

THE  
**MAIN STREET**  
 Communicator Network  
**TATTLE R**

Publisher/Editor: Tom Kay

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1986 Main Street's 20th Anniversary 2006

2006 TALENTRAK Gets Fast & Furious! The Conclave's exclusive one-day air talent seminar, **TalenTrak 2006**, heads for NASCAR country on Saturday, October 21, 2006! The 11<sup>th</sup> edition of TalenTrak gets underway at 9AM at the Holiday Inn-Charlotte Center City in Charlotte, North Carolina, hitting the race-TRAK with three speed-busting, extreme learning sessions: Session 1- *The Qualifying: Getting Your Career to the Pole Position* with **Clear Channel's Rob Wagman** (PD 96.1/Charlotte) and **CBS Radio's John Reynolds** (OM/PD Kiss 95.1/Charlotte)! Session 2-The Race: *Lapping the Competitive Field* with Syndicated Kiss 95.1/Charlotte morning maniacs **Ace & TJ!** Session 3- *The Checkered Flag: Winning in the Corporate World* with noted consultant **Dan Vallie** and VP Coleman Research **Greg Dunkin!** Then, TalenTrak makes a pit stop for lunch, where the vivacious and outspoken better half of *The Bob & Sheri Show* - **Sheri Lynch** - will entertain, enrich, and inspire all Trakkers in attendance! At 2 PM, TalenTrak takes the big curve toward the finish-line and presents the all-important *Aircheck Clinic* where the first 60 registrants who sign up will be able to have their scoped three-minute aircheck CD critiqued by industry leaders like **All Access' Jerry Boulding**, who will join the morning faculty and noted programmers **Neal Sharpe, Dan Bowen, Gary Nolan, Bill White, Bob Taylor, and Will Nichols** for an afternoon of airchecking and learning (more faculty TBA!). At the same time as the Aircheck Clinic, TalenTrak presents the first *TalenTrak Job Fair* with representatives of **Clear Channel, Lincoln Financial Media, and the Carolina School of Broadcasting** will join invited companies like **Saga Communications, Entercom**, and more to help Fair-goers discover unique and important career possibilities. The Job Fair is free to non-TalenTrak students and professionals! The final mile of the day features *Great War Stories of Radio* — an intimate glance at the trials and tribulations of some of the industry's most successful air talents! Then, it's onto the victory lap with an informal TalenTrak Happy Hour, hosted by WLUP/Chicago's **Bill "Ricky Bobby" Klapproth**, who will also serve as Trakmaster for the day! Admission price for this incredible learning sprint? Just \$49 per person - or \$39 each if you're part of a group of two or more from the same station/cluster who register at the same time! Tuition will be \$59 at the door (group discounts will not be available that

day). Register now or learn about some great sponsorship opportunities by visiting [www.theconclave.com](http://www.theconclave.com). Or call the Conclave office at 952-927-4487. To reserve a room at the Holiday Inn (230 N. College Street in Uptown Charlotte, NC 28202), call 704-335-5400 or 1-800-HOLIDAY(4329). Ladies & Gentlemen – start your (broadcasting) engines!

Paralyzed from the waist down in a high-wire accident in 1962, **Mario Wallenda** of The Flying Wallendas now uses a specially constructed "Skycycle", allowing him to personally continue his famous family's high-wire act. Wallenda performed his death-defying feat last week from The Merchandise Mart in Chicago, crossing the Chicago River. Before his adventure, Wallenda admitted that that he had used the "skycycle" only once before. He added that he has wanted to get back on the high wire ever since his accident. "I had the bug even before I got out of the hospital," Wallenda said. "I had to change my life. They had some kind of shrink and he told me I had to change my life from circus to something else or I wouldn't survive and that's what I did. It used to kill me watching the family leave when they go on the road." The man who convinced Wallenda to perform? WLUP/Chicago morning legend **Jonathon Brandmeier**, who broadcast the successful stunt from the Loop studios – which are located near the site of the feat. Oodles of Chicago media covered the crossing – as did all of the major news networks!

**Jim Ingstad** returns to Fargo radio ownership with the purchase of seven stations from **Clear Channel**. Moving to Instad in the sale will be Talk KFGO-AM, Sports KVOX-AM (1280 The Fan), Country KDAM (104.7 The Wolf), Soft AC KRVI (The River 95.1), Country KFAB-AM (Outlaw Country 92.7), Classic Hits KKBX-FM (101.9 The Box), and Top 40 WDAY-FM (Y-94). The purchase terms were not announced. *Comment: The TATTLE R's long-held suspicion that the industry's mega-companies – unable to expand their holdings for a variety of reasons – would move into the break-up phase of the consolidation cycle. CBS & Radio One got the ball rolling earlier this summer with its announced intent to sell properties in selected markets, and now Clear Channel seems to be jumping on board with this sale that represents nearly 10% of all the commercial stations in North Dakota. Expect more events like this to happen, especially as the fiscal year draws near to an end for many companies.*

Earlier this week, *The Detroit News* reported a judges ruling that will keep former **Radio One** WDMK-FM/Detroit air personality **John Mason** from starting his new morning show on WGPR-FM/Detroit until January 2007. Radio One, who had employed Mason on WDMK from 2001 until his contract expired on July 29, sued Mason in U.S. District Court on September 8 after it was announced he was going to buy time on WGPR for his new syndicated morning show. Radio One claimed Mason was in violation of his six-month non-compete clause, even with the purchased air time...and a district judge agreed.

