

THE MAIN STREET Communicator Network TATTLE R

Publisher: Tom Kay Editor: Kate Kennedy
Cartoons Pilfered by Lenny Bronstein & Jay Philpott
1986 Main Street's 20th Anniversary 2006

The National Radio Hall of Fame class of 2006 was announced today by the **Museum of Broadcast Communications!** **Bruce Dumont**, president of the MBC, stated: "This year's inductees join **Jack Benny, Edward R. Murrow** and **Orson Welles** in America's only National Radio Hall of Fame, and they will be enshrined for future generations to acknowledge, both onsite at the new MBC and online as well." The inductees this year are WPLJ/New York PD/morning man **Scott Shannon**, WNEW/New York's late **William B. Williams**, ABC Radio Pres. **John Hare**, CBS newsman **Christopher Glenn**, and the late **Douglas Edwards**, who was with CBS from 1942 to 1988.

Who says **Paris Hilton** doesn't enjoy "the simple life"? Okay, maybe that's overstating it, but **KLYV/Dubuque**, the popular Top 40 station in eastern Iowa caused quite the celebrity stir on Halloween! The brainchild of on-air personality **Jeff Nixx**, the promotional stunt, which featured KLYV's new intern as a Hilton doppelganger, drew a TV crew, newspaper coverage, autograph seekers, and hordes of people as listeners clamored to see the reality star. The event was a pull to win tickets to a **Ciara** concert in nearby Milwaukee. "Paris" had a limo, fashion Chihuahua, and sported a sign reading, "Honk if you think Y105 is HOT!" Now, *that's* hot...

Clear Channel/Cincinnati has cited **Mark Anderson** as the new PD at their Top 40/Mainstream WKFS (KISS FM) and Hot AC WVMX (MIX 94.1). Anderson was last seen at the **Audience Development Group** as a consultant in Vegas, and before that was PD of CC's Top 40/Mainstream WKST/Pittsburgh.

Columbia/Nashville stars **Montgomery/Gentry** wowed audiences with a very special concert at a local club in Minneapolis last Thursday. The event partnered the stars with **Clear Channel** Country KEEY/Minneapolis and benefited the **Diabetes Institute For Immunology and Transplantation** at the U of M. The event took place at Myth and raised over \$29,000!

Ron Sorenson is baaaaaaack! Says the former maven of KBLE/Des Moines, "About 4 months later than we'd hoped, the FCC has finally approved the transfer of the CP for 99.1 from **Hoyt Sherman Place Foundation to Employee & Family Resources (EFR)**. I will be the GM/MD of the 100 watt LPFM. We've begun construction of the facility, and hope to be up and dancing by the end of the year, give or take a couple of weeks. The format will be an eclectic Triple A, with call sign and staff announcements coming within a week or three. Pre-sign-on calls to Ron at 515-471-2369. Musical care packages and promotional service gratefully accepted at: Ron Sorenson, Box 41143, Des Moines, IA 50311." Ron, who pioneered cable radio during the **Herbert Hoover** administration, is a former Conclave Board member!

Darren Wilhite and **Tim Wall** will helm the new morning show at **Entercom** Country WDAF/Kansas City! They step into the legendary shoes of **David Lawrence**, who retired on October 13 after 25 years.

Emmis Pres./Radio Rick Cummings will now serve as Chairman of the **NAB Radio Show** Steering Committee for the 2007 convention in Charlotte. He also served this post for this year's convention in Dallas. Rick is a charter member of the **Conclave's** Advisory Board.

Country WKML PD **Paul Johnson** has been named Interactive Sales Manager for **Beasley Broadcasting/Fayetteville's** cluster. Johnson, a 20-year broadcast vet, said, "My new job contains aspects of programming, promotions, and sales. I'm very excited about it!" Paul has been a frequent **Conclave** faculty member, and served on last month's **TalenTrak** faculty in Charlotte!

Beginning!
KZZO 24x
KMHX 14x
Researching!



On the air!
KMTT-FM
KMYZ-FM
WDYL-FM
KZZO-FM
KBBY-FM

Consolation Prizes

Hinder Lips of An Angel

STILL ADDING AT ADULT RADIO!

Added Mainstream WGER!
WHLG!

Added Hot K101!
WVMX!



