

# THE MAIN STREET Communicator Network TATTLE R

Publisher: Tom Kay

Associate Publisher/Editor • Claire Sather

1986-Main Street's 20th Anniversary-2006

There was a noticeably empty chair at last week's **AIR Awards: Saga**, owner of all three top FM stations in the Milwaukee Arbitron ratings. President and General Manager **Tom Joerres** said that his company would make a direct donation to the **March of Dimes**, in lieu of attending the awards that also serve as a fundraiser for the charity. Joerres said that a combination of disenchantment with other stations engaging in "virtual ballot box stuffing" and the fact that judges consist of people outside the Milwaukee area caused Saga to choose not to attend.

**Alex Ostrovsky** of West Bloomfield, MI got much more than he bargained for when he logged in to download **Coldplay's Speed of Sound** last night. The teen had just returned from enjoying the Brit band's concert, and wanted to purchase a song he liked. It turned out to be a lucky purchase. He won the hyped Billionth song download contest. For the \$.99 it took to purchase the song, Ostrovsky will take home a 20-inch **iMAC**, 10 fifth generation **iPODS** and a \$10,000 gift card good for any item on the **iTunes Music Store**. **Apple** will also establish a scholarship to the world-renowned **Julliard School**. **Apple CEO Steve Jobs** spoke about the larger implications of the milestone, saying, "I hope that every customer, artist and music company executive takes a moment today to reflect on what we've achieved together during the past three years. Over one billion songs have now been legally purchased and downloaded around the globe, representing a major force against music piracy and the future of music distribution as we move from CDs to the Internet."

Minnetonka, MN's Chapter 11-ridden **Musicland Holding Corp.** has been sold to **Trans World Entertainment** for an undisclosed amount. The former is the parent company of **Sam Goody** and **Suncoast Motion Picture Co.**, while the latter owns and operates **FYE, Coconuts, Strawberries, Spec's Wherehouse, CD World, Second Spin and Planet Music**. The deal is pending, subject to a competitive bidding process and court approval.

After being bumped off the air on flagship station **Clear Channel** Talk KFGO/Fargo, and jumping crosstown to Talk KQWB, syndicated talk maven **Ed Schultz** says he may leave Fargo altogether. He called his ousting at KFGO "classless" in an AP release, and expressed a desire to relocate somewhere where he'd have better access to a satellite TV uplink for appearances on cable news and network television shows. "Denver would like us. Miami would really like us. Seattle is very interested," says Shultz of possible destinations.

This week, it was announced that **Minnesota Public Radio** is suing **Al Gore's "Current"** cable network. Why? The public radio behemoth claims the former VEEP is guilty of trademark infringement because the TV network started calling itself "**Current**" four months after MPR applied for a trademark for it's triple A formatted KCMP "The Current"/Minneapolis. Gore claims his TV network featuring viewer-produced amateur news reports will never be confused with a radio station known for Billy Holiday to Billy Idol segues. He says over 300 businesses in the country use "current" in their names, and MPR seems fine with that. Besides, he argues, he never shot anyone while HE was in office.

**Changes. Zimmer** Alternative WXLT/Carbondale's **Dana Lucas** goes to Q101 as a parttimer...Former KFBZ/Wiichita, KS MD/midday gal **Cindy "Carson" Sellers** jumps to **Viking Communications** new Classic Rock KMXN/Topeka, KS for weekender/swing duties...Country KMMO/Marshall, MO MD/afternoon driver **Joey Krol** jumps to wake ups at Christian WVNI/Bloomington, IN...SVP/Market Mgr. **Mark Steinmetz** exits **CBS Radio/Phoenix** cluster.

**Good news: HitPredictor** asked a sample of music purchasers – "Regarding the last music you purchased or downloaded...what influenced your decision the most?" Radio 32%, Internet 25.2%, Word of Mouth 15.8%, TV14.4%, Concerts 6.7%, Movies 4%, Magazines 1.9%. **Bad news: Piper-Jaffrey** music industry analyst **Gene Munster**, "Our best guess is that for every legal song download, there are 75 illegal downloads."

