

MAIN STREET

Presents

The Conclave

TATTLE R

**Publisher: Tom Kay Editor: Kate Kennedy
Cartoons Pilfered by Lenny Bronstein & Jay Philpott**

Don Imus is in the unemployment line, as CBS fired him yesterday. Said CBS President/CEO **Leslie Moonves** in announcing the decision: "I want to thank all those who came to see us to express their views. We are now presented with a significant opportunity to expand on our record on issues of diversity, race and gender. We intend to seize that opportunity as we move forward together. *Imus In The Morning* was carried on 61 stations across the U.S. and distributed over the **Westwood One Radio Network**. The cancellation of the program comes after statements IMUS made about the young women who comprised the **Rutgers University Women's Basketball** team, which reached the finals of the NCAA Women's Basketball Championship this spring. Reputedly, Imus generated as much as \$22 million annually for WFAN (his flagship station in New York) — almost half of the station's revenue last year. Ironically, Imus' final show generated a boatload of cash—some \$1.3 million from supportive listeners during his annual radiothon for his *Imus Ranch* and to fight AIDS. *Comment: Virtually every kind of media outlet, from the Internet to print to television, has covered this as a day-to-day lead story this week. Sides are being chosen as free speech vs. community standards – manifest in every fashion, from on-air dialogue to music - is debated. That's healthy. But that's not the best part. The best part is this: radio has become the most talked-about medium in the nation. It's being talked about at the dinner table. In social situations. At the neighborhood watering hole. We suspect people who hadn't sampled a morning show in years, turned on the radio...just to hear what's going on. Let's hope radio can capitalize on this new awareness in a positive way. So far, that's happening. And that's very, very good. Oh...in case you're wondering how the voice of radio – the NAB – is responding, here's the news they're making today (as reported by All-Access): "The NAB sent two separate documents to Members of Congress and their staffs this week, highlighting opposition to the proposed merger of XM and Sirius Satellite Radio." No additional comment is necessary. - TK*

The nationally syndicated **Lex & Terry Morning Radio Network**, syndicated by **Envision Radio Networks**, has offered to lend a hand to those affiliates left without a morning show after **Don Imus'** dismissal by offering stations who lost Imus – or who simply want a morning show

– two weeks of L&T. Host **Lex Staley** said, "As a fellow broadcaster, it's an unfortunate situation and we hope that we can be of service to help his former affiliates."

On Friday, the **FCC** released its Consent Decrees on 'payola' violations. **CBS Radio, Citadel Broadcasting, Clear Channel Communications,** and **Entercom Communications** agreed to pay out a combined sum of \$12.5 million in order to close inquiries into each of the companies' possible violations. Besides the money the four broadcasters will pay, there are other provisions and compliance measures involved, to wit: Prohibition on Company stations and employees exchanging airplay for cash or other items of value except under specified conditions; limits on gifts, concert tickets, and other valuable items from record labels to company stations or employees; Appointment of Compliance Officers and market-level Compliance Contacts responsible for monitoring and reporting company performance under the Consent Decrees; and regular training of programming personnel on payola restrictions. The chairman of the FCC, **Kevin Martin** stated: "The Commission has longstanding rules prohibiting payola. These rules serve the important purpose of ensuring that the listening public knows when someone is seeking to influence them or the types of music that they hear on the radio. As I have said before, the Commission will not tolerate non-compliance with its rules."

Ed Schultz, the Fargo-based air personality formerly of **Air America**, is now at odds with the progressive station. He told the **LA Times** this week that his dispute with LA affiliate **Clear Channel** Talk KTLK-AM resulted from a payoff from Air America. Schultz was recently demoted from a live show to a tape-delayed evening show. Said Schultz, "It's not a radio decision. It has nothing to do with ratings or sales. To say I'm upset about it is an understatement. Air America is screwing things up." Schultz's show is syndicated by Jones Radio Networks. KTLK GM **John Quinlan** disputes the claims, saying that Schultz had "the lowest-rated show on the radio station," and that the station simply had a preference for Air America's **Thom Hartmann** for that time period.

Fred Thompson, actor, former Senator, **ABC News Radio** senior analyst, and **Paul Harvey** fill-in, announced this week that he's had indolent lymphoma, but he's had no symptoms and the cancer is now in remission. Thompson said that even though he was diagnosed 2 years ago, "I wouldn't be doing this if I wasn't satisfied in my own mind as to the nature of it and the fact that not only will I have an average life span, but in the meantime, I will not be affected in any way by it. Now of course nobody knows the future, but that has been in the history for almost three years now in terms of no symptoms and no sickness...I have had no illness from it, or even any symptoms. My life expectancy should not be affected. I am in remission, and it is very treatable with drugs if treatment is needed in the future-and with no debilitating side effects." Thompson is mulling over a bid for the Republican nomination for President in 2008. On the QT and very hush-hush, but sources say Thompson may be making a stop over in Minneapolis in late June at a gathering of radio professionals...all speculation, of course!

