

THE
MAIN STREET
Communicator Network
TATTLE R

Publisher: Tom Kay
Associate Publisher/Editor • Claire Sather

1986-Main Street's 20th Anniversary-2006

William Plegue II had settled his age discrimination suit with **Clear Channel**. Plegue who has worked in the industry for two decades, was passed over for a producer gig at Sports WDFN/Detroit in favor of a much younger and less experienced candidate. In the course of his interview, WDFN PD **Rona Danziger** asked Plegue if his age would be an issue in working with younger hosts at the station. Details on the settlement have not been released,

St. Louis middayer **Paul Arca** is recovering after a fluke accident left him injured. While traveling as a passenger in his station remote van, the boom hit an overhead power wire, blowing Arca out of the van. In an interview with **NBC** affiliate KSDK, Arca told a reporter, "It's nobody's fault. It's something that happened and fortunately we both came out of it but no blame." The driver of the truck was unhurt in the incident.

Congratulations to **Clear Channel** Top 40 KSME/Ft. Collins, CO night guy **AJ "Gabe Schirm" Bender** who's in the running to be hired by the **Travel Channel** as their host for a new show entitled **Take 5**. The public is being called on to vote for the finalist. KSME Dir./Programming **Chris Kelly** could be without night talent, but is happy for his jock saying, "Bender is a really talented, good kid that wants this more than life, I can't even explain it. He deserves the opportunity and I want him to have it."

After a quick exit from KSTP/Minneapolis last month, night man **Chris Krok** is flying south for late nights at **Cox** Talk WSB/Atlanta. Krok said the move came as a result of an offer he couldn't pass up. Krok has been heard on WTDY/Madison and KLIK/Jefferson City, MO.

The **Radio Promotion Award** recipients have been announced by **CRB**. Winners will be presented with their honors on February 13th, during the **Extreme Makeover Radio Edition, Part II** at CRS 37 taking place at the **Nashville Convention Center**. And the winners are: Small Market: **WFYR/Peoria, IL**, runner-up **KTTS/Springfield, IL**. Medium Market: **KKCS/Colorado Springs, CO**, runner-up **KUUB/Reno, NV**. Large Market: **WQYK/Tampa, FL** runner-up **KASE/Austin, TX**.

Syndicated talker **Ed Schultz** is off the air at his flagship station **Clear Channel** News/Talk KFGO Fargo, ND. His slot will be filled with the local show he formerly supplanted. Schulz formerly hosted the **News and Views** morning show on KFGO, but stepped down from that in 2004 to concentrate on going national. This led to the addition of Schulz syndicated show in the afternoons and the exit of former afternooners, and radio vets **Jack Sundae** and **Sandy Buttweiler**. The latter pair jumped crosstown to **Forum** News-Talk WDAY. Now, though, they're headed back to their old station and timeslot. WDAY PD **Paul Bougie** tells Monitor that they will find a local show to replace Jack and Sandy within a few weeks, "It will be a local show, but we just don't know who it will be yet."

National Lampoon, Inc. and **Envision Radio Networks** have signed an agreement for syndication of the **National Lampoon's Comedy Countdown**. The show, available in Rock, Country and AC formats, is produced by the **National Lampoon Radio Network** and features a variety of comics from the big name to the up and coming. Hosts **Kent Emmons** (also Chairman and CEO of National Lampoon Radio) and **Kerri Kasem** broadcast from a beach house in Malibu, CA. Along with the Envision venture, Lampoon is set to launch a 24/7 FM "Comedic Hot Talk" format and the 24/7 National Lampoon Comedy Network that features pre-recorded stand up comedy, current parody news, sports and commentary.

Monday, February 6 will mark the 40th Anniversary of **Saga** oldies KIOA/Des Moines radio personality **Dic Youngs**. In an industry of constant change, "Youngsy", as he is affectionately known to KIOA listeners, has entertained Central Iowans across five decades. KIOA will honor "Youngsy" during a four-hour broadcast retrospective hosted by colleagues **Maxwell Schaeffer**, **Polly Carver-Kimm** and PD **Tim Fox**. Past KIOA personalities, local dignitaries and celebrities from the music industry will be guests throughout Youngs' 2 p.m. to 6 p.m. program. Dic Youngs moved to the Des Moines area when he was 12 years old. Youngs entered an amateur DJ contest at the age of 16, and became an instant star on 1460 KSO AM. He left the Midwest in the mid-'60s, for a very brief stint at a Florida radio station, returning to Des Moines and joining KIOA in 1966.