**Hinder/Lips of An Angel! A Multi-formatic SMASH!**

**Top 40**  
**KHOP 107x**  
**KMXV 101x**  
**KHTT 100x**  
**KQCH 95x**  
**KDWB 87x**  
**KKDM 78x**

**Hot AC**  
**WKTI Add**  
**KQKQ 46x**  
**WKRQ 41x**  
**WZPL 41x**  
**KSTP 38x**  
**KKPL 37x**



**Rock**  
**WXZZ 43x**  
**WRXR 42x**  
**WXLN 31x**  
**KXXR 28x**  
**WKLQ 24x**  
**KICT 23x**

**Alternative**  
**KPNT Add**  
**WRRV 43x**  
**WRZX 41x**  
**WXEG 37x**  
**CIMX 35x**  
**WGRD 31x**



## PHOENIX Consolation Prize Win it soon!

Public and noncommercial radio stations will be eligible for reporting in **Arbitron's** local market ratings reports. This will become effective with the release of the fall 2006 survey. These stations will need to conform to the same minimum reporting standards as commercial radio stations, according to the company. Arbitron also says that it is putting off previous plans to report individual satellite-radio channels. It hopes to be able to include satellite-radio channels in 2007, according to VP/Product Management & Client Services **Brad Feldhaus**. Also beginning in 2007, Arbitron will begin collecting HD Radio facilities' information. These forms will mail in November.

**Ivory Soap** concluded its nation-wide radio search for the next "Ivory Family," a staple of the brand's advertising 40 years ago. The winner came from a regional search conducted by **Newsweb's** Chicago-area "Nine-FM" Adults Hits. The winners were **Sandra Mecklenburg**, her daughter **Alexandra**, and her mother, **Maryrose Bell**. They won the grand prize of a year's supply of Ivory Soap and a \$40,000 scholarship.

**Rev. Jesse Jackson Sr.** is moving his "Rainbow-Push Coalition" and "Keep Hope Alive" talk shows from **Clear Channel** WBRB-AM to **WVON-AM/Chicago**. Jackson says, "This is a fundamental change in Chicago (for African-Americans). When Harold Washington won in 1983, that was a first fundamental change for us. But this is a shift to a 10,000-watt, 24-hour, seven-days-a-week station and gives us access to that we never had before." The "Rainbow/Push" will air from 10-11 am on Saturday and "Keep Hope Alive" will air from 7-9 am on Sunday.

After being convicted in July of conspiracy to embezzle, **Jeremy Nordquist**, former **Michigan Public Media** sales account executive, was sentenced on Thursday to eighteen months' probation. If Nordquist pays \$5,000 in restitution, he can reduce his probation. Two other MPM employees were also charged with taking gifts in exchange for underwriting announcements.

**Changes. Entercom** Hot AC **WMYX/Milwaukee** taps **Tony Lorino** to join **Jane & Kidd** for Morning Show Producer duties. Lorino is currently at **KIOA/Des Moines**, where he is **APD/MD/Imaging Director**...**Lisa Fielding** gets upped from part-time to full-time Anchor/Reporter by **CBS Radio**, effective next week...**Jon Hemmer** replaces **Andi Miller** as afternoon driver at **Salem** Contemporary Christian **WFZH/Milwaukee**...**Entercom** Country **WDAF/Kansas City** announces the retirement of longtime morning man **David Lawrence**, but not his replacement.

"Answering the Call," hosted by Wichita Pastors **Terry Fox** and **Joe Wright** is coming off **KNSS-AM/Wichita** and **Sirius Satellite Radio**. Fox has stepped down from the Immanuel Baptist Church in a scandal over the use of church funds to help pay for the radio show. Fox claimed that the show was part of the church's ministry.

# MICHAEL VINCENT

## "WON'T LOOK BACK"

ACQB: 19-17\* (+53)



Mean Alien Music

**Cindy Barton** received Botox treatments live on the air as part of a promotion, asking listeners to write letters explaining why they should receive Botox treatments, too. **CBS Radio AC WLTE/Minneapolis, MN** will be throwing a "Barton's Begging for Botox Party." The winners will be invited to a day at the spa.

