Citadel Southeast**, joins **Regent Communications** as Regional VP, overseeing the Buffalo, Grand Rapids, Peoria, and Bloomington markets. King's appointment is part of a restructuring following the retirement of SVP **Fred Murr**.

Former Clear Channel Top 40 KSLZ/St. Louis MJ Morning Show Producer/Late nighter **Aaron "Cheddar" Tyler** is switching to afternoons at **Regent** Top 40/Rhythmic WZPW/Peoria, starting this Monday! You can bug Tyler at aaron@mypower923.com.

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RADIO UNDER CONSTRUCTION

Friday June 29th at the Learning Conference: **Conclave 007 - Radio Under Construction!**

FRIDAY, June 29

8A SMALL MARKET SECRETS

9A WHAT THE 21ST CENTURY LEADER NEEDS TO KNOW

9A ARBITRON PRESENTS PROGRAMMING THRU THE PPM LENSE

10A R&R PRESENTS CONCURRENT FORMAT SYMPOSIUMS: AC, COUNTRY, OLDIES

11:30A KEYNOTE - NEAL BOORTZ!

12:30P ARBITRON PRESENTS THE AWARDS LUNCHEON

2:30P R&R PRESENTS CONCURRENT FORMAT SYMPOSIUMS: TOP 40,

TRIPLE A, NEWS/TALK/SPORTS

4P LAW & ORDER: THE LEGAL SESSION

5P AUDIENCE DEVELOPMENT GROUP AIRCHECK COACHING CLINIC

5P R&R PRESENTS CONCURRENT FORMAT SYMPOSIUMS: URBAN/URBAN AC, ROCK, CHRISTIAN

6:30P THE MEGATRAX PRESENTS THE EXHIBIT HALL HAPPY HOUR

8P WL0L 25TH ANNIVERSARY REUNION

**This agenda subject to change without notice*

THANK YOU Platinum Partner – Radio & Record and Partners Arbitron, AudioXChange/BitXChange, BMI, Brown College, Edison Media Research, Envision Radio Networks, Jones Radio Networks, Lincoln Financial Media, McNally-Smith College of Music, MediaSpan, Megatrax, MusicMaster, Nielsen Entertainment/BDS Radio, PromoSuite, Premiere Radio Networks, RCS, Specs Howard School for Communication Arts, and Troy Research!!

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Jobs. Underwriting Grant Representative of Great Plains Christian Radio. For more information about Great Plains Christian Radio visit our web site at www.kjil.com and www.khym.org. Resumes can be mailed to **Great Plains Christian Radio**, P.O. Box 991, Meade, KS 67864. attn: **Don Hughes...Three Eagles Communications** is searching for a General Manager for KZEN-FM, KKOT-FM, KLIR-FM, KJSK-AM and KTTT-AM all based in Columbus, Nebraska. E-mail your resume to: **Gary Buchanan**, President/COO at gbuchanan@threeeagles.com...KWMT AM has a rare opening for Morning Host. The ideal candidate will have at least two years experience and will be able to relate to our well educated, mature audience. KWMT is in the heart of Rural Midwest America, so an agricultural background is helpful. RUSH your mp3 and resume to recruiting@kwmt.com...Looking for country talent in Fort Wayne, Indiana! Please send us your short country demo. ScottRoddy@gmail.com...WLKN serves the Sheboygan and Manitowoc Lakeshore needs a PM drive talent who can relate to Adults 18-49. Ideal candidate may be working part time in another WI market (Green Bay or Milwaukee). Send your stuff via email to jacktaddeo@earthlink.net or mail to: **Jack Taddeo**, Radio K-T, Inc., 300 S. Northwest Highway, Suite 206 Park Ridge, IL 60068...**Emmis Communications**, St. Louis, is now accepting cover letters and resumes for general administrative assistance for the local sales teams. Interested candidates should send cover letter and resume to **Dean Mutter**, Director of Sales, DMutter@stl.emmis.com or mail to Emmis Communications, 800 Union Station, St. Louis, MO 63103 Attention: Dean Mutter, or fax to 314-621-3000...FM News/Talk 100.3 KTLK Minneapolis has an rare opening for a Hip and energetic news anchor/reporter. Successful candidates must have credible on-air experience and a demo to prove it. You must be proficient in computer and electronic newsgathering; editing and writing; and production. If you are ready to change the way radio news is delivered, rush your resume and demo to: Hiring Manager, KTLK-FM, 1600 Utica Avenue South, #400, Minneapolis, MN 55416. Email: employment@clearchannel.com...Star 105.5 in Toledo, Ohio is searching for a host of our Saturday Night Eighties program. Must be available Saturday nights 7-Midnight. Email Ryan Young at ryan.young@cumulus.com...103.1 WOGB, is looking for the perfect Morning Show Co-host. Please forward your materials to **Cumulus Broadcasting** Attn: **Dan Markus** 810 Victoria Street Green Bay, WI 54302 or email Dan at dan.markus@cumulus.com...WLS 890 AM has an opening for a Traffic Manager. Responsibilities include inputting and scheduling WLS and Network contracts; generating and printing daily logs, copy books, and scheduled contracts; fielding AE questions and providing assorted reports as requested; providing priority sheets during special program interruptions; changing the log as needed throughout the day; providing backup for 94.7 Chicago's True Oldies Channel (WZZN). Must be precise and systematic with emphasis on accuracy under deadline pressure. Inventory management and order data entry will be emphasized. Must have good organizational and

