

Volume XXXI • Number 47 • November 24, 2006



THE
MAIN STREET

G O B B L E R

Publisher: Tom Kay Editor: Kate Kennedy
Cartoons Pilfered by Lenny Bronstein & Jay Philpott
1986 Main Street's 20th Anniversary 2006

A new roadblock for the **Clear Channel** buyout is in place. On Thursday, shareholder **Lou Ann Murphy** filed suit in Bexar County, in San Antonio. The plaintiff seeks class-action status and charges the company and its directors with breaching their fiduciary duties to shareholders with the LBO that will leave the company privately held by the **Mays** family, **Bain Capital Partners, LLC**, and **Thomas H. Lee Partners** at a price the suits calls "wholly inadequate."

Significant ratings impacts after the switch to all-Christmas, reports **Arbitron!** The company's **Portable People Meter** testing in Philly and Houston show big jumps; in Philadelphia in 2002, AC WSNI switched to all-Christmas music on Veterans' Day when its share was 0.7, but didn't see its ratings increase until just after Thanksgiving, peaking at a 3.6 on 12/19. In Houston in 2005, AC KODA started the yuletide on November 18, beginning with a share of 0.9. The ratings for the station remained relatively flat until after Thanksgiving, then peaked on 12/15 at 2.0. Arbitron VP/Communications **Thom Mocarsky** said, "Tracking the audience week-to-week over less than a two-month period is something only the PPM can do reliably. The quarterly diary service can't show you how big the weekly audience dividends are for going all-Christmas. They all get 'washed out' in the fall three-month average. And only PPM can deliver that 13th 'holiday' ratings report between the last month of the fall survey and the first month of the winter survey."

A New York bankruptcy court has granted a week's extension for **Air America Radio** to find a buyer. This came as no surprise, as the network was originally given until November 22 to find someone to take ownership of the ailing liberal talk network, and the extension request is an indication that progress is being made in that department.

2007 Conclave Scholarship Info Now On The Web. Logging onto www.theconclave.com will yield information and applications for Conclave's 2007 scholarship programs. Three radio and television broadcast scholarships are awarded annually to three nationally recognized educational institutions. The scholarships are offered to attend **Brown College** of Minneapolis, MN or to **The Specs Howard**

School of Broadcasting Arts of Southfield, MI One Music Business scholarship will be awarded to the **McNally-Smith School of Music** of St. Paul, MN. In all, the Conclave scholarships represent a value of over \$85,000... including the 3 Doug Lee baccalaureate scholarships and the Conclave's Continuing Education Scholarship! Entry forms for the Brown, McNally & Specs scholarships are available now at the Conclave website at www.theconclave.com. The deadline for applications for those scholarships is April 15, 2007. Winners will be announced shortly thereafter. The Doug Lee scholarships will be announced sometime in late May, and the Continuing Education Scholarship winner will be announced during the 2007 summer Radio Learning Conference, FOR YOUR EARS ONLY. Also to be given away in 2007: **The Dan Kieley Memorial Scholarship** and the **Marc Birger Memorial Scholarship** (details regarding the awarding of these scholarships will be announced shortly after the first of the year). The Conclave will also soon have radio PSA's announcing the scholarship availability's via download. Look for them, soon! Also coming soon – a new Conclave website: www.radioscholarships.com. Stay tuned for details!

It's always fun to update readers on **Clear Channel's** KTCZ/Minneapolis' annual *Cities Sampler* sales. The homegrown CD - made up of studio tracks and special edits of artists heard on KTCZ - is one of the first such compilations in radio, born 18 years ago at the then fledging triple A. The CD came out last Thursday, selling 35,000 copies before noon that day (according to PD **Lauren MacLeash**, "90% of those were sold in the first hour but it takes awhile for **SoundScan** to update.") The Sampler was available in 53 metro **Target** stores and pending final numbers from their on-line auction which ends today, the station will be raising a cool \$600,000+ for charity. According to Lauren, "The station charity committee is still to meet one more time to create the final list of charities that will benefit, but some of the organizations receiving money from the effort will include Camp Heartland (for disabled children), the metro Humane Society, Chrysalis (a women's shelter), Greater MPLS Crisis Nursery, Tubman Family Alliance, and the Second Harvest Food Bank." Congrats to KTCZ for putting a large exclamation point behind radio's mission to serve in the public interest!

Pam Fretwell, Farm Services Director for **Staradio** Talk WKAN-AM/Quincy and Talk WTAD-AM/Kankakee, IL, has been tapped for the position of **Pres. of the National Association of Farm Broadcasting**, replacing 2005 president **Michelle Rook** of **Saga** talk WNAX-AM/Yankton, SD.

