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THE
MAIN STREET
Communicator Network
TATTLE R

Publisher: Tom Kay Editor • Jess Treft
Cartoons Pilfered by Lenny Bronstein & Jay Philpott
1986 Main Street's 20th Anniversary 2006

The 31st Annual Conclave Learning Conference, held last weekend at the Marriott City Center in Downtown Minneapolis, continues to create buzz from within the radio and entertainment industry as an energetic gathering of more than 730 people participated in "Conclave 2006: Future Tense." Radio's biggest champions got together for 3 plus days of education, entertainment, networking and surprises! **From Sixpence None The Richer's** former leader, **Leigh Nash**, and smashing newcomer **Jupiter Rising** entertaining the opening night gathering – to the offbeat humor of comedian **Henry Phillips** - to a surprise appearance by rock icon **Meat Loaf**, to keynote presentations by the **Reverend Al Sharpton** and **Gloria Steinem**, the Conclave refreshed everyone in attendance. Keynote presenter, **Glenn Beck**, begged the industry to find the passion and to develop new talent by finding young people who want to be in radio. Songwriter Hall Of Fame member and Motown Legend, **Barrett Strong**, told those at the **BMI Legends Lunch** that radio is a wonderful medium and he stills likes what is heard today. And the **Arbitron Awards Luncheon** featured warm memories of the late programming legend **Dan Kieley** and **BDSRadio's Marc Birger**, a roast of Rockwell Award recipient **VNU's Rob Sisco**, and the entrance of 8 young Conclave scholarship winners into the industry. "Conclave 007: For Your Ears Only!" will be held at the Marriott City Center from Thursday, June 28 to Sunday, July 1, 2007! Please note the dates announced at the conference have been changed to one week later, given Arbitron's announcement earlier this week delaying the end of the 2007 Spring ratings period from June 20 until June 27th. (The dates were scheduled to coincide with the end of the Spring 2007 ratings period, allowing registrants to attend the conference AFTER the important Spring book.) Register now for the special early bird tuition rate of only \$179 by calling 952-927-4487! But hurry, this offer expires on August 1, 2006.

Over the next few weeks, the **TATTLE R** will be reprinting articles and reports found in both **Billboard Radio Monitor** and **All Access** – two of the Conclave's most loyal Partners – as the publications reflect upon what was learned at the 3rd annual Learning Conference. Our thanks to **Paul Heine** and **Joel Denver** and their respective staffs for their detailed coverage.

From *Billboard Radio Monitor*: **Conclave: No Free Drinks, But They're Not Illegal!** There was no more compelling sign of how times have changed in the radio and record businesses than the moment an attendee of last week's Conclave Learning Conference addressed one of the chief architects of the payola crackdown while wearing a 13-year-old t-shirt that read "I'm so thirsty I could add a record."

That memorable exchange came during a July 15 keynote address at the Minneapolis seminar by NY state deputy attorney general Terryll Brown Clemons, a key investigator in her boss, **Eliot Spitzer's**, payola probe. The t-shirt was a souvenir from Conclave '93, but the shirt wearer lamented that at this year's event, "the drinks have dried up."

While Spitzer's ongoing investigation has caused much confusion in the radio and record industries about what is and isn't legal, Brown Clemons endeavored to clarify those rules to a largely hostile audience. She deftly answered most of the audience questions, including one from an attendee who wondered why her office doesn't "get off our backs and go after someone like the drug companies who are hurting the poor and sick."

In a Q&A with *Billboard Radio Monitor* executive editor **Paul Heine**, Brown Clemons ran through numerous hypothetical scenarios and explained which were legal, and which were troublesome. Several times she referred to payola practices as "a massive scheme" to impact the airplay of records.

Brown Clemons expressed particular concern for independent artists and labels, which, she said, cannot compete, on a level playing field when they cannot afford to financially influence airplay. "A lot of times the smaller labels that cannot afford those types of [payments] were being shut out," she said.

In recent months, concerns have been raised in the industry that rather than helping independent labels and artists, the Spitzer investigation has had the opposite effect. To avoid potential problems several radio chains have banned their employees from interacting with any independent promoters, even those who never served as middlemen in payola practices. But since many small labels rely on indie promoters to call radio stations on their behalf when they cannot afford an in-house promotion staff, such labels are finding some doors closed to them.



