

THE MAIN STREET Communicator Network TATTLE R

Publisher: Tom Kay Editor • Jess Treft Cartoons Pilfered by Lenny Bronstein & Jay Philpott 1986 Main Street's 20th Anniversary 2006

The Conclave Learning Conference proudly announces Songwriting Hall of Fame member Barrett Strong as its 2006 BMI Legend! Conclave attendees will enjoy a rare treat as Strong will perform his hits and tells the stories behind them, while also depicting the wonderful history of Motown Records at the BMI Legends Luncheon, taking place during "Conclave 2006: Future Tense" at the Marriott City Centre on Friday July 14th at 11AM. Barrett Strong was among the first artists signed to Berry Gordy's Motown label, and had the label's first hit, "Money (That's What I Want)" - a song later covered by The Beatles and Rolling Stones among others. In the mid-1960s, Strong became a Motown staff lyricist, teaming with producer Norman Whitfield. Together, Strong and Whitfield wrote some of the most successful and critically acclaimed songs ever to be released by Motown, including "I Heard It Through the Grapevine" by both Gladys Knight & the Pips and Marvin Gaye, "War" by Edwin Starr, "Smiling Faces Sometimes" by The Undisputed Truth and the long line of "psychedelic soul" albums recorded by The Temptations, including "Cloud Nine", "I Can't Get Next to You", "Psychedelic Shack", "Ball of Confusion (That's What the World is Today)" and "Papa Was a Rollin' Stone," for which Strong received a 1973 Grammy Award! His other classic hits include "I Wish It Would Rain", "Hurts So Bad", "Take Me In Your Arms And Love Me", and "Too Busy Thinking Bout My Baby" among others. Come hear his story and listen to him sing his many hits on Friday at 11AM during the Great Midwest Picnic (which returns this year, by popular acclamation).

PLAY BALL AT THE CONCLAVE LEARNING CONFERENCE! Returning this year is the BDS Radio/Jones Radio/VNU Entertainment Minnesota Twins game! On Saturday 7/15, the Minnesota Twins take on the Cleveland Indians in the Dome, and if you're registered for the Conclave, you could be there, too! Each registrant will receive a Twins Game voucher upon registration, then beginning Friday morning 7/14, the vouchers will be turned in for game tickets the next day. One ticket per voucher - but if you'd like to sit with a group, only one person needs to turn in all vouchers. A limited number of tickets have been purchased,

and will be distributed on a first come-first served basis. Conclave registration does not guarantee a ticket (but there should be enough for everyone who wants to go!). All vouchers will be turned in Friday, and any remaining tickets for the game and tailgate festivities may be purchased for family or friends for \$30 on Saturday morning. Prior to the big game featuring All-Stars like the current Major League batting leader Joe Mauer & Johann Santana, and Indian big-hitters like Grady Sizemore & Travis Hafner (By the way, the Indians will be staying at the Marriott, too!), there will be a gala pre-game party at the Marriott - sponsored by BDS Radio/Jones Radio/VNU Entertainment.

Wondering about the future of radio audience measurement? The topic will be hit head-on in two separate sessions next weekend. At 3PM Friday 7/14, Arbitron Presents The PPM Vs. The Diary: Implications For Programming And Marketing. Because the Arbitron Portable People Meter will change the way your audiences are measured, it will certainly change the way you program and market your radio stations. DMR and the University of Wisconsin's A.C. Nielsen's Center for Marketing have conducted research in three PPM cities that shows in stark detail the differences between diary and PPM worlds. Arbitron will also update you on the latest PPM news, including the release of "PPM Weeklies" in Houston. The session will be presented by Tripp Eldridge, President and Chief Operating Officer, DMR and Jay Guyther, Senior Vice President of Ratings Services, Arbitron. The next day at 2:30PM, the Conclave Learning Conference presents The Future Of Radio Audience Measurement, where the finalists now being evaluated by the industry-wide Next Gen Ratings evaluation committee discuss their proposed electronic audience measurement systems and how metered ratings will change radio. Charlotte Lawyer VP Audience Measurement/ Cumulus Media and Cumulus Media Partners will moderate the session, and her faculty will be Phil Beswick President The Media Audit & John Snyder VP/PPM Sales The Arbitron Company!

