

THE  
**MAIN STREET**  
Communicator Network  
**TATTLE R**

Publisher: Tom Kay  
Associate Publisher/Editor • Claire Sather

**1986-Main Street's 20th Anniversary-2006**

The Conclave is proud to announce the addition of five industry veterans with well over 100 years of combined radio programming experience to the 2006 Learning Conference Agenda Committee. Newly named to the Committee are **Shane Finch**, PD of country Big 92.9 WMFQ (Ocala, FL), **Dick Kernen** of the Specs Howard School of Communication Arts, **Jim Murphy**, VP of Integrated Country Media for Jones Media Network (Denver), **Michelle Novak**, Programming Coordinator for Saga Communications, and **Mark Pennington**, HD2 Director for Greater Media (and APD/MD of rock WRIF 101 - Detroit). Returning to the hard-working Agenda planning committee: Agenda Chair **Tim Kelly**, Market Manager for Elyria-Lorain Broadcasting (Cleveland), McVay Media's **Daniel Anstandig**, **Jerry Boulding** of All Access, **Tony Garcia** of Jefferson Pilot Communications, Billboard Radio Monitor's **Paul Heine**, Communications Specialist **Dave Hintz**, **Chuck Knight** of Sunny 95 (Columbus), WLS PD (Chicago), **Kipper McGee**, WARM 106.9 (Seattle) PD **Gary Nolan**, **Lester St. James**, PD of the Journal Broadcast Group (Omaha), **Phil Wilson** of Infinity Broadcasting (Twin Cities) and Envision Radio's **Danno Wolkoff**. Planning for the Conclave Learning Conference, long the industries' premiere learning event, is well under way as the 2006 agenda committee tackles the task of providing attendees with a top notch educational and fun experience. With just over 100 days left until the start of the 31<sup>st</sup> Annual Conclave Learning Conference "**Future Tense**" at the Marriott City Centre in Downtown Minneapolis on Thursday, July 13, 2006, the committee has been developing an aggressive agenda that will continue the rich tradition that has come to be widely known as a Conclave!

**Conclave Rumor:** Will the 2006 Learning Conference take a Sharp turn when this summer's first keynoter is announced next week?

Middayer **Dave Lenihan** was shown the door at Talk KTRS/St. Louis on Tuesday (3/22) after letting slip a racial slur aimed at **Condoleezza Rice**. Lenihan was discussing Rice's decision against a job as the **NFL Commissioner**. He was pulled from the air almost immediately; fellow employee **Keith Kramer** took over, brining on part-owner **Time Dorsey** to comment on Lenihan's dismissal.

On Tuesday (3/22), The **Denver Radio Company** launched a pair of FMs in the Denver market: KTNI – **Martini!** and KSYF-**Sassy!** The former, known as 101.5 Martini on the Rockies, will feature a playlist made up of artists like **Sarah McLachlan** and **Sheryl Crow** mixed with the occasional **Linda Eder** and **Michael Buble**. **Sassy** will play everything from **Carole King** to **The Carpenters**.

The application deadline for the Conclave's two radio and television broadcast scholarships to **Brown College** of Minneapolis, MN and **The Specs Howard School of Broadcasting Arts** of Southfield, MI. and the Music Business scholarship to the **McNally-Smith School of Music** of St. Paul, MN is one week away (April 1, 2006). In all, Conclave scholarships represent a value of over \$70,000... including the 3 Doug Lee baccalaureate scholarships and the Conclave's Continuing Education Scholarship! Entry forms and more information are available now at the Conclave website at [www.theconclave.com](http://www.theconclave.com). But make sure your constituents understand entries must be postmarked by next Saturday, and received in the Conclave office no later than 4/7. Winners will be announced on or before 4/30/2006. Recipients of the Doug Lee scholarships will be announced sometime in late May, and the Continuing Education Scholarship winner will be announced during the summer conference.

**Bill Brady**, WHOW/Clinton owner and Illinois State Senator, made a third-place showing in the race for the Republican nomination for Governor of his home state, pulling in 19.1% of the vote. Ahead of Brady were state Treasurer **Judy Baer Topinka** and **Jim Oberweis**.

