

MAIN STREET

Presents

The Conclave TATTLE R

Publisher: Tom Kay Editor: Kate Kennedy
Cartoons Pilfered by Lenny Bronstein & Jay Philpott

After 14 months with **CBS Adult Hits WJMK/Chicago**, PD **John Sebastian** is leaving. Previously, he worked at **Cumulus Country WSM/Nashville**. Said Sebastian, "We experience the best ratings in the history of the radio station during my tenure as PD. "Jack" is in good shape to go forward into a prosperous future. I'm thankful to **Dave Robbins, Peter Bowen, Greg Strassell**, and so many of the men and women I've worked with and come to know at CBS. I wish them nothing but success and happiness always." Sebastian will be moving to Dallas/Ft.Worth's 99.5 The Wolf effective immediately. Good luck, John!

Morning and afternoon personalities "**Crazy**" **Howard McGee** and **Tony Sculfieldon**, the duo at **Clear Channel Urban WGCI/Chicago**, have been tapped to head up "**Video 6 Pack**," a new video-on-demand service. The idea was born as an exclusively-online concept, a show on Clear Channel station sites, and has now branched out to the Music Choice network's free video-on-demand service, which has challenged Chi-town's **Comcast Digital Cable**. Clear Channel's EVP **Evan Harrison** says, "In extending this program to television, we're continuing our commitment to work with best-in-class partners to deliver quality, one-of-a-kind audio and video programming to audiences across all mediums."

Kudos to **Kevin Stockbridge**, who's been promoted at **Regent Active Rock WIXO/Peoria** to middays! He's got a fighter in his corner in OM **Matt Bahan**, who says, "This is his time. He's earned this, and I've very excited about his performance in middays on 105.7 The X!"

The process is under way for **Arbitron** to commercialize the **Portable People Meter** ratings service in the city of Houston. April 2007 and May 2007 ratings will be release as "pre-currency" data. However, the information will only be available to those stations and agencies who have signed the PPM license agreement. The comprehensive Winter 2007 report will come out on May 4, and is deemed the "currency" in the market until the release of June 2007 PPM ratings report on July 18. A spokesperson for Arbitron said, "Houston stations and agencies need to be aware that access to the 'free' PPM demonstration data will be discontinued after the release of the March 2007 PPM survey period. Starting with the April pre-currency report, only those stations and agencies that subscribe to the PPM radio ratings service in Houston will receive PPM radio ratings data."

Former Secretary of State **Ken Blackwell** has joined up with Salem as an editor for it's conservative news site, **Townhall.com**. Blackwell will also create a one-minute weekly commentary for **Salem Radio Network**.

The Conclave's 2007 scholarship application drive is entering its final month. Radio scholarships are offered to attend **Brown College** of Minneapolis, MN or to **The Specs Howard School of Broadcasting Arts** of Southfield, MI. One Music Business scholarship will be awarded to the **McNally Smith College of Music** in St. Paul, MN. For more info, visit www.radioscholarships.com. And radio: The Conclave has made a 30 second radio PSA announcing the scholarships available via download at www.theconclave.com. Help the industry find essential new talent, and spread the word about the industry's most unique scholarship programs TODAY!

Put this in your "Weird **FCC** Violations Diary": The FCC contends that it's latest fines are fair and are sticking to their guns. The \$16,800 fine against **127 Inc.** for its violations and the Travel Information-Talk-Comedy **KLFJ-AM/Springfield, MO**. Will be enforced. The commission claims that calls and other attempts at communication with the station were ignored, then Executive Assistant to the station's owner directed them to the Springfield Econolodge, where the motel staff was caught by surprise. They knew nothing of a public file at the motel, the phone has been disconnected, and the station's "studio" was nothing more than a few computers with phones lines feeding it from West Hollywood, CA.

RELEASE DATE:
JUNE 28, 2007

PREMIERING AT:
THE MINNEAPOLIS
MARRIOTT CITY CENTER



ADMISSION: \$199

www.theconclave.com

Conclave Scholarships now available - with your help!

Help a listener win a place in the exciting, fast-paced world of radio broadcasting or the music industry! Encourage entrance in the competition for three 2007 scholarship opportunities to Brown College, Specs Howard or McNally-Smith. Visit www.theconclave.com to download a 30-second radio spot advertising this great opportunity for someone in your audience to win a scholarship worth as much as \$40,000! The competition ends April 2, 2007. Download and schedule your spot TODAY! Call 952-927-4487 for more information.