people skills. Broadcast Traffic experience and familiarity with Marketron is a plus. Strong analytical and computer skills required. EOE. Please mail resumes to: WLS 890 AM Attn: Randi Landes - Dept., 190 N. State Street, Chicago, IL 60601... Tired of being hammered by corporate every day? Here's your chance to run your own deal. Established Midwest Combo is looking for a GM who can bring an efficient core of sales and programmers to this new opportunity. Send resume to regionalradio@gmail.com...University of Michigan has won more football games than any other D-1 school in the country. Do you bleed BLUE? Do you still shiver when you hear the marching band play The Victors? Sports Talk 1050 WTKA is the defacto voice of University of Michigan athletics. We have a dream job opportunity for an aspiring broadcaster that can grasp the responsibility of our station's role in the Michigan Athletics' community. We'll be offering a tryout for a full-time on-air co-host position. We're looking for someone that can co-host a compelling show and be a "utility player" for the station. The Big House is right up the street, and your U of M access will amaze you. If you think you have what it takes to "make the team," RUSH your demo (less than 2MB) and resume to **Brian Cowan**, Program Director, brian.cowan@cumulus.com...If you have experience selling media, 94.3 KIL0 and 103.9 The Eagle has an opening in our Sales Department. Please e-mail a resume to lou@kilo943.com, with the subject line "Job Opening." Or mail to: P.O. Box 2080, Colorado Springs, CO 80901. Or fax to: (719) 634-5837...**Citadel Grand Rapids/105.3 Hot FM (CHR)** is searching for our next night superstar. Send a short demo (2mb or less), resume and photo to jack.spade@citcomm.com or mail to: **Jack Spade**, PD WHTS-FM, Citadel Broadcasting, 60 Monroe Center, NW, Grand Rapids, MI 49503...WRVF "101.5 The River" in Toledo, Ohio has an opening for afternoon personality and music director. Send your stuff to: **Tom Cook**, WRVF, 125 S. Superior, Toledo, OH 43604...**Citadel Broadcasting's WTNR-Thunder 94-5** in Grand Rapids, MI is searching for an Afternoon Host Please send a short demo (2mb or less), resume and photo to steve.stewart@citcomm.com or mail to: **Steve Stewart**, PD WTNR-Thunder 94-5, Citadel Broadcasting, 60 Monroe Center NW, Grand Rapids, MI 49503...**Clear Channel Akron/Canton** is looking for an experienced sales manager to oversee radio stations in Northeast Ohio. Please send all materials to: **Dan Lankford** Market Manager Clear Channel Radio Akron/Canton, 7755 Freedom Ave NW North Canton, Ohio 44720...Northwestern College Contemporary Christian KNWS (LIFE 101.9)/Waterloo/Cedar Rapids, IA is searching for a morning co-host. Other duties will include website content and traffic management. Minimum five years' experience required, and morning experience a plus. For more information, click [here](#). Send cover letter and resume to jobs@nwc.edu or fax to (651) 628-3339...If would like a job posted for free in the TATTLE, please send it to Kate Kennedy at kate@main-st.net before noon of the Tattle issue date. All jobs represent equal opportunities and phone calls are discouraged unless otherwise specified.

