

THE
MAIN STREET
Communicator Network
TATTLE R

Publisher/Editor: Tom Kay

Cartoons Pilfered by Lenny Bronstein & Jay Philpott
1986 Main Street's 20th Anniversary 2006

Wilks Broadcast Group, LLC, has purchased the Kansas City and Columbus, OH station clusters from **CBS Radio**. The deal includes Country KFKF (Country 94.1), Country KBEQ (Q 104), Top 40 KMXV (Mix 93), and AC KCKC (Star 102.1)/Kansas City, Rock WLWQ (Q FM 96), Classic Country WHOK (Country Legends K95.5), and Rock WAZU/Columbus. The clusters were acquired for \$138 million. "We are excited to add these assets to our portfolio and build upon the successes we have achieved in our other markets," Wilks CEO Jeff Wilks said in a press release. "Kansas City and Columbus are tremendous markets with dominating stations and employees that have consistently outperformed their competitors in ratings and revenue." This marks the second sale of entire clusters in the Midwest in the last 2 weeks by mega-corps; earlier, **Clear Channel** sold its 7 station Fargo cluster to **Jim Ingstad** for a rumored \$12 million (which, if the sale figure is true, it would mark a purchase to sale differential of nearly historic proportion, given Clear Channel purchased the cluster from the Ingstad consortium earlier this decade for a reputed price tag in the mid-40 million dollar range).

Clear Channel talk-show host **Tom Becka** has found himself in a vortex of controversy as the Omaha City Council decides whether it should demand an apology from him for a commercial parody, "Discover North Omaha". The parody is a tourism spot and highlights the gang violence in North Omaha. Councilman **Frank Brown** placed the issue on next week's council agenda, complaining that the KFAB spot has caused damage to the community. Becka's parody invites listeners to "discover miles of mayhem. Discover drive-bys. Discover gang violence... We've got a real sense of community here. When there's a shooting, we all stick together and don't rat on the suspects.... Arson, abductions, assaults. Everything that makes a community exciting. Discover North Omaha. After all, it's safer than Baghdad." KFAB removed the parody from its website and apologized "to any listener who found the parody... to be insensitive or offensive."

KFAB does not condone violence. We have decided to remove (the parody) from our website. The parody was meant to draw attention to some of the growing problems in North Omaha, however we do not want the parody we created to be the focus of attention. What needs to be the focus of attention is finding a solution to the problems of North Omaha."

Last Saturday (10/7), Bahakel rocker KFMW Waterloo/Cedar Rapids Middayer/MD **Craig Laue** was featured on **ABC-TV's 'Good Morning America'** to highlight the seldom spoken about eating disorder in men called 'manorexia', with which Laue (along with celebrities like **Dennis Quaid**) struggled with for years. The segment, which aired in the 7AM hour (Iowa time) also featured Prof. **Arnold Anderson** from the University of Iowa discussing this little known disorder in men. 'GMA' also sent a Chicago-based crew to the radio station two weeks ago to film segments that might have been used in the story on ABC, including shooting scenes from the KFMW control room and also interviewing PD **Michael Cross** for the story. The crew shot some film of Laue walking in downtown Waterloo, doing a live break on the air on Rock 108, and eating lunch at a sushi bar in Cedar Falls. Laue was flown to New York last Friday afternoon. He was interviewed by Kate Snow on 'GMA' and was also able to watch the segment in his hotel room because they had taped the segment and ran it an hour later. The story also ran on **XM Radio** and can still be viewed on www.abc.com/gma. Congrats to Craig for his courage to come out and help other men with this disorder.

After denying the rumor for several weeks, **Air America Radio** has filed for Chapter 11 bankruptcy. The network was forced to file when an unnamed creditor did not agree to proposed resolutions of outstanding debt and reportedly moved to seize the network's assets. The company's parent **Piquant LLC** continues to operate under a credit facility established by **Democracy Allies LLC** (a group with which Air America board member and largest creditor **Rob Glazer** is involved), with VP **Scott Elberg** upped to CEO. The network's filing indicates assets of \$4,331,265.30 and debts of \$20,266,056.23. Glaser is owed \$9.82 million in secured debt and \$475,000 in unsecured debt. Among other notable creditors, Minneapolis resident and Air America host **Al Franken** is owed \$360,749.98 in a priority claim.