Tribune Co. revenues fell 1% year-to-year to \$428 million in October. The flagging company's radio/entertainment division, however, saw a 36.7% increase, based on revenue from additional **Chicago Cubs** games. The does not separate the revenues for its only radio property, Talk WGN-AM/Chicago, from the Cubs and TB production revenues, and reports that November revenues look "more favorable" than October's compared to last year.

RELEASE DATE:
JUNE 28, 2007

PREMIERING AT:
THE MINNEAPOLIS
MARRIOTT CITY CENTER



ADMISSION: \$179
until 12/31/06

www.theconclave.com

MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD #104, MINNEAPOLIS, MN 55416
PHONE/FAX: 952.927.HITS (4487)/927-6427 Publisher: Tom Kay at tomk@main-st.net Web: www.main-st.net

PHOENIX

**KZZO 29x with
Top 5 Research!**

**KMHX 11x KSYM
WRLT KRTU
KTRU WBRU
WXLO WRLT
WERS WFXH
KZZO WXLO**



Consolation Prizes

Don't forget the Conclave as you finish up your 2007 Budget!! Tuition to the 2007 Radio Learning Conference – Conclave 007: FOR YOUR EARS ONLY/June 28-July1 at the Minneapolis Marriott City Center Hotel – will never be lower...just \$179 for 3+ days of learning, networking, and fun. Tuition ALSO covers most meals, many snacks, and a libation or two. Deadline for this tuition special is 12/31/06...just a bit over a month away. Save BIG money now on America's premier radio conference!! Log onto www.theconclave.com for details!

Steve Grunwald, morning co-host for CBS Radio Country WYCD/Detroit just returned from a 10-day tour in Iraq. He was endorsed by the U.S. Dept. of Defense, and his mission was to bring the troops messages from home on a 20-yard yellow ribbon. Grunwald is part of WYCD's **Dr. Don Morning Show**.

The Peter Brown Show welcomed NBA Commissioner **David Stern** on Thursday on WSSP/Milwaukee. Stern indicated that he expects the **Milwaukee Bucks** franchise to remain in Milwaukee for the foreseeable future. "I only deal with...immediate time frames and...I would say you don't have anything to worry about...and I think the answer is going to be the same in 10 years." said Stern to WSSP. "Given franchise movement in general...you can't make predictions. But I would say that the Milwaukee Bucks have been in Milwaukee and will continue to be in Milwaukee and they're under ownership that is very determined to do that."

Jason Thompson gets bumped up to APD/morning drive producer at **Ad-Venture Media** Talk WBIW-AM/Bedford, IN! **Jeremy Newbold**, formerly a part-timer, steps in to take Thompson's evening position.

On occasion, thought-provoking commentary crosses the *TATTLER's* desk worthy of sharing. This week, *Radio Ink* Publisher **Eric Rhoads** emailed the following opinion to his database as part of an email touting *Radio Ink's Forecast '07* seminar next month: *Do you want to be in a business where one single congressional legislative move could put you out of business?* "The above question was raised by a hedge fund manager who recently wrote me following the elections. He asked, "Is it any coincidence that **Clear Channel** decided to sell now before they are forced into a break up?" In my response, I noted that consolidation occurred during the **Clinton** administration and that his concerns are unfounded. However, he reminded me that consolidation occurred with a **Republican**-controlled Congress. He also reminded me that, until the presidential election, both parties will be seeking political capital, and there are people on both sides of the aisle who feel consolidation went too far. This hedge fund manager, who has a history of radio investment, went on to say that "the **Democrats** are more likely to break up cartels and suspend or remove licensing in radio. **If ever there was a time when risk increased in owning a radio group, now is that time.** Thus smaller baskets of eggs may be safer. The ultimate for the democrats would be one owner for each station with high emphasis on race and gender." He continued, "It's conceivable that Congress will

Hinder
Lips of An
Angel

**THIS WEEK'S
ADDS @
TOP 40!**

**WHHD
WHTS
KFRX
WJMX
WWAX**

TOP SPINS
**Hot AC:
KZZU 66x**
**Top 40:
KZCH 114x**
**Mainstream
AC:
WLHT 23x**
**Rhythmic:
KKWD 84x**