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KNEV/Reno 28x! KS95/Minneapolis 27x!
KYKY/St. Louis 22x!, WMGN/Madison 15x!

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TOUR DATES !

2/4- New Prague, MN
2/6- Eau Claire, WI
2/7- Sheboygan, WI
2/9- Des Moines, IA
2/10- Omaha, NE
2/11- Sioux Falls, SD -
2 shows!
2/12- Mankato, MN
2/13- St. Cloud, MN
2/14- Minneapolis, MN



Their **NEW** single & **Valentine's** Tour!

Is your station in
or near a
tour market?
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interview?
Got a Valentine's
promotional deal?
Talk to
Main Street!

Cumulus Talk WTOD/Toledo PD **Chuck Matthews** made an early morning appearance today (2/3) on **Doug Stephan's** nationally syndicated **Good Day** to talk about Toledo as an alternative lodging location for **Super Bowl XL** in nearby Detroit.

Listen up, Jocks: Having fun at work? You should be. According to **Mary Lorenz** on **CareerBuilder.com**, "Radio Disc Jockey" is among the "**Top Ten Fun Jobs**".

One lucky, pain-tolerant winner will get the **Janet Jackson** treatment this Super Bowl weekend from Talk KFAB/Omaha' when **Tom Becka** gives out a free nipple piercing as a "prize" in honor of Jackson's unfortunate half-time wardrobe malfunction.

Ain't Misbehavin', Just Conclavin' – A 30 Year Conclave Retrospective! Jay Philpott's COMPLETE history of the longest running multi-formatic conference in radio history - The Conclave Learning Conference – is now available! Hundreds of pages with tons of photos and boatloads of memories, this book is a must-have for anyone serious about the industry. If you've ever attended - or ever wanted to - you'll want a copy. What's more, it makes a unique gift for anyone in or out of radio! Just \$19.95 with FREE SHIPPING! Order yours today at www.theconclave.com.

The **FCC** has rejected **Creative Media's** request to reinstate the expired license of KXXA/Conway, AR. The station's license has also been deleted from the database. KXXA, silent since May 19, 2004, was granted an STA fro another transmission site in early August of 2004, but the station had not returned by the time the Commission sent notice of expiration in June of 2005. The station asked for the Commission to use its discretion in allowing the station to return despite the expiration of the permitted silent term, but the Commission decided not to do so.

Deepest sympathy to **Clear Channel** WTAM/Cleveland weekender **Art McKoy** on the passing of his daughter **Denise McKoy** at the young age of 36. Ms. McKoy had been missing since mid-January and her father, who is also a community activist, had begun a public search and vigil in hopes of finding his daughter safe, but she was found on Thursday (2-2) with a gunshot wound to the head in Cleveland Heights, OH.

Billy Greenwood has been upped to PD at **Clear Channel** Country KSD/St. Louis, taking the place of **Steve Geoffries** who left to act as OM for **Clear Channel**/Greenville, SC.

Changes. Metro Netwrks/Minneapolis Asst. Dir. of Operations **Matt McNeil** exits after five years in the biz to pusue other options...**Amy Nelson** and **Bryan Major** come an board mornings for **AAA** T40 WQQB/Champaign, IL...**Clear Channel**

AC WLIT/Chicago MD **Eric Richeke** and Smooth Jazz MD **Michael LaCrosse** have both earned APD stripes to add to their current MD's.