**PD Brad Savage** is leaving **Clear Channel** AAA **WQKL/Ann Arbor, MI** for a similar post at **Saga Communications'** new AAA sign-on **WCNR**. Savage expressed regret at leaving Ann Arbor, but felt that he couldn't pass up the opportunity to work on a brand-new signal. He thanked **Dennis Mockler**, **Rick Daniels**, and **Steve Goldstein** for the opportunity. The new signal will be influenced by listener feedback, trying to carve out a new niche for itself somewhere between Triple A, Alternative, and NPR. You can email Brad Savage with suggestions at [radiobradssavage@gmail.com](mailto:radiobradssavage@gmail.com). Also, **Bob Bolak** at **WQKL** is now in the market for a new PD! See details in today's **Jobs**.

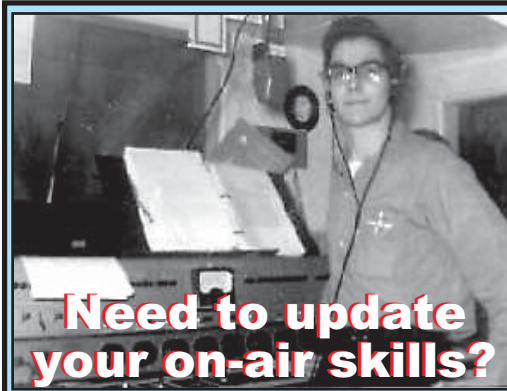
**OM Tommy BoDean** has left **Clear Channel** after eleven years. BoDean has been working at Top 40 **WKFS** and Hot AC **WVMX/Cincinnati, OH**. Previously, he worked at **Clear Channel** sister Top 40 **WZEE/Madison, WI**. **Bobby D** also leaves his post as **WVMX PD**. **Mark Anderson** of **Audience Development Group** is going to hold down the fort at **WKFS** and **WVMX**.

**Clear Channel** Top 40 **KDWB/Minneapolis PD Rob Morris** heard Top 40 **KKDM/Des Moines** afternooner **Steve Wazz's** show and instantly tapped him for nights at **KDWB**. Steve will replace **Scott Tyler**, who is now Chief Engineer for **Clear Channel/Mason City, IA**.

**Randy Lee** will be continuing on to cover the Husker's football and baseball broadcasts, while his spot on the **University of Nebraska's** basketball radio network will be taken over by returning **Kent Pavelka**, former morning host at **KKAR-AM/Omaha**.

In a case the City Commissioner of Investigation calls "somewhat shocking," the former **Gloria Wise Boys and Girls Club** will pay New York City back \$625,000 of an \$875,000 grant. The city gave the Bronx charity the money, but it was diverted to an interest-free loan to **Air America Radio**. \$250,000 will go back to the charity for operational use. The case is still under investigation and has been placed with the criminal prosecutions bureau.

**Changes, Too.** **APD/Midday** guy **Greg Hewitt** exits **CBS Radio** Hot AC **KYKY/St. Louis** after 18 years...**Entercom** Sports **WSSP-AM/Milwaukee** taps former **University of Wisconsin** offensive lineman (not to mention, Eagles, Bills, and Patriots player) **Joe Panos** as an analyst for the station's bi-weekly "On Wisconsin" Badgers feature...Former **WRCL/Flint** night guy **Chris Cruise** fills the vacant night slot at **Ft. Wayne Radio's** Top 40/Rhythmic **WJFX**...**Goose**, arriving from **Cumulus** Top 40/Rhythmic/**KKHQ/Waterloo**, teamed up with veteran **Magic FM** host **Romi** to debut a new morning show on **Citadel** Top 40 **KKMG/Colorado Springs**.



**All Day  
just  
\$49\***

— the  
**Conclave**  
presents  
**TalenTrak**

SATURDAY ~~¥~~ OCTOBER 21, 2006  
**CHARLOTTE, NORTH CAROLINA**  
 HOLIDAY INN CENTER CITY  
 Call 704-335-5400 or 1-800-465-4329  
 NOW to reserve a TalenTrak room!

**\*Or less! Ask for details!**

- **KEYNOTE- SHERI LYNCH!**  
 (of Bob & Sheri fame)
- **THREE General Sessions**
- **Lunch (included!)**
- **Aircheck Clinic**  
 (1st 60 registrants ONLY)
- **Great Radio War Stories**
- **Closing Cocktail Hour**
- **FREE Job Fair!**



*Details at [www.theconclave.com](http://www.theconclave.com)  
 or call 952-927-4487*

Effective January 1<sup>st</sup>, **Sean Hannity** gets his syndicated show renewed by **Clear Channel** for 80 of its stations. The deal is in effect for three years and includes clearances on WPGB/Pittsburgh, KPRC-AM/Houston, KFYI-AM/Phoenix, WIOD-AM/Miami, WKRC-AM/Cincinnati, and KTLK-FM/Minneapolis, among others. VP of Programming **Sean Compton** praised Hannity for his ratings and his ability to attract desirable demographics.