**UNIVERSAL
REPUBLIC
RECORDS**

want radio ownership to reflect the changing demographics of America. Though radio will be in denial about this, the mantra of the Democratic party will be 'anything can happen,' and it will happen at this juncture of high political risk. No one can predict with certainty, but everyone who holds a license should be asking if the change in the status quo is of any concern." Never in my career can I remember a more interesting moment in time for radio. It's like the perfect storm, when all things are aligned for massive change. Not only was there a recent shift in political control of Congress, which could change ownership regulation and **FCC** governance, but also a presidential campaign in which parties and candidates will be seeking cap feathers. In this environment, radio regulatory changes could make big headlines. Plus, we're seeing the beginning of privatization, competitive changes in the digital media landscape, changing advertiser strategies with more emphasis away from traditional media, the HD Radio technology push, and new audience measurement technologies which could change how radio is bought. And new leadership at both the **RAB** and **NAB** is bound to result in new initiatives. As an industry publisher who makes his living staying current on these changes, I find it a little daunting. For a radio broadcaster, radio owner or investor, or radio group executive, this perfect storm must be overwhelming. (Note: *Radio Ink's* one day **Forecast '07** happens on December 5th in New York. For more info, log onto <https://checkout.fmwmall.com/zriw/forecastsummit.asp>.)

In what appears to be a national strategy designed to streamline the newly privatized **Clear Channel Communications**, more "budget cut" layoffs were announced inside a top 125 CC market - this time in Milwaukee. Two traffic reporters have exited **Clear Channel/Milwaukee**, according to the **BUSINESS JOURNAL OF MILWAUKEE**, which reports that cluster PD **Kerry Wolfe** told the staff that **Bucky Albright** and **Luke Sanders** have left the company.

Clear Channel Country KCTR/Billings, MT morning show – **The Breakfast Flakes** - held their annual Flakesgiving Day last weekend, handing out 1500 meal kits that included a frozen turkey, 10 lbs. of potatoes, corn, olives, stuffing, gravy mix and rolls. With each package feeding six people, an estimated 10,000 people were presented a Thanksgiving meal! The meals were delivered to a local women's shelter, a veterans home and shut-ins across central Montana, free of charge and with no questions asked. Since the event began in 1998, Flakesgiving Day has fed over 180,000 people in need.

Favorite morning hosts **Kelly & Mudflap**, of **Lincoln Financial Country** KYGO/Denver, hosted the 6th annual **Feed the Need Radiothon** on Tuesday at **The Crossings** to benefit the **Denver Rescue Mission**. Listeners can stop by to donate or donate by phone and have the chance to win tickets from Frontier Airlines, Nuggets, and Avalanche luxury suite passes, **Vince Gill** backstage passes, and the opportunity to sit in on a private performance from Gill. He will also perform at the Feed the Need Showcase at the Paramount Theatre in the evening. A portion of the proceeds from the show will be added to the Radiothon total.

MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD #104, MINNEAPOLIS, MN 55416
PHONE/FAX: 952.927.HITS (4487)/927-6427 Publisher: Tom Kay at tomk@main-st.net Web: www.main-st.net

Conclave 2006: FUTURE TENSE Greatest Hits!

Relive Conclave 2006! CD's of many of Conclave 2006's most exciting sessions are now available for purchase! Simply check those CD's you'd like to order at \$19.99 each and fax (952-927-6427), email (info@theconclave.com) or snail mail (use the address below) this form with your remittance. All orders receive FREE domestic shipping! Please allow up to 4 weeks for delivery.

KEYNOTES

- AL SHARPTON
- GLORIA STEINEM
- GLEN BECK
- TERRYL BROWN CLEMONS

CONCLAVE COLLEGE

- TOP 10 PROGRAMMING MISTAKES (Warren)
- ARBITRON'S BETTER MEASUREMENT (Rose)
- INSIDE vs OUTSIDE THINKING (Kurtzman)
- OWNERSHIP SUPERSESSION (Cummings)

THE PROMOTION SUMMIT

- SALES & PROMOTION/HAPPY MARRIAGE
- TURN LEMONS INTO LEMONADE
- BRANDING IN THE STREETS
- BRAINBLITZ 2006

FORMAT SYMPOSIUMS

- TOP 40 w/ Chuck Taylor
- ROCK w/ Mike Boyle
- COUNTRY w/Phyllis Stark
- URBAN-HIP HOP w/Weaver & Boulding

LUNCHEONS

- ROB SISCO ROCKWELL AWARD LUNCHEON
- BARRETT STRONG LEGENDS LUNCHEON

GENERAL SESSIONS

- CRB presents EXTREME MAKEOVER
- CRB presents CHARTS DOLLARS & SENSE
- THE LONG & WINDING ROAD
- MANAGING CONFLICT/SINK OR SWIM