The Learning Conference presents **Conclave 007**

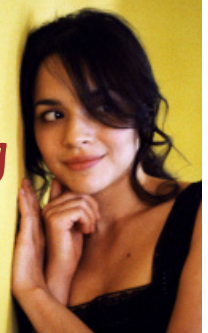
RADIO UNDER CONSTRUCTION

Marriott City Center/Minneapolis

June 28-July 30 • Tuition \$199/\$99 student • Group rates available NOW!

**Add KSSK!
KLLC 38x!
KSTZ 27x!
WTIC 22x!
WBMX 12x!
CFLZ 12x!**

*Norah Jones
Thinking
of You*



RADIO UNDER CONSTRUCTION

Wednesday & Thursday at the Learning Conference: **Conclave 007 - Radio Under Construction!**

WEDNESDAY, June 27

MUSICMASTER SUMMIT (separate tuition required/visit www.a-ware.com

for details)

CONSULTANT/GROUP SUMMITS (to be announced)

THURSDAY, June 28

8A MCVAY MEDIA SUMMIT: PROGRAMMING FOR TOMORROW

11A NEWCOMER'S WELCOME ROOM

NOON AUDIENCE DEVELOPMENT GROUP AIRCHECK CLINIC

NOON THE PROMOSUITE/R&R PROMOTION SUMMIT

N BRANDING YOUR RADIO STATION

1P NO-BUDGET MARKETING AND PROMOTIONS

2P MARKETING TO WOMEN.

3P E-MAIL MARKETING THAT WORKS

4:30P THE BMI SONGWRITERS FORUM/THE MAKING OF A HIT

6P LINCOLN FINANCIAL MEDIA WELCOME RECEPTION/SHOWCASE

THANK YOU Platinum Partner – *Radio & Record and Partners Arbitron, AudioXChange/BitXChange, BMI, Brown College, Jones Radio Networks, Lincoln Financial Media, McNally-Smith College of Music, MediaSpan, MusicMaster, Nielsen Entertainment/BDS Radio, PromoSuite, RCS, Specs Howard School for Communication Arts, Edison Media Research, Envision Radio, and Troy Research!!*

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The 2007 Learning Conference – Conclave 007: Radio Under Construction – attacks morning shows all over America on Saturday morning June 30th, at the Marriott City Center Hotel/Minneapolis! The **Good Morning Show, Making it Great**: What are the Basics of a good morning show? How do you know when you are connecting with your listeners? How do you know what your boundaries are? This session will show how to cover your ASS-set (your job) and ways to make a two-person morning show sound bigger without a large budget. The session will be moderated by **Sheri Lynch** from highly successful syndicated morning show “**Bob and Sheri.**” Sheri will be joined by a host of experienced faculty and hot new comers like: **Donna Valentine & Muss** (KEEY-FM/Minneapolis) - Together for over 7 years, this team won the CMA for Major Market Station of the Year in 2005. **Skip Murphy** (KKDA-FM/Dallas) - Skip moved to Dallas after mornings on WPEG in Charlotte and led the station to #1 in the market. He's the recipient of the 2002 Best of Dallas-Best Radio Morning Show-Critics Pick, and the 2000 Billboard Radio Awards Local Air Personality of the Year Award.

Free Beer & Hot Wings (WGRD-FM/Grand Rapids): This hot, new syndicated show features **Gregg “Free Beer” Daniels** and **Chris “Hot Wings” Michaels** who've been together since they were college roommates in the early '90's. They're generating a lot of buzz and picking up new affiliates in Nashville and North Carolina. Additionally, attendees will get a chance to catch up with nuts behind “Project 100 Radio”: 2 guys, one car, 100 days. Join **Mitchell Baldwin** and **Will Harvey** as they relate the challenges, rewards and reasons why they decided to try to visit 100 morning shows in 100 days. For the complete 2007 Conclave Learning Conference schedule, please visit <http://www.theconclave.com/conclaveagenda.asp>

The **PD Gender Analysis Summary**, released this week by **Mentoring and Inspiring Women in Radio**, shows that women have made no progress in the PD job category, and the number of women has indeed been slipping across the country. Said **Joan E. Gerberding**, the new President of **Localfocus** in New York City, “It stands to reason that if we as an industry more accurately reflect the communities to which we are licensed, we are likely to become more relevant and to thrive. The PD pool is just not reflective of the marketplace.”

Changes. Former KC programmer **Todd Violette** is moving on to PD duties at Hot AC KBBY/Oxnard/Ventura, CA, a sister to his current digs at **Cumulus** Modern AC KRUZ/Santa Barbara, CA...Hometown Classic Rock WZZZ/Portsmouth, OH is the newest affiliate for **Envision Radio** Network's American Biker Minute...**Waitt Radio Networks** Modern Rock evening jock/“Out Of The Box” specialty show host **Amber Kuhl** moves up to MD of the satellite format, based in Omaha...**Jeff Monoso** of **Clear Channel** talk KTLK-FM/Minneapolis-St. Paul is upped to News Director from his previous reporting duties. He joined up last year from Milwaukee, and is taking the place left earlier this year by **Andrew Colton**...LSM of **CBS Radio** Adult Hits KZJK/Minneapolis **Patrick Stelzner** is promoted to GSM...**JR Greeley**, VP/Market Manager of **Regent Broadcasting**/Peoria, and **Bob Swinehart**, Dir./Sales, made the announcement this week that they've hired **Mark Ebner** as the new

Interactive Sales manager for Regent/Peoria...**JoJo Collins**, the last member of the original staff at **Clear Channel** Top 40 KZCH/Wichita, is leaving and being replaced by new PD/afternoon **Sammy Suarez**.