**Crawford Broadcasting** Urban AC WSRB/Chicago, a station that launched its current format in 2003, has terminated several personalities, presumably in an effort to cut operating costs. Midday personality **Fiona Verde**, night smoother **Mel Devonne**, and weekender **Jim Raggs** have all been terminated. The station ranked 28<sup>th</sup> overall with a 12-plus share of 1.4, according to the latest **Arbitron** ratings. Currently, the station offers **Steve Harvey** in the mornings and **Michael Baisden** in the afternoon.

**Mark Kassof & Co** (headed up by former KDWB/Minneapolis air talent **Mark Kassof**) completed a survey about HD radio with 752 telephone interviews, completed from September 13-17. The results show that 5% of 18-64-year-olds think they're receiving HD Radio from at least one of the FM stations they listen to, even when they haven't purchased HD-capable radio. Among those who think they are listening to HD, 46% say it is "about the same" as regular FM radio, and 12% say that is "a lot better" than regular FM! 1% of listeners say they have actually purchased HD-capable radio, and two-thirds of these listeners say HD is "a lot better" than regular FM. "Stations contribute to confusion when they say they are 'broadcasting in HD' without offering an explanation of what HD provides and what is required to receive it," Kassof explains. "As a result, some listeners wrongly think they are receiving HD."

Representatives from a variety of groups, such as **Parents Television Council** (an anti-indecency group), **Children Now**, and **Disney** are joined by the **FCC** and Senator **Sam Brownback** (R-KS) in the formation of a new task force to investigate the media's responsibility for the current outbreak of childhood obesity. It will be called "Media and Childhood Obesity Today and Tomorrow," and will be headed up by FCC Chairman **Kevin Martin**.

The **Mentoring and Inspiring Women in Radio Group** has set October 6 as the deadline for the 2007 Mildred Carter MIW Group Mentoring Program. Three candidates will be selected for the program, named after the departed KPRS/Kansas City co-founder. Email Mentoring Chair Heidi Raphael of Greater Media at [hraphael@greatermediadetriot.com](mailto:hraphael@greatermediadetriot.com). More information is available at [www.radiomiw.com](http://www.radiomiw.com).

**Journal Broadcast Group** has closed on the sale of Spanish KBBX/Omaha to **Connoisseur Media** in a deal worth \$3.8 million. **Kalil and Co.** brokered the deal.

**John Pierce and Co.** served as broker for the **Independence Media** purchase of Religion WVLE, Contemporary Christian WPIA, and Rock WIXO/Peoria from **Regent**. This was a \$3.8 million dollar deal.

**Envision Radio Network's** Classic Rock "Chop Shop Radio Show" adds KZCR-FM/Fergus Falls, MN as its latest affiliate.

In the last day of its "Fall Sharathon," Contemporary Christian **KWOF/Cedar Rapids, IA**, needed \$70,000 to meet its goal. By 6 pm, the station had reached the \$175,000 needed to cover its operating budget!

Many condolences to those who survive KMJW/Wichita jazz host **Dan Taylor**. A longtime host on the noncommercial station, Taylor died Saturday at 75. His signature show "Taylor Made Jazz" was on the air from 1988 to 2001.

Joint efforts between **Saga's** rock KAZR/Des Moines and the **Army Air Force Exchange Service** (AAFES) raised over \$16,000 last week for members of the Iowa National Guard. AAFES is the worldwide retail organization that serves the members of our military, their dependents, and retirees. LAZER 103.3's *Cards for the Guard*, featuring national recording artist **Buckcherry**, was held Tuesday at Val Air Ballroom. Portions of the ticket sales were donated directly to AAFES. The concert was followed by a benefit barbeque held Wednesday at the Post Exchange at Camp Dodge.

**More Changes.** **MacDonald** Adult hits WHZZ/Lansing, MI brings in **Mike Holder** as producer of the morning show. The show is hosted by **Tim Barron**... **Artist Media Partners** Top 40 WNDV/South Bend night personality **Otis** leaves for nights with **CBS** Top 40 WNKS/Charlotte... Former **Simmons** AAA KDTR/Missoula, MT morning guy **Scott Hawk** joins **Anderson Broadcasting's** new Top 40 KKMT/Polson, MT.