Mail to: **THE CONCLAVE • 4517 MINNETONKA BLVD • SUITE #104 • MINNEAPOLIS • MINNESOTA • 55416** Questions? Call: 952-927-4487

Did you miss the 31st annual Conclave Learning Conference – FUTURE TENSE? Did you attend, but missed a special session or two? Want to share what you learned with others in your company? Relive the best of The Conclave Learning Conference! 2006 CD's of many of this summer's most exciting sessions are now available for purchase at \$19.99 each! Available from this summer's Learning Conference – **Keynotes:** Al Sharpton, Gloria Steinem, Glen Beck, Terryl Brown Clemons. **Conclave College, presented by All Access & MediaSpan:** Top 10 Biggest Programming Mistakes (Steve Warren), Arbitron's Better Measurement Initiative (Bill Rose), Inside vs Outside Thinking (Warren Kurtzman), Supersession (Cummings, Cook, Goldstein, etc). **General Sessions:** Country Radio Broadcasters present The Extreme Makeover, Country Radio Broadcasters present Charts Dollars & Sense, The Long & Winding Road, Sink or Swim-Managing Conflict. **The Promotion Summit, presented by PromoSuite & Billboard Radio Monitor:** Sales & Promotion-A Happy Marriage, Turning Lemons Into Lemonade, Branding in the Streets, BrainBlitz 2006. **The Format Symposiums, presented by Billboard Radio Monitor:** Top 40 w/ Chuck Taylor, Country w/ Phyllis Stark, Rock w/ Mike Boyle, Urban with Sam Weaver & Jerry Boulding. **Luncheons:** Arbitron presents the Rob Sisco/Rockwell Awards Luncheon, BMI presents The Legends Luncheon w/Barrett Strong. Each session is just \$19.99 with free, domestic shipping (Please allow up to 4 weeks for delivery)! Download an order form now at theconclave.com to order your CD's. Then complete the form and send it to The Conclave via fax (952-927-6427) – email at info@theconclave.com - or snail mail (4517 Minnetonka Blvd, #104, Minneapolis, MN 55416). Don't let the learning stop. Order a Conclave 2006 CD today!

Sporting News Radio is finally scheduling the long-rumored move of its studios and offices from Northbrook, IL to Los Angeles. The move will be completed by February 2007, even though much of the network's programming already comes from Los Angeles.

Congratulations to ABC Talk WLS/Chicago morning show Exec. Producer **John Romanovich** and **Chicago Bears** radio coordinator **Maggie Robertson**, who were married last weekend.

Pass the pink bubblegum cigars! CMT Exec. VP/GM **Brian Phillips** and wife **Sarena** are the proud parents of their fifth child, **Kathleen Louise!** She was born on November 3. Brian began his stellar career, of course, as PD of KDWB/Minneapolis back in the days of silent radio!!

Another big congrats to **Andy Davis**, **Ingleside** Alternative WWCD/ Columbus, OH PD, and his wife, **Molly!** **Oliver Timothy Rex** was born November 18 at 4:57 AM, and checked in at 7 lbs, 14 oz, and 20.5 inches long. He joins a proud big brother.

Jobs. Want to cover news and sports for a Country station located in Northwest Nebraska? Please submit resume and demo of no more than 7MB to: therodman_47274@yahoo.com... WRKR, part of the **Cumulus**

