

THE  
**MAIN STREET**  
Communicator Network  
**TATTLE R**

Publisher: Tom Kay  
Associate Publisher/Editor • Claire Sather  
"Now Available in HD"

Shocker! The *TATTLE R* has learned that Mercury's WHTS/Quad Cities' JSA (joint sales agreement) with Clear Channel will be ending Feb 15<sup>th</sup> with Mercury selling the top 40 outlet to **The Educational Media Foundation** who will then (apparently) flip formats to a turnkey Christian outlet running commercial-free by early spring. Said PD **Tony Waitekus**, "This station is going away. I, along with everyone else here will be looking for a new job. If anyone wants a great staff who has assembled a great radio station, we're available!" Tony adds in typical fashion, "In the meantime, we'll be playing the hits and putting out the best product we can." Reach out for Tony at [TonyWaitekus@clearchannel.com](mailto:TonyWaitekus@clearchannel.com). Besides Tony, there are other talented professionals who'll be seeking their next challenge, and we're sure Tony can direct you to them!

Three passengers on board a single engine plane died last Sunday (11/25) when it collided with the **Nebraska Telecommunications** radio tower. The plane grazed the tower at approximately 10:45 am, taking PBS affiliate KLNE-TV/Lexington and Non-com Classical **NPR** KLNE/Lexington off the air and sending a piece of the tower crashing in to the stations' transmitter building. Area EMS and the National Weather Service were also disabled by the accident.

The field of bidders for **Disney's** reported \$2-3 billion holdings in the **ABC Radio** family have been narrowed to **Entercom, Cumulus** and **Randy Michaels** (formerly of **Clear Channel**) with backing from **Kohlberg Kravis Roberts**. The deal is rumored to be a "reverse Morris trust" with Disney stockholders maintaining ownership of approximately half of the new entity.

The *TATTLE R* has been teasing it for a few weeks now, but this week the Conclave officially announced its theme for the 31<sup>st</sup> annual Learning Conference next July in Minneapolis: **FUTURE TENSE!** The event – which in 2006, will be the nation's **FIRST** multi-format radio gathering of the year – is once again being held at the Minneapolis Marriott City Center Hotel on July 13-16, 2006 (Thursday

through Sunday). As its new theme implies, the Learning Conference will tackle the one thing we all hold in common: our **FUTURE!** Optimism will abound as solutions to pressing issues inside and outside radio are presented and discussed in the usual educational atmosphere for which the Conclave is known. The Learning Conference will kick-off on Thursday July 13<sup>th</sup> with it's exclusive 5 hour Promotion Summit, followed by the highly anticipated Conclave College. Then, it's two more days of keynotes, entertainment, learning, problem-solving, networking, and fun! And for a limited time only (the next 28 days), tuition has been reduced to a mere \$189. Other industry gatherings are touting their earlybird rates of anywhere from \$300 to \$500 or more. We'll let you do the math. The Conclave Learning Conference will once again be presented by their Platinum partners **Billboard Radio Monitor**, and Golden Partners **All Access, Arbitron, Nielsen/BDS Radio, BMI, BitXchange/AudioXchange, Brown College, Clear Channel Communications, First MediaWorks, McNally-Smith College, Matt & Ramona/Bob & Sheri, PromoSuite, Jones Radio Networks, Specs Howard School of Broadcast Arts, and Troy Research.**

**Bob Lawrence**, the mastermind behind the **St. Louis Cardinals** purchase of **KTRS/St. Louis**, seems to be making a habit of brokering similar deals. The **Cincinnati Business Courier** has reported that Lawrence may be helping **Cincinnati Reds** owner and personal friend **Robert Castellini** with a marketing/media overhaul for the team similar to the one he put together in St. Louis.