**Kate Kennedy**

The Conclave and Main Street Marketing & Promotion welcomes **Kate Kennedy** as the organizations' new Administrative Assistant. She's a 2002 graduate of St. Olaf College (MN) with a BA in Women's Studies, concluding her academic life with a year at the William Mitchell School of Law/St. Paul. In her brief professional life (so far), she's worked as a legal case assistant, library circulation assistant, and in retail sales. She has experience as a researcher for **Melpomene Institute of St. Paul**, a non-profit women's organization where she assisted in grant writing while helping to establish health programs for young women. She is an actress, and has performed with several Minneapolis theater groups. Kate is a self-identified follower of the Twin Cities music scene. We welcome her to the madhouse, and invite you to say hello to her next time you give the office a shout!

*Availz:* 18 years **CBS** radio veteran (KYKY/St. Louis APD/Midday guy **Greg Hewitt** at (314) 550-4966 or [greghewitt@yahoo.com](mailto:greghewitt@yahoo.com)... **Clear Channel** vet (Madison, Cincinnati) **Tommy Bodean** at (513) 677-0625 or cell at (513) 479-9639 or email [tommybodean@gmail.com](mailto:tommybodean@gmail.com)...

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*Jobs.* We know of a Southern Minnesota radio station who is looking for morning personality with strong production skills. The successful candidate must have at least 5 years experience & can relate to an adult audience. *The TATTLER* will pass your name along, if you're interested...**Regent Broadcasting's** WRCL/Burton, MI has a full-time night opening. Deadline: October 20, 2006. Please e-mail a recent, raw .mp3 air-check (including imaging & spot production), resume with references and cover letter with salary requirements to [nathanreed937@yahoo.com](mailto:nathanreed937@yahoo.com) or mail a CD and the above info to **Nathan Reed** WRCL PD, 3338 Bristol Road, Burton, MI 48529. Be sure to include "Nights" in the subject line (or on the envelope)...**Bahakel Communications' KFMW-FM Rock 108**, serving Waterloo-Cedar Rapids, Iowa is on the prowl for part-time weekend rockers. Send mp3's with resume' to [cross@rock108.com](mailto:cross@rock108.com), or snail mail CD & resume to: **Michael Cross**, KFMW-FM, 514 Jefferson Street, Waterloo, Iowa 50701...Part-time position open at Q96/Champaign, IL. Depending on experience the candidate will either host a live afternoon show or mid-days. E-mail ken@cu-radio.com or... Snail 4108 Fieldstone RD #C, Champaign, IL 61822...**92.7 KISS FM** has an immediate opening for afternoon drive. Females and minorities strongly encouraged. Please send resume, cover letter and a 90-second air check to [paxtonguy@gmail.com](mailto:paxtonguy@gmail.com), or snail-mail it to: KISS-FM Afternoons, 1822 North Court St, Marion, IL 62959... **WIBW/Topeka** is in search of news talent to join co-anchor. This person will also report and anchor newscasts on sister station 94-Country as well as on statewide news network. This is a salaried position with a full benefit package. Send tape and resume' to: News Director, **Liz Montano** at 580 WIBW, PO Box 1818, Topeka, KS 66601...**Backyard Broadcasting** just added three new stations in Sioux Falls, South Dakota and seeks a Program Director/Morning Show Host to guide the Oldies property (KXQL-FM) to its full potential. Computer skills, a valid driver's license and a passion for 60's and 70's Oldies is a must. CD's/Tapes and resumes to: **Tom Gjerdrum**, Operations Manager, Backyard Broadcasting, 500 South Phillips, Sioux Falls, SD 57104, or short MP3 demo and Resume to: [siouxfallcareers@byradio.com](mailto:siouxfallcareers@byradio.com)...**Cox Radio Dayton** is looking for a Part-Time Board Operator/Producer & Part-Time Board Operator/Producer. Please send resume to: **Tommy Collins**, Assistant Program Director, News Talk 1290 WHIO, 1414 Wilmington Ave., Dayton, Ohio 45420 or email [tommy.collins@coxradiocom.com](mailto:tommy.collins@coxradiocom.com)...**Traffic.com, Inc.** is currently seeking Part-Time personnel to fill position(s) in its St Louis Traffic Operations Center. Responsible for gathering, writing and dissemination of traffic information to clients and end users utilizing Traffic.com's Web-based distribution systems. Knowledge of St Louis and the highways in the metropolitan area is essential. Forward your work history via email to [careers@traffic.com](mailto:careers@traffic.com)...**Two Petaz, Inc.**, owners of radio stations **WCBH-WCRA-WCRC** located in Effingham, Illinois, is seeking an individual for the position of Receptionist. This is a full-time position, M-F, with benefits offered. Interested individuals may send a resume to: **Marv Phillips**, WCBH/WCRA/WCRC, 405 S. Banker #201, Effingham, IL 62401, OR e-mail to [mphillips@cromwellradio.com](mailto:mphillips@cromwellradio.com)...**Ann Arbor's 107.1** is looking for a Program Director. MUST HAVE AAA FORMAT EXPERIENCE to be considered. Email your resume,

