

THE MAIN STREET Communicator Network TATTLE R Conclave Edition

Publisher: Tom Kay Editor • Jess Treft Cartoons Pilfered by Lenny Bronstein & Jay Philpott 1986 Main Street's 20th Anniversary 2006

CBS Radio has cut several employees from its payroll, including WLTE/Minneapolis OM Phil Wilson. A memo from Joel Hollander tells employees "as you may have heard, this afternoon we gave notice to a number of our colleagues at CBS Radio. This step is part of an initiative designed to manage costs as we move to reshape and restructure our radio group." The number of employees shown the door is approximately 115 of the company's over 8,500 employees. Other departures are rumored to have included CBS VP Rob Barnett, WCBS-FM/New York GM Chad Brown, KROQ/LA. GM Trip Reeb, WBXM/Boston Dir./Marketing Anne-Marie Kennedy. Also as a result, CBS VP Greg Strassell will not be participating in Thursday afternoon's All-Access/Paragon Research SuperSession; he'll be heading to New York to help shore up corporate business in the wake of CBS's new person-power shortages.

Emmis Alternative WKQX (Q101)/Chicago announced that the final broadcast of Mancow's Morning Madhouse will air on the station Friday. Mancow's final live show aired Tuesday. Mancow - the 2005 Conclave Keynote - announced that he is seeking a new flagship station to replace Q101 after fulfilling his present contract with the station.

Milwaukee Radio Alliance Alternative WLUM/Milwaukee has relaunched as "FM 102.1 Independent Alternative Radio." On Tuesday, PD Jacent Jackson repositioned the station with a new on-air line-up and "significantly expanded the station's music library."

Envision Radio Networks Director/Affiliate Relations Rebecca Pixley has been promoted to the newly-created position of VP/Affiliate Relations! Ask her about the promotion when you see her this weekend!

Cedar Rapids Television Co. is selling Sports KCRG-AM/Cedar Rapids to KZIA, Inc. for an undisclosed sum.

Hot AC WVRV/St. Louis PD Marty Linck exits.

WELCOME TO THE 31ST ANNUAL CONCLAVE LEARNING CONFERENCE-FUTURE TENSE! Lots of planning went into this weekend, and the folks responsible for that are identified by their red lanyards. They're the Conclave Board (and staff). Have a question? Find a red lanyard, and the person wearing it has your answer! Here are a few updates which may help you to maneuver the weekend:

BADGES Badges are required to gain admittance to any Conclave event or session. Lost badges will be replaced for \$75 at the Conclave registration desk. \$75 will be assessed to make any changes to your badge from your original submitted registration.

MEAL TICKETS Tickets are required for the Friday and Saturday luncheons, along with the Sunday Brunch. You'll also receive a drink ticket for Thursday's Welcome Gathering. Ticket strip replacement is \$100 for the whole strip, or just one ticket. Hang onto your badge and your tickets, or it's gonna cost you!

LOST PROGRAMS Replacements for the FUTURE TENSE Program Guide are \$10.

GUEST TICKETS A limited number of guest tickets will be available at the Conclave registration desk. Welcome Gathering-\$25, 2 Luncheons-\$40/each, Twins Tailgate Party/Bus to the Dome/Gameday ticket - \$40.

DAILY ADMISSION Anyone desiring to register for a one day Conclave pass may do so at the Conclave Registration Desk on the 4th floor: Prices - \$99 for Thursday only, \$275 each day Friday or Saturday only (Friday, Saturday & Sunday \$549), Saturday Job Fair (Tuition for remainder of day)- \$59, Sunday- not available. Daily passes are not available for Student/Free Agents; the \$99 Tuition is good throughout the Conclave. These passes are non-transferable, non-refundable, are not retro-active and must be purchased on-site.

KLAV-TV...the Conclave's very own video channel filled with history, mirth and mahem...is found on Marriott Channel 27 and Radisson Plaza Channel 2. Many thanks to Art Vuolo for this work of "Art"!

THE AQUATENNIAL Throughout the weekend, Minneapolis celebrates it's annual Aquatennial. Expect traffic tie-ups during Friday evening's Block Party. Entertainment stages on Friday are located in/near Washington Avenue.

CLOSING TIME in Minnesota bars is 2AM, not 2PM as we previously reported (Hey, this isn't Utah!! You can breathe easier, now...!)

JOB FAIR! There are STILL a few remaining tables inside Saturday's Job Fair. To nail down one, stop by the Conclave Registration Desk on the 4th Floor...or find Brown College's Karol Baumeister on site!