**Charlie Quinn**, OM for **Infinity** **KYXY-KSCF/San Diego** has been upped to VP/AC Programming. Quinn will be programming and developing all of Infinity's 16 Mainstream AC stations (including **KVIL/Dallas, WLTE/Minneapolis, KEZK/ST. Louis** and **WDOK/Cleveland**), while holding on to his current OM duties. He's replacing former VP **Smoky Rivers**

In a continued effort to keep the importance of radio at the forefront of listeners' minds, the **NAB** has produced a series of new spots with the tagline "Radio: You Shouldn't Have to Pay for it". The spots feature highlights from local entertainment and news shows. These come after spots that were featured previously, but had a focus on music. The new spots remind listeners of the 24-7 news coverage, compelling personalities, weather and traffic bulletins, local regional and national talk, local sports, and other programming, all of which is available for free on local radio," said NAB Radio Board Chairman, President & CEO of **Entercom Communications, David Field**. "This next phase of the campaign will build on our momentum from the artist spots and further convey radio's unique value proposition to consumers."



EMI  
**KEITH  
URBAN**



ENTERTAINER OF THE YEAR  
MALE VOCALIST OF THE YEAR

**Making Memories Of Us**

**ALREADY HEARD ON WMAG,  
KS95, WMMX, MORE!**

**ADDING AT MAINSTREAM AC  
ON JAN. 9, 2006**

## The O'Neill Brothers



+



=



Deborah Gibson

COMING TO YOU IN 2006

**Darren Davis** has been named RVPP for **Clear Channel's Chicago Trading Zone** as well as nabbing OM duties for AC WLIT and Smooth Jazz WNUA. He comes to his new post from a three year stint at RVPP for **Clear Channel/Detroit Trading Zone** and PD for WNIC. Davis replaces **Bob Kaake** who recently moved back to the Seattle area but will continue on in the Clear Channel family.

**Clear Channel AC WRVF/Toledo** has named **Conclave Executive Committee** member, **TalenTrak** faculty member and WSNi/Philadelphia APD/MD **Tom Cook** for PD duties, effective in early 2006.

Former **VH1** VP of music programming **Paul Marszalek** has been named as an executive producer for the morning show at **Air America**. Marszalek has programmed **Susquehanna** triple A KFOG/San Francisco, was MD at **Infinity** triple A WXRT/Chicago, and was PD at WMAD/Madison.

What the *TATTLER* predicted prior to Thanksgiving is apparently coming true. Last Monday, the *New York Daily News* ran a story claiming that New York Attorney General **Eliot Spitzer** is going out after radio groups as his next target, stating that "improper transactions have to have two sides." He went on to tell the newspaper he was "disappointed" in the **FCC's** reaction...or lack thereof...even though Commissioner **Jonathan Adelstein** had earlier indicated Spitzer had provided the Commission with a "mountain of evidence" to examine. *Comment - The TATTLER has regularly guessed that Spitzer, perhaps with the help of the FCC, would eventually aim his investigation in radio's direction. But the facts would indicate it's much easier to get 7-figure settlements from the major label groups. And he has yet to get the remaining majors - Universal and EMI - to capitulate. Remember, Spitzer is collecting money from these groups to build a huge scholarship coffer for the state of NY. And the label groups have been more than willing to contribute in exchange for further litigation. Right now - if you're running for Governor (as Spitzer is) - being able to tell the citizenry of the state how you raised oodles of cash for deserving kids gets much bigger headlines than, say, forcing another medium market PD to resign in disgrace.*

**Changes.** **Jim Melterz** has called it quits as RVPGM and Market Mgr for **Clear Channel/Cleveland**...**Beavis** exits nights at **Regent** Top 40 WBNQ/Bloomington...**John Dempsey** is hired to anchor **Kansas City's Morning News** on **Entercom** Talk KMBZ/Kansas City along side co-anchor **Ellen Schenk**.



**Mike North**, morning man at **Infinity Sports WSCR/Chicago**, has put together his first CD, "Caucasian Man And Other Undeniably Chicago Bits." It's a compilation of interviews and parodies from the show; it will go on sale Monday (12-5) at **Chicagoland Best Buy** stores. Partial proceeds are going to PAWS (Pets Are Worth Saving). Also available online at [caucasianman.net](http://caucasianman.net).