references, salary history and link to your audio demo (no audio files larger than 2MB please) to [rebeccabogowski@RadioA2.com](mailto:rebeccabogowski@RadioA2.com) OR by mail: Clear Channel-Ann Arbor, 1100 Victors Way, Suite 100, Ann Arbor, MI 48108...**Entercom's** KRBZ/Kansas City is launching an extensive search to find the new Afternoon Drive Host. Please send your MP3 air-check and resume to [jobskc@entercom.com](mailto:jobskc@entercom.com)...**Radio One, Inc.-Detroit** is seeking a Promotions Director for its Urban A/C (WDMK 105.9 Kiss-Fm) and News Talk (WCHB AM 1200) stations. Supervise all on-air promotions and listener contests/giveaways. Develop partnerships with community organizations. Bachelor degree required. Interested applicants should fax resume to 313-259-7130, attn: **Kebina Young**, Marketing Director, or email [kyoung@radio-one.com](mailto:kyoung@radio-one.com)...KCHZ (Rhythmic/Top 40) in Kansas City, MO. is looking for part-time on-air personalities. Mail, fax or e-mail resume to: **Maurice Devoe**, Operations Manager, Cumulus Media Partners, 5800 Foxridge Drive #600, Mission, KS 66202, Fax: 913.514.3002, [maurice.devoe@cumulus.com](mailto:maurice.devoe@cumulus.com)...**WAXX/Eau Claire** is looking for a PM driver. Send your resume and mp3 to: [george@todayswaxx1045.com](mailto:george@todayswaxx1045.com)...**Northern Broadcast, Inc** has an immediate opening for an experienced Production Director for its 5 stations in Northern Michigan. They are in need someone who can write and produce great local commercials. Packages to: **Todd Martin**, 1020 Hastings St, Suite 102, Traverse City, MI 49686. Email cover letter and resume and very short mp3's to [todd@1067wsrt.com](mailto:todd@1067wsrt.com)...**Entercom** country **WDAF/Kansas City** needs an air talent. Resume, references, and ratings. Also send an mp3 to: [mruise@entercom.com](mailto:mruise@entercom.com)...**Clear Channel** AAA WQKL/Ann Arbor, MI looking for a new Program Director. Send resume, references, salary history, and link to an audio demo (no larger than 2MB) to [rebeccabogowski@RadioA2.com](mailto:rebeccabogowski@RadioA2.com). Snail mail to Clear Channel/Ann Arbor, 1100 Victors Way, Suite 100, Ann Arbor, MI 48108...**Clear Channel** Top 40 KKDM/Des Moines looking for a new afternoon personality with potential APD duties. On-air skills, Selector, imaging, and production experience required. Send unscoped aircheck and resume to [GregChance@ClearChannel.com](mailto:GregChance@ClearChannel.com) ...**Artist Media Partners** Top 40 WNDV/South Bend looking for a night talent. Rush package to U93 PD **Karen Rite** at [Karen@u93.com](mailto:Karen@u93.com)... **Rubber City Radio/Akron** needs an OM and PD for Country WQMX. 10 years of broadcast experience required. Send best work to **Nick Anthony**, Rubber City Radio Group, 1795 West Market Street, Akron, OH 44313. Email to [wqmxpd@rcrg.net](mailto:wqmxpd@rcrg.net)... **NextMedia** AC WZSR/Chicago needs a new midday star. Send stuff to OM **Doug Daniels**, NextMedia/Chicago, 8800 Route 14, Crystal Lake, IL 60012...All positions listed in *THE TATTLER* are provided free of charge and represent equal opportunities. Submit your listing to **Tom Kay** at [tomk@main-st.net](mailto:tomk@main-st.net) before Friday noon of *THE TATTLER* issue date.



## 2006 Summer Book

### Columbus, OH(#38)

#### WCOL pulls ahead

Station	Format	Owner	P1	P2
WCOL-FM	Ctry	ClrChnnl	8.4	8.7
WTVN-AM	N/T	ClrChnnl	6.9	6.6
WCKX-FM	Urban	RadioOne	6.6	6.2
WNCI-FM	T40	ClrChnnl	7.1	6
WSNY-FM	AC	Saga	5.9	5.5
WLVQ-FM	Rock	CBSRadio	5.2	5.3
WBZX-FM	ActRock	NorthAm	5	4.3
WXMG-FM	UrbanAC	RadioOne	4.1	4.1
WHOK-FM	Ctry	CBSRadio	3.4	3.8
WBNS-FM	HotAC	RadiOhio	4.2	3.6
WBWR-FM	80s	ClrChnnl	3.9	3.6
WCVO-FM	ChrstnAC	ChrVoice	3.1	3.3
WLZT-FM	AC	ClrChnnl	3.1	3.2
WWCD-FM	Alt	Ingleside	1.5	2.4
WCLT-FM	Ctry	WCLT	2.4	2.3
WJZA-FM/				
WJZK-FM	SmJzz	Saga	1.9	2.3
WBNS-AM	Sports	RadiOhio	2.1	2
WMNI-AM	Stndrds	NorthAm	1.9	1.9
WJYD-FM	Gospel	RadioOne	1.6	1.4
WODB-FM	Oldies	Saga	1.4	1.3
WVKO-FM	RegMex	Stop26	0.9	1.3
WTDA-FM	AdultHits	NorthAm	1.1	1.2
WAZU-FM	ActRock	CBSRadio	1	1.1
WTPG-AM	Talk	ClrChnnl	1.2	0.9
WLW-AM	N/T	ClrChnnl	0.6	0.7
WNKO-FM	Oldies	Runnymede	0.9	0.7
WRFD-AM	ChrstnTalk	Salem	0.5	0.6

