

MAIN STREET

Presents

The Conclave TATTLE R

Publisher: Tom Kay Editor: Kate Kennedy
Cartoons Pilfered by Lenny Bronstein & Jay Philpott

A deal has been reached in the joining of **Sirius Satellite Radio** and **XM Satellite Radio** this week. The companies have agreed to unite in a "tax-free, all-stock merger of equals." The value of the merger stands at \$13 billion, including a net debt of \$1.6 billion. XM stockholders get a fixed exchange ratio of 4.6 shares of Sirius common stock for each share of XM they own, under the terms of the agreement. The shareholders will own about 50% of the new combined company. **Mel Karmazin**, CEO of Sirius, is the new CEO, and XM Chairman **Gary Parsons** is Chairman of the enterprise. The board of directors will be comprised of twelve members, including Karmazin and Parsons, four independent members chosen by each company, and one rep from apiece from **General Motors** and **American Honda**. **Hugh Panero**, CEO of XM, keeps his role until the close of the merger, and new hires will be announced before that time. Each company will continue to operate independently until the transaction is complete. In a joint statement, Parsons and Panero said, "We are excited for the many opportunities that an XM and Sirius combination will provide consumers. The combined company will be better positioned to compete effectively with the continually expanding array of entertainment alternatives that consumers have embraced since the **FCC** first granted our satellite radio licenses a decade ago." The deal is still subject to scrutiny by the shareholders from both companies, the approval of the customary regulations and procedures, such as antitrust agencies and the **FCC**. Pending this approval, the transaction is expected to be complete by the end of 2007. Along with the announcement of the merger, the **NAB** voiced its concerns. Exec. VP/Media Relations **Dennis Wharton** was quoted as saying: "Given the government's history of opposing monopolies in all forms, NAB would be shocked if federal regulators permitted a merger of XM and Sirius. It bears mentioning that regulators summarily rejected a similar monopoly merger of the nation's only two satellite television companies, **DirecTV** and **Dish Network**, just a few years back. When the **FCC** authorized satellite radio, it specifically found that the public would be served best by two competitive nationwide systems. Now, with their stock prices at rock bottom and their business model in disarray because of profligate spending practices, they seek a government bail-out to avoid competing in the marketplace. In coming weeks, policymakers will have to weigh whether an industry that makes Howard Stern its poster child should be rewarded with a monopoly

platform for offensive programming. Were hopeful that this anti-consumer proposal will be rejected." The Pres. of **Bridge Ratings**, **Dave Van Dyke**, offered an opinion stating, "The satellite radio companies finally admitted to what many of us have known for months: The business model just wasn't working. And they're blaming it on the changing media landscape over the last 10 years since they applied for their licenses. Government bail-outs often leave a bad taste in our mouths, but it looks like the merging of Sirius and XM will be good for their businesses. Saving \$7 billion a year is a good start." The **Consumer Coalition for Competition In Satellite Radio** said it "is ready to oppose the merger and fight for consumer choice and public interest." *Commentary: From the outside, this merger doesn't seem to stand a chance to weather a legal fight with FCC, FTC, or Congress. So, what does Mel know that the rest of the industry doesn't? Is the merger announcement a deflection of sorts to preoccupy everyone, while the principals prepare another, different end-game? Is a rejection by the FCC just what the satcasters are looking for: a ruling which could ultimately allow one of the two to threaten bankruptcy, which of course would create a de facto monopoly which in turn, Mel's PR machine would say was caused by the government, which could therefore prompt quick legislation because Congress would not want to be blamed for killing satellite radio? Or has the TATTLE R simply watched far too many episodes of 24? Stay tuned- TK*

Edison Research has announced it plans to extend the deadline for nominations in its search for "30 Under 30", the nationwide call for the "30 most promising talents under 30 years of age in broadcasting," due to an inundation of nominations! The nominations are currently being accepted at <http://www.30under30.net>. It's open until Friday, March 16. The winners will have their profiles online and have an invitation extended to a program in their honor at **Conclave 007: For Your Ears Only**, held on June 30 in Minneapolis. Edison VP **Tom Webster** said, "When we first announced this, we had no idea what we would get, but we have been blown away by the quantity and quality of the nominations we have received to date! We are very excited to be able to bring something positive to the radio industry and to have such a wonderful partner in **The Conclave**." **Conclave Exec. Director Tom Kay** added, "We are honored to host the 30 Under 30 Awards ceremony at the **32nd Annual Conclave Learning Conference** in June. We are thrilled that we can bring the topic of "youth" back home with not just this summer's Awards ceremony and scholarships, but with an agenda that will have a focus this year on how radio can effectively tap the highly illusive 12-24 generation-a generation that will ultimately become the engine for our medium's success...or failure. We thank Edison Research for affording us this wonderful opportunity to once again exercise the Conclave's long-standing mission- and challenge: to teach the industry!"