It's been a rough past couple of weeks for 2005 **Conclave** keynoter **Mancow Muller**, as reported last week, his long-time caller and friend **Raymond "Cowboy Ray" Hofstatter** was hospitalized, and now Muller has lost his sidekick **Carrie Ann DeYoung**. No injuries were involved this time, just inability to settle contract disputes with **Emmis** Alternative WKQX/Chicago.

**Jon Yinger's Christian Broadcasting system** has sold Religious WLYB/Ft. Wayne to **Chris Langford's Redeemer Radio Group** for \$657,000. cash and a \$15,000. tax receipt. **John Pierce And Co., LLC's John Pierce** served as exclusive broker for the deal.

**Triad Broadcasting** is buying Country WXCL and Classic Hits WDQX (simulcast with WDQX)/Peoria from **AAA Entertainment** for an undisclosed price. Triad already owns Talk WMBD-AM, Classic Country WIRL-AM, Oldies WPBG (93.3 BIG FM), and AC WSWT (LITE ROCK 107) in the market. **Media Venture Partners** was the broker for the deal.

Edonz, AZ-based **Digital Syndicate Network** is entering station ownership with the acquisition of AC KHOL/Bismarck, ND. **Michael R. De Rose**, a partner in the company, will manage KHOL.

**ABC Sports WMVP/Chicago** PD **Jeff Schwartz** has been upped to Dir./Operations of WMVP and Oldies WZZN. He joined WMVP three months ago from crosstown **Infinity** Talk WCKG

Didja know that **Miles Riker**, PD at KEEZ/Mankato, has been named an in-house consultant for parent radio group, **Three Eagles**? And speaking of KEEZ, **Ron Gates** is the new GM of Three Eagles/Mankato. He comes in from the group's corporate office to take the place of **Rick Prusader** who exited the Mankato cluster last month.

**Bailey Coleman** has dropped the "Interim" from her PD title at **Clear Channel** Urban WKKV (V100.7)/Milwaukee. She replaces **Doc Love**, who exited in October.

Congrats to **Rob Powers**, **Clear Channel's** new OM of the group's Sioux City cluster!

**KARZ  
20x!**

**KQKY  
11x!**

**Can You  
Feel it  
Now**



**"Love is the Greatest Revenge and honest music will keep rock alive and well far into the future as long as there are bands like Tremolo" - Keavin Wiggins, AntiMUSIC.com**



One would think that *any* publicity for canned meat of indeterminate sources would be good publicity; not so for **Hormel's Spam**. The manufacturers are up in arms over a **Clear Channel** Top 40 WKQI/Detroit morning show benefit CD of phone scams that features images of Spam Cans – with a reproduction of the logo save substitution of the letter "c" for p." Hormel's **Julie Craven** told the Detroit News that while they don't want to hurt WKQI's charity effort, the company must protect its trademark. So a team of interns cracked open 7,000 CDs and slapped "banned" stickers over the Spam™ can graphic.

**Arbitron** and **VNU** have scheduled a second **Project Apollo Steering Committee** meeting on January 11, 2006 with advertisers, agencies and market research firms gathering in New York to set the direction for the pilot test for a new national marketing research service, called **Project Apollo**. The service is designed to collect multi-media exposure and purchase information from a common sample of consumers who are wearing **Arbitron's Portable People Meter** (PPM). The first meeting, which took place mid-October included discussions about how to develop the capability to measure the return on investment for marketing efforts and how to realize the full value of this better understanding of the link between consumer exposure to advertising on multiple media, and their shopping/purchase behavior. Might the results of this and consequent meetings turn itself into a session at the 2006 **Conclave Learning Conference**?

