

THE
MAIN STREET
Communicator Network
T A T T L E R

Publisher: Tom Kay Editor: Kate Kennedy
Cartoons Pilfered by Lenny Bronstein & Jay Philpott
1986 Main Street's 20th Anniversary 2006

Over 40 radio professionals and students participated in an historic **TalenTrak** last Saturday in Charlotte, NC. The daylong event, the first Conclave program ever held outside the traditional Midwest, was judged a huge success. Said organizer **Tony Garcia**, VP for **Lincoln Financial Media**, "We didn't know what to expect, coming to the South for the first time. Obviously, the professionals of North Carolina knew the value of the nation's only multi-daypart air talent seminar, **TalenTrak** and responded to it strongly!" **Bill Klapproth**, APD of **Emmis'** **WLUP/Chicago**, once again acted as moderator for the day's academic offerings and noted, "These sessions were arguably the most informative I've had the privilege of helping present over the years. These first-time Conclave students walked away with important knowledge and renewed enthusiasm for our industry."

In the day's first session, **WLNK/Charlotte PD Neal Sharpe** and **Kiss 95.1/Charlotte PD John Reynolds** talked about the basics of putting a winning package and aircheck together, for those seeking employment in the industry. They agreed that the cover letter should be short and to the point as should the resume, and that talent should put their very best break first because prospective employers will know within the first 2 breaks whether or not the talent may be right for their station. The next step a prospective employee should expect is a request for an unscoped aircheck right out of the aircheck machine to see if the talent could duplicate their original performance. The faculty agreed that a follow up phone call or e-mail after the aircheck is okay, but calls beyond that may be seen as annoying and could distance a talent from a job. Neal and John each brought examples of both good and bad airchecks, pointing out the differences – sometimes subtle – between the two. The second morning session was manned by **Matt Harris** of the **Matt and Ramona** show, **Potter** of **Candy & Potter** show on **WLNK**, and by **Jaye Delai** midday talent on **Q92.7/Charlotte**. They emphasized the need to really know an audience and what is important to them, even if that means watching a TV show that you may personally hate. At the same time, Matt pointed out that you can't like everything that the audience is interested in, because

"that's just not reality." His comment sparked discussion on how to be yourself on the air. Jaye gave an example on accomplishing 'reality' by bringing up a topic and letting the audience chime in to supply different points of view. Potter told the student body that one of the things he's learned over the years is how important it is to have a point a view that may take the form of a unique take on a story/piece, allowing you to be yourself letting your personality be heard. The morning's last session featured consultants **Dan Vallie** (Vallie, Richards, Donovan) and **Greg Dunkin** (Coleman). They spoke to the importance of career management. Greg told **TalenTrakkers** that you should consider yourself a business and have a yearly planning meeting where you evaluate what you've done and what you want to accomplish in the coming year. Dan reminded the crowd to be themselves, finding areas they could personally excel in. He illustrated how a person might start out as a DJ, but by keeping a keen eye on the workings of a radio station or group, that same DJ may ultimately get caught up in the programming – or promotions - or sales - and move their career in that direction.

Sheri Lynch of the **Bob & Sheri** show keynoted the **TalenTrak** luncheon, stressing the importance of knowing who you are and what talent you bring to the table. She reminded students not to waiver from being yourself on the air, even if someone wants you to be someone else. An employer who makes that kind of demand may not be the employer the talent may be seeking. She reminded how radio truly is the most powerful communication medium and how hearing is the most intimate form of communication that can't be matched by TV or print. She told students to have faith in themselves and their industry, knowing that the technology of streaming, iPods and HD will continue to make room for people that understand the power of communicating.

The **TalenTrak** afternoon was dedicated to the **Aircheck Clinic**, where each student received up to 8 important airchecks from different faculty members. In an adjacent meeting room, the **TalenTrak** Job Fair attracted potential employees to learn more about **CBS Radio**, **Clear Channel Communications**, **Lincoln Financial Media** and the **Carolina School of Broadcasting**.

As evening fell in Charlotte, dozens of radio professionals and students exited the **Holiday Inn Center City** having recharged their careers.

The Conclave thanks **Mike Marino's BitXChange/AudioBitXChange** and **Nielsen Entertainment** (BDS Radio/Soundscan/Etc) for participating as **TalenTrak** Platinum Partners for 2006. And it thanks **Envision Radio Networks** and **Lincoln Financial Media** for supporting **TalenTrak** as Silver Partners this year!

The next scheduled Conclave event is the 32nd annual Learning Conference: **Conclave 007 – For Your Ears Only** at the **Minneapolis Marriott City Center** next June 28-30. For details, visit www.theconclave.com.