One half of the wildly successful syndicated morning duo **Bob and Tom** has denied rumors that the team was considering a foray into the waters of satellite radio. **Tom Griswold** has spoken out against an **Indianapolis Star** article that suggested that a nightly highlight show had been pitched saying that their show, which currently airs in more than 150 markets via the **Premier Radio Networks**, had no plans to jump off terrestrial ground.



# KEITH URBAN

## MAKING MEMORIES OF US

### 2006 Grammy Winner!

#### Best Male Country Vocal Performance

### ADDED:

**KESZ/Phoenix, KURB/Little Rock,  
WKTI/Milwaukee, WPLJ/New York,  
WTSS/Buffalo**

### BIG SPINS!

**WRVR 31X! WGER 25X! WKTI 23X!  
KYKY 22X! WTCB22X! KVIL 20X!  
KFBZ 18X! WHBC 18X! KRBB 17X!  
KUDL 16X!**

The Conclave presents

# FUTURE TENSE

The 2006 Learning Conference

July 13-16, 2006

Marriott City Center/Minneapolis

Winter Tuition **\$299** until 3/31/06

Details at [www.theconclave.com](http://www.theconclave.com)

## AIN'T misbehavin' JUST conclavin'

Jay Philpott's COMPLETE history of the longest running multi-formatic conference in radio history - The Conclave Learning Conference! Photos, Memories! If you've ever attended - or ever wanted to - you'll want a copy. Makes a **GREAT** gift! Order yours today!



**30 Years  
of the Conclave!**  
**\$19.95/FREE SHIPPING!**

Hubbard Broadcasting's ABC affiliate KSTP-TV/St. Paul, MN caused quite a stir in the market over the last week with their refusal to run ads sponsored by the **Progress for America Voter Fund** in favor of the Iraq war. The spots make the claim that the media is distorting facts regarding the war. Hubbard is not alone in disputing the veracity of the ads, but other stations, including KARE-TV and **WCCO-TV** chose not to pull them, but to comment on the content in statements to the press and various news stories respectively. A spokesperson for **KARE** responded to viewer complaints with a statement saying, "The station neither agrees nor disagrees with the messages in advertising, but one of our responsibilities is to be an advocate for freedom of expression and to provide a marketplace of ideas."

Conclave XXX Keynoter **Mancow Mueller** will make an appearance on Fox-TV's **America's Most Wanted** this Saturday (2/25) in an attempt to find those responsible for a November hit-and-run that killed **Mancow Morning Madhouse** contributor and personal friend of the host **Ray Hoffstatter**. In other Mancow news, home station **Emmis** Alternative WKQX/Chicago has hired **Dana Delorenzo** on to co-host with the show's namesake under the name "Marissa".

Long-time WCOV-FM (COW 97)/La Crosse, WI mid-day talent/music director/production director **Kris Coates** hangs up his headphones for good on Friday Feb 24th. Taking over music duties is afternoon personality **Arne Andrews**. Filling the production shoes and the mid-day shift on COW 97, after four years in the front office, is Conclave Web-Guy and 26 year broadcast veteran **Bob Goff!**

After five years juggling nights at WQLH, imaging for WHLH-WDUZ and Assistant Production Direction for the entire cluster, **Dave DeVille** is exiting **Cumulus**/Green Bay, WI. He's headed to **Clear Channel**/Eau Claire, where he'll wear Production Director stripes for the cluster as well as holding down middays at Z100.

Answers to next week's Conclave question: **Lee Abrams/XM**, **Mark Barron/BMI**, **Jay Clark/Sirius**, **Mary Quass/NRG-Waitt**, **Dave Sholin/EMC**, and **Dan Vallie/Vallie-Richards!**

**Changes, Too.** **Clear Channel**/Springfield, MO VP/Market Manager **Mary Fleenor** exits...**Dave DeVille** joins **Clear Channel**/Eau Claire as Dir/Production and T40 WBIZ middayer...**Clear Channel**/St. Louis names **Dennis Lamme** as RVP/Market Mgr, replacing **Lee Clear**...**Clear Channel**/Detroit ups **Til Levesque** to Market Manager...**Keith Montgomery** named PD for **Morris** Country WIBW/Topeka, KS...Country KFDI/Wichita announces **Tony Brueski**, formerly of WKHQ/Traverse Cit,MI, will join the station for afternoon drive duties.