The **Sirius/XM** merger has tongues wagging in Washington this week. Chairman **John Conyers** presided over the meeting, beginning with his mispronunciation of the company's name, inadvertently changing it to "Sy-rus." At least three times during the hearing NAB Pres. **David Rehr** referred to the merger as a "government-sanctioned monopoly," in his angry missives to the committee. CEO of Sirius **Mel Karmazin** fired back on several occasions, stating, "This [merger] would be in the consumers best interest," adding as an aside to Conyers that he "could count on it...trust me."

Hundreds of college students accused of illegal downloads will now have a chance to reach settlements before going to trial, the **RIAA** announced this week. In a show of peace-making, the RIAA sent a group of 400 pre-litigation settlement letter to 13 different universities, informing them of the upcoming suits against their students. Under these agreements, the student can settle out of court at a discounted rate instead of going to trial. Besides the letters, the RIAA has set up a website for those facing a law suit, www.p2plawsuits.com, as a resource for those facing suit. There is also an educational campaign that the company hopes to reach student with through university papers.

The **CRB** has announced it's new board members and officers! New members are **Joel Burke**, PD at KYGO/Denver; **Renee Fonner**, Dir./Marketing & Promotions at KFKF/Kansas City; **Mike Peterson**, PD at WUSN/Chicago; and **John Zarling**, Dir./New Media at **Big Machine**. New officers are **President Becky Brenner**, PD at KMPS/Seattle, **Vice President Bill Mayne**, VP at 903 Music, **Treasurer Jeff Walker**, President of **Aristo Media/Marco Promotions**, and **Secretary Carole Bowen**, GM WKIS/Miami.

KTLK-FM/Minneapolis says goodbye to morning host **Andrew Colton**! He joined the station from **ABC News** for the Talk format's launch last year. You can reach out to Andrew at Andrew@andrewcoldton.com. Good luck, Andrew! Meanwhile, morning anchor **Langdon Perry** moves to the morning time. **Erica Ward** will take over for Perry.

WYMS, the noncom for **Milwaukee Public Schools**, began its new format this week. **Jay Hedblade** and **Robin Cherry** will be starting at 5a on Monday, followed by **Marcus Doucette** from 9a-2p, and **Tarik Moody** from 6-10p. The station is for music lovers, and brings together the elements of radio talent and people from different fields. We're excited to here how it goes, Milwaukee!

HINDER "Better Than Me"

KBBM, KBRQ, KEYJ, KNDE, WCLG, WHBZ, WKHQ, WKSJ, WQCM, WUHU, KHTT, KLCA, KOMP, KQMQ, KSME, KUDD, KZRQ, WCPR, WDOD, WGTZ, WHKF, WRKZ, WQXA, WVK, WWST, WXXX, more!



The **Conclave Learning Conference** will host the **Edison Media Research "30 Under 30" Awards Ceremony** at the **32nd Annual Conclave Learning Conference** to be held on June 30 in Minneapolis. "30 under 30" is a nationwide search for the 30 most promising talents under 30 years of age in broadcasting. Nominations for "30 under 30" are currently being accepted at www.30under30.net and will be open until Friday, March 16. Winners will be invited to participate in events at "**CONCLAVE 007: For Your Ears Only**" and featured in an online profile. Edison VP **Tom Webster** said, "We are very excited to be able to bring something positive to the radio industry and to have such a wonderful partner in **THE CONCLAVE**." On the floor of **CRS** this week, Webster caught up with the **TATTLER**, and indicated well over 300 nominations for 30 Under 30 had been received, so far!

Dean Goodman's Deanradio.TV welcomes aboard new faces; Dir./Regional Operations at **NRG Media George Pelletier** has been named Chief of Operations/Radio, and his Administrative Assistant, **Karen Lalley** joins him. The purchase of 16 Missouri stations was announced on Monday by Goodman. Goodman also lined up deals for several Iowa stations late last year.