Legendary radio personality **John Records Landecker** is said to be signing on with **ABC Oldies WZZN** (True Oldies-Chicago), reports Robert Feder of the *Chicago Sun-Times*. Landecker is best known for his time with the popular Top 40-WLS-AM, and was last heard at Oldies WJMK in Chicago (now Adult Hits "104.3 Jack-FM"). He will be one of two local personalities on the station.

STILL ADDING & BECOMING A HIT IN MULTIPLE FORMATS!

Hinder Lips of An Angel

UNIVERSAL REPUBLIC RECORDS

ADDED THIS WEEK

Hot AC: **KZPT**
Top 40: **WHYI**
Mainstream AC: **WLHT**
Alternative: **KXRK**
Mainstream Rock: **WHJY** & more

PHOENIX
ASTRALWERKS
Consolation Prizes

Pre-release airplay and spins!

KZZO 168x!

WQXA	KLLC
KRCL	KROQ
KFOG	KROX
WAVF	KMXB
WCYY	KBCO
WDYL	KBZT
WGRD	KRZQ
WHTG	KTCL
WBTZ	WEQX
WPLA	WEND
KVGS	

TalenTrak Morning Faculty

- 1-*The Qualifying: Getting Your Career to the Pole Position.* 96.1/Charlotte PD **Rob Wagman** & Kiss 95.1/Charlotte OM/DP **John Reynolds**
- 2-*The Race: Lapping the Competitive Field.* Syndicated Kiss 95.1/Charlotte morning maniacs **Ace & TJ!**
- 3- *The Checkered Flag: Winning in the Corporate World.* Consultant extraordinaire **Dan Vallie** & VP Coleman s **Greg Dunkin!**

**THE
SHERI
LUNCH
WITH
KEYNOTER:**



**SHERI
LYNCH!**
of **Bob
& Sheri
fame!**

- the Conclave presents TalenTrak

All Day
\$49*

Become a **Better Air Talent** in Just 1 Day!

SATURDAY OCTOBER 21, 2006
CHARLOTTE, NORTH CAROLINA
HOLIDAY INN CENTER CITY

Call 704-335-5400 or 1-800-465-4329
NOW to reserve a TalenTrak room!

*Or less! Tuition valid until October 18th

Aircheck Clinic* Faculty

All morning faculty & All Access **Jerry Boulding**, WLNK/Charlotte PD **Neal Sharpe**, WSTR/Atlanta PD **Dan Bowen**, Former WLTE/Minneapolis-WRMM/Seattle PD **Gary Nolan**, WBT/Charlotte PD **Bill White**, WMRV/Binghamton PD **Bob Taylor**, WDAR/Florence PD **Will Nichols**, and more!

*Clinic available to the first 60 registrants ONLY!

- **FREE Job Fair!**
- **Great Radio War Stories**
- **Closing Cocktail Reception**