Broadcasting Group in Kalamazoo, Michigan, is looking for an Account Executive to sell radio advertising to local direct clients. Send your resume and cover letter to Cumulus Broadcasting, Attn: **Lisa Hewitt**, 4154 Jennings Drive, Kalamazoo, MI 49005 or submit via email to lisa.hewitt@cumulus.com... **Traffic.com, Inc.** is currently seeking Part-Time personnel to fill position(s) in our St Louis Traffic Operations Center. Forward your work history via email to careers@traffic.com... Part-Time News Reporter/Anchor. Please forward resume & aircheck to: **Tommy Collins** Assistant Program Director, AM 1290 & 95.7FM, News Talk Radio WHIO/ Cox Radio Dayton, 1414 Wilmington Ave., Dayton, Ohio 45420 or via email: tommy.collins@coxradio.com... Hot Country B95 needs an up tempo personality for afternoons. Email an mp3 and resume or give me a link to an aircheck. PD/**Mike McKay**, mikemckay@clearchannel.com or snail mail WQRB-FM, 619 Cameron St., Eau Claire WI, 54703... **Entercom** is looking for someone to be responsible for overseeing the day-to-day operations of event and business development projects as it relates to new business revenue and client needs. Send cover letter and resume to **Entercom Denver**, Attn: Human Resources, Corp. Center Tower 1, 4700 S. Syracuse St., Suite 1050, Denver, CO 80237, Fax (303) 967-2845, Email: DenverJobs@Entercom.com... **Metro Source**, a Westwood One Company, is looking for a full-time state correspondent based in Des Moines, Iowa. Please send resumes and writing samples to job_opps@metronetworks.com... **Crawford Broadcasting's** KGRN is seeking a highly motivated announcer, with play by play experience, to join our on air staff. Send resume and air sample to: **Russ Crawford**, KGRN, PO Box 660, Grinnell, IA 50112 or email to russkgrn@iowatelecom.net... WQTE-FM, has an immediate opening for an Air Personality. Please send cover letter, resume and air-check to: WQTE, Attn: **Janet Kallsen**, 121 W Maumee St, Adrian, MI 49221... Ann Arbor's 107one is looking for a PD. Email your resume, references, salary history and link to your audio demo (no audio files larger than 2MB please) to rebeccabogoski@RadioA2.com or by mail: **Clear Channel**-Ann Arbor, 1100 Victors Way, Suite 100, Ann Arbor, MI 48108... Adult Rock WTTS-FM (Indianapolis/Bloomington) is looking for board-ops to assist programming, maintain automation systems and "keep the ship running" during nights, weekends and holidays. E-mail your resume and an introductory paragraph to brad@wttsfm.com... **Cumulus Broadcasting** in Kalamazoo Michigan seeks an individual to manage their local sales staff. To apply send your cover letter and resume to Cumulus Broadcasting, Attn: **Lisa Hewitt**, 4154 Jennings Drive, Kalamazoo, MI 49005 or submit via email to lisa.hewitt@cumulus.com... FM 105.1 (KLTA) in Fargo, ND is searching for their next Music Director/Midday Host. Send/email CD or MP3 & Resume to: **John Austin**, Operations Manager, **Triad Broadcasting**, 2720 7th Ave. South Fargo, ND 58103... KJAM-AM-FM is looking for someone for the broadcasting of news reports as well as updates and attending local media conferences and meetings. E-mail resume and audio sample to **Bob Clemens** at bobclemens2@yahoo.com. Contact **Lorin Larsen** KJAM-GM 605-256-4514 101 S. Egan Ave, Madison, SD 57042... **Family Radio Inc.** has

RELEASE DATE: JUNE 28, 2007 SNEAK PREVIEW ADMISSION: \$179

THE LEARNING CONFERENCE PRESENTS

Conclave 007
FOR YOUR EARS ONLY

www.theconclave.com

an immediate opening on CHR, Z93 WIZM-FM. Deadline is Thursday, November 30th 2006. Send submissions to jeno@familyradioinc.com or: **Jen O'Brien**, Z93 WIZM-FM, P.O. Box 99, La Crosse, WI 54602... Heritage Top 40, Z 965 is looking to replace our morning person. Send your tape and resume in an e-mail to rick@artisticradio.com, or T & R to WAZY RADIO, Attn. **Dan Baisden**, 3842 South 18th Street, Lafayette, IN 47909... Looking for reporters with at least two years of on-air experience for future possibilities at major media broadcast service in Chicago. Send resume and aircheck to Perry Williams, News Bureau Chief, **Metro Networks/Shadow Broadcast Services**, 161 North Clark Street, Chicago, IL. 60601, perry_williams@metronetworks.com... **NRG Media, LLC** is searching for a small market News Director. Submit a sample of your work to **NRG Media LLC Recruiting**, 2875 Mt Vernon Rd, Cedar Rapids, Iowa 52403 or recruiting@nrgmedia.com... **Clear Channel/Cleveland** is looking for a Country programmer for the PD position at WGAR. Send your best work and a "non-boiler-plate" cover letter to: **2006 Program Director Opening**, Clear Channel Radio, 6200 Oak Tree Blvd., Suite 400, Cleveland, OH 44120... **Family Life Radio** is seeking an announcer and Promotions/Marketing Coord. at Contemporary Christian WUGN (99.7)/Midland, MI. Send cover letter and resume to Family Life Communications, Attn: **Human Resources**, PO Box 35300, Tuscon, AZ 85740, by fax at (520) 469-7314, or by e-mail at hr@flc.org... **Clear Channel KTCZ 9Cities 97**/Minneapolis is seeking the best candidate for the position of "On-Air Music Director." Please send 3-minute mp3 sample of on-air work, resume with references, and paragraph of why you are the best candidate to PD **Lauren MacLeash** at laurenmacleash@clearchannel.com... **Clear Channel Radio Minneapolis** is looking for a full-time radio Meteorologist to provide live and recorded weather broadcasts over four stations. Forward your cover letter with salary requirements, resume and demo to: **Hiring Manager**, Clear Channel, 1600 Utica Avenue South, #400, 55416 or email employment@clearchannel.com... **Radio Wyoming** has an immediate need for two Program Directors. One position is a PD/Morning Person for CHR station and the other is a Program Director/On-Air Person for their ROCK station. E-mail your resume and an mp3 or better yet send the address to your FTP site to careers@radiowyo.com... **WPNA 1490** is accepting material from persons interested in a part-time "Board Operator-Engineer" opening. For more info about WPNA 1490 AM, checkout website at www.wpna1490am.com. Email material to: alank@wpna1490am.com. Snail mail to: WPNA 1490 AM, **Alan Kearns**, 408 S. Oak Park Ave., Oak Park, Illinois 60302... **91.1 WIBI** in Springfield IL / Metro St. Louis / Southern Illinois Christian AC has begun the process of finding their next Production / Imaging Director. CD / Resume / Writing Samples / Salary Requirements to: jeremiahb@wibi.org... Produce and monitor the Bob and Tom Show weekday mornings, Send Cover Letter, Resume and Aircheck to: **Scott Souhrada**, KKGL PD, 1419 W. Bannock Boise, ID 83702, or e-mail to: scott.souhrada@citcomm.com... **MacDonald-Garber Broadcasting** Northern Michigan's Hot Ac, Mix 96, is looking for a morning drive pro! Send your stuff to **Luke Spencer**, Director of FM Operations, MacDonald-Garber Broadcasting, PO Box 286,