We all know that radio stations rarely experience conflict, but for those few that do should make sure they're in attendance next Friday afternoon at the Learning Conference as the Conclave presents Sink Or Swim- Managing Conflict Effectively with Dr.Jodi Janati. She'll explore the distinct differences between ineffective [sink] and effective [swim] conflict management strategies. In addition, she'll reveal various methods to diffuse conflict by using healthy communication and diffusion techniques. Everyone present will leave with the basic guiding principles that can be readily applied in any conflict scenario! As a result, we expect no arguments in the Lobby Bar at the 31st Learning Conference!

The Conclave To Touch 'Em All! The Learning Conference presents a very special session next weekend: An Inside Look at the Art of Play-By-Play on Friday afternoon at 1:30PM! The Minnesota Twins longtime lead baseball play-by-play announcer, John Gordon, and his

THE RADIO STORY

"LIPS OF AN ANGEL"

the follow up to

"GET STONED"

• Active MB

7\*-7\* (+125)

#2 Greatest Gainer!

• Rock MB

17\*-15\* (+23)

#6 Greatest Gainer!



HINDER

LIPS OF AN ANGEL

"Lips of an Angel by Hinder is a killer pop rock record... smash lyrics, smash vocals...yeah, it's a SMASH"

~ Barry McKay - WPTE/Norfolk

THE MARKETING & SALES STORY

•TV spots running on MTV2 and FUSE (avg. 26x week)

•SHIPS - 368,000 units!

•Album Sales -

257,000 units / 16,790 this week.

•Digital sales exploding!

"Lips of an Angel"

up 15%...4509 TW - 3924 LW

•Included in Best Buy circular 7/16 with Added-Value DVD!

•Featured in Target & Circuit City circulars!



# KQKY Kearney 61x!

## JUPITER RISING

Performing at the opening night cocktail party at The Conclave in Minneapolis on Thursday, July 14th!!

Featured in the new series **WENDY WU: HOMECOMING WARRIOR** on The Disney Channel

Featured on the premiere of the new season of **P Diddy's MAKING THE BAND** on MTV!

Featured in promos for **THE UNIT** (CBS's top rated new show this past season)!

counterpart with the Cleveland Indians – **Tom Hamilton** – will share behind-the-mic stories only they can tell! In addition to regaling the crowd with great baseball play by play stories, they also speak about their careers and how they broke into sports, offering their candid views of the state of live sports on the radio. This is a session NOT to be missed!

Go Away...but don't go away hungry! Continuing a Conclave tradition, the fine folks at **Harker Research** will be presenting Sunday morning's (7/16) **GETAWAY BRUNCH** in the Marriott's Northern Shores Grille. It'll be a registrant's last chance to exchange business cards, and say final goodbyes until next year's June Learning Conference. Vouchers received in the registration packets will be honored until noon on Sunday for this special Harker Research treat!

The Conclave will offer two opportunities for Learning Conference attendees to learn more about the inner-workings of the 31 year-old non-profit organization. On Saturday afternoon 7/15, registrants can *Meet The Conclave Board* and learn Everything they always wanted to know about the Conclave, especially – how to get involved! Then, Sunday morning all attendees are invited to come and observe the Conclave Board at one of its four quarterly meetings! The Board Meeting begins at 9AM.