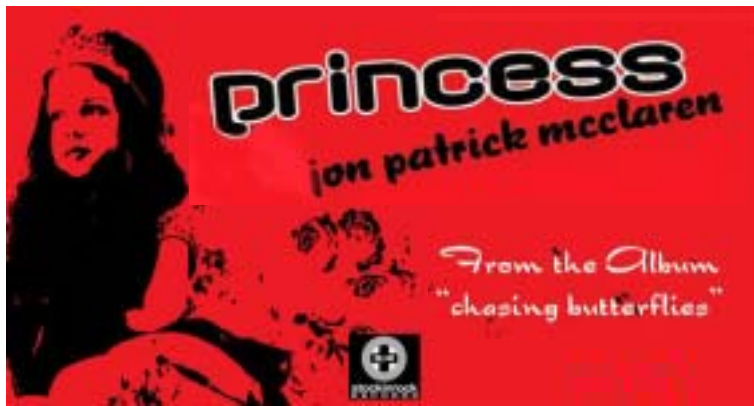
Clear Channel Smooth Jazz WNUA/Chicago PD **Steve Stiles** exits, with **Darren Davis** absorbing his duties, while maintaining his current PD/OM responsibilities for AD WLIT/Chicago and regional programming for all CC/Chicago, Milwaukee, Madison and Eau Claire.

The deck is shuffled at **NextMedia**/Saginaw: Hot AC WGER PD **Jerry O'Donnell** exits while Top 40/Rhythmic WTBT PD **Tommy Frank** takes on O'Donnell's job in addition to his own, moving **Big & Burns** from mornings on WTBT to mornings on WGER. This puts WGER morning lady **Michelle Langley** on middays and WGER afternoon drive guy **Bill Anders** over to News Talk WSGW.

Last Friday (1/27) the 7th annual **Jamie & Jim's Kids** Auction/Wine Tasting was held at the Electric Park Ballroom in Waterloo. The event is sponsored annually by a local Real Estate company and KCVM/MIX 96.1. A crowd of 800 came by and bid on everything from resort stays to autographs from celebrities. A record 65-thousand dollars was raised. The purpose of Jamie & Jim's Kids is to take chronically and terminally ill children and their families from the Waterloo/Cedar Falls area on an all expense paid strip to **Walt Disney World** in Orlando. In the past 6 years **Jamie Philips**, **Jim Coloff** and their chaperones have taken nearly 90 family's with children who have life threatening illness to the land of Mickey Mouse. Philips and Coloff said that there is nothing more rewarding than see the face of a little boy or girl light up when they get a kiss from Mickey Mouse. The organization needs to raise 80 thousand dollars annually to take the trip. Future fund-raisers include a chili cook off in February and a 5 k run/walk in the spring.

Congrats to radio veteran **Mister Ed Lambert** previously of KDWB/Minneapolis, Z104 and others, on his nuptials to fiancée **April Purvis**. The wedding will be in Vegas February 25th, and WNKS/Charlotte OM/PD (Ed's Promotion Director at Z104/Madison) **John Reynolds** is the "Best Man" for this soiree. Reach Ed at (210) 481-6070, or misterelj@aol.com.

SAVE BIG MONEY NOW! Tuition for next summer's Learning Conference – **Future Tense** – July 13-16 at the Minneapolis Marriott City Center is just \$299. Check out some of those OTHER earlybird radio conference deals ranging from \$500 to over \$1000 and you'll see what a great deal this is! C'mon...you know you're gonna be there. So, why not save some money in the process. Log onto www.theconclave.com and download an earlybird registration form. Next spring when you read about tuition rising to \$399 and then \$499, you'll be glad you did!



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Changes, Too. Noncommercial WBEZ/Chicago, IL taps Deputy News Dir. **Ben Calhous** to serve as Political Reporter....**Dan Michaels** exits as PD for **Entercom** Classic Rocker KQMT/Denver...**Citadel** Top 40 KKMJ/Colorado Springs hires former **Clear Channel** T40/Rhythmic KIBT night dude **Kory** for weekend/swing... **Nathan Tonarelli** joins **Clear Channel** Smooth Jazz WNUA/Chicago as GSM.