A pair of FM translator construction permits has been granted to **WRVM, Inc.** This comes from the **Radio Assist Ministry** in Wisconsin, where the stations are located, and included in the cluster are W246AY and W250AV/Park Falls, WI. The former will be in charge of the rebroadcast of the noncommercial Contemporary Christian WCLQ/Wausau, and the latter will rebroadcast the noncommercial Religion WRVM/Suring, WI.

"**Bad Boy Radio**," is "badder" than ever, but only because the night show on **Clear Channel Urban WGCI/Chicago** has welcomed the very bad-ass **Frankie Robinson**. Robinson is the first woman on the show, and she signed on yesterday with her co-host **Victor "The Diz" Blackful**. She can be heard 6-10p weekdays. Previously a reporter for Clear Channel's Total Traffic Network, she replaces **Mike Love**, who jumped ship last week at WGCI after ten years with the station.

Simone Party, former air personality at **Clear Channel Urban/Memphis**, has joined up with **Radio One Urban WIZF/Cincinnati**. She says, "I am excited about joining the Radio One family and the opportunity to bring my special flavor to the new city. I'm looking forward to doing big things in Cincinnati."

Conclave 2006: FUTURE TENSE
Greatest Hits!

Relive Conclave 2006! Conclave 2006's most exciting moments are now available for purchase! Over 20 sessions are available on CD at \$19.99 each. All orders receive FREE domestic shipping and please allow up to 4 weeks for delivery. A Conclave CD makes a GREAT gift!! Visit www.theconclave.com to place your order.



The **Gracie Award Winners** have been announced! National winners include: **ABC News Radio** (Outstanding Public Affairs Program [a **Satellite Sisters PSA** campaign] and Outstanding Feature-Hard News), **Westar Talkradio Network's Kim Komando** (Individual Achievement Award, Outstanding Program Host), **CBS News' Kimberley Dozier** (Individual Achievement Award, Outstanding Reporter/Correspondent), **Greenstone Media (Lisa Burnbach** for Outstanding Comedy Show and Outstanding Talk Show), **NPR** (Outstanding News Series), **XM Satellite Radio's Oprah and Friends** (Outstanding Special for "The Jean Chatzky Show"). Congrats to all winners!

The **15th Annual Country Cares For St. Jude Radiothon** took place at the Mall of America this week, thanks to **Clear Channel's** Country KEEY/Minneapolis! They raised an incredible \$2,153,065 for the cause. This is the largest amount ever raised by a single station, and the sixth year that it's passed the \$1 million mark. The 15-year total is at a whopping \$13 million! WAY TO GO, MINNEAPOLIS!!!

Laura Hirsch, overnight co-host at **Tribune Talk WGN-AM/Chicago**, leaves her post to prepare for the second coming...no, no, not THAT second coming. Hirsch is preparing for the birth of her second child, due this summer! Congrats, Laura!

More kudos to **WASK Radio Group's** Country **WKOA/LaFayette** for their charity work raising \$97,394 for the **Riley Hospital For Children** in Indianapolis! This is the first time the station has partnered with the **Children's Miracle Network**, and while the station has always been a supporter of **St. Jude's**, this year marks the biggest total since the inception of it's radiothons in 1983. **Bob Vizza**, MD for the station, says that the community really came together because over 12,000 people have been helped by Riley.

Denny Matthews, announcer for the **Kansas City Royals**, is the winner of the **2007 Ford C. Frick Award**, chosen by the **Baseball Hall of Fame**. He will receive his honor at the inductions ceremonies on July 29 in Cooperstown. Since 1969, Matthews has been a loyal Royal, first alongside **Buddy Blattner** and then moving to lead commentator in 1975.

THE KOOKS ARE COMING "Naive" HERE!

WEQX 25x KDLA 21x
 KCXX 24x KWOD 21x
 KITS 24x WLUM 21x
 KRBZ 23x CIMX 21x
 WFNX 23x WWCD 18x
 KNXX 22x

ADDED
 WBRU, WCOO,
 WPBZ, KDBB!