Those long-delayed indecency fines by the **FCC** are about to be released, according to several sources at the Commission- including an announcement of the scope of fines it will assess in about a half-dozen television indecency cases...the most notable of which happened at the 2003 *Billboard Music Awards* when **Nicole Richie** said "shit" to a national audience. *COMMENT: Congress is ready to allow the FCC to assess \$500,000 fines for saying naughty words on the radio or showing forbidden body parts on television (Remember, a peek at Janet Jackson's breast has already cost CBS \$550,000). Have broadcasters ever asked Congress, is this fair? Is this how you treat other industries? Let's examine how the government deals with another well-regulated industry that employs more people than radio/TV: mining. In 2004 (the most recent year for which data is available), the Federal Mine Safety and Health Administration issued 65,635 citations to mining companies in America for safety violations. The maximum fine assessed? \$38,500. An industry which has caused 416 fatalities since 2000, including a dozen more killed already in 2006, has been assessed fines which peak at under \$40,000. An industry where a member says "shit" on the air is penalized \$500,000. Perhaps the time has come for broadcasting to ask Congress for some more numbers - like, how many people radio has killed by airing an illicit four-letter word? How many funerals were held because a nipple was exposed on TV? How many hypocrites does it take to pass a bill authorizing a half-million dollar fine to an industry too scared to defend itself, while slapping the wrist of an industry doing real bodily harm? And finally, how much longer will it take broadcasters to decide to defend this nation's hard-fought First Amendment rights, instead of running from their obligation to do just that? - TK*

Monday, February 27 is the deadline for **Arbitron** Station Information Profiles. You should review your form and confirm or correct the info regarding your facilities, slogan, call letters, frequency and format. Without the right information, you risk losing important quarter hours during this most important quarterly of the year.

The Director of Safety and Security for **Chicago Public Schools** **Andres Durbak** and Principal of **Simeon High School** **Leonard Kenebrew** joined night jocks **Mike Love** and **Victor Blackful** on their **Clear Channel** Urban WGCI/Chicago **Bad Boyz** broadcast yesterday (2/23). The program was an effort to raise awareness about safety in high schools.

Congrats to **Clear Channel** Country WCOL/Columbus, OH OD **John Crenshaw** and staff on raising \$284,004 over the course of their 9<sup>th</sup> Annual **Country Cares for St. Jude Kids Radiothon**. Also to **Journal** Country KFDI and KFTI/Wichita on a similar fundraiser for St. Jude's in which **Beverlee Brannigan & Co.** raised \$302,000.



**princess**  
jon patrick mcclaren

From the Album  
"chasing butterflies"



Turn to page 18 of **Rolling Stone's** February 23<sup>rd</sup> issue for an article featuring WRIF/Detroit, MI, WAAF/Boston, MA and WZPL, Indianapolis, IN. It's a discussion about the more than one hundred terrestrial stations that have launched digital stations in hopes of battling the ever-growing iPod attack.

Condolences to friends and family of former Rochester, MN owner/broadcaster **Howard G. Bill**, and industry vet who spent time a with KOLM/KWWK Rochester and several other markets including La Crosse and Eau Claire, WI, on his passing on 2/16 at the age of 85.

The **Future of Music Coalition (FMC)** has requested that the **FCC** make a move on evidence gathered by **Eliot Spitzer** that they believe indicates a serious, and perhaps inextricable, tie between payola and consolidations, with particular concern levied towards the move to **HD**. The Coalition holds that consolidation in both the radio and record businesses made payola-like practices both easier and murkier. It favors more noncommercial radio, including LPFM, and no further loosening of ownership caps or cross-ownership. Says FMC policy director **Michael Bracy**, "Congress is working on a revision to the 1996 Telecommunications Act. The FCC is about to re-start media ownership proceedings. Terrestrial radio stations just launched dozens HD radio stations in key markets. We need to make sure that the public airwaves are managed in a way that benefits musicians and citizens."