Jacobs Media has just finished a survey that reveals that social networking sites such as **MySpace** and **Facebook** are the main sources of personal encounters, with 27% of users saying they have met someone after first communicating with them online. The meetings are most common among the 18-34 set, with over a third of them getting together with someone they first chatted with over these sites. **Jacobs Media President Fred Jacobs** said, “This trend is a clear indication that for many, social networking sites go well beyond computer encounters, and can be the start of personal relationships. This is also an indication of how the Internet is evolving beyond information to socialization.” The survey included over 25,000 Rock radio listeners from all over the U.S., and Jacobs noted, “We were surprised, when you think about MySpace and similar sites, you think teens or twentysomethings. The reality is that adults are clearly using these internet meeting places, too.”

“Price is Right” legend **Bob Barker** is the new voice for **Emmis** Alternative WKQX/Chicago! Said Dir./Marketing & Promotion **Tommy King**: “The goal for designing the creative for this campaign is summed up in words like bold, unique, buzzworthy, topical, clever, humorous, and original. We feel that the artwork tackles each and every word! Most adults from 25-35 spent their summer mornings (or sick days from school) tuning into the popular “Price is Right.” If you weren't one of the masses that tune in, you can't deny that Bob Barker is one of the most legendary celebrity faces still alive today.” And the Barker connection with “The Morning Fix”? King explains: Bob's lifelong public service mission is to control the pet population and at the end of every “Price is Right” for 50 years he recited the famous, “This is Bob Barker reminding you to help control the pet population by having your pet spayed or neutered.’ Slang for spayed or neutered is ‘fixed.’...’This is Bob Barker reminding you to GET FIXED!’ (Editor's note: Ah...I get it!)

Entercom Hot AC WZPL/Indianapolis is still on the rampage for new listeners! Personalities from the station have been filling potholes in city streets, working as cafeteria servers, volunteering at the **Humane Society**, playing the Easter Bunny, and morning host **Dave Smiley** is teaching a **Zumba Latin** aerobics dance class! The station is also hosting the 5th annual **Adult Prom** this year, which is already sold out. The event promises over 600 people dressed in formals dancing to cheesy deejay music in a gym, just like in high school. Except this prom has a cash bar! (Editor's note: My prom had a cash bar! It was called, “Whatever we could sneak into the punch bowl...”)

The **National Association of Recording Merchandisers (NARM)** Insights & Sounds convention will take place starting April 29 and running through May 2 at the Hilton Chicago. An Achievement Award will be presented to **Don Cornelius**, the creator of **Soul Train**. **Chicago** will also be performing, and there will be an interview with **Chaka Khan**.

RADIO UNDER CONSTRUCTION

Friday June 29th at the Learning Conference: **Conclave 007 - Radio Under Construction!**

FRIDAY, June 29

8A SMALL MARKET SECRETS

9A WHAT THE 21ST CENTURY LEADER NEEDS TO KNOW

9A ARBITRON PRESENTS PROGRAMMING THRU THE PPM LENSE

10A THE R&R CONCURRENT FORMAT SYMPOSIUMS: AC, CHRISTIAN,

OLDIES

11:30A KEYNOTE

12:30P THE ARBITRON AWARDS LUNCHEON

2:30P THE R&R CONCURRENT FORMAT SYMPOSIUMS: TOP 40, TRIPLE A ,

NEWS/TALK/SPORTS

4P CAN'T GET NO RESPECT: GETTING WHAT YOU WANT!

4P LAW & ORDER: THE LEGAL SESSION

5P AUDIENCE DEVELOPMENT GROUP AIRCHECK CLINIC

5P THE R&R CONCURRENT FORMAT SYMPOSIUMS: URBAN/URBAN AC,

ROCK, COUNTRY

6:30P THE MEGATRX EXHIBIT HALL HAPPY HOUR

**This agenda subject to change without notice*

THANK YOU Platinum Partner – *Radio & Record and Partners Arbitron, AudioXChange/BitXChange, BMI, Brown College, Jones Radio Networks, Lincoln Financial Media, McNally-Smith College of Music, MediaSpan, MusicMaster, Nielsen Entertainment/BDS Radio, PromoSuite, RCS, Specs Howard School for Communication Arts, Edison Media Research, Envision Radio, and Troy Research!!*

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Two-thirds of all Americans listen to traditional, terrestrial radio on a daily basis. No surprise there, right? But did you know that number of those who listen to the radio streaming over the internet has doubled in the past few months? This according to **American Media Services Radio Index**, which revealed that 67% of those surveyed listen to a station online, while only 36% did in 2005. The poll suggest that the Internet is becoming the main conduit for traditional radio programming. While most would suspect that internet radio listening is done at the office, the majority of it is actually being done in private homes. AMS President/CEO **Edward Seeger** observed, "There's no question that listening to the radio over the Internet is well on its way to becoming more of a rule than an exception. While most people still listen to radio via traditional over-the-air signals and receivers, it's also apparent that more and more consumers are finding the internet a convenient way to tune to their favorite stations. It is because of this growing trend in listening habits that we formed American Media Services-Internet to assist radio properties in the development of this new outlet for their programming."