ALSO SPINNING ON:
 WFNX, KCXX, KJEE, KBZT, Sirius Alt Nation



AC station KGBX needs Music Director or Assistant Program Director. Send your programming or music philosophy for AC, an aircheck that relates to the core audience of an AC, and writing samples that communicate and motivate the AC target audience, c/o **Paul Kelley**, Operations Manager Clear Channel, 1856 South Glenstone, Springfield, MO 65804, or email materials to: paulkelley@clearchannel.com. Deadline to apply - March 15th 2007...Ad-Venture Media [WQRK-FM/WBIW-AM] Bedford, Indiana, is searching for a full time employee that will be responsible for running studio broadcast equipment during live and satellite shows. Candidate will also have some production responsibilities and other related duties as required. This job is in the overnight hours. Email resume to shannon@hpcisp.com or mail to **Mike Shannon**, Ad-Venture Media, Bedford, In 47421-1307...KTTS is looking for someone to fill our afternoon position and be a part of the team. Email resume and audio samples, or drop a package in the mail and address to: **Chris Cannon**, 2330 West, Springfield, MO 65802...**Sandusky Radio** is looking for a Traffic Director. The successful candidate will have a minimum of two years experience in traffic/continuity, with a strong knowledge of Marketron Systems. Rush your resume to: jobs@sanduskyseattle.com or mail to: **Human Resources**, Sandusky Radio Seattle, 3650 131st Ave SE, Suite 550, Bellevue, WA 98006...**Nextmedia** is seeking a Traffic Director for WERV in Aurora, IL. Please forward your cover letters and resumes to: **NextMedia**, Attn: **Kim Braun** 2410B Caton Farm Road, Crest Hill, IL 60435, Fax: 815-577-9231 E-Mail: kbraun@nextmediachicago.com...1470 WMBD (AM), Peoria, IL seeks a full-time news reporter/anchor to work as part of three person news department for the leading news and talk station in Peoria. Management puts a strong emphasis on breaking news. Experience is preferred. Potential candidates must have a passion for local news and the drive to go the extra mile to cover a story anytime of day or night. Hours will vary. Send a Tape/CD and resume to **Shaun Newell** News Director 1470 WMBD, 331 Fulton St. Suite 1200, Peoria, IL. 61602 or e-mail a resume and MP3's to shaunnewell@1470WMBD.com...The BIG 98 KQFC, Boise is searching for on air talent. Email your mp3, resume and references to: iamfmdj@gmail.com. If you must use snail mail go ahead: **Rick Stewart**, Director of KQFC Programming, 1419 West Bannock, Boise, ID. 83702...Do You Have What It Takes To Make Middays Sizzle On a Fast Pace, Upbeat Country Station? Can You Work The Phones, Stay In Tune With Country News In Nashville And Hit The Streets Hard This Spring? If So, Send Us Your Best Stuff To



onairstjobs@gmail.com...Heritage CHR in Big 10 College town needs Program Director/On-Air talent that lives and breathes CHR. We have the facility and the heritage; you bring the talent. Send a typical air check and resume to: Artistic Media Partners, 3824 South 18th Street, Lafayette, IN 47909 Or email to: sandy@artisticradio.com, Job Openings: Traffic Editor, Part-Time Locations: St Louis Traffic Operations Center – St Louis, MO...Z-ROCK 96.5 (KOZE FM) has a rare full time opening for a high energy, phone driven, and topical Night show host at the Heritage Rock station in Lewiston ID. This is a locally owned radio station. KOZE-FM Radio (Z-Rock) in Lewiston ID is currently accepting applications for a full-time on air radio announcer to join the staff. Send Resume, picture, and CD to: Z-Rock 96.5 c/o **Lee McVey**, PO Box 936 Lewiston ID 83501 or Send MP3 to leemcv@koze.com...KUQL/Kool 98, in Mitchell, South Dakota, is still looking for their next great Afternoon Drive Personality. The shift includes both live and voice track duties, plus, board operation for ball games. MP3 your best material along with your resume ASAP to cj@kool98.com! You can also overnight your package to: KUQL/Kool 98 Radio, Attn: **Chris Johnson**, 501 South Ohlman Street, Mitchell, SD 57301...**Rushmore Radio** Rapid City South Dakota is currently accepting applications for future employment in a variety of positions in multiple formats. 3 years on-air preferred, 2 years MD/APD/PD required for some opportunities. No e-mail or calls please. Mail your complete package to: **Job Search** Rushmore Radio, 660 Flormann Ste 100, Rapid City, SD 57701...ESPN AM 1000 - Qualified candidate will be responsible for creating, executing & overseeing all on-air station promotions for the #1 sports-talk radio station in Chicago. Position has direct ties to the Ad Sales Department while reporting to the Program Director. Send resume to: ESPN AM 1000, Attn: **Justin Craig** - Dept. A, 190 N. State Street, Chicago, IL 60601, or fax: (312) 980-1020... KMZU Carrollton, Mo (fringe of Kansas City) has an opportunity for a Proven Medium or Large Market Talent to Move to "the country". Email to scott@kmzu.com or **Scott Powell**, 102 North Mason, Carrollton, Mo 64633 660.542.0404...Metro Networks - Denver has an immediate opening for part-time traffic anchors. Please send air check and resumes to: hank_cary@metronetworks.com. MP3 should be under 4mb...**MediaTracks Communications** in Des Plaines, IL (Chicago), seeks account executive responsible for sales of a full complement of radio services to public relations agencies, corporate communications departments and non-profits. Send resume to slustig@mediatracks.com or fax to 847-299-9501...Denver's Hot A/C station, MIX 100, is