Hinder
Lips of An Angel

UNIVERSAL REPUBLIC RECORDS

THIS WEEK'S ADDS @ ALT!
KEDJ
KVGS

TOP SPINS
Alternative:
WAG 51x
Rock:
KFRQ 45x
Triple A:
WDOD 28x

Petoskey, MI 49770... **Heritage** AM station 950 KOEL is Oelwein, IA, is looking for a news anchor/ag reporter. Please email resume and aircheck to brad.wells@cumulus.com or send to: **Brad Wells**, Program Director, KOEL-AM, 2502 S. Frederick, Oelwein, IA 50662... **Entercom** is seeking a General Manager for its Kansas City market. Qualified and interested candidates should forward cover letters and resumes to nmccormack@entercom.com... **Entercom 107.9 The Track** is searching for a truly great seller. If you are a 100k kind of seller, then fax a cover letter and resume to **Amy Dillon**, General Sales Manager, 317-816-4059... **KCFM-FM (Mix 96)** is replacing their morning host in Waterloo/Cedar Falls, Iowa. Send your tape and resume to: **Jim Coloff**, Owner/General Manager, P.O. Box 248, Cedar Falls, Iowa, 50613. Or, email information to: jacoloff@hotmail.com... The Western Kansas Broadcast Center in Garden City, Kansas is looking for a Sports Director. Mail Packages to: **James Janda**, KKJQ, 1402 East Kansas Avenue, Garden City, KS 67846... All positions listed in *THE TATTLER* are provided free of charge and represent equal opportunities. Submit your listing to **Kate Kennedy** at kate@maint-st.net before Friday noon of *THE TATTLER* issue date.

HAPPY THANKSGIVING FROM THE CONCLAVE & MAIN STREET!



MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD #104, MINNEAPOLIS, MN 55416
PHONE/FAX: 952.927.HITS (4487)/927-6427 Publisher: Tom Kay at tomk@main-st.net Web: www.main-st.net

2006 Summer Book

Chicago, IL (#3)