### Des Moines, IA(#91)

#### A horse race in the Capitol City

Station	Format	Owner	P1	P2
WHO-AM	N/T	ClrChnnl	8.9	8.7
KJJY-FM	Ctry	Citadel	8.2	8
KKDM-FM	T40	ClrChnnl	8.5	8
KIOA-FM	Oldies	Saga	6.5	6.2
KGGO-FM	ClsscRock	Citadel	5.4	6.1
KLTI-FM	AC	Saga	6.5	6.1
KAZR-FM	ActRock	Saga	5.5	5.6
KHKI-FM	Ctry	Citadel	6.4	5.2
KDRB-FM	AdultHits	ClrChnnl	5	5.1
KSTZ-FM	HotAC	Saga	4.7	5.1
KRNT-AM	Stndrds	Saga	3.2	3.4
KWQW-FM	N/T	Citadel	3.7	3.4
KCCQ-FM	Alt	ClrChnnl	1.5	2
KXNO-AM	Sports	ClrChnnl	1.7	1.3
KDLS-FM	SpanContpry	AmerRad	0.8	1
KZZQ-FM	ChrstnT40	Positivelmp	0.8	0.8
KBGG-AM	RegMex	Citadel	1	0.7
KWMT-AM	ClsscCtry	ClrChnnl	0.8	0.7
KXIA-FM	Ctry	Marshalltown	0.8	0.7
KWKY-AM	Rel	Putbrese	0	0.5

### Grand Rapids, MI(#67)

#### WSNX & WOOD flip flop for 2nd

Station	Format	Owner	P1	P2
WBCT-FM	Ctry	ClrChnnl	9.2	9.5
WSNX-FM	T40	ClrChnnl	6.8	7.6
WOOD-AM	N/T	ClrChnnl	7.4	6.9
WGRD-FM	Alt	Regent	5.5	5.1
WLAV-FM	ClsscRock	Citadel	4.3	5
WOOD-FM	AC	ClrChnnl	4.3	4.3
WTNR-FM	Ctry	Citadel	4.7	4.1
WTRV-FM	AC	Regent	4.9	4
WLHT-FM	AC	Regent	3.8	3.9
WHTS-FM	T40	Citadel	3.1	3.8
WFGR-FM	Oldies	Regent	2.8	2.8
WKLQ-FM	ActRock	Citadel	3	2.7
WBFX-FM	ClsscRock	ClrChnnl	2.6	2.5
WJQK-FM	ChrstnAC	Lanser	2.4	2.4
WMAX-FM	AdultHits	ClrChnnl	2.4	2.1
WBBL-AM	Sports	Citadel	2	2
WJNZ-AM	Urban	WJNZ	1.4	2
WFUR-FM	ChrstnAC	Kuiper	1.1	1.3
WMUS-FM	Ctry	ClrChnnl	1.8	1.3
WMJH-AM	RegMex	Birach	1.1	1.2
WNWZ-AM	SpanContpry	Regent	0.9	0.8
WHTC-AM	N/T	MidwComm	0.7	0.7
WMFN-AM	UrbanAC	Birach	0.6	0.7
WYVN-FM	ClassicHits	MidwtComm	0.5	0.7
WTKG-AM	N/T	ClrChnnl	0.9	0.5
WMRR-FM	ClsscRock	ClrChnnl	0	0.4
WYGR-AM	SpanishMisc.	WYGR	0.5	0.4