Jobs. KCIM/Carroll, IA is seeking an Assistant News Director/Staff Announcer. This person would be responsible for covering local news and meetings, writing, editing and reporting news on the air. This position also comes with a board shift on our full service/classic hits format. This position will give you a tremendous amount of experience in many formats and aspects of radio. Interested candidates can get more information by emailing: wes@carrollbroadcasting.com...**Saga** Oldies KUQL/Mitchell, SD seeks PT on-air talent. Experience is preferred, but will train the right person. T&R to KUQL Radio, **Chris Johnson**, 501 S Ohlman St., Mitchell, SD 57301 or cj@kool98.com...**River Radio** News Talk WJPF/Marion-Carbondale, IL seeks FT News Coordinator, overnight from Midnight-7:00AM. Duties include: Coverage of late breaking news, severe weather situations, writing news, covering overnight events and more. T&R to Newsradio WJPF, **Tom Miller**, Program Director, 1431 Country

Aire Drive, Carterville, IL 62918...**Connoisseur Media** Variety BOB 97.9/Bloomington, IL seeks first morning host to showcase the music as the focal point while delivering the service elements. T&R to **Ron West**, Program Director, Bob 97.9, 520 N. Center St., Bloomington, IL 61701...**Cumulus** WROK/Rockford, IL seeks morning news anchor/reporter. Applicants must have a strong ability to write, produce and anchor long-form newscasts with local, regional and national content. Duties also include morning headlines for one of three sister FM stations, plus additional reporting duties as part of a three person team. T&R to **Paul Hannigan**, ND, WROK-AM, 3901 Brendenwood Rd., Rockford, IL 61107, call (815) 399-2233 or paul.hannigan@wrok.com...**Midwest Communications** / Duluth, MN seeks PD/Sports announcer who will also work with area high school sports programs. This person must have good training/teaching skills for working with on-air talent. T&R to **Lynn Surrell**, HR, Midwest communications, 715 E Central Entrance, Duluth, MN 55811 or lyn@mwcradio.com...All positions listed in the **TATTLER** represent equal opportunities, and are provided free of charge by emailing claire@main-st.net. No calls unless otherwise specified.



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Canton, OH (#129)**The WHBC twins continue to own the market.**

Station	Format	Owner	Sp'05	Fa'05
WHBC-AM	N/T	NextMed	12.5	13
WHBC-FM	AC	NextMed	12.3	8.8
WQXK-FM	Ctry	Cumulus	7.3	6.4
WQMX-FM	Ctry	Rubber City	4.7	6.2
WRQK-FM	Rock	Cumulus	4.1	4.9
WZKL-FM	T40	D A Peterson	6.2	4.7
WKDD-FM	Hot AC	ClrChnnl	4.5	4.5
WONE-FM	ClRock	Rubber City	3	4.3
WHLO-AM	N/T	ClrChnnl	3	3.5
WMJI-FM	Oldies	ClrChnnl	2.2	3.5
WNIR-FM	Talk	Med-Com	2.8	2.9
WAKS-FM	T40	ClrChnnl	1.9	2.5
WMMS-FM	Rock	ClrChnnl	1.5	2.3
WNCX-FM	ClRock	CBS	2.6	2.3
WFHM-FM	ChrisAC	Salem	2.4	2.1
WENZ-FM	Urb	RadioOne	1.3	1.6
WQKT-FM	Ctry	Dix	0.9	1.4
WDPN-AM	AC	D A Peterson	1.1	1.2
WZAK-FM	Urb AC	RadioOne	1.5	1.2
WDOK-FM	AC	CBS	1.1	1
WINW-AM	Rel	Pinebrook	0.6	1
WNWV-FM	SmJazz	Elyria-Lorain	0.9	1
WTAM-AM	N/T	ClrChnnl	1.7	1
WYFM-FM	ClRock	Cumulus	1.1	0.8
WKNR-AM	Sports	Salem	1.1	0.6
WMVX-FM	Hot AC	ClrChnnl	0.6	0.6
WSOM-AM	Stndrds	Cumulus	0.6	0.6
WAKR-AM	Stndrds	Rubber City	0.6	0.4
WEGW-FM	Rock	ClrChnnl	0	0.4
WGAR-FM	Ctry	ClrChnnl	0.4	0.4
WHOT-FM	T40	Cumulus	0.4	0.4
WKBN-AM	N/T	ClrChnnl	0	0.4
WMXY-FM	Hot AC	ClrChnnl	0	0.4
WNPQ-FM	ChrisAC	Tuscarawas	0.6	0.4
WQAL-FM	Hot AC	CBS	0.4	0.4
WTIG-AM	Sports	WTIG	0.4	0.4
WTUZ-FM	Ctry	WTUZ	0.4	0.4