WGN falls into tie with WGCI

Station	Owner	Format	Su	Fa	P1
WGCI-FM	ClearCh	Urb	5.7	5.7	
WGN-AM	Tribune	N/T	5.8	5.7	
WBBM-AM	CBS	News	4.4	4.8	
WNUA-FM	ClearCh	SmoothJz	3.6	3.8	
WLS-AM	ABC	N/T	3.7	3.7	
WVAZ-FM	ClearCh	UrbAC	4	3.6	
WUSN-FM	CBS	Country	3.6	3.5	
WBBM-FM	CBS	T40/Rhy	3.2	3.3	
WKSC-FM	ClearCh	T40	3.3	3.2	
WPPN-FM	Univision	SpanOld	2.8	3.1	
WOJO-FM	Univision	RegMex	2.8	3	
WWDV-FM					
WDRV-FM	Bonneville	ClassicRk	2.8	2.9	
WTMX-FM	Bonneville	HotAC	3	2.8	
WZZN-FM	ABC	Old	2.4	2.6	
WLEY-FM	SBS	RegMex	2.6	2.5	
WLIT-FM	ClearCh	AC	2.7	2.4	
WPWX-FM	Crawford	Urb	2.4	2.4	
WSCR-AM	CBS	Sports	2.1	2.3	
WILV-FM	Bonneville	AC	2.4	2.1	
WLUP-FM	Emmis	ClassicRk	2.3	2.1	
WXRT-FM	CBS	TripleA	2	2.1	
WVIX-FM					
WVIV-FM	Univision	LatinUrb	1.8	1.9	
WJMK-FM	CBS	AdultHits	1.9	1.8	
WFMT-FM	Win/World	Classical	1.8	1.6	
WKQX-FM	Emmis	Alt	1.8	1.5	
WMVP-AM	ABC	Sports	1.3	1.5	
WSRB-FM	Crawford	UrbAC	1.4	1.4	
WGRB-AM	ClearCh	Gospel	1.4	1.3	
WCKG-FM	CBS	Talk	0.9	1	

Cincinnati, OH (#28)

WLW drops, but not enough for WEBN

Station	Owner	Format	Su	Fa	P1
WLW-AM	ClearCh	N/T	11.2	10.7	
WEBN-FM	ClearCh	Rk	5.5	6.1	
WRRM-FM	Cumulus	AC	5.6	6	
WUBE-FM	CBS	Country	5.7	5.8	
WIZF-FM	RadioOne	Urb	4.7	5	
WGRR-FM	CBS	Old	4.2	4.9	
WKFS-FM	ClearCh	T40	4.8	4.9	
WKRC-AM	ClearCh	Talk	4.2	4.3	
WKRQ-FM	CBS	HotAC	4	4.2	
WOFX-FM	ClearCh	ClassicRk	4.1	4	
WMOJ-FM	Cumulus	RhymOld	5.3	3.9	
WYGY-FM	Cumulus	Country	3.9	3	
WVMX-FM	ClearCh	HotAC	3	2.8	
WCKY-AM	ClearCh	Talk	1.9	1.8	
WAKW-FM	PillarofFire	ChrstnAC	1.8	1.6	
WAQZ-FM	CBS	Alt	1.6	1.6	
WPFB-FM	WPAY/WPFB	Country	1.5	1.2	
WSAI-AM	ClearCh	Sports	1.2	1.1	
WDJO-AM	ChristianBS	Old	0.6	1	

Detroit, MI (#9)

Looks like a race developing in the fall book

Station	Owner	Format	Su	Fa	P1
WMXD-FM	ClearCh	UrbAC	6.4	5.9	
WJR-AM	ABC	Talk	5.3	5.4	
WJLB-FM	ClearCh	Urb	5.2	5.3	
WKQI-FM	ClearCh	T40	5	5.3	
WWJ-AM	CBS	News	4.3	4.7	
WRIF-FM	GrtrMedia	ActiveRk	4.8	4.6	
WOMC-FM	CBS	Old	4.6	4.5	
WNIC-FM	ClearCh	AC	3.4	4	
WVMV-FM	CBS	SmoothJz	4.3	4	
WYCD-FM	CBS	Country	3.6	3.7	
WMGC-FM	GrtrMedia	AC	3.5	3.6	
WCSX-FM	GrtrMedia	ClassicRk	3.3	3.2	
WDMK-FM	RadioOne	UrbOld	3.8	3.2	
WHTD-FM	RadioOne	Urb	3	3	
CIMX-FM	CHUM	Alt	3	2.6	
WDVD-FM	ABC	HotAC	2.5	2.6	
WXYZ-AM	CBS	Sports	1.9	2.5	
WDRQ-FM	ABC	AdultHits	2.5	2.2	
WDTW-FM	ClearCh	Country	2.7	2.2	
WKRK-FM	CBS	N/T	1.8	2	
WDFN-AM	ClearCh	Sports	1.2	1.4	
WGPR-FM	WGPR	Urb	1.5	1.4	
WMUZ-FM	Crawford	ChrstnAC	1.1	1.2	

Milwaukee-Racine, WI (#33)