**NINEBALL RADIO PRESENTS THE 2006 CONCLAVE SILENT AUCTION!** An annual event at Learning Conferences is the Silent Auction – this year, presented by Stephan Jones and his gang at Nineball Radio! This year's auction offerings may be the most diverse and interesting EVER! For the first time, these late superstars will have rare memorabilia featured: **Elvis Presley**, **Janet Leigh**, **Dizzy Gillespie**, and **George Burns**. Up for bidding: **Al Franken** auto'd Conclave program, **Anthony Hopkins** auto'd movie script, **Bert Blyleven** auto'd baseball, **Bill Clinton** auto'd card, **Bing Crosby** auto'd sheet music, **Bob Uecker** auto'd bat, **Bono** auto'd lyric sheet, **Bret Favre** auto'd football, **Burt Reynolds** auto'd photo, **Carly Simon** auto'd photo, **Carol Channing** auto'd photo, **Cher** auto'd photo, **Diana Ross** auto'd LP, **Dizzy Gillespie** auto'd, **Elvis Presley** auto'd postcard, **Eric Clapton** auto'd guitar, **George Burns** Auto'd Pic WITH a real Cohiba cigar, **Hank Aaron** Auto'd, framed photo, **Harmon Killebrew** auto'd baseball, **Harmon Ford** auto'd movie script, **Harry Potter** Auto'd cast photo, **Howard Cosell** auto'd magazine page, **James Gandolfini** auto'd Soprano's hat, **Janet Leigh** auto'd photo, **Joe Mauer** auto'd baseball, **Johnny Carson** auto'd magazine cover, **Johnny Cash** auto'd lyric sheet, **Keith Urban** auto'd Conclave program, **Kirby Puckett** auto'd golf ball, **Lance Armstrong** auto'd Tour de France cap, **Lily Tomlin** auto'd photo, **Loni Anderson** WKRP auto'd photo, **Mancow** auto'd book, **Mickey Mantle** auto'd photo, **Mitch Albom** auto'd book, **Neil Diamond** auto'd LP, **Nolan Ryan** auto'd plaque, **Paul Newman** auto'd Slapshot photo, **Prince** auto'd photo, **Sally Field** auto'd photo, **Simon & Garfunkel** auto'd lyric sheet, **Soprano's** auto'd photo (signed by all), **Bruce Springsteen** auto'd license plate, **Stephen King** auto'd movie script, **Steve Martin** auto'd photo, **The Osborne** family auto'd photo (by all), **Torii Hunter** auto'd baseball, **Waylon/Willie/Johnny Cash** auto'd

cache, **Whoopi Goldberg** auto'd photo, **Willie Nelson** auto'd lyric sheet, **Yogi Berra** auto'd book, and more! The Silent Auction gets underway Thursday afternoon 7/13 in the Silver Lake Room of the Marriott Hotel, and concludes at noon on Saturday 7/15. Note: while the Conclave obtains its auction items from reputable sources, it cannot always guarantee authenticity and bidders should bid accordingly.

Though it was expected, the news that **Billboard** parent company **VNU** reached an agreement to acquire **Radio & Records, Inc. (R&R)**, still hit the industry like a bombshell. VNU said it expects the transaction to close by AUGUST 1 as R&R's operations will be integrated into the Billboard Musicgroup. While the price wasn't disclosed, insiders speculate it was an eight figure sum. "This acquisition is in line with VNU's strategy to further strengthen its services to the radio and record industries," commented **VNU Business Media** and **Nielsen Entertainment** Pres. and CEO **MICHAEL MARCHESANO**. "With the added resources of VNU, especially your music services, including the Billboard Information Group, NielsenBDS, and Nielsen Soundscan, R&R will continue to grow as a vibrant brand." Marchesano added, "I am especially delighted that Erica Farber, R&R's publisher, will continue her leadership role with R&R and continue to focus on growing the business. Her long-term affiliation with the brand will help R&R continue to deepen its pivotal role in the industry." Lots of questions were spurred by the news yesterday, including what will the company do with TWO music monitoring systems (BDS and **Mediabase 24/7**)? Answers to that and more should be more apparent after August 1<sup>st</sup>. **R&R**, founded by **Bob Wilson** in 1973, was purchased by **Perry Capital** from **Westwood One** in 1994.

The 46 season relationship between CBS Talk WCCO-AM/Minneapolis and the **Minnesota Twins** may be the next casualty of the new age of radio baseball rights, as the parties have reportedly broken off talks over a new deal. The **Twins** have aired on WCCO since moving to the old **Metropolitan Stadium** in Bloomington from Washington in 1961, but 'CCO employees were informed Friday that the contract talks had ended. The **Twins** are looking to both get a license fee and keep ad revenues. Potential suitors for the Twins include **Clear Channel's** FM Talker KTLK or **Hubbard's** Talk KSTP-AM as the next flagship. (Keep this sentence in the story) Speculation is centered around whether another corporate home will be found for the **Pohlad** family-owned Twins, or whether they'll seek a family-owned broadcast partner, instead.

Lots of disappointed R&B fans in Dubuque this week as the yearly **Summer Jam** and it's ticket holders were treated to an elaborate hoax. R&B stars **Chris Brown**, **Chamillionaire** and **Ciara** didn't show up for their respective performances enraging over 1,000 ticket holders. Authorities are investigating **JM Nice Promotions** who had promised the stars and had set up the show through KLYV/Y-105 FM/Dubuque. The scam was discovered this week after Brown's spokesman told Y-105 that no concert was booked in Iowa and Brown was to be out of the country Friday. The news prompted the station to call agents for **Chamillionaire** and **Ciara**, who also knew nothing of the **Summer Jam**.



