

MAIN STREET

Presents

The Conclave TATTLE R

Publisher: Tom Kay Editor: Kate Kennedy
Cartoons Pilfered by Lenny Bronstein & Jay Philpott

The Conclave Learning Conference announced that *Radio & Records* President and Publisher, **Erica Farber**, will be this year's recipient of the **2007 Rockwell Award** to be presented at the Minneapolis Marriott City Center during "Conclave 007: For Your Ears Only." She will receive the award at the Arbitron Awards Luncheon on Friday, June 29th. The Rockwell Award, first awarded in 1989, is a lifetime achievement tribute to those who have contributed to the radio and record industry through achievement, inspiration and mentoring. "We've never forgotten the support Erica and R&R provided in the formative years of the Conclave, and I'm thrilled the Board is recognizing that special legacy with the awarding of this Rockwell," said **Tom Kay**, Conclave Executive Director (the *TATTLE R* just loves writing in the third person!), and added, "This recognition is long overdue, as Erica becomes the first woman to be recognized with this prestigious award. To all of this, I can only say – It's about time!" Erica has become one of the industries most respected and influential businesswomen. During the early years of her career, she held positions at KRTH-FM, KABC-TV, and KHS-AM in Los Angeles before going to WROR-FM in Boston and then to WXLO-FM in New York as vice president/general manager. She joined **McGavren Guild Radio** in 1980 and rose to executive vice president/radio development for the parent company, **INTEREP**. In 1992, she joined *Radio & Records* and assumed full publishing responsibilities in January 1995. However, it's her contributions to those around her that has had a major impact. She has been recognized for her works with the Southern California Chapter of **AWRT** – a 1996 Genii Award for Radio and a 1994 AWRT Industry Award. In April 2000, she received an American Broadcast Pioneer Award from the **Broadcasters Foundation**. The **Country Radio Broadcasters** honored her in June 2002 with the President's Award. She is consistently voted by the readers of *Radio Ink Magazine* as one of The Most Influential Women In Radio®, topping the list in 1999 and 2001. In 2003, the National Association of Broadcasters presented her with their prestigious National Radio Award. She is a Past Chairperson of the Broadcast Promotion and Marketing Executives and a past board member and Past President of the Country Radio Broadcasters, to name just a couple. Erica currently serves on **The Radio Hall of Fame** Advisory committee and the Southern California Radio Advisory Group of the **Museum of Television & Radio** and the AWRT. Erica is the current

Chairperson of the National Board of Governors for the **March of Dimes** Radio AIR Awards, board member of the **Broadcasters Foundation**, **Broadcast Education Association**, Vice-President-at-Large for the **Society of Singers** and was recently appointed to the Dean's Advisory Committee for **Cal State Fullerton College of Communication**. Until recently, Erica served on the Board of Directors of **Arbitron, Inc.** She's a current member of the Conclave's Executive Board. Come celebrate the achievements of Erica Farber this summer at the Conclave Learning Conference!

Alternative WKZX and Classic Rock WLUP have bid farewell to VP/ Programming **Mike Stern** and WLUP PD **Tim Dukes**. According to Emmis Regional VP **Marv Nyren**, "This is something we have been going through for about a month now, and I have been bouncing ideas off of President **Rick Cummings** and **Jimmy Steal**. They said 'go for it.' The truth is that we have been doing things the same way for 30 years, and that's wrong. Both Mike Stern and Tim Dukes are wonderful programmers, but we have two amazing brands in Q101 and The Loop, and we want to maximize our efforts as we prepare for PPM which will be here 11 months from now. We need a programmer that will help us put a strategic plan together and lead us into the new world of PPM. We are going to begin running these stations now, as if PPM was already here. This programmer will have great team assistance in Q101 APD/ MD **Spike Eskin** and WLUP APD/MD (and Conclave TalenTrak Trakmaster) **Bill Klaproth**. I've not talked to one person yet, but this new programmer for both stations will be a visionary leader and strategic planner. We need someone to manage these brands, who can run the golden thread through all of them tying the programming into the Internet, texting, marketing, promotion, and all manners of spreading the brands." *Comment: Many in the biz have been offering the opinion that the firing of Mike and Tim was for budgetary considerations, what with Emmis' fiscal year ostensibly coming to a close at the end of this month. But I believe Marv's explanation. I think Emmis is doing some forward thinking, not just in preparation for the PPM but for all the other things to which Marv alludes: Internet, texting, marketing, etc. Marv was quoted earlier this week that he had characterized both Mike and Tim as "traditional programmers"...and successful ones, at that. It may be too early to say, but the Chicago firings might be pointing toward a movement by radio companies to find 'the next big thing'... the next breed of programmer. No matter what, it becomes more and more apparent that radio companies may have begun to let the industry know that solutions of the past may not be offering answers for the future. It would appear at least one of them intends to do something about it, even when it means allowing two of the sharpest "traditional" programmers in the Midwest walk away from the building. Prepare for the future. It's coming fast. And for a few...it's already here. And expect this topic to occupy a prime position in the Conclave Learning Conference's agenda this summer. - TK*