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Winter Book 2007

Grand Rapids, MI (#67)

Country WBCT regains command.

Station	Format	Group	Fa 06	Wi 07
WBCT-FM	Ctry	ClrChnnl	7	8.2
WOOD-AM	N/T	ClrChnnl	7.2	7.8
WSNX-FM	T40	ClrChnnl	6	6.6
WGRD-FM	Alt	Regent	4.6	5.7
WLAV-FM	ClsscRock	Citadel	5.6	5.1
WOOD-FM	AC	ClrChnnl	6.7	4.9
WTRV-FM	AC	Regent	3.7	4.8
WFGR-FM	Oldies	Regent	3.2	3.8
WJQK-FM	ChrstnAC	Lanser	2.5	3.3
WLHT-FM	AC	Regent	2.8	3.1
WTNR-FM	Ctry	Citadel	2.4	2.8
WHTS-FM	T40	Citadel	3.7	2.4
WBBL-AM	Sports	Citadel	2.5	2.1
WBFX-FM	ClsscRock	ClrChnnl	2.5	2
WKLQ-FM	ActRock	Citadel	2.8	2
WMAX-FM	AdltHits	ClrChnnl	2.1	1.7
WFUR-FM	ChrstnAC	Kuiper	1.4	1.2
WMJH-AM	RegMex	Birach	1.4	1.1
WMUS-FM	Ctry	ClrChnnl	1.2	1
WNWZ-AM	Latin Pop	Regent	1.4	1
WHTC-AM	N/T	Midwest	0.4	0.8
WMRR-FM	ClsscRock	ClrChnnl	0.7	0.8
WJNZ-AM	Urb	WJNZ	1.2	0.7
WGHN-FM/				
WGHN-AM	AC	WGHN	0.5	0.6
WMFN-AM	Urb AC	Birach	0	0.6
WTKG-AM	N/T	ClrChnnl	0.8	0.6
WXR-AM				
WVFM-FM	Triple A	Northeast	0	0.6

Indianapolis, IN (#40)

Country WFMS maintains its lead.

Station	Format	Group	Fa 06	Wi 07
WFMS-FM	Ctry	Cumulus	10.3	10.4
WFBQ-FM	ClsscRock	ClrChnnl	7	8.1
WIBC-AM	N/T	Emmis	6	6.2
WHHH-FM	Rhythmic	RadioOne	6.6	6
WYXB-FM	AC	Emmis	4.3	5
WTLC-FM	Urb AC	RadioOne	5.8	4.4
WNTR-FM	AdltHits	Entercom	3.6	4.2
WLHK-FM	Ctry	Emmis	4.3	3.9
WNOU-FM	T40	Emmis	3.7	3.9
WRZX-FM	Alt	ClrChnnl	4.3	3.6
WKLU-FM	ClsscRock	Indy	3.8	3.5
WJJK-FM	AdltHits	Cumulus	3.2	3.2
WYJZ-FM	SmJazz	RadioOne	2.6	3.1
WZPL-FM	Hot AC	Entercom	3.2	2.9
WTLC-AM	Gospel	RadioOne	2.1	2.4
WEDJ-FM	RegMex	Cntntal	1.7	2.1
WTTS-FM	Triple A	SarkesTar	1.9	2.1
WNDE-AM	Sports	ClrChnnl	1.7	1.3
WRDZ-FM	Childrens	ABC	0.9	1.2
WXNT-AM	N/T	Entercom	1	1.2
WXLW-AM	Sports	Raven	0.7	1
WWFT-FM	N/T	Cumulus	3.7	0.8
WCBK-FM	Ctry	Mid-America	0.5	0.7
WNTS-AM	RegMex	Davidson	1.1	0.7
WKKG-FM	Ctry	Findlay	0.5	0.5
WIAU-FM	Oldies	Pilgrim	0.5	0.4

Omaha-Council Bluffs, NE (#72)

Big winter for oldies KFAB.