Bob Sirott, veteran Chicago radio and TV man, has joined forces with **Tribune Talk WGN-AM/Chicago** to host a weekday noon news magazine. WGN has opted to bring back it's old "Noon Show" format, which will see a move of **John Williams** to the 1-4p slot and **Steve Cochran** at the 4-7p slot.

Changes, Too. Adult Hits WNTR PD **Tom Watson** is exiting. **Scott Sands** will assume the day-to-day role of PD for The Track, as well as for sister stations Talk WXNT-AM and Hot AC WZPL...**John Stephens**, jock at **Mid-West Family Oldies KOSP/Springfield, MO** is leaving, and other changes at the station will follow. Morning man **Mike Roberts** changes his day around to take care of afternoons, while **Summer Stevens** moves to morning with **Mike Edwards**. **Lisa Robbins** joins in at the midday from **Clear Channel Adult Hits KTOZ**...**Aaron Traylor** has said goodbye to **Clear Channel KSAS/Boise** where he was doing management duties, and moves to Blue Point Media KENR/Missoula to be their PD...Former Clear Channel Top 40 WDKF/Dayton morning jock/Creative Services Dir. Clayton makes the move to Cinci at Bonneville Alternative WSWD as their new middayer...Men's basketball at the **University of Wisconsin-Milwaukee** is moving from **Clear Channel Oldies WOKY-AM** to Talk WISN-AM for the next four years.

"Coins For a Spirit Cruiser," the new fundraiser from **Friendship Communications'** Christian CHR KWOF/Cedar Rapids, IA, is under way and collecting spare change. The goal is to collect 4,000 pounds of change to help with the purchase of a new vehicle for the station, hopefully by the time the "Freedom Festival" rolls around on June 23.

Candy & Potter, of **Lincoln Financial Media Hot AC WLNK/Charlotte, NC**, are well into their "Naked Idol Draft." Every show member posts a picture of themselves in their birthday suits, covered by the face of the remaining American Idol contestants. The contestants were chosen by Candy, Potter, and **Producer Greg** back when there were 12 finalists,

and as each has been voted off, more skin is revealed. The winner gets 1,000 to the charity of his or her choice! You can check out the shenanigans at www.candyandpotter.com. You might remember Potter from last October's **TalenTrak** in Charlotte!

A new host is needed at **Bonneville Country WUBE/Cincinnati**, for the Saturday "B-105 All Request Party." **Big Dave**, the regular host, will be turning things over to the new guy or gal, chosen by B-105 listeners. To get in the pool, send your T&R's to WUBE at 2060 Reading Road, Cincinnati, OH 45203, attn: B-105 Radio Idol.

More Changes. The newly-formed company **Focus 360** is developing multi-platform marketing programs, and has just appointed **Joan E. Gerberding** as President of **LocalFocus**, the division of the company that offers services outside of major markets. Gerberding has been in radio many years, and has had management positions at **Nassau Broadcasting Partners, Arbitron, and Access.1 Communications**...**Jay Richardson** and **Dave Lewis** are the new afternoon drivers at **Corus Radio Active Rock CJKR/Winnipeg**...PD **Tom Watson**, of Entercom/Indianapolis's Adult Hits WNTR is leaving the station for new pastures. **Scott Sands**, currently the Dir./Operations & Programming will assume his duties...Afternoon for CBS Radio WDOK/Cleveland **Chris Fox** has exited, and will be replaced by part-time jock **Bob McKay** for the interim...**Mike Charley** signed off this week at **Midwest Family Country WWQM/Madison**. He's going to focus on his voice agency **Planet Charley Productions, LLC**.

Three Eagles Communications has purchased twelve **Clear Channel** stations in Minnesota and Iowa, and will sell seven of its stations to **Coloff Media**, which owns five other stations in Iowa.

Edgewater Broadcasting has purchased a construction permit for a new noncommercial FM Station in Grand Island, NE from **Stockton Christian Life College, Inc** for \$45,000. It will be a 2,000 watt signal at 148 feet on 91.5 FM. **H & H Broadcasting Corporation** has sold Country KLBA/Albia, IA to **Joe Milledge's Waveguide Communications, Inc.** for \$160,000 cash.

Jeff Smulyan will not be purchasing the **Chicago Cubs**, according to a spokeswoman for **Emmis Communications**. Smulyan is a former own of the **Seattle Mariners**, and did give any specifics on why he's not interested in the Cubs, who will be sold after the 2007 season as part of **Sam Zell's** takeover of **Tribune Co**.

More Changes, Too. KCLD, the **Leighton Top 40** out of St. Cloud, is streaming on the net. Listen at <http://1047kclm.com>...Former **Clear Channel Top 40 WDKF/Dayton morning/Creative Services Dir. Clayton** is hopping on board at **Bonneville Alternative WSWD/Cincinnati** as the new midday host...**Clear Channel KSAS/Boise** says goodbye to **Aaron Traylor**, as he departs from his management duties with the station. Traylor will be the new PD at **Blue Point Media Rhythmic AC KENR/Missoula, MT**.