RELEASE DATE:
JUNE 28, 2007

PREMIERING AT:
THE MINNEAPOLIS
MARRIOTT CITY CENTER



ADMISSION: \$179
until 12/31/06

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HinderLips of An Angel

Mainstream AC
WEBE Add

Hot AC
WMYX Add
WMTX Add
WJLQ Add
KURB Add
WKRQ 77x
KZZU 70x
KSTZ 59x
WZPL 58x

Top 40
KZCH 137x
WNOU 119x
KKDM 91x
WAKS 105x

A most unusual strategy for television stations promoting during the fall sweeps emerged this week in Minneapolis: no radio advertising. According to the *Minneapolis Star-Tribune*, CBS owned WCCO-TV has canceled all its sweeps-targeted radio ads except on three stations it owns in the market: WCCO, WLTE and KZJK. The November ratings book, the first of the new TV season, "is a really big indication of who is going to be strongest," said **Betsy Burgeson**, vice president of group media at the **Martin Williams** ad agency in Minneapolis. "To not promote it is an interesting strategy." Compounding the surprise policy change for CBS: the television station is, for the first time in a generation, within striking distance of overtaking its primary rival, **NBC** affiliate KARE-TV, as the Twin Cities' top news station. Television stations are traditionally one of local radio's biggest customers during sweeps periods – coinciding, of course, with the important radio fall ratings period. While Twin Cities radio executives declined to speak to the newspaper, fearing the loss of TV stations as clients, the money spent on Twin Cities radio ads by local TV stations during a typical November sweeps is estimated at close to \$1 million. **Susan Adams Loyd**, the television station's new GM, said the radio ad cancellations shouldn't be seen as a capitulation and/or evidence of rumored budget-cutting by the parent company. "We're not pulling back on anything," she said. "We're simply repositioning our arsenal [of marketing dollars] for an ongoing battle that will continue well beyond the November 2006 sweeps." When quizzed about pressures from New York dictating the radio cancellations, Loyd replied, "Nobody has asked me to cut back... I'm not doing anything other than what is best in the long-term interest of this station."

Roadrunner and **Blackground** have tested the new payola case settlement in the last two weeks, according to **Jeff Leeds** of *The New York Times*. The labels have purchased music advertisements designed to inflate the monitored spins of **Nickelback's** "Far Away," and **JoJo's** "Too Little, Too Late." These were part of a "CD Preview," program with **Entercom**. Entercom has declined to comment on the matter. Last week **CBS** settled with Attorney General **Eliot Spitzer's** office for \$2 million, and settlements with other radio stations are pending. **Universal** distributes both RoadRunner and Blackground, but denies responsibility, saying they have neither ownership nor control of what either label is doing. Universal issued a statement, saying, "We're investigating these allegations, but the decisions for these two acts were made by these two companies, outside of our control. We made them aware of our new promotions policies and have encouraged them to follow the new procedures." The recent \$12 million settlement between Spitzer's office and Universal spells out the procedures: label execs "are prohibited from, among other things, buying advertisements for the purpose of misleading the independent services that compile airplay data. If Universal purchases a commercial containing more than 60 seconds of song—potentially enough for a tracking service to count it as regular airplay—the company must provide written notice of the add." The Times quotes **Juanita Scarlett**, a spokeswoman for Spitzer, as saying, "The attorney general's office was aware of the possible violation of the terms of our agreement with Universal, and we are looking into the matter." She did not mention if Spitzer would be seeking any legal or financial recourse.

PHOENIX

ASTRALWERKS

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Consolation Prizes
On Your Desk Now

A new report released by **Coleman** states that Rhythmic AC-formatted radio stations are very similar to one another in terms of their approaches to music. "An Early Peek at Rhythmic AC," has a music monitor analysis of twelve Rhythmic AC stations, most of which debuted after KQMV Seattle's "MOViN," on May 1st, 2006. The report also details the comparison among six stations using the "MOViN" brand licensed from consultants **Alan Burns & Associates**, and four rhythmic AC's owned by **Clear Channel**. "Our analysis shows most of the Rhythmic AC stations are taking similar approaches in terms of tempo and in terms of genres, they emphasize in their music mixes," said **Greg Dunkin**, who put together the report last weekend prior to his impressive stint at **The Conclave's TalenTrak** in Charlotte. "The biggest differences we see are seeing are generally in terms of music era, with the MOViN stations taking a more contemporary approach than the Clear Channel stations. For example, one of the finding was that MOViN played mostly Contemporary Rhythmic Pop and the Clear Channel model was much more disco-heavy."

Keith Urban has admitted himself into rehabilitation for alcohol treatment. He entered on Friday, October 20, and his wife, actress **Nicole Kidman**, was with him at the time. Urban released a statement on Friday: "I deeply regret the hurt this has caused Nicole and the ones who love and support me. One can never let one's guard down in recovery, and I'm afraid that I have. With strength and unwavering support I am blessed to have from my wife, family, and friends, I am determined and resolved to a positive outcome." *The TATTLER* wishes Keith- **2005 Conclave Legend**-the best in his recovery.

Tommy Austin, PD for **Clear Channel** Top 40 KSLZ (Z107.7)/St. Louis, has been promoted to Dir./Programming & Ops for the cluster. While continuing to be day to day PD at KSLZ, Austin will now oversee Oldies KLOU, Country KSD, Urban AC KMJM, Urban KATZ-FM and Gospel KATZ-AM.

Tom Parker has been named PD at **Journal** Talk WTMJ-AM/Milwaukee, effective November 13, according to **Tim Cuprisin** of the **Milwaukee Journal-Sentinel**. Parker comes from **Clear Channel** Talk WRBA-AM/Richmond. He replaces **Rick Belcher**, who exited the VP/Operations post at WTMJ and WKTJ in August when the job was eliminated.