Details at www.theconclave.com
or call 952-927-4487

IMPORTANT TALENTRAK TIME CHANGES! Because TalenTrak is attracting so many 'day-students' from communities outside Charlotte, the agenda will be backed up a half hour to accommodate those traveling to the event by car. That means, the 11th edition of TalenTrak will get underway at 9:30 AM – instead of 9AM - at the Holiday Inn-Charlotte Center City in Charlotte, North Carolina. The revised morning schedule: 9:30AM (Discovery Ballroom) - **QUALIFYING: HOW TO GET YOUR CAREER ON THE POLE POSITION** - will be hosted by **Neal Sharpe** PD of WLNK/Charlotte and **John Reynolds OM/DP Kiss 95.1/Charlotte**. They'll offer tips on how to build a great resume and aircheck. They'll tell how to properly contact a PD, the importance of networking, and how each talent should have clear goals and expectations. They'll end with a Q&A session to handle all your questions, no matter how difficult they may be. 10:30AM (Discovery Ballroom) - **THE RACE: LAPPING THE COMPETITIVE FIELD** - will be hosted by **Ace and TJ** morning stars at Kiss 95.1/Charlotte, **Matt Harris** from the syndicated **Matt & Ramona Show**, **Jaye Delai** midday maven at Q92.7/Charlotte. Once you get the gig how do you become a better air-talent? How do you build a great show that will lap the competitive field? **Ace and TJ, Matt** and **Jaye** will share their experiences and how they've learned to stand out as premier talents in an ultra competitive industry. 11:30AM (Discovery Ballroom)- **THE CHECKERED FLAG: WINNING AT THE CORPORATE LEVEL.** With consolidation having made the industry into an unwieldy corporate giant which must answer to Wall Street, how does an individual talent make their way through the oftentimes puzzling and ultimately political workings of each station's, group's, and corporation's visible and invisible hierarchy? **Dan Vallie** of **Vallie Richards** and **Greg Dunkin** Vice President at **Coleman** will each bring their 5 secrets to surviving and WINNING in the current corporate culture of radio. Tuition is just \$49 per person - or \$39 each if you're part of a group of two or more from the same station/cluster who register at the same time – but only until October 18! For details visit www.theconclave.com, or use the registration form attached to this week's TATTLER !

The **Arbitron Radio Advisory Council** (ARAC) election ballots containing the names of 49 candidates vying for open seats have been sent to radio stations for three-year election terms beginning January 2007. The 49 candidates — nominated by Arbitron radio station clients — meet the council's representative requirement of bearing a title of GM or above and are involved in the daily operation of a qualifying Arbitron client station or radio group in three categories. Candidates for the Top 50 Markets Council

Seat from the Midwest include: **Barry James** WILV/Chicago, **Jeffrey Shrinsky** WLEY/Chicago, **Gaither Stephens** WCVX/Cincinnati, **Dan Bauchman** WCVO/Columbus, **Randy Malloy** WWCD/Columbus, **Dave Alpert** KCFX/KC, **Rick Cummings**/Emmis, **Dave Bestler** KS95/Minneapolis, **Bob Houghton** KFNS/St. Louis. Candidates for the Continuous Measurement Markets 51+ Council Seat from the Midwest: **Terry Peters** KGGO/Des Moines, **Thomas Mandel** WJXQ/Lansing. Candidates for the Standard Markets (noncondensed) from the region: **Mark A. Thomas** WGBF/Evansville, **J.R. Greeley** WFYR/Peoria, **Tim Mathews** KFMW/Waterloo. If you haven't done so yet, make sure to vote for your choice of representative and return your ballots ASAP to Arbitron.

The **Conclave** thanks **TalenTrak's** Platinum sponsor – **Mike Marino's Bit XChange/Audio XChange**, and Silver sponsors **Envision Radio Networks** and **Lincoln Financial Media**. Thanks to these stars of the industry, TalenTrak continues to be the nation's only seminar for air talents in ALL dayparts!

Frank Turner, the Detroit anchorman who sued WYZY-TV (ABC7)/Detroit this year for an injunction that would allow him to moonlight across town at religion WEXL-AM, has decided to quit the TV station. Turner had an exclusive contract with ABC7, and has lost his bid to moonlight. He has taken a position as pastor, evangelist, and Bible teacher at **God's Amazing Grace Ministries**. Turner was driven off the air in 1998 in the aftermath of a drugs-and-sex scandal, and was rehired in 2000 by ABC7.