Columbia, MO (#257)**KCLR commands.**

Station	Format	Owner	Sp'05	Fa'05
KCLR-FM	Ctry	Zimmer	14.1	13.4
KFRU-AM	N/T	Cumulus	9.4	8.7
KPLA-FM	AC	Cumulus	7.4	8.1
KCMQ-FM	Rock	Zimmer	8.1	7.4
KOQL-FM	Urb T40	Cumulus	7.4	6.7
KBXR-FM	Triple A	Cumulus	4.7	5.4
KSSZ-FM	Talk	Zimmer	5.4	5.4
KTXY-FM	T40	Zimmer	5.4	5.4
KBBM-FM	Rock	Cumulus	2.7	3.4
KWJK-FM	Adult Hits	Big Country	2	3
KWWR-FM	Ctry	KXEO	4	3.4
KTGR-AM	Sports	Zimmer	2.7	2.7
KATI-FM	Ctry	Zimmer	2	2
KZZT-FM	Oldies	Best	1.3	2
KMFC-FM	ChrisAC	Clair	1.3	1.3
KPOW-FM	ClRock	Sedalia	1.3	1.3
KKCA-FM	Oldies	Zimmer	0.7	0.7
KRES-FM	Ctry	Shepherd	1.3	0.7
KWOS-AM	N/T	Zimmer	0.7	0.7
KWRT-AM	Clssc Ctry	Big Country	0	0.7

Columbus, OH (#38)**WTVN tightens things up.**

Station	Format	Owner	Su'05	Fa'05
WNCI-FM	T40	ClrChnnl	10.2	8.7
WTVN-AM	N/T	ClrChnnl	7.3	8
WCOL-FM	Ctry	ClrChnnl	7.8	7.5
WCKX-FM	Urb	RadioOne	6.5	6.7
WSNY-FM	AC	Saga	5	5.9
WLWQ-FM	Rock	CBS	5.1	5.4
WLZT-FM	AC	ClrChnnl	2.9	4.8
WXMG-FM	Urb AC	RadioOne	3.7	4.4
WBNS-FM	Hot AC	Ohio	4.4	3.8
WBZX-FM	ActRock	NAmerc	4.9	3.8
WCVO-FM	ChrisAC	Christian V	3.1	3.7
WHOK-FM	Ctry	CBS	3.6	3.5
WBNS-AM	Sports	Ohio	2.4	2.6
WWCD-FM	Alt	Ingleside	1.9	2.6
WJZA-FM/WJZK-FM	SmJazz	Saga	2.3	2.2
WBWR-FM	80s	ClrChnnl	2.2	1.9
WCLT-FM	Ctry	WCLT	2.2	1.8
WMNI-AM	Stndrds	NAmerc	2.2	1.7
WODB-FM	Oldies	Saga	1.8	1.7
WAZU-FM	ActRock	CBS	1.5	1.2
WJYD-FM	Gospel	RadioOne	1.6	1.1
WTPG-AM	Talk	ClrChnnl	0.9	1.1
WTDA-FM	Clssc Hits	NAmerc	0.7	0.9
WNKO-FM	Oldies	Runnymede	0.6	0.6
WRFD-AM	ChrisTalk	Salem	0.9	0.6
WLW-AM	N/T	ClrChnnl	0.7	0.4