RADIO UNDER CONSTRUCTION

Saturday & Sunday at the Learning Conference: **Conclave 007 - Radio Under Construction!**

SATURDAY, June 30

8A THE BROWN COLLEGE JOB FAIR

8A THE NETWORKING BREAKFAST

8:30A THE GOOD MORNING SHOW/MAKING IT GREAT

9:30A AUDIENCE DEVELOPMENT GROUP AIRCHECK CLINIC

9:30A THE SECRET OF INFLUENCING OTHERS

9:30A CLICK ON IT! THE TECHNOLOGY SESSION

10:30A MEGATRAX PRESENTS - YOU'RE MAKING A BIG PRODUCTION

10:30A THE NEXT BIG THING/NEW COMPETITION OR ALLIES?

11:30 EDISON MEDIA RESEARCH'S 30-UNDER-30 LUNCHEON

1:30P **CONCLAVE COLLEGE** 1) A LITTLE HOME GROWN/FINDING & DEVELOPING TALENT 2) CAN'T WE JUST ALL GET ALONG? HOW TO CREATE COMARADERIE AND COOPERATION 3)THE FINDING-A-JOB, JOB; NEEDING A NEW OPPORTUNITY 4) THE 30-UNDER-30 SUPERSESSION

6P THE NIELSEN/BDS RADIO BOWLING PARTY!

SUNDAY, July 1

8A THE HARKER RESEARCH GETAWAY BRUNCH

9A CONCLAVE BOARD MEETING

THANK YOU Platinum Partner – *Radio & Record* and Partners Arbitron, AudioXChange/BitXChange, BMI, Brown College, Jones Radio Networks, Lincoln Financial Media, McNally-Smith College of Music, MediaSpan, MusicMaster, Nielsen Entertainment/BDS Radio, PromoSuite, RCS, Specs Howard School for Communication Arts, Edison Media Research, Envision Radio, and Troy Research!!

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Erin Bristol, former Midwest programmer and current **Clear Channel** Top 40 KRUF/Shreveport PD/Afternoon, just married **Keith Woods**. Congrats to the happy couple!

Congratulations are in order for **CBS Country** WYCD/Detroit Programming Coordinator/middayer **Mike Scott** and his wife, **Michelle**. They welcomed the "newest 99.5 WYCD listener," this week, **Anthony Scott**. The little one tipped the scales at 7 lbs. 3 oz.!

Availz. Doug Daniels, most recently seen at WZSR-WWYW/Crystal Lake as PD, is looking for new digs. Doug was previously with WGFB/Rockford, WVAF/Charleston, and WKWK/Wheeling. Reach out to Doug at 815-389-7988 or dougandaniels2@aol.com.

Jobs. Clear Channel Radio/Minneapolis is looking for news anchors/reporters for KTLK FM News/Talk. Rush your resume and demo to: **Hiring Manager**, KTLK-FM, 1600 Utica Avenue South, #400, Minneapolis, MN 55416 or employment@clearchannel.com...Active Rock KFMW-FM (Rock 108), rocking Waterloo/Cedar Rapids, Iowa, has part-time and full-time openings that need to be filled ASAP. Send your resume and mp3 to cross@rock108.com or snail mail your stuff now to: **Michael Cross**, KFMW-FM, 514 Jefferson Street, Waterloo, IA 50701...Y94 in Fargo, ND is looking for part-time/swing personalities. Send your aircheck and resume now to: troy@y94.com by mail to PD **Troy Dayton** 1020 25th St. S, Fargo, ND... 58103,103.1 WOGB, is looking for the perfect Morning Show Co-host. Please forward your materials to **Cumulus Broadcasting** Attn: **Dan Markus** 810 Victoria Street Green Bay, WI 54302 or email Dan at bigkahuna@cumulus.com...**CBS Radio** is seeking a LSM for KZJK Jack 104.1 FM. Send cover letter and resume to **CBS Radio Group**, HR-LSM 122, 625 2nd Ave S, Mpls, MN 55402 or e-mail to radiojobsmpis@cbsradio.com...94.5 WKTI / Milwaukee's morning star - Amy Taylor - is leaving the biz to spend more time with her triplets. Can we cast you in the role? If you are ready for a big stage and want to take your game to the next level, please forward your best. Send your best to: **Bob Walker**, 94.5 WKTI-FM, 720 East Capitol Drive, Milwaukee, WI 53212...WCCO Radio has an immediate opening for a Part Time Broadcast Journalist. Send your cover letter and resume to **CBS Radio Group**. HR-PT Journ 122, 625 2nd Ave S., Mpls, MN 55402 or e-mail to radiojobsmpis@cbsradio.com...Outstanding, seasoned, successful Country programmer needed. Composite, resume, etc to Attn: Human Resources, Citadel Broadcasting Company, 4201 W. Lake Mead Blvd #400, Las Vegas, MI 89128...Newsradio WJPF in the Carbondale/Marion IL market is looking for a talented afternoon newsperson. Send your resume to: **Tom Miller**, Newsradio WJPF, 1431 Country Aire Drive, Carterville IL. 62918, Or send it now and throw me some mp3 sound too! tomm@riverradio.net...Lite Rock 99 WNNS, a **Mid-West Family Broadcasting** station, is seeking it's next Morning Team. Send your materials to: WNNS Morning Show Search, P.O. Box 460, Springfield, IL 62705...Froggy 106.7 is looking for their next night