RELEASE DATE:
JUNE 28, 2007

PREMIERING AT:
THE MINNEAPOLIS
MARRIOTT CITY CENTER



ADMISSION: \$179
until 12/31/06

www.theconclave.com

Changes. Citadel/Grand Rapids Rocker WKLQ's PD/midday jock **Darrin Arriens** now program sister Top 40 WHTS and recently added MD duties at Lansing sister Top 40 WJIM...**Brian "Fig" Figula** has been named for Production Assistant and late-might duties at ABC Radio Hot AC WDVD/Detroit. Fig was tapped by OM/PD **Byron "Ron" Harrell**, and replaces **Steve Chase**, who joined KALC/Denver in August for afternoons...**Patti Genko** has been named to **Milwaukee Radio Alliance's** Smooth jazz WJZI/Milwaukee! She wakes us up beginning November 13, and boasts a successful 25-year track record in Milwaukee radio. Most recently she was heard on **Saga Classic Rock WKLH**.

An election record was broken last Tuesday when **Eliot Spitzer**, notorious in the industry for his payola investigations as Attorney General for New York, was elected Governor with a 70% margin over his opponent. This beats out **Mario Cuomo's** 64.6% record from 1986.

Sue Wilson is leaving Salem Contemporary Christian WFHM/Cleveland to step in for former PD **Kevin Mason** over at **Rubber City Radio Country WQMX/Akron!**



Need to update your TV watching experience? **Journal Broadcasting** Hot AC WKTI/Milwaukee is giving away high-def plasma screens in its "**Pick Your Plasma**" promotion! **Bob Walker**, PD for the station, says, "Milwaukee women dig **Brett Favre** in high-definition over a designer handbag any day. Once our daily winner tells us "how many inches they can handle," they get to go online and pick their plasma. I don't know what this says about Wisconsin women, but the 50-inch plasmas are going fast!" All Midwestern gals enjoy a big TV, Bob!

"**The Magic Wine Down**", a creation of **Greater Media AC WMGC/Detroit** will be held on Friday from 6-9p at the **Marble & Granite Gallery** in Southfield, MI. Partygoers can sample 10 wines being showcased with experts there to discuss various brands. Want in? You have to win! WMGC jocks **Linda Lanci, Mike Bradley, Fay Samona, Mitzi Miles, Jim Paolucci, Shannyn Caldwell,** and **Johnny Williams** will be on hand, as will harpist **Diane Dunn**. A silent auction will take place with the proceeds going to **Toys for Tots**.

Conclave partner **The AudioBitXchange** acquires **Zimmer Broadcasting** Talk KSSZ/Columbia as its new affiliate! KSSZ's morning man, **Tim Murphy** joins the over 120 stations already in the network! BitXchange covers everything from hard news to stories written in his signature rip-n-read style, "**The BitMaster**" **Brian Marino!** Check out www.thebitxchange.com

Win, place, or show? The er... "winner" of this year's "**Worst Song Ever**" contest on **CBS** Talk KMOX/St. Louis was... "**Muskrat Love**" by **The Captain and Tennille!** The show is an annual Election Day tradition created by afternoon man **Paul Harris**. The "place" and "show" prizes were **Tiny Tim's** "**Tiptoe Through the Tulips,**" and **Maria Muldaur's** "**Midnight at the Oasis,**" respectively. Apparently, "**The Pina Colada Song**" was never aired in St. Louis...

Hinder Lips of An Angel

STILL HOT AT ROCK RADIO!

ACTIVE
KRAB 53x
KFRQ 49x
WTFX 40x

ALT
WEND 54x
WAEG 52x
KTBS 48x
WDYL 48x

Changes, Too. "Nite Out With Chuck Nasty," begins its broadcast on **CBS Radio Country KBEZ/Kansas City** starting November 11. Every Saturday from 7p-midnight you'll hear Nasty on Q 104. He's been with KBEQ since May...Former Contemporary Christian **WBSN/New Orleans** morning host **Wayne Geiger** rejoins Contemporary Christian **KLJC/Kansas City** as co-host with **T.J. Jackson** on "The Go Show." Geiger's wife, **Kimberly Jo**, has moved to middays at **KLJC**...Fox O&O **KTVI-TV/St. Louis Sports Director Martin Kilcoyne** leaves the "Morning Grind" at **Big League Radio Sports KFNS-AM/FM**...Night dude **Joey Hoops**, formerly of **Clear Channel Top 40 KKSR/St. Cloud** pops up for wakeups at **KKSR**! The current morning team of **Jade & Courtney** stays on, but the ladies have been split up into afternoons and middays, respectively.

Dick Plessinger has sold his Regional Mexican **WCVG/Covington-Cincinnati** to **Davidson Media Group** for \$1.9 million.

WAJF will sell Religion **WAJF/Decatur, AI** to **Christian Voice of Central Ohio** for \$167,000 cash.