RELEASE DATE:
JUNE 28, 2007

PREMIERING AT:
THE MINNEAPOLIS
MARRIOTT CITY CENTER



ADMISSION: \$199

www.theconclave.com

MIKA "Grace Kelly" Multi-Format Airplay!!

HUGE PHONES:
WEZB, WBMX, WWCD,
KALC, WEQX, WOMX

Now on 60 plus stations!
Added to **M** - Big 10 Rotation #1 Most Played
• Added to **U**

Playing at:
• SXSU
• Coachele

Life In Cartoon Motion In Stores 3/27
#1 Single in UK - Trending to be #1 Album!

TONIGHT SHOW - Monday, March 26
GOOD MORNING AMERICA - Thursday, March 29
JOHNNY KIMMEL LIVE - Thursday, March 29

www.myspace.com/mikamyspace

Universal Music Group FUERTE Group

HINDER

"Better Than Me"

KCDA, KKDM, KLAQ, KMOD, KNXX, KZBD, WCCC, WEZB, WIOG, WJJO, WJXQ, WLKT, WMFS, WRZK, WTZR, WWBN, KATS, KBAT, KCLD, KCRS, KLFX, KLZR, KMXF, KRNA, WNDV, more!

The auction of **Air America Network** has been approved by the **U.S. Bankruptcy Court**. The first bid will be for \$4.25 million by **Stephen L Green**, a Northeast real estate giant. His financial support comes from **Rob Glaser's Democracy Allies LLC**. To compete, subsequent bids must begin at \$4.6 million with a deposit of 10%. Any bidding increases must come in \$50,000 increments, and the finale will be a sale hearing.

Back to the **Air America** saga, a gathering of creditors has filed objections to the sale of the network. According to the **Bloomberg News**, the complaint accuses **Stephen Green** of a "bait and switch," meaning they agreed to a sum of \$500,000 from the sale of the network, but found that Green's bid put other creditors ahead of them in receiving the proceeds of the sale, which would endanger the recovery of their portion of the sale.

President/CEO of **NAB David Rehr** sent **FCC Chairman Kevin Martin** a memo this week, concerned about a recent report from the **New York Times** on satellite radio interference with local radio signals, and demanded that the Commission call back the satellite devices that interfere with free radio frequencies. He noted that listeners are often exposed to lewd and unwanted programming from satellite radio. He noted "FM listeners in their cars and listeners of public and religious programming on noncommercial stations typically located at the lower end of the FM band."

Changes. The former afternoon team at **Clear Channel Sports WUTZ-AM, WIXT-AM/Little Falls, and WRNY-AM/Rome and WADR-AM/Remsen, NY, Fred Miller and Gene Conte** are reuniting for afternoon duties at **Regent Talk WIBX-AM/Utica's Sportswatch, 6-8pm** on weeknights. They replace **Dave Richards and George Tharalson**, who both remain at **WIBX...Chris Ammel** hops on at **Cumulus/Ann Arbor** as PD for **AAA WQKL**, as well as **Talk WLBY**. Ammel was previously seen at **Kalamazoo and Toledo stations**, and also worked at **WIQB/Ann Arbor**. He starts **February 19...CH Holdings Talk KTRS-AM/St. Louis** welcomes more changes as morning jocks **George Woods and Dana Daniels**, as well as sports guy **Tim Montemayor** leave. **KPLR-TV anchor Kathryn Jamboretz** and former **WVRV host Vic Porcelli** take over mornings.

A study from **Arbitron** created last September, which demonstrated radio's ability to retain listeners during commercial breaks, is now available on compact disc. The study is a multi-media presentation entitled, "**What Happens When The Spots Come On: The Impact of Commercial On the Radio Audience**," and was co-authored by **Coleman and Media Monitors**. Anyone employed by a North American radio broadcaster has access to a free copy, and can have it mailed to their business address by ordering from **Coleman's website, www.colemaninsights.com**. Limited to one station or cluster location, please!