The Conclave's exclusive one-day air talent seminar, TalenTrak 2006/Charlotte, brings with it a TalenTrak first: **The TalenTrak Job Fair!** The Job Fair is free to anyone within travel distance to Charlotte, and gets underway at 2 PM. at the Holiday Inn-Charlotte Center City's Quorum Ballroom on Saturday, October 21st. Representatives from **CBS Radio**, **Clear Channel**, **Lincoln Financial Media**, and the **Carolina School of Broadcasting** will help Fair-goers discover unique and important career possibilities. Come armed with your CD's, mp3's and resumes! TalenTrak students and professionals may attend the Job Fair, but those who also wish to partake in the all-day TalenTrak will need to pre-register for just \$49 per person - or \$39 each if you're part of a group of two or more from the same station/cluster who register at the same time – but only until October 18! For details visit www.theconclave.com, or use the registration form attached to this week's TATTLER !

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• 3 General Sessions • Lunch • Aircheck Clinic • Job Fair • Reception
Details at www.theconclave.com - Or call 952-927-4487

KEYNOTE Sheri Lynch
FACULTY
Ace & T.J. Kiss/Charlotte
Jerry Boulding All Access
Jaye Delai Q92.7/Charlotte
Greg Dunkin Coleman
Matt Harris Matt & Ramona
Bill Klaproth WLUP/Chicago
Wil Nichols WDAR/Florence
Gary Nolan Conclave Board
John Reynolds Kiss/Charlotte
Neal Sharpe WLNK/Charlotte
Bob Taylor WMRV/Binghamton
Dan Vallie Vallie-Richards
Bill White WBT/Charlotte
(Tentative-More TBA)

A change in the number of stations assigned inside the Kansas City market prompted **Cumulus** to apply to the **FCC** to transfer Top 40-Rhythm KCHZ/Ottawa, KS-Kansas City from the **Kansas City Trust, LLC** back to **Cumulus Media Partners**. The trust - formed when **Cumulus** and its equity partners bought **Susquehanna** and had to spin off stations into a trust to comply with ownership limits in KC - remains the licensee of AC KMAJ/Topeka (moving into K.C. with city of license Shawnee, KS). **Cumulus** told the FCC that a BIA analysis has increased the number of stations in the market to 45, enabling the partnership to reacquire the station...which this action seeks to do.

Sale-ing Away. **Big G Little O, Inc.** is selling Hot AC WUPM/Ironwood, MI and Oldies WHRY-AM/Hurley, WI to **Bay Broadcasting (Gerald Hackman and John Nix)** for \$1.25 million in stock.

McVay Media President and Founder **Mike McVay** has announced that McVay Media will be parting ways with **Clear Channel**, although the company will continue to consult Clear Channel stations as well as other companies. McVay, a **Conclave Rockwell Award** recipient, commented, "It was clear that it made more sense for McVay media Consulting to be run independently. CC stations will continue utilizing McVay Media as well as continuing to use McVay to consult with Sr. VP/Programming **Tom Owens** on various content R&D products." There won't be any changes at McVay Media, and McVay states, "This change won't affect any service to our clients."

2006 Conclave Faculty member **Chad Rufer** has resigned at **Citadel** Top 40 KKMKG (98.9 Magic FM)/Colorado Springs, after three successful years as Program Director. Rufer will be joining Ft. Myers Broadcasting Hot AC WINK/Ft. Myers as its new Program Director, starting November 1st.

The Conclave's exclusive one-day air talent seminar, TalenTrak 2006/Charlotte, will once again include the Conclave's unique *Aircheck Clinic* in the Holiday Inn Center City's Discovery Ballroom. At 2 PM, registrants of TalenTrak will be able to have their scoped three-minute aircheck CD critiqued by industry leaders like TalenTrak's Trakmaster, WLUP/Chicago's **Bill Klaproth** along with TalenTrak morning faculty members, **Neal Sharpe, John Reynolds, Dan Vallie, Greg Dunkin, Matt Harris, Jaye Delai**, along with **All Access'** **Jerry Boulding**, former WLTE/Minneapolis-WRMM/Seattle PD **Gary Nolan**, WBT/

MICHAEL VINCENT
"WON'T LOOK BACK"
ACQB: 16-13* (+50)

Mean Alien Music

Charlotte PD **Bill White**, WKML/Fayetteville PD **Paul Johnson**, WMRV/Binghamton PD **Bob Taylor**, and WDAR/Florence PD **Wil Nichols** (This list subject to change without notice). The valuable Aircheck Clinic is only available to those attending TalenTrak 2006. For details visit www.theconclave.com, or use the registration form attached to this week's TATTLER !