The Early Bird rates of \$495 for the **CRS-38 Country Radio Seminar** will end on November 30. The seminar is scheduled for Feb 28-March 2nd in Nashville. Want more info? Call (615) 327-4487 or log onto www.crb.org.

More Changes. **Clear Channel/Toledo Dir. of Programming & Operation Bill Michaels** has named **Jason "Bacon" Oven** Exec. Producer for the **Andrew Z. In the Morning Show** on Top 40/Mainstream **WVKS**! Jason previously produced the Top 40 sister **WNCI's Columbus Morning Zoo**...**Scott Hawk** adds similar duties at **ROCK KQRK for Anderson Broadcasting Top 40/Mainstream KKMT/Polson**...Midday air personality and MD **Brion O'Brien** is now doing overnights at **Clear Channel Top 40 KZCH/Wichita**. O'Brien previously was heard on **Entercom Urban AC WVKL/Virginia Beach**...**Tommy Mattern**, PD at **Emmis Alternative KPNT/St. Louis** has revamped his



programming department with Marketing Dir. **Kyle Guderian** adding APD stripes and middayer **Scott Rizzuto** is now MD. He replaces **Jeff Frisse**, who said goodbye in September.

Condolences to family and friends of former **WCCO/Minneapolis** personality **Jim Hill**, who died Thursday in St. Cloud, MN at 87 after suffering a stroke last month.

Jobs. A search is in process to secure a qualified Station Manager for contemporary Christian **KTIS-FM and AM**. High School diploma or GED equivalent required, Bachelor's degree preferred. Previous experience in broadcasting a minimum of five years is required and at least three years of management experience. Responsible for the overall operation and ministry of **KTIS-FM and AM**. Submit a resume along with a cover letter to Human Resources via email jobs@nwc.edu, fax (651-628-3339) or mail to 3003 Snelling Avenue North, St Paul, MN 55113-1598...**Benne Media 97.7 (KPOW-FM) Sedalia/Columbia** needs someone for afternoons. CD and Resume to: **Marc Elliot**, Benne Media, 301 South Ohio Avenue, Sedalia, MO 65301, melliot@bennemedia.com...**Entercom Denver's 105.9** is expanding staff! Looking for on-air newscaster. Audio, resume, writing, philosophy to **Dave Symonds**, PD, at dsymonds@entercom.com or **KALC**, 4700 S. Syracuse St., #1050, Denver, CO. 80237... **New Northwest Broadcasting CHR K-FAT 92-9/Anchorage** is seeking its next Program Director right now. Send your resume, references, programming philosophy and air work right now. Via snail mail: **Tom Oakes**, General Manager, New Northwest Broadcasters, LLC, 11259 Tower Road, Anchorage, AK 99515. Or e-mail to tom.oakes@nnbradio.com. Want to talk? Call Tom at 907-344-4045. You may also forward your material to **Mark Zapoleon** of **Zapoleon Media** at mark_stj@yahoo.com...**Artistic Radio WZOW and WOZW** in South Bend Indiana are looking for a PD and Morning Show Host for the Classic Rock Station that carries Notre Dame Basketball. Send Resume to

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Relive Conclave 2006! CD's of many of Conclave 2006's most exciting sessions are now available for purchase! Simply check those CD's you'd like to order at **\$19.99** each and fax (952-927-6427), email (info@theconclave.com) or snail mail (use the address below) this form with your remittance. All orders receive **FREE** domestic shipping! Please allow up to 4 weeks for delivery.

KEYNOTES

- AL SHARPTON
- GLORIA STEINEM
- GLEN BECK
- TERRYL BROWN CLEMONS

CONCLAVE COLLEGE

- TOP 10 PROGRAMMING MISTAKES (Warren)
- ARBITRON'S BETTER MEASUREMENT (Rose)
- INSIDE vs OUTSIDE THINKING (Kurtzman)
- OWNERSHIP SUPERSESSION (Cummings)

THE PROMOTION SUMMIT

- SALES & PROMOTION/HAPPY MARRIAGE
- TURN LEMONS INTO LEMONADE
- BRANDING IN THE STREETS
- BRAINBLITZ 2006

FORMAT SYMPOSIUMS

- TOP 40 w/ Chuck Taylor
- ROCK w/ Mike Boyle
- COUNTRY w/Phylliss Stark
- URBAN-HIP HOP w/Weaver & Boulding