Congratulations to **Danno Wolkoff**, President /CEO of **Envision Radio Networks** & Chairman of the Conclave Board of Directors! Danno has been inducted into the **Beachwood High School 2006 Gallery of Success**, which recognizes those whose career contributions have benefited others. A 1982 graduate of the Ohio high school, he launched the Beachwood-based Envision in 2003. "I am truly honored to be inducted into the Beachwood Gallery of Success, where there are so many other successful and accomplished people," Wolkoff said. "To be recognized for my work is the best compliment of all." (Note the award DOES come as a surprise to many of his colleagues who believed he still owed Beachwood 25 hours of detention...)

Conclave 2006: **FUTURE TENSE** Greatest Hits!

Relive Conclave 2006! CD's of many of Conclave 2006's most exciting sessions are now available for purchase! Simply check those CD's you'd like to order at **\$19.99** each and fax (952-927-6427), email (info@theconclave.com) or snail mail (use the address below) this form with your remittance. All orders receive **FREE** domestic shipping! Please allow up to 4 weeks for delivery.

KEYNOTES

- AL SHARPTON
- GLORIA STEINEM
- GLEN BECK
- TERRYLL BROWN CLEMONS

CONCLAVE COLLEGE

- TOP 10 PROGRAMMING MISTAKES (Warren)
- ARBITRON'S BETTER MEASUREMENT (Rose)
- INSIDE vs OUTSIDE THINKING (Kurtzman)
- OWNERSHIP SUPERSESSION (Cummings)

THE PROMOTION SUMMIT

- SALES & PROMOTION/HAPPY MARRIAGE
- TURN LEMONS INTO LEMONADE
- BRANDING IN THE STREETS
- BRAINBLITZ 2006

FORMAT SYMPOSIUMS

- TOP 40 w/ Chuck Taylor
- ROCK w/ Mike Boyle
- COUNTRY w/Phyliss Stark
- URBAN-HIP HOP w/Weaver & Boulding

LUNCHEONS

- ROB SISCO ROCKWELL AWARD LUNCHEON
- BARRETT STRONG LEGENDS LUNCHEON

GENERAL SESSIONS

- CRB presents EXTREME MAKEOVER
- CRB presents CHARTS DOLLARS & SENSE
- THE LONG & WINDING ROAD
- MANAGING CONFLICT/SINK OR SWIM

Mail to: **THE CONCLAVE • 4517 MINNETONKA BLVD • SUITE #104 • MINNEAPOLIS • MINNESOTA • 55416** Questions? Call: **952-927-4487**

Brad Erickson, former Archway Top 40/Rhythmic-turned-Urban KHTE/Little Rock morning voice and **Conclave Board of Directors** member, has joined **New Northwest Broadcasting** Top 40/Rhythmic KFAT/Anchorage for AP/wake-ups, beginning November 6.

Here's a way to get your name out there: Talk KTRS-AM/St. Louis' **Keith Kramer** asked listeners to pitch in enough cash to hire and airplane to fly a banner over **Busch Stadium** and downtown **St. Louis** before **World Series** Game 3 last Tuesday. The flight cost \$1,350, and will be seen over the city between 1:30-4p this afternoon. KTRS is the flagship station and is partly owned by the **Cardinals**.

Changes. **Sparknet Communications** adds **Pinnacle Media Worldwide** VP/International and former MTV/Music Programming and **Citadel** EVP/Programming **Ken Benson** as International License Administrator for the overseas expansion of Jack-FM. Afternoon **Jare E. Jordan** gets upped to PD/MD at **Clear Channel** Top 40/Mainstream WBIZ (Z100)/Eau Claire, WI. Clear Channel also takes on **Special Ed** at Top 40 WDAY-FM (Y94)/Fargo/Moorhead, ND for night duties. He previously served as producer for the **Andrew Z** morning show at Clear Channel Top 40 WVKS (92.5) KISS-FM/Toledo.

"**Rockin' for the Hungry**," will again be presented by **Clear Channel** AAA WQKL (107.1)/Ann Arbor this year! Starting December 6-10 in the parking lot of **Busch's** grocery store the five-day live outdoor broadcast will be held to raise money, food, and awareness to benefit **Food Gatherers** to provide food for the hungry. 107 tons of food will be raised, and 107.1 will also be holding an online auction. If you have any signed merchandise that you'd like to donate, contact WQKL MD **Mark Copeland** at markkolar@clearchannel.com

Kurt Luchs has been called up by **NRG Media** to be the GM of its Omaha-based **Waitt Radio Network**, effective November 13. Luchs has been at the **American Comedy Network** for six years, when he was VP/GM.

Jake Redman joins **Sirius Satellite Radio** in New York in a similar position to his current duties as Imaging Director for **Clear Channel**/Miami. "Parting from my lush Florida mini-estate might be tough, but I love New York, and the gang at Sirius is great. The vibe and momentum they have created is infectious, and I'm excited to be a part of it." You can find Jake at www.jakeredman.com.

Radio One Urban AC KMOJ (MOJO 100.3)/Cincinnati launched Monday, October 23, with **Philip March** as PD. March is a previous programmer with co-owned Urban WIZF (101 the WIZ). He was replaced by former Radio One Top 40/Rhythmic WDHT (HOT 102.9)/Dayton PD **Eddie Bauer**. Bauer 's replacement will be announced shortly.