Thank You, Conclave 2006!

JUPITER RISING

**(If you weren't in the room,
you missed a glimpse of your
future...)**



MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD #104, MINNEAPOLIS, MN 55416
PHONE/FAX: 952.927.HITS (4487)/927-6427 Publisher: Tom Kay at tomk@main-st.net Web: www.main-st.net

Couldn't Wait!
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WYKS/Gainesville
WVYB/Daytona
KHOP/Modesto, CA
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WXXX/Burlington
KKPN/Corpus Christi



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WKSZ/Green Bay
WIXX/Green Bay
WZKL/Canton

Brown Clemons seemed aware of such concerns, but says chain-wide indie bans are “not the effect we’d like to see and [aren’t] based on any decision we’ve made or any dialog we’ve had with the [labels]. There isn’t anything wrong, and in fact there is a need for radio stations to take calls from independent promoters that don’t have a financial relationship with their radio station,” she said.

One “major sticking point” in the NY state attorney general’s recent lawsuit against radio chain **Entercom** is the issue of paid spins, said Brown Clemons. Some industry executives have questioned how spin programs can be illegal when the payments are disclosed on the air. She explained that the disclosures might not go far enough to indicate that paid spins influence chart positions in a “deceptive” way, which subsequently influences the buying decisions of record retailers and the airplay decisions of other stations. The end result, she said, is that the consumers are left with a distorted impression of what music truly is popular and, potentially, fewer choices.

She also noted that spin programs have “the impact of excluding other artists who cannot afford to pay for airplay,” and called such programs “a violation of that [participating] station’s license.”

The good news for radio programmers — and for the thirsty t-shirt wearer — is that Brown Clemons made it clear they can still accept items of value from labels, including CDs, concert tickets and electronics as long as they are for on-air giveaways and as long as it is documented they these items are not being given in exchange for airplay.

Label employees are still permitted to take radio employees out for a meal or drinks to talk about their artists and music, as long as the cost is not more than \$150 per person. There is a similar \$150 cap on gifts label execs can give radio employees to mark “life events,” such as a wedding or the birth of a child. Brown Clemons told radio attendees they “should not be afraid” to take such a gift from a record rep they have a relationship with because, “that’s perfectly acceptable.”

Labels are also still permitted to fly programmers into another city for a showcase or concert and pay “reasonable” travel costs. One specific caveat to this rule is that the programmers can’t arrive more than 24 hours in advance of the performance.

Similarly, it’s still acceptable to labels to provide artists to play at station festivals as long as the appearance is “not done in explicit or implicit exchange for airplay,” either for that artist or another on the label, she said. If labels are providing the artists as “promotional support” for the stations, she said, “It’s perfectly acceptable.” — By **Phyllis Stark** www.billboardradiomonitor.com

From All Access: **Conclave College Determines Rough Waters Still Lay Ahead.** The **All Access** team was on the scene in a very HOT Minneapolis last week for the 31st Annual Conclave Learning Conference. Dubbed “Future Tense,” the conference lived up to its name, as many panelists were quite frank in their assessments of the current state of the business.

The “Future Tense” theme was unfortunately punctuated by the layoff of 115 employees at CBS Radio as the conference was preparing to open. All Access President/Publisher **Joel Denver** addressed the layoffs as he kicked off the All Access Conclave College on Thursday morning (7/13) by saying, “We simply cannot continue to let this occur in our business.”

Panelists at the Group Heads Super Session mulled over the continuing decline in radio revenues, with Emmis Radio President **Rick Cummings** admitting that we may not have bottomed out quite yet. The panelists agreed that radio needs a better marketing effort, but admitted that a great marketing effort requires money... something currently in short supply, as owners deal with declining revenues. They also agreed that satellite radio’s marketing effort had successfully repositioned terrestrial radio, leading many listeners - and advertisers - to think that the medium is in trouble. Panelist **Fred Jacobs** mentioned that some of his friends had approached him at social occasions to express their concern - asking him if he was “OK” - due to their perception that terrestrial radio is in severe decline. — By **Joel Denver** www.allaccess.com