THE SILENT AUCTION. Here's a listing of the Silent Auction items available for bidding inside the Silver Lake room (4th Fl). The dollar amount is the minimum bid for each:

- 1. George Burns Auto Pic WITH a real Cohiba cigar - \$150
2. Hank Aaron Auto, framed photo - \$75
3. Harry Potter Auto cast photo - \$50
4. Dizzy Gillespie auto - \$40
5. Soprano's auto photo (signed by all) - \$100
6. Nolan Ryan auto plaque - \$25
7. Elvis Presley auto postcard - \$200
8. Torii Hunter auto baseball - \$30
9. Bert Blyleven auto baseball - \$30
10. Bret Favre auto football - \$60



JUPITER RISING "GO"

KQKY 61x!
KWYL 17x!
KHOP 14x!

Performing at the opening night cocktail party at The Conclave in Minneapolis tomorrow evening, July 14th!!

Featured in the new series WENDY WU: HOMECOMING WARRIOR on The Disney Channel

Featured on the premiere of the new season of P Diddy's MAKING THE BAND on MTV!

Featured in promos for THE UNIT (CBS's top rated new show this past season)!

35. Anthony Hopkins auto movie script - \$40
36. Bob Uecker auto bat - \$75
37. Mancow auto book - \$25
38. Al Franken auto Conclave program - \$20
39. Keith Urban auto Billboard Radio Monitor - \$25
40. Mancow auto Conclave 30th book - \$20
41. Loni Anderson WKRP auto photo - \$20
42. Burt Reynolds auto photo - \$15
43. Sally Field auto photo - \$15
44. Carly Simon auto photo - \$15
45. Lily Tomlin auto photo - \$20
46. Steve Martin auto photo - \$25
47. Whoopi Goldberg auto photo - \$25
48. Cher auto photo - \$25
49. Mitch Albom auto book - \$20
50. Eric Clapton auto guitar - \$1,250
51. Johnny Carson auto - \$50
52. Carol Channing auto photo - \$10
53. Janet Leigh auto photo - \$40
54. 1965 Twins Bobblehead Set (Killebrew/Oliva/Batthey/ Allison) - \$100
55. Mudvayne CD - \$15
56. Subdudes CD - \$15
57. Matisyahu CD - \$15
58. Mason Jennings CD - \$10
59. Jamie Cullum CD - \$10
60. Elvis Nesting Dolls - \$20
61. Craig Shoemaker DVD - \$10
62. Dixie Chicks Auto photo - \$20
63. Dick Gregory Auto 2004 Program - \$10
64. Corbin Bernsen Auto Photo - \$5
65. Dave Winfield Bobblehead - \$15
66. Keith Urban Auto 2005 Program - \$20

- 93.1 KXLP Rock Clear Channel (fringe signal: Mankato)
- 93.7 KXXR "93X" Active Rock ABC/Disney
- 94.5 KSTP-FM "KS95" Hot A/C Hubbard
- 95.3 KNOF Religion/Gospel Selby Gospel Corp. (Noncomm)
- 95.5 KRDS "Maxx FM" Oldies James Ingstad (fringe signal: New Prague)
- 95.9 WLKX-FM "Spirit FM" Contemporary Christ. Dan Peters (fringe: Forest Lake; simulcast with 107.5 KBGY/Faribault)
- 96.3 KTTB "B-96" CHR/Rhythmic Radio One (move-in signal; Glencoe)
- 97.1 KTCZ-FM "Cities 97" Adult Alternative Clear Channel
- 97.5 KNXR Beautiful Music United Audio (fringe signal: Rochester)
- 98.1 WWJO "98 Country" Country Regent (fringe signal: St. Cloud)
- 98.5 KTIS-FM "Life" Inspirational Northwestern College
- 99.5 KSJN-FM MPR Classical American Public Media Group (Noncomm)
- 100.3 KTLK-FM Talk Clear Channel
- 100.9 KOWZ Farm/Classic Hits Lynn Kettleison (fringe signal: Owatonna)
- 101.3 KDWB-FM CHR Clear Channel
- 101.7 WHMH-FM "Rockin' 101" Act. Rock Tri-County Broadcstg (fringe: St. Cloud)
- 102.1 KEEY-FM "K-102" Country Clear Channel
- 102.9 WLTE "Lite Rock 103" A/C Infinity-Viacom
- 103.5 KYSM-FM "Country 103" Country Clear Channel (fringe signal: Mankato)
- 104.1 KJZK "JACK-FM" The Jack format. Infinity-Viacom
- 104.7 KCLD CHR Leighton Enterprises (fringe signal: St. Cloud)
- 105.1 WGVX "Drive 105" Adult Alternative ABC/Disney
- 105.3 WGVY "Drive 105" Adult Alternative ABC/Disney
- 105.7 WGVZ "Drive 105" Adult Alternative ABC/Disney
- 106.1 KLCL "Bob 106" Country Milestone Radio (fringe signal: Princeton-Elk River)
- 106.5 KUOM-FM/KDXL "Radio K" St. Louis Park Public Schools (share-timer 10W low power high school station shares summer months with U of M's 770 KUOM)
- 106.7 K294AM "Fresh Air Radio" (translator) Eclectic Fresh Air, Inc. (Noncomm)
- 107.1 WFMP "Real Life Conversation - FM 107" Female Talk Hubbard
- 107.5 KBGY "Spirit FM" Contemporary Christian Dan Peters (fringe signal: Faribault; simulcast with 95.9 WLKX/Forest Lake)
- 107.9 KQQL "Kool 108" Oldies Clear Channel