Changes, Too. **Nextmedia** Talk WKRS/Waukegan, IL morning show producer **Alan Criss** also becomes Promotions Director for the station and sister AC, WXLC...**Tim Fisher**, PD at **Citadel** FM Talk KWQW (98.3

WOW-FM) and **Regional Mexican** (KBGG-AM Am 1700 La Indomable)/Des Moines is making his exit. Producer for **Fox O&O WFLD-TV** (Fox Chicago)/Chicago **Tracy Slutskin** returns to **ABC** Talk WLS-AM as APD/Exec. Producer. **Tommy Edwards** can be heard again on Chicago airwaves joining **Bonneville** Urban Oldies WILV (1003.3 LOVE FM) for weekday afternoons 2-6p CT.

Midday talent **Lisa Dent** is moving to mornings at **CBS Radio** Country WUSN/Chicago. She joins co-host **Ray Stevens** and replaces **Big John Howell**, who moved on to News/Talk WIND-AM/Chicago last month.

Entercom Talk (WSSP-AM 1250 Sports)/Milwaukee is launching a **Bucks** post-game show debuting after next Wednesday's season opener against Detroit. It will be hosted by **Steve "Sparky" Fifer**, and feature live locker room interviews and analysis. It will be called "**Milwaukee's Real Basketball Post-Game Show**."

The Seven Flags Event Center in the Des Moines suburb of Clive, IA, has been renamed after a **Citadel** radio station. **The 92.5 KJJY Event Center at Seven Flags Complex** is the new name per a naming rights deal involving the Country station. Citadel had previously bought naming rights to a minor league hockey arena in Urbandale, IA, which is now known as the **95 KGGO Arena**.

"**Breast Cancer 2006: The Heroes**," **Dean Richards'** annual special, will air Sunday on **Tribune** Talk WGN-AM/Chicago noo-3/ CT. The special will feature cancer survivors **Olivia Newton-John**, and WLS-TV (ABC 7) reporter **Roz Varon**, singer **Jewel**, and leading medical and research experts.

Lake Country Broadcasting Corp. has sold Talk WZCE-AM/Amery, WI to **Red Rock Radio Corp.** for \$325,000 plus a non-compete agreement. Red Rock owns 16 other stations in Minnesota and Wisconsin. Lake Country Broadcasting is owned by **Robert and Lois Johnson**.

St. Thomas More Foundation, Inc. has purchased Adult Standards WHLY-AM/South Bend, IN, from **Times Communications, Inc.** for \$225,000 plus a time-brokerage agreement effective November 1.

Galen O. Gilbert has sold his Top 40 KTRI (The Buzz 95.9)/Mansfield, MO for \$200,000 to **Thirteen Forty Productions, Inc.** owned by **Gary and Patsy Snadon**.

Talk WKBF-AM/Quad Cities II-IA will drop its liberal talk format and switch to Religion before the end of the year. **Quad Cities Media** purchased the station from **Mercury Broadcasting**.

Congratulations to veteran talk show host **Jim Walsh** on his marriage to **Lissa Dean**! Their wedding took place Friday, October 20 in Bismarck, ND.

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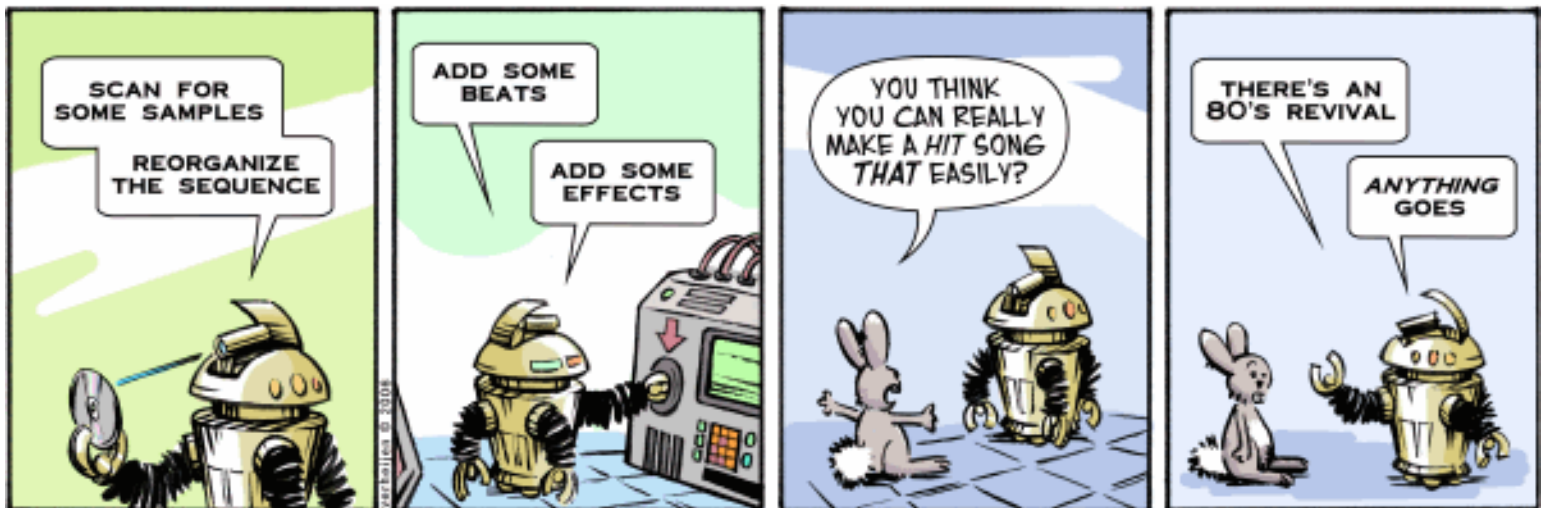
After logging four successful years of ratings and revenue increases as **Journal** Rocker KEZO/Omaha PD/Afternoon personality, **Lester St. James** has exited his post. Lester also serves on the **Conclave's** Board of Directors. Reach out to Lester at (402) 319-8592 or email lester@theconclave.com.