All over the Midwest, radio is getting in to the holiday spirit. At **Entercom** Hot AC WZPL/Indianapolis, there was the 9<sup>th</sup> Annual **36-Hour Request-A-Thon** which kicked off this morning (12-2) at 6am with listeners calling in with requests in exchange for donations that will benefit the **Make A Wish Foundation of Indiana**. In Chicago, **Emmis** Classic Rock WLUP is also hoping to help out the local Make A Wish, holding their annual "Make-A-Wish Radiothon" next Thursday (12/7) at 6a. In Michigan at Country WWWW/Ann Arbor is teaming for the third time with the **US Marine Corps Toys for Tots** for a five day (12/12-16) promotion that will put the crew from **Breakfast with Bubba** on city bus parked outside of the Ypsilanti **Wal-Mart** until their listeners donate enough toys to fill the entire bus.

Some friends and family passed away over the past week. We extend condolences to family and friends of **Don Loughnane**, Top 40 giant who passed away early this week at the age of 78. Don spent time at KMBZ/Kansas City, WHB/Kansas City, KOWH/Omaha, WTIK/New Orleans and WDGY/Minneapolis. Contributions may be made to the **Gladstone Animal Shelter**, 4000 NE 76th Street, Gladstone, MO 64118... To those close to former **ABC** Talk and Rock WZZN/Chicago producer **Hugh Neary** who passed away at the age of 30 on 11/20

in Evergreen Park, IL from complications after surgery...To record industry veteran **Vicki Leben** and her family on the loss of her father, **Al Kaplan**...Also to **Toucan Cove/Alert** VP/Promotion **Margaret LoCicero** on the loss of her mom **Lena** from pneumonia last month (11/9).

**Jobs**. PM drive is now open at **Three Eagles** hot AC KLSS/Mason City. MP3 & R to **Miles Riker** at [mriker@keez.com](mailto:mriker@keez.com)...**Cumulus** Country KFAB/Fargo ND is in the market for air talent for a future project. Send your package to **Beau Richards** at KFAB, 1020 S. 25th St., FARGO, ND 58103...**NextMedia**/Joliet, IL is looking for an ambitious, creative, aggressive person who can assist with on-air contest, remotes and station events. There may be some production duties from time to time, so knowledge of Adobe Audition or Saw is a plus. Cover and Res to 2410-B Caton Farm Rd. Crest Hill IL. 60435 Attn. **Dan Waddick** or e-mail [Dwaddick@nextmediachicago.com](mailto:Dwaddick@nextmediachicago.com) or fax at 815-577-9231...**WSNX**/Grand Rapids - Amazing opportunity to build a brand. We are looking for the next super star morning show that wants to marry a brilliant market. T& R to [eob@wsnx.com](mailto:eob@wsnx.com) or 77 Monroe Center Suite 1000 Grand Rapids, MI 49503... **Infinity** Country WYCD/Detroit seeks a versatile Producer and NTR Event Planner for Morning Show. Candidates must be able to identify and produce key audio for the Morning Show, write creative comedic and concepts, produce compelling recycler promos, and assist in overall execution of the Morning show. T&R to WYCD Program Director, 26555 Evergreen Road, Suite 675, Southfield, MI 48076...**KJAM**/ Madison, SD needs a multitasking country announcer. This position is for afternoons on the FM with production using Cool Edit, Knowledge of SMARTS, web design or knowledge of the internet, creating/designing web pages, packages for sellers and play by play a plus. T&R to **Jim Hockett**, GM, KJAM, 101 South Egan, Madison, SD 57042...All positions listed in the **TATTLER** represent equal opportunities, and are provided free of charge by emailing [claire@main-st.net](mailto:claire@main-st.net). No calls unless otherwise specified.

## **AIN'T MISBEHAVIN' JUST CONCLAVIN'**

Jay Philpott's COMPLETE history of the longest running multi-formatic conference in radio history - The Conclave Learning Conference! Photos, Memories! If you've ever attended - or ever wanted to - you'll want a copy. Makes a **GREAT** holiday gift! Order yours today!



**30 Years  
of the Conclave!**  
**\$19.95/FREE SHIPPING!**