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**MICHAEL VINCENT**  
*Wan't Look Back*

Impacting AC on 7/10 for the Susan G. Komen Foundation to prevent breast cancer

**LOOK FOR MICHAEL AT THE CONCLAVE!**  
**WIN A PINK SCOOTER!**

Authorities and station officials call it an "elaborate hoax from a fraudulent promotion company that pitched a deal that seemed authentic". Hundreds of tickets were reportedly issued, some priced as high as \$35 each. **JM Nice Promotions** had even sent the station a \$500 money order to pay for several on-air concert promotions. No one has had contact with the Atlanta-based **JM Nice Promotions** since Monday and all calls were answered by voice mail. According to officials, a representative from **JM Nice Promotions** was sent last week to collect a portion of the money, however, more than \$12,000 in tickets were not picked up and are now with the **Dubuque County Sheriff's Department**. Authorities say they are unsure when or if refunds will be offered to the 1,400 ticket holders.

A grant totaling a half a million dollars from CBS O&O WBBM-TV (CBS 2)/Chicago was given to **The Museum of Broadcast Communications**. The grant, a combination of cash and PSA time to promote the Chicago museum and sponsor the new 40-seat video room in the CBS 2 Chicago Theater. Construction on the museum stopped in May when the state refused to continue funding the project. A meeting is scheduled between Pres./CEO **Bruce Dumont** and Illinois officials in an effort to get the \$6 million in funding promised by **Gov. Rod Blagojevich** released.

**Ibiquity Digital** has launched a new website. [www.iBiquity.com](http://www.iBiquity.com) has been redesigned and expanded to provide **Ibiquity's** partners access to HD Radio information. Also available are materials suited to fit the needs of individual industries like automotive, broadcasting, equipment manufacturing, and retail. Those interested in information about HD Radio programming content and listener benefits can find a link on the **Ibiquity** website that will directly link the **HD Digital Radio Alliance** administered [www.hdradio.com](http://www.hdradio.com). Ask **Ibiquity** about it next weekend at the Conclave...

**Changes. Tic Tak** at **Clear Channel** Top 40 WKSC (103.5 KISS-FM)/Chicago resigned from his position, again. This time for good...**CBS** Radio/St. Louis promotes staffers **Sharie Levinston** and **Matt Levinston** and **Matt Urban** to LSMs for AC KEZK (Soft Rock 102.5) and Hot AC KYKY (Y98), respectively...**Regent Broadcasting** Top 40/Rhythmic WRCL/Flint, MI afternoon drive personality and promotions director **Ced Lover** exits to join **Radio One** Urban WHTD (HOT 102.7)/Detroit.

**Clear Channel's** AAA WQKL (Ann Arbor's 107one)/Ann Arbor, MI PD (and former **Main Streeter**) **Brad Savage** will also take over PD duties of sister Progressive Talker WLBY-AM. **Savage** is replacing **Ryan Maguire**, who will exclusively PD/afternoons for Sports WTKA-AM. **Savage** plans to co-brand certain WLBY-AM events with 107one due to the similar lifestyle target.

**Dan McNeil** (**ABC Sports** WMVP-AM (ESPN 1000)/Chicago afternoon co-host) **Dan McNeil** returned from suspension on Thursday. **Harry Teinowitz** returned to the show three days earlier. **McNeil** and **Teinowitz** had an argument on-air on June 9<sup>th</sup> that led to the suspensions.

Operations Dir. **Jeff Schwartz** (BC Sports WMVP-AM (ESPN 1000) and Oldies WZZN (True Oldies 94.7)/Chicago) has exited the combo after ten months. Cites **Schwartz**, he and GM **Jim Pastor** were "birds of a different feather." **Scott Dirks** at WZZN and **Adam Delevitt** at WMVP will take over **Schwartz's** duties on an interim basis.

**Kalil and Co.** brokered another sale, this time between **Schurz Communications** and **Triad Broadcasting**. The former **Triad Broadcasting** stations include Oldies KKLS (Cool 92), Classic Rock KFXS (The Fox 100.3), and Country KOUT (KAT Country 98.7) all of Rapid City, South Dakota

**Duane D. Butt** of Gunslinger Radio, Inc. paid \$50,000 to buy Classic Country KIMM-AM/Rapid City, South Dakota, from **Matthew L. Ward's KIMM Radio, Inc.**

Following some stunting, **Citadel** flipped recently acquired Hot AC KRDO/Colorado Springs to Country last Friday, June 30<sup>th</sup> as The New Cat Country 95.1 featuring core artists **Rascal Flatts**, **Kenny Chesney**, **Toby Keith**, **Carrie Underwood**, and many other country music superstars. And airstaff will be announced shortly.