More Changes. **Kirk Patrick** has been named by **Cumulus** for PD/afternoon duties at Hot Ac WWWW/Toledo, OH. He replaces **Steve Marshall**. Previously, Patrick was OM of **Clear Channel**/Missoula, MT, overseeing KLCY, KLTC, KBAZ, KYSS, KGVO-AM, and KLYQ-AM. **Tom Lisack** has been promoted to Director/ New Media and Station Marketing at **CBS Radio** AAA WXRT (93 XRT)/Chicago. Tom was previously the Marketing Manager. **Wes McCain** accepts the PD position at Top 40 WNOK and Urban WXBT (100.0 The Beat). He moves from **Clear Channel** Top 40 sister station (WDKF Channel 94.5)/Dayton where he was PD. McCain replaces **Toby Knapp**, who has joined sister Top 40 WITH (Hot 99.5)/Washington as APD/MD/Afternoon personality.

Our sympathies to **Keith Allen** and his family after the death of his mother Wednesday morning after a long battle with cancer. Keith is the MD at Country WCEN (94.5 The Moose)/Saginaw.

Jobs. New Northwest Broadcasters T40 KRSQ/Billings needs its next program director/afternoon driver right now. Resume, references, aircheck, production and/or imaging samples and quick outline of your programming philosophy to **Joe Benedetti**, General Manager, 222 North 32nd Street, Billings, MT 59101 or e-mail to joe.benedetti@nradio.com... Y94/Fargo-Moorhead is in search of our next night jock. MD stripes for the right candidate. Send ONE aircheck and a resume to: Troy Dayton/Program Director, 1020 25th St S, Fargo, ND 58103 or email ONE aircheck and resume to: troy@y94.com... **CBS Radio** Country WUSN/Chicago is looking for a midday host. Send T&R's to PD **Mike Peterson** at Two Prudential Plaza, Suite 1000, Chicago, IL 60601... **ESPN Radio** 1380AM [Rockford, IL], is seeking a full-time producer. Interested persons should send all information to PD Sean Thompson, 1 Parker Place, Suite 485, Janesville, WI 53545, or via email to: sean@gkbradio.com... **Regent Broadcasting** of St. Cloud, MN is looking to add a full-time reporter to their news team. Send resumes, writing and anchoring demos to: Regent Broadcasting, 640 Lincoln Ave SE, St. Cloud, MN 56304, care of Lee Voss. Applicants will be considered until Friday, November 17th... Four-Station cluster in Chicago Metro is accepting resumes from experienced Account Executives. Send your resume today. jobs@radiooneindiana.com... **Citadel's** T40 KKMJ has an immediate PD opening. Send your history of success, a sample of your station imaging and on-air work, as well as materials that show confidence in your abilities to make amazing things happen to Citadel Programming Opportunity, c/o **Bobby Irwin**, 6805 Corporate Drive #130,

Colorado Springs, CO 80919... **NRG Media, LLC** is looking for a General Manager for our eight-station market in Omaha, Nebraska. Please send your resume and cover letter to **Sue Kmet** at recruiting@nrgmedia.com or to NRG Media, 2875 Mt. Vernon Road SE, Cedar Rapids, Iowa 52403... **Positive Hits 101QFL** has an immediate opening for a board op. This person will operate the control board during remote broadcasts. Send your resume to: **Rick Hall**, Box 2730, Rockford, IL 61132, or email to: rckh@101qfl.com... KFOR/Lincoln is searching for an afternoon co-host for their afternoon show. Duties include co-hosting, show prep, production, remotes, and other duties to be assigned. Rush your demo and resume to OM **Mark Taylor**, 3800 Cornhusker Hwy, Lincoln NE 68504, mtaylor@threeeagles.com... **Fort Wayne Market #104** is looking for Market/General Manager for WBTU/WSHY. Qualified candidates must have a successful track record of team development and management. Email jobs@artisticradio.com... **KMZU** needs a new afternoon jock! Email your resume/demo or by whatever means it takes to get it here! **Scott Powell**, Program Director, KMZU, 102 North Mason, Carrollton Mo, 64633. 660.542.0404. Scottp@kmzu.com... **WRLR-LPFM** is accepting applications for G.M & S.M. & News Director. WRLR-LPFM is a community radio station serving the Round Lake area in Lake County Illinois. WRLR-LPFM is a total volunteer operated station. You can send your resume to: WRLR-LPFM Round Lake Radio P.O. Box 98, Round Lake, IL. 60073-0098, c/o **Chris Thelen**/Interim Manager/Music Director or **Bish Krywko**: President of the Board/CEO... **Power 92.9** in Bloomington Illinois is looking for a morning show co-host who brings to the table an opinion, attitude, and a natural ability to mesh with a host who's already in place. Any other skill-set (other than just on-air) you have will also be very helpful in landing you this gig. Unscoped air check, resume, photo and cover letter in an e-mail to radiohreak@gmail.com... Sports Talk Radio Station in a Top 20 Market (Midwest based) is looking for a Producer who can hit the ground running. This opportunity is ideal for someone who can produce and provide meaningful, compelling, entertaining, and intelligent content for both the casual and diehard sports fan. To qualify, you must have strong radio production and guest booking experience, knowledge of effective phone call screening techniques, a flexible attitude and tireless work ethic and the ability to adapt to a constantly changing environment. For immediate consideration, please send your resume and a letter outlining your producer philosophy to the following email address - midwestsportsradio@yahoo.com. Note: Due to the nature of this opening and the way it impacts a few areas and people in our radio department, all entries will be kept confidential and no further information about the station will be made available until further action is required... All positions listed in *THE TATTLE* are provided free of charge and represent equal opportunities. Submit your listing to **Kate Kennedy** at kate@main-st.net before Friday noon of *THE TATTLE* issue date.