Clear Channel has a deadline for bids on its "extra" properties set, and it's **February 23rd by noon!** The company is selling off the remainder of its stations, and has already filed several deals after announcing last

year its sale of 448 of its 1,150 properties. The company is going private after an \$18.7 billion buyout.

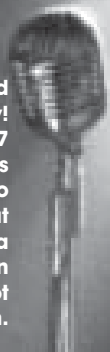
"I'm not a professional politician. I know I'm gonna make mistakes." This statement preceded the big announcement this week that **Mr. Al Franken**, Minnesota native, writer, comedian, thorn in the side of neo-cons everywhere, and former **Conclave** keynoter, will run for Minnesota State Senate against incumbent Republican **Norm Coleman**. Franken will of course run on the Democratic-Farm-Labor ticket. He made the announcement on the last remaining minutes of his last show. "I've decided to move on to another challenge," he told listeners, talking about his Minnesota roots and his founding of the "Minnesota Values Pac." He also spoke of his inspiration and admiration for the late **Sen. Paul Wellstone**. "I discovered I liked it," he said of his activities for the Party and his work for Pac in the 2006 elections. Franken informed his audience that he would be visiting a clinic for uninsured patients on Thursday, then leaving on a Minnesota state tour. He urged listeners to "keep listening, keep talking, keep doing." His website is now converted into a campaign website, and has links to volunteer and to contribute, as well as a video message from Franken. In the video, he states, "I'm not a typical politician. I've spent my career as a comedian. Minnesotans have a right to be skeptical about whether I'm ready for this challenge and to wonder how seriously I would take the responsibility that I'm asking you to give me. I want you to know: Nothing means more to me than making government work better for the working families of this state, and over the next 20 months I look forward to proving to you that I take these issues seriously." **Thom Hartmann** takes Franken's place at **Air America**.

Two-time **Conclave** keynoter **Mitch Albom**, host at **ABC Talk WJR-Am/Detroit, Free Press** columnist, will have his new best-seller adapted into a television film by **Oprah Winfrey's** production company. The book, "**For One More Day**," will begin production this summer to be aired late this year on ABC. Winfrey, a big fan of Albom's work, also produced his "**Tuesdays with Morrie**."

The Learning Conference: Conclave 007- For Your Ears Only. June 28-July 1, 2007. Marriott City Center/Minneapolis. **The Arbitron Awards Luncheon featuring the Erica Farber Rockwell Award, Edison's 30 Under 30 Luncheon. The PromoSuite/R&R Promotion Summit. Conclave College. Job Fair. Aircheck Clinics.** Seminar topics: Networking, CRS, Small Markets, PPM, Rules & Regs, Production, Technology, The Next Big Thing, more. 11 Format Symposiums. Over 35 sessions. \$199 For a limited time only! To register for the 2007 Learning Conference call 952-927-4487 or visit www.theconclave.com. The Conclave thanks Platinum Partner - **Radio & Records**. Partners - **Arbitron, AudioXChange/BitXChange, Brown College, Jones Radio Networks, Lincoln Financial Media, McNally-Smith College of Music, MediaSpan, MusicMaster, Nielsen Entertainment/BDS Radio, PromoSuite, RCS, Specs Howard School for Communication Arts, and Troy Research**. Gracious sponsors: **Audience Development Group, Edison Media Research, Envision Radio, Harker Research, Holland Cooke**, more!

Conclave Scholarships now available - with your help!

Help a listener win a place in the exciting, fast-paced world of radio broadcasting or the music industry! Encourage entrance in the competition for three 2007 scholarship opportunities to Brown College, Specs Howard or McNally-Smith. Visit www.theconclave.com to download a 30-second radio spot advertising this great opportunity for someone in your audience to win a scholarship worth as much as \$40,000! The competition ends April 2, 2007. Download and schedule your spot TODAY! Call 952-927-4487 for more information.



An \$8000 fine has been recommended by the FCC for **Waitt Omaha LLC** for EEO violations at Hot AC KQKQ/Council Bluffs-Omaha. The station did not retain all EEO documentation prior to the hiring of a new GM in March of 2004. The commission did not end there; there were several late-license renewal fines, including one for \$1500 for **American Media Investments, Inc.** in Deerfield, MO; \$7000 fines for **Cornell College** in Mount Vernon, IA; Board of Regents, **Northwest Missouri State University** in Chillicothe, MO; **Wennes Communications Stations, Inc.** for stations in Waukon and Decorah, IA; **Grinnell College Trustees of Iowa** in Grinnell; **Central University of Iowa Central College** in Pella, IA; and **Ritenour Consolidated School District** in Overland, MO.