searching for a candidate to join our team. Email resume to Director of Marketing: Alison.Heller@CBSRadio.com...Jack 104.1 **CBS Radio** in Minneapolis is looking for part-time board operator for immediate employment. Send resume to **CBS Radio Minneapolis**, HR-BDOPR-122, 625 2nd Ave S, Minneapolis, MN 55402 or e-mail to radiojobsmpls@cbsradio.com...KFMW-FM, Waterloo-Cedar Rapids, is looking for part-time on-air talent ASAP. Send mp3 and resume to cross@rock108.com or snail mail to OM, KFMW-FM, 514 Jefferson Street, Waterloo, Iowa 50701...**NRG Media** AC WLJY (Wausau/Stevens Point, WI) needs a local host for the syndicated Bob & Sheri morning show. Duties also include production, voicetracking, some live airshifts, remotes and station appearances. Experience with Prophet Systems NexGen and Adobe Audition is a plus. Web experience a big plus. Rush your resume and short demo to **Bill Phillips**, Program Director, WLJY, 2301 Plover Road, Plover, WI 54467; or bphillips@nrgmedia.com. Cities 97 and 100.3 KTLK is looking for a **Promotions Coordinator** to assist the Promotion Department with station promotions. Valid Minnesota Driver's License and clean driving record a must. Able to work a variety of shifts and days, including frequent assignments on the weekend and in the evening... KYSL has a full-time air staff opening. In addition to being the Promotion Director, qualified candidates must have strong on-air skills to handle the midday airshift, along with computer skills to handle day-to-day traffic logs. Forward audio sample, resume and a cover letter explaining why you are the best candidate for this job to: **Tom Fricke**, PD KYSL, PO Box 27, Frisco, CO 80443, e-mail: production@krystal93.com...If you have a job opening you'd like posted, please send it to Kate at kate@main-st.net before Friday noon of THE TATTLER issue date. All postings are free and are equal opportunities. Phone calls are discouraged unless otherwise noted.

MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD #104, MINNEAPOLIS, MN 55416
 PHONE/FAX: 952.927.HITS (4487)/927-6427 Publisher: Tom Kay at tomk@main-st.net Web: www.main-st.net

2006 Fall Arbitron Quarterlies

Lincoln, NE (#174)

KZKX still in command.

Station	Format	Owner	Fa 05	Fa 06
KZKX-FM	Ctry	ClrChnnl	8.8	9.6
KIBZ-FM	ActRock	ClrChnnl	5.6	6
KTGL-FM	ClsscRock	ClrChnnl	4.6	4.6
KLMY-FM	AC	ClrChnnl	3.6	3.6
KGBI-FM	Chrstrn AC	Salem	1.6	2.5
KFAB-AM	N/T	ClrChnnl	1.6	2.1
KQCH-FM	T40	Journal	1.3	2.1
KGOR-FM	Oldies	ClrChnnl	1.3	1.8
KLTQ-FM	AC	NRG	0.7	1.8
KEZO-FM	Rock	Journal	1.3	0.7
KQKQ-FM	Hot AC	NRG	1.6	0.7
KSRZ-FM	Hot AC	Journal	0.7	0.7

Muskegon, MI (#233)

The race is for second in Muskegon.