### Indianapolis (#41)

#### Nice trend for WFMS

Station	Format	Owner	P1	P2
WFMS-FM	Ctry	Cumulus	9.6	10.4
WHHH-FM	T40/Rhy	RadioOne	8.2	7.8
WFBQ-FM	ClsscRock	ClrChnnl	7.3	7.1
WIBC-AM	N/T	Emmis	6.3	6
WTLC-FM	UrbanAC	RadioOne	5	5.1
WYXB-FM	AC	Emmis	5.2	5.1
WLHK-FM	Ctry	Emmis	5.3	4.6
WNTR-FM	AdultHits	Entercom	3.1	4.4
WKLU-FM	ClsscRock	IndyRadio	3.8	4.1
WRZX-FM	Alt	ClrChnnl	3.7	4
WJJK-FM	AdultHits	Cumulus	3.7	3.8
WNOU-FM	T40	Emmis	3.7	3.5
WZPL-FM	HotAC	Entercom	3.2	2.8
WYJZ-FM	SmJzz	RadioOne	3.2	2.7
WISG-FM	ChrstnAC	Cumulus	2.3	2.6
WTTS-FM	TripleA	SarkesTarz	2.2	2.6
WTLC-AM	Gospel	RadioOne	2.1	2
WNTS-AM	RegMex	Davidson	1.5	1.3
WXNT-AM	N/T	Entercom	1.1	1.1
WNDE-AM	Sports	ClrChnnl	0.8	1
WRDZ-FM	Childrens	ABCRadio	1.2	1
WCBK-FM	Ctry	Mid-AmRad	0.5	0.8
WEDJ-FM	SpanCont	Continental	0.8	0.8
WIAU-FM	Oldies	Pilgrim	0.8	0.8
WXLW-AM	Sports	Raven	0.6	0.8
WKKG-FM	Ctry	Findlay	0.7	0.7

### Milwaukee-Racine, WI(#33)

#### No much movin' in Brewtown

Station	Format	Owner	P1	P2
WTMJ-AM	N/T	Journal	9.5	9.2
WMIL-FM	Ctry	ClrChnnl	8.5	7.2
WXSS-FM	T40	Entercom	7.4	6.9
WKKV-FM	Urban	ClrChnnl	5.8	6.1
WKLH-FM	ClassicHits	Saga	5.6	5.8
WJMR-FM	UrbanAC	Saga	4.4	4.7
WRIT-FM	Oldies	ClrChnnl	4.7	4.7
WHQG-FM	Rock	Saga	4.5	4.4
WISN-AM	N/T	ClrChnnl	4.4	4.1
WMYX-FM	HotAC	Entercom	3.5	3.9
WKTI-FM	HotAC	Journal	3.8	3.8
WQBW-FM	ClsscRock	ClrChnnl	3.4	3.4
WJZI-FM	SmJzz	MilRadAll	2.7	3.2
WLUM-FM	Alt	MilRadAll	2.9	3.2
WOKY-AM	Stndrds	ClrChnnl	2.9	3.1
WFZH-FM	ChrstnAC	Salem	1.9	2.3
WDDW-FM	RegMex	BustosMed	2	1.8
WFMR-FM	Classical	Saga	1.9	1.8
WDRV-FM/				
WWDV-FM	ClsscRock	Bonneville	0.9	1
WNOV-AM	UrbanAC	Courier	1	1
WTKM-FM/				
WTKM-AM	ClsscCtry	KetMor	1	0.9
WIIL-FM	Rock	NextMed	0.4	0.4

### Omaha-Council Bluffs, NE(#72)

#### KGOR back on top

Station	Format	Owner	P1	P2
KXKT-FM	Ctry	ClrChnnl	8.5	8.7
KGOR-FM	Oldies	ClrChnnl	8.6	8.1
KQCH-FM	T40	Journal	6.8	7
KFAB-AM	N/T	ClrChnnl	7.8	6.8
KKQK-FM	HotAC	NRGMed	5.7	5.5
KEZO-FM	Rock	Journal	5.6	5.4
KQBW-FM	Rock	ClrChnnl	5.7	5.2
KBLR-FM	Urban	NRGMed	4.1	4.7
KBBX-FM	RegMex	Journal	3.5	4
KKAR-AM	N/T	NRGMed	3.5	3.7
KKCD-FM	ClsscRock	Journal	3.7	3.6
KSRZ-FM	HotAC	Journal	3.7	3.2
KLTQ-FM	AC	NRGMed	2.7	3.1
KGBI-FM	ChrstnAC	Salem	2	2.4
KHUS-FM	Ctry	ClrChnnl	2.2	2
KOZN-AM	Sports	NRGMed	2.2	1.9
KCTY-FM	AdultHits	NRGMed	1.7	1.7
KOMJ-AM	Stndrds	Journal	1.9	1.7
KXSP-AM	Sports	Journal	1.1	1.2
KCRO-AM	ChrstnTalk	Salem	0.5	0.9
KBBK-FM	HotAC	Triad	0	0.8
KZKX-FM	Ctry	ClrChnnl	0.5	0.6
KYDZ-AM	SpanHits	NRGMed	0	0.5

**12+ M-Su, 6AM-12AM**  
**Summer 2006 Phase 1 to**  
**Summer 2006 Phase 2 comparisons.**