After a three-day stunt stint of TV themes, WYVR/Springfield, IL, is officially a Triple A station. Formerly Hot AC, the new station is WLCE (Alice@97.7, Springfield's Music Alternative), under the direction of **Valorie Knight**. Knight will do middays, followed by **Lars Canyon**, coming from WXP/Quad Cities, IA-IL, in the afternoons.

RELEASE DATE:
JUNE 28, 2007

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The winners of the **2007 Radio Promotion Awards** have been announced by the **Country Radio Broadcasters!** On Thursday, March 1 at the **CRS-38** convention, the winners will be presented with their award at a ceremony during the "**Promotion/Programming: Ideas of Steel**," panel. Midwest winners include: (Small Market) First place: KZPK/St. Cloud, MN- CMA Party. Second Place: KQYB/La Crosse, WI-Sky Wraps. Third Place: WFYR/Peoria, IL- Pledge of Allegiance. Kudos!

The **RIAA** cracks down hard this year on universities, targeting illegally downloaded music over campus computer networks. Included in the complaints are **Ohio University, Purdue University, University of Nebraska-Lincoln, University of Tennessee, University of South Carolina,** and the **University of Massachusetts-Amherst.** The number of students brought to task tops out at 15,000, triple that of last year. RIAA Pres. **Carey Sherman** stated: "It's something we feel we have to do. We have to let people know that if they engage in this activity, they are not anonymous." Software used includes **Areswarez, Bittorrent, eDonkey,** and others using **Gnutella** and **Fasttrack** services.

More changes at **Ingstad** this week, as Top 40 **WDAY-FM/Fargo** makes the official transition from **Clear Channel** to **Ingstad.** **Troy Dayton,** PD will move to mornings from afternoons, hosting the "Y94 Morning Playhouse," where he joins up with current hosts **Rat** and **Megan.** MD/night man **Special Edd** moves to afternoons and takes on the moniker **Zander Kelly.** Weekend jock and mixshow host **JT** will be full-timing nights.

The Learning Conference: Conclave 007- For Your Ears Only. June 28-July 1, 2007. Marriott City Center/Minneapolis. **The Arbitron Awards Luncheon** featuring the **Erica Farber Rockwell Award, Edison's 30 Under 30 Luncheon. The PromoSuite/R&R Promotion Summit. Conclave College. Job Fair. Aircheck Clinics.** Seminar topics: Networking, CRS, Small Markets, PPM, Rules & Regs, Production, Technology, The Next Big Thing, more. 11 Format Symposiums. Over 35 sessions. \$199 For a limited time only! To register for the 2007 Learning Conference call 952-927-4487 or visit www.theconclave.com. The Conclave thanks Platinum Partner - **Radio & Records.** Partners **Arbitron, AudioXChange/BitXChange, Brown College, Jones Radio Networks, Lincoln Financial Media, McNally-Smith College of Music, MediaSpan, MusicMaster, Nielsen Entertainment/BDS Radio, PromoSuite, RCS, Specs Howard School for Communication Arts,** and **Troy Research.** Gracious sponsors: **Audience Development Group, Edison Media Research, Envision Radio, Harker Research, Holland Cooke,** more!