If you were listening to the radio in the Bay Area earlier this week, you might have heard a familiar voice, that of former WTBX/Hibbing PD **Wayne Coy!** Taking time out from his heavy hitter status at **Consolidated Media**, Coy filled in for the vacationing **Tru Don Bleu** on **Clear Channel** Hot AC KIOI on Monday (2/20) and Tuesday (2/21). He even snuck the new **Keith Urban** "Making Memories of Us" into his show. His PD, **James Baker** (who labored as Wayne's MD in Minnesota and California...and we DO mean labored), was listening. Will either be put into the KIOI lineup anytime soon? Check the "add" column over the next couple of weeks!

**More Changes.** **Regent** Country WWJO/St. Cloud, MN has signed on former KRST/Albuquerque Promo Dir. **Chris "Cooper" Chapman** for mornings, replacing **Mike Regan** who recently moved into sales...**Ingleside** Alternative WWCD/Columbus, OH longtime middayer **Michael Palermo** exits to a career in real estate...**Jeff Collins** is leaving his PD stripes behind at **ABC** Alternative WGVX/-WGVY-WGVZ/Minneapolis for a sales gig at sister Active Rocker KXXXR. Expect an insider to be announced as Jeff's replacement.

**Jobs.** WKTJ/Milwaukee seeks morning personality; up to date on current events, movies, literature, the Internet, with a self deprecating humor that connects with the audience on the air and at public

appearances. T&R and cover to WKTJ, Att: PD **Bob Walker**, 720 East Capitol Drive, Milwaukee, WI 53212...**Cumulus** Star 98 Hot AC/Green Bay, WI has an immediate opening for night jock with Cool Edit Pro Imaging Experience. T&R as well as imaging to [jimmy.clark@cumulus.com](mailto:jimmy.clark@cumulus.com)...Rare P/T opening at 93 KXLP/Mankato! Versatility, and Dependability are a couple of key qualities. T&R to [TerryCooley@ClearChannel.com](mailto:TerryCooley@ClearChannel.com)...**Midwest Communications** seeks Assistant PD and air talent. T&R to **Lynn Surrell**, HR, Midwest Communicatoins, 715 E Central Entrance, Duluth, Mn 55811 or [lynn@mwcradio.com](mailto:lynn@mwcradio.com)...AAA WQKL/Ann Arbor seeks a Morning Show co-host for the 5:30am-10am. Assoc. degree or equivalent from two-year college or technical school req. Minimum of 4-years on-air radio experience required. Experience with a morning show is helpful! T&R to **PD Brad Savage**, 1100 Victors Way, Suite 100, Ann Arbor, MI 48108 or [bradsavage@clearchannel.com](mailto:bradsavage@clearchannel.com)...**Cumulus** CHR WZOK/Rockford seeks two or three reliable part-time air personalities! T&R to **Tom Lazar**, 3901 Brendenwood Road, Rockford, IL 61107...**Cumulus** Country KOEL/Waterloo, IA seeks midday air talent. T&R to **Bucky Doren**, 501 Sycamore St., Suite 300, Waterloo, IA 50703 or [bucky.doren@cumulus.com](mailto:bucky.doren@cumulus.com)...100,000 watt Country Station in Illinois still looking for Afternoon Driver, chance to voicetrack on our Rock station also. Maybe even some PD stripes in the future!!! T&R to [dkirby@staradio.com](mailto:dkirby@staradio.com)...**Mancow's Morning Madhouse** seeking interns to do various tasks during the show at our flagship station in Chicago. This is an **unpaid** internship. The applicants must be available between the hours of 5AM and 1PM several days during the week and have reliable transportation to the Merchandise Mart in Chicago. Resume to **Brian R. Kovacs**, Network Producer, Mancow's Morning Madhouse, TRN-FM at [brian.kovacs@talkradionetwork.com](mailto:brian.kovacs@talkradionetwork.com)...**Rushmore** CHR KRCS/Rapid City, SD seeks morning show personality. Could be first PD gig for the right individual. Candidates must be Selector savvy, promotionally creative and organized with awining track record in Morning Drive CHR. T&R to **Job Openings**, 660 Flormann St., Ste 100, Rapid City, SD 57701...**Entercom** WMYX/Milwaukee seeks morning show producer to help take Jane & Kidd In The Morning to the next level! Must possess working knowledge of radio morning shows, board operation, computers, VoxPro, scheduling guests, self marketing, coordinating with promotions for stunts and appearances. You must be "all about" pop culture and female lifestyle hot topics! 2 years radio experience required. T&R to **Mike Nelson**, PD, 99 WMYX "The Mix" at [mnelson@entercom.com](mailto:mnelson@entercom.com)...**NextMedia** AC Star 96.7/ Chicago needs to restock its talent bank for future consideration. Must knw AC and have experience in mornings, afternoons or just looking for part time send T&R, with **OnAir** in subject line to [nextmediasouth@nextmediachicago.com](mailto:nextmediasouth@nextmediachicago.com)...All positions listed in the **TATTLER** represent equal opportunities, and are provided free of charge by emailing [claire@main-st.net](mailto:claire@main-st.net). No calls unless otherwise specified.