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2006 Summer Book

Indianapolis, IN (#41)

Double digit summer for WFMS

| Station | Format | Owner | Sp | Su |
|---------|-------------|----------------|-----|------|
| WFMS-FM | Ctry | Cumulus | 9.9 | 10.5 |
| WFBQ-FM | Class. Rock | Clear Channel | 7.1 | 7.3 |
| WHHH-FM | UrbT40 | Radio One | 7.5 | 7 |
| WIBC-AM | News/Talk | Emmis | 6.8 | 5.5 |
| WTLC-FM | Urban AC | Radio One | 5.2 | 5.5 |
| WYXB-FM | AC | Emmis | 5.9 | 4.7 |
| WKLU-FM | Class. Rock | Indy Radio | 3.6 | 4.4 |
| WRZX-FM | Alt | Clear Channel | 4 | 4.4 |
| WLHK-FM | Ctry | Emmis | 5.1 | 4 |
| WNTR-FM | Ad.Hits | Entercom | 3.3 | 3.9 |
| WJJK-FM | Ad.Hits | Cumulus | 3.1 | 3.6 |
| WNOU-FM | T40 | Emmis | 3.6 | 3.5 |
| WYJZ-FM | Smooth Jazz | Radio One | 2.8 | 3 |
| WZPL-FM | Hot AC | Entercom | 3.4 | 3 |
| WISG-FM | Chrstn AC | Cumulus | 2.5 | 2.5 |
| WTTS-FM | Triple A | Sarkes Tarzian | 2 | 2.5 |
| WTLC-AM | Gospel | Radio One | 2 | 2.3 |
| WRDZ-FM | Childrens | ABC Radio | 1.1 | 1.3 |
| WNDE-AM | Sports | Clear Channel | 0.9 | 1.1 |
| WXNT-AM | News/Talk | Entercom | 1.5 | 1 |
| WCBK-FM | Ctry | Mid-America | 0.5 | 0.9 |
| WEDJ-FM | Span. Cont. | Continental | 1 | 0.9 |
| WIAU-FM | Oldies | Pilgrim | 0.8 | 0.9 |
| WKKG-FM | Ctry | Findlay | 0.5 | 0.7 |
| WNTS-AM | Reg. Mex. | Davidson | 1.5 | 0.7 |
| WXLW-AM | Sports | Raven | 0.8 | 0.7 |
| WSYW-AM | Reg. Mex. | Continental | 0.6 | 0.4 |

Milwaukee-Racine, WI (#33)

WTMJ widens its lead, thanks to WMIL fall off

| Station | Format | Owner | Sp | Su |
|----------|-------------|-----------------|-----|-----|
| WTMJ-AM | News/Talk | Journal | 9.2 | 9.2 |
| WMIL-FM | Ctry | Clear Channel | 7.9 | 6.8 |
| WXSS-FM | T40 | Entercom | 7 | 6.3 |
| WKKV-FM | Urban | Clear Channel | 5.9 | 6 |
| WJMR-FM | Urban AC | Saga | 4.1 | 5 |
| WHQG-FM | Rock | Saga | 4.8 | 4.8 |
| WKLH-FM | Class. Hits | Saga | 5.4 | 4.8 |
| WISN-AM | News/Talk | Clear Channel | 4.8 | 4.4 |
| WMYX-FM | Hot AC | Entercom | 3.4 | 3.9 |
| WKTJ-FM | Hot AC | Journal | 4 | 3.8 |
| WRIT-FM | Oldies | Clear Channel | 5.3 | 3.6 |
| WJZI-FM | Smooth Jazz | MilwRadAll | 3.3 | 3.3 |
| WOKY-AM | Standards | Clear Channel | 3.1 | 3.3 |
| WQBW-FM | Class. Rock | Clear Channel | 3.4 | 3.2 |
| WLUM-FM | Alt | MilwRadAll | 2.8 | 3 |
| WDDW-FM | Reg. Mex. | Bustos Media | 2.3 | 2.4 |
| WFMR-FM | Class.al | Saga | 1.6 | 1.9 |
| WFZH-FM | Chrstn AC | Salem | 1.7 | 1.9 |
| WNOV-AM | Urban AC | Courier | 1.1 | 1.2 |
| WGLB-AM | Gospel | Kinlow, Joel J. | 0.6 | 1 |
| WDRV-FM/ | | | | |
| WWDV-FM | Class. Rock | Bonneville | 0.8 | 0.9 |
| WTKM-FM/ | | | | |
| WTKM-AM | Class. Ctry | Kettle Moraine | 0.8 | 0.9 |
| WAUK-AM | Sports | Good Karma | 0.8 | 0.8 |
| WEZY-FM | AC | Bliss | 0.8 | 0.8 |
| WMCS-AM | Talk | MilwRadAll | 1.1 | 0.7 |
| WRJN-AM | News/Talk | Bliss | 0 | 0.6 |
| WSSP-AM | Sports | Entercom | 0.6 | 0.6 |
| WBBM-FM | News | CBS Radio | 0 | 0.5 |
| WGN-AM | News/Talk | Tribune | 0.6 | 0.5 |
| WBWI-FM | Ctry | Bliss | 0.9 | 0.4 |