There's a new team at the recently-launched Rock station **KRWK**(Rock 102) in Fargo: **Jake Weber,** aka **DUI,** joins his ex-partner **Scotch,** where they'll host afternoon on Rock 102, beginning March 5. "The Scotch and DUI Morning Show," was previously heard in Fargo on **KQWB.** Weber just came off stints as PD/mornings at All-Pro Alternative **KCXX** (X 103.9)/Riverside-San Bernadino and most recently as OM at **Saga News/Talk WNAX-AM** and **Country WNAX-FM/Sioux City, IA.**

Legal troubles are hounding Quad City DJ's **Greg Dwyer** and **Bill Michaels:** After a 12-year run with **Clear Channel/Quad Cities,** IA-IL Classic Rocker **KCQQ,** the team hopped across the street to **Cumulus' WXLP.** During their six-month non-compete period, the two used 97 Rock's studios to send out their show to Cumulus sister **KRNA** in Cedar Rapids. Clear Channel has cried foul and slapped the two with a lawsuit, citing violation of their non-compete, as well as the demand that they cease and desist any promotion or publicity for their Quad Cities homecoming. According to Dwyer, "Anybody can request anything they want. Our intention is to continue doing our show." Market Manager for Cumulus/Quad Cities **Jack Swart** stated, "We firmly believe, as we did from the beginning, that we are in compliance." The claws are out, kitty-cats! Look to **THE TATTLER** for future updates...

Chicago-area radio vet **Jerry Schnacke** has been named to **Bonneville International's Chicago Radio Group,** which counts Hot AC **WTMX,** AC **WILV,** and Classic Hits **WDRV** among its ranks.

The Conclave's 2007 scholarship application drive is off & running. Radio scholarships are offered to attend **Brown College** of Minneapolis, MN or to **The Specs Howard School of Broadcasting Arts** of Southfield, MI. One Music Business scholarship will be awarded to the **McNally Smith College of Music** in St. Paul, MN. For more info, visit www.radioscholarships.com. And radio: The Conclave has made a 30 second radio PSA announcing the scholarships available via download at www.theconclave.com. Help the industry find essential new talent, and spread the word about the industry's most unique scholarship programs TODAY!

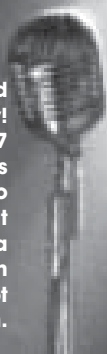
THE TATTLER welcomes **Jeff Kleinbaum** to the **Conclave** offices! He fills a newly-created position of Sponsorship & Fundraising Coordinator, taking on the responsibilities of contacting past and present sponsors, as well as finding new partners who jive with **The Conclave's** educational mission. Kleinbaum tells us, "I'm grateful for the opportunity to be a part of such a well-respected organization. I believe in the cause of **The Conclave** because it's open to all comers. I look forward to helping grow the only multi-formatic educational conference in the radio industry."

We send our well-wishes to former **Cincinnati Red** and veteran broadcaster **Joe Nuxhall,** in the middle of a brave battle with recurring lymphoma. The 78-year-old retired from the **WLV-AM/Cincinnati** booth after the 2004 season. He was diagnosed with the disease in 2003, FYI-Joe holds the record for the youngest player to ever play in a major league game, debuting with the Reds at the ripe old age of 15 in 1944! Good vibes to you, Joe!

A listener of **Emmis** Classic Rocker **WLUP/Chicago** has volunteered to shave her locks on the **Zakk Tyler** afternoon show this week and give the hair to **Locks of Love.** The focus on his show this week has been the **Britney Spears** bid for attention in shaving her head, but the commendable **Lisa Waab** does it for **Roger Waters** tickets and to help underprivileged kids who have lost their hair to cancer treatments. Well done, Lisa!

Conclave Scholarships now available - with your help!

Help a listener win a place in the exciting, fast-paced world of radio broadcasting or the music industry! Encourage entrance in the competition for three 2007 scholarship opportunities to Brown College, Specs Howard or McNally-Smith. Visit www.theconclave.com to download a 30-second radio spot advertising this great opportunity for someone in your audience to win a scholarship worth as much as \$40,000! The competition ends April 2, 2007. Download and schedule your spot TODAY! Call 952-927-4487 for more information.



Burned into the collective video-watching consciousness of America, the obese naked man frolicking in a blizzard last week, stunting an otherwise uneventful live "man on the street," story by a Cleveland TV station, was (natch!) a radio man. Featured on both **Jimmy Kimmel Live** and **Countdown with Keith Olbermann**, as well as a heavy rotation on **YouTube**, the man turns out to be "**Dumb**," the 400-lb. phone man for **Rover's Morning Glory** on WXRK. The zaftig showboat tormented the reporter who was dispatched to a local intersection to ask the chilly pedestrians how they were coping with the nasty weather.