The Hog moves into 5th all by itself

Station	Owner	Format	Su	Fa	P1
WTMJ-AM	Journal	N/T	9.2	9.5	
WMIL-FM	ClearCh	Country	6.8	6.4	
WXSS-FM	Entercom	T40	6.3	5.4	
WKKV-FM	ClearCh	Urb	6	5.3	
WHQG-FM	Saga	Rk	4.8	5	
WKLH-FM	Saga	ClassicHits	4.8	4.7	
WJMR-FM	Saga	UrbAC	5	4.6	
WISN-AM	ClearCh	N/T	4.4	4.3	
WMYX-FM	Entercom	HotAC	3.9	4.2	
WRIT-FM	ClearCh	Old	3.6	4.1	
WQBW-FM	ClearCh	ClassicRk	3.2	3.9	
WJZI-FM	MilRadAll	SmoothJz	3.3	3.8	
WKTI-FM	Journal	HotAC	3.8	3.4	
WOKY-AM	ClearCh	Stndrds	3.3	3.3	
WLUM-FM	MilRadAll	Alt	3	3	
WDDW-FM	BustosMedia	RegMex	2.4	2.8	
WFZH-FM	Salem	ChrstnAC	1.9	1.9	
WFMR-FM	Saga	Classical	1.9	1.8	
WNOV-AM	Courier	UrbAC	1.2	1.3	
WGLB-AM	Kinlow	Gospel	1	1.2	
WAUK-AM	GoodKarma	Sports	0.8	1	
WWDV-FM					
WDRV-FM	Bonneville	ClassicRk	0.9	1	

Minneapolis-St. Paul, MN (#16)

Baseball playoffs help WCCO

Station	Owner	Format	Su	Fa	P1
WCCO-AM	CBS	N/T	9	9.3	
KEEY-FM	ClearCh	Country	9	7.5	
KQRS-FM	ABC	ClassicRk	7.8	7.1	
KXXR-FM	ABC	ActiveRk	4.9	5.2	
WLTE-FM	CBS	AC	4.6	4.8	
KDWB-FM	ClearCh	T40	4.4	4.4	
KTTB-FM	RadioOne	T40/Rhy	3.7	4.4	
KSTP-FM	Hubbard	HotAC	4.6	4.2	
KTCZ-FM	ClearCh	TripleA	3.3	3.9	
KQQL-FM	ClearCh	Old	3.7	3.7	
KZJK-FM	CBS	AdultHits	3.4	3.1	
KFAN-AM	ClearCh	Sports	2.5	2.9	
KSTP-AM	Hubbard	N/T	3.2	2.9	
KTLK-FM	ClearCh	Talk	2	2.2	
KLCI-FM	Starcom	Country	1.1	1.5	
WWTC-AM	Salem	Talk	1.4	1.3	
KTNP-AM	JRBdcstg	Talk	0.8	1.2	
WFMP-FM	Hubbard	Talk	1.2	1.2	
WGVY-FM					
WGVZ-FM					
WGVX-FM	ABC	Alt	1.3	1.1	

St. Louis, MO (#20)

Cardinal baseball helps KTRS

Station	Owner	Format	Su	Fa	P1
KMOX-AM	CBS	N/T	8.2	8	
KEZK-FM	CBS	AC	5.9	5.7	
KTRS-AM	CHHoldings	N/T	5.4	5.5	
WARH-FM	Bonneville	AdultHits	5.8	5.1	
KLOU-FM	ClearCh	Old	4.8	5	
WIL-FM	Bonneville	Country	4.9	4.9	
KSLZ-FM	ClearCh	T40	4.7	4.4	
KMJM-FM	ClearCh	UrbAC	3.5	4.3	
KSHE-FM	Emmis	ClassicRk	4.6	4.2	
KSD-FM	ClearCh	Country	3.6	4.1	
KATZ-FM	ClearCh	Urb	3.4	3.6	
KYKY-FM	CBS	HotAC	3.1	3.4	
KIHT-FM	Emmis	ClassicHits	3.5	3.3	
WFUN-FM	RadioOne	UrbAC	3.1	3.3	
KFTK-FM	Emmis	Talk	3	3.1	
WMVN-FM	Bonneville	RhymAC	2.9	2.8	
KPNT-FM	Emmis	Alt	2.8	2.7	
WHHL-FM	RadioOne	Urb	2.9	2.6	
KATZ-AM	ClearCh	Gospel	2.6	2.3	
KFUO-FM	LuthChu	Classical	1.7	1.6	
KFNS-FM					
KFNS-AM	BigLgBdcstg	Sports	1.3	1.5	
WIL-AM	Bonneville	ClassCtry	1	0.9	

12+ M-Su, 6AM-12AM.
Summer 2006 - Fall Phase 1
comparisons.



ARBITRON
2006 *All rights reserved.*