personality/ promotions director. Send your stuff to: **Woody Zimmerman**, 450 N Grandstaff, Auburn, IN 46706, Or Woodrow@ilovefroggy.com...**The Radio Results Group** has an opening for a ND. Send resume and mp3 audio sample to: johnleonard@sbcglobal.net or via postal service: John Leonard, KGGF Radio, P.O. Box 1087, Coffeyville, KS 67337...Midwest Top 40 is looking for Part Time Air Talent Ready to Take Over the Air Waves. Send your Air Check and resume as soon as possible. Bryan@cu-radio.com, WQQB-FM, Attn: Bryan Major, 4108 Fieldstone rd. suite C, Champaign, Il 61822...**Good Karma Broadcasting** is looking for an aggressive, organized individual for a sales position. Send or email your resume and cover letter to: **John Moser**, Good Karma Broadcasting, PO Box 902, Beaver Dam, WI 53916 or email to Moser@gkbradio.com...WQRK/WBIW/WPHZ Radio is looking for a News Director. Send your tape and resume to shannon@superoldies.net -or- via mail to Mike Shannon Ad-Venture Media Inc 424 Heltonville Rd, PO BOX 1307, Bedford, In 47421-1307...Future part timers w/ format knowledge always a plus! Aircheck & resumes to: **Dan McClintock**, WXKR Senior Rock programmer, 3225 Arlington Ave. Toledo, OH 43614...**Learfield Communications, Inc.** has immediate openings for network news anchors/reporters in Iowa, Missouri and Nebraska. Send your resume, story/script samples, and a mp3 of your work (2 min max) to sbrandon@learfield.com. Please no mail or calls...Learfield Communications, Inc. is looking for a high-energy, web savvy, sports addict to be our new Missourinet and Nebraska Radio Network sports director. Send your resume and a mp3 (2 min max) of your work to sbrandon@learfield.com. Email only. ...Madison' Sports Radio 100.5FM is seeking a high energy, full time account executive with a passion for sports. Please send resume and cover letter to **Keith Williams**, Madison's Sports Radio, 5315 Wall Street, Suite 135, Madison, WI 53718 or e-mail keith@gkbradio.com...Anchor/Assignment Editor. Send mp3, audio tape or cd recording of newscasts and news stories, writing samples, resume and references to: **Ken Weaver**, Citadel Broadcasting Corporation, 1419 West Bannock Street, Boise, Idaho, 83701, ken.weaver@citcomm.com...Y98/KYKY, needs you if you're the best Promotions and Marketing Director on the planet. Send your package to KYKY, 3100 Market Street Dept AAC, St. Louis, MO 63103...**Clear Channel** Twin Falls, Idaho wants a Production Freak to play with the rest of the team. Email commercial demos and copy samples to: bradweiser@clearchannel.com...KJCK-FM, Mainstream CHR in Junction City, Kansas is looking for their next night show. mstooks@kjck.com or **Matt Stooks**, Program Director, KJCK-FM, 1417 N US HWY 77, Junction City, KS 66441...**Midwest Family Broadcasting** La Crosse has an immediate opening on our 100,000 watt, heritage CHR, Z93 WIZM-FM. Send submissions ASAP to jeno@z933.com or: **Ken O'Brien**, Z93 WIZM-FM, P.O. Box 99, La Crosse, WI 54602...If you have a job posting you'd like to see in the TATTLE for free, please send it to Kate at kate@main-st.net before Friday noon of the *Tattler* issue date. All job postings represent equal opportunities, and phone calls are discouraged unless otherwise noted.

Winter Book 2007

Phase 2 Trends

Grand Rapids, MI (#67)

WOOD holds on

| Station | Format | Owner | WiP1 | WiP2 |
|----------|-------------|----------|------|------|
| WOOD-AM | N/T | ClrChnnl | 8 | 8.3 |
| WBCT-FM | Country | ClrChnnl | 7.3 | 7.5 |
| WSNX-FM | T40 | ClrChnnl | 6.2 | 6.7 |
| WOOD-FM | AC | ClrChnnl | 5.8 | 5.8 |
| WLAV-FM | ClsscRock | Citadel | 5.4 | 5.3 |
| WGRD-FM | Alt | Regent | 4.1 | 5.1 |
| WTRV-FM | AC | Regent | 4 | 4.5 |
| WFGR-FM | Oldies | Regent | 4 | 3.5 |
| WJQK-FM | Chrstrn AC | Lanser | 2.2 | 2.8 |
| WHTS-FM | T40 | Citadel | 3.5 | 2.7 |
| WKLQ-FM | Active Rock | Citadel | 2.3 | 2.7 |
| WLHT-FM | AC | Regent | 2.8 | 2.6 |
| WBBL-AM | Sports | Citadel | 2.8 | 2.2 |
| WTNR-FM | Country | Citadel | 2 | 2.1 |
| WBFX-FM | ClsscRock | ClrChnnl | 2.4 | 2 |
| WMAX-FM | Adult Hits | ClrChnnl | 2.3 | 2 |
| WNWZ-AM | Latin Pop | Regent | 1.5 | 1.8 |
| WMJH-AM | RegMex | Birach | 0.9 | 1.5 |
| WFUR-FM | Chrstrn AC | Kuiper | 1.2 | 1 |
| WJNZ-AM | Urb | WJNZ | 1.4 | 0.9 |
| WMUS-FM | Country | ClrChnnl | 0.8 | 0.9 |
| WMRR-FM | ClsscRock | ClrChnnl | 0.6 | 0.8 |
| WQLR-FM | AC | Midwest | 0.5 | 0.7 |
| WTKG-AM | N/T | ClrChnnl | 1 | 0.7 |
| WGHN-FM/ | | | | |
| WGHN-AM | AC | WGHN | 0.7 | 0.6 |
| WMFN-AM | Urb AC | Birach | 0 | 0.4 |
| WPNW-AM | N/T | Lanser | 0.6 | 0.4 |