AM

- 630 WDGW Spanish Music/Talk Greg Borgen
- 660 WBHR "The Bear" Sports Tri-County Broadcasting (fringe: St. Cloud)
- 690 KFXN "Score 690" Sports Clear Channel (daytimer)
- 740 WMIN "La Nueva Ley" Hispanic Talk Starboard Broadcasting (fringe signal: Hudson) (daytimer)
- 770 KUOM "Radio K" College Alt. U of M Board/Regents (Noncomm) (daytimer)
- 800 WWAL "Original Country Radio" Classic Ctry Tri-County Broadctg (frng: St. Cloud)
- 830 WCCO News/Talk/MN Twins Infinity-Viacom
- 900 KTIS Christian Music/Teaching Northwestern College
- 920 KDHL "The Mighty 920" Farm/Full Service Cumulus (Fringe signal: Faribault)
- 950 KSNB Sports News-Talk Infinity-Viacom
- 980 KKMS Christian Talk Salem
- 1030 WCTS Religious Central Baptist Seminary (Noncomm)
- 1130 KFAN "The Fan" Sports Clear Channel
- 1220 WEZU Nostalgia/Talk Endurance Broadcasting
- 1280 WWTC "The Patriot" Conservative News/Talk Salem
- 1330 WLOL News/talk Starboard Broadcasting
- 1400 KLBB "Club 14" Standards/Nostalgia Starboard Broadcasting
- 1440 KDIZ "Radio Disney" Pre-Teen CHR ABC-Disney
- 1470 KLBP "Club 14" Standards/Nostalgia Starboard Broadcasting
- 1500 KSTP "AM 1500" News/Talk Hubbard
- 1530 KSMM "Relevant Radio" Catholic Talk Starboard Broadcasting (fringe: Shakopee) (daytimer)
- 1570 KYCR "Patriot II" Religious and Conservative Talk Salem
- 1590 WIXK "Real Country" Country Hubbard (Fringe signal: New Richmond)
- 1600 KWOM Oldies/Classic Country Minn. Valley Broadcstrs (Fringe: Watertown)

THE MAIN STREET MINNEAPOLIS/ST.PAUL DIAL GUIDE

On your car radio outside or inside the Marriott, these are the stations you should receive! Key: Frequency-Call Letters-Nickname-Format-Owner.

FM

- 88.5 KBEM-FM "Jazz 88" Jazz/Traffic Minneapolis Public Schools (Noncomm)
- 89.3 KCMP Eclectic/AAA Minnesota Public Radio (Noncomm)
- 89.9 KMOJ Urban A/C Community Center For Communication and Development (Noncomm)
- 90.3 KFAI "KFAI - Fresh Air Radio" Eclectic Fresh Air, Inc. (Noncomm)
- 90.7 K214DF "K-LOVE" (translator) Christian A/C Educational Media Foundation (Noncomm)
- 91.1 KNOW-FM MPR News/Talk American Public Media Group (Noncomm)
- 91.5 K218DK "WNCB" (translator) Christian CHR North Central Christian Board (Noncomm)
- 92.5 KQRS-FM "KQ-92" Classic Rock ABC/Disney

*****The TATTLEER is available free of charge every Friday evening! To begin receiving this digital piece of butt-wipe, give Tom Kay your business card this weekend, or email Main Street with your email address: tomk@main-st.net**



LIPS OF AN ANGEL

"Lips of an Angel by Hinder is a killer pop rock record...
smash lyrics, smash vocals...yeah, it's a SMASH"
~ Barry McKay - WPTE/Norfolk

THE MARKETING & SALES STORY

- TV spots running on MTV2 and FUSE (avg. 26x week)
- SHIPS – 368,000 units!
- Album Sales – 257,000 units / 16,790 this week.
- Digital sales exploding! "Lips of an Angel" up 15%...4509 TW - 3924 LW
- Included in Best Buy circular 7/16 with Added-Value DVD!
- Featured in Target & Circuit City circulars!

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