Mancow and Emmis Alternative WKQX (Q101)/Chicago competition has escalated since the release of **Arbitron** numbers Wednesday. According to the numbers, **Mancow** is pulling in big ratings in male demos, placing him at the top of the market among English-language morning shows for men 18-34, 18-49, and 25-54. **TRN-FM** CEO **Mark Masters**, **Mancow**’s syndicator stated that the Spring book is “the gold standard of empirical evidence which proves that despite the posturing of Q101’s management, **Mancow** is the most popular radio personality in Chicago. Isn’t it ironic that the week after **Mancow** parts ways with Q101... he produces the highest numbers of his career? Whichever Chicago station **Mancow** lands at will be extremely fortunate to have him. Let the ratings speak for themselves.” **Mancow** issued a statement that “Q101’s spin machine has been in overdrive trying to rationalize management’s irrational decision to take our show off the air. They can say what they want, but Chicagoans are embracing our positive message.” **Mancow** was pulled from the air by Q101 last week after contract negotiations ended without a deal, and thusly has taken his show to a studio at **ABC**’s Chicago studios for his syndication audience and will be able to join another Chicago station August 26.



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New York Attorney General and Democratic candidate for Governor **Eliot Spitzer** returned \$2,500 donated by the **CBS Corp.** to campaign contributors. Reports state that the money was returned because **Spitzer's** continuing investigation into the payola scandal, which may involve an investigation of **CBS** radio stations. **Spitzer** is leading campaign contributions with an \$11 million raised in 2006, \$7 million more than Democratic rival, **Thomas R. Suozzi** and \$9.5 million more than Republican candidate **John Faso**.

John Lassman adds PD duties at **CBS AC WLTE** (102.9 Lite-FM)/Minneapolis as a result of **Phil Wilson's** exit last week, **Lassman** already performed PD duties for **CBS** sister **KZJK** (104.1 JACK-FM)/Minneapolis, as well as **JACK's** "Pure Jazz" HD2 channel.

PD **Mark Edwards** has been promoted by **CBS** Radio AC **KEZK** (Soft Rock 102.5)/St. Louis to Dir./Programming for the cluster's FM stations. In addition to his PD duties at **KEZK** he will also be overseeing programming at **Hot AC KYKY** (Y98). At Y98, **Edwards** replaces **Kevin Robinson** who's position has been eliminated.

Brent Carey (Cumulus Top 40 **WTWR** (Tower 98-3)/Toledo PD) has left the station.

Changes. Reporter **Kevin Scott** of **Metro Networks/Shadow Broadcast Services** /Chicago has been promoted to PD. **Scott** trades jobs with **Mark Napoleon**, who is returning to reporting...**Summit City Radio** Alternative **WXTW** (X102.3)/Ft. Wayne, IN PD **JJ Fabini** adds PD duties of sister Adult Hits **WXKE** (102.9 MIKE FM) and Adult Standards **WGL-AM**. **Fabini** takes over duties of former OM **Bill Stewart**, who left the station this week...**Entercom** AC **KUDL** (SOFT ROCK 98.1)/Kansas City's "Dan & Darcie Morning Show." names **Suzanne Chambers** to Producer status. **Chambers** previously served as Dir./Marketing for **Clear Channel**/Springfield, MO.

Minneapolis's local radio alum **Jason Lewis** joins **Clear Channel** News/Talk **KTLK** (FM News Talk 100.3)/Minneapolis for 5pm-7pm, starting 8/7/06. **Lewis'** departure from **Lincoln Financial** Talk **WBT-AM-FM**/Charlotte was announced in May. He had come to Charlotte from **Hubbard** Talk **KSTP-AM** 2 years ago.

A deal has been signed between **Learfield Communications** and **CBS** Talk **KMOX-AM**/St. Louis sports talker **Mike Grimm** who will now be the play-by-play voice for **University of Minnesota** basketball on **WCCO-AM**/Minneapolis this upcoming season. **Grimm** replaces **Dave Lee** and **Steve Thomson**, and has served as the radio voice of **University of Iowa** women's basketball in 1999-2001 and as a fill-in on **Hawkeyes** men's basketball broadcasts in 1993-1996.