Changes, Too. **Michael Koolidge**, host at **Rochelle Broadcasting Talk WRHL-AM/Rochelle, IL**, is moving from early afternoons to drivetime 5-7p CT, starting on Monday. A veteran of Iraq, Koolidge launched his show last spring... **Efficient Frontier Pres/CEO Ellen Siminoff** has been elected to the Board of Directors for **Journal Broadcasting**. The company now has nine board members... **Brian Schimmel** is hired on as GM for Champaign-Urbana Radio Group, in a cluster that includes Alternative WEBX, WQQB, and Classic Roack WGKC. Brian most recently was GM of a cluster in the Marion-Carbondale market... **Clear Channel's** Cincinnati cluster has a new Dir./Sales in **Joe Frederick**. The group includes Talk WLW-AM, News WKRC-AM, Sports WCKY-AM, Talk WSAI-AM, Rock WEBN, Classic Rock WOFX, AC WVMX, and Top 40 WKFS. Previously the Dir./Sports Marketing, Frederick will continue his work in that department... **GreenStone Media** welcomes **Sam Lawson** on board as their West Coast Chief Engineer. Before coming to GreenStone, Lawson was a network engineer with **Premiere** for seven years.

Horizon Christian Fellowship has purchased **Pensacola Christian College's** two FM translators K216EE/Minot, ND, and K203DU/Williston, NC, for \$45,000. They will rebroadcast the Fellowship's new noncommercial KCVD/ New England, ND.

News anchor **Dave Stewart** has reached a milestone: The afternoon newsman celebrates 25 years with **Tribune Talk WGN-AM/Chicago's** news department! Stewart previously worked with **WJRC-AM/Joliet** and **WIND-AM/Chicago**.

Boone Biblical Ministries got slapped with a \$20,000 fine this week from the FCC. Southern Gospel **KFFF-AM/FM/Boone, IA** told the FCC that files for licensing has been misplaced and later recreated most of the content for the files. The license were renewed, but with a **Notice of Apparent Liability for Forfeiture**.

Richard D. Stone's Stone Communications has made a switch with **Roy E. Henderson's Fort Bend Communications**. Stone's Talk **WWKK-AM/Petoskey, MI**, along with \$244,000, is traded for Classic Country **WLDR-AM/Kingsley, MI**.

THE KOOKS ARE COMING HERE!

"Naive"

WEQX 25x	KDLD 21x
KCXX 24x	KWOD 21x
KITS 24x	WLUM 21x
KRBZ 23x	CIMX 21x
WFNX 23x	WWCD 18x
KNXX 22x	

ALSO SPINNING ON:
WFNX, KCXX, KJEE, KBZT, Sirius Alt Nation

ADDED
WBRU, WCOO,
WPBZ, KDBB!



Millions of dollars in advertising time has been donated by radio stations across the country for the **Ad Council's "Generous Nation"** campaign. The program is meant to encourage listeners to give a helping hand to those who need it, and since its inception has generated a 60% increase in traffic to the "Generous Nation" website. Ad Council Pres./CEO **Peggy Conlon** says, "Radio's ability to inspire listeners on a personal and local level had a significant impact on our campaign. We are incredibly grateful to the **Radio Advertising Bureau** and stations across the country for supporting these critical messages and inspiring Americans to give."

"**The Magic Winedown**," brainchild of **Greater Media's AC WMGC/Detroit**, will take place on Friday, March 2, from 6-9pm at the **Marble & Granite Gallery** in Southfield, MI. Guests can sample over 10 wines being featured, and **John Jonna** of **Merchants Fine Wine** will be present to discuss various flavors and brands. Want in? You have to win! **Linda Lanci, Cyndy Canty, and Fay Samona**, personalities for **Magic 105**, will be there, as well as the commencement of a silent auction. The proceeds benefit **The American Heart Association**. You can find more info at www.detroitmagic.com.

Congratulations to **Clear Channel/Akron OM Keith Kennedy** and his crew for raising over \$858,376 with "**WKDD's Morning Show Matt Patrick and Angela**." The eight annual "**Have a Heart to Do Your Part**" radiothon was a smashing success for **Akron Children's Hospital**. Nice work, guys!