A few lucky listeners in the **Journal KFDI/Wichita**, KS market will be on their way to watch underdog heroes **Wichita State** battle it out in the **Sweet-16**. Morning jock **Dan Tooker** and a bunch of local sponsors have joined forces to send super-fan **Drew Gallant** and 3 others to the Wichita State vs. **George Mason** game to be held in Washington, D.C. The catch? There are only two tickets, who receives the other will be up to KFDI listeners!



**Go**

Available 3/27/2006

Listen for **Go** on  
Fox Baseball this season & more!



# Keith Urban



## MAKING MEMORIES OF US

**ADDED**

**KSTZ/Des Moines (#1 research!)**

**WMEE/Ft. Wayne**

**WBBQ/Augusta**

**WJLK/Monmouth Ocean**

**WALK/Nassau-Suffolk**

**SPINS** WGER 36X! WHBC 31X! WRVR 31X!

KXLT 30X! KFBZ 25X! WLHT 24X!

KPLZ 22X! KYKY 22X! WKTI 21X! WVMX 12X!

Television talk show host and **Clear Channel** radio maven **Jerry Springer** has given \$200,000 toward education programs and archival preservation to the **Museum of Broadcast Communications** in Chicago.

The **University of Michigan** has tapped **Steve Schram** as the interim director of Michigan Public Media, the organization that oversees radio stations WUOM-FM (91.7) Ann Arbor / WFUM-FM (91.1) Flint / WVGR-FM (104.1) Grand Rapids and PBS-TV station WFUM-TV (28). Schram has 17 years of senior leadership experience in the Detroit radio and TV market, including executive positions with **Infinity Broadcasting**, **Clear Channel**, and at Channel 2 (WJBK-TV). Currently he is president of **Schram Communication Group**, a newly formed media and management consultancy.

The 2006 Conclave Learning Conference, **FUTURE TENSE**. Tuition still \$299 – the lowest price of ANY industry conference. But hurry, this tuition offer expires next weekend - Saturday, April 1<sup>st</sup>! For more information or to register on line, click on [www.theconclave.com](http://www.theconclave.com).

**Changes. Viking Communications** Hot AC KLZR/Lawrence-Topeka, KS ups **Carson** to Dir./Promotions and middays, he's replacing **Bobby Rock** who can now be found at nights...**Tribune** Talk WGN/Chicago bids farewell to **PD Len Weiner** as he makes his way to a PD position at Sports Simulcast WAMG-WLLH/Boston...**Jim McKernan** of **Emmis Television's CBS** KMTV/Omaha will take on VP/GM duties at **CBS** AC KEZK-Hot AC KYKY/St. Louis beginning 4/3.

The 2006 Board of Directors for the **NAB** has been announced...with two having definite **Conclave** connections! And the appointees are: (NY-NJ) **Joseph Bilotta**, (DE-DC-MD-VA) **Joel Oxley**, (NC-SC) **Alex Snipe**, (LA-MS) **Bob Holladay**, (IN) Former Rockwell recipient, **Rick Cummings**, (MO-KS) **Bud Janes**, (IA-WI) Former Conclave College Supersession member, **Mary Quass**, (CO-NE) **Rolland Johnson**, (So. TX) **John Barger**, (MT-ID-WY) **Ron Davis**, (AZ-NV-NM-UT) **Paul Gardner**, (S.CA-GU-HI) **Howard Anderson**.

**ABC Radio** WGVX-WGVY-WGVZ/Minneapolis has placed permanent PD stripes on interim **Chris Rahn**. He's stepping in to the shoes left vacant by **Jeff Collins** who can now be found doing sales at sister Active Rock KXXR. Rahn will hang on to his current morning host duties.

Beginning 4/3, Conclave regular and **CBS Radio**/Seattle VP/CHR Programming and Top 40 KBKS PD **Mike Preston** will be the official VP/Programming for sister News KCBS and Classic Hits KFRC/San Francisco.

Former PD **Kenny Neumann** is leaving afternoons at **Milwaukee Radio Alliance** Alternative WLUM/Milwaukee for a morning gig at sister Smooth Jazz WJZI. **Chris Calef** will be taking on interim PD duties and moving from nights to PM drive. Mornings at WLUM also get a shake up, with the addition of **Kramp and Adler**, replacing **Bob & Tom**. Kramp come from nights at former crosstown **Saga** Active Rock WLZR.