Changes. **Woody Nelson** will take over OM duties for the **MacDonald-Garber Cluster** in Cadillac, MI and its three stations, Hot AC WLXV (Mix 96FM), Jones Oldies WKAD, and Talker WATT-AM...Imaging Director/dude of the night **Igor** has bid farewell to **Peterson** Top 40 WZKL/Canton...**Donna Johnson** makes her exit at **CBS News/WBBM-AM/Chicago** as producer of the "Noon Business Hour," and "Evening Business Wrap-up"...**Steve Schram** gets the thumbs-up as new Director of the **University of Michigan's Michigan Public Media**. Schram is the former Director of Sales at **Infinity/Detroit** and GM at **Clear Channel/Detroit**.



An enterprising roadie: \$100. Ample extension cords: \$635. Running an entire rock show off of Mrs. Nagleson's sewing room: priceless.

One of the most accomplished women in broadcasting today - **Sheri Lynch** of *The Bob & Sheri Show* - will entertain, enrich, and inspire all Trakkers in attendance during Saturday's TalenTrak Luncheon (included in the registration price) on October 21st at the Charlotte Holiday Inn Center City's Spirit Ballroom! Sheri began her career in television, writing and producing paranoia-inducing news teases. Eventually she was invited to be on the show of Charlotte morning talent **Bob Lacey**. That was a meeting of soul mates, and the beginning of the long, happy Bob & Sheri partnership. Sheri has been featured in numerous trade publications and has earned many professional honors. In 2002 and 2005, Sheri received the **American Women in Radio and Television's** (AWRT) highest honor, the *Gracie Allen Award*, in recognition of her outstanding achievement in the realistic portrayal of women in media. In 2004, Sheri won the *Charlotte Business Journal's* "Women in Business Achievement Award." She has been named Best Local Radio Personality by *Creative Loafing* magazine for over ten consecutive years. Bob & Sheri has also received six nominations for the radio industry's highest honor, the **NAB's Marconi Award**. Sheri's best-selling first book, *Hello, My Name is Mommy* (St. Martins Press), is currently in its fourth printing. Her second book, *Be Happy, Or I'll Scream!* was released earlier this year. Sheri is married, with two young daughters and a step — or, as she prefers, bonus son. Come hear Sheri's story on Saturday, October 21st at TalenTrak. For details visit www.theconclave.com, or use the registration form attached to this week's TATTLER!

Big League Broadcasting's Sports KFNS-AM (590 The Fan)/St.Louis welcomes radio veteran **Marty Linck** as Director of Marketing and Promotion. Linck's experiences include PD positions at WVRV and KXOK, as well as APD slots at KPNT (The Point), KSHE, and KIHT.

Cumulus Classic Rocker KQPR/Austin, MN is being added to **Envision Radio Networks** as their newest affiliate of the "**Chop Shop Radio Show's**" Classic Rock network!

Heartfelt sympathy goes out to family and friends of **Curt Miller**, anchor/reporter for **Emmis** Talk WIBC-AM/Indianapolis. Mr. Miller died on Monday at the age of 52 of pancreatic cancer.

TALENTRAK HOTEL INFO: TalenTrak will be held at the Holiday Inn Center City in Charlotte, NC on Saturday October 21. You can reserve a room at the Holiday Inn (230 N. College Street in Uptown Charlotte, NC 28202) by calling 704-335-5400 or 1-800-HOLIDAY (465-4329). Note that registrants *do not* need to identify themselves as TalenTrak participants to receive an attractive room rate. Simply call the hotel, let them know which night/nights you'd like to stay. Rates start at \$103 nightly (plus tax). Discounts may be available for memberships like AAA.