Omaha-Council Bluffs, NE (#72)

One share jump for KXKT from the spring

| Station | Format | Owner | Sp | Su |
|---------|---------------|---------------|-----|-----|
| KXKT-FM | Ctry | Clear Channel | 8.5 | 9.5 |
| KGOR-FM | Oldies | Clear Channel | 7.2 | 7.1 |
| KFAB-AM | News/Talk | Clear Channel | 8.1 | 6.8 |
| KQCH-FM | T40 | Journal | 6.6 | 6.8 |
| KEZO-FM | Rock | Journal | 7.1 | 5.3 |
| KQKQ-FM | Hot AC | NRG Media | 5.8 | 5.2 |
| KQBW-FM | Rock | Clear Channel | 5.4 | 4.6 |
| KBLR-FM | Urban | NRG Media | 3 | 4.3 |
| KSRZ-FM | Hot AC | Journal | 4.5 | 3.9 |
| KKCD-FM | Class. Rock | Journal | 4.8 | 3.7 |
| KLTO-FM | AC | NRG Media | 2.3 | 3.6 |
| KKAR-AM | News/Talk | NRG Media | 3 | 3.5 |
| KBBX-FM | Reg. Mex. | Journal | 3.3 | 2.7 |
| KGBI-FM | Chrstn AC | Salem | 1.8 | 2.4 |
| KHUS-FM | Ctry | Clear Channel | 2.4 | 2.2 |
| KCTY-FM | Ad.Hits | NRG Media | 1.3 | 1.9 |
| KOMJ-AM | Standards | Journal | 2.3 | 1.9 |
| KOZN-AM | Sports | NRG Media | 2 | 1.8 |
| KXSP-AM | Sports | Journal | 0.8 | 1.3 |
| KCRO-AM | Chrstn Talk | Salem | 0 | 1 |
| KBBK-FM | Hot AC | Triad | 0 | 0.8 |
| KYDZ-AM | Span. Ad.Hits | NRG Media | 0 | 0.8 |
| KZKX-FM | Ctry | Clear Channel | 0 | 0.8 |

Kansas City, MO (#29)

KCMO & KQRC tightens the race with KPRS

| Station | Format | Owner | Sp | Su |
|---------|-------------|--------------|-----|-----|
| KPRS-FM | Urban | Carter . | 7.1 | 6.5 |
| KCMO-FM | Oldies | Cumulus | 4.7 | 5.2 |
| KQRC-FM | Active Rock | Entercom | 5.1 | 5.2 |
| KMBZ-AM | News/Talk | Entercom | 5.4 | 4.8 |
| WDAF-FM | Ctry | Entercom | 5.2 | 4.8 |
| KMXV-FM | T40 | CBS Radio | 4 | 4.7 |
| KMJK-FM | Urban AC | Cumulus | 5.2 | 4.6 |
| KBEQ-FM | Ctry | CBS Radio | 5 | 4.5 |
| KUDL-FM | AC | Entercom | 3.8 | 4.4 |
| KCHZ-FM | UrbT40 | Cumulus | 3.6 | 4.3 |
| KFKF-FM | Ctry | CBS Radio | 4.3 | 4.3 |
| KCJK-FM | Ad.Hits | Cumulus | 3.3 | 3.8 |
| WHB-AM | Sports | Union | 4.4 | 3.6 |
| KCKC-FM | AC | CBS Radio | 2.6 | 3.4 |
| KRBZ-FM | Alt | Entercom | 3.6 | 2.7 |
| KCFX-FM | Class. Rock | Cumulus | 2.6 | 2.5 |
| KYYS-FM | Class. Rock | Entercom | 3 | 2.5 |
| KCMO-AM | Talk | Cumulus | 2.5 | 2.1 |
| KPRT-AM | Gospel | Carter . | 1.3 | 1.6 |
| KKHK-AM | Span. Misc. | Entercom | 1.2 | 1.5 |
| KCXM-FM | Rock | Union | 1.5 | 1.4 |
| KCSP-AM | Sports | Entercom | 1.8 | 1.1 |
| KXTR-AM | Class.al | Entercom | 1.1 | 1 |
| KDTD-AM | Reg. Mex. | Davidson | 0.4 | 0.9 |
| KCCV-FM | Chrstn Talk | Bott Radio | 0.7 | 0.7 |
| KMZU-FM | Ctry | KANZA | 0 | 0.6 |
| KGGN-AM | Rel. | Mortenson | 0 | 0.4 |
| KLZR-FM | Hot AC | Zimmer | 0 | 0.4 |
| WIBW-FM | Ctry | Morris Comm. | 0 | 0.4 |