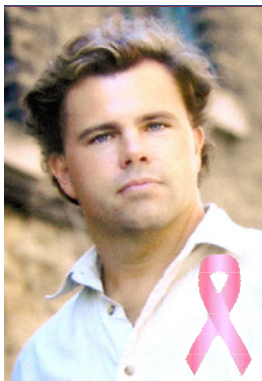
Non-commercial Oldies stations **WJCQ**/Jackson, MI and **WAQQ**/Onsted, MI plus FM translator **W205BZ**/Adrian, MI have been sold by **Great Lakes Community Broadcasting** to **Edgewater Broadcasting** for \$80,000. **Edgewater** is one of the **World Radio Link-Radio Assist Ministry** companies buying and launching Religion-format stations nationwide.

Changes, Too. Promotions Dir. **Echo D. Robinson** of **Clear Channel**/Chicago will add Promotions Dir. duties at Jazz **WNUA** (Smooth Jazz **WNUA** 99.5) as well as those at Urban AC **WVAZ** (V103)...**KSEQ**/Fresno morning host **Lucas** has been hired by PD **Greg Williams** for wake-ups at **Entercom** Top 40/Rhythmic **KDGS** (Power 93.9)/Wichita.

Studs Terkel, longtime **WFMT**/Chicago host, writer, and oral historian will receive the **Dayton Literary Peace Prize** in a ceremony November 5th. **Terkel**, 94, has authored multiple oral history books. Among them "Hark Times," "Division Street: America," "Working," and "The Good War," "The Good War" won the **Pulitzer Prize**. A "Best Of **Studs Terkel**" show replaying interviews conducted by **Terkel** over a 30-year period at **WFMT**, airs Saturday nights at 7pm CT.

Congratulations to one of Milwaukee's Coolest Moms, **Amy Taylor**, mother of 3 and **Journal Broadcasting** Hot AC **WKTI**/Milwaukee, WI co-host. She was honored by onmilwaukee.com.

Heart felt condolences are offered to family and friends of former **WTMJ-AM** and **WTMJ-TV**/Milwaukee news anchor **Don Parcher**. **Parcher** died Sunday in Fox Point, WI of a heart attack at 75. **Parcher** joined the radio and TV stations in 1965 from **WLUK-TV**/Green Bay and stayed with them until his retirement in 1995.



MICHAEL VINCENT
Won't Look Back
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 for the Susan G. Komen
 Foundation to prevent
 breast cancer

The Conclave would like to thank its 2006 partners: **Platinum Partner**- Billboard Radio Monitor. **Partners:** All Access, Arbitron, AudioXChange/BitXChange, BMI, The Beacon, Brown College, Envision Radio Networks, Jones Radio Networks, Lincoln Financial Media, Loyal Ears, McNally-Smith College of Music, MediaSpan, Megatrax, MusicMaster, Nielsen Entertainment/BDS Radio, PromoSuite, RCS, Specs Howard School for Communication Arts, and Troy Research. (For more information about getting in on the ground floor for 2007 Learning Conference sponsorships – OR putting your name on this October's TalenTrak- call **Thomas Harens** at 952-927-4487 or thomasharens@theconclave.com.

Jobs. On-air opening coming soon to Rapid City, South Dakota's #1 country station, KOUT! Morning show hosts strongly urged to apply. If you're tight on the air, really understand the country lifestyle, and do killer personal appearances, please send tape and resume to: pd@katradio.com (if using mp3) Or mail to: PD **Mark Houston** /KOUT 660, Flormann Street Suite 100 Rapid City, SD 57701...**Three Eagles Communications** seeks General Manager. Send resume to **Pres/COO Gary Buchanan**, gbuchanan@threeeagles.com...**Midwest Communications, Inc.** 98.5/WINH, seeks Morning Show Host. Application deadline is August 10th, 2006. Send T&R to: **Karl Wertzler**, Market Manager. 824 South 3rd Street, Terre Haute, IN 47807. Or email to: karl@mwcradio.com...**Midwest Communications, Inc.** seeks full time on-air personality for both 94.3 WROE in Appleton, WI and 99.7 WZBY "The Bay" in Green Bay, WI. This is a single position with possible APD cred. Send T&R (No calls please) to: **Jenny Lawrence**, Program Director, 115 S. Jefferson St. Green Bay, WI 54301, e-mail to: jenny@wroe.com...**KICK 104** seeks morning drive host or co-host that has passion for country radio. Morning show experience, at least two years of full time on-air experience preferred. PD possibilities for the right candidate. Send your T&R with references today. No e-mails or mp3's please. Send package to: KIQK Attn: **Chad Carlson**, 306 1/2 E. St. Joseph St., Rapid City, SD 57701...**Three Eagles Communications, Inc** /KJAM-AM seeks morning show host for Madison, SD. Duties involve station programming, music, production, and LOTS of community events and remotes. Send T&R (no email links, no phone calls) to: **Mark Taylor**, Corporate OM, 3800 Cornhusker Hwy. Lincoln NE 68504, or email to:



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mtaylor@threeeagles.com...**MediaTracks Communications** is now accepting resumes for future openings Sfor account executives. Must have strong written/verbal communication skills. PR, radio or media experience a plus. BA degree required. 2 years + experience preferred. Will train. No calls please. Email resume to slustig@mediatracks.com...**1260 The Pledge** seeks air-checks and resumes for a potential opening in the News Department. The Pledge is a conservative News Talker. On-air, news management, and digital audio production skills preferred. Send T&R to: 1260 The Pledge Attention: **Troy West**, 425 Centerstone Court, Zeeland, MI 49464...**NRG Media LLC** seeks on-air Sports Director for Hot AC station. Must have previous play by play, audiovault, AV Scheduler, Cool Edit and on-air experience. Send T&R with photo, and sports play by play coverage to stancow@waitradio.com...**Positive Hits 101QFL** (Christian Modern AC) seeks un-paid promotion and production interns for fall-semester. Send cover letter and resume to: **Rick Hall** Program Director, Positive Hit Radio 101QFL, 5375 Pebble Creek Tr., Loves Park, IL 61111, Or email it to: rickh@101qfl.com...**The Christian Communications Network** seeks Broadcast Engineer. Candidate will be responsible for all CCN stations: WQFL-FM, WQFL-TV, and WGSL-FM. Must be proficient in studio and transmitter maintenance, computer automation systems (AudioVAULT), satellite, and FCC rules. Email your resume and references to: ralph@101qfl.com, Or mail it to: **Ralph Trentadue**, General Manager, Christian Communications Network, 5375 Pebble Creek Trail, Loves Park, IL 61111... **Talkradio 1600 WAAM**/Ann Arbor Michigan seeks salesperson. If interested, call **Dean Erskine** at 734-971-1600 or send resume to: derskine@talkradio1600.com...**SCRG/Hot 96** seeks part time help for weekends, fill-in, production, B/O and more. Must have at least 1 year of on-air experience, email T&R to: Jason@Hot96.com...**Cumulus**/Appleton-Oshkosh seeks Program Director for Country station, WPKR (99.5 The Wolf). LIVE 3-7p. Send T&R to **Guy Dark**, Operations Manager, Cumulus Appleton-Oshkosh, and 491 South Washburn Street, Suite 400, Oshkosh, WI 54904...**MacDonald Broadcasting**/Saginaw, MI seeks Creative Services Director. Send us your writing samples, production samples and resume to rickwalker@98fmkcq.com...All positions listed in the TATTLER represent equal opportunities, and are provided free of charge by mailing jess@main-st.net. No calls unless otherwise specified.

2006 Spring Book

Chicago, IL(#3)

WGN unseats WGCI

Station	Format	Owner	W in	Spr
WGN-AM	N/T	Tribune	5.3	5.5
WGCI-FM	Urban	ClrChnnl	5.4	4.8
WBBM-AM	News	CBS	4.2	4.1
WV AZ-FM	UrbAC	ClrChnnl	3.7	4.1
WOJO-FM	RegMex	Univision	4.3	4
WLS-AM	N/T	ABCRadio	4.1	3.7
WNUA-FM	SmJazz	ClrChnnl	3.6	3.6
WKSC-FM	T40	ClrChnnl	2.9	3.3
WBBM-FM	RhyT40	CBS	2.8	3.2
WLIT -FM	AC	ClrChnnl	3	3.2
WUSN-FM	Country	CBS	3.6	3.1
WDR V -FM/				
WWDV -FM	ClsscRk	Bnnvle	2.8	3
WTMX-FM	HotAC	Bnnvle	2.5	3
WPPN-FM	SpanOld	Univision	2.7	2.6
WXR T-FM	TripleA	CBS	1.8	2.6
WIL V -FM	AC	Bnnvle	2.2	2.5
WLEY -FM	RegMex	SBS	3.5	2.4
WZZN-FM	Oldies	ABCRadio	2.1	2.4
WPWX-FM	Urban	Crawford	2.3	2.3
WKQX-FM	Alt	Emmis	1.9	2.1
WLUP-FM	ClsscRk	Emmis	2.3	2.1
WFMT -FM	Classical	WTTW orld	1.8	2
WSCR-AM	Sports	CBS	1.2	1.8
WVIV -FM/				
WVIX-FM	LatinUrb	Univision	1.5	1.8
WJMK-FM	AdultHits	CBS	2	1.7
WGRB-AM	Gospel	ClrChnnl	1.9	1.5
WMVP-AM	Sports	ABCRadio	1.3	1.5
WSRB-FM	UrbAC	Crawford	1.4	1.4
WIND-AM	N/T	Salem	0.9	1