More Changes. Congrats are in order for **Sonari Rhodes Ginton**, the brand-new Afternoon News Producer at **Chicago Public Radio** Non-Commercial WBEZ/Chicago... **Ron Harper** says "bon voyage" to **Cumulus**/Cincinnati after five and half years there as Creative services Director at Country WYGY...**Joe Tait** re-ups as voice of the **Cleveland Cavaliers**...**Clear Channel** Rocker WIOT/Toledo, OH has tapped **Kelly Brown** for middays...Contemporary Christian WJQK (99.3)/Grand Rapids

has hired **Bob Bateman** to cover weekends and vacations; he comes to WJQK from **Clear Channel** Country WMIL (106.1)/Milwaukee.

DRIVING DIRECTIONS TO HOLIDAY INN CHARLOTTE CENTER CITY. From I-77 South: Take exit 10-C (5th Street/ Trade Street). Turn Left On 5th Street. Follow 5th Street to the 7th traffic light (College Street). Turn left on College Street. Hotel entrance is one block on the right at the corner of 6th and College. From I-77: Take exit 10 (Trade Street). At bottom of the ramp, turn right onto Trade Street. Follow Trade Street to the 6th traffic light (College Street). Turn left on College Street. Hotel entrance is two blocks on the right at the corner of 6th and College. From I-85/I-77 North or South: Take exit 38. Follow the signs to I-77 South. Follow I-77 South directions listed above. Parking is available at the hotel for \$5 daily.

Condolences to **Kevin Metheny** and **Terrell L. Metheny**, **Clear Channel**/Cleveland RVPP and retired radio GM, respectively. **Leona Root Metheny**, Kevin's grandmother and Terrell's mother, passed away on Saturday 10/7 at the age of 94, after a long battle with Alzheimer's.

Jobs. Journal Broadcast Group is looking for on air talent. Can you communicate one-on-one with the audience? Do you have a strong work ethic and believe serving a local audience and being visible in the community is key to a successful show? If you have a track record of success in any of the following formats: News/Talk, Country, Rock, T40 or A/C, we want to hear from you for future openings. Please send your resume and demo to: **Tom Land**, Director of Radio Programming, Journal Broadcast Group, 5030 N. 72 Street, Omaha, NE 68134 or email tland@journalbroadcasting.com...The Buzz/Rochester (NY)'s *Kimberly and Beck* are looking to add a Producer who gets it! Someone who can manage all the details, do anything needed in the production room and also live their life on the RADIO. If you are a slave to show prep services and think that sending out a stunt boy each day is Great content, ~this isn't the job for you. Rush your resume, sample of air work, and production samples right away! **JT**, Operations Manager, **Entercom** Marketing Results Group, 70 Commercial Street, Rochester, New York 14614...The PD position is open at **Citadel** Top 40 KKMJ/Colorado Springs. Send packages to **Bobby Irwin**, Citadel Broadcasting, 6805 Corporate Dr., Suite #130, Colorado Springs, CO 80919...Midday 'superstar' wanted at **Summit City Radio** Top 40/Rhythmic WNHT (WILD 963)/Ft. Wayne. Get your package to PD Mojo Wilson at mojo@summitcityradio.com, or send materials to him in care of WILD 963/WNHT-FM, Lower Huntington Rod., Ft. Wayne, IN 46819...**Clear Channel** Ann Arbor's 107.1 is looking for a PD. Associates Degree or equivalent from two-year College or technical school. A minimum of 2-years radio program director or APD experience. Programming/on-air experience in the Country format. Considerable knowledge of FCC rules and regulations. Ability to perform as on-air announcer AS This is an on-air PD position; you will do an air shift. Must be willing to live in/relocate to Ann Arbor. Email your resume, references, salary history and link to your audio demo (no audio files larger than 2MB please) to rebeccabogoski@RadioA2.com OR by mail: Clear Channel-Ann Arbor, 1100 Victors Way, Suite 100, Ann Arbor, MI 48108...Steve & Joey at **Nine FM** in Chicago are looking for