**Universal South** artist **Rockie Lynne** performed on **ABC's** "Good Morning America" last Tuesday, July 4<sup>th</sup>. **Rockie** will be the focus of the **Conclave's** Country Format Symposium – "The Making of a Hit" – a week from today at Future Tense inside the **Marriott City Center Hotel**.

Get well wishes go out to **ABC** Talk WLS-AM/Chicago reporter **Jennifer Keiper** who is recovering from a burst blood vessel in her brain. Word is she is recovering nicely. Good news!!

**Changes, Too. Citadel** Active Rocker WKLQ/Grand Rapids' **Jim Davis** exits the "Justice and Jim Show." **Justice** continues hosting mornings as the show is re-named "Justice In The Morning"...**Next Media** Classic Hits WERV (95.9 THE RIVER)/Aurora, IL names **Marc Vernon** their weekend/fill-in guy...**Schurz Communications** Oldies WASK-AM-FM/Lafayette, IN will split its simulcast on August 7 to flip the AM side to Sports as ESPN 1450. The station will carry the ESPN Radio lineup plus **Chicago Bears** football; **Eric Burch** will serve as PD.

**Conclave Learning Conference 2006: Future Tense.** Marriott City Center/Minneapolis. **Rev. Al Sharpton**, **Gloria Steinem**, **Glenn Beck**, & **Terryl Brown Clemons**. 14 Format Symposia. Over 40 sessions. Advanced registration is now closed. Registration resumes at the 2006 Learning Conference on Thursday morning, 7/13 on the 4<sup>th</sup> Fl of the Marriott hotel. For questions about any Conclave program, call 952-927-4487 or visit [www.theconclave.com](http://www.theconclave.com).

**Midwest Communications' WFAT** Kalamazoo Program Director **Brian Hayes** has been upped to Regional Director of Programming to direct their Michigan stations, which include WFAT, WQLR, WKZO, WQSN



## The Conclave/Brown College Job Fair

Saturday, July 15 • 9AM-Noon

Marriott City Center Hotel • Minneapolis, MN

**FREE for Employers & Applicants**

**Applicants: Bring your resume/CD!**

**Employers: A limited number of tables still available!**

**SPECIAL CONCLAVE OFFER: All who participate in the Job Fair will receive admittance to Saturday's Learning Conference for just \$59, INCLUDING Lunch! You MUST sign up in advance, through Karol!**

**Call Karol Baumeister/Brown College at 651-905-3499/KBaumeister@Browncollege.edu for more information.**

and WNNW-AM in Kalamazoo, WNNW-FM in Battle Creek, WTVB in Coldwater, WYVN and WHTC in Holland.

AVAILZ. **Kory Lee** formerly of WZUU/Kalamazoo-T40/Rock formats any day-part – also play-by-play (517)449-3716.