**Muskegon, MI (#232)****WMUS does it again.**

Station	Format	Owner	Sp'05	Fa'05
WMUS-FM	Country	ClrChnnl	17.9	15.6
WSNX-FM	T40	ClrChnnl	9.7	10.9
WMRR-FM	ClsscRock	ClrChnnl	7.7	6.8
WSHZ-FM	AC	ClrChnnl	4.6	5.7
WLCS-FM	Oldies	Unity	4.6	4.7
WBCT-FM	Country	ClrChnnl	4.6	4.2
WKLQ-FM	ActRock	Citadel	4.1	3.1
WMHG-AM	Standards	ClrChnnl	2.6	3.1
WGRD-FM	Alt	Regent	3.6	2.6
WLAV-FM	ClsscRock	Citadel	3.1	2.6
WVIB-FM	Urban AC	Noordyk	2.1	2.6
WEFG-FM	Country	Unity	2.1	2.1
WKBZ-AM	N/T	ClrChnnl	1	2.1
WTNR-FM	Country	Citadel	2.6	2.1
WBFX-FM	ClsscRock	ClrChnnl	1.5	1.6
WJQK-FM	Chrstrn AC	Lanser	1.5	1.6
WLHT-FM	AC	Regent	1	1.6

**Omaha-Council Bluffs, NE (#72)****Strong fall for KFAB.**

Station	Format	Owner	Su'05	Fa'05
KFAB-AM	N/T	ClrChnnl	8	9.4
KXKT-FM	Country	ClrChnnl	8.2	6.9
KGOR-FM	Oldies	ClrChnnl	7.1	6.4
KQCH-FM	T40	Journal	6.2	6.3
KEZO-FM	Rock	Journal	7	6
KLQF-FM	AC	NRG	3.2	4.9
KQKQ-FM	Hot AC	NRG	5.9	4.8
KKCD-FM	ClsscRock	Journal	4.9	3.8
KSRZ-FM	Hot AC	Journal	5.3	3.6
KQBW-FM	Rock	ClrChnnl	2.4	3.5
KKAR-AM	N/T	NRG	3.5	3.3
KBLR-FM	Urban	NRG	2.8	3.1
KBBX-FM	Reg Mex	Journal	2.7	3
KHUS-FM	Country	ClrChnnl	2.3	2.6
KCTY-FM	Adult Hits	NRG	1.4	2.5
KGBI-FM	Chrstrn AC	Salem	2.1	2.4
KOMJ-AM	Standards	Journal	1.9	1.8
KOZN-AM	Sports	NRG	1.4	1.5
KOIL-AM	ClsscCtry	NRG	1.9	1.4
KXSP-AM	Sports	Journal	0.8	1.4