Curt Smith, author and senior lecturer in English at the **University of Rochester** and former speechwriter to **President George H.W. Bush**, has been appointed Political Coordinator of the **Museum of Broadcast Communications**. Says founder/president **Bruce DuMont**, "Curt Smith was a gifted presidential speechwriter and is a widely recognized authority on radio and TV broadcasting. We look forward to our association, including his coordination of several events crucial to the museum." One of his first tasks: the coordination of the 75th anniversary salute to **Franklin D. Roosevelt** on July 2, 2007 in Chicago. It was there in 1932 that Roosevelt accepted his first Democratic Party nomination for President and touted his "**New Deal**," in a nationwide radio address.

Happy first birthday to **Christian Broadcasting's Oldies WDJO-AM/Cincinnati!** The station celebrates with the "**WDJO First Birthday, Ultimate Doo-Wop/Oldies Show**," on March 24 at Cincinnati's **Taft Theater**.



More Changes. Terrence "BT" Bibb is now the PD of Urban KATZ, after joining the team at **Clear Channel's** Urban AC KMJM/St. Louis as MD earlier this year. His duties are an extension of his PD gig... Veteran talk programmer **John Butler** has been hired on as National PD of News Talk Programming for **Salem**. His experience extends from Washington to Kansas City, Sacramento to nationally for **ABC Radio News**. He last served as VP/Broadcast Media for **Z Comm...** **David Briggs** jumps on board at **Clear Channel/Wichita** for PD duties and afternoons at Classic Rock KTTH... Popular Chicago personality **Coco Cortez** leaves afternoons at **Clear Channel AC WLIT**. Cortez is a veteran of CBS Top 40/Rhythmic WBBM-FM as well as Top 40 WKSC... WILV/Chicago boasts a new morning show with the return of popular radioman **Tommy Edwards**, who's been doing afternoons on the station since October. He replaces **John Monds**, who exited last month to host afternoons at **Radio One** Urban AC KRBV/Los Angeles.

Broadcast engineer **Don Smith** passed away on January 26 of leukemia at the age of 88. A longtime member of the Cincinnati community, our thoughts are with his family and friends at this time.

Help **Edison Media Research** and **The Conclave** find the industry's most outstanding "30 Under 30"! You could win a new HD Radio just for submitting a name! How? It's easy. Visit <http://infinitesimal.com/30under30.php>! Nominate someone today! Learn more about "30 Under 30" at http://www.edisonresearch.com/home/archives/2006/12/in_search_of_30.php.

Availz. **Dave Geronimo** has left Citadel Country WFBE/Flint, MI, and is ready for his next challenge! Reach Dave at 810-423-7825 or by email at davegeronimo_12049@yahoo.com.

Jobs. Positive, Uplifting Life 101.9 – Waterloo/Cedar Rapids, IA (**Northwestern College Radio**) needs a new morning co-host. Get all the details at www.life1019.com... **Midwest Family Broadcasting** Country WWQM/Madison, WI PD Mark Grantin has an opening for a morning talent. Send your best work to: mark.grantin@q106.com or snail boat to WWQM, 730 Rayovac Dr., Madison, WI 53711... **Clear Channel** Ashtabula (Ohio) is looking for a newsperson. Send demo and resume to: kathydavis2@clearchannel.com Or News Director, **Kathy Davis** C/o Clear Channel Ashtabula, 3226 Jefferson Road, Ashtabula, Oh. 44004... Assistant Program Director for **Clear Channel** Denver AM's. Denver is looking for an Assistant Program Director for our three AM stations. Send your resume to krisolinger@clearchannel.com and denverjobs@clearchannel.com simultaneously! Candidates may also send their resume to: Clear Channel Colorado Attention: **HR Dept-Asst. Program Director** 4695 South Monaco Denver CO 80237 Fax 303.713.8734... **Ozarks Broadcasting, Inc.** has an opening for a News Director. Send your resume and mp3 to tnixon@regionalradio.com... Heritage Station in Iowa is in search of a new Sports Director. This position will include play-by-play for regional sports, as well as interviews with coaches, players etc. Email your