**Jobs. J.J. Cook, Clear Channel RVP**, will be at the Conclave looking for/interviewing for several immediate openings in the Iowa / Nebraska region. Interested candidates should bring audio and Resume next weekend!. Seeking candidates for Country Mornings/PD-Middays Classic Hits-Evenings/MD Alternative-Mornings AAA-Nights CHR-PD CHR-Mornings N/T-PD AC. J.J. will also be looking for fresh talent for two new stations signing on this fall. Set up an appointment: [jjcook@mix965.com](mailto:jjcook@mix965.com)... General Manager position open, year end 2006. Resumes to **Randy Holland**, Chief Operating Officer, **T. Ingstad Broadcasting**. Box 1248, Minnetonka, MN 55345... **WBYS/WCDD/Prairie Communications** seeks f/t & p/t on air work in news & sports or board op. Send T&R to [wbyradio@yahoo.com](mailto:wbyradio@yahoo.com). Or General Manager; **WBYS/WCDD**; P.O. Box 600; 1000 E. Linn St.; Canton, IL 61520... **Federated Media/WMEE** seeks talent or a complete team for AMs. Professionals only please!. Send T&R to: **Rob Kelley**, FM Operations Manager 2915 Maples Rd. Fort Wayne, IN 46816. Or email to [rkelly@federatedmedia.com](mailto:rkelly@federatedmedia.com)... Seeking candidates for Country Mornings/PD ; Middays - Classic Hits; Evenings/MD - Alternative; Mornings AAA; Nights - CHR; PD - CHR; Mornings/News - N/T , PD - AC . Also two new stations signing on for fall 06/Spring 07. Will be collecting T&R's and conducting interviews at **Midwest Conclave** July 13-15 in Minneapolis. **JJ Cook RVPP Clear Channel Iowa/Nebraska...Eagle Country** 95.7/Mankato, MN seeks Morning show Host/APD. Send T&R to: **Eagle Country** 95.7, 54934 210th Lane, Mankato, MN 56001, Attn: **Mike Schoen** Or email: [mike@keez.com](mailto:mike@keez.com)... **Regent Radio Bloomington/WJBC** seeks afternoon/evening news anchor/reporter. Send T&R to **Beth Whisman**, Assistant Program Director, WJBC, 236 Greenwood Avenue, Bloomington, IL 61704 or email to [Elizabeth.whisman@regentcomm.com](mailto:Elizabeth.whisman@regentcomm.com)... **Heartland Communications Group** seeks Program Director/Afternoon Announcer for our Iron River Michigan station Soft AC WIKB. Send T&R to **Rich Cannata**, VP/ Corporate Operations – Heartland Communications Group, 101 West Main Street Suite 312 Ashland, WI 54806 or [rich@heartlandcomm.com](mailto:rich@heartlandcomm.com)... **Lakeland Broadcasting Company** seeks Production Supervisor for our four-station cluster. Four-year degree preferred. Send T&R to P.O. Box 838, Willmar, MN 56201 or for more information and a job description contact **Doug Loy**, General Manager at [dloy@kwlm.com](mailto:dloy@kwlm.com) ... **The Cromwell Radio Group Inc./** Illinois seeks f/t talent Opening for CHR station. Previous experience in on-air, production, remotes, Cool Edit, Music Master and Smartcaster is very helpful. Sent T&R to: **Wayne Robbins**, Operations Manager, WEJT – WYDS – WZNX – WZUS, 410 North Water St, Suite C, Decatur, Illinois 62523... **Whitewater Broadcasting** seeks news anchor/reporter who will also be responsible for high school sports play-by-play. Send T&R to: **Rick Duncan**, Director of Programming, **Whitewater Broadcasting**,

## AIN'T misbehavin' JUST conclavin'

Jay Philpott's COMPLETE history of the longest running multi-formatic conference in radio history - The Conclave Learning Conference! Photos, Memories! If you've ever attended - or ever wanted to - you'll want a copy. Makes a **GREAT** gift! Order yours today!