Des Moines, IA (#92)

Nice jumps for WHO, KHKI

| Station | Format | Owner | WiP1 | WiP2 |
|---------|--------------|------------|------|------|
| WHO-AM | N/T | ClrChnnl | 8.9 | 9.7 |
| KLTI-FM | AC | Saga | 7.4 | 7.6 |
| KHKI-FM | Country | Citadel | 6.4 | 7.3 |
| KKDM-FM | T40 | ClrChnnl | 7.2 | 7.3 |
| KDRB-FM | Adult Hits | ClrChnnl | 5.2 | 5.9 |
| KIOA-FM | Oldies | Saga | 6.7 | 5.2 |
| KJJY-FM | Country | Citadel | 4.6 | 4.9 |
| KGGO-FM | ClsscRock | Citadel | 5.5 | 4.5 |
| KWQW-FM | N/T | Citadel | 4.1 | 4.3 |
| KAZR-FM | Active Rock | Saga | 3.6 | 3.8 |
| KSTZ-FM | Hot AC | Saga | 4.6 | 3.8 |
| KRNT-AM | Stndrds | Saga | 2.7 | 3 |
| KPTL-FM | Triple A | ClrChnnl | 2.4 | 2.4 |
| KXNO-AM | Sports | ClrChnnl | 2.7 | 2.3 |
| KCCQ-FM | Alt | ClrChnnl | 1.9 | 2.1 |
| KDLS-FM | Latin Pop | American | 1.5 | 1.6 |
| KBGG-AM | RegMex | Citadel | 1.4 | 1.4 |
| KWMT-AM | Classic Ctry | ClrChnnl | 0.7 | 0.9 |
| KXIA-FM | Country | Marshalltn | 0.5 | 0.7 |
| KASI-AM | N/T | ClrChnnl | 0.5 | 0.5 |
| KKRF-FM | Country | CoonVall | 0 | 0.5 |
| KPSZ-AM | Chrstrn AC | Saga | 0.5 | 0.5 |
| KZZQ-FM | Chrstrn T40 | PosImpact | 0.5 | 0.5 |

Kansas City, MO (#30)

KUDL ties longtime leader KPRS

| Station | Format | Owner | WiP1 | WiP2 |
|---------|-------------|-------------|------|------|
| KPRS-FM | Urb | Carter Inc. | 5.9 | 6.3 |
| KUDL-FM | AC | Entercom | 6.9 | 6.3 |
| KCMO-FM | Oldies | Cumulus | 4.8 | 6 |
| KQRC-FM | Active Rock | Entercom | 5.3 | 5.5 |
| KFKF-FM | Country | Wilks | 4.4 | 5.1 |
| WDAF-FM | Country | Entercom | 4.6 | 4.8 |
| KMBJ-FM | N/T | Entercom | 4.7 | 4.6 |
| KMJK-AM | Urb AC | Cumulus | 4.4 | 4.5 |
| KMXV-FM | T40 | Wilks | 4.3 | 4.3 |
| KBEQ-FM | Country | Wilks | 4.8 | 4.2 |
| WHB-AM | Sports | Union | 3.4 | 3.5 |
| KCHZ-FM | Rhythmic | Cumulus | 3.1 | 3.4 |
| KCJF-FM | Adult Hits | Cumulus | 3.4 | 3.2 |
| KCKC-FM | AC | Wilks | 3.3 | 3.2 |
| KCFX-FM | ClsscRock | Cumulus | 3.6 | 3.1 |
| KRBZ-FM | Alt | Entercom | 2.6 | 2.7 |
| KYYS-FM | ClsscRock | Entercom | 2.6 | 2.5 |
| KCMO-AM | Tk | Cumulus | 2.3 | 2 |
| KKHK-AM | RegMex | Entercom | 1.7 | 1.8 |
| KCXM-FM | Rock | Union | 1.2 | 1.2 |
| KCSP-AM | Sports | Entercom | 1.3 | 1.1 |
| KPRT-AM | Gospel | Carter Inc. | 1.2 | 1.1 |
| KXTR-AM | Classical | Entercom | 0.7 | 0.9 |
| KDTD-AM | RegMex | Davidson | 0.9 | 0.6 |
| KCCV-FM | Chrstrn Tk | Bott | 0.6 | 0.5 |
| KMZU-FM | Country | KANZA | 0 | 0.5 |
| KCCV-AM | Chrstrn Tk | Bott | 0.4 | 0.4 |