Detroit, MI(#9)

WMXD drops to 3rd

Station	Format	Owner	W in	Spr
WJLB-FM	Urban	ClrChnnl	5.1	5.2
WYCD-FM	Country	CBS	5.1	5.2
WMLD-FM	UrbAC	ClrChnnl	5.6	5.1
WRIF-FM	ActRock	GrtrMedia	4.3	5
WJR-AM	Talk	ABCRadio	4.8	4.9
WOMC-FM	Oldies	CBS	4.7	4.8
WKQI-FM	T40	ClrChnnl	4.9	4.7
WWJ-AM	News	CBS	5.1	4.6
WVMV -FM	SmJazz	CBS	4.7	4.2
WDMK-FM	UrbOld	RadioOne	3.1	3.9
WNIC-FM	AC	ClrChnnl	4.1	3.7
WMGC-FM	AC	GrtrMedia	3.4	3.3
WCSX-FM	ClsscRk	GrtrMedia	3.3	3.2
WHTD-FM	Urban	RadioOne	3	3
CIMX-FM	Alt	CHUMLtd	2.5	2.6
WDRQ-FM	AdultHits	ABCRadio	2.6	2.6
WDVD-FM	HotAC	ABCRadio	2.5	2.6
WDTW -FM	Country	ClrChnnl	1.5	1.9
WKRK-FM	N/T	CBS	2	1.9
WXYT -AM	Sports	CBS	1.3	1.8
WGPR-FM	Urban	WGPR	1.5	1.6
WDFN-AM	Sports	ClrChnnl	1.4	1.3

Milwaukee-Racine, WI(#33)

WTMJ, WKKV , WRIT score rebounds

Station	Format	Owner	W in	Spr
WTMJ-AM	N/T	Journal	7.9	9.2
WMIL-FM	Country	ClrChnnl	8.1	7.9
WXSS-FM	T40	Entercom	7	7
WKKV -FM	Urban	ClrChnnl	4.8	5.9
WKLH-FM	ClsscHits	Saga	5.2	5.4
WRIT -FM	Oldies	ClrChnnl	4.4	5.3
WHQG-FM	Rock	Saga	7.5	4.8
WISN-AM	N/T	ClrChnnl	4.5	4.8
WJMR-FM	UrbAC	Saga	5	4.1
WKTJ-FM	HotAC	Journal	4.1	4
WMYX-FM	HotAC	Entercom	3.1	3.4
WQBW -FM	ClsscRk	ClrChnnl	3.7	3.4
WJZI-FM	SmJazz	MilwRadAllce	4.5	3.3
WOKY -AM	Stndrds	ClrChnnl	3.3	3.1
WLUM-FM	Alt	MilwRadAllce	2	2.8
WDDW -FM	RegMex	BustosMed	3	2.3
WFZH-FM	ChrstnAC	Salem	1.6	1.7
WFMR-FM	Classical	Saga	2	1.6
WMCS-AM	Talk	MilwRadAllce	0.9	1.1
WNOV -AM	UrbAC	Courier	0.9	1.1

Quad Cities, IA-IL (#143)