The 20th Annual **Dick Purtan Radiothon** benefiting the **Salvation Army Bed & Bread Club** took place this week. Purtan said, "We broadcast live from 6/-10p from a local mall. Last year we set a new record for one-day radiothons by raising \$1.8 million. This year's premium-available to anyone who pledges at the \$240 level or higher- is a nine-CD box set featuring the last 20 years' worth of "best of" Purtan albums and CDs. The \$240 level is enough to feed two people for an entire year." You can check it out for yourself at www.womc.com; you can listen streaming online.

A new weekly show is in the line-up at **Entercom** Talk WSSP-AM/Milwaukee, centered on Brewers baseball. "**Hot Stove Weekly**" airs Sundays from 10a-noon starting this Sunday and running through August 26. Personalities **Doug Russell**, **Steve "Sparky" Fifer**, **Cliff Saunders**, **Jeff Riger**, and **Tim Allen** will be there, along with mlb.com's **Adam McCalvy**.

Changes. Morning sports anchor **Pat Crowley** has left his post at **Clear Channel** Sports WISN-AM/Milwaukee to focus on his sales duties at the station. Crosstown personality **Scott Aebly** will take over sports reporting on the WISN morning show...**Mike Love** has left night duties at **Clear Channel** Urban WGCI/Chicago...**Manny Cowzinski** has been appointed to the **Journal Broadcast**/Wichita to fill the Director/Marketing & Promotions seat...Parttimer **Dan Austin** has been promoted to producer of the **Lex & Terry Morning Show** at **Mid-west Family** Alternative KQRA/Springfield, MO. He replaces **Jake Lanham**, who moves onto another field...Former morning man for **Cumulus** Alternative WRWK/Toledo **Kevin Murphy** comes re-enters The Zone for mornings. He's taking the place of **Troy Michaels**...**Darren Davis**, VP/Programming, has invited **Melissa Forman** back to AC WLIT/Chicago for afternoons...**Boomer** get upped to MD at WVKs/Toledo...**The Van & Nikky Show** debuts on WDKS/Evansville. Nikky gets promoted from overnights, and Van gets upped from morning at WNHT/Ft. Wayne.

The Quad Cities welcomes back **Mark Manuel** and **Steve Ketelarr (Mickey Miller)** to **Clear Channel** Oldies KUUL. They team up starting Thursday, March 8. Both jocks have are Quad Cities veterans, and are happy to be back home! **Kirk Marske** joins up for similar duties, as well.

Sr. VP of **Alan Burns & Associates** **Jeff Johnson** celebrates his 20th year with the company this week! Johnson noted, "It has been an honor

THE KOOKS ARE COMING HERE!

"Naive"

WEQX 25x	KDLD 21x
KCXX 24x	KWOD 21x
KITS 24x	WLUM 21x
KRBZ 23x	CIMX 21x
WFNX 23x	WWCD 18x
KNXX 22x	

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and privilege to work with great people like **Alan and Donna Burns**. Twenty years as a programming consultant have allowed me to see the world from instnbull to Iowa and work side-by-side with some of the best minds in the industry. I have the best job in the world and look forward to another 20 years."

Help **Edison Media Research** and **The Conclave** find the industry's most outstanding "30 Under 30"! You could win a new HD Radio just for submitting a name! How? It's easy. Visit <http://infiniteadial.com/30under30.php>! Nominate someone today! Learn more about "30 Under 30" at http://www.edisonresearch.com/home/archives/2006/12/in_search_of_30.php.

Michael McCoy, PD at **Clear Channel** Top 40 WNCI/Columbus and his wife **Rachelle** welcome their third little girl, **Sarah Faith**, who appeared on Valentine's Day. Sarah weighs in at 7 lbs, 5 oz! Congrats!

Our thoughts are with the friends and family of popular Detroit personality **Jim Davis**, who passed away February 11, apparently of a heart attack. At the time he was in Clearwater, FL. He was 66 years old.

Condolences to family and friends of Chicago announcer and commercial and trade film producer **Richard C. Thorne**, who died on February 12. He was 81.

Availz. Contact former WKQZ/Chicago VP/Programming Mike Stern at 312-735-0226 or email him at rockpddude@aol.com...Former WLUP/Chicago PD Tim Dukes at 773-332-9799 or GetDukes@aol.com.