Station	Format	Group	Fa 06	Wi 07
KXKT-FM	Ctry	ClrChnnl	8.9	8.5
KFAB-AM	N/T	ClrChnnl	8.8	8.2
KGOR-FM	Oldies	ClrChnnl	5.4	6.7
KEZO-FM	Rock	Journal	7.1	6.2
KQKQ-FM	Hot AC	NRG	4.5	5.9
KQCH-FM	T40	Journal	6.3	5.4
KKCD-FM	ClsscRock	Journal	3.3	4.8
KQBW-FM	Rock	ClrChnnl	3.3	4.2
KLTQ-FM	AC	NRG	5.4	3.9
KSRZ-FM	Hot AC	Journal	3.3	3.8
KKAR-AM	N/T	NRG	2.6	3.6
KOPW-FM	AdltHits	NRG	2	3.1
KHUS-FM	Ctry	ClrChnnl	1.4	2.7
KGBI-FM	ChrstnAC	Salem	2.4	2.4
KBBX-FM	RegMex	Journal	1.8	1.9
KOZN-AM	Sports	NRG	2.2	1.9
KOMJ-AM	Stndrds	Journal	1.7	1.6
KXSP-AM	Sports	Journal	1.7	1.1
KYDZ-AM	SpanAdltHits	NRG	1.4	1.1
KBLR-FM	Urb	NRG	3.3	0.9
KCRO-AM	ChrstnTalk	Salem	0.5	0.9
KMA-AM	N/T	May Ltd.	0.5	0.7

Kansas City, MO (#30)

Huge winter for rock KQRC!

Station	Format	Group	Fa 06	Wi 07
KQRC-FM	ActRock	Entercom	4.6	6.6
KPRS-FM	Urb	Carter	6.7	6.4
KCMO-FM	Oldies	Cumulus	4.5	5.6
KFKF-FM	Ctry	Wilks	4.1	5.2
KMBZ-AM	N/T	Entercom	5.1	4.8
KMXV-FM	T40	Wilks	4	4.5
KBEQ-FM	Ctry	Wilks	4.9	4.4
WDAF-FM	Ctry	Entercom	4.7	4.1
KMJK-FM	Urb AC	Cumulus	4.2	3.9
KCHZ-FM	Rhythmic	Cumulus	3.1	3.8
KUDL-FM	AC	Entercom	6.7	3.8
WHB-AM	Sports	Union	3.3	3.7
KCJK-FM	AdltHits	Cumulus	3.3	3.3
KCKC-FM	AC	Wilks	3.5	2.9
KCFX-FM	ClsscRock	Cumulus	3.8	2.6
KRBZ-FM	Alt	Entercom	2.6	2.6
KCMO-AM	Talk	Cumulus	2.5	2.2
KYYS-FM	ClsscRock	Entercom	2.2	2.1
KKHK-AM	RegMex	Entercom	1.7	2
KPRT-AM	Gospel	Carter	1.3	1.8
KCSP-AM	Sports	Entercom	1.6	1.4
KCXM-FM	Rock	Union	1.5	1.1
KXTR-AM	Classical	Entercom	0.6	0.9
KCCV-FM	ChrstnTalk	Bott	0.7	0.5
KMZU-FM	Ctry	KANZA	0.5	0.5
KDTD-AM	RegMex	Davidson	0.9	0.4
KLZR-FM	Hot AC	Zimmer	0.5	0.4

Columbus, OH (#37)

No more Xmas hurts WSNY.