Omaha-Council Bluffs, NE (#72)

Clear Channel clocks in with top 3


| Station | Format | Owner | WiP1 | WiP2 |
|---------|------------|-----------|------|------|
| KFAB-AM | N/T | ClrChnnl | 7.4 | 7.9 |
| KXKT-FM | Country | ClrChnnl | 7.7 | 7.7 |
| KGOR-FM | Oldies | ClrChnnl | 5.9 | 6.3 |
| KQCH-FM | T40 | Journal | 6.9 | 6.2 |
| KQKQ-FM | Hot AC | NRG Media | 5.2 | 5.9 |
| KEZO-FM | Rock | Journal | 6.5 | 5.8 |
| KKCD-FM | ClsscRock | Journal | 4.5 | 5 |
| KLTQ-FM | AC | NRG Media | 5.1 | 4.6 |
| KSRZ-FM | Hot AC | Journal | 3.2 | 3.9 |
| KQBW-FM | Rock | ClrChnnl | 3.3 | 3.8 |
| KGBI-FM | Chrstrn AC | Salem | 2.5 | 2.8 |
| KKAR-AM | N/T | NRG Media | 2.7 | 2.7 |
| KOPW-FM | Adult Hits | NRG Media | 2.3 | 2.7 |
| KBBX-FM | RegMex | Journal | 1.6 | 2.2 |
| KOZN-AM | Sports | NRG Media | 2.1 | 2 |
| KYDZ-AM | SpanAdHits | NRG Media | 2 | 2 |
| KBLR-FM | Urb | NRG Media | 3.1 | 1.9 |
| KHUS-FM | Country | ClrChnnl | 1.5 | 1.7 |
| KOMJ-AM | Stndrds | Journal | 1.5 | 1.5 |
| KXSP-AM | Sports | Journal | 1.5 | 1.2 |
| KCRO-AM | Chrstrn Tk | Salem | 0.5 | 0.9 |
| KMA-AM | N/T | May Ltd. | 0.5 | 0.8 |

Milwaukee-Racine, WI (#36)

WXSS makes a move, challenges WTMJ

| Station | Format | Owner | WiP1 | WiP2 |
|----------|--------------|--------------|------|------|
| WTMJ-AM | N/T | Journal | 8.5 | 7.6 |
| WXSS-FM | T40 | Entercom | 5.7 | 6.5 |
| WJMR-FM | Urb AC | Saga | 5.2 | 6.1 |
| WMIL-FM | Country | ClrChnnl | 6.6 | 5.9 |
| WKKV-FM | Urb | ClrChnnl | 6.2 | 5.7 |
| WHQG-FM | Rock | Saga | 4.6 | 5.3 |
| WKLH-FM | Classic Hits | Saga | 4.4 | 5.2 |
| WMYX-FM | Hot AC | Entercom | 5.3 | 4.8 |
| WKTJ-FM | Hot AC | Journal | 3.8 | 4.4 |
| WRIT-FM | Oldies | ClrChnnl | 3.9 | 4.2 |
| WISN-AM | N/T | ClrChnnl | 5.2 | 4 |
| WQBW-FM | ClsscRock | ClrChnnl | 3.9 | 3.7 |
| WJZI-FM | SmJzz | MilwRadioAll | 3.2 | 3.6 |
| WOKY-AM | Stndrds | ClrChnnl | 3.1 | 3.4 |
| WLUM-FM | Alt | MilwRadioAll | 3 | 2.8 |
| WFMR-FM | Classical | Saga | 2.1 | 2.4 |
| WDDW-FM | RegMex | Bustos Media | 1.8 | 2.2 |
| WFZH-FM | Chrstrn AC | Salem | 1.5 | 1.7 |
| WAUK-AM | Sports | Good Karma | 0.8 | 1.2 |
| WEZY-FM | AC | Bliss | 1.3 | 1.1 |
| WMCS-AM | Tk | MilwRadioAll | 0.8 | 1 |
| WDRV-FM/ | | | | |
| WWDV-FM | ClsscRock | Bonneville | 0.9 | 0.9 |
| WNOV-AM | Urb AC | Courier | 1.1 | 0.8 |
| WBWI-FM | Country | Bliss | 0.6 | 0.7 |
| WGN-AM | N/T | Tribune | 0.8 | 0.7 |
| WSSP-AM | Sports | Entercom | 0.6 | 0.6 |
| WTKM-FM/ | | | | |
| WTKM-AM | Classic Ctry | KettMor ne | 1 | 0.6 |
| WBBM-AM | News | CBS Radio | 0 | 0.4 |
| WPJP-FM | Religious | Starboard | 0 | 0.4 |
| WRJN-AM | N/T | Bliss | 0 | 0.4 |

12+ M-Su, 6AM-12AM. Winter 2007
Phase 1 - Phase 2 comparisons,
unless otherwise noted.


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