Jobs. The search is now on for a morning show for **Saga** Triple A WLCE/Springfield. T&RS tp PD **Valorie Knight**, P.O. Box 460, Springfield, IL 62705 or email her at val@alice.com... **Entercom** Denver has a full-time opportunity producing commercials for broadcast, writing copy, doing spec spots, and handling assorted audio production projects. Entercom Denver, Corporate Center Tower 1, 4700 South Syracuse St. Suite 1050, Denver, CO 80237, Attn: Human Resources, Fax: (303) 967-2845, email: denverjobs@entercom.com...Midwest Alternative Station is looking for mid-days and nights. Looking to fill these positions in the next couple of weeks, so get me your BEST stuff to altrockjob@yahoo.com...**Citadel Broadcasting's** WTNR-Thunder 94-5 in Grand Rapids, MI is searching for a Morning Co-Host who understands the Country Listener lifestyle. If this is you, please send a short demo (2mb or less), resume and photo to steve.stewart@citcomm.com, or by mail to: **Steve Stewart, PD**, WTNR-Thunder 94-5, 60 Monroe Center, NW Suite #300, Grand Rapids, MI 49503...**BL Broadcasting** in Wadena, MN is in need of a full-time News Director. If you can read news and have fun doing it, stations KWAD/KNSP AND KKWS want to hear from you. To apply send your mp3 material to rick@kwadknsp.com or mail materials to **Rick Youngbauer** Box 551 Wadena, MN 56482...KORN/KQRN Radio in Mitchell, SD has an opening for a full-time on-air afternoon announcer. Please contact **Steve Morgan** at 605-996-1490 or 605-996-1073. Mail demo and

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resume to P.O. Box 921 Mitchell, SD 57301... **Three Eagles Communications, LLC** of Salida, Colorado needs an announcer with focus on production. This person will be responsible for Mornings on Eagle Country 104.1 KBVC, and voicetracking middays on KVRH 92.3-103.1 The Peak, our A/C station. Learn more about the stations at www.kbvcfm.com and www.kvrh.com, and RUSH your demo and resume to: **Mark Taylor**, Corporate OM, mtaylor@threeeagles.com, 3800 Cornhusker Hwy., Lincoln NE 68504... **Radio Fargo-Moorhead** is looking for personalities who know the Country Legends. Email your t&r to: **John Austin** - Operations Manager at johnaustinfargo@gmail.com... Looking to fill a staple position on Idaho's Only Real Rock Station, K-Bear 101 (KCVI) for the Idaho Falls/Blackfoot/Pocatello Market. Email your stuff in to Job@kbear.fm ... Need a new member for the team in Durango, Colorado. Job includes all aspects of Programming. Email me with relative info: fcf@frontier.net... **WIKY** Program Director. Sure, you can fix a broken station but can you make a good station GREAT? Air shift required, so send all materials for consideration to: **Tim Huelsing**, VP/Market Manager, tim@sccradio.com or ship to Tim at **South Central Radio Group**, 1162 Mt. Auburn Road, P.O. Box 3848, Evansville, IN 47736... **KUQL/Kool 98**, in Mitchell, South Dakota, is looking for their next Afternoon Drive Personality. MP3 your best material along with your resume ASAP to cj@kool98.com! You can also overnight your package to: **KUQL/Kool 98 Radio**, Attn: **Chris Johnson**, 501 South Ohlman Street Mitchell, SD 57301... **Wanted: Afternoon Drive Talent** for heritage Oldies station in Springfield, MO By March 6, 2007 send T & R to: **Mary Fleenor**, OM, KOSP, 319B E. Battlefield, Springfield, MO 65807 or mfleenor@mwfmmarketing.fm... Multi-station cluster in Mid-Missouri is seeking on-air talent personnel for multiple shifts and duties. Send T&R to midmoradio@yahoo.com... Turn the next 10 minutes of your time into \$250! Please take a minute to see if anyone comes to mind that you think would fit a life-changing General Sales Manager Opportunity at **Cumulus Radio** - Ann Arbor, Michigan. You can reach bob.bolak@cumulus.com, or by phone at 734-302-8130. Oh... and the money. Thanks for taking a few minutes of your valuable time to read this. **Bob Bolak**, Market Manager, bob.bolak@cumulus.com, (734) 302-8130... **New radio station in Fargo-Moorhead** needs afternoon talent. **John Austin**, Operations Manager - Radio Fargo-Moorhead, 1020 25th St. S, Fargo, ND 58103... **102-7 KFRX Lincoln, NE** (29 years of CHR) needs someone who can rock the mic and the phones. Send aircheck MP3, radio/work philosophy and imaging samples to matt@kfrxfm.com, **Matt McKay**, PD-KFRX... The Todd and Tyler Radio Empire is looking for a producer. Rush resume and other related material to **Tom Land**, Director of Radio Programming, **Journal Broadcast Group**, 5030 N. 72 Street, Omaha, NE 68134, tland@journalbroadcastgroup.com... **Clear Channel** of Northern Colorado seeks Promotions and Marketing Director for KSME, KQLF,