Decatur, IL (#278)**WSOY still owns the market.**

Station	Format	Owner	Sp'05	Fa'05
WSOY-AM	N/T	NextMed	11.2	12
WDZQ-FM	Ctry	NextMed	8.4	9.3
WDZ-AM	Urb AC	NextMed	7.5	7.4
WDKR-FM	Oldies	Burns Trust	7.5	6.5
WSOY-FM	N/T	NextMed	5.6	6.5
WZNX-FM	ActRock	Cromwell	4.7	5.6
WXFM-FM	AC	Burns Trust	4.7	4.6
WYDS-FM	T40	Cromwell	5.6	4.6
WCZQ-FM	Urb T40	NextMed	3.7	3.7
WEJT-FM	AC	Cromwell	4.7	3.7
WZUS-FM	Ctry	Cromwell	2.8	2.8
WQLZ-FM	ActRock	Mdw Fam	0.9	1.9
WQQL-FM	Oldies	Saga	2.8	1.9
KMOX-AM	N/T	CBS	0	0.9
WABZ-FM	Adult Hits	Citadel	0	0.9
WCFF-FM	Adult Hits	Saga	0.9	0.9
WEVX-FM/				
WEBX-FM	ActRock	AAA Ent	0	0.9
WFMB-FM	Ctry	ClrChnnl	0.9	0.9
WGN-AM	N/T	Tribune	0.9	0.9
WLS-AM	N/T	ABC	0.9	0.9
WNNS-FM	AC	Mdw Fam	0	0.9
WSCR-AM	Sports	CBS	0	0.9

12+ M-Su, Summer to Fall 2005 comparisons. Copyright 2006 The Arbitron Company

Kalamazoo, MI (#184)**WBCT takes a tumble.**

Station	Format	Owner	Sp'05	Fa'05
WKFR-FM	T40	Cumulus	11.7	12.5
WRKR-FM	ClRock	Cumulus	8.2	9.9
WFAT-FM	Clssc Hits	Mdw Comm	6.2	6.9
WBCT-FM	Ctry	ClrChnnl	10.1	6.5
WQLR-FM	AC	Fairfield	7.4	6.5
WOOD-FM	AC	ClrChnnl	3.5	5.6
WKZO-AM	N/T	Fairfield	5.1	4.3
WNWN-FM	Ctry	Mdw Comm	3.9	3.9
WKMI-AM	N/T	Cumulus	4.3	3.4
WQXC-FM	Oldies	Forum Comm	1.9	3.4
WNWN-AM	Urb AC	Mdw Comm	2.3	1.7
WJXQ-FM	ActRock	Rubber City	1.2	1.3
WQSN-AM	Sports	Fairfield	1.9	1.3
WSNX-FM	T40	ClrChnnl	2.3	1.3
WAKV-AM	Stndrds	Vintage	1.2	0.9
WBCK-AM	N/T	ClrChnnl	0	0.9
WGRD-FM	Alt	Regent	1.2	0.9
WKLQ-FM	ActRock	Citadel	1.2	0.9
WVIC-FM	Clssc Hits	Rubber City	0.8	0.9
WZUU-FM	ClRock	Forum Comm	0	0.9

Lima, OH (#249)**WIMT becomes a player.**

Station	Format	Owner	Sp'05	Fa'05
WFGF-FM	Ctry	MavMedia	15.6	13
WIMT-FM	Ctry	ClrChnnl	9	10.7
WLWD-FM	Urb T40	ClrChnnl	8	8.5
WUZZ-FM	Clssc Hits	MavMedia	10.6	8.5
WZRZ-FM	ActRock	ClrChnnl	7.5	6.8
WIMA-AM	N/T	ClrChnnl	5.5	6.2
WMLX-FM	AC	ClrChnnl	6	5.6
WZOQ-FM	Hot AC	MavMedia	4.5	4.5
WBYR-FM	ActRock	Fed Med	1.5	2.8
WBUK-FM	Oldies	ClrChnnl	1.5	2.3
WDPT-FM	80s	Cox	3	2.3
WLW-AM	N/T	ClrChnnl	2	2.3
WDOH-FM	Ctry	MavMedia	1.5	1.7
WERT-AM	Stndrds	First Family	1.5	1.7
WLJM-AM	Urb AC	MavMedia	1.1	1.7
WKKI-FM	AC	Rice	1	1.1
WCKY-FM	Ctry	ClrChnnl	0	0.6
WCSM-FM	AC	Hayco	1	0.6
WDHT-FM	Urb T40	RadioOne	0	0.6
WDSJ-FM	SmJazz	ClrChnnl	1	0.6
WJR-AM	Talk	ABC	1	0.6
WKXA-FM	N/T	Findlay	0.5	0.6
WOWO-AM	N/T	Fed Med	0.5	0.6
WTUE-FM	ClRock	ClrChnnl	0	0.6
WTVN-AM	N/T	ClrChnnl	0	0.6