resume, mp3 and salary requirements to radio101@mchsi.com... **Jones Radio Networks**/Denver LIVE 24/7 Hot AC format is looking for experienced part-time talent for weekends and fill-ins! Send tape/CD and resume (include on-air demo) to Jones Radio Networks, Attn: **Jon Holiday** Senior Director of Programming, 8200 South Akron Street, Suite 103 Centennial, CO 80112... Iowa's legendary country station, KWMT-AM has an immediate opening for morning host. Please rush your cover letter, resume, and mp3 to: **Joe Zimmerman**, 540 A St., Fort Dodge, IA 50501, or to joezimmerman@clearchannel.com... Sheboygan, WI is an Arbitron-rated market on the shores of Lake Michigan, an hour north of Milwaukee. We are seeking a morning talent or team with a provable record of success. E-mail your package to eddie@b93radio.com... Banana 101.5 WWBN Flint is looking for a Part Time announcer. Send resume and tape to **Brian Beddow**, Program Director, WWBN-FM, 3338 East Bristol Rd, Burton, MI 48529 or email to brian@banana1015.com... Job Opening: On-Air Traffic Reporter - Part-Time, Morning Drive. Location: Detroit, MI Traffic Operations Center (Southfield, MI). Knowledge of Detroit, MI area roadways is a plus. Interested candidates should send a traffic demo and resume ASAP to: careers@traffic.com, or **Traffic.com Detroit**, 26555 Evergreen Rd, Suite 1035, Southfield, MI 48076... **Emmis Communications**, St. Louis, Mo, radio station KFTK-FM, 97.1, is now accepting cover letters and resumes for an Assistant Producer for the Dave Glover Show. Send requested information to: Emmis Communications, **Mr. Jeff Allen**, 800 Union Station, Powerhouse Building, St. Louis, MO 63103 or e-mail it to JAAllen@stl.emmis.com... Madison's Country Q106 (WWQM-FM Madison, WI) has a morning show opening. Rush package to: mark.grantin@q106.com or Mark Grantin, Program Director, WWQM 730, Rayovac Dr., Madison, WI 53711... We need to find our next Country morning show host immediately! Send your things to **Wayne Robbins**, Operations Manager, 410 North Water Street, Suite C, Decatur, IL 62523. Or email to both cbullock@cromwellradio.com and wrobbins@cromwellradio.com... **The Cromwell Radio Group Inc.** of Illinois is looking for the next Country morning show Superstar! Please overnight your materials to: **Wayne Robbins**, Operations Manager, WEJT – WYDS – WZNK – WZUS, 410 North Water St, Suite C, Decatur, Illinois 62523... Midwest Alternative Station is looking for full time talent, for mid-days and nights. Send your stuff now to altrockjob@yahoo.com... One of Indiana's country stations is searching for the morning show. Email your resume, morning show philosophy and mp3 to: scottmichaels@wkgg.com... KWMT AM has an immediate opening for morning host. Please rush your cover letter, resume, and mp3 to: Joe Zimmerman, 540 A St., Fort Dodge, Iowa, 50501, or joezimmerman@clearchannel.com... Waterloo/Cedar Rapids, IA (**Northwestern College Radio**) needs a new morning co-host. Get all the details at www.life1019.com <http://www.life1019.com>... If you would like a job opportunity posted in the **TATTLER** free of charge, please email Kate at kate@main-st.net before noon on the **TATTLER** issue date. All posting represent equal opportunities, and phone calls are discouraged unless otherwise noted.

2006 Fall Arbitron Quarterlies

Anchorage, AK (#171)

Nice quarterly for country KBRJ.

Station	Format	Owner	Sp 06	Fa 06
KENI-AM	N/T	ClrChnnl	6.6	6.4
KBRJ-FM	Ctry	Morris Comm	4.7	6
KYMG-FM	AC	ClrChnnl	6.6	6
KGOT-FM	T40	ClrChnnl	5.4	5.7
KWHL-FM	Rock	Morris Comm	6.3	5.7
KASH-FM	Ctry	ClrChnnl	6.3	5.4
KBBO-FM	Adult Hits	NewNW	5.1	5
KEAG-FM	Oldies	Morris Comm	4.7	5
KFAT-FM	UrbT40	NewNW	3.8	4.4
KFQD-AM	N/T	Morris Comm	4.7	4.4
KMXS-FM	Hot AC	Morris Comm	3.5	4.4
KBFX-FM	Rock	ClrChnnl	3.5	3.7
KDBZ-FM	Hot AC	NewNW	3.2	3.4
KLEF-FM	Clsscl	Chinook Concert3.2		3
KHAR-AM	Stndrds	Morris Comm	3.2	2.7
KBYP-AM	N/T	Cobb	2.8	2.3
KNIK-FM	SmJzz	TATI	2.2	2.3
KTZN-AM	Sports	ClrChnnl	1.9	2
KZND-FM	Alt	American	1.9	2
KUDO-AM	N/T	Chinook	1.6	1.3
KAFC-FM	ChrstnT40	Chstn Bdcstg	1.3	0.7

Appleton-Oshkosh, WI (#134)

Country WNCY still with a commanding lead.