KPAW, KCOL and KIIIX. Qualified applicants should email resume and cover letter, to OM/PD **Chris Kelly** at chris@kissfmcolorado.com or regular mail to 4270 Byrd Drive, Loveland, CO 80538. No air checks. Deadline to apply is Friday, March 2... Interested in mornings? Materials to **Vicky Gutierrez**, 9323 East 37th Street North, Wichita, KS 67226. vickygutierrez@clearchannel.com... Midwest Active Rock radio station needs a morning show. Send your stuff to demersjobs@gmail.com... 105.9 The Hog is staffing up. If you have skills in production, promotions or programming, email your package to hollywoodhunt@gkbradio.com for consideration. Please be specific about what your skills are in the subject line of your email... **MIX 107.3** and **KORN Country 102.9** are actively seeking an energetic and skillful journalist to join the news department. **Keith Maddox**, News Director, WYGB/WRZQ, 825, Washington Street, Columbus, IN 47201, (812) 379-1077 Ext. 201... **Brookings Radio** in Brookings, SD, has an immediate opening for a morning host/Program Director for K-Country 102.3. Experience with Selector and Smartcaster helpful. RUSH your demo and resume to: **Michael Quinn**, OM mrquinn93@hotmail.com... News Talk Radio WHIO AM/FM in Dayton, Ohio is looking for a morning news street reporter. This position is a solid 29 hours per week. Please send a sample of your voice work to coxradionews@gmail.com. T&R could be sent to: **Nick Roberts**, Cox Radio Dayton, 1414 Wilmington Ave Dayton, OH 45420... Talent needed to dominate nights at **KKMG** Colorado Springs. Rush The Goods to: **John Foxx** - PD, 98.9 Magic FM, 6805 Corporate Drive. Ste 130, Colorado Springs, CO 80919, or john.foxx@citcomm.com... 97.1 Hank FM (WLHK) Indianapolis, IN has an immediate opening for a morning show producer. Please forward your materials (resume, audio, etc) to "Wank and O'Brien producer search", 40 Monument Circle, suite 600, Indianapolis, IN 46204. No phone calls please, but e-mails are welcome: Scott@HankFM.com... 94.7 FM, Chicago's True Oldies Channel has an immediate opening for a Promotions Coordinator. Please mail resumes to: WZZN-FM, Attn: **Stacey Keefe** - Dept. A 190 N. State Street, Chicago, IL 60601... CBS Hot AC KIMN (MIX 100)/Denver PD **John Roberts** checks in to say, "If you believe working in promotions is not just a job, but rather a lifestyle, then we want to hear from you!" Email your resume to Dir./Marketing Alison Heller at Alison.Heller@CBSRadio.com... **Rushmore Radio** Rapid City South Dakota is currently accepting applications for future employment in a variety of positions in multiple formats. Mail your complete package to: **Job Search**, Rushmore Radio, 660 Flormann Ste 100, Rapid City, SD 57701... If you would like to post a job opening in the TATTLER free of charge, please send your ad to **Kate Kennedy** at kate@main-st.net before Friday noon of the TATTLER issue date. All postings represent equal opportunities, and phone calls are discouraged unless otherwise noted.

2006 Fall Arbitron Quarterlies

Evansville, IN (#162)

Still a two horse race.