Station	Format	Group	Fa 06	Wi 07
WCOL-FM	Ctry	ClrChnnl	7.5	7.8
WNCI-FM	T40	ClrChnnl	8.2	7.3
WTVN-AM	N/T	ClrChnnl	7.3	6.9
WCKX-FM	Urb	RadioOne	6.7	6.4
WXMG-FM	Urb AC	RadioOne	4.1	5.4
WLVQ-FM	Rock	CBS	4.5	4.9
WBZX-FM	ActRock	NAmerican	2.8	4.4
WSNY-FM	AC	Saga	6.4	4.3
WBNS-FM	Hot AC	hio	3.3	3.7
WLZT-FM	AC	ClrChnnl	3.8	3.5
WBNS-AM	Sports	hio	2.9	3.4
WHOK-FM	ClsscCtry	CBS	3.1	3.4
WBWR-FM	80s	ClrChnnl	3.1	2.7
WCVO-FM	ChrstnAC	ChrstnVoice	4.2	2.5
WJZA-FM/				
WJZK-FM	SmJazz	Saga	1.9	2.2
WWCD-FM	Alt	Ingleside	1.4	1.9
WJYD-FM	Gospel	RadioOne	1.7	1.7
WCLT-FM	Ctry	WCLT	1.9	1.5
WODB-FM	Oldies	Saga	1.4	1.5
WMNI-AM	Stndrds	NAmerican	1.2	1.4
WTDA-FM	Talk	NAmerican	1.3	1.3
WFRD-AM	ChrstnTalk	Salem	0	0.9
WNKO-FM	Oldies	Runnymede	0.7	0.8
WNKK-FM	Ctry	Wilks	0.7	0.6
WVKO-FM	RegMex	Stop 26	1.2	0.6
WLW-AM	N/T	ClrChnnl	1	0.5
WYTS-AM	Talk	ClrChnnl	0.8	0.5

Milwaukee-Racine, WI (#36)

From 6th to 2nd for T40 WXSS.

Station	Format	Group	Fa 06	Wi 07
WTMJ-AM	N/T	Journal	9.7	7.6
WXSS-FM	T40	Entercom	4.9	6.6
WJMR-FM	Urb AC	Saga	3.8	5.6
WMIL-FM	Ctry	ClrChnnl	6.7	5.5
WISN-AM	N/T	ClrChnnl	5.1	5.2
WHQG-FM	Rock	Saga	4.3	5.1
WKKV-FM	Urb	ClrChnnl	5.7	5
WRIT-FM	AdltHits	ClrChnnl	4.1	4.9
WKLH-FM	ClsscHits	Saga	4.9	4.6
WKTI-FM	Hot AC	Journal	3.4	4.2
WJZI-FM	SmJazz	MilRadAllnce	3.4	3.8
WQBW-FM	ClsscRock	ClrChnnl	3.9	3.8
WMYX-FM	Hot AC	Entercom	5.3	3.5
WDDW-FM	RegMex	Bustos Media	2.5	3.2
WOKY-AM	Stndrds	ClrChnnl	3.3	3.2
WLUM-FM	Alt	MilRadAllnce	3.4	2.8
WFMR-FM	Classical	Saga	1.7	2.1
WFZH-FM	ChrstnAC	Salem	1.8	1.4
WAUK-AM	Sports	GoodKarma	0.8	1.3
WEZY-FM	AC	Bliss	1	1.1
WBWI-FM	Ctry	Bliss	0.6	0.9
WDRV-FM/				
WWDV-FM	ClsscRock	Bonneville	1	0.9
WMCS-AM	Talk	MilRadAllnce	1	0.8
WNOV-AM	Urb AC	Courier	1.2	0.8
WTKM-FM/				
WTKM-AM	ClsscCtry	KttlMrne	1	0.7
WGN-AM	N/T	Tribune	0.8	0.5
WRJN-AM	N/T	Bliss	0	0.5
WSSP-AM	Sports	Entercom	0.5	0.5

**12+ M-Su, 6AM-12AM. Fall 2006 -
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unless otherwise noted.**



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MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD #104, MINNEAPOLIS, MN 55416

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