Minneapolis-St.Paul (#16)

K102 & WCCO in a dead heat

| Station | Format | Owner | Sp | Su |
|----------|-------------|---------------|-----|-----|
| KEEY-FM | Ctry | Clear Channel | 7.2 | 9 |
| WCCO-AM | News/Talk | CBS Radio | 7.5 | 9 |
| KQRS-FM | Class. Rock | ABC Radio | 8.4 | 7.8 |
| KXXR-FM | Active Rock | ABC Radio | 3.6 | 4.9 |
| KSTP-FM | Hot AC | Hubbard | 4.3 | 4.6 |
| WLTE-FM | AC | CBS Radio | 4.6 | 4.6 |
| KDWB-FM | T40 | Clear Channel | 5 | 4.4 |
| KQQL-FM | Oldies | Clear Channel | 4.3 | 3.7 |
| KTTB-FM | UrbT40 | Radio One | 2.9 | 3.7 |
| KZJK-FM | Ad.Hits | CBS Radio | 2.8 | 3.4 |
| KTCZ-FM | Triple A | Clear Channel | 4.2 | 3.3 |
| KSTP-AM | News/Talk | Hubbard | 3.3 | 3.2 |
| KFAN-AM | Sports | Clear Channel | 2.7 | 2.5 |
| KTLK-FM | Talk | Clear Channel | 1.5 | 2 |
| WWTC-AM | Talk | Salem | 1.1 | 1.4 |
| WGVX-FM/ | | | | |
| WGVY-FM/ | | | | |
| WGVZ-FM | Alt | ABC Radio | 0.9 | 1.3 |
| WFMP-FM | Talk | Hubbard | 1.3 | 1.2 |
| KLCI-FM | Ctry | Starcom | 0.9 | 1.1 |
| KLBB-AM | Standards | Davidson | 0.1 | 0.8 |
| KTNF-AM | Talk | JR | 1.1 | 0.8 |
| WDGY-AM | Reg. Mex. | Borgen | 0.7 | 0.8 |
| WWJO-FM | Ctry | Regent | 0.5 | 0.7 |
| KMNv-AM | Reg. Mex. | Davidson | 0.4 | 0.5 |
| KKMS-AM | Chrstn Talk | Salem | 0 | 0.4 |

Denver-Boulder, CO (#22)

Lincoln Financial Media owns top 2 spots

| Station | Format | Owner | Sp | Su |
|---------|---------------|---------------|-----|-----|
| KYGO-FM | Ctry | Lincoln | 6.6 | 6 |
| KQKS-FM | UrbT40 | Lincoln | 5.6 | 5.9 |
| KOA-AM | News/Talk | Clear Channel | 5.3 | 4.8 |
| KOSI-FM | AC | Entercom | 4.4 | 4.8 |
| KBCO-FM | Triple A | Clear Channel | 4.6 | 4.6 |
| KXPK-FM | Reg. Mex. | Entravision | 4.8 | 4.2 |
| KALC-FM | Hot AC | Entercom | 3 | 4 |
| KBPI-FM | Active Rock | Clear Channel | 3.8 | 3.8 |
| KRFx-FM | Class. Rock | Clear Channel | 3.8 | 3.7 |
| KHOW-AM | News/Talk | Clear Channel | 3.1 | 3.1 |
| KJCD-FM | Smooth Jazz | Lincoln | 3.2 | 3.1 |
| KXKL-FM | Oldies | CBS Radio | 4.2 | 3.1 |
| KIMN-FM | Hot AC | CBS Radio | 2.4 | 2.8 |
| KTCL-FM | Alt | Clear Channel | 2.6 | 2.7 |
| KQMT-FM | Class. Rock | Entercom | 2.9 | 2.2 |
| KJAC-FM | Ad.Hits | NRC | 1.8 | 2 |
| KMGG-FM | Latin Urban | Clear Channel | 1.8 | 2 |
| KEZW-AM | Standards | Entercom | 2.3 | 1.9 |
| KWLI-FM | Ctry | CBS Radio | 2.6 | 1.9 |
| KKFN-AM | Sports | Lincoln | 1.2 | 1.6 |
| KKZN-AM | Talk | Clear Channel | 1.3 | 1.5 |
| KNUS-AM | News/Talk | Salem | 1.8 | 1.4 |
| KBNO-AM | Reg. Mex. | Latino Comm. | 0.8 | 1.1 |
| KJMN-FM | Span. Cont. | Entravision | 1.4 | 1 |
| KSYY-FM | AC | DenverRadCo | 0.4 | 1 |
| KCKK-AM | Class. Ctry | Lincoln | 0.8 | 0.9 |
| KGdQ-FM | Reg. Mex. | Superior | 0.7 | 0.8 |
| KMXA-AM | Span. Ad.Hits | Entravision | 0.6 | 0.8 |
| KCUV-FM | Triple A | NRC | 1.3 | 0.7 |

12+ M-Su, 6AM-12AM. Spring 2006 to Summer 2006 comparisons.