LUNCHEONS

- ROB SISCO ROCKWELL AWARD LUNCHEON
- BARRETT STRONG LEGENDS LUNCHEON

GENERAL SESSIONS

- CRB presents EXTREME MAKEOVER
- CRB presents CHARTS DOLLARS & SENSE
- THE LONG & WINDING ROAD
- MANAGING CONFLICT/SINK OR SWIM

Mail to: **THE CONCLAVE • 4517 MINNETONKA BLVD • SUITE #104 • MINNEAPOLIS • MINNESOTA • 55416** Questions? Call: 952-927-4487

Jobs@artisticradio.com...**Independence Media's** new Top40 in Peoria, Illinois 98-5/96-5 KISS FM is seeking a Night Jock/Show. Also seeking Weekend Talent. Rush your MP3 package to: markallen@impeoria.com...Power 92.9 in Bloomington Illinois is looking for a morning co-host. Unscoped aircheck, resume, photo and references to radiophreak@gmail.com...Are you part time and looking for full time? Are you looking for a chance to put your very own show together? If you think you're the right person email tape AND resume to job@go123auto.com...WPNA 1490 AM has an immediate part-time "Board Operator-Engineer" opening available. Email material to: alank@wpna1490am.com, snail mail to: WPNA 1490 AM, **Alan Kearns**, 408 S. Oak Park Ave, Oak Park, Illinois 60302... **Clear Channel** Ann Arbor's 107one is looking for a PD. This is an on-air PD position; you will do an air shift. Email your resume, references, salary history and link to your audio demo (no audio files larger than 2MB please) to rebeccabogowski@RadioA2.com or by mail: Clear Channel-Ann Arbor, 1100 Victors Way, Suite 100, Ann Arbor, MI 48108... A small production house in Denver is looking for a few good voices. In need of talent that has their own equipment, high speed connectivity, and the time to voice a few spots either everyday or every other day. If you are interested send a short Mp3 audio sample (60 sec or less) send to Audition@steeleboy.com ...**Cumulus Media's** CHR 97.5 has an immediate opening for weekends! This is a "live" 4 hour shift on Saturday and Sunday. Email your resume and short mp3 to **Chris Ryan**. Email is chris.ryan@cumulus.com...**Dispatch Broadcast** WBNS AM, 1460 home of the Ohio State Buckeyes and the Columbus Blue Jackets, seeks a Sports Director. Qualified candidates may apply online at: www.dispatchbroadcast.com...**Entercom** Kansas City is looking for a Cluster Account Manager who will be responsible for representing all Entercom Kansas City Radio Stations. **Cindy Schloss**, VP/MM, 7000 Squibb, Mission, KS 66202...**Entercom** Desktop/Server support person. Please e-mail resume to jobskc@entercom.com, subject line: **IT Manager**. You can also mail to Entercom KC, Attn: IT Manager candidate, 7000 Squibb, Mission, KS 66202...**Entercom** KYYs, is seeking their next Morning Host to join one of Kansas City's radio teams. Send an MP3 aircheck and resume to: JobsKC@Entercom.com subject line: **KYYs mornings**...**Entercom** Country 106.5,

WDAF, has the prime shift on Kansas City's country station wide open. Resume, references, and ratings. Also send an mp3 to: mcruise@entercom.com...**Broadcast Group:** Assist and coordinate in areas of the promotions department. Education: High school diploma. No experience necessary; will train. Send cover letter and resume to: **Tanya Parker**, Promotions and Marketing Director, Journal Broadcast Group - Wichita Operations, 4200 North Old Lawrence Road, Wichita, KS 67219. Or email your resume and cover letter to tparker@journalbroadcastgroup.com... **Midwest Family Broadcasting's** Springfield, Illinois Active Rock station, WQLZ, is searching for an individual to fill an immediate opening as Afternoon Drive On-Air Talent. Mail or email resume and air check to: **Valorie Knight**, Program Director, WQLZ, P.O. Box 460, Springfield, IL 62705, vknight@wqlz.com... **Radio Wyoming:** need a Program Director/Morning Person for CHR station and a Program Director/On-Air Person for station in Laramie, WY. Send your resume and an mp3 of your best stuff to careers@radiowyo.com...KCVM-FM (Mix 96) in Waterloo/Cedar Falls, IA, is replacing their long-time morning show host and program director. Send your tape and resume to: **Jim Coloff**, Owner/General Manager, P.O. Box 248, Cedar Falls, Iowa, 50613. Or, email information to: jacoloff@hotmail.com...All positions listed in *THE TATTLER* are provided free of charge and represent equal opportunities. Submit your listing to **Kate Kennedy** at kate@main-st.net before Friday noon of *THE TATTLER* issue date.