Station	Format	Owner	Sp 06	Fa 06
WNCY-FM	Ctry	Midw Comm	15.1	14.3
WIXX-FM	T40	Midw Comm	7.9	8.7
WAPL-FM	ClsscRock	Woodward	7.6	6.9
WVBO-FM	Oldies	Cumulus	7	6.7
WHBY-AM	N/T	Woodward	3.4	5.4
WKSZ-FM	Hot AC	Woodward	4.3	4.7
WROE-FM	AC	Midw Comm	5.6	4.3
WNAM-AM	Stndrds	Cumulus	3.4	4
WPKR-FM	Ctry	Cumulus	2.9	4
WOZZ-FM	ClsscRock	Midw Comm	4.9	2.7
WTMJ-AM	N/T	Journal	0.9	2.7
WECB-FM	AC	Woodward	1.6	2.2
WOSH-AM	N/T	Cumulus	1.1	2.2
WQLH-FM	AC	Cumulus	3.4	2.2
WDUZ-FM/				
WDUZ-AM	Sports	Cumulus	2.5	2
WGOB-FM	Oldies	Cumulus	3.1	2
WTAQ-AM	N/T	Midw Comm	2	2
WWWX-FM	ActRock	Cumulus	2.7	1.6
WZOR-FM	ActRock	Woodward	1.6	1.3
WSCO-AM	Sports	Woodward	0.4	1.1
WBJZ-FM	Hot AC	Caxambas	0.4	0.9
WJLW-FM	ClsscRock	Cumulus	0.9	0.9
WPCK-FM	Ctry	Cumulus	0.4	0.7
WJOK-AM	Rel	Starboard	0	0.4

Billings, MT (#259)

Country KCTR with a huge lead.

Station	Format	Owner	Sp 06	Fa 06
KCTR-FM	Ctry	ClrChnnl	18	18.4
KKBR-FM	Oldies	ClrChnnl	6.6	7.4
KBUL-AM	N/T	ClrChnnl	6	6.1
KRSQ-FM	T40	NewNW	6.6	5.5
KGHL-FM	Ctry	NewNW	5.4	4.9
KRKX-FM	Rock	Fisher	5.4	4.9
KBLG-AM	N/T	Fisher	4.2	4.3
KGHL-AM	Classic Ctry	NewNW	3.6	4.3
KBBB-FM	AC	ClrChnnl	6	3.7
KMHK-FM	ClsscRock	ClrChnnl	3.6	3.7
KQBL-FM	Adult Hits	NewNW	3.6	3.1
KRZN-FM	ActRock	Fisher	5.4	3.1
KWMY-FM	ClsscHits	Conn.	1.2	2.5
KYYA-FM	Hot AC	Fisher	3.6	1.8
KRPM-FM	Hot AC	NewNW	0	1.2
KURL-AM	Chrstn Talk	Elenbaas	1.2	1.2
KBSR-AM	N/T	Sun Mtn	0.6	0.6
KMXE-FM	ClsscRock	Silver Rock	0.6	0.6
KMZK-AM	Chrstn AC	Elenbaas	0.6	0.6

Bismarck, ND (#285)

A three-way Clear Channel race.

Station	Format	Owner	Sp 06	Fa 06
KQDY-FM	Ctry	ClrChnnl	15.4	14.2
KBMR-AM	Ctry	ClrChnnl	12	12.5
KSSS-FM	ClsscRock	ClrChnnl	12	10
KBYZ-FM	ClsscRock	Cumulus	7.7	8.3
KFYR-AM	N/T	ClrChnnl	7.7	8.3
KACL-FM	Oldies	Cumulus	7.7	7.5
KKCT-FM	T40	Cumulus	7.7	7.5
KYYY-FM	Hot AC	ClrChnnl	9.4	7.5
KXMR-AM	N/T	ClrChnnl	2.6	4.2
KNDR-FM	Chrstn AC	Gen. Dakota	2.6	2.5
KLXX-AM	N/T	Cumulus	2.6	1.7

Cedar Rapids, IA (#213)

Like so many Midwest markets, country is king.