**Pittsburg, KS (#239)****KOW power.**

Station	Format	Owner	Sp'05	Fa'05
KKOW-FM	Ctry	AmMedInv	17.6	19.4
KKOW-AM	N/T	AmMedInv	5.1	6.7
KSYN-FM	T40	Zimmer	6.8	5.6
KIXQ-FM	Ctry	Zimmer	2.8	5
KNEM-AM/				
KNMO-FM	Ctry	Harbit Comm	5.1	4.5
KJMK-FM	AC	Zimmer	3.4	3.9
KOMB-FM/				
KMDO-AM	Oldies	Fort Scott	3.4	3.3
KSEK-FM	Rock	SE Kan	3.4	3.3
KHST-FM	Rock	SE Kan	2.8	2.8
KJML-FM	Alt	FFD	2.3	2.8
KWXD-FM	Oldies	SE Kan	2.8	2.8
KBZI-FM	Hot AC	AmMedInv	2.8	2.2
KIKS-FM	AC	Iola	2.8	2.2
KINZ-FM	Clssc Hits	Sutcliffe	2.8	2.2

**2005 Fall Book Report****Sioux City, IA (#272)****KGLI sneaks into the lead.**

Station	Format	Owner	Sp'05	Fa'05
KGLI-FM	T40	ClrChnnl	13.3	13.2
KSUX-FM	Country	Powell Co.	15	13.2
KKMA-FM	ClsscHits	Powell Co.	10.8	10.9
KSEZ-FM	Rock	ClrChnnl	10.8	10.1
KSCJ-AM	N/T	Powell Co.	9.2	9.3
KKYY-FM	Country	NRG	5.8	7
KSFT-FM	AC	ClrChnnl	4.2	5.4
KMNS-AM	N/T	ClrChnnl	6.7	4.7
KWSL-AM	Sports	ClrChnnl	2.5	4.7
KZSR-FM	Hot AC	NRG	4.2	4.7
KWMT-AM	ClsscCtry	ClrChnnl	2.5	1.6
WNAX-FM	Country	Saga	2.5	1.6

**Springfield, MO (#145)****Huge quarterly for KTTS.**

Station	Format	Owner	Sp'05	Fa'05
KTTS-FM	Country	Journal	11.7	16.9
KSPW-FM	T40/Rhy	Journal	9.7	9.4
KGBX-FM	AC	ClrChnnl	7.1	7.7
KTOZ-FM	Hot AC	ClrChnnl	4.6	5.8
KOMG-FM	ClsscCtry	M-W Family	5.5	5.1
KXUS-FM	Rock	ClrChnnl	5.3	5.1
KWTO-FM	Sports	Meyer	2.5	3.9
KSGF-FM/				
KSGF-AM	N/T	Journal	5.1	3.8
KOSP-FM	Oldies	M-W Family	6.9	3.6
KTXR-FM	AC	Meyer	2.8	3.4
KSWF-FM	Country	ClrChnnl	4.8	3.1
KWTO-AM	N/T	Meyer	4.8	2.9
KADI-FM	Chrstrn T40	Vision	1.4	2.7
KQRA-FM	Alt	M-W Family	3.7	2.7
KKLH-FM	ClsscRock	M-W Family	2.5	1.7
KZRQ-FM	ActRock	Journal	3.4	1.4

**St. Cloud, MN (#219)****Nice increase for WWJO.**

Station	Format	Owner	Sp'05	Fa'05
WWJO-FM	Ctry	Regent	9.2	10.5
KZPK-FM	Ctry	Leighton	8.8	9
KLZZ-FM	ClRock	Regent	7.3	6.3
WHMH-FM	Rock	Hoppe	6.5	5.9
KASM-AM	N/T	Starcom	5	4.7
KCLD-FM	T40	Leighton	3.4	4.3
KCML-FM	AC	Leighton	3.8	4.3
KQRS-FM	ClRock	ABC	4.2	4.3
WJON-AM	N/T	Regent	4.2	4.3
KQQL-FM	Oldies	ClrChnnl	3.1	3.5
WVAL-AM	Clssc Ctry	Hoppe	3.1	3.5
KMXK-FM	Hot AC	Regent	3.1	3.1
KNSI-AM	N/T	Leighton	3.1	3.1
WCCO-AM	N/T	CBS	3.8	3.1
KXXR-FM	ActRock	ABC	1.9	2.7
KKJM-FM	ChrisAC	Diocese	1.9	2
KKSR-FM	Urb T40	Regent	2.3	2
KDDG-FM	Oldies	Starcom	1.5	1.6
KDWB-FM	T40	ClrChnnl	0.8	1.2
KIKV-FM	Ctry	Omni	0.8	1.2
KTTB-FM	Urb T40	RadioOne	1.5	1.2