**Changes, Too.** Country KMFY/Rochester, MN brings on **J. Brooks** of **Clear Channel** KIAI/Mason City as PD/MD/Afternoon, taking over for **Donna James** who headed to MD/nights at Country KUZZ/Bakersfield...**Clear Channel** Talk WTAM/Cleveland nabs sister Talk WSPD/Toledo talent **Bob Frantz** for 9-11:45 am duties where he'll fill the gap left where the station used to broadcast **Jerry Springer**...Alternative WWCD/Columbus, OH puts **Jack DeVoss** on for middays, replacing **Michael Palemo**.

**Jack "Mitch" Mitchell** has announced that he's retiring from his long-time wake up duty at **Clear Channel** AC WRVF/Toledo, effective 3/31. He'll be handing the mic over to **Rick Woodell**, hardly new to the morning game with 13 years at WSPA under his belt. Woodell has also been seen on many local television shows.

Storm damaged and decrepit, it was finally time to take down **Kansas University** noncommercial student-run Adult Alternative/Jazz KJHK/Lawrence, KS' 82-year-old tower. The show can be heard on the internet beginning March 29, while an antenna is being erected on sister KANU's tower.

The 10<sup>th</sup> annual **Professor Rick Wright "Lock" Scholarship** was awarded by **Syracuse University's** student-run T40 WJPS at the 21<sup>st</sup> Annual WJPS Birthday Banquet earlier this month. Industry luminaries present included: **PromoSuite CEO Rocco Macri**, **Albany Broadcasting/Albany GM Dan Austin**, **Saga/Portland, ME PD Jeff Wade**, and **WXLO/Worcester morning man Steve Donovan**. The scholarship went to senior **Jeff Kaczmarczyk**. A "scholarship" for full tuition at the 2006 Conclave Learning Conference was also awarded to WJPZ staffer, **O'nad Foklow**.

## MICHAEL VINCENT Won't Look Back

"Vincent fuses energy and passion with intensely reflective lyrics, as he unveils this compelling tribute to the indomitable spirit of his wife - a breast cancer survivor."



Releasing next month.



**Clear Channel** Top 40 WKSC/Chicago has hired syndicated **Hit Factor's DJ Melle Mel** for their **KLUB Kiss Thursday Night**, a show that broadcasts live once a week from 11pm-1am. Mel can also be heard spinning on **Clear Channel** T40 WKQI/Detroit's **Friday Night Mixtape**.

The Conclave encourages you to do business with these proud partners of the 2006 Learning Conference: **Platinum Partner**-Billboard Radio Monitor. **Partners:** All Access, Arbitron, Brown College, Envision Radio, Nielsen/BDS, BMI, Jefferson Pilot Communications, First MediaWorks, McNally-Smith College of Music, Specs Howard School for Communication Arts, Loyal Ears and PromoSuite.

**More Changes.** **Emmis** Classic Rock WLUP/Chicago ups part-time gal **Erin Carman** to full time midday duty...Country WBWI/West Bend-Milwaukee, WI places **Josh "The Guru" Golberg** on afternoon/production director duties, he comes to the station from nights at Country WJVL/Janesville, WI...**Three Eagles** Sports KLMS/Lincoln, NE PD **Bill Doleman** (also know as one half of the **Average Joe Sports Show**) exits...WZKL/Canton, OH ups Dir./Promotions **Charlotte DiFranco** to mornings with co-host **Deluca**.

Wishes for a speedy recovery go out to **Vallie-Richards Consulting's Harv Blain** who is convalescing after heart surgery to unblock an artery Send your best to Harv at [harvblain@aol.com](mailto:harvblain@aol.com).

**Envision** announces **Country** WKKY/Cleveland as the newest affiliate to hop on the **American Biker Minute** feature train. **American Biker Minute** is a 60-second motorcycle lifestyle segment that can be played as a stand-alone benchmark feature in mornings and throughout the day. For more information contact **Rebecca Pixley** at (216) 831-3761 or [rebeccap@envisionradio.com](mailto:rebeccap@envisionradio.com).

Condolences to weekender **Steve Black** of **Greater Media** Rock WRIF/Detroit on the death of his wife **Sabrina** on Tuesday (3/21). Sabrina was spent time as an air personality in Detroit, and had been battling Hodgkin's Lymphoma since 2000.