Station	Format	Owner	Sp 06	Fa 06
WMUS-FM	Ctry	ClrChnnl	12.9	13.4
WMRR-FM	ClsscRock	ClrChnnl	6.7	7.2
WSNX-FM	T40	ClrChnnl	9.3	7.2
WSHZ-FM	AC	ClrChnnl	6.7	6.7
WLCS-FM	Oldies	Unity Bdcstg	5.2	4.1
WVIB-FM	Urban AC	Noordyk	3.6	4.1
WBCT-FM	Ctry	ClrChnnl	3.1	3.1
WGRD-FM	Alt	Regent	2.6	3.1
WHTS-FM	T40	Citadel	1.5	3.1
WMHG-AM	Stndrds	ClrChnnl	3.6	3.1
WEFG-FM	Ctry	Unity Bdcstg	2.6	2.6
WJQK-FM	Chrstrn AC	Lanser	2.1	2.6
WKLQ-FM	ActRock	Citadel	3.1	2.6
WKBZ-AM	N/T	ClrChnnl	2.1	2.1
WLAV-FM	ClsscRock	Citadel	2.6	2.1
WTNR-FM	Ctry	Citadel	1.5	2.1
WBFX-FM	ClsscRock	ClrChnnl	1.5	1.5

Columbia, MO (#255)

KCLR retains its 5 point margin.

Station	Format	Owner	Sp 06	Fa 06
KCLR-FM	Ctry	Zimmer	12.9	12.4
KFRU-AM	N/T	Cumulus	7.5	8.3
KOQL-FM	UrbT40	Cumulus	7.5	6.9
KTXY-FM	T40	Zimmer	6.1	6.9
KBXR-FM	Triple A	Cumulus	5.4	5.5
KPLA-FM	AC	Cumulus	6.8	5.5
KCMQ-FM	Rock	Zimmer	6.8	4.8
KSSZ-FM	Talk	Zimmer	4.1	4.1
KWJK-FM	Adult Hits	Big Cntry/MO	4.1	4.1
KBBM-FM	Rock	Cumulus	4.1	2.8
KTGR-AM	Sports	Zimmer	2.7	2.8
KWWR-FM	Ctry	KXEO	2.7	2.8
KPOW-FM	Clssc Rock	Sedalia	1.4	2.1
KZZT-FM	Oldies	Best	2	2.1
KATI-FM	Ctry	Zimmer	1.4	0.7
KFAL-AM	Ctry	Zimmer	0	0.7
KJMO-FM	Clssc Hits	Cumulus	0.7	0.7
KKCA-FM	Oldies	Zimmer	0.7	0.7
KMFC-FM	Christian AC	Clair Group	1.4	0.7
KRES-FM	Ctry	Shepherd	0.7	0.7

Sioux City, IA (#275)

Wow just a point 7 separates the top 6!

Station	Format	Owner	Sp 06	Fa 06
KKMA-FM	ClsscHits	Powell	11.7	10
KSCJ-AM	N/T	Powell	9.7	10
KSUX-FM	Ctry	Powell	11	10
KGLI-FM	T40	ClrChnnl	12.4	9.3
KSFT-FM	AC	ClrChnnl	6.2	9.3
KWSL-AM	Sports	ClrChnnl	8.3	9.3
KKYY-FM	Ctry	NRG	6.2	7.1
KSEZ-FM	Rock	ClrChnnl	8.3	7.1
KZSR-FM	Hot AC	NRG	4.8	4.3
KELO-FM	AC	Backyard	0.7	1.4
KMNS-AM	N/T	ClrChnnl	2.1	1.4
KWMT-AM	Classic Ctry	ClrChnnl	0.7	1.4
WNAX-FM	Ctry	Saga	1.4	1.4
KGOR-FM	Oldies	ClrChnnl	0.7	0.7
KQCH-FM	T40	Journal	0.7	0.7
KTFC-FM	Rel	Swanson	0.7	0.7
KTIC-AM	Ctry NE Rur	RadioAss	0	0.7
WNAX-AM	N/T	Saga	0	0.7

Springfield, MO (#142)

KTTS retains the crown.