SERIOUS interns! Only one rule... You HAVE to be reliable. Please email resume and availability to joey@weplayanything.com... **Cumulus Media** 105.1 FM in Kansas City, Missouri is looking for a Program Director. Minimum of five (5) years of programming experience in commercial radio, formats should include FM, Hot AC, AC, Classic Rock or Rock. Candidates must have a vast knowledge of music from the past 4 decades. All candidates must also have knowledge of Selector or a compatible music scheduling program. Candidates should also have knowledge of ENCO... **Cumulus Media** KCJK-FM is looking for Program Director. Duties include overseeing the daily operation of Jack-FM, which includes scheduling music, managing the talent and overseeing the imaging and production for the station. Candidates must also have the ability to establish and maintain effective working relationships with employees and the public. Mail, fax, or email resumes to **Maurice Devoe**, Operations Manager, Cumulus Media Partners, 5800 Foxridge Drive #600, Mission, KS 66202 Fax: 913.514.3002, or email maurice.devoe@cumulus.com... WJYW is looking to fill an on-air position that will allow you to learn all aspects of a station's operations. Send resume and aircheck to dan@889joyfm.com or WJYW, P.O. Box 445, Union City, IN 47390... **WGTZ Z-93** Dayton has an opening for a full-time midday personality. On air shift, production and remotes are all part of the job. Rush your package to: **Scott Sharp**, Program Director, WGTZ Z-93, 717 East David Road, Dayton, Ohio 45429 or email to: ssharp@radio-one.com... **Journal Broadcast Group** Country station KTTS in Springfield, Missouri, has a full-time opening. If you have a minimum of 2 years full-time on-air experience, and digital equipment knowledge (Maestro, Cool Edit) Drop a package in the mail and address to: **Chris Cannon**, KTTS - PM Drive Opening, 2330 West Grand, Springfield, MO 65802... **Quicksilver Broadcasting** has an opening at 100kW FM and 5kW AM stations in Ironwood, MI. Some prior broadcasting and/or news experience is required, familiarity with Scott Studios is a plus. Interested? Contact in confidence: **Chuck Gennaro**, GM, Quicksilver Broadcasting, (906) 932-2411. chuckg@chartermi.net... **Entercom** 103.7 KISS-FM, 99.1 WMYX, and SportsRadio 1250-AM are currently recruiting for part-time Promotion Assistants. Minimum one year certificate from college or technical school; three to six months related experience and/or training; or equivalent combination education and experience. Must be at least 21 years of age and possess a valid WI driver's license and state mandated auto insurance. Must have a clean driving record. Must have the ability to meet deadlines and work under pressure and must be willing to work long, varied hours (mostly nights and weekends). How to Apply: E-mail your resume to **Joe Vinsik**, On Site Promotion Manager, Entercom Milwaukee. jvinsik@entercom.com... or fax to 414 529 2122... **Reach Media, Inc.** Position Available: Account Executive, Media Sales. Dallas-based Broadcasting and Internet Company targeting the African-American community is seeking talented Ad Executives to represent and sell various media products. Emphasis will be with network radio, event sponsorships and internet sales. Positions will be based in Dallas, New York, Chicago & Atlanta. Prospect, identify, develop, negotiate & execute new sales opportunities for various forms of media including urban radio, internet and

event sponsorships. Strong sales background in internet, event sponsorships, and/or network radio particularly targeting the African-American demographic. BA/BS college level degree, five years media sales experience, network radio sales experience a plus. Candidates should submit their resume along with salary history and references via email to: jobs@reachmediainc.com... **Cumulus/Rockford** is searching for a Promotions and Marketing Director. You will handle the marketing and promotions for the two highest-rated stations in Rockford. Send your resume and Promotions Philosophy to: **Tom Lazar**, Cumulus Rockford, 3901 Brendenwood Road, Rockford, IL 61107. You can also email your materials to: rockfordpromogig@ameritech.net... T40 **WZKL** in Canton/Akron needs a night jock who can do all the station imaging. Duties will be 7-midnight and a rotating weekend shift, weekly imaging and station promos, remotes and appearances. This is a full-time gig with vacation and full benefits. Send your best MP3 and resume to: 393 Smyth Ave NE, Alliance OH 44601, 330-450-9250 or johnstewartradio@AOL.com... Northern Michigan's **Mix 96** is looking for a morning drive pro! Possible PD stripes for the right candidate, so programming experience is a plus! Send your stuff to **Luke Spencer**, Director of FM Operation, PO Box 286, Petoskey, MI 49770. All positions listed in *THE TATTLER* are provided free of charge and represent equal opportunities. Submit your listing to **Tom Kay** at tomk@main-st.net before Friday noon of *THE TATTLER* issue date.