Sympathies to the family and friends of Wisconsin/Michigan radio owner **Lyle Evans**, who passed away at age 64. Lyle Evans owned WMXG-FM and a CP for a new AM in Escanaba, MI, a number of FM CPs scattered around the country and 50% of WMBE-AM Chilton (Appleton-Oshkosh), WI.



**Jobs.** **Clear Channel/Fargo** is seeking a PD for its two country properties, KFAB-FM and KDAM-FM. Country experience not as important as a solid knowledge of programming tenets! CD&R to Big Dog (**Mike Kapel**) at [bigdog94@clearchannel.com](mailto:bigdog94@clearchannel.com)...KCIM in Carroll, Iowa is seeking an Assistant News Director/Staff Announcer. This person would be responsible for covering local news and meetings, writing, editing and reporting news on the air. This position also comes with a board shift on our full service/classic hits format. This position will give you a tremendous amount of experience in many formats and aspects of radio. Interested candidates can get more information by emailing [wes@carrollbroadcasting.com](mailto:wes@carrollbroadcasting.com)...Happy Radio Junkie Needed: Its 5AM as your alarm goes off but it doesn't matter because you're already awake and listening. You shake off the cold as you walk from the dark parking lot into the empty building. No fan fare, no hype but at least the coffee's hot. You're a radio junkie and you happily plead guilty. You have an On-Air/Program Director Job waiting for you at The Peak, **Midwest Communications** new "Variety Rock" station in Central Wisconsin. We'll pay you well, give you the tools to win but the rest is up to you. Send your package to **Bob Jung**, BOX 2048, Wausau, WI 54402-2048 or send your MP3 to [bob@wdez.com](mailto:bob@wdez.com)...AAA/Bloomington-Normal, IL seeks FT creative, organized Production Director with ability to do fill-in work for a 4-station cluster. Also AC Star 107.7 seeks PTER for voice-tracking, live shifts, and fill-in work. T&R for both to **Kevin Trueblood**, Operations Manager, 108 Boeykens Pl, Normal, IL 61761...**NextMedia** AC-Hot AC WGER/Saginaw, MI seeks creative midday talent. We are a HOT AC/AC hybrid. T&R to **Tommy Frank**, WGER-1795, Tittabawassee Rd-Saginaw MI 48603 or [Tommyu93@aol.com](mailto:Tommyu93@aol.com)...

### AIN'T misbehavin' JUST conclavin'

Jay Philpott's COMPLETE history of the longest running multi-formatic conference in radio history - The Conclave Learning Conference! Photos, Memories! If you've ever attended - or ever wanted to - you'll want a copy. Makes a **GREAT** gift! Order yours today!



**30 Years  
of the Conclave!**  
**\$19.95/FREE SHIPPING!**



The Conclave presents

# FUTURE TENSE

The 2006 Learning Conference

July 13-16, 2006

Marriott City Center/Minneapolis

January Tuition **\$299** until 3/31/06

Details at [www.theconclave.com](http://www.theconclave.com)

**2006 SCHOLARSHIP DEADLINE: APRIL 1!**

Two radio and television broadcast scholarships will be awarded to 2 students attending **Brown College** of Minneapolis, MN and **The Specs Howard School of Broadcasting Arts** of Southfield, MI.

One Music Business scholarship will be awarded to the **McNally-Smith School of Music** of St. Paul, MN.

Over \$70,000 worth of education YOU can help award!  
How?

**Download and schedule**

**the Conclave scholarship PSA**

**and use it as a weekend promotion!**

It's available now at [www.theconclave.com](http://www.theconclave.com)