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of the Conclave!  
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2301 W. Main, Richmond, IN. 47374... **NextMedia's** Classic Rocker, 100.7RXQ/Joliet, IL seeks midday talent. Send T&R with cover letter and imaging samples to: **Freak**, c/o WRXQ, 2410-B Caton Farm Road, Crest Hill, IL 60435 or email to: [nextmediasouth@nextmediachicago.com](mailto:nextmediasouth@nextmediachicago.com), Position closes July 14th, 2006... Multi station/format group in the Midwest seeks applicants for possible country openings for all day-parts including team or solo mornings. Must have at least 5 years experience in Country format. Send T&R (Mp3 no longer than 3 min.) a color photo, 5 references to: [rockradio@cableone.net](mailto:rockradio@cableone.net)... **WGEZ** 1490 AM seeks p/t weekday afternoons live "On-Air" & possible weekend work. Experience required. 25-30 hours per week. Send T&R to: [alank1490@yahoo.com](mailto:alank1490@yahoo.com) or mail to: **WGEZ** 1490 AM **Alan Kearns**, 622 Public Ave. Beloit, Wisconsin 53511... **National Radio Network/Chicago** seeks established classic radio programmer. Email resume to [Talkscout@yahoo.com](mailto:Talkscout@yahoo.com)... **The Illini Radio Group/Saga Communication** seeks p/t. live and/or voice tracking on multiple stations for the group. T/R to **Illini Radio Group**, c/o part-time on air, 2603 W. Bradley Ave. Champaign, IL 61821. Email to [jdrake@mix945.com](mailto:jdrake@mix945.com) or [bcain@extra991.com](mailto:bcain@extra991.com)... **Midwest Communications/Kat Country** 98.9/Duluth, MN seeks morning host with APD stripes. Send T&R (under 5MB). Via mail, send to: [Jayson@ktco.fm](mailto:Jayson@ktco.fm) or mail to: **Jayson Michaels** Program Director – KTCO-FM Radio, **Midwest Communications**, 715 East Central Entrance, Duluth, Mn 55811... **North Central Illinois AM + 2 FMs** seeks experienced radio sales manager to lead our team of 4 outside and 1 inside salespersons. Send resume to [jmccullough@wlpo.net](mailto:jmccullough@wlpo.net) or mail to **Joyce McCullough**, WLPO/WAJK/WKOT, 1 Broadcast Lane, Oglesby, IL 61348 ... **Three Eagles Communicaitons/FM** – 94.9 The Hawk Classic Hits seeks Sports Director on KATE and KCPI - Albert Lea responsible for Morning Show 6am to 9am and Sports, News and Weather Updates. Send T&R to: **Mark Taylor**, TEC Corporate OM, 3800 Cornhusker Hwy. Lincoln NE 68504 or email to: [mtaylor@threeeagles.com](mailto:mtaylor@threeeagles.com)... **BL Broadcasting/** Brainerd, MN seeks Sales and Marketing Consultant for cluster of 6 stations. Send resume to: **Jeff Hilborn**, Director of Sales, BL Broadcasting, 13225 Dogwood Drive, Baxter, MN, 56425 or send your resume to [jobs@brainerdradio.net](mailto:jobs@brainerdradio.net)... AM/FM combo in small market Wisconsin seeks News Supervisor. Send T&R including contact info to: [jobs@cow97.com](mailto:jobs@cow97.com)... **Two Petaz, Inc/WPMB-AM** and **WKRK-FM/Vandalia**, IL seeks f/t Programmer. Experience preferred, but we will train the right person. Send T&R to: **John Harris**, PO Box 100, Vandalia, IL 62471 or email [jharris@cromwellradio.com](mailto:jharris@cromwellradio.com). To apply in person visit 232 South 4th Street, Vandalia, IL or call 618-283-2325... **NewsRadio/1110 KFAB/** Omaha seeks frontline personality. Extensive experience as a talk host is a must. College education preferred. Send 1 hour of unscoped tape via MAIL to: **Gary Sadlemyer**, KFAB Radio, 5010 Underwood, Omaha, NE 68132... **105.3 The Fish/Milwaukee** seeks Middays/Promotions Director with 5+ years of experience. Send T&R as well as why working at a place like this would appeal to you to: [DannyC@SalemMilwaukee.com](mailto:DannyC@SalemMilwaukee.com)... All positions listed in the TATTLE represent equal opportunities, and are provided fere of charge by mailing [jess@main-st.net](mailto:jess@main-st.net) No calls unless otherwise specified.

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**THURSDAY, July 13, 2006**

**9AM BILLBOARD RADIO MONITOR & PROMOSUITE PRESENT  
 THE PROMOTION SUMMIT**

*Sales & Promo: Happy Marriage! w/ **Michelle Matthews & Friends***

*Making Lemons Into Lemonade w/**Eric Murphy & Friends***

*Branding in the Streets w/**Jennifer McKillop & Friends***

*Brainstorm 2006 w/ **Doug Harris & Paige Neinaber***

**12N COLEMAN PRESENTS THE NEWCOMER S WELCOME RM**

**1PM NINEBALL RADIO PRESENTS THE SILENT AUCTION**

**1PM ALL ACCESS PRESENTS CONCLAVE COLLEGE**

*Top 10 Biggest Programming Mistakes w/**Steve Warren***

*Dear Diary? The Arbitron Session w/**Bill Rose***

*Inside vs Outside Thinking w/**Warren Kurtzman** (Co-sponsored by **MediaSpan**)*

*The Group Heads Super Session w/**Steve Goldstein, Rick Cummings, Peter Smyth, Charlie Cook, Greg Strassell***