**12+ M-Su, 6AM-12AM Spring/Fall or Summer/Fall 2005 comparisons.**  
**Copyright 2006 The Arbitron Company**

**Topeka, KS (#194)****KMAJ ties WIBW.**

Station	Format	Owner	Sp'05	Fa'05
KMAJ-FM	AC	Cumulus	9.6	11.5
WIBW-FM	Ctry	Morris	13.8	11.5
KDVV-FM	Rock	Cumulus	6.5	7.4
KWIC-FM	Clssc Hits	Cumulus	4.6	6.7
KQTP-FM	Ctry Oldies	Cumulus	6.2	6.3
KTPK-FM	Ctry	JMJ	6.9	6.3
KLZR-FM	Hot AC	Zimmer	3.8	4.4
KCHZ-FM	Urb T40	Cumulus	2.3	3.7
KMAJ-AM	N/T	Cumulus	3.8	3.7
WIBW-AM	N/T	Morris	3.8	3.3
KQRC-FM	ActRock	Entercom	2.7	3
KPRS-FM	Urb	Carter	1.5	2.6
KTOP-AM	Stndrds	Cumulus	2.7	1.9
KYYS-FM	ClRock	Entercom	0.8	1.9
KCMO-FM	Oldies	Susq.	0.8	1.5
KCFX-FM	ClRock	Susq.	0.8	1.1
KCVT-FM	ChrisTalk	Bott	1.5	1.1
KMXN-FM	Adult Hits	Viking	5	1.1
KMXV-FM	T40	CBS	1.5	1.1

**Wausau-Stevens Point, WI (#168)****WDEZ leapfrogs over WIFC.**

Station	Format	Owner	Sp'05	Fa'05
WDEZ-FM	Country	Midwest	11.3	13
WIFC-FM	T40	Midwest	12.8	11.7
WYTE-FM	Country	NRG	8.3	9.3
WIZD-FM/				
WOFM-FM	Oldies	Midwest	6.2	7.8
WLJY-FM	AC	NRG	6.1	6.3
WSAU-AM	N/T	Midwest	4.3	5.1
WGLX-FM	ClsscRock	NRG	4.3	4.8
WLRK-FM	ClsscHits	Seehafer	5.5	4.5
WMZK-FM	Rock	Badger	2.8	2.7
WAXX-FM	Country	Maverick	2.1	2.4
WKQH-FM	Rock	Muzzy	2.1	2.4
WSPT-FM	Hot AC	Muzzy	2.4	2.1
WRIG-AM	Sports	Midwest	1.5	1.8
WXCO-AM	N/T	Midwest	1.2	1.5
WDLB-AM	N/T	NRG	1.8	1.2
WDUX-AM	ClsscCtry	Laird Co.	1.2	1.2
WFHR-AM	N/T	NRG	1.5	1.2

**Wichita, KS (#95)****KFDI as strong as ever.**

Station	Format	Owner	Su'05	Fa'05
KFDI-FM	Country	Journal	12.2	14.3
KRBB-FM	AC	ClrChnnl	5.5	8
KNSS-AM	N/T	Entercom	7.5	7.2
KFTI-AM	ClsscCtry	Journal	3	6.7
KZSN-FM	Country	ClrChnnl	6.7	6.4
KEYN-FM	Oldies	Entercom	6.2	4.7
KFXJ-FM	ClsscRock	Journal	4.4	4.2
KDGS-FM	T40/Rhy	Entercom	6.5	4
KICT-FM	ActRock	Journal	5.9	4
KTHR-FM	ClsscRock	ClrChnnl	3.2	4
KYQQ-FM	Reg Mex	Journal	2	3.7
KZCH-FM	T40	ClrChnnl	4	3.4
KFH-FM/				
KFH-AM	Talk	Entercom	3.2	3
KFBZ-FM	Hot AC	Entercom	4.4	2.9
KMXW-FM	Hot AC	Journal	3.4	2.9
KTLI-FM	Chrstrn AC	Educational	2.7	2.6
KSJM-FM	Urban	Carter-Sher	1.7	1.3