Station	Format	Owner	Sp 06	Fa 06
KHAK-FM	Ctry	Cumulus	19.7	17.7
KZIA-FM	T40	KZIA	8.5	7.9
KDAT-FM	AC	Cumulus	6.3	7.4
WMT-AM	N/T	ClrChnnl	6.7	7.4
KKRQ-FM	ClsscRock	ClrChnnl	6.7	7
KMRY-AM	Stndrds	Sellers	5.8	5.1
WMT-FM	Hot AC	ClrChnnl	6.7	5.1
KFMW-FM	ActRock	Bahakel	4.5	3.7
KRNA-FM	Rock	Cumulus	4.5	3.7
KRQN-FM	Oldies	Flinn	4	3.3
KGYM-AM	Sports	C.R. TV	2.7	2.8
KOKZ-FM	Oldies	Bahakel	2.2	2.3
KXEL-AM	N/T	Bahakel	2.2	2.3
KBEA-FM	T40	Cumulus	0.9	1.4
KKHQ-FM	T40	Cumulus	0.9	0.9
KWMT-AM	Classic Ctry	ClrChnnl	0	0.9
KMJM-AM	Sports	ClrChnnl	0	0.5
WHO-AM	N/T	ClrChnnl	0.4	0.5

Duluth-Superior, MN-WI (#204)

Double-digit finish for Derek Moran's KKCB.

Station	Format	Owner	Sp 06	Fa 06
KKCB-FM	Ctry	ClrChnnl	9.8	10
KDAL-AM	N/T	Midw Comm	7.2	9.6
KLDJ-FM	Oldies	ClrChnnl	6.4	7.9
KQDS-FM/				
KBAJ-FM	ClsscHits	Red Rock	8.1	6.7
KBMX-FM	Hot AC	ClrChnnl	6.4	5.8
KTCO-FM	Ctry	Midw Comm	6	5
WDMS-AM	N/T	Midw Comm	3	4.6
KDAL-FM	N/T	Midw Comm	8.9	4.2
KRBR-FM	ActRock	Midw Comm	4.3	3.8
WWAX-FM	T40	RedRock	4.3	2.9
KZIO-FM	ActRock	RedRock	3	2.5
WEBC-AM	Talk	ClrChnnl	2.1	2.5
WKLK-AM	Oldies	Quarnstrom	3	2.5
KQDS-AM	News	RedRock	0.9	2.1
WGEE-AM	Talk	Midw Comm	1.3	0.8
WKLK-FM	ClsscRock	Quarnstrom	0.9	0.8
WNXR-FM	Oldies	Heartland Comm	0.4	0.8
WWJC-AM	Chrstn Talk	WWJC	0	0.8
WEGZ-FM	Ctry	VCY America	0.4	0.4
WMOZ-FM	Oldies	Quarnstrom	0.4	0.4

Eau Claire, WI (#244)

Country WAXX no longer the only game in town.

Station	Format	Owner	Sp 06	Fa 06
WAXX-FM	Ctry	Maverick	11.9	11.6
WQRB-FM	Ctry	ClrChnnl	10.2	10.1
WBIZ-FM	T40	ClrChnnl	7.9	9
WIAL-FM	Hot AC	Maverick	6.8	7.4
WATQ-FM	Classic Ctry	ClrChnnl	7.9	6.9
WDRK-FM	ActRock	Maverick	6.2	5.8
WMEQ-FM	ClsscRock	ClrChnnl	6.2	5.8
WECL-FM	ClsscRock	Maverick	4.5	5.3
WISM-FM	AC	ClrChnnl	4.5	4.8
WCFW-FM	AC	Bushland	5.1	3.7
WAYY-AM	N/T	Maverick	2.8	2.6
WEAQ-AM	Sports	Maverick	1.7	2.6
WWIB-FM	Chrstn AC	Stewards/S	2.3	2.1
WMEQ-AM	N/T	ClrChnnl	1.7	1.6
KNXR-FM	Stndrds	United Audio	1.1	1.1
WBIZ-AM	Sports	ClrChnnl	1.7	1.1
WCCN-FM	ClsscRock	Cent. WI	0	1.1
WOGO-AM	N/T	Stewards/S	1.7	1.1
KQRS-FM	ClsscRock	ABC Radio	0.6	0.5
WDVM-AM	Rel	Starboard	0.6	0.5

**12+ M-Su, 6AM-12AM. Spring 2006 -
Fall 2006 comparisons, unless
otherwise noted.**

ARBITRON
'2007 *All rights reserved.*