**6PM BOB & SHERI PRESENT THE WELCOME GATHERING/  
 SHOWCASE w/ **LEIGH NASH & JUPITER RISING****

**FRIDAY, July 14, 2006**

**8AM THE BEACON PRESENTS THE MCVAY MEDIA SUMMIT,  
 TRAK #1- Reinventing Radio w/**Mike McVay****

**8:30AM HD RADIO — MAKING IT WORK w/**Mark Pennington & friends****

**9AM CRB & MEDIABASE 24/7 PRESENTS- Charts, Dollars &  
 Cents: Are We Making Any?**

**9AM TECHNOLOGY & RADIO w/**Fred Jacobs****

**10AM TWINS TICKET VOUCHER TURN-IN (TODAY ONLY!)**

**10AM KEYNOTE #1: AMERICA IS RUNNING OUT OF TIME w/ **REV AL SHARPTON****

**11AM BMI LEGENDS LUNCHEON**

**12:30PM KEYNOTE #2: BROADCASTING...AS IF WOMEN  
 MATTERED w/**GLORIA STEINEM****

**1:30PM BILLBOARD RADIO MONITOR PRESENTS  
 CONCURRENT FORMAT SYMPOSIUMS**

*Top 40 (Co-sponsored by **Troy Research** - Music by **Secret Source**)*

*Retro Country Sports-Talk  
 Modern Rock*

**3PM ARBITRON S PPM UPDATE w/**Jay Guyther****

**3PM THE BEACON PRESENTS THE MCVAY MEDIA SUMMIT,  
 TRAK #2 — ElectingYour Way To #1 w/**Gary Donahue & Mike McVay****

**3PM SINK OR SWIM-MANAGING CONFLICT EFFECTIVELY w/**Dr. Jody Janati****

**4PM TROY RESEARCH PRESENTS THE LONG & WINDING  
 ROAD-CAREER PATHS TO SUCCESS w/**Danny Wright, more.****

**4PM MEDIASPAN PRESENTS CAREERTRAK #1/AIRCHECK  
 CLINIC**

**4PM BILLBOARD RADIO MONITOR PRESENTS CONCURRENT  
 FORMAT SYMPOSIUMS**

*Adult Top 40 (Co-sponsored by **Troy Research**) Rock  
 Urban/R&B/Hip Hop Christian Adult Contemporary*

**5:30PM THE MEGATRAX EXHIBIT HALL HAPPY HOUR**

**8PM AQUATENNIAL AVENUE BLOCK PARTY**

**SATURDAY, July 15, 2006**

**8AM BROWN COLLEGE Presents The JOB FAIR (until 12N)**

**8AM THE BEACON PRESENTS THE MCVAY MEDIA SUMMIT #3 —  
 The Care & Feeding of Your Air Talent w/**Dave Lange****

**8:30AM THE PRODUCTION WORKSHOP — How dThey Do That?  
 w/**Ian Sturgeon & Friends****

**8:30AM BILLBOARD RADIO MONITOR PRESENTS  
 CONCURRENT FORMAT SYMPOSIUMS**

*AAA News/Talk  
 Mainstream AC Latin/Hispanic*

**10AM KEYNOTE #3: EVERYTHING I KNOW ABOUT RADIO I  
 LEARNED FROM BEING FIRED! **GLENN BECK****

**11AM KEYNOTE #4: IS IT LEGAL w/ NY DEPUTY ATTY GEN L  
**TERRY BROWN CLEMONS** — **Paul Heine, host****

**12N ARBITRON AWARDS LUNCHEON**

**1:30PM CRB & MEDIABASE 24/7 PRESENTS- Extreme Makeover-  
 Radio Edition**

**1:30PM PRODUCTION WORKSHOP #2 — Imagination Spark Plugs  
**Ian Sturgeon & Friends****

**2:30PM HD2- THE REVOLUTION HAS BEGUN w/**Mark Pennington  
 & Friends****

**2:30PM THE AUDIENCE MEASUREMENT BAKE-OFF!**

**2:30PM MEDIASPAN PRESENTS CAREERTRAK #2/AIRCHECK  
 CLINIC**

**3:30PM MEET THE CONCLAVE BOARD**

**4:30PM BDS RADIO/NIELSEN ENTERTAINMENT present the  
 TWINS/INDIANS TAILGATE PARTY**

**5:15PM Board busses for the Dome**

**6PM BDS RADIO/NIELSEN ENTERTAINMENT present the TWINS/  
 INDIANS AT THE DOME**

**SUNDAY, July 16, 2006**

**8AM THE HARKER RESEARCH GETAWAY BRUNCH**

**9AM CONCLAVE BOARD MEETING (open to all)**

*Note: This is a TENTATIVE weekend agenda as of 7/7/06  
 and is subject to change without notice*

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