KBEA grows with no WHTS

Station	Format	Owner	Fall	Spr
WLLR-FM	Country	ClrChnnl	17.1	17.3
KCQQ-FM	ClsscHits	ClrChnnl	10.6	11.9
KUUL-FM	Oldies	ClrChnnl	8.2	8.1
KBEA-FM	T40	Cumulus	3.2	7.9
KMXG-FM	AC	ClrChnnl	6.2	7.6
WOC-AM	N/T	ClrChnnl	7.1	6.2
WXLP-FM	ActRock	Cumulus	7.9	5.7
KBOB-FM	ClsscCty	Cumulus	2.4	3.5
KQCS-FM	HotAC	Cumulus	2.1	2.7
WGN-AM	N/T	Tribune	0.9	1.4
KJOC-AM	N/T	Cumulus	0.7	1.1
WFXN-AM	Sports	ClrChnnl	1.8	1.1
WKBF-AM	CtyOldies	MercuryCo.	2.6	0.8
WYEC-FM	AC	V irdenCorp.	0	0.8
KCLN-AM	Stndrds	Prairie	0	0.5
KKRQ-FM	ClsscRk	ClrChnnl	0.2	0.5
WJRE-FM	HotAC	V irdenCorp.	0	0.5
WKEI-AM	N/T	V irdenCorp.	1.2	0.5
WMT -AM	N/T	ClrChnnl	1.2	0.5
WRMJ-FM	Country	Hoscheidt	0.6	0.5

12+ M-Su, 6AM-12AM Fall 2005 or Winter 2006 to Spring 2006 comparisons. Copyright 2006 The Arbitron Company

Rockford, IL (#152)

WXXQ continues to grow

Station	Format	Owner	Fall	Spr
WXXQ-FM	Country	Cumulus	11.5	12.7
WZOK-FM	T40	Cumulus	8.8	9.8
WGFB-FM	AC	MavMedia	8.5	8.2
WXRX-FM	Rock	MavMedia	7.2	7.1
WGN-AM	N/T	Tribune	3.7	5.3
WKGL-FM	Oldies	Cumulus	7.2	4.7
WYRB-FM	UrbAC	Crawford	3.7	4.7
WYHY -FM	ClsscRk	MavMedia	3.7	4
WNT A-AM	Other	MavMedia	1.3	3.7
WQFL-FM	ChrstnT40	1stAofGod	2.4	2.9
WROK-AM	N/T	Cumulus	4	2.9
WSCR-AM	Sports	CBS	2.9	2.9
WKPO-FM	RhyT40	GoodKarma	3.2	2.4
WLS-AM	N/T	ABCRadio	2.7	2.4
WLEY -FM	RegMex	SBS	1.9	2.1
WKIE-FM/				
WDEK-FM/				
WRZA-FM	AdultHits	NewsW eb	0.5	1.6
WBBM-AM	News	CBS	2.4	1.1
WJVL-FM	Country	Bliss	1.6	1.1
WSEY -FM	Oldies	NRGMedia	1.3	1.1
WSJY -FM	AC	NRGMedia	2.1	1.1
WIBA-FM	ClsscRk	ClrChnnl	0.5	0.5

South Bend, IN

WBYT ties WNSN

Station	Format	Owner	Fall	Spr
WBYT -FM	Country	FedMedia	8.2	9.7
WNSN-FM	AC	Schurz	12.7	9.7
WSBT -AM	N/T	Schurz	7.8	8.6
WRBR-FM	ActRock	Dille&Er	7.8	8.2
WNDV -FM/				
WNDV -AM	T40	ArtMediaPtnrs	7.1	7.4
W AOR-FM	ClsscRk	FedMedia	5.6	6.7
WZOC-FM	Oldies	Plymouth	6.3	5.6
WFRN-FM	ChrstnAC	Progrssve	1.5	3.7
WZOW -FM/				
WOZW -FM	ClsscRk	ArtMediaPtnrs	1.9	3.7
WUBU-FM	SmJazz	FedMedia	4.1	3.3
WYPW -FM	RhyT40	Dille&Err	4.1	3.3
WSMK-FM	RhyT40	Williams	3.4	3
WHFB-FM	Country	WinCom	3	2.2
WHPZ-FM/				
WDOW -FM	ChrstnAC	LeSea	1.5	1.1
WFRN-AM	Religious	Progressive	0	0.7
WGN-AM	N/T	Tribune	1.9	0.7
WHME-FM	ChrstnAC	LeSea	0.7	0.7
WLS-AM	N/T	ABCRadio	0.7	0.7
WSCR-AM	Sports	CBS	0.8	0.7
WWL V-AM	SoftAC	ArtMediaPtnrs	2.2	0.7