**Specs Howard School of Broadcast Arts/Southfield, MI** seeks full-time and part-time audio and video instructors with 3+ years experience (radio or video). Bachelors Degree and education experience preferred. Final Cut Pro and/or Photoshop experience for video candidates. Digital audio editing a plus for audio candidates. Resumes to **Donnie Hopps**, Specs Howard School of Broadcast Arts, Inc., 19900 West Nine Mile Road, Southfield, MI 48075 or [dhopps@specshoward.edu](mailto:dhopps@specshoward.edu)...**Midwest Communications Sports Talk WNFL/Milwaukee** seeks a PD who can bring a major league sound to sports talk radio. T&R to **Jerry Bader**, PO Box 23333 Green Bay, WI 54301 or [dhopps@specshoward.edu](mailto:dhopps@specshoward.edu)...**Positive Hits 101QFL** seeks Promotion and Production interns. Positions are unpaid. Seeking students interested in a learning opportunity, where they can extend their radio broadcasting education beyond the classroom while gaining valuable, on-site experience in the Contemporary Christian Music industry. Res and cover to **Rick Hall**, Program Director, Positive Hit Radio 101QFL, 5375 Pebble Creek Tr., Loves Park, IL 61111 or [rickh@101qfl.com](mailto:rickh@101qfl.com)...**AC Lite 96FM/Petoskey, MI** seeks morning talent/PD. The ideal candidate will have at least two years of AC programming experience & a proven track record. T&R to **Luke Spencer**, Director of FM Operations, PO Box 286, Petoskey, MI 49770...**KLCH/Red Wing, MN** seeks wake up talent. PD, News, Play-by-Play or Sales experience a plus. T&R to **Tom Hughes**, 474 Guernsey Lane, Red Wing, MN 55066 or [thughes@waitradio.com](mailto:thughes@waitradio.com)...**NRG KKHQ/Waterloo, IA** seeks morning talent for an open spot on the team. T&R To **Aaron Santini**, KKHQ - Q92.3 Mornings, 501 Syacamore St., Suite 300, Waterloo, Iowa 50703 or [aaron.santini@cumulus.com](mailto:aaron.santini@cumulus.com)...**Midwest Family Broadcasting Active Rock WQLZ/Springfield, IL** seeks afternoon driver with 2 years radio experience and production and imaging skills. T&R to **Valorie Knight**, OM, WQLZ, PO Box 460, Springfield, IL 62705 or [vknight@wqlz.com](mailto:vknight@wqlz.com)...**Heartland Communications Group** seeks OM for Houghton, MI stations. Formats include Classic Hits, Country, and Memories. This person will also be responsible for the afternoon drive shift on our Classic Hits station. T&R by 3/31 to **Rich Cannata**, VP Corporate Operations, 101 West Main Street, Suite 312, Ashland, WI 54806...Looking for at least one, maybe two weekend warriors at Leighton T40 104-7 KCLD/St. Cloud. Need to live the lifestyle and know the music. Get your goods to PD JJ Holiday: [jjholiday@1047kcl.com](mailto:jjholiday@1047kcl.com) ASAP...**Clear Channel/Minneapolis** is hiring a Continuity Director. This is an entry level position. Responsibilities include: processing all commercial production orders for the radio stations, inputting all commercial copy and network spot information into system and working closely with traffic manager, sales and production departments. Looking for

an enthusiastic team player. Must be very detail oriented, energetic, proactive and reliable. Work efficiently under pressure. Accuracy and multi-tasking abilities a must. High level of organization, interpersonal and follow through essential. Previous order entry and office experience beneficial. Traffic experience a plus but not necessary. Computer proficiency a must. Full-time with benefits. E-mail or mail resume and cover letter to: Hiring Manager 1600 Utica Ave S Ste 400, Minneapolis MN 55416 E-mail: [employment@clearchannel.com](mailto:employment@clearchannel.com)...**Happy Radio Junkie Needed:** Its 5am as your alarm goes off but it doesn't matter because you're already awake and listening. You shake off the cold as you walk from the dark parking lot into the empty building. No fan fare, no hype but at least the coffee's hot. You're a radio junkie and you happily plead guilty. You have an On-Air/Program Director Job waiting for you at The Peak, **Midwest Communications** new "Variety Rock" station in Central Wisconsin. We'll pay you well, give you the tools to win but the rest is up to you. Send your package to **Bob Jung**, Box 2048, Wausau, WI 54402-2048 or send your MP3 to [bob@wdez.com](mailto:bob@wdez.com)...All positions listed in the **TATTLER** represent equal opportunities, and are provided free of charge by emailing [claire@main-st.net](mailto:claire@main-st.net). No calls unless otherwise specified.



Cartoon suggested by Jay Philpott

**MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD #104, MINNEAPOLIS, MN 55416**  
PHONE/FAX: 952.927.HITS (4487)/927-6427 Publisher: Tom Kay at [tomk@main-st.net](mailto:tomk@main-st.net) Web: [www.main-st.net](http://www.main-st.net)