Station	Format	Owner	Sp 06	Fa 06
WIKY-FM	AC	S.Central.	14.8	16.1
WKDQ-FM	Ctry	Regent	15.1	12.4
WLFW-FM	Ctry	S.Central.	6.3	7
WSTO-FM	T40	S.Central.	7.1	7
WJLT-FM	Oldies	Regent	6.6	6.4
WGBF-FM	ActRock	Regent	5.8	6.1
WABX-FM	ClsscRock	S.Central.	5.2	5.5
WDKS-FM	T40	Regent	3.8	3.9
WGBF-AM	N/T	Regent	3	3.9
WEOA-AM	Urban ACS	S.Central.	3.3	3.6
WYNG-FM	Sports	Regent	1.1	3.3
WEJK-FM	Adult Hits	Engelbrecht	2.7	2.1
WSON-AM	Stndrds	Lackey	2.5	2.1
WBKR-FM	Ctry	Regent	1.9	1.8
WKTG-FM	ClsscRock	Sound Bdcstrs	0	1.5
WRAY-FM	Ctry	Princeton Bdcstg	1.4	0.9
WGAB-AM	Rel	Faith Bdcstg	0	0.6
WYFX-FM	Ctry	Original Co.	2.7	0.6

Fargo, ND (#200)

Like so many markets, country wins big here.

Station	Format	Owner	Sp 06	Fa 06
KVOX-FM	Ctry	Triad	15.7	17.7
KFGO-AM	N/T	ClrChnnl	10.3	12.2
WDAY-FM	T40	ClrChnnl	9	7.6
KQWB-FM	ActRock	Triad	5.4	7.2
WDAY-AM	N/T	Forum	6.7	6.8
KPFX-FM	ClsscRock	Triad	4	6.3
KEGK-FM	Oldies	W-B Bdcstg	6.3	5.1
KVOX-AM	Sports	ClrChnnl	4.5	3.8
KLTA-FM	AC	Triad	4.9	3.4
KRVI-FM	Triple A	ClrChnnl	2.7	3
KKBX-FM	ClsscRock	ClrChnnl	4.9	2.5
KQWB-AM	Talk	Triad	2.2	1.7
KSJB-AM	Ctry	Chesterman	0.4	1.7
KZCR-FM	ClsscRock	Results Radio	0	1.7
KFAB-FM	Ctry	ClrChnnl	2.7	1.3
KRCQ-FM	Ctry	DL Bdcstg	0.9	1.3
KDAM-FM	Alt	ClrChnnl	1.3	0.8
KFYR-AM	N/T	ClrChnnl	0	0.4

Grand Forks, ND-MN (#289)

Clear Channel now with the top 3.

Station	Format	Owner	Sp 06	Fa 06
KJKJ-FM	Rock	ClrChnnl	13.5	12
KKXL-FM	T40	ClrChnnl	12.6	11.1
KSNR-FM	Oldies	ClrChnnl	8.1	10.3
KYCK-FM	Ctry	Leighton	9.9	9.4
KNOX-FM	Ctry	Leighton	7.2	6.8
KQHT-FM	AC	ClrChnnl	5.4	6
KNOX-AM	Ctry	Leighton	5.4	5.1
KCNN-AM	N/T	Leighton	3.6	3.4
KROX-AM	N/T	Gopher Comm	3.6	3.4
KFGO-AM	N/T	ClrChnnl	3.6	2.6
KZLT-FM	AC	Leighton	1.8	2.6
WDAY-AM	N/T	Forum	0.9	1.7
KKBX-FM	ClsscRock	ClrChnnl	0.9	0.9
KKCQ-FM	Ctry	P to P Bdcstg	0.9	0.9
KKEQ-FM	Chrstn ACP	to P Bdcstg	0.9	0.9
KKXL-AM	Stndrds	ClrChnnl	1.8	0.9
KRJM-FM	Oldies	R & J Bdcstg	0.9	0.9
KVOX-FM	Ctry	Triad	0.9	0.9
WDAY-FM	T40	ClrChnnl	0.9	0.9

Green Bay, WI (#185)

WNCY separates itself from the pack.