THE CONCLAVE PRESENTS

TalenTrak

2006

SATURDAY • OCTOBER 21, 2006
CHARLOTTE, NORTH CAROLINA
HOLIDAY INN CHARLOTTE CENTER CITY*

SEMINARS • AIRCHECKS • KEYNOTE • LUNCH • MORE!

BECOME A BETTER AIR TALENT IN JUST 8 HOURS!

Tuition as low as \$39!

- Getting Your Career to the Pole Position
- Lapping the Competitive Field
- Winning in the Corporate World
- Aircheck Clinic
- First-ever TalenTrak Job Fair (ask for details)
- Lunch w/keynoter Sheri Lynch of Bob & Sheri fame!

**Bring your scoped 3-minute aircheck CD!
First 60 to register are eligible to receive an aircheck**



*To reserve a room at the Holiday Inn (230 N. College Street in Uptown Charlotte, NC 28202), call 704-335-5400 or 1-800-HOLIDAY(4329)

— **the** —
Conclave
4517 MINNETONKA BOULEVARD SUITE 104
MINNEAPOLIS, MINNESOTA 55416
Phone (952) 927-4487
Fax (952) 927-6427
Web: www.theconclave.com
Email: info@theconclave.com

2006 TalenTrak Registration Form

Print This form. COMPLETELY fill it out. Fax/mail to us. ONE REGISTRANT PER FORM, PLEASE!

Name * _____ Company * _____

City * _____

Exactly as you want this information to read on your badge! The remaining information must be completed in order for your registration to be processed. Please use the address where you are located (your mailing address)- not your corporate headquarters. **ALL INFORMATION** below must be completed, or this application will be considered incomplete and will be returned to you. Thanks!

Address _____ City _____

State _____ Zip code _____ Format _____

Phone _____ Fax _____ e-mail (very important!) _____

NOTE: AIRCHECKS WILL BE LIMITED TO THE FIRST 60 REGISTRANTS. BRING YOUR 3 MINUTE SCOPED AIRCHECK ON CD!!

2006 TalenTrak Tuition & Payment Information

- Special Individual Tuition of \$49 before October 18th**
- Special Group Tuition of \$39 each!** Groups registering BEFORE October 18th (Group = TWO (2) or more members of the same school, station, company or station group). **IMPORTANT: Use a separate registration form for each person in your group and include all registration forms in one packet.**
- At-the-door Tuition after 10/18= \$59 (Group registration tuition not available after 10/18)**

Tuition is transferable until October 18th, but is not refundable.

Employed by: Radio I'm a Student/Educator Other (please list):

Form of payment: American Express** Discover** Mastercard** Visa**

Using a credit card? Fax this completed form to 952-927-4487

*Check/Money Order. Enclosing a check or money order? Mail with completed registration form to:
The Conclave, 4517 Minnetonka Blvd, #104, Minneapolis, MN 55416*

**For credit cards, please complete the following -

Card number _____ exp. date (MM/DD/YY) _____

Print cardholder name _____ Signature _____

A limited number of HOLIDAY INN rooms are available. Call 704-335-5400! Note: Parking is available at the HOLIDAY INN for \$5 daily/\$6 valet. **IMPORTANT NOTE: You must make your own room reservations. TalenTrak registration does not include nor guarantee a Holiday Inn room.**

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PHONE/FAX: 952.927.HITS (4487)/927-6427 Publisher: Tom Kay at tomk@main-st.net Web: www.main-st.net