Station	Format	Owner	Sp 06	Fa 06
KTTS-FM	Ctry	Journal	13.6	13.6
KGBX-FM	AC	ClrChnnl	7.4	8.2
KSPW-FM	T40	Journal	7.2	6.7
KSGF-FM/				
KSGF-AM	N/T	Journal	4.1	6
KQRA-FM	Alt	Mid-West Fam	6	6
5.7				
KSWF-FM	Ctry	ClrChnnl	3.3	5
KOMG-FM	Cl. Ctry Mid-West	Fam	7.2	4.7
KTOZ-FM	Hot AC	ClrChnnl	6	4.7
KZRQ-FM	ActRock	Journal	3.6	4.2
KOSP-FM	Oldies	Mid-West Fam	3.6	4
KXUS-FM	Rock	ClrChnnl	4.1	3.2
KKLH-FM	Cl. Rock Mid-West	Fam	4.3	3
KTXR-FM	AC	Meyer Comm	3.6	3
KWTO-AM	N/T	Meyer Comm	3.8	3
KWTO-FM	Sports	Meyer Comm	2.4	2.7
KADI-FM	ChrstrnT40	Vision (MO)	0.7	1.2
KADI-AM	N/T	Vision (MO)	0	1
KHOZ-FM	Ctry	Harrison	0	0.7
KBFL-FM	ClsscHits	Meyer Comm	0.5	0.5
KGMV-AM	Sports	ClrChnnl	1	0.5

Pittsburg, KS (#242)

KKOW loses 3 but STILL stays 11 ahead!

Station	Format	Owner	Sp 06	Fa 06
KKOW-FM	Ctry	AmMedInvs	21.6	18.8
KSYN-FM	T40	Zimmer	5.9	7.2
KKOW-AM	N/T	AmMedInvs	7	6.1
KWXD-FM	Oldies SE	KS Bdcstg Co.	3.8	5.5
KIXQ-FM	Ctry	Zimmer	5.9	4.4
KNEM-AM/				
KNMO-FM	Ctry	Harbit Comm	2.2	3.9
KSEK-FM	Rock	SE KS IndLiv	3.8	3.9
KHST-FM	Rock	SE KS Bdcstg Co.	2.7	2.8
KIKS-FM	AC	Iola	1.6	2.2
KINZ-FM	Clssc Hits	Sutcliffe	1.6	2.2
KJMK-FM	AC	Zimmer	2.7	2.2
KOMB-FM/				
KMDO-AM	Oldies	Fort Scott	1.6	2.2
KXDG-FM	Clssc Rock	Zimmer	2.2	2.2
KBZI-FM	Hot AC	AmMedInvs	1.6	1.7
KGGF-FM	AC	Mahaffey	1.1	1.7
KMXL-FM	Hot AC	Petersen	0.5	1.7
KCAR-FM	Oldies	FFD	1.6	1.1
KJML-FM	Alt	FFD	2.2	1.1
KKOY-FM	Hot AC SE	KS Bdtg Co.	1.6	1.1
KLKC-FM	Adult Hits	Acme	0.5	1.1
KMOQ-FM	T40	FFD	1.6	1.1
KSEK-AM	Sports SE	KS IndLiv	0.5	1.1
KBTN-FM	Ctry Oldies	FFD	1.1	0.6
KCSP-AM	Sports	Entercom	0.5	0.6
KFTI-AM	Clssc Ctry	Journal	1.1	0.6
KITO-FM	Ctry	DLB	0	0.6
KKOY-AM	N/T SE	KS Bdcstg Co.	0	0.6
KKRK-FM	Clssc Rock	Mahaffey	0	0.6
KLKC-AM	N/T	Acme	0	0.6
KMXV-FM	T40	CBS	0.5	0.6
KQLL-FM	Oldies	ClrChnnl	1.1	0.6
KQRC-FM	ActRock	Entercom	0	0.6
KQYX-AM	N/T	FFD	1.1	0.6
KRWP-FM	Clssc Ctry	Cumulus	1.1	0.6
KSNP-FM	Clssc Rock	SE KS Bdcstg Co.	0	0.6
KUSN-FM	Ctry	Mahaffey	0.5	0.6
WHB-AM	Sports	Union	0.5	0.6
WIBW-AM	N/T	Morris Comm	0.5	0.6

**12+ M-Su, 6AM-12AM. Spring 2006 -
Fall 2006 comparisons, unless
otherwise noted.**