Station	Format	Owner	Sp 06	Fa 06
WNCY-FM	Ctry	Midw Comm	13.3	14.1
WIXX-FM	T40	Midw Comm	11.9	9.5
WECB-FM	AC	Woodward	3.5	7.6
WPCK-FM	Ctry	Cumulus	4.9	6.5
WOGB-FM	Oldies	Cumulus	8.8	6.1
WQLH-FM	AC	Cumulus	6.7	5.3
WKSZ-FM	Hot AC	Woodward	7	4.9
WTAQ-AM	N/T	Midw Comm	6.3	4.6
WZOR-FM	ActRock	Woodward	2.8	4.2
WDUZ-FM/				
WDUZ-AM	Sports	Cumulus	4.9	4.1
WOZZ-FM	ClsscRock	Midw Comm	3.8	2.5
WZBY-FM	AC	Midw Comm	2.1	3.4
WAPL-FM	ClsscRock	Woodward	3.2	3
WNAM-AM	Stndrds	Cumulus	1.4	2.3
WNFL-AM	Talk	Midw Comm	1.4	1.9
WAUN-FM	SmJzz	Magnum	0.7	1.5
WHBY-AM	N/T	Woodward	0	1.5
WJLW-FM	ClsscRock	Cumulus	3.5	1.5
WTMJ-AM	N/T	Journal	0.7	0.8

Joplin, MO (#238)

Zimmer still owns the market.

Station	Format	Owner	Sp 06	Fa 06
KIXQ-FM	Ctry	Zimmer	12.3	13.2
KSYN-FM	T40	Zimmer	7.7	10.2
KXDG-FM	ClsscRock	Zimmer	7.7	7.8
KMXL-FM	Hot AC	Petersen	4.5	6.6
KJMK-FM	AC	Zimmer	6.5	6
KBTN-FM	CtryOld	FFD Holdings	15.8	4.2
KJML-FM	Alt	FFD Holdings	13.9	4.2
KWXD-FM	Oldies	SE KS Bdcstg	3.2	4.2
KCAR-FM	Oldies	FFD Holdings	15.2	3.6
KKOW-FM	Ctry	American Inv	4.5	2.4
KZRG-AM	N/T	Ozark CC	1.9	2.4
KDMO-AM	Stndrds	Petersen	1.3	1.8
KMOQ-FM	T40	FFD Holdings	12.6	1.8
KHST-FM	Rock	SE KS Bdcstg	1.9	1.2
KIGL-FM	ClsscRock	ClrChnnl	2.6	1.2
KQYX-AM	N/T	FFD Holdings	11.9	1.2
KZYM-AM	Sports	Zimmer	1.3	1.2
KBVA-FM	Other	Hendren	0.6	0.6
KKOW-AM	N/T	American Inv	0.6	0.6
KOSP-FM	Oldies	Mid-West Famil	0.6	0.6
KSEK-FM	Rock	SE KS Ind Liv Ctr	0.6	0.6
KSGF-FM/				
KSGF-AM	N/T	Journal	0.6	0.6
KTTS-FM	Ctry	Journal	0	0.6
KTXR-FM	AC	Meyer Comm	0.6	0.6

Kalamazoo, MI (#184)

Top 3 all take a dip.

Station	Format	Owner	Sp 06	Fa 06
WKFR-FM	T40	Cumulus	14.4	11.8
WRKR-FM	ClsscRock	Cumulus	11	9
WBCT-FM	Ctry	ClrChnnl	8.7	6.3
WKZO-AM	N/T	Midw Comm	4.9	6.3
WQLR-FM	AC	Midw Comm	6.4	5.5
WFAT-FM	ClsscHits	Midw Comm	6.1	4.7
WNWN-FM	Ctry	Midw Comm	4.2	4.3
WNWN-AM	Urban AC	Midw Comm	3	3.9
WKMI-AM	N/T	Cumulus	3	3.1
WOOD-FM	AC	ClrChnnl	2.3	2.7
WQXC-FM	Oldies	Forum	2.3	2.4
WJXQ-FM	ActRock	Rubber City	1.9	2
WQSN-AM	Sports	Fairfield	0.8	2
WGRD-FM	Alt	Regent	1.5	1.2
WSNX-FM	T40	ClrChnnl	2.3	1.2
WZUU-FM	ClsscRock	Forum	0.8	1.2
WAKV-AM	Stndrds	Vintage	1.5	0.8

**12+ M-Su, 6AM-12AM. Spring 2006 -
Fall 